

# The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project of the  
Sue and Leonard Miller Center for Contemporary Judaic Studies  
and  
Professor  
Department of Geography  
University of Miami

## Topics Covered in the Study

- 1.** Survey Methodology
- 2.** Jewish Population Size
- 3.** Geographic Profile
- 4.** Demographic Profile
- 5.** Religious Profile
- 6.** Types of Marriage
- 7.** Membership Profile
- 8.** Jewish Education: Adults
- 9.** Jewish Education: Children
- 10.** Jewish Agencies
- 11.** Social Service Needs
- 12.** Israel
- 13.** Anti-Semitism
- 14.** The Media
- 15.** Philanthropic Profile
- 16.** Political Profile

## **Survey Methodology**



## Survey Methodology

**\*\*Random Digit Dialing** (RDD) methodology provides scientific validity, allowing us to interview households not on any lists and who do not have DJNs

(248) 357 - \_\_ - \_\_

Population estimate

Produces the “purest” random sample

**\*\*1,200 completed interviews**

**\*\*340,607** phone calls were placed to 211,002 telephone numbers to complete the 1,200 interviews

**\*\*RDD** Telephone Survey (Landline (N=123) and Cell (N=164))

**\*\*List** Telephone Survey (Landline (N=430) and Cell (N=420))

**\*\*DJN** Telephone Survey (Landline (N=58))

**\*\* Cell Phone Households with non-local area codes** with DJNs based on billing zip codes

**\*\* Total Landline (N =611); Total Cell (N=591)**

**\*\*Weighting factors are used to combine the samples**

**\*\*Response Rate (AAPOR RR<sub>3</sub>) is 26%**

**\*\*Cooperation Rate is 84%**

**\*\*Average length: 22.0 minutes**

**\*\*Surveying done January 17, 2018 to March 27, 2018**



## Resources Available to the Community

1. Main Report (1,200+ pages)
2. Summary Report (180 pages)
3. Slides (1,000+)
4. Posted at [www.jewishdetroit.org](http://www.jewishdetroit.org) and [www.jewishdatabank.org](http://www.jewishdatabank.org)

## Definitions

### Jewish Household

Is Any Household Containing a Jewish Person

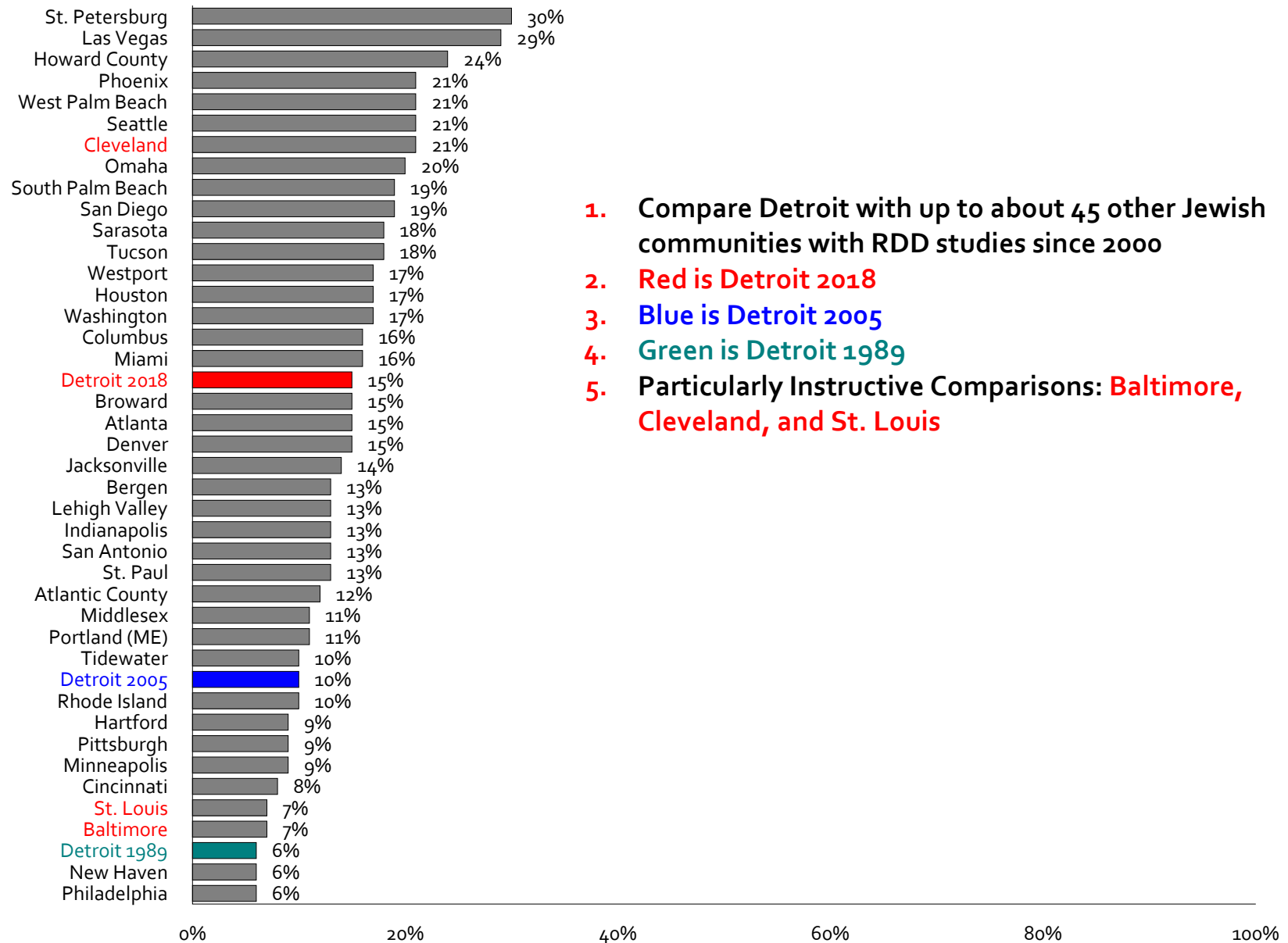
### Jewish Person

(As in All National and Local Jewish Community Studies)

Is Any Person Who Self Identifies as Jewish

# Sample

## Comparison Bar Chart



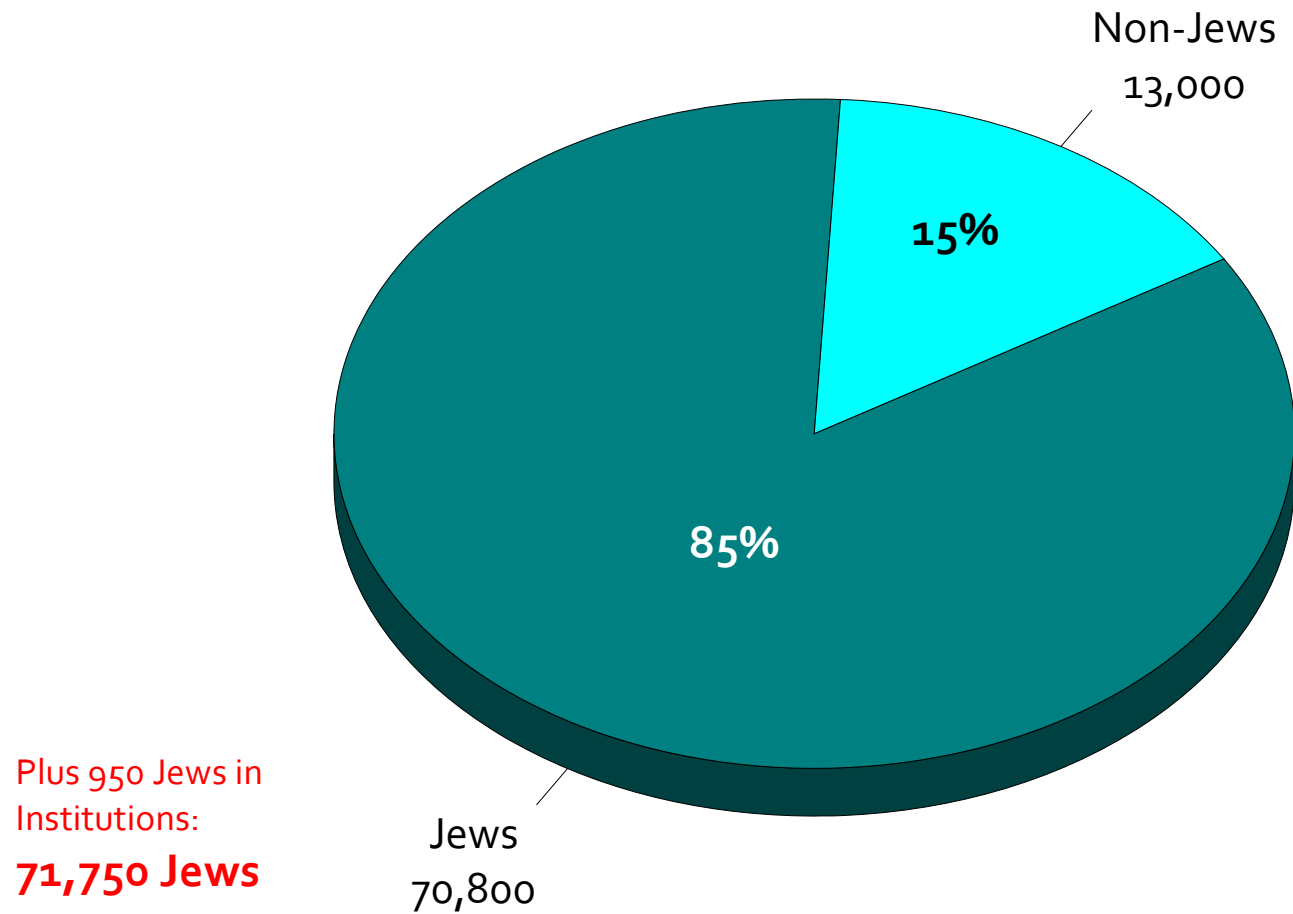
1. Compare Detroit with up to about 45 other Jewish communities with RDD studies since 2000
2. Red is Detroit 2018
3. Blue is Detroit 2005
4. Green is Detroit 1989
5. Particularly Instructive Comparisons: Baltimore, Cleveland, and St. Louis



## Jewish Population Size and Geography

## The Jewish Community of Detroit

83,800 persons live in 31,500 Jewish households,  
of whom 70,800 persons are Jewish



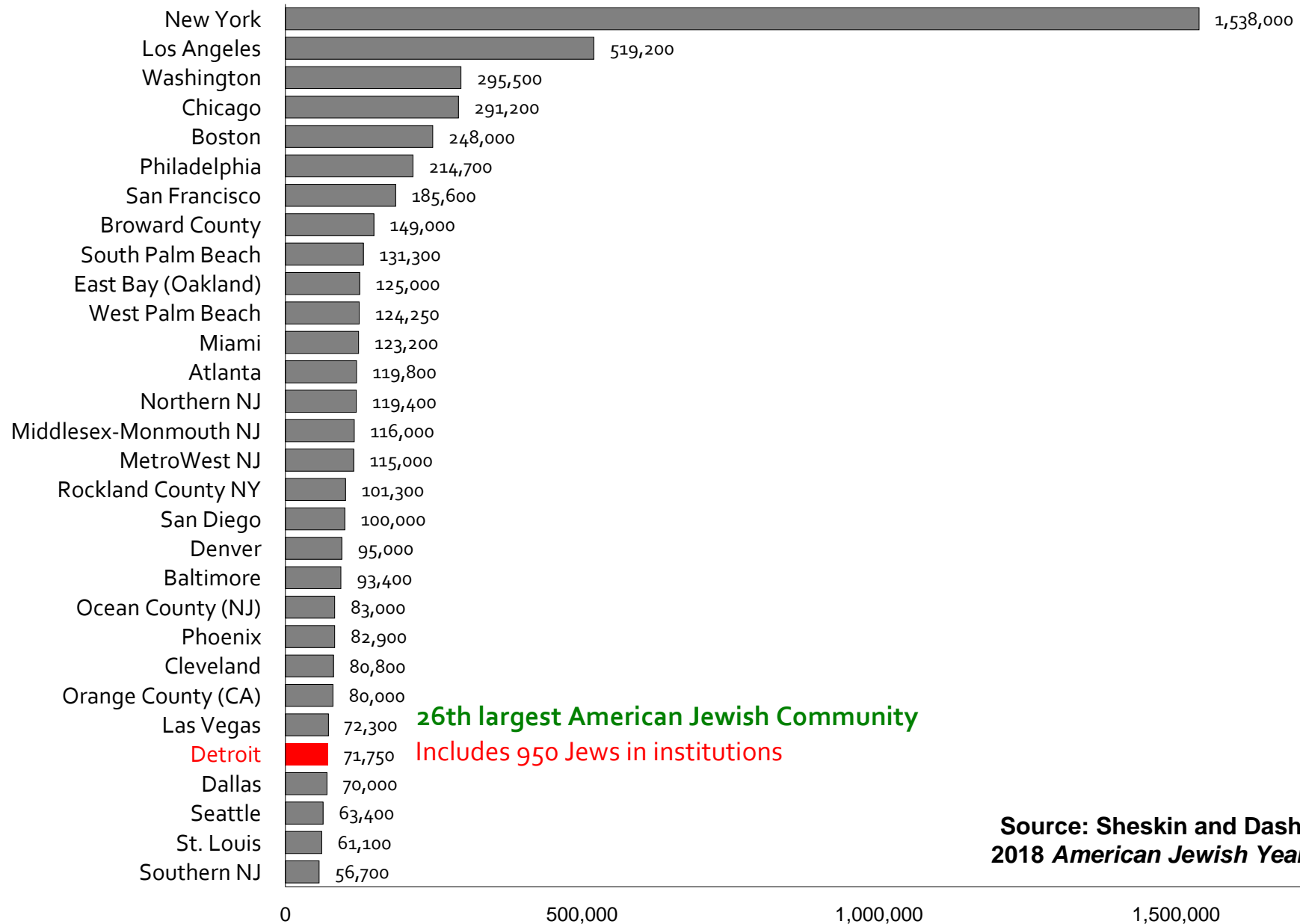
## Changes in the Size of the Jewish Community of Detroit - 1989-2018

Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700



# Largest American Jewish Communities

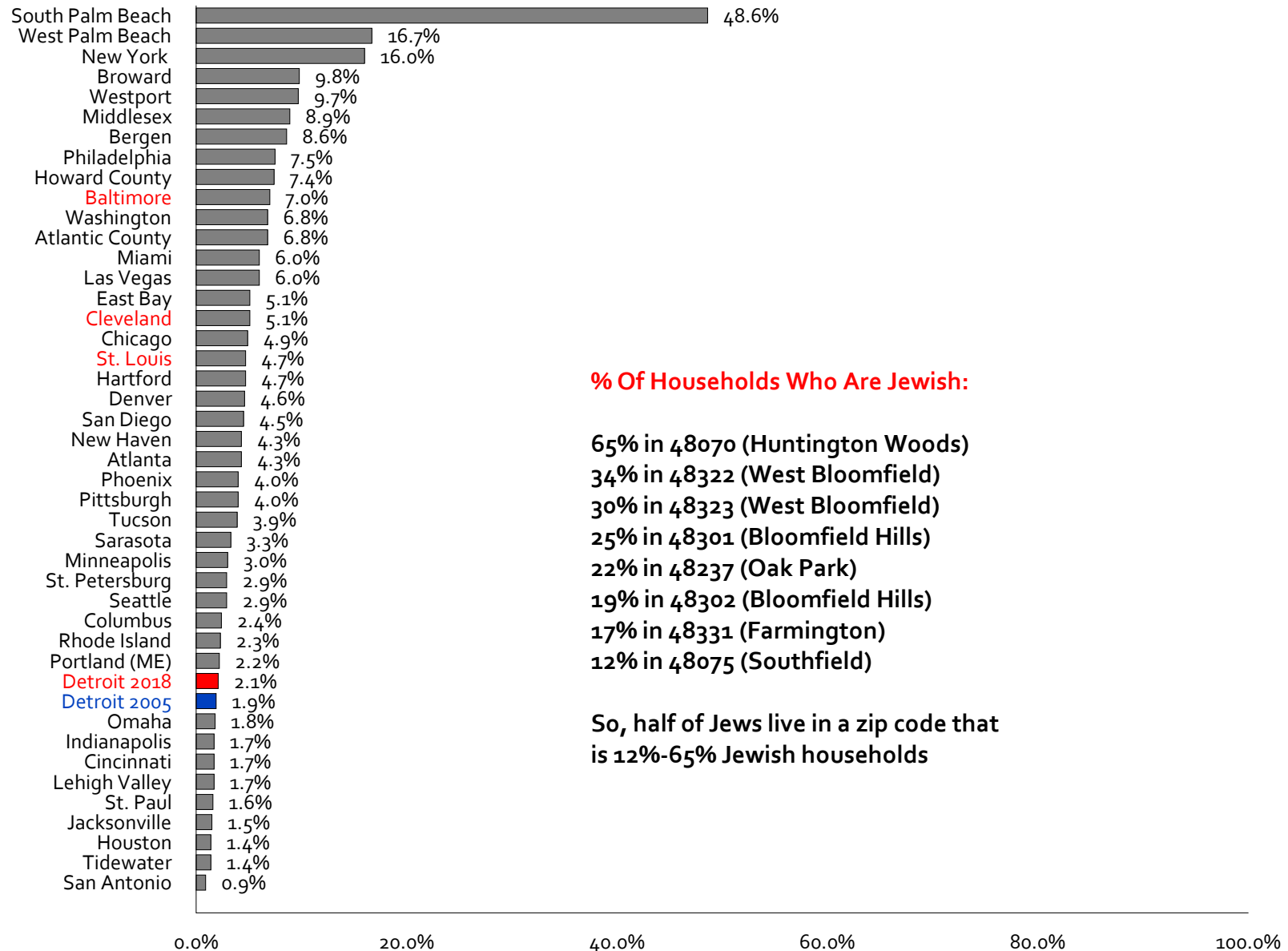
(Number of Jews in Jewish Federation Service Areas)



Source: Sheskin and Dashefsky  
2018 American Jewish Year Book

# Percentage of Households in the Community Who Are Jewish Households

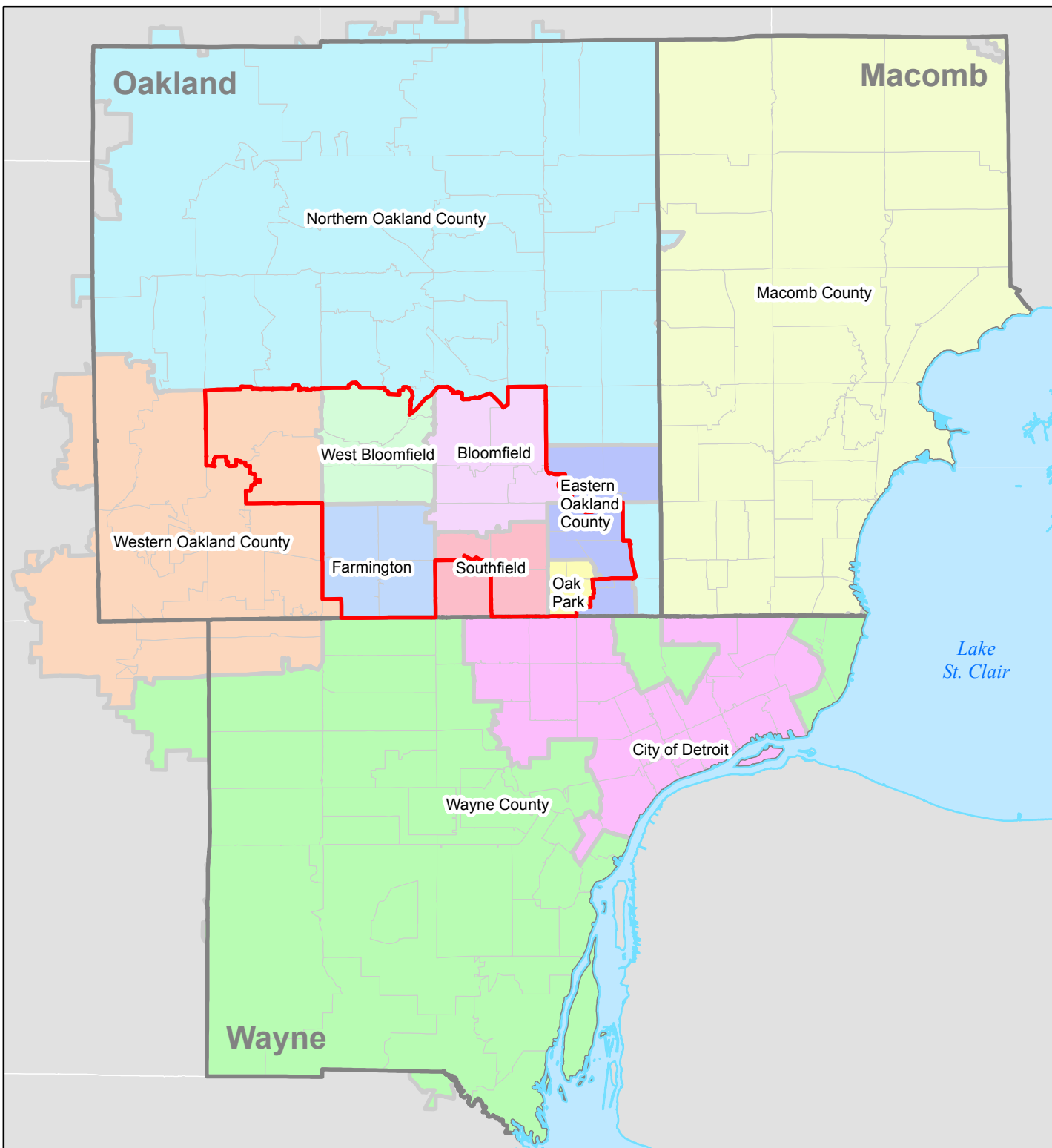
(Jewish Households)





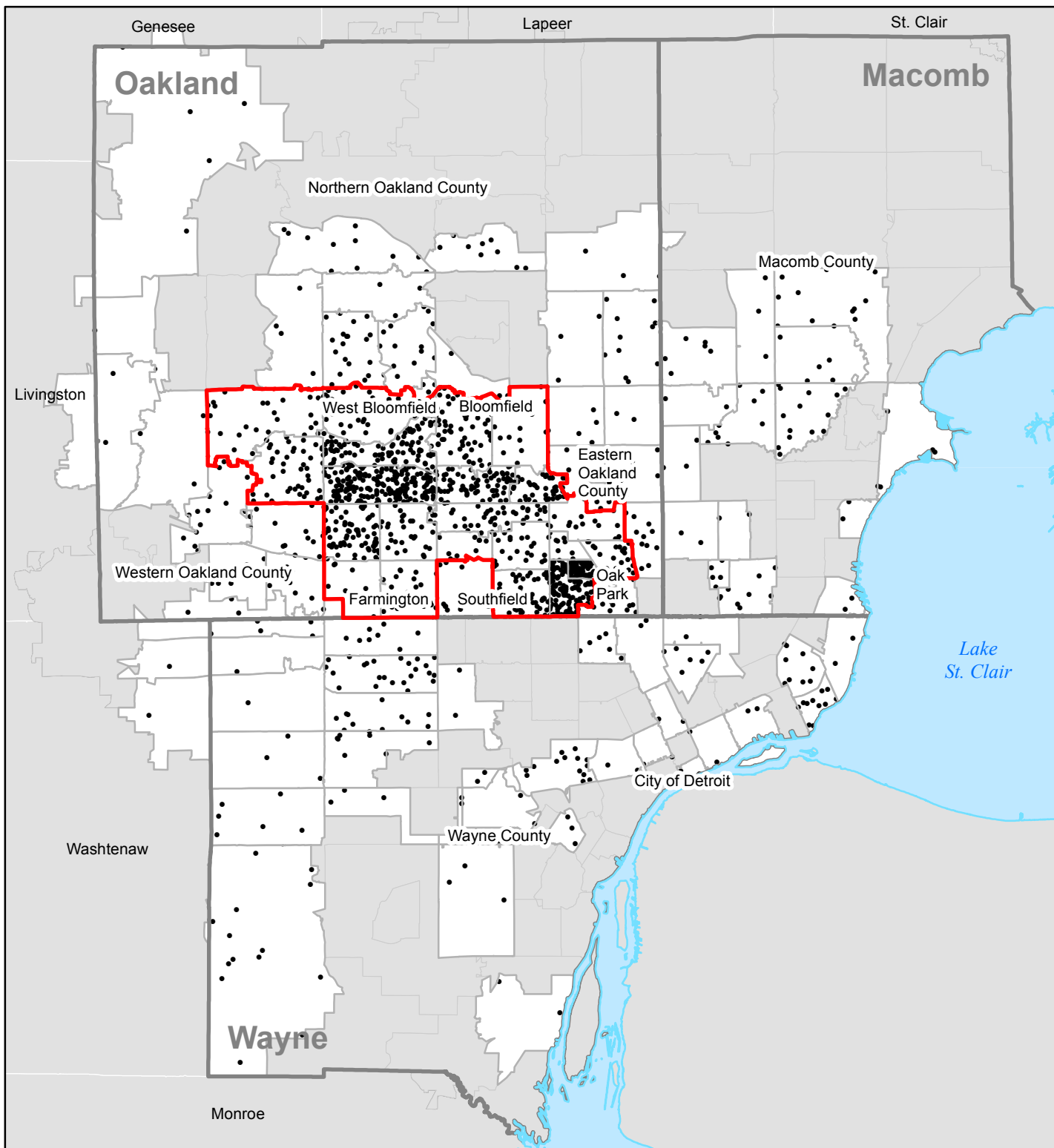
# Zip Codes in Metropolitan Detroit





## Geographic Subareas of Metropolitan Detroit

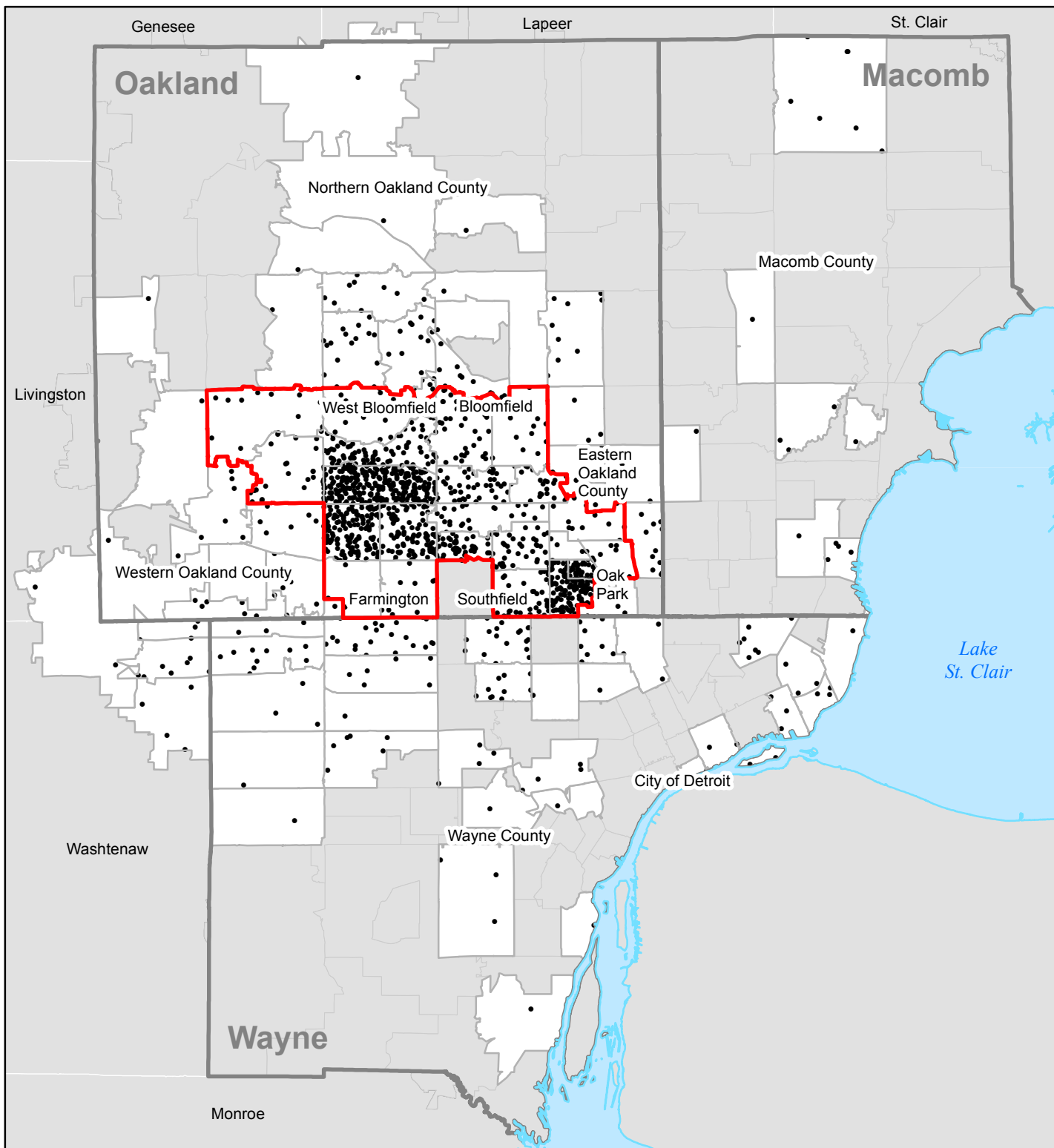
- Core**
- City of Detroit
  - Wayne County
  - Macomb County
  - Northern Oakland County
  - Western Oakland County
  - Eastern Oakland County
  - West Bloomfield
  - Bloomfield-Birmingham-Franklin
  - Farmington
  - Southfield
  - Oak Park-Huntington Woods



## Distribution of Jewish Households Detroit 2005

1 Dot = 20 Households

Core 



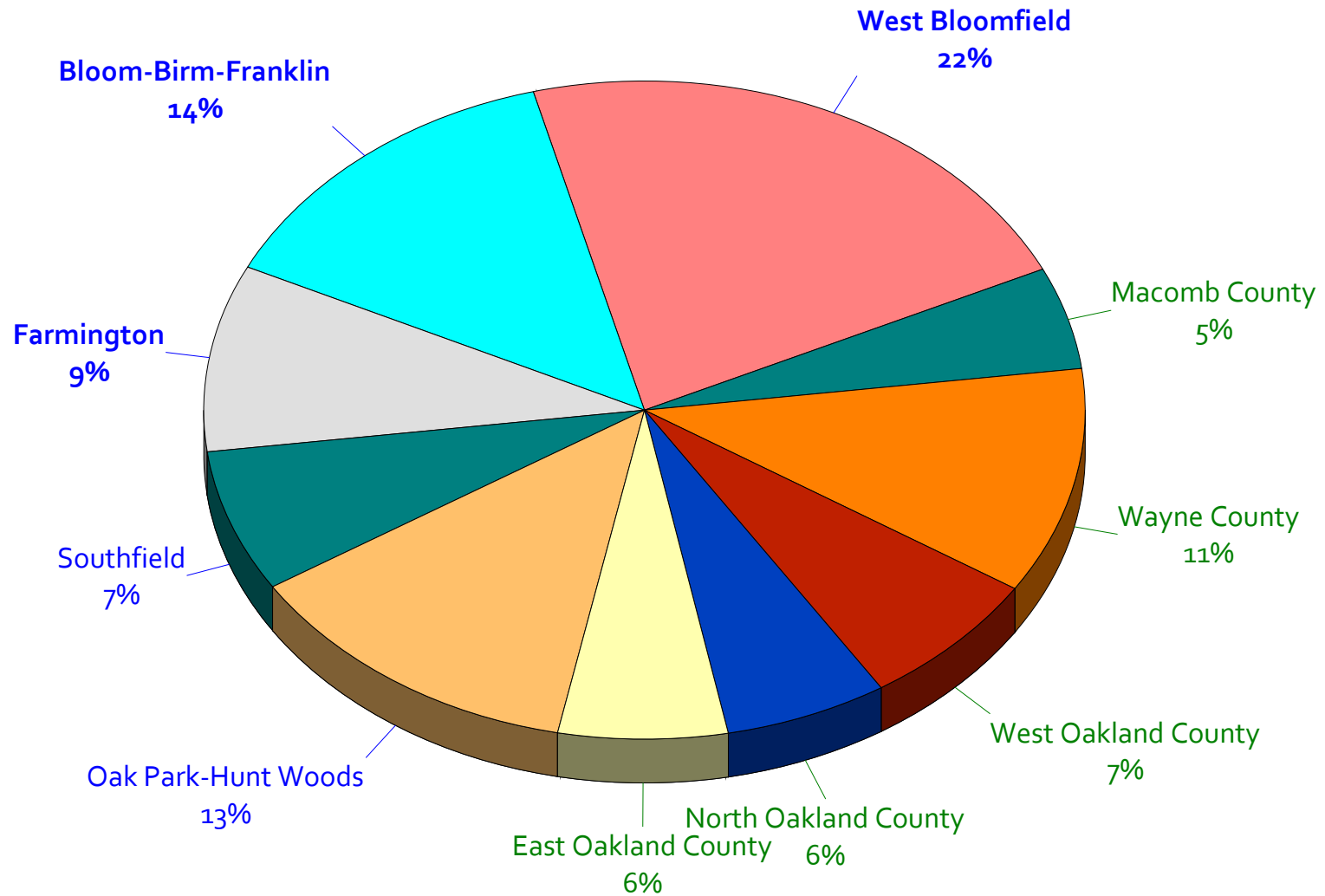
## Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core 

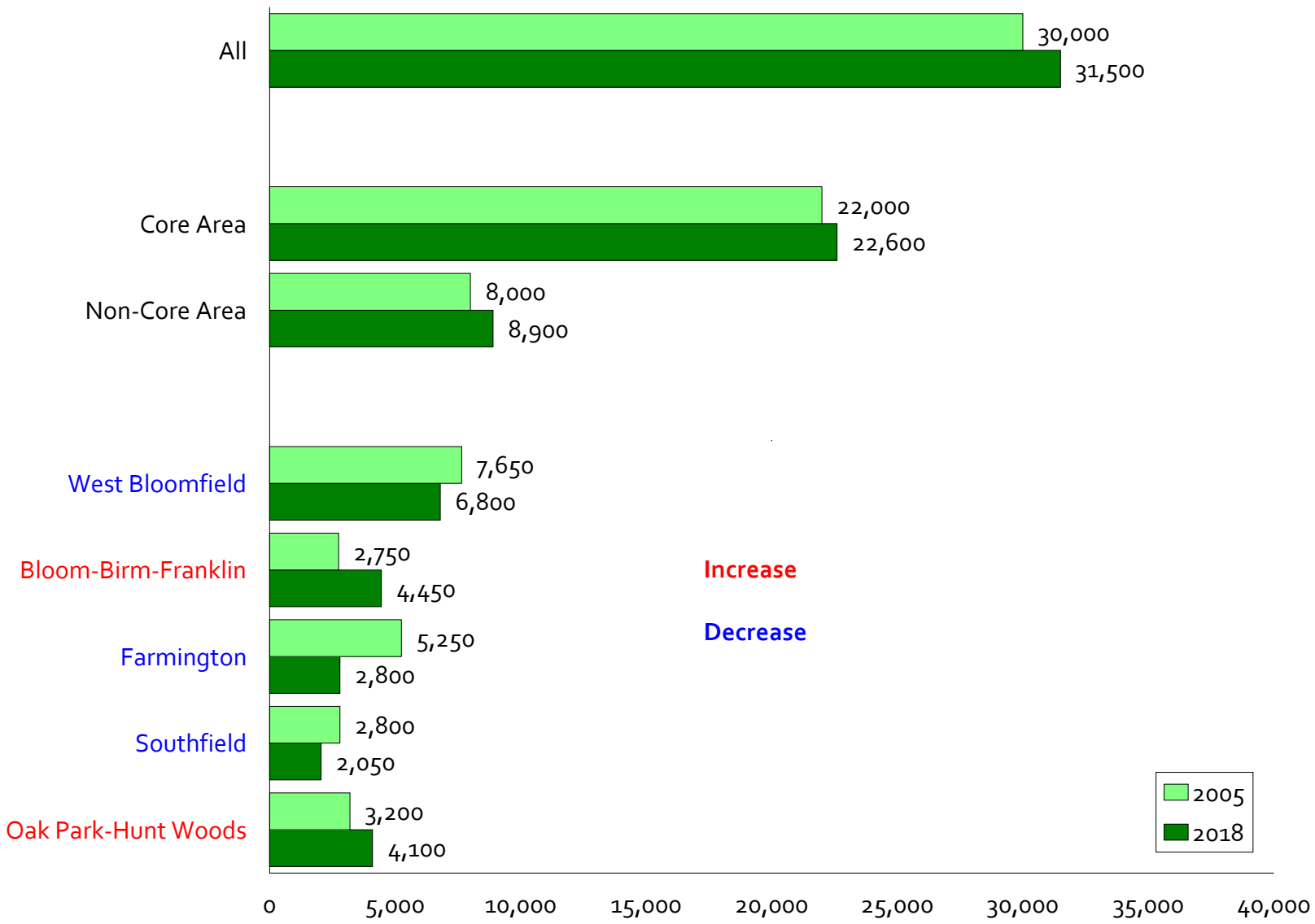


## Distribution of Jewish Households - 2018



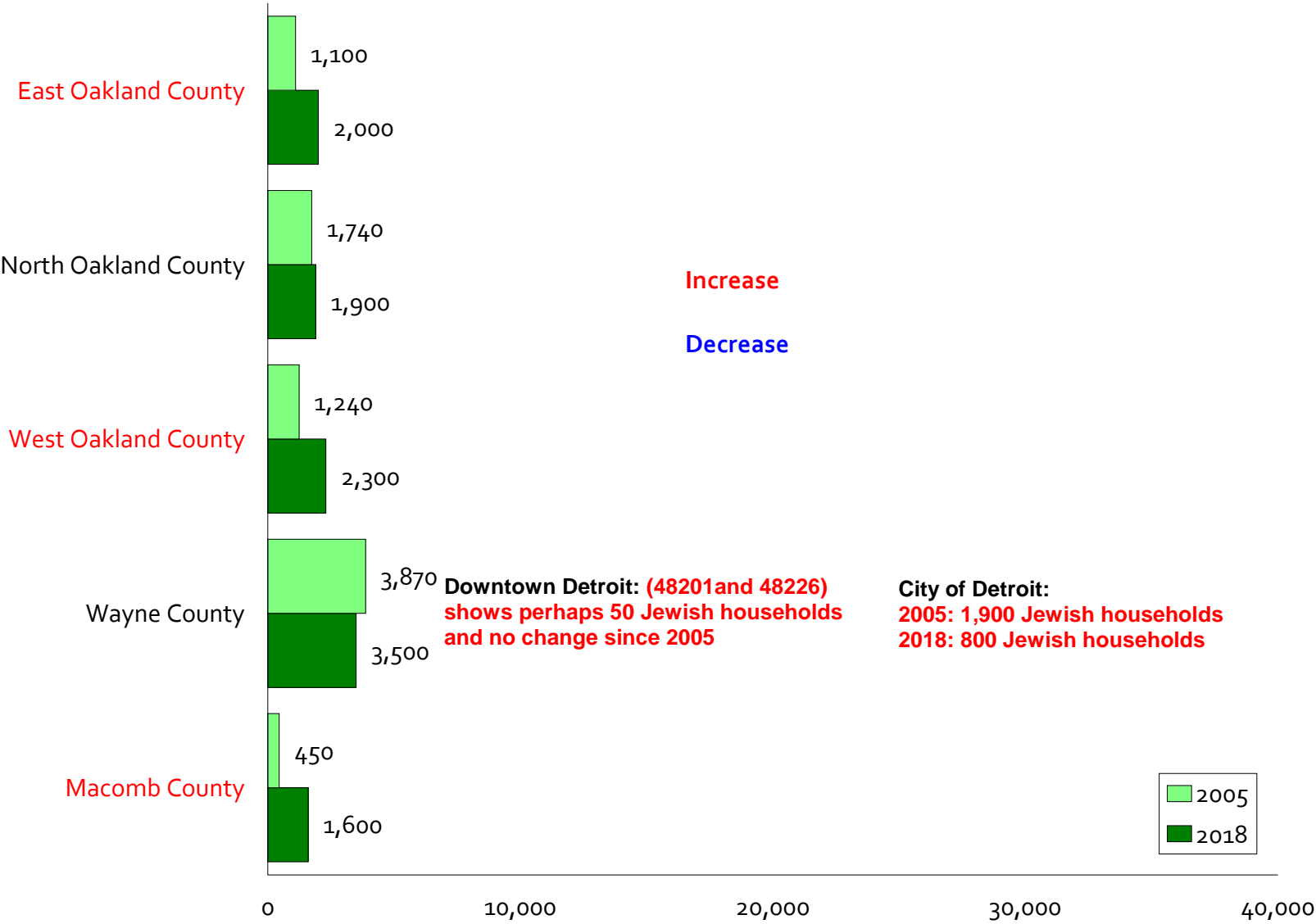
# Jewish Households 2005-2018

(Respondents)

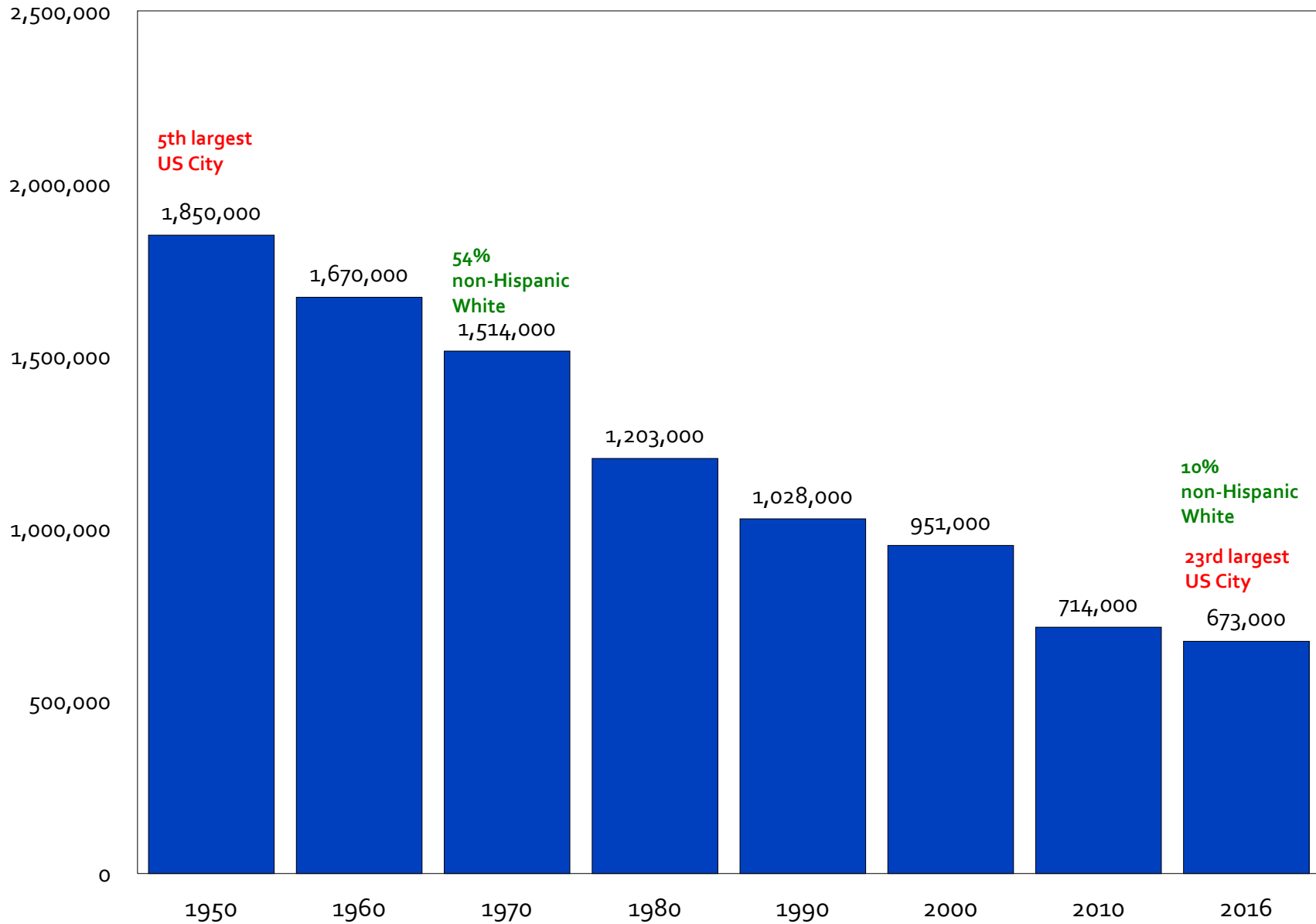


# Jewish Households 2005-2018

(Respondents)

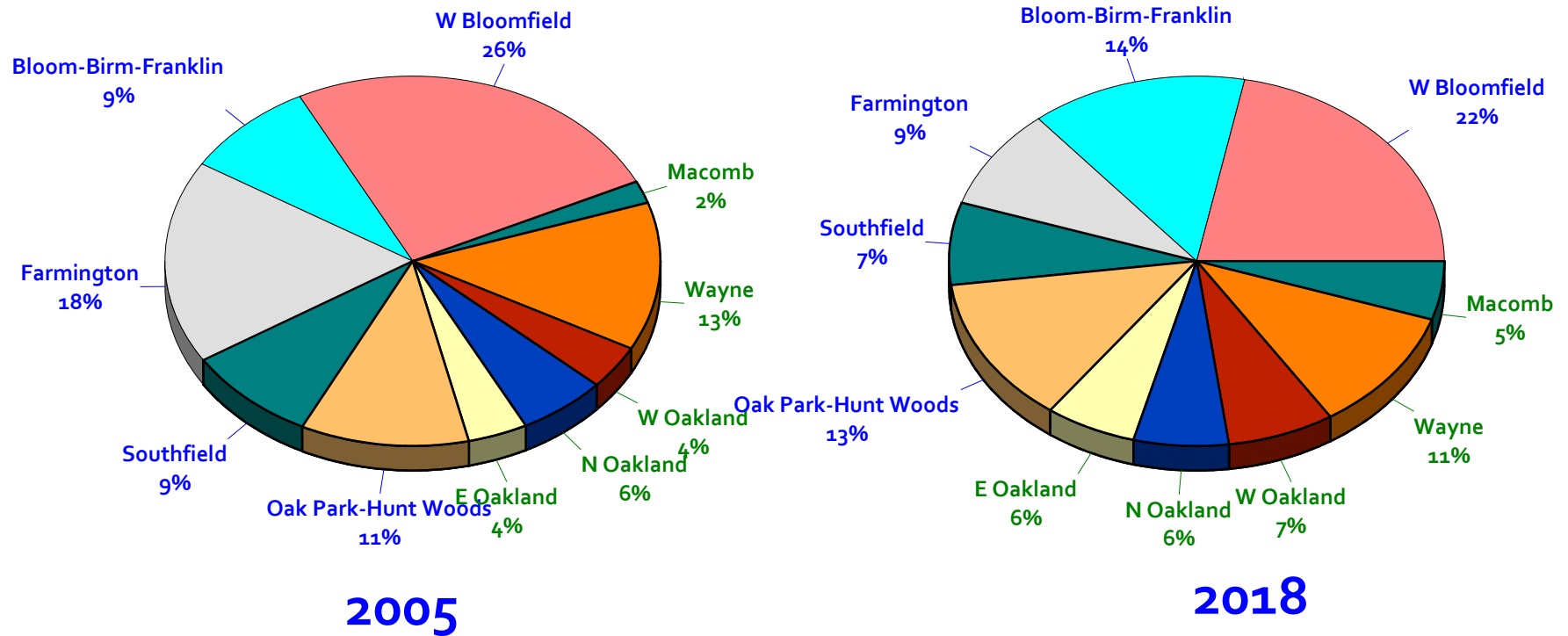


## General Population of City of Detroit



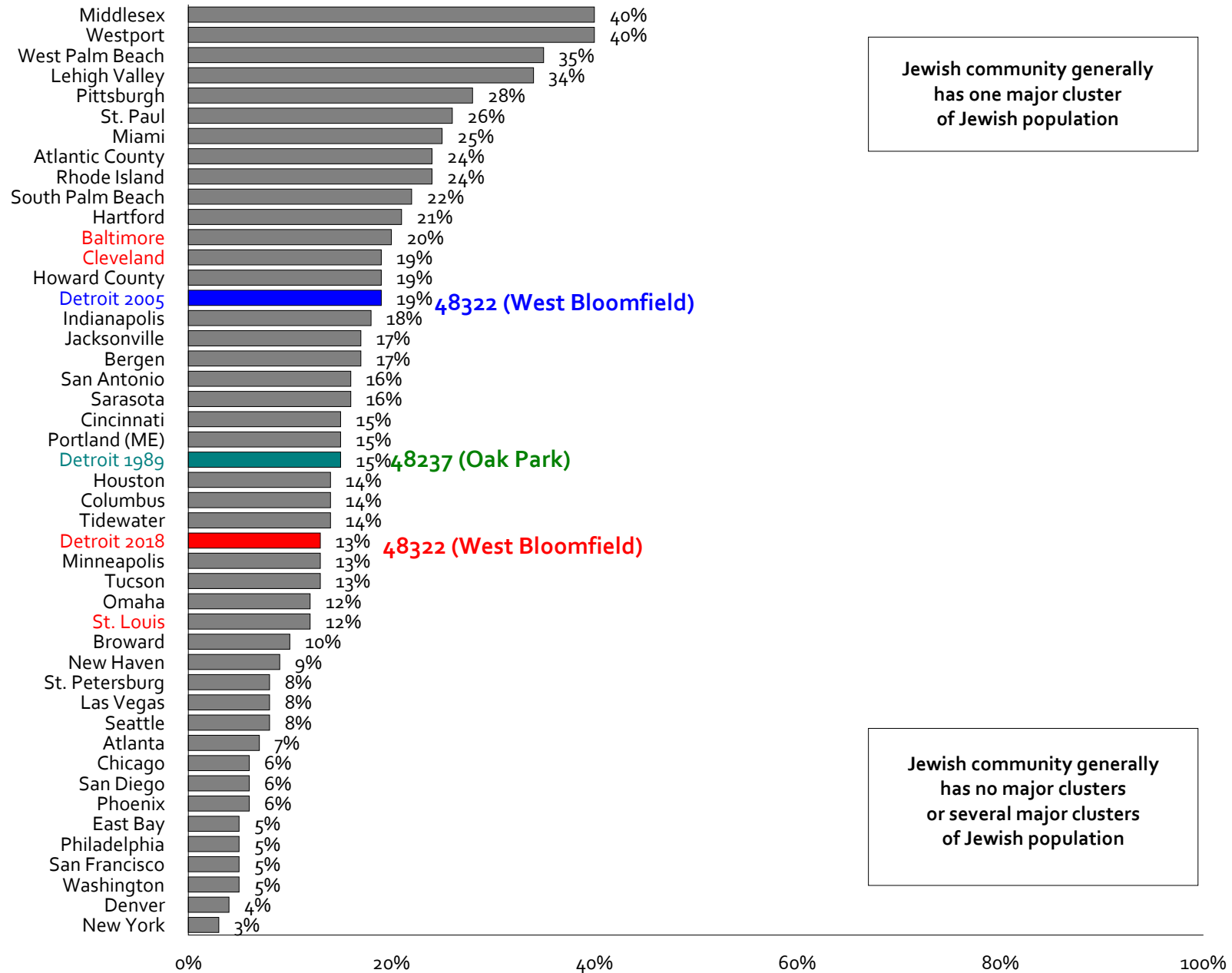


# Distribution of Jewish Households, 2005 -2018



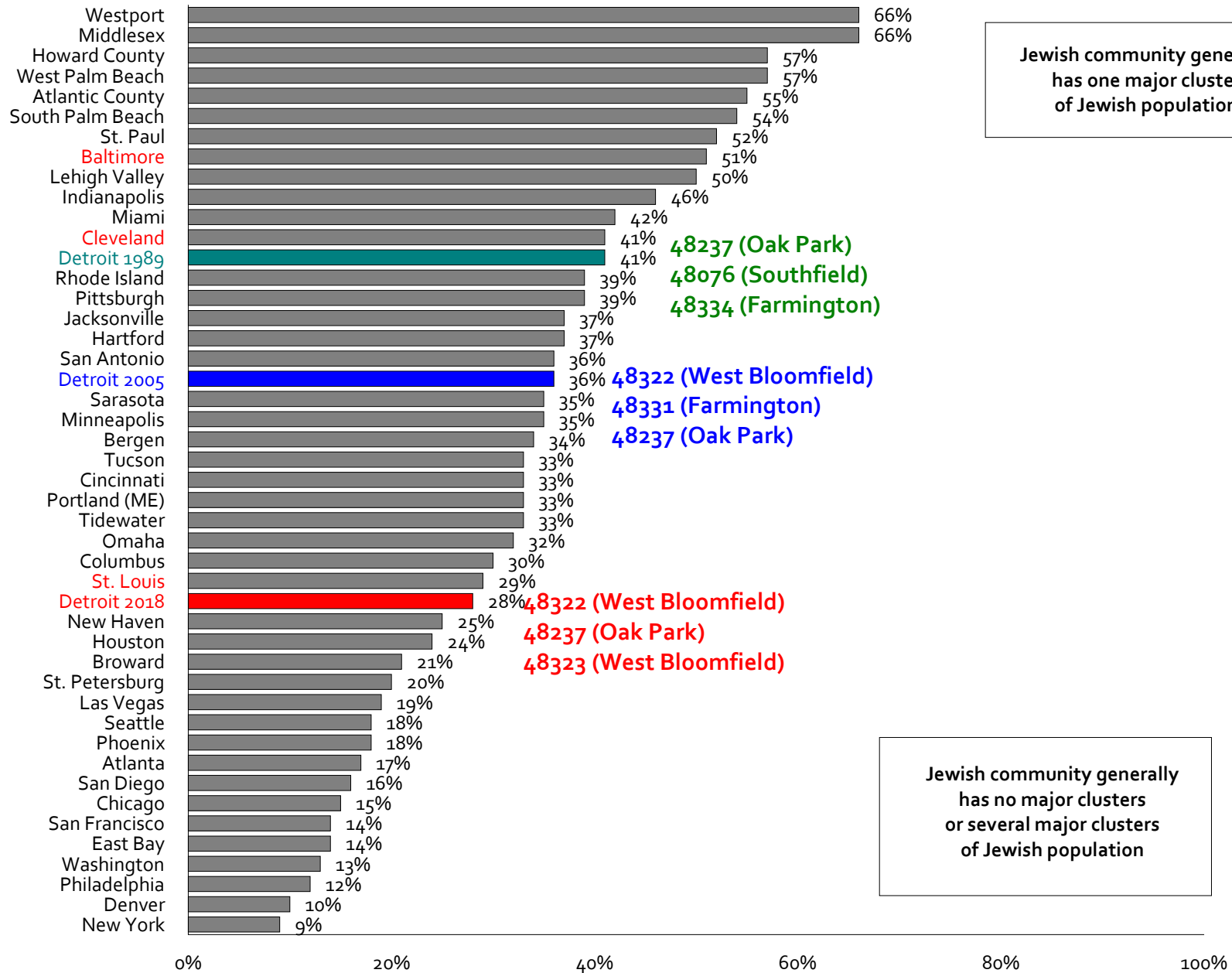
# Households in Top Zip Code Area

(Jewish Households)



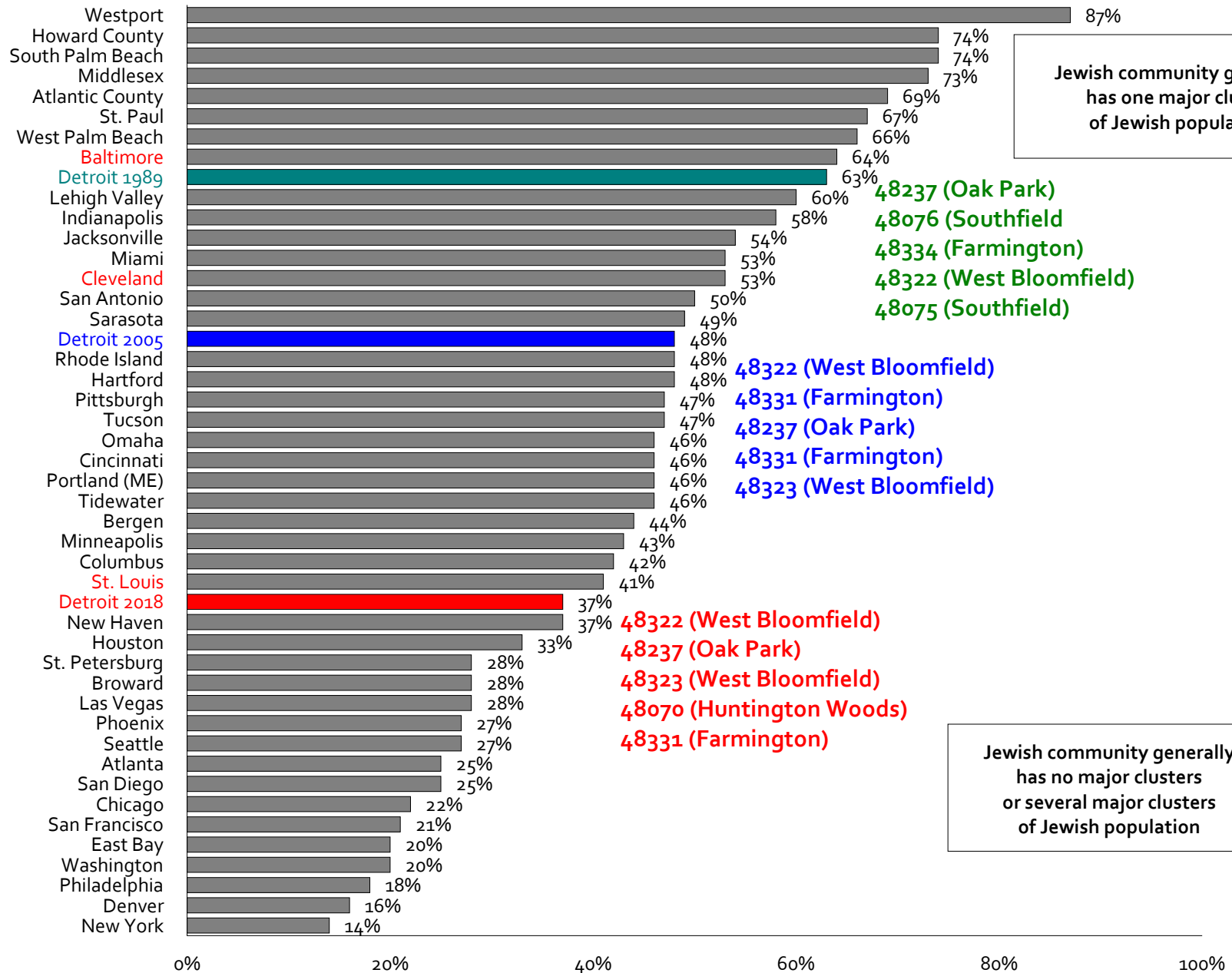
# Households in Top Three Zip Code Areas

(Jewish Households)



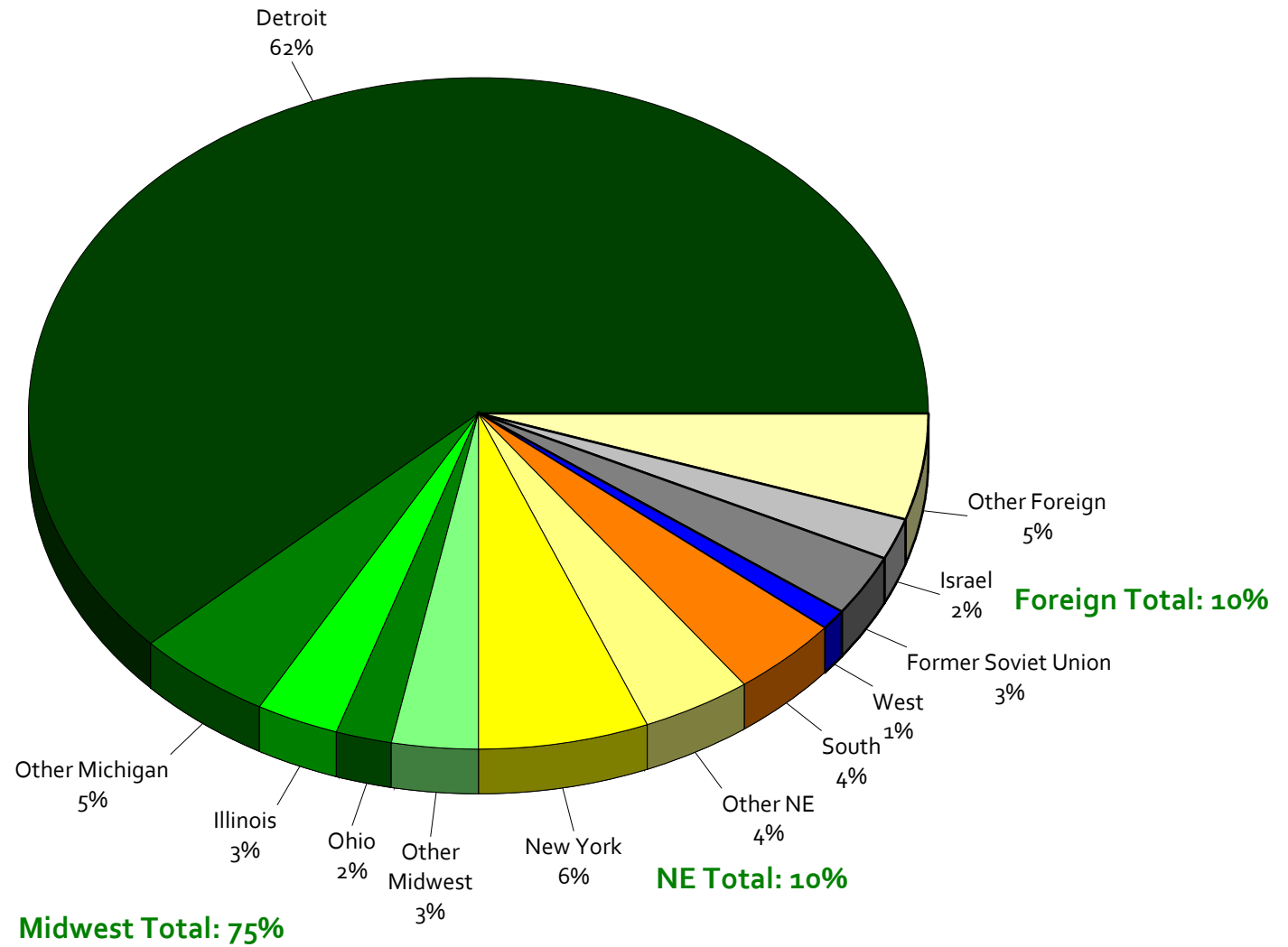
# Households in Top Five Zip Code Areas

(Jewish Households)



## Place of Birth

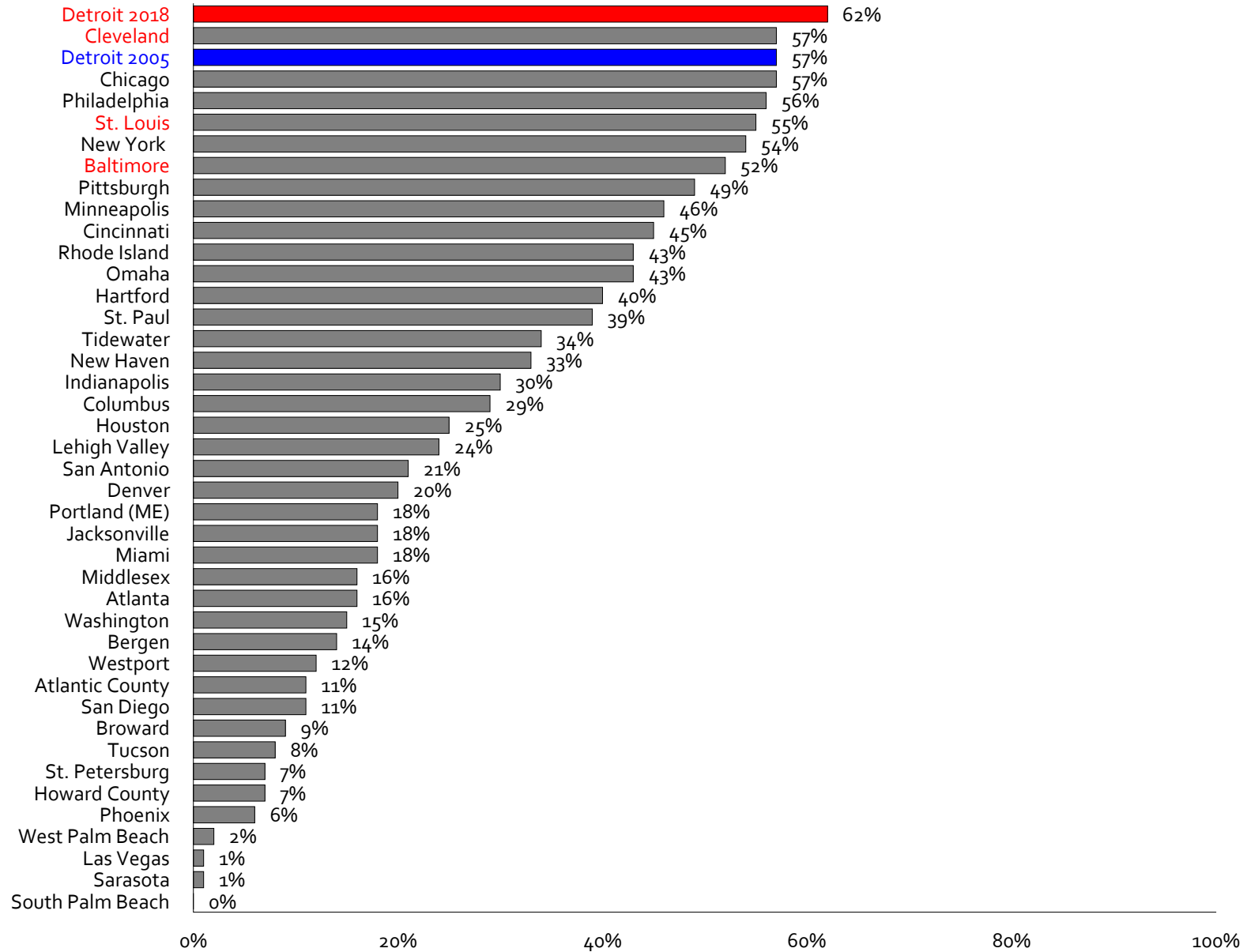
(Adults in Jewish Households)





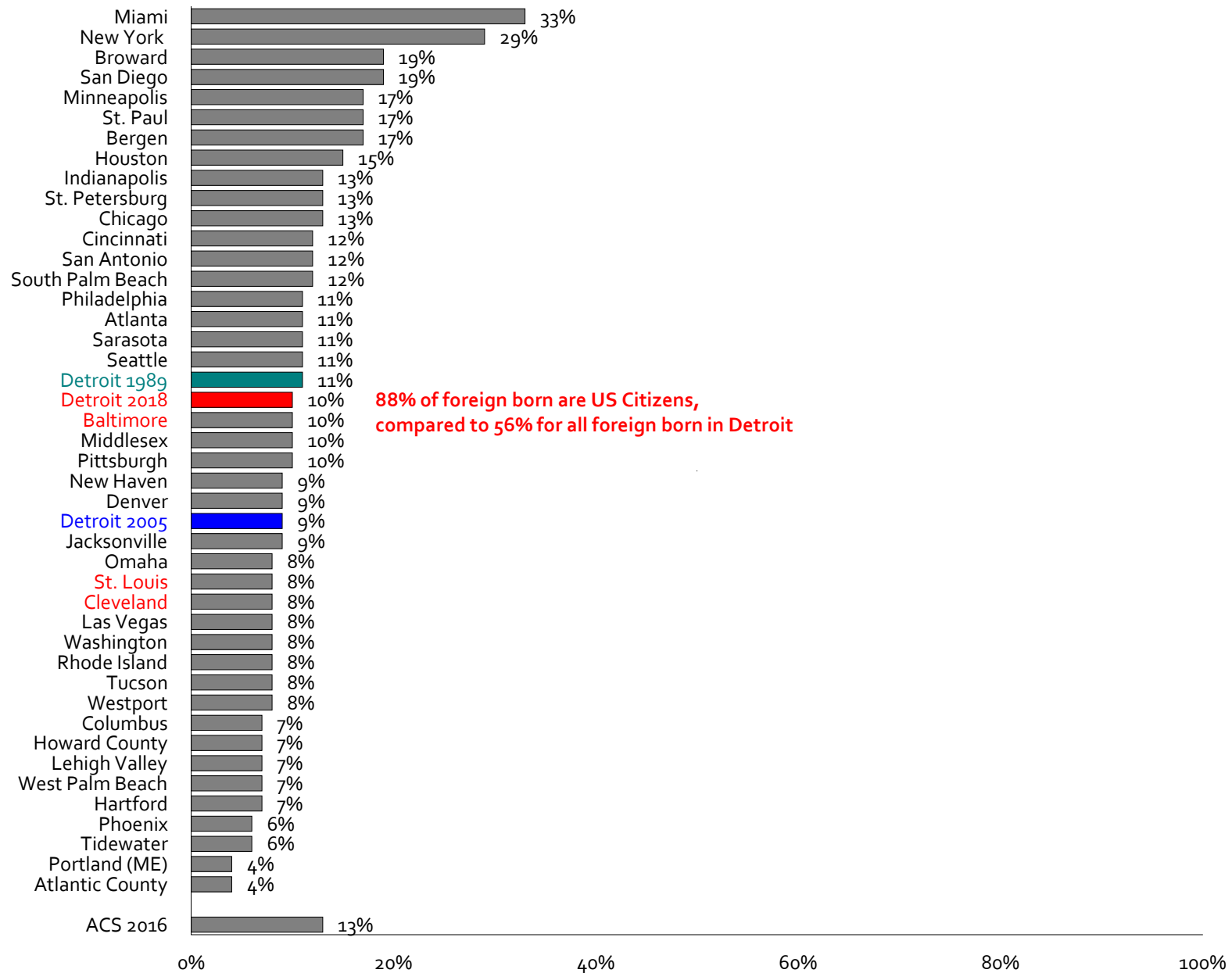
# Locally Born

(Adults in Jewish Households)



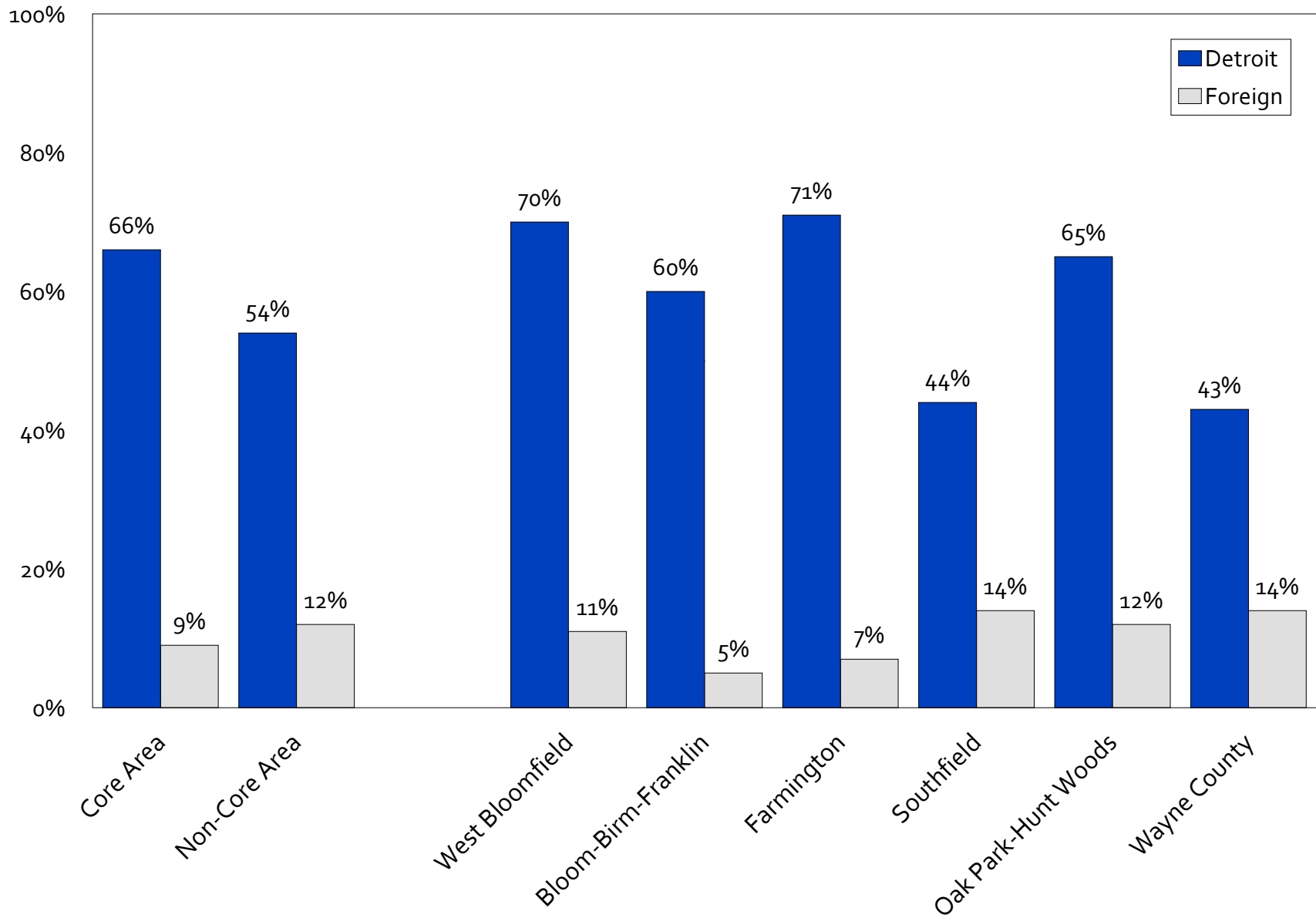
# Foreign Born

(Adults in Jewish Households)



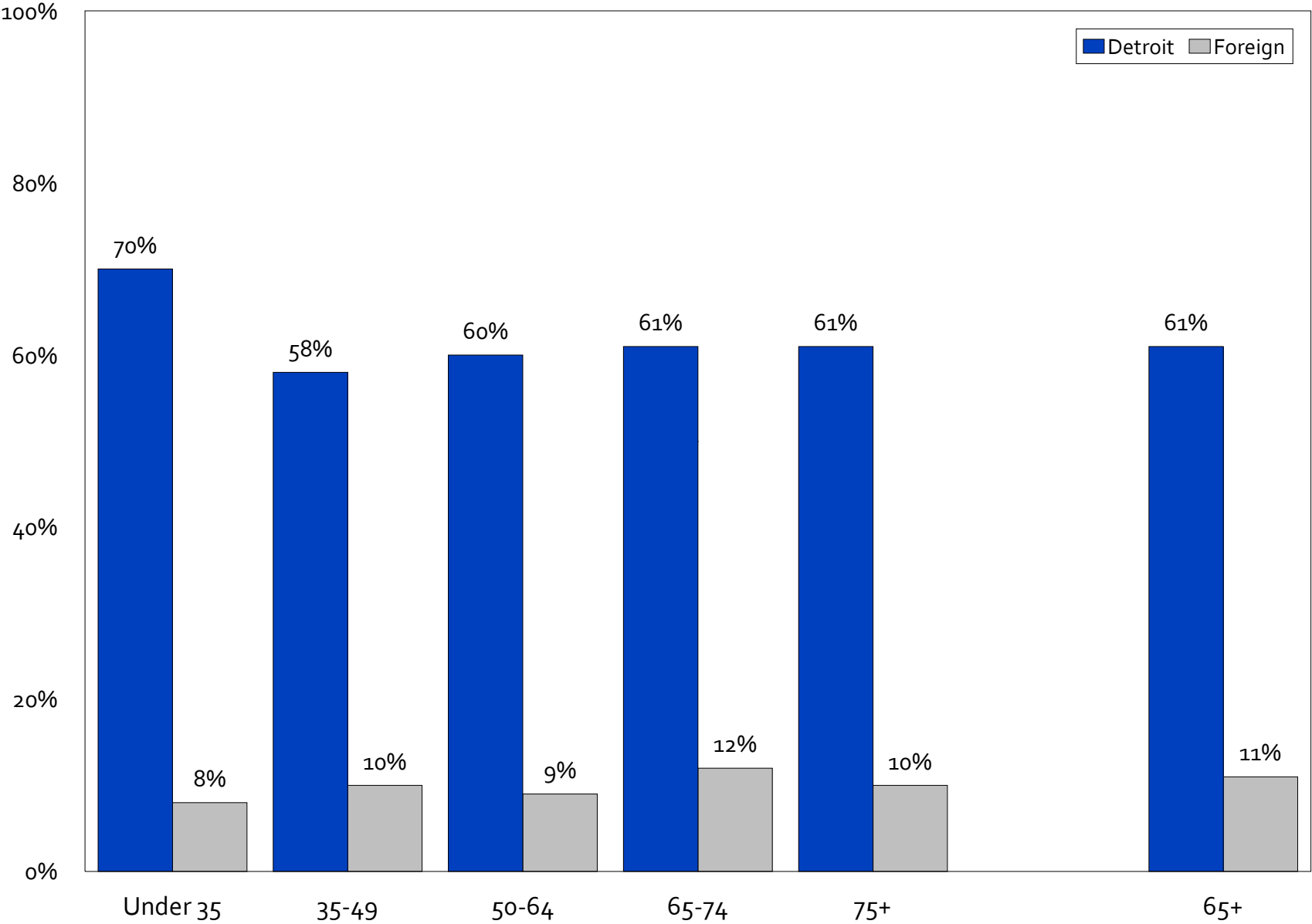
## Place of Birth by Geographic Area

(Adults in Jewish Households)



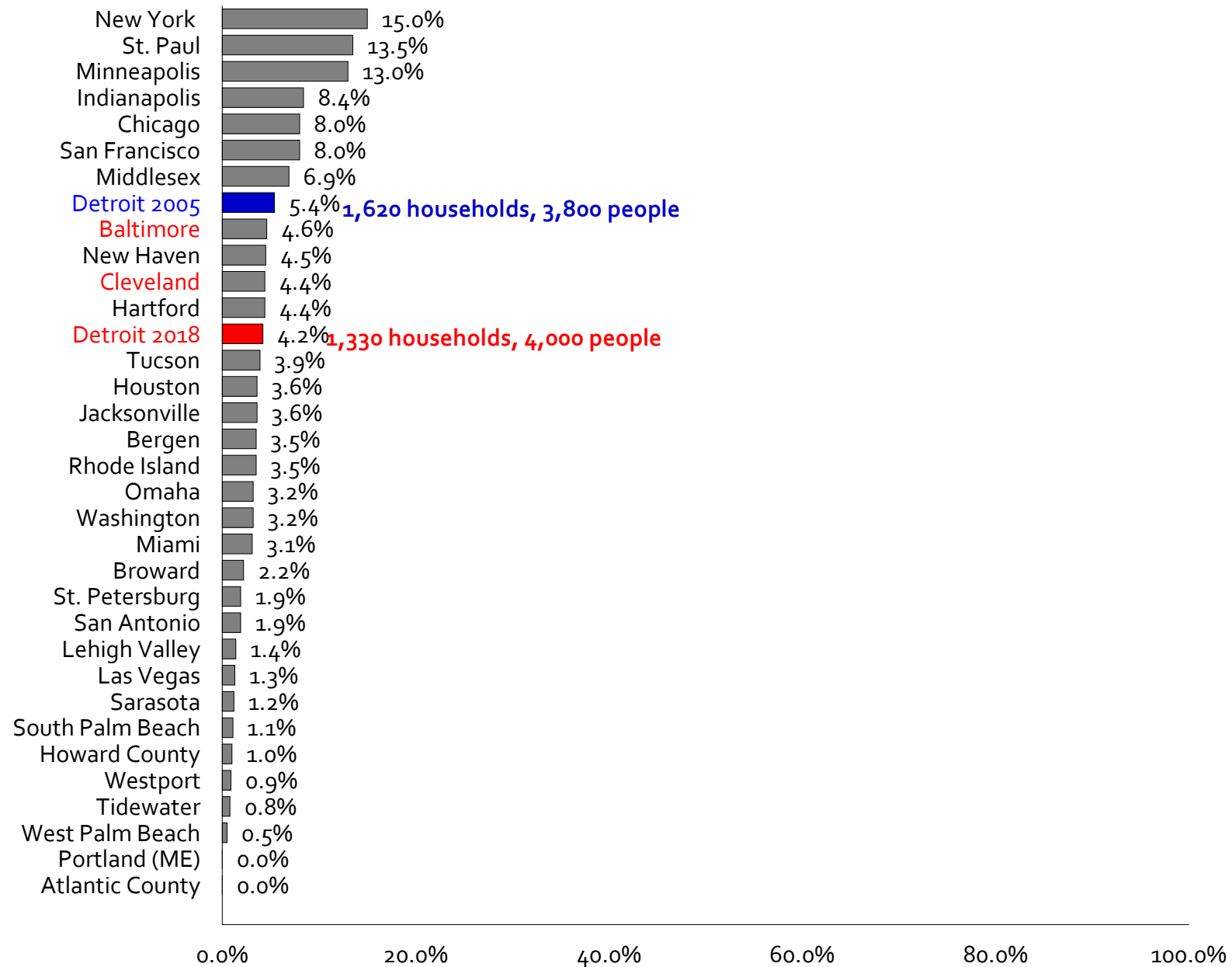
# Place of Birth by Age of Adults

(Adults in Jewish Households)



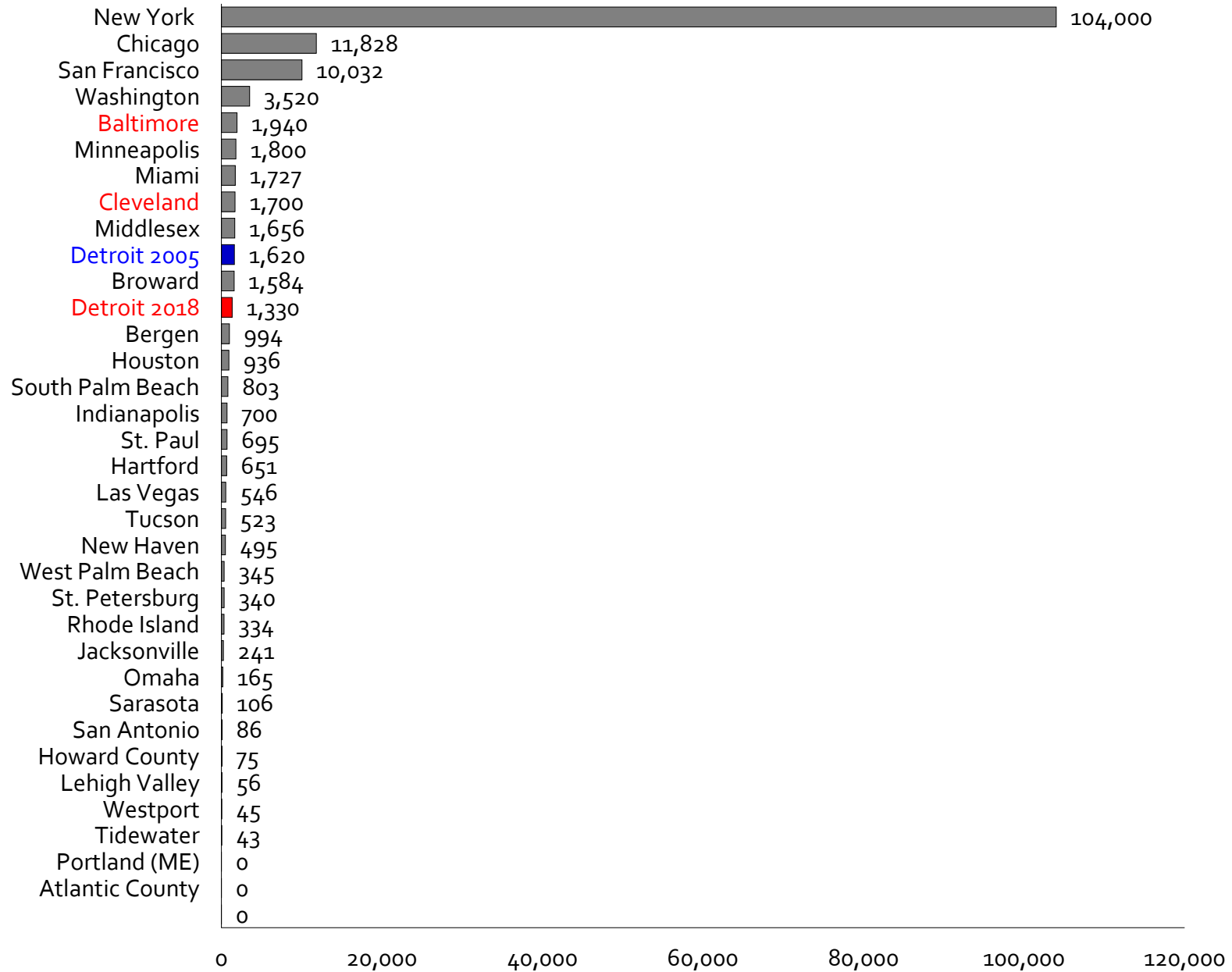
# Percentage of Households from the FSU

(Jewish Households)



# Number of Households from the FSU

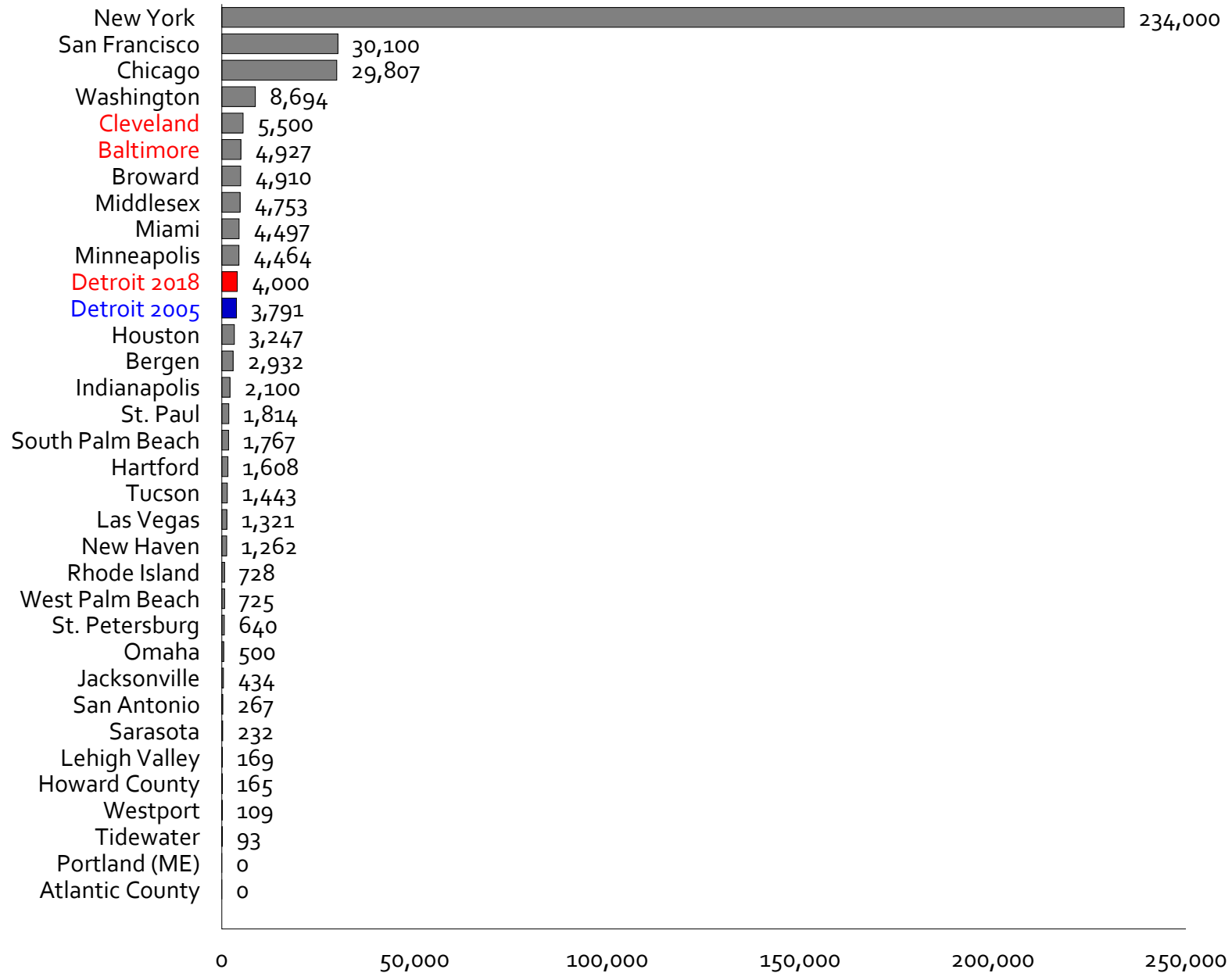
(Jewish Households)





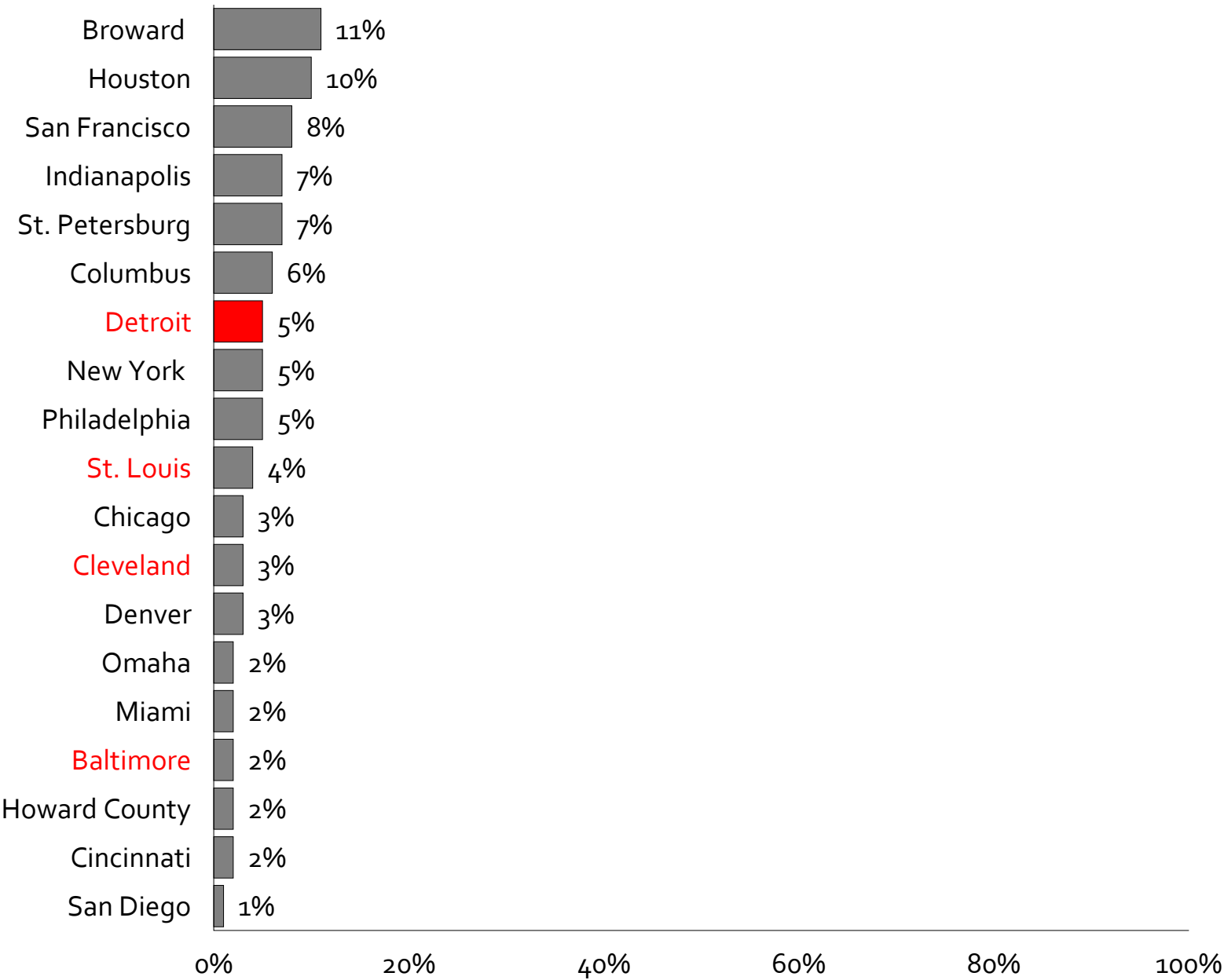
# Number of Persons in FSU Households

(Persons in Jewish Households)



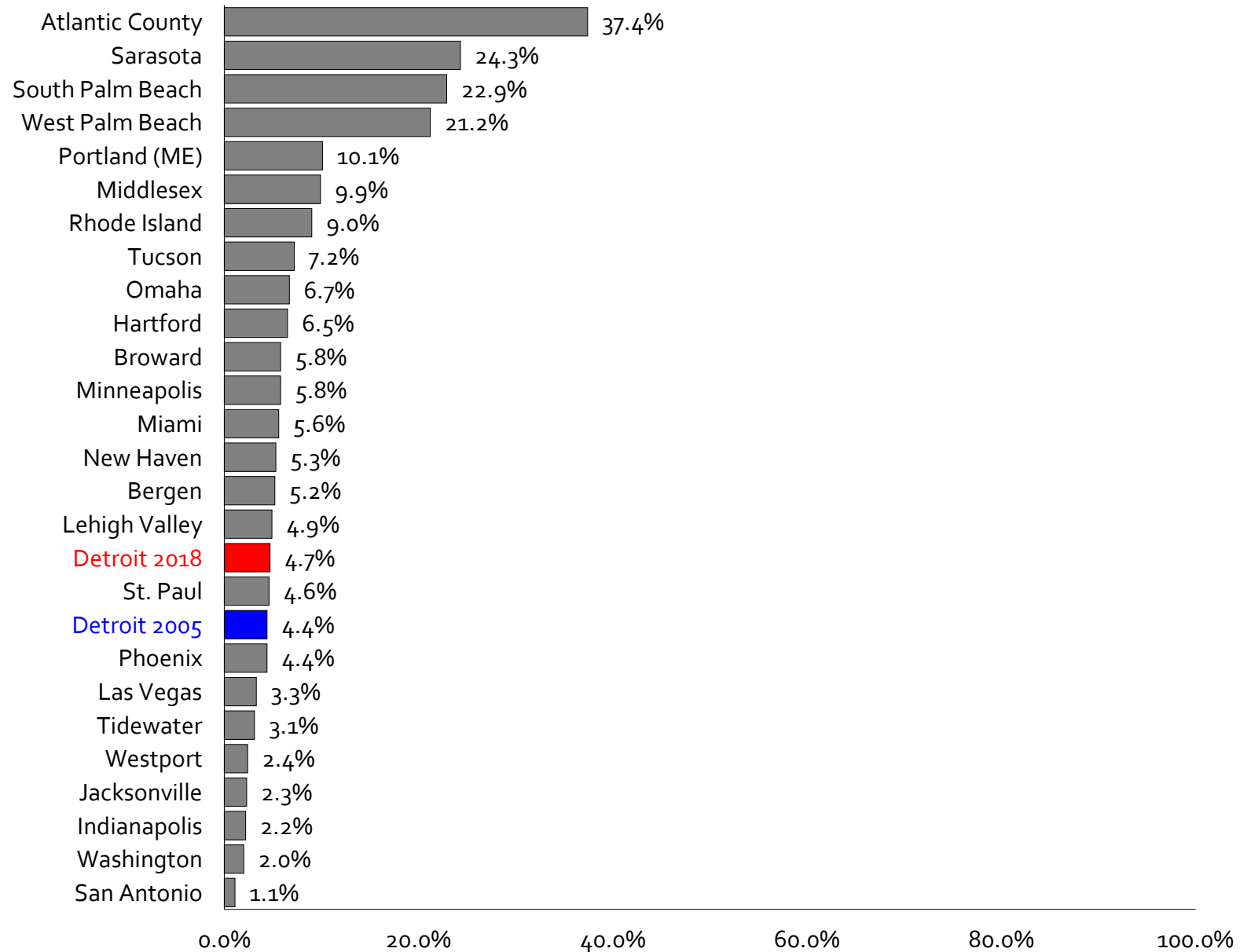
# An Adult in the Household is LGBTQ

(Jewish Households)



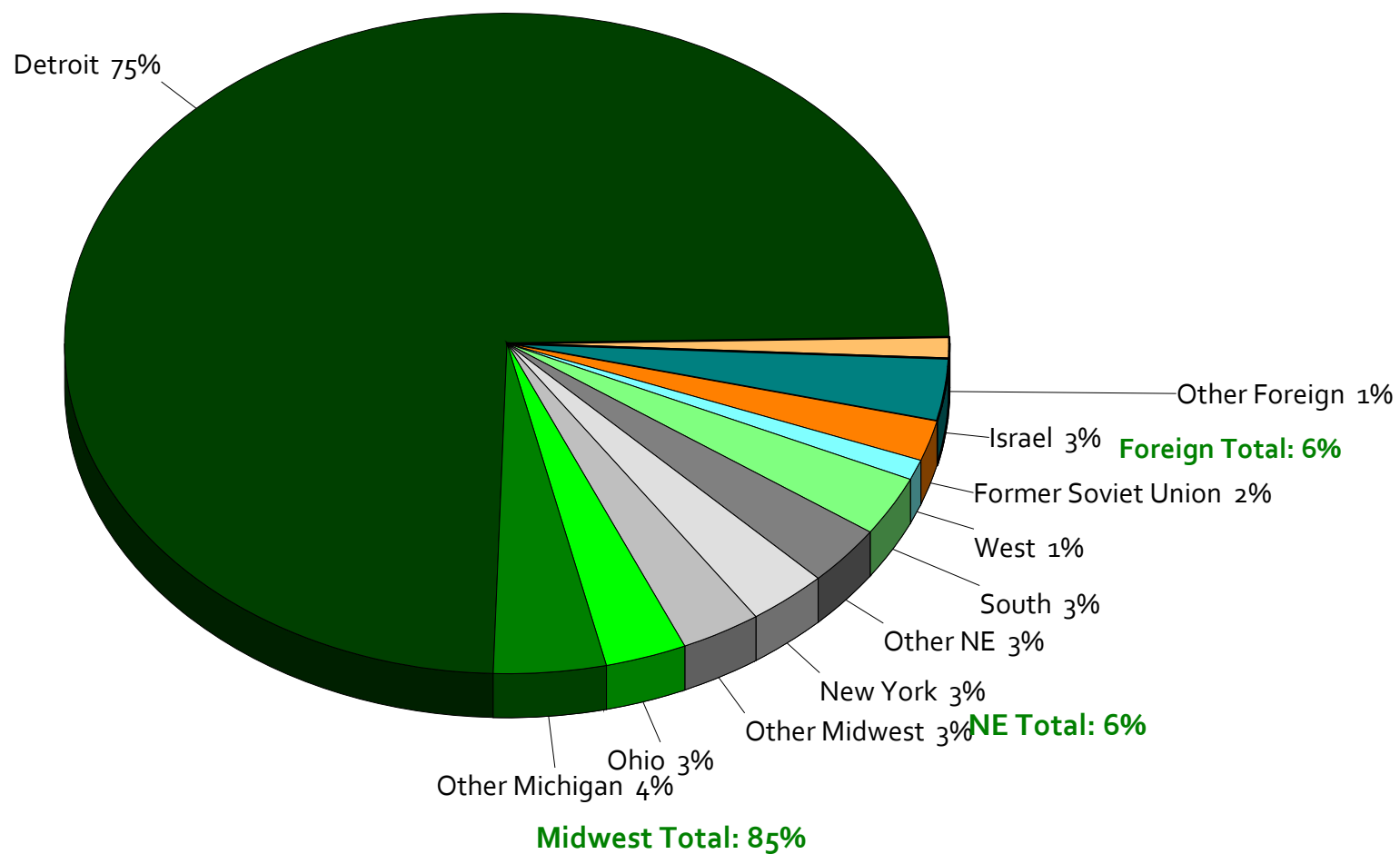
## Part-Year Households

(Live in Local Community for Less than 10 Months of the Year)  
(Jewish Households)



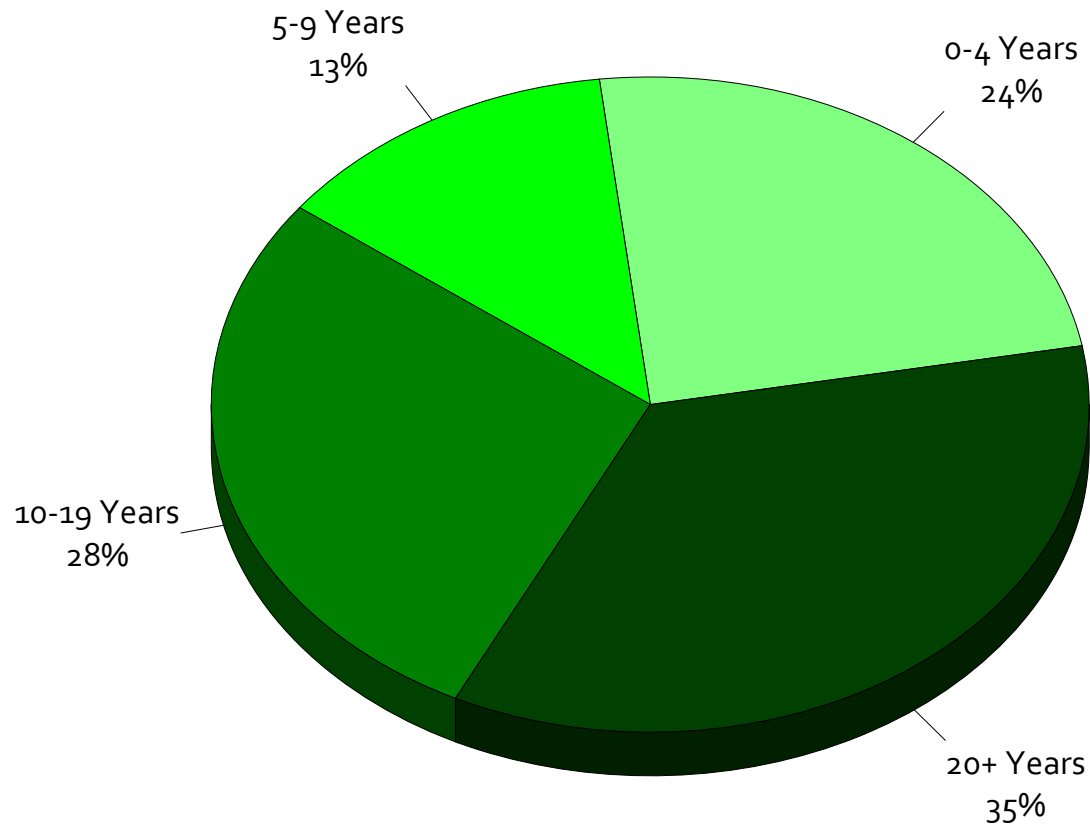
## Location of Residence Prior to Detroit

(Respondents in Jewish Households)



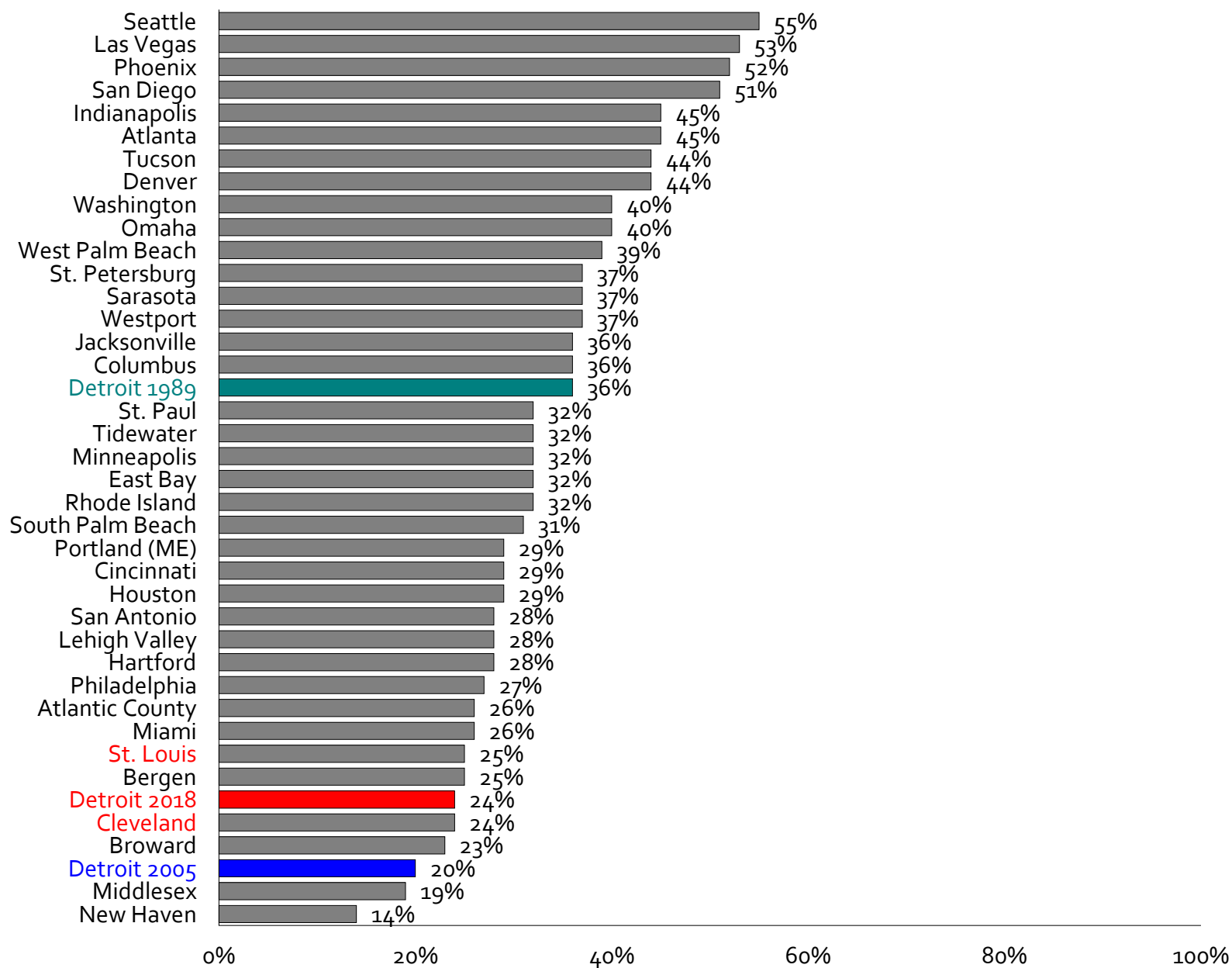
## Length of Residence at Current Address

(Respondents)



# 0-4 Years at Current Address

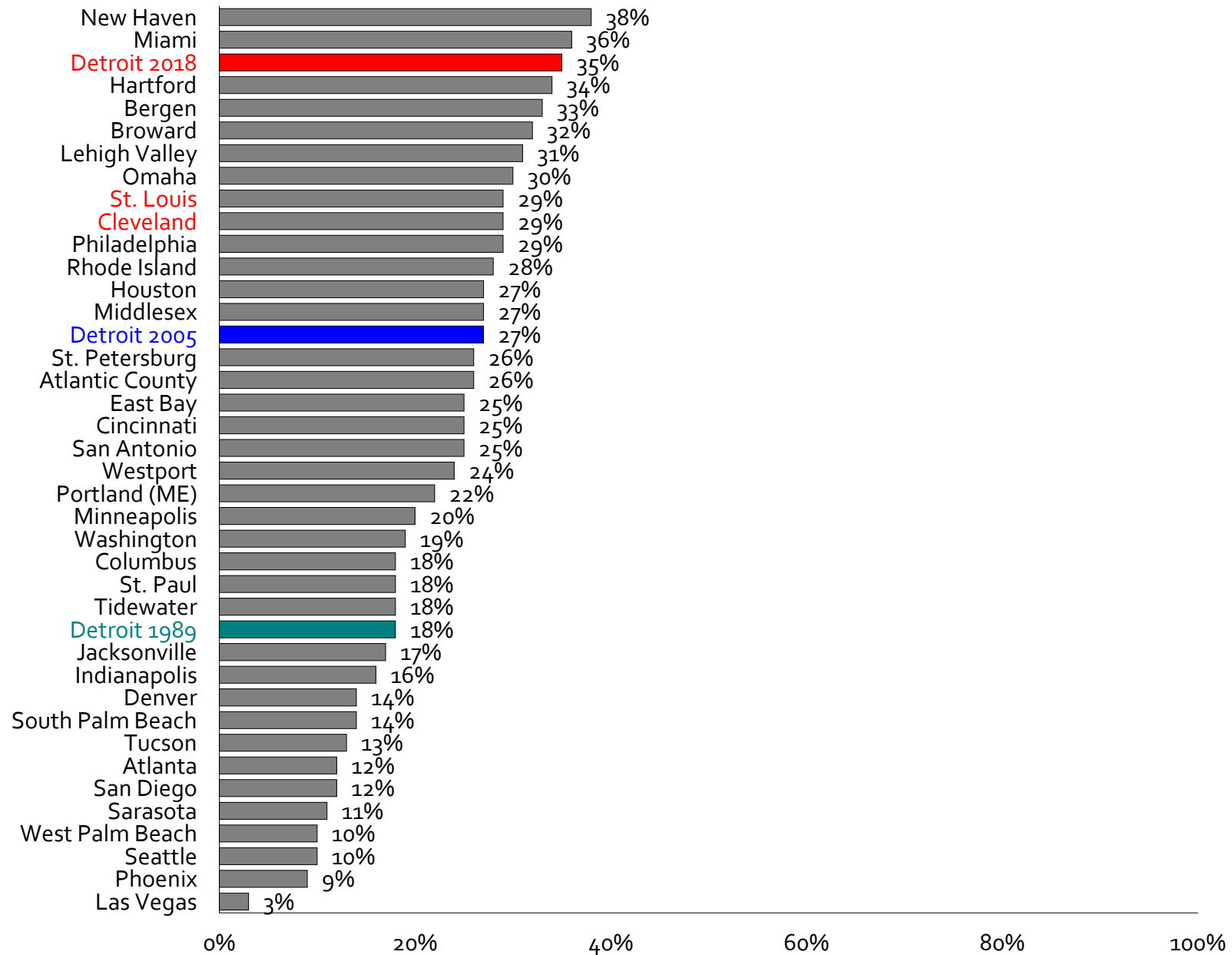
(Respondents)





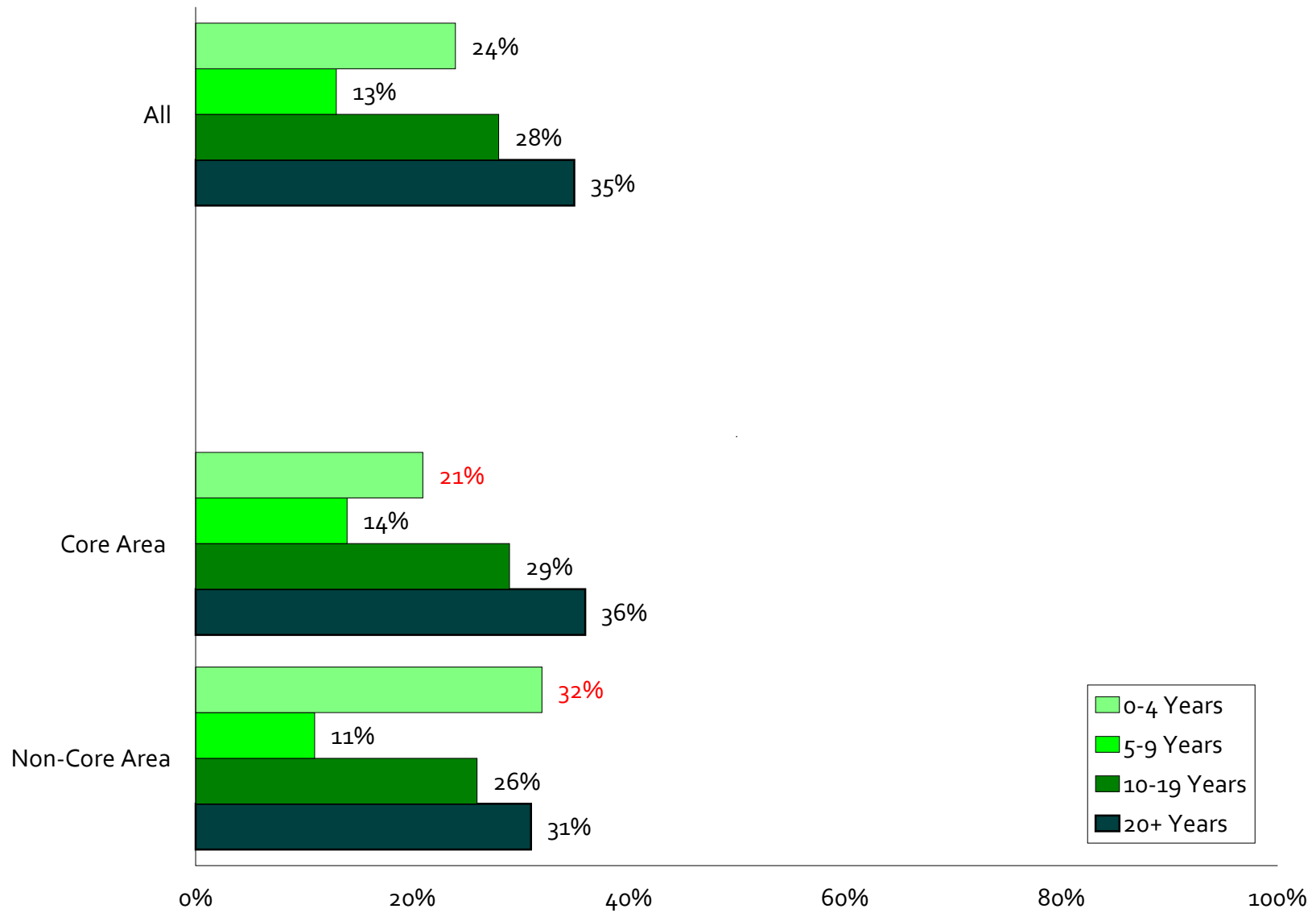
## 20 or More Years at Current Address

(Respondents)



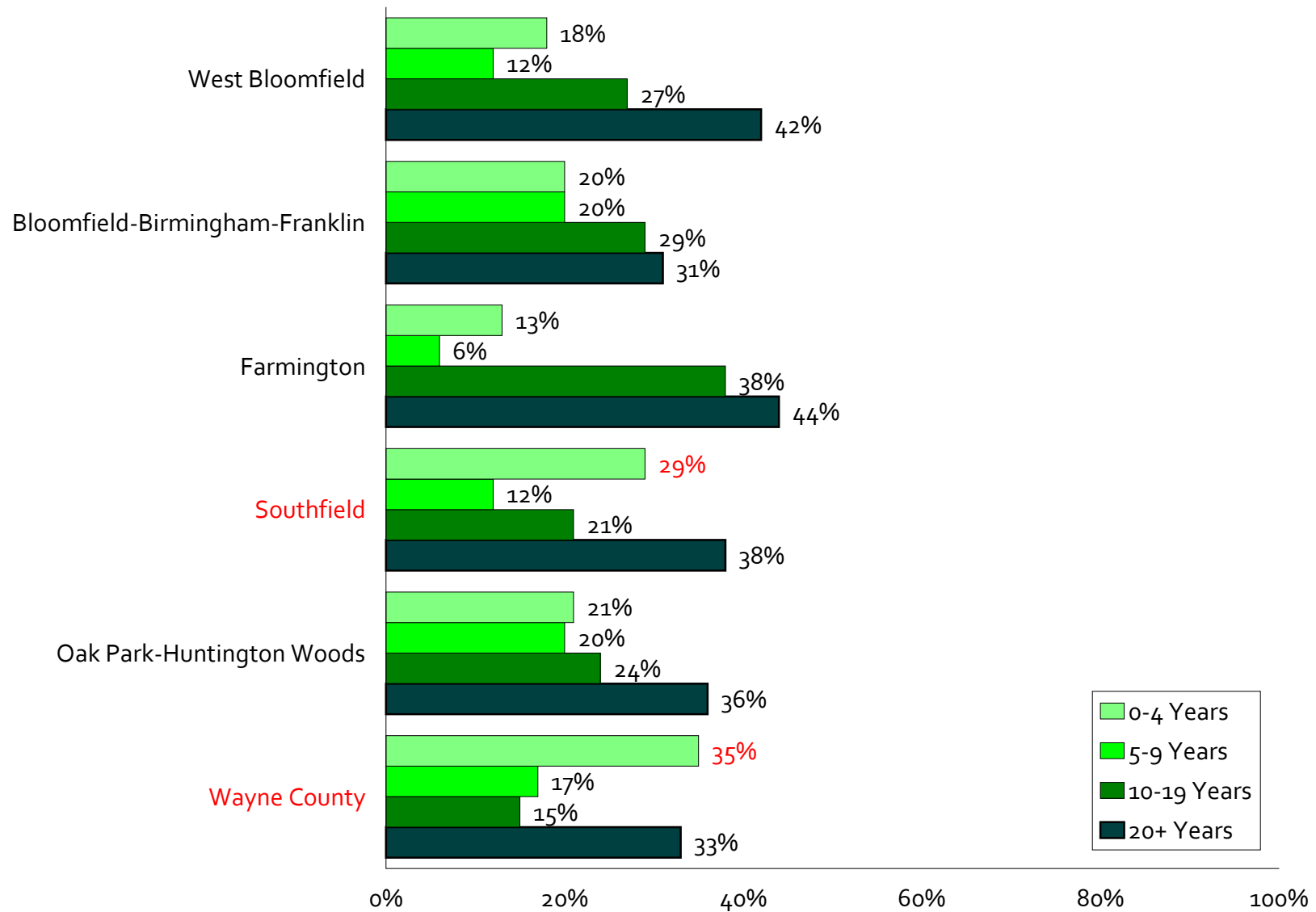
## Years at Current Address by Geographic Area

(Respondents)



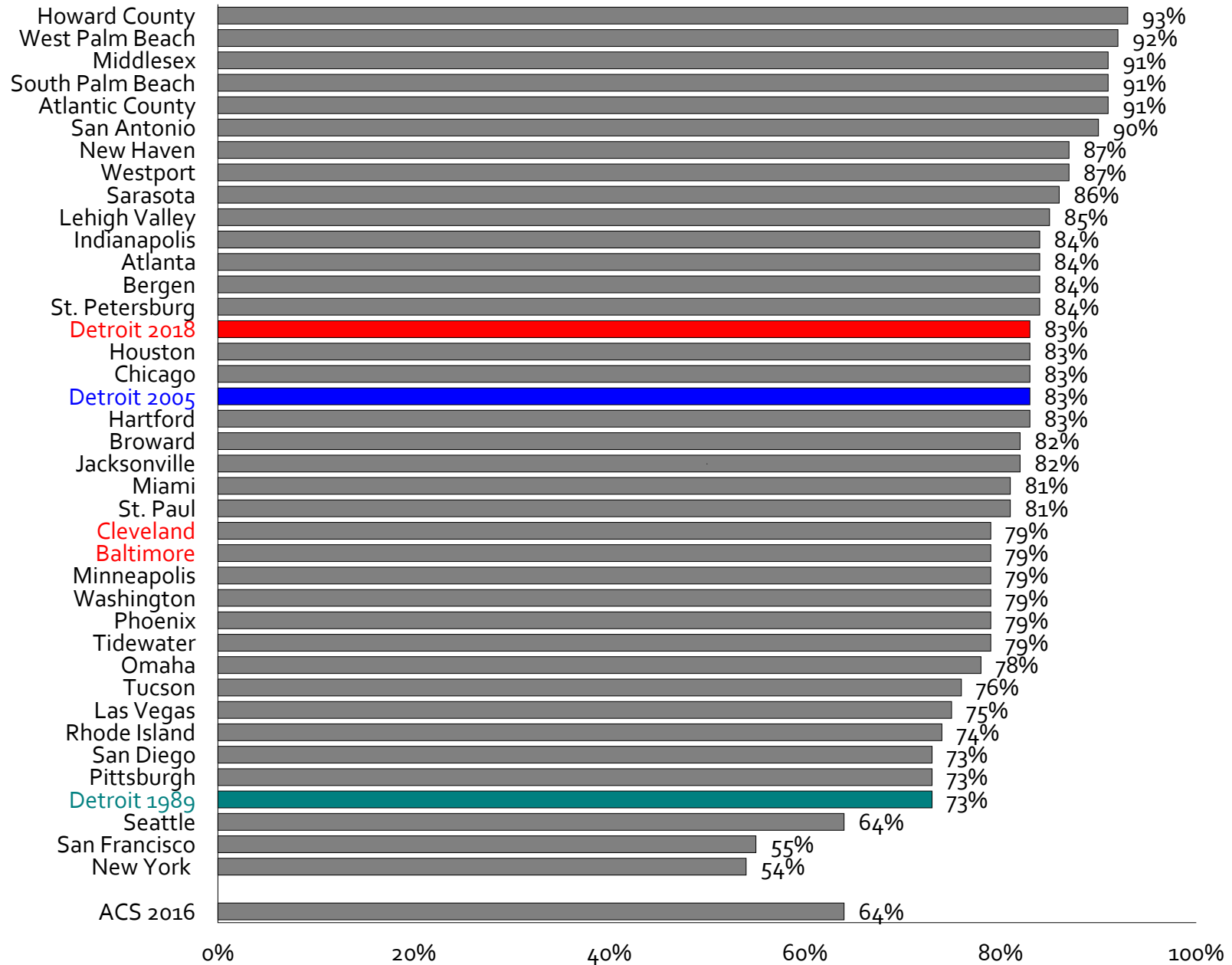
## Years at Current Address by Geographic Area

(Respondents)



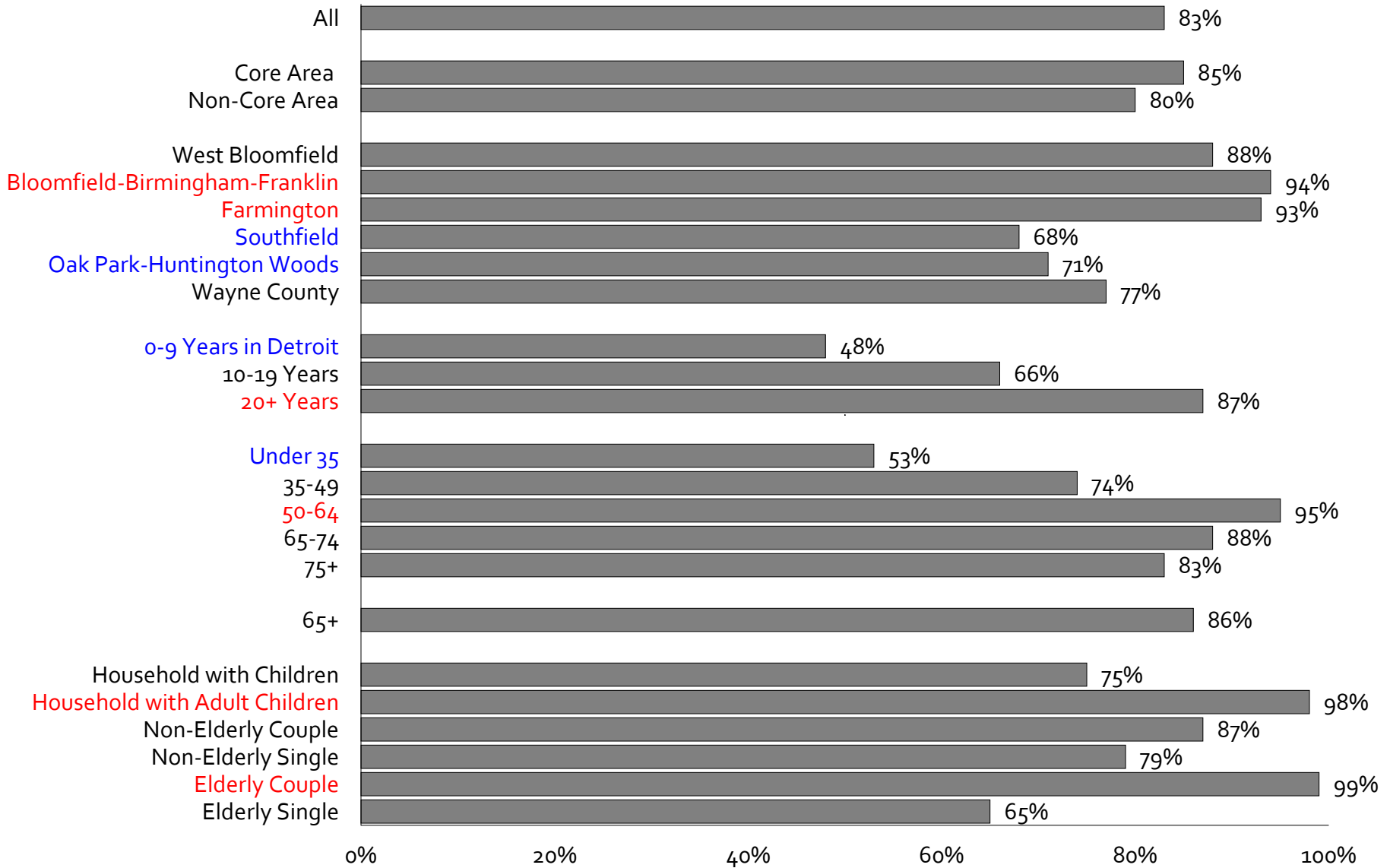
# Home Ownership

(Jewish Households)



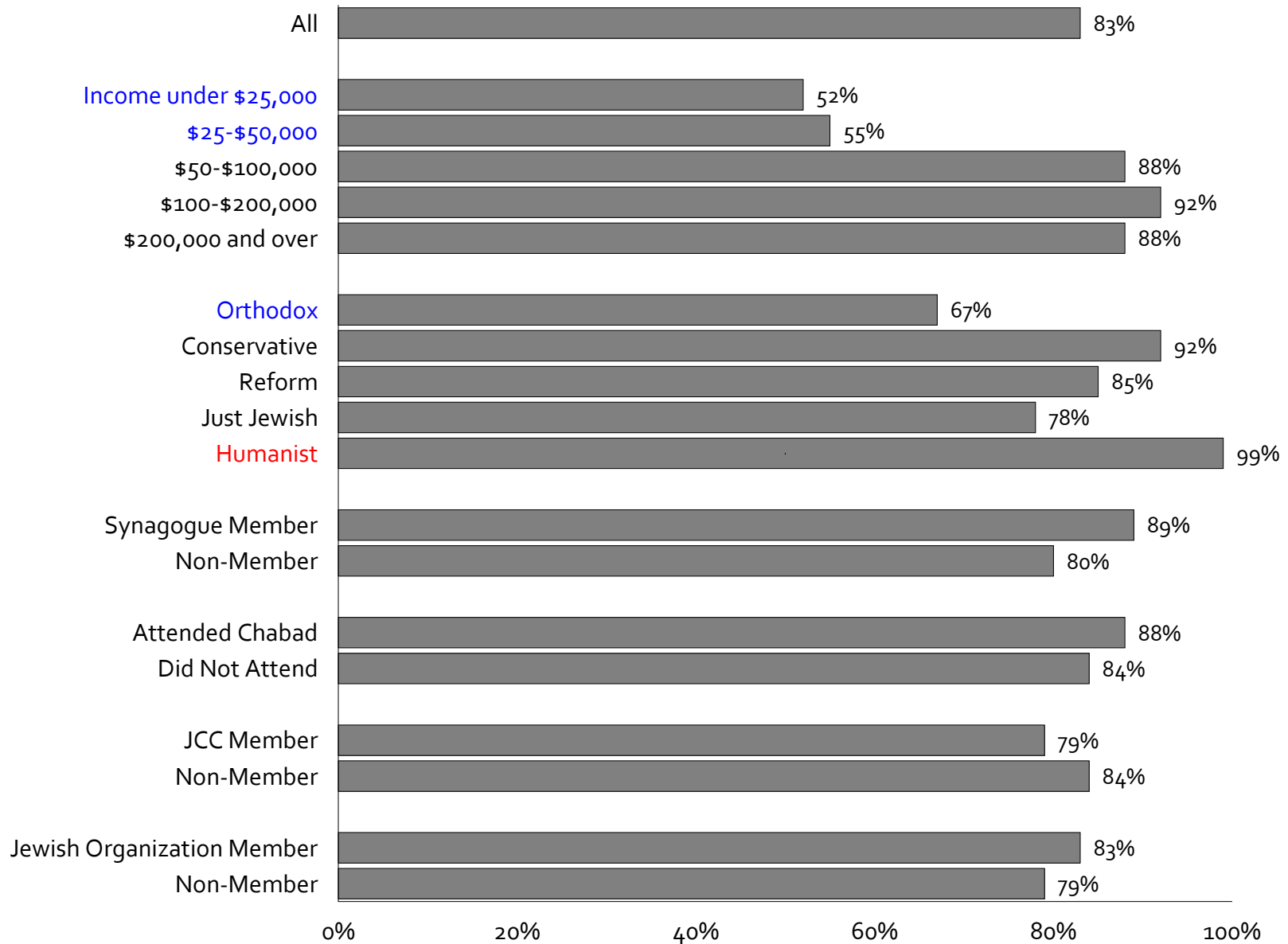
# Home Ownership

(Jewish Households)



# Home Ownership

(Jewish Households)

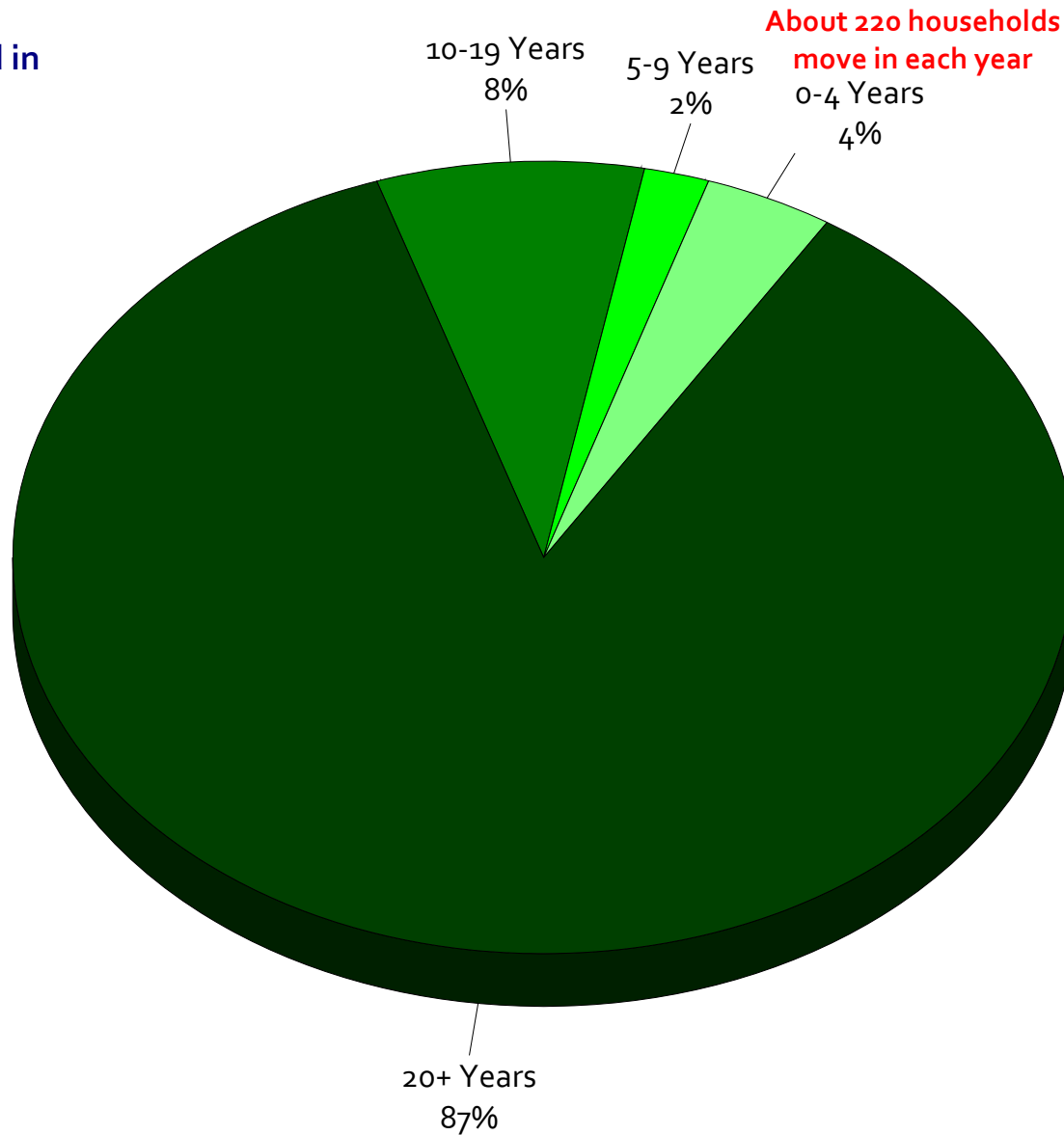




## Length of Residence in Detroit

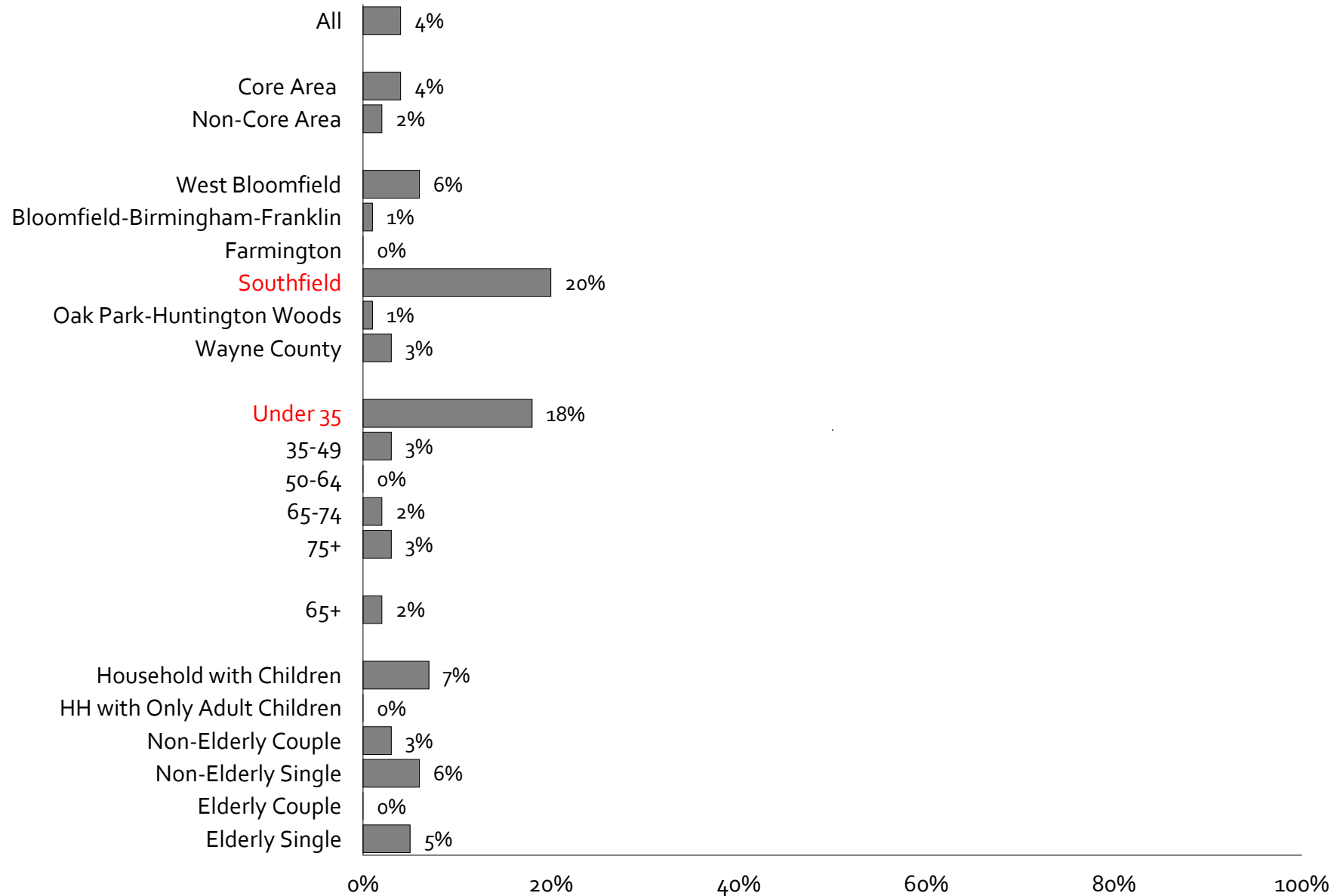
(Respondents)

93% of the households interviewed lived in Detroit in 2005 during our last survey



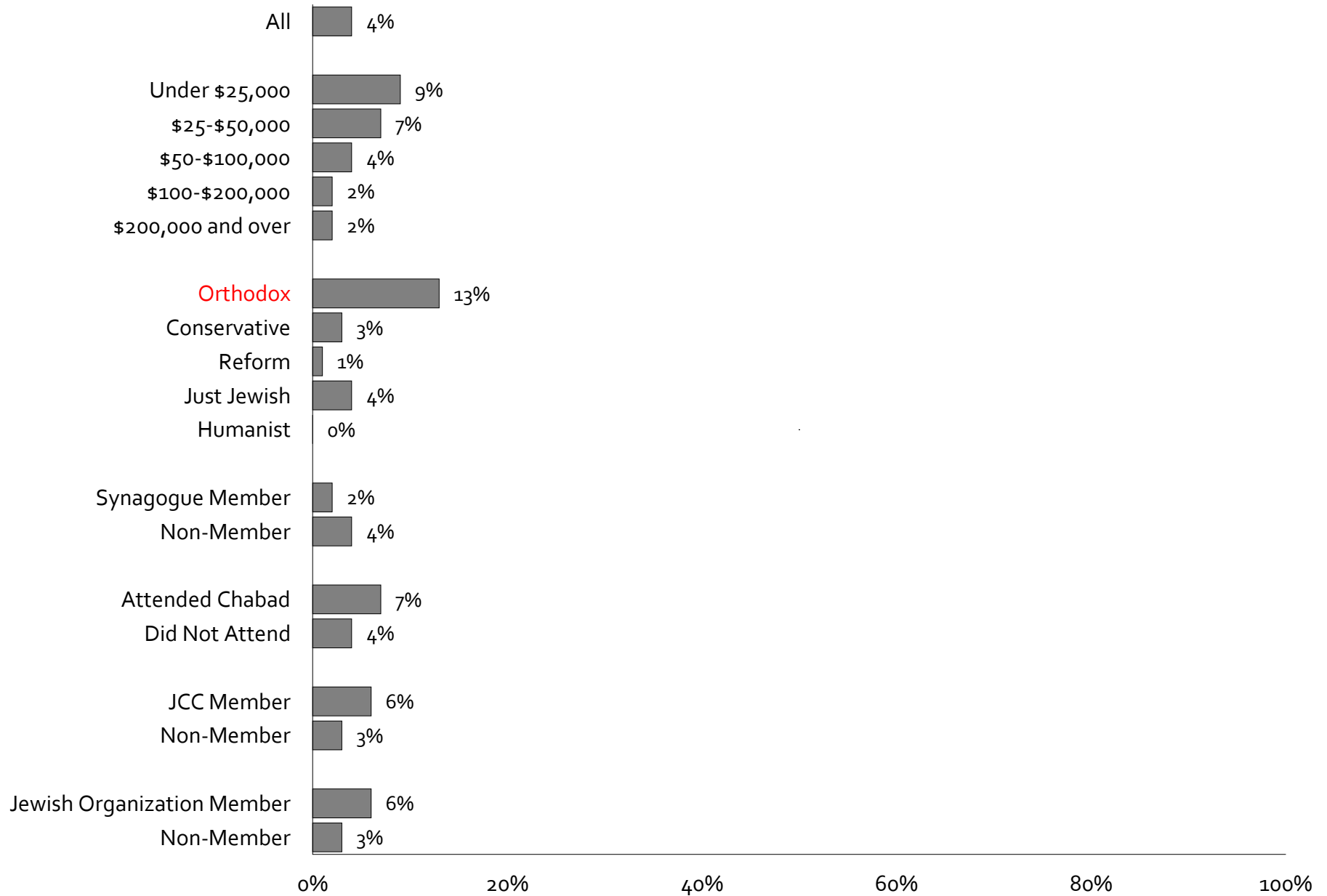
# Less Than Five Years in Detroit

(Respondents)



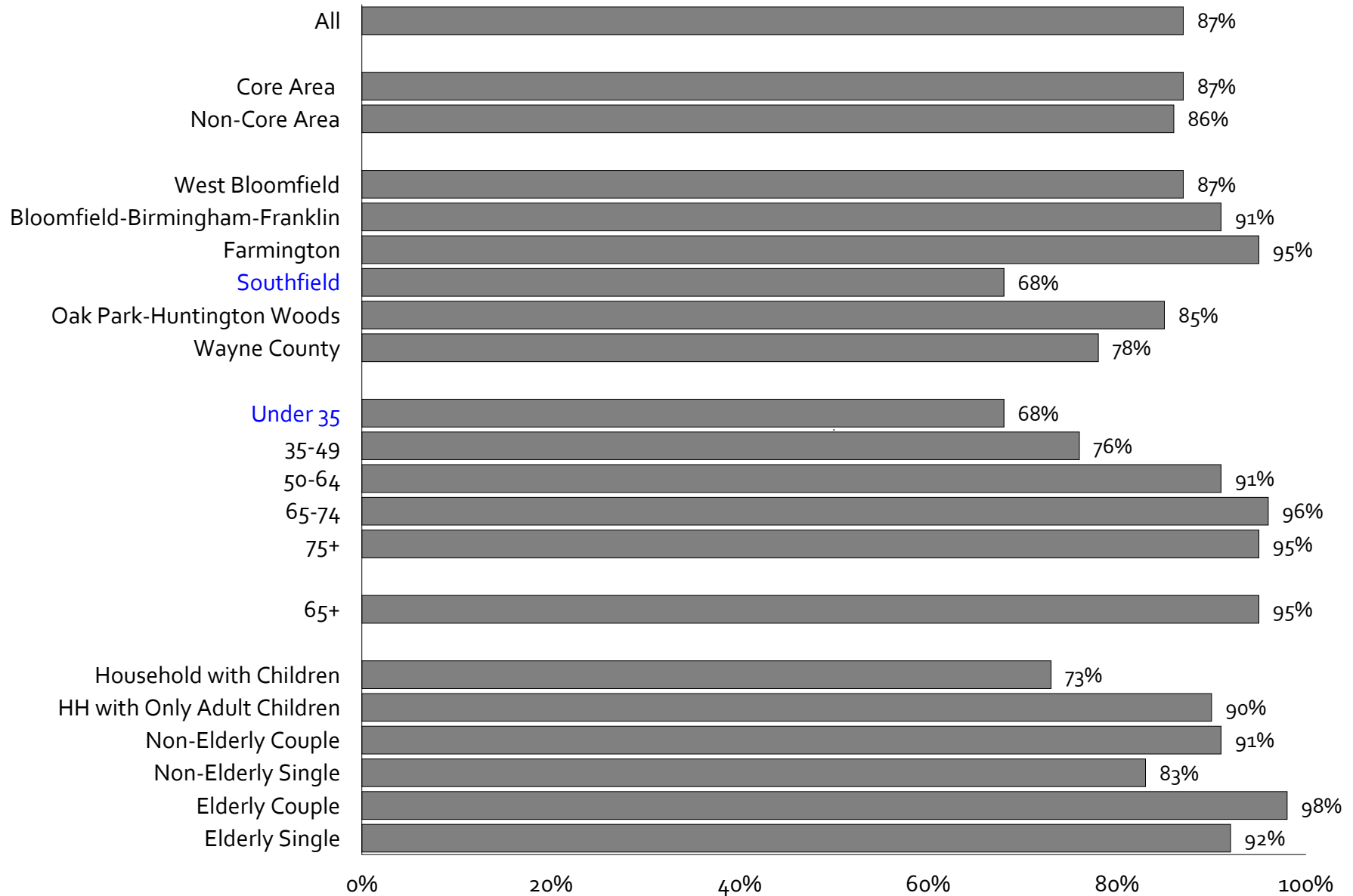
# Less Than Five Years in Detroit

(Respondents)



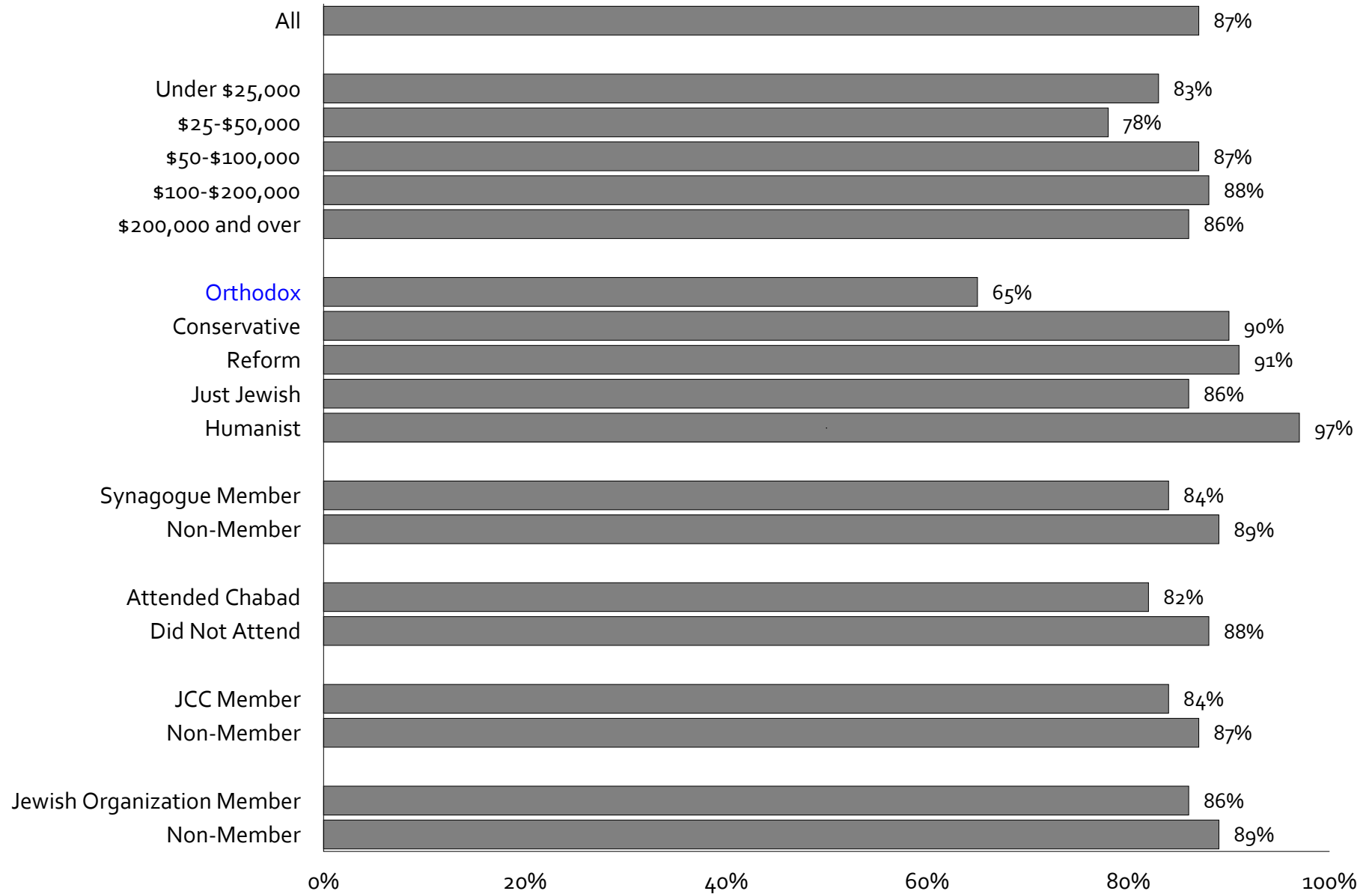
## 20+ Years in Detroit

(Respondents)



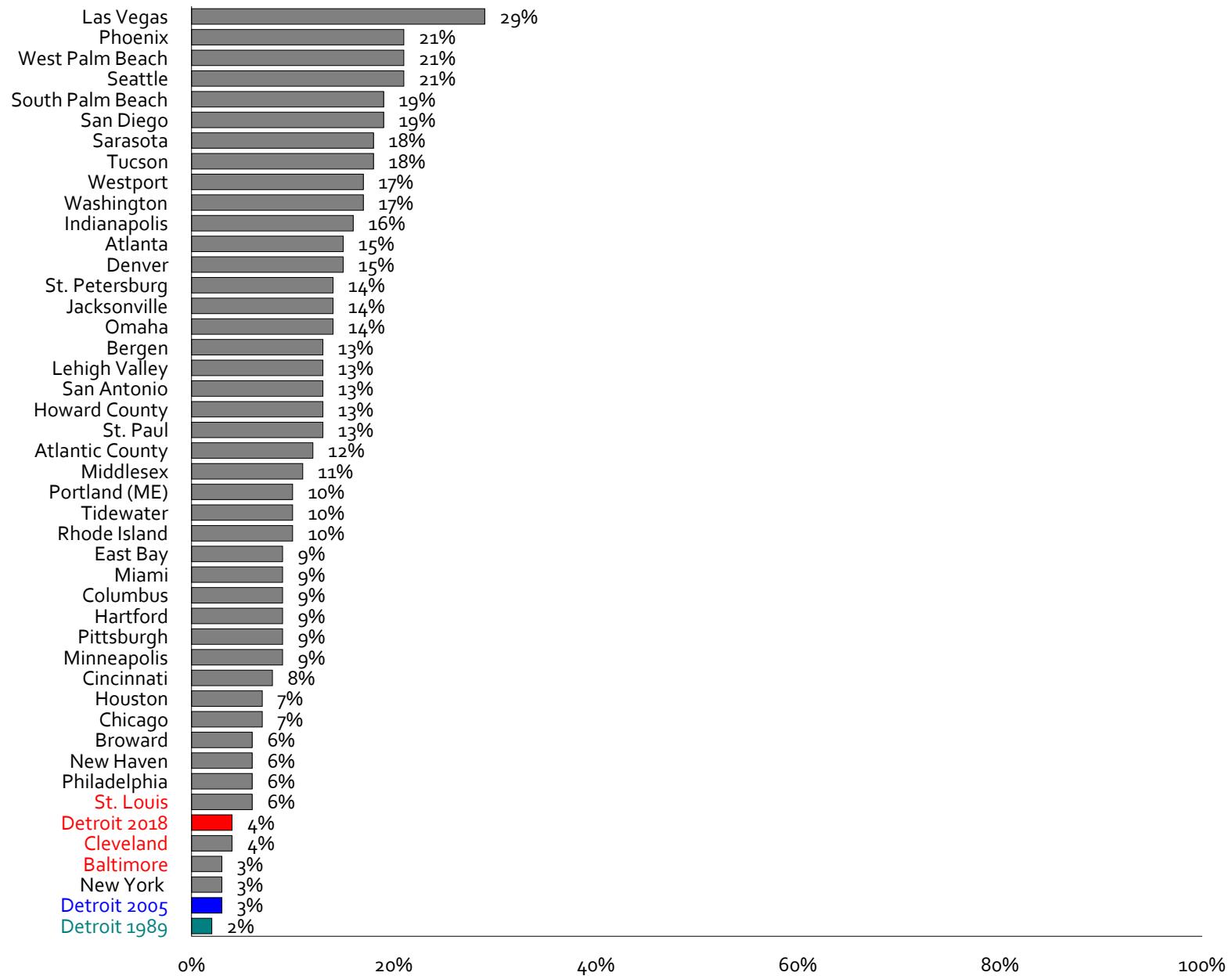
## 20+ Years in Detroit

(Respondents)



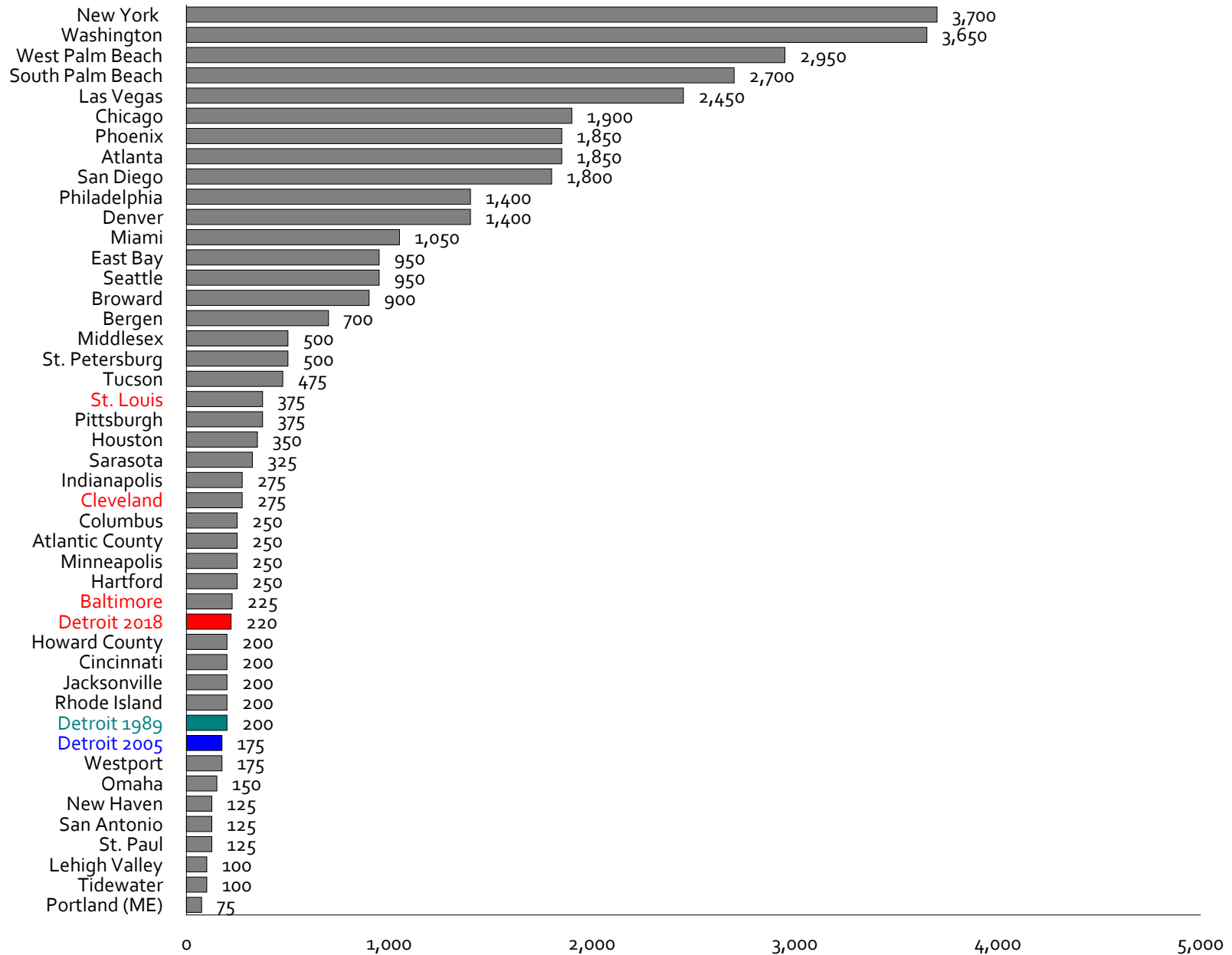
# New Households (0-4 Years)

(Respondents)



# Average Number of New Households Per Year During the Past Five Years

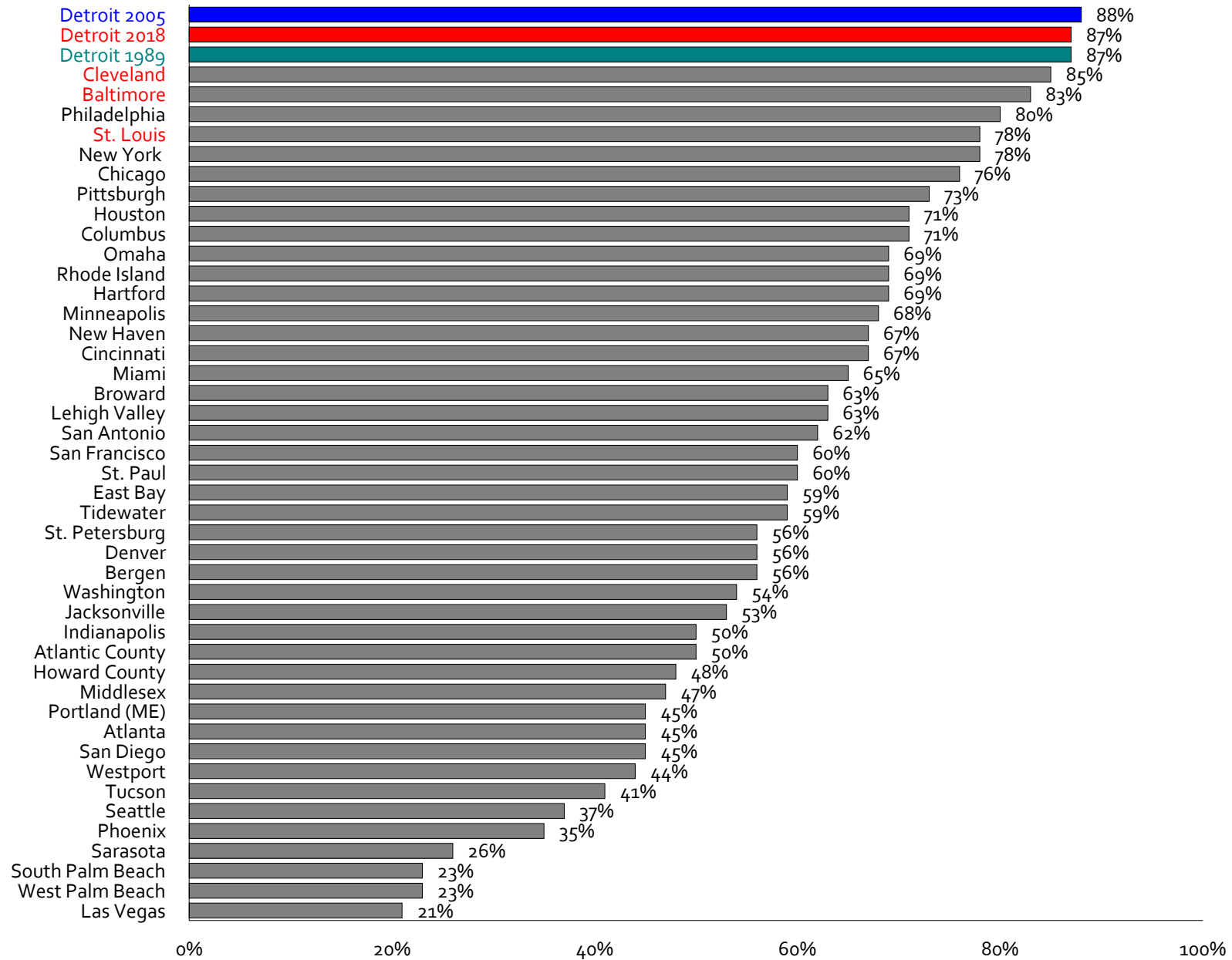
(Jewish Households)





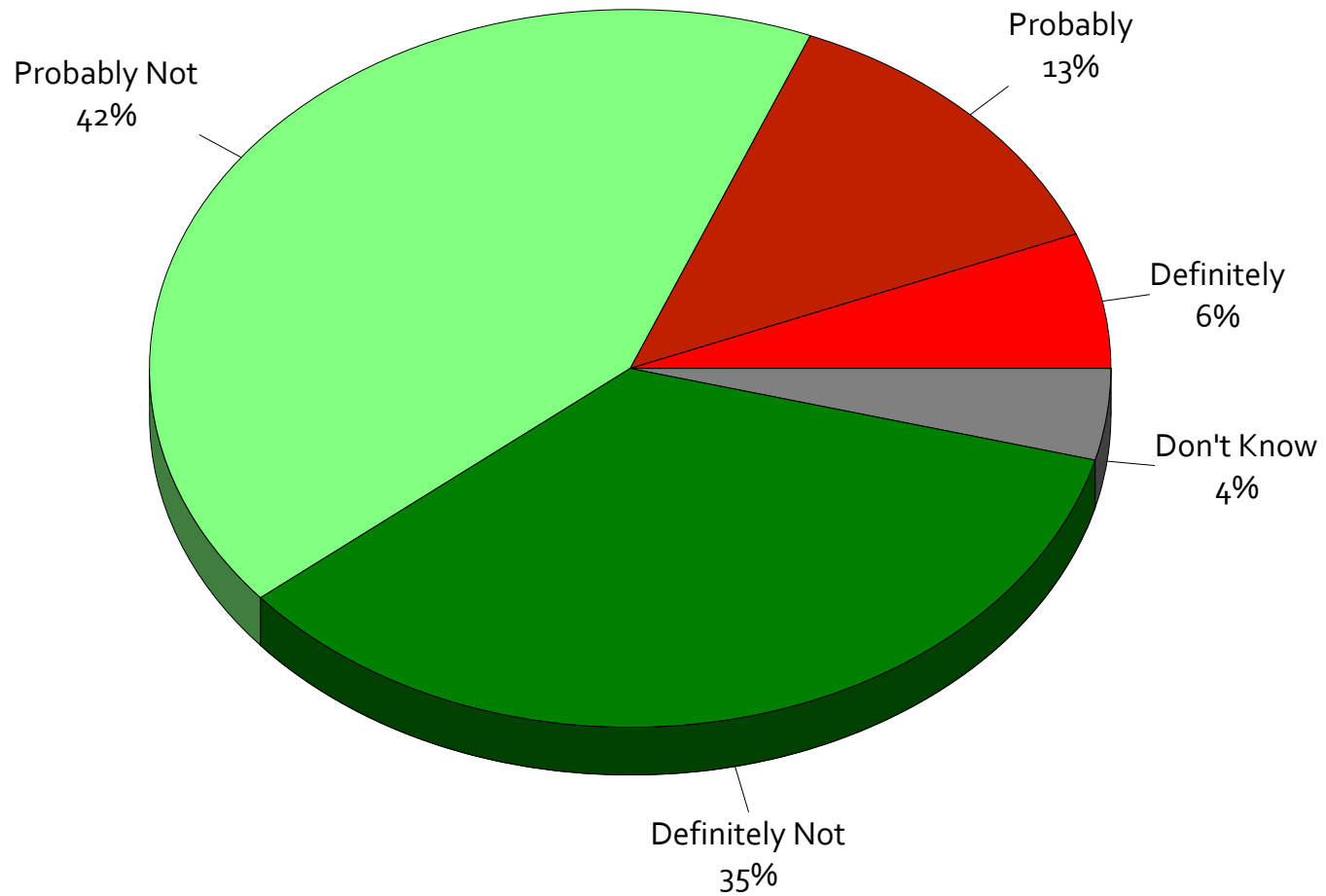
# Long-Term Households (20 or More Years)

(Respondents)



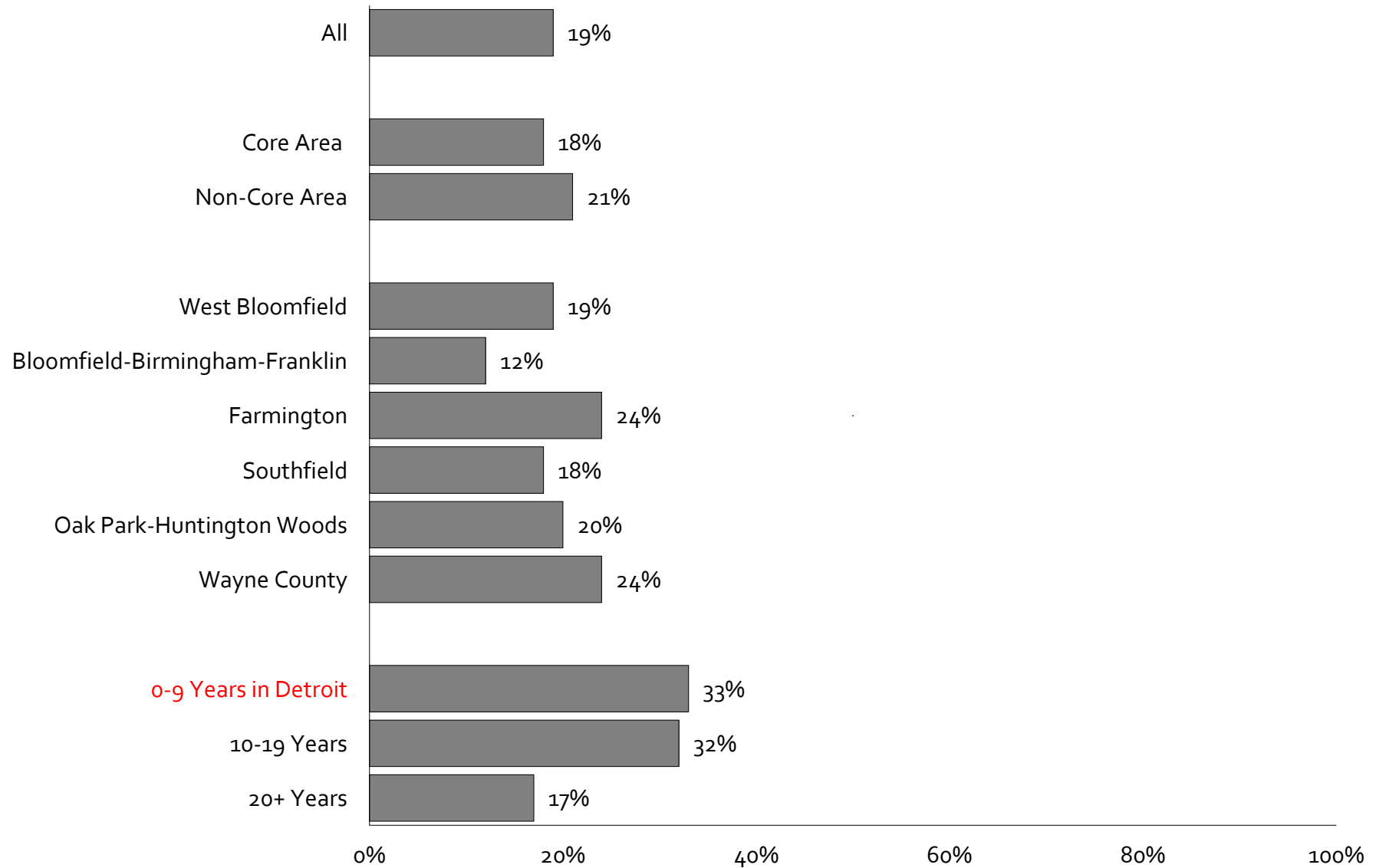
# Probability of Moving Within the Next Three Years

(Jewish Households)



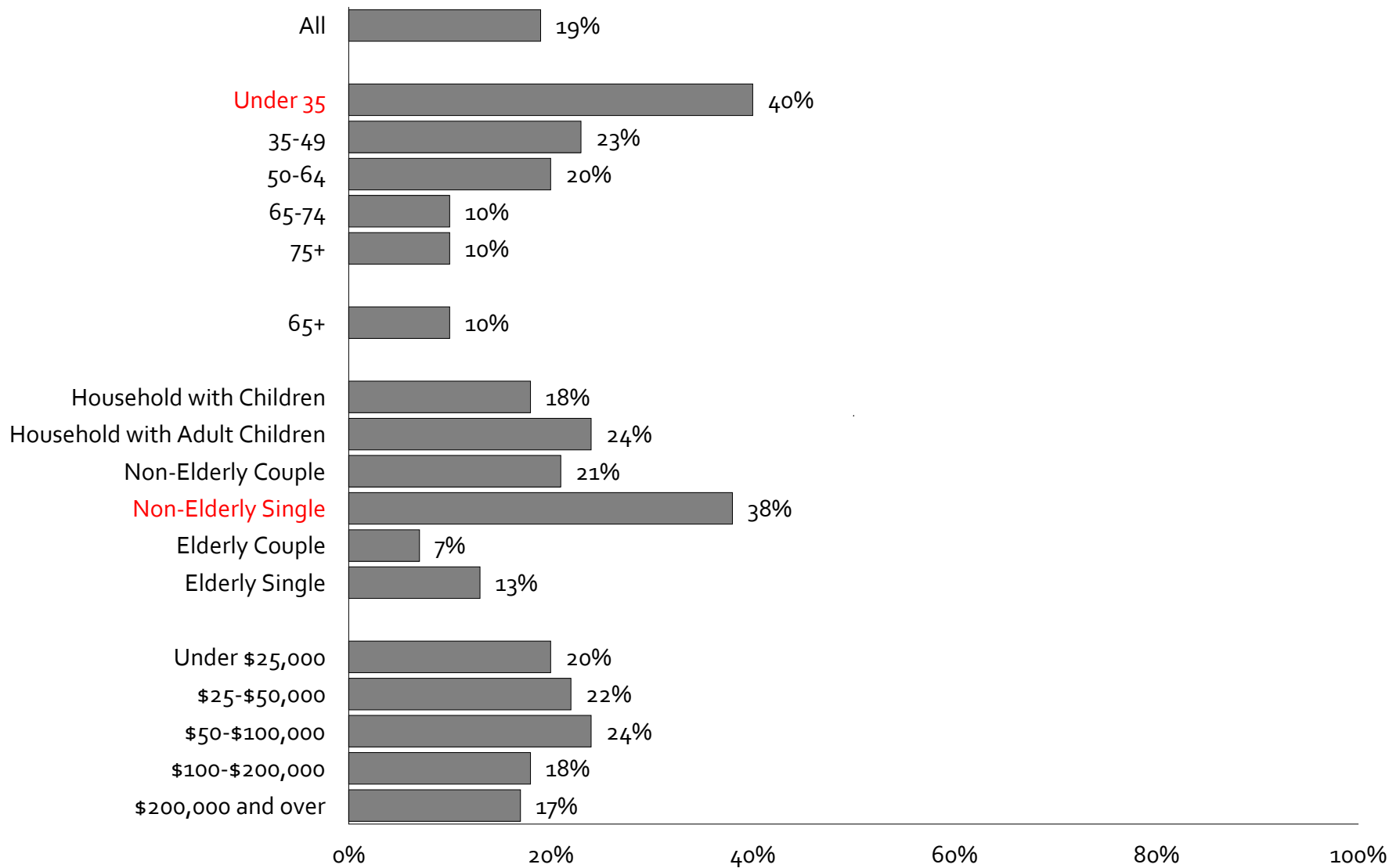
## Definitely or Probably Moving Within the Next Three Years

(Jewish Households)



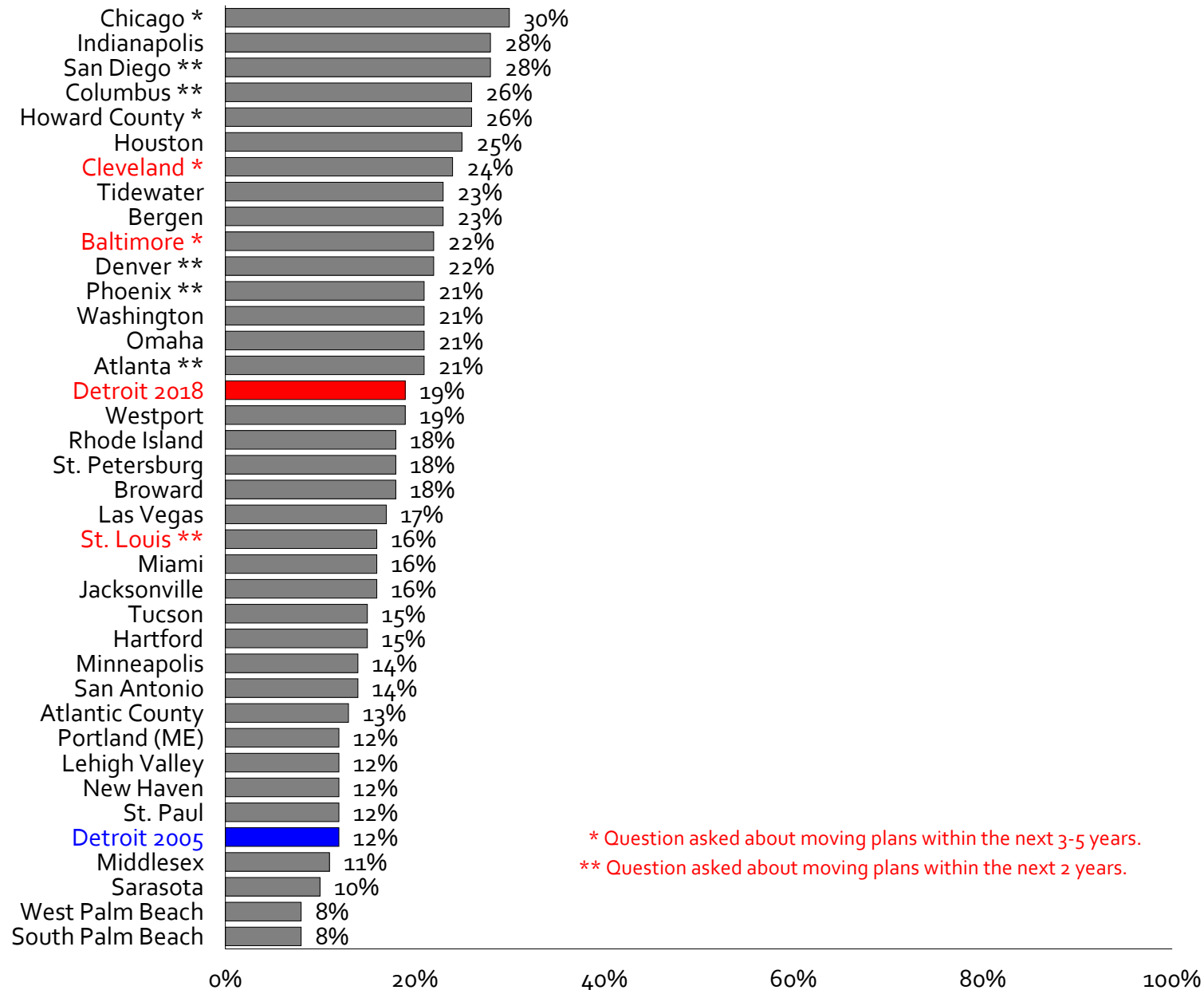
# Definitely or Probably Moving Within the Next Three Years

(Jewish Households)



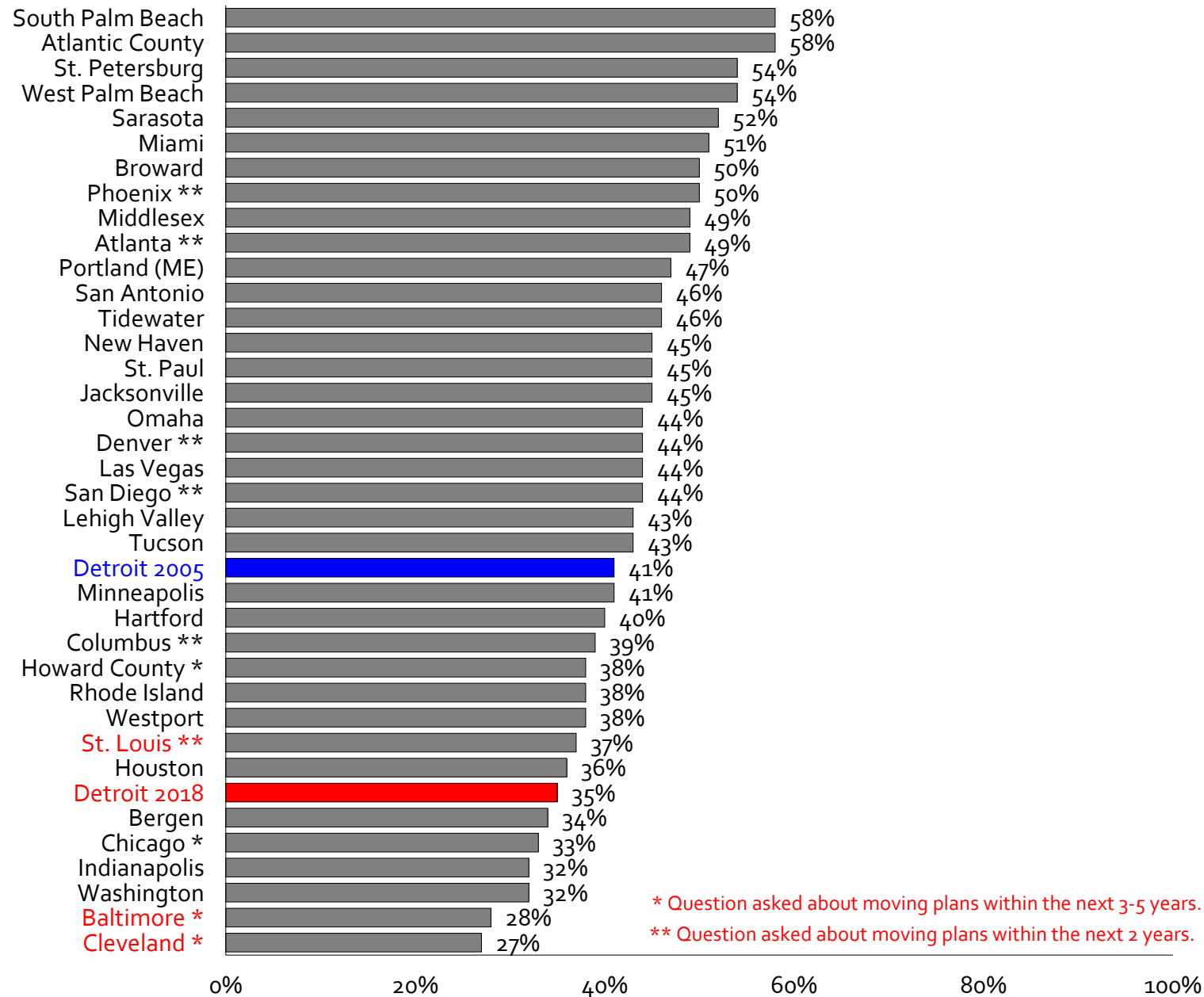
# Definitely or Probably Moving Within the Next Three Years

(Jewish Households)



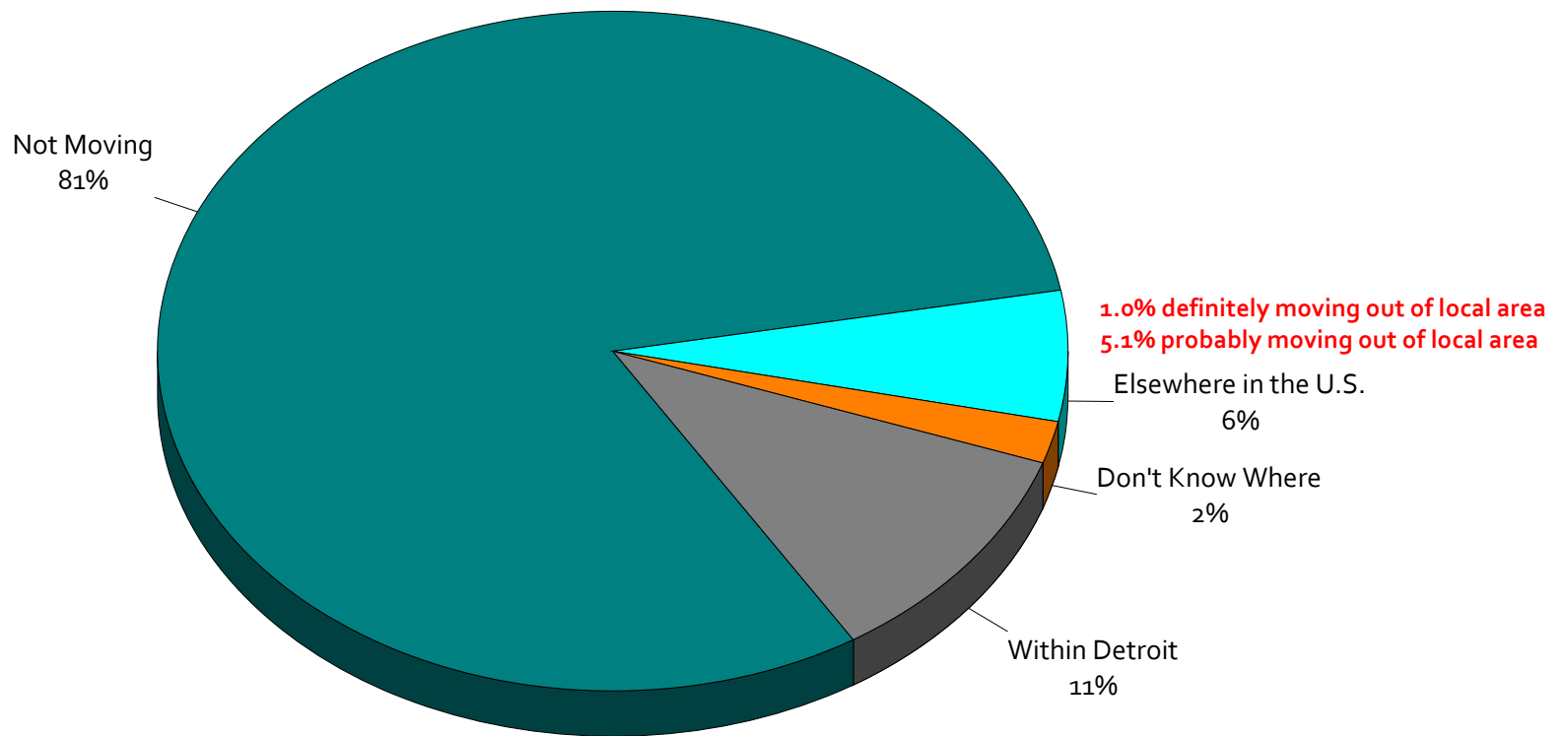
# Definitely Not Moving Within the Next Three Years

(Jewish Households)



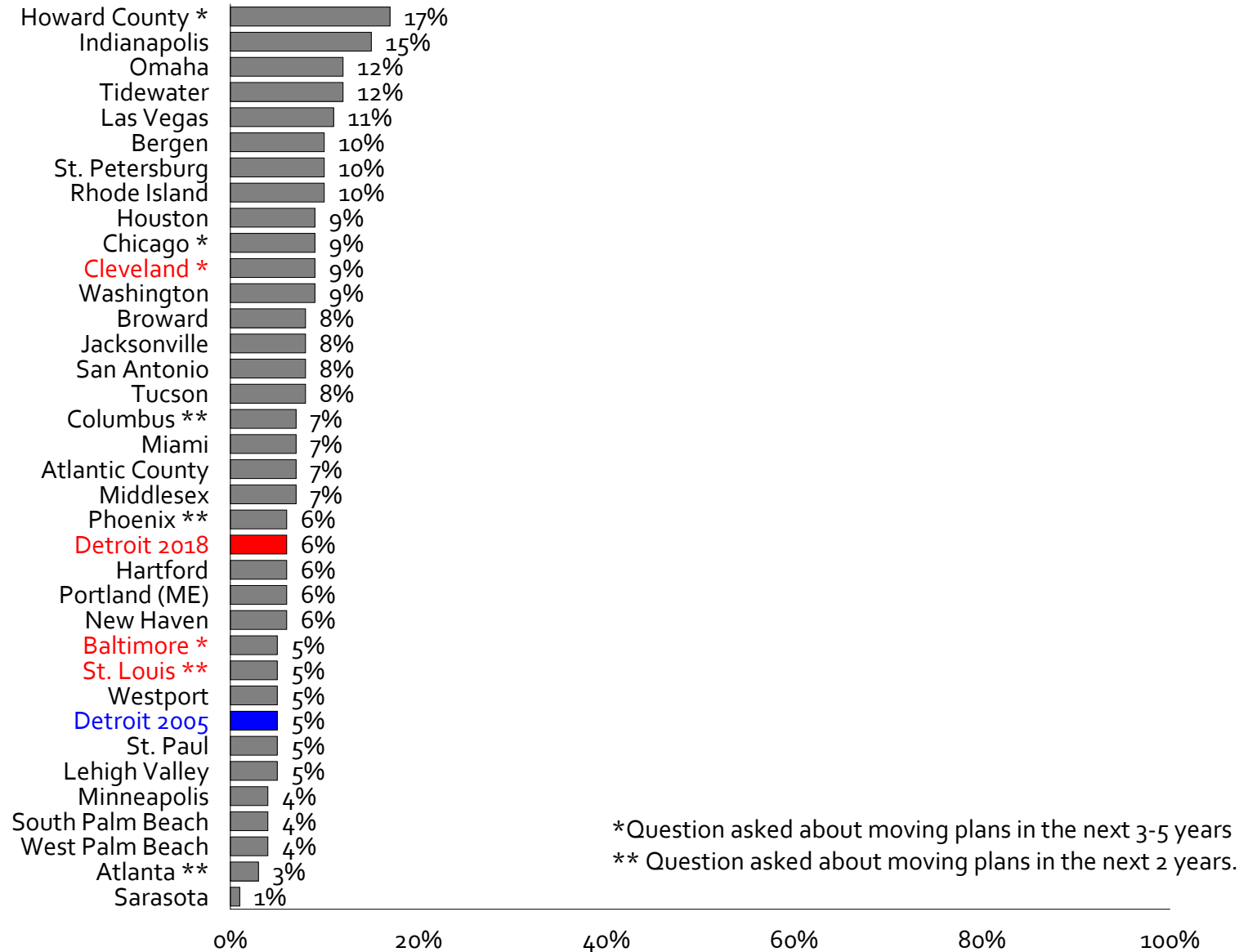
# Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



# Definitely or Probably Moving Out of Local Community Within the Next Three Years

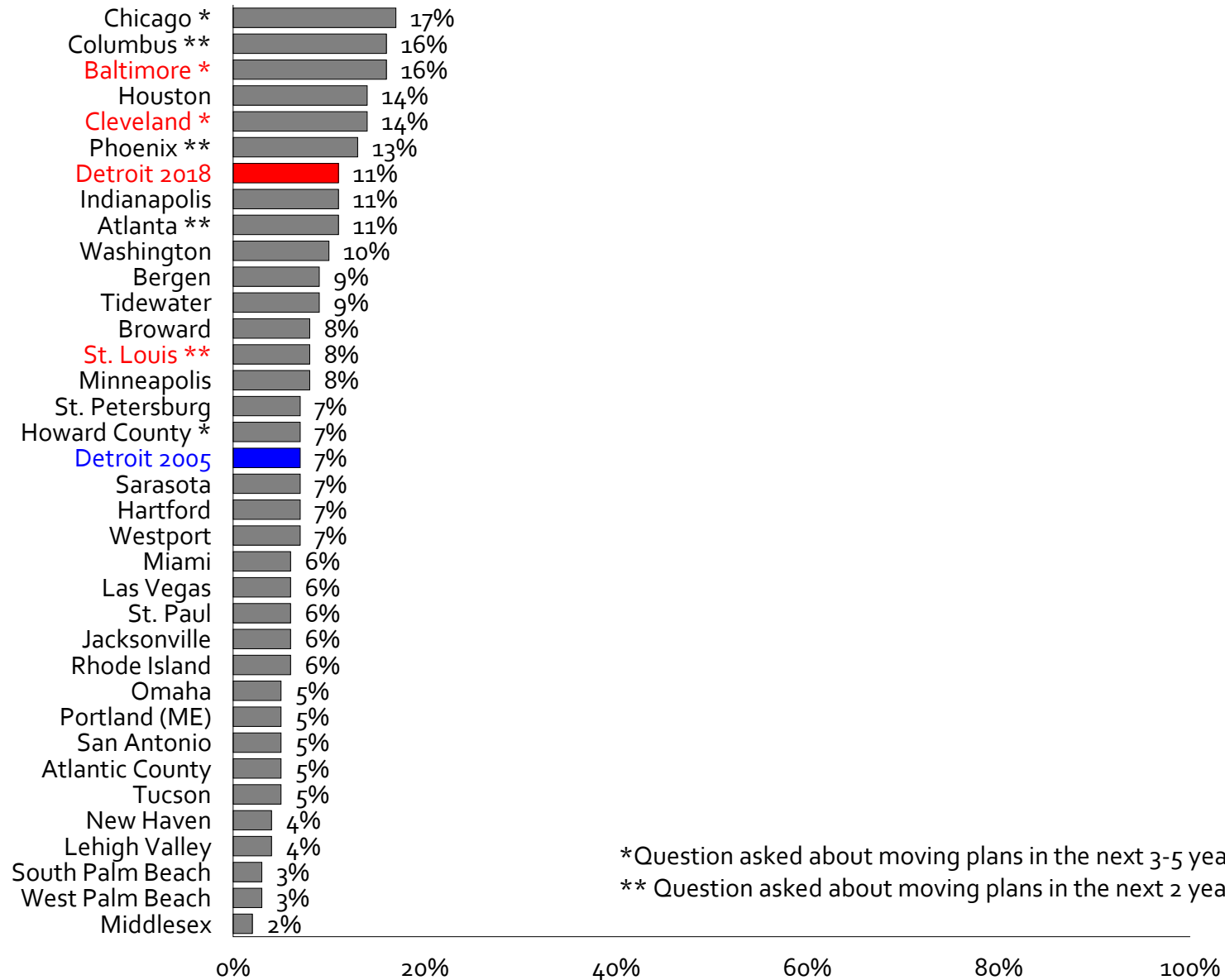
(Jewish Households)





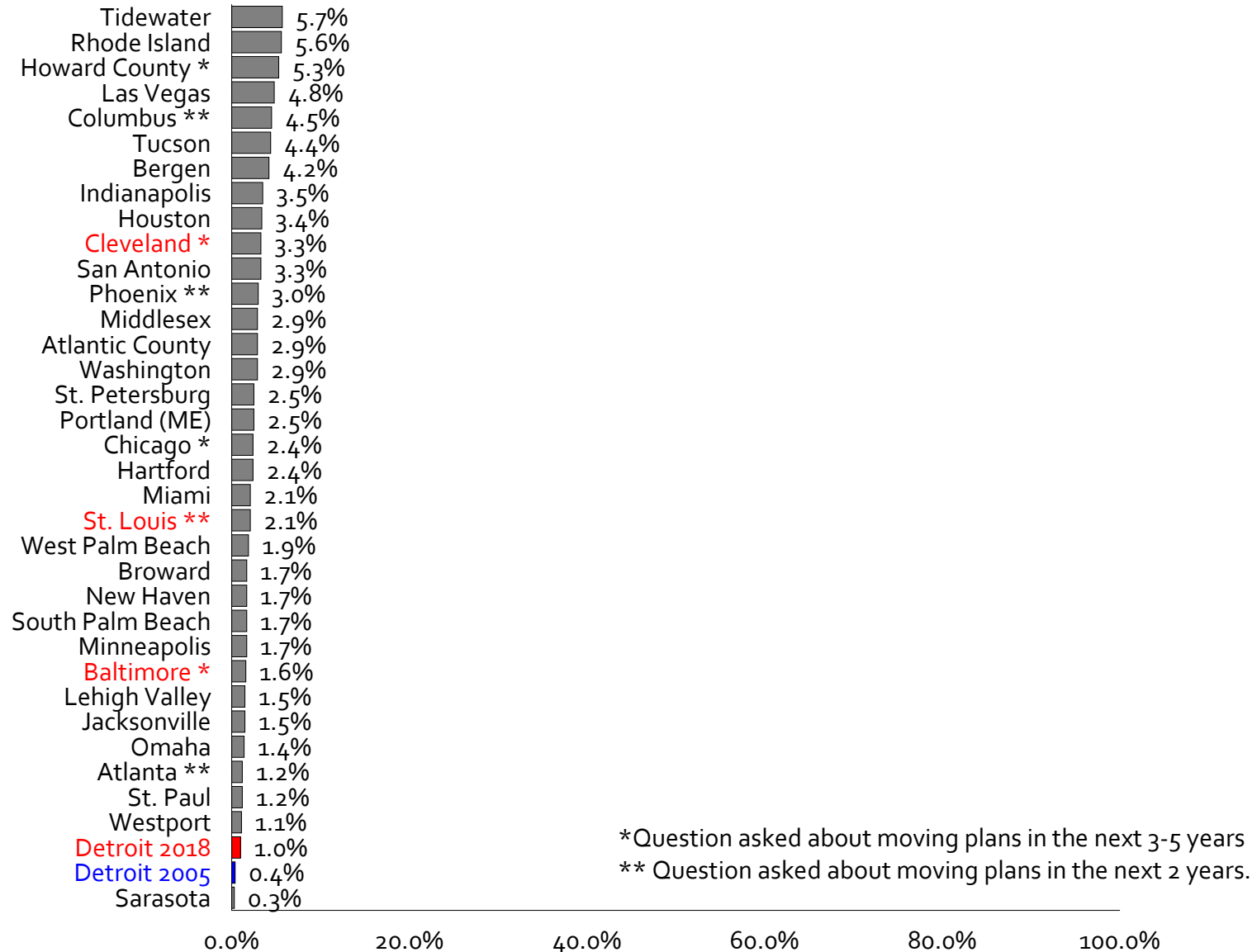
# Definitely or Probably Moving Within Local Community Within the Next Three Years

(Jewish Households)



# Definitely Moving Out of Local Community Within the Next Three Years

(Jewish Households)



## Migration of Jewish Households

### Average Annual In-Migration

\*\*220 households **moved in** each year during the past five years

### Projected Average Annual Out-Migration

\*\* 100 households **definitely moving out** of Detroit each year during the next three years

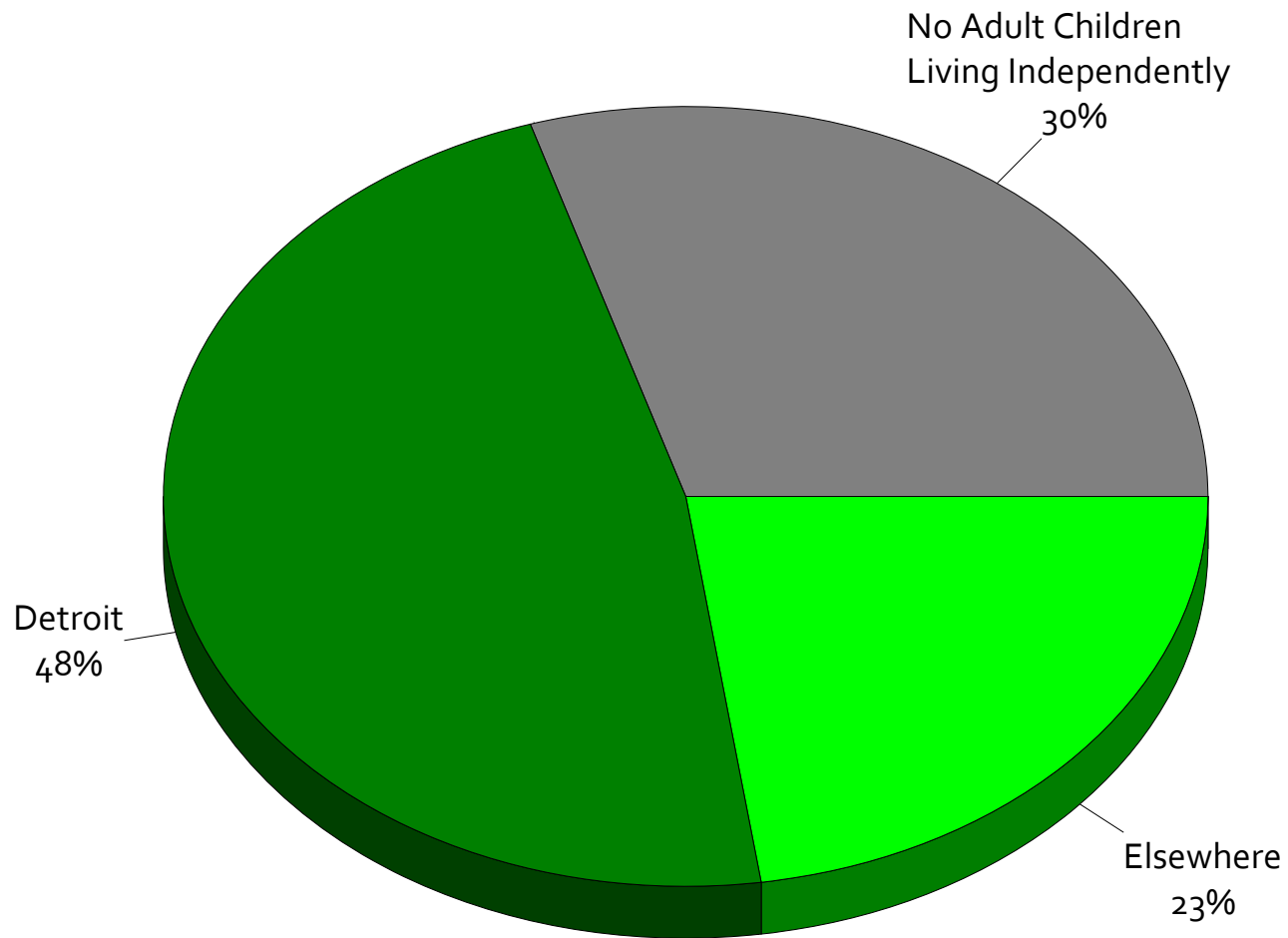
\*\*535 households **probably moving out** of Detroit each year during the next three years

### Projected Change

\*\*the Jewish population should not change *significantly* in the next few years as a result of migration

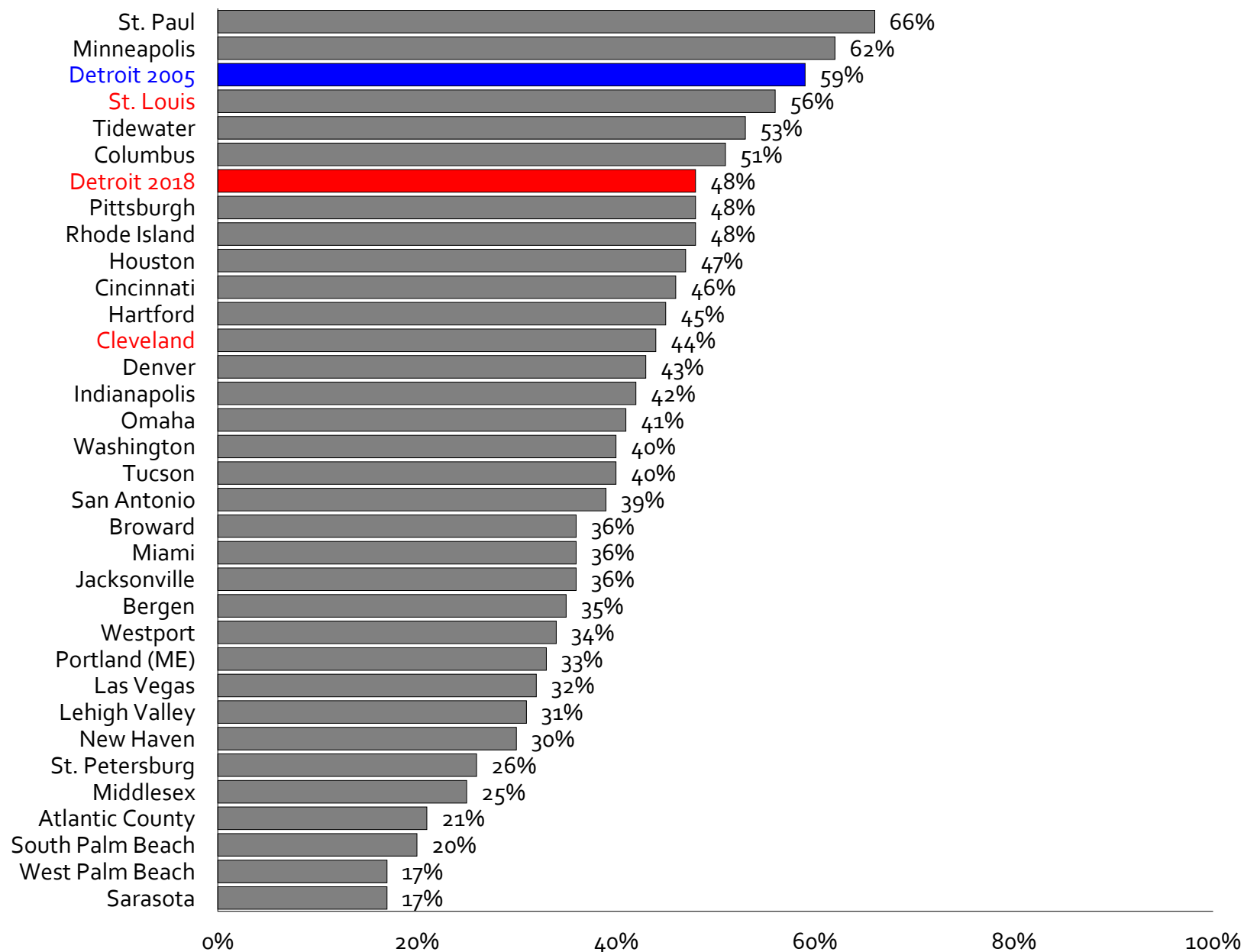
## Location of Adult Children Who Have Established Their Own Homes

(Households in Which the Respondent Is Age 50 or Over)



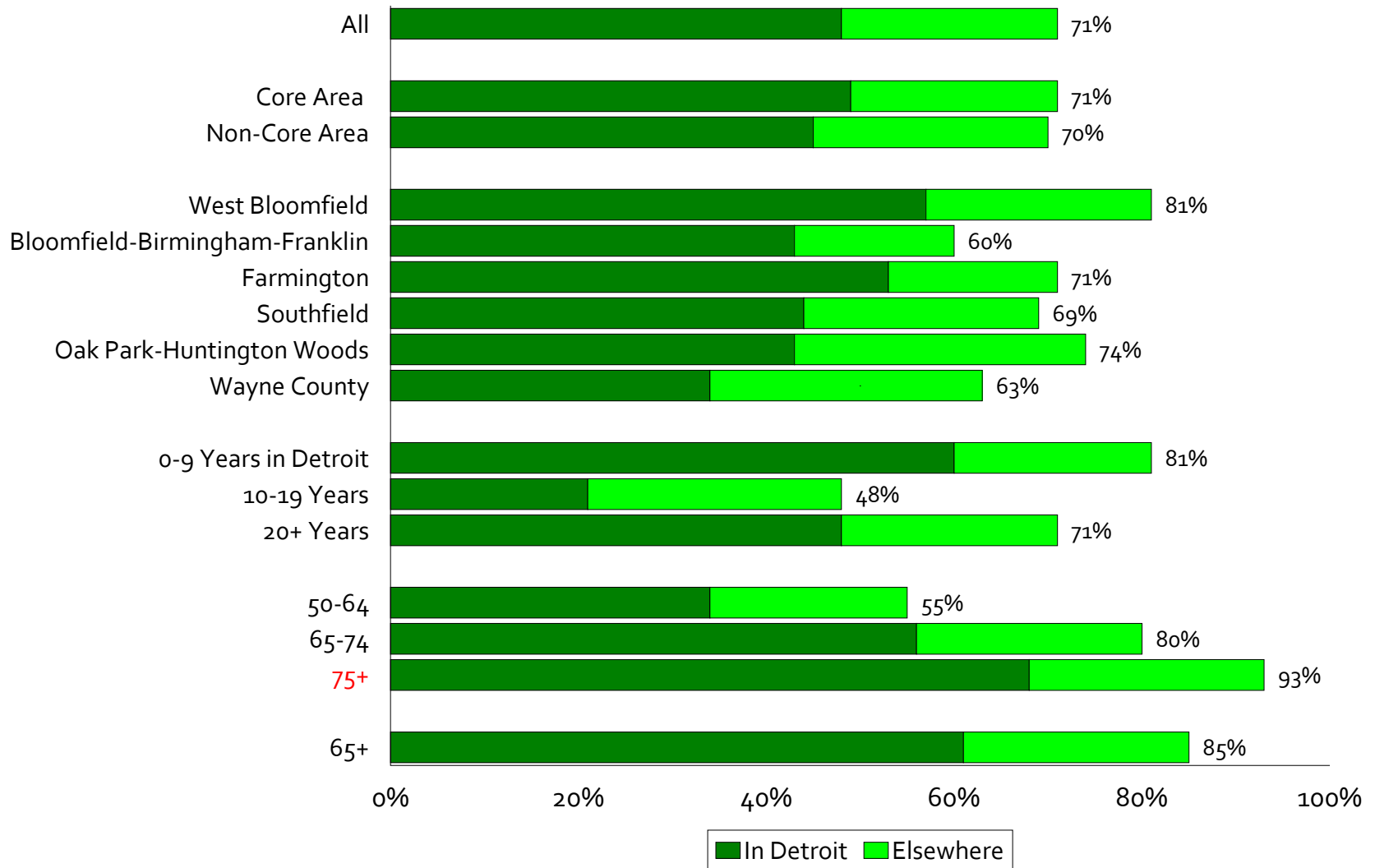
# Households with Local Adult Children

(Households in Which the Respondent Is Age 50 or Over)



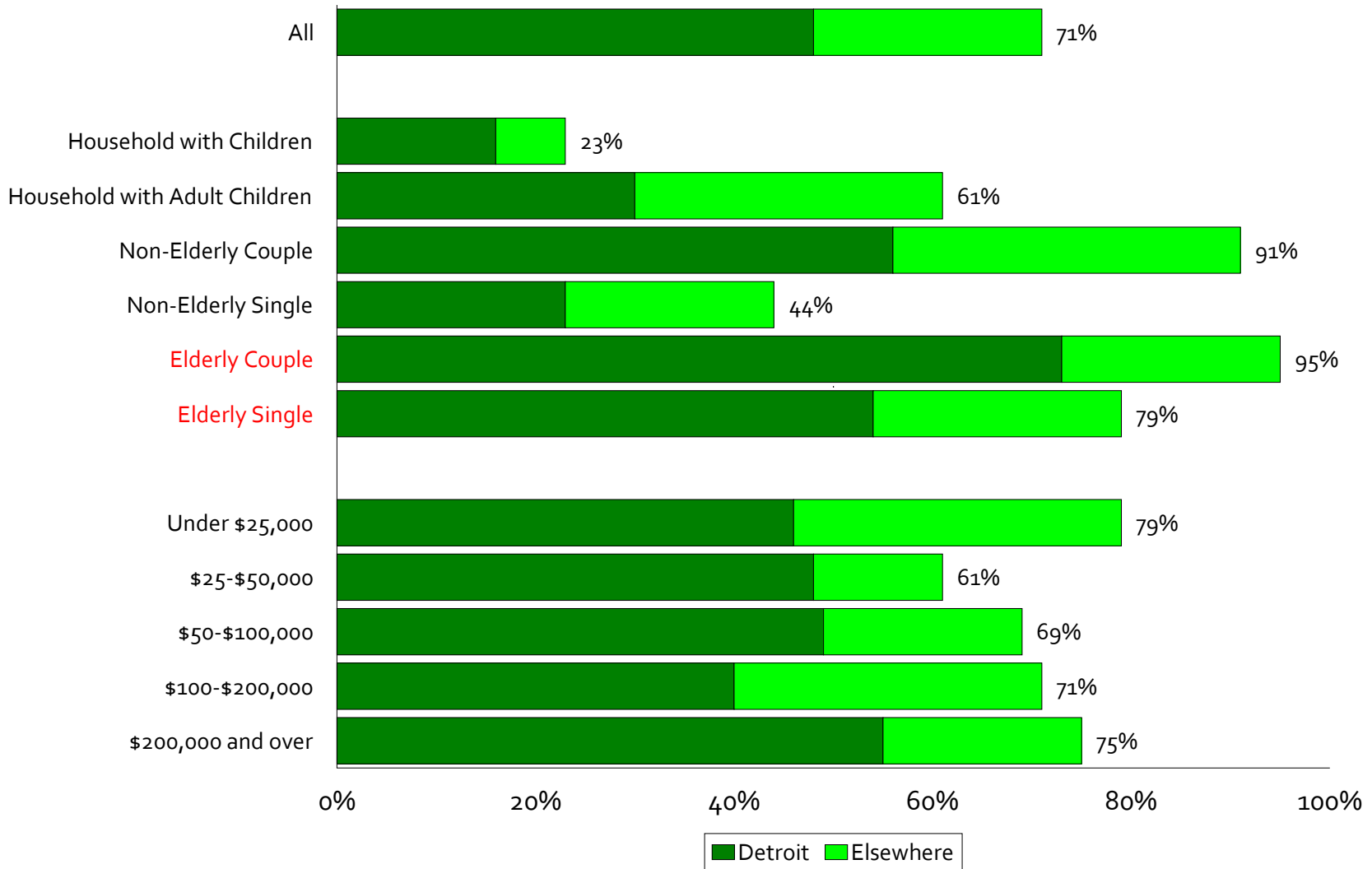
# Households with Adult Children Who Have Established Their Own Homes in Local Area and Elsewhere

(Households in Which the Respondent Is Age 50 or Over)



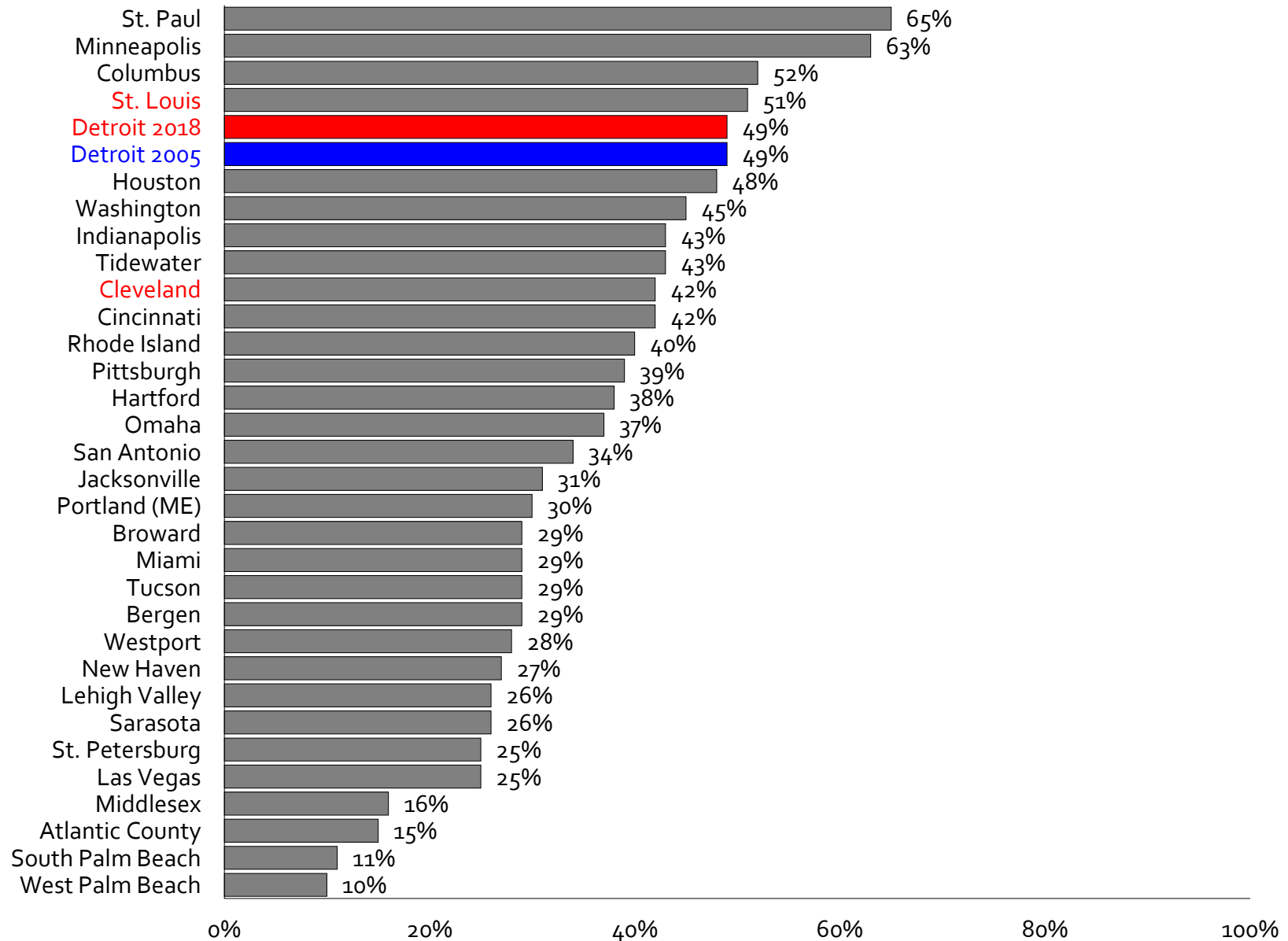
# Households with Adult Children Who Have Established Their Own Homes in Local Area and Elsewhere

(Households in Which the Respondent Is Age 50 or Over)



# Percentage of Adult Children Who Have Established Their Own Homes in Local Community

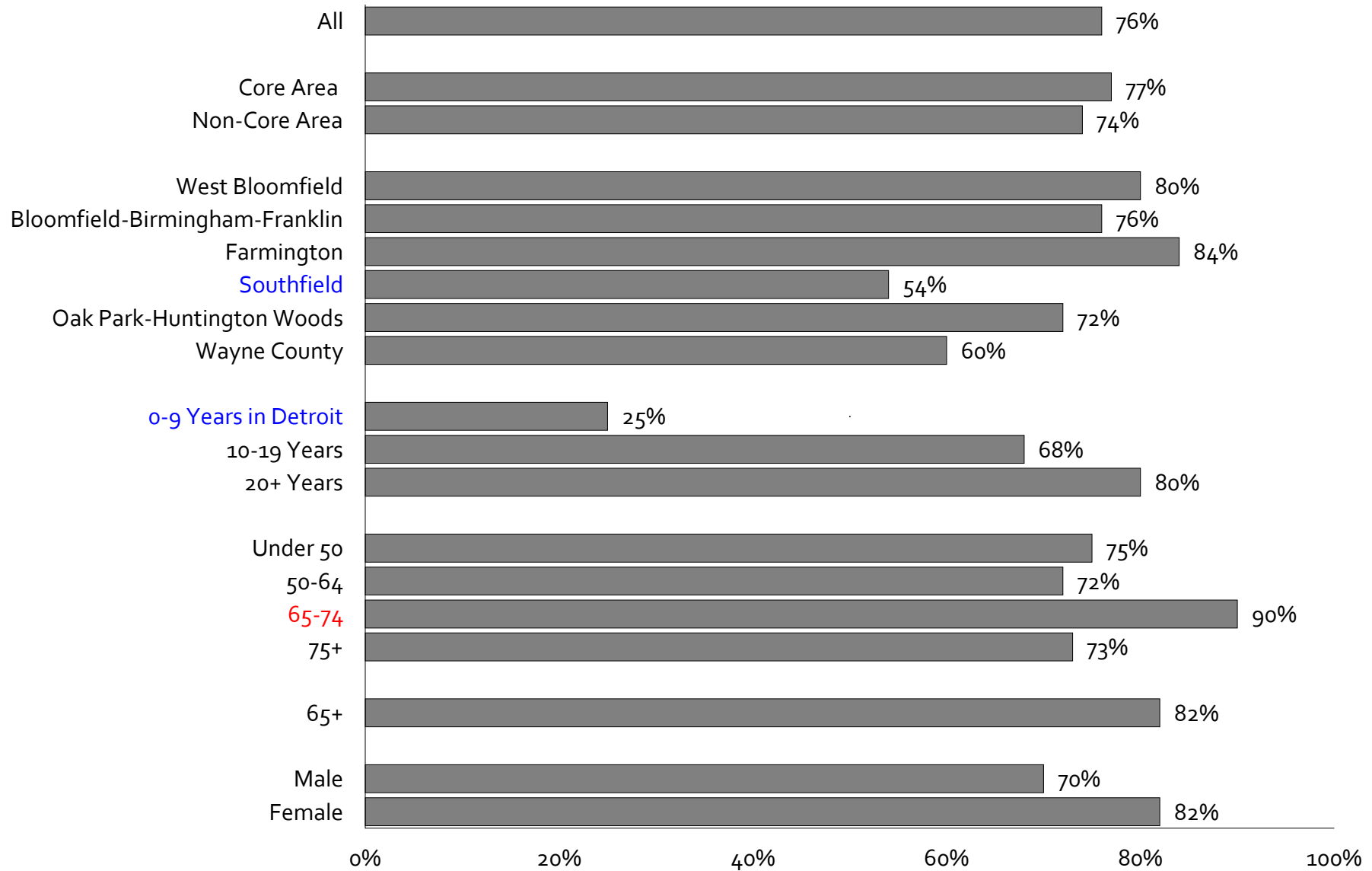
(From Households in Which the Respondent Is Age 50 or Over)





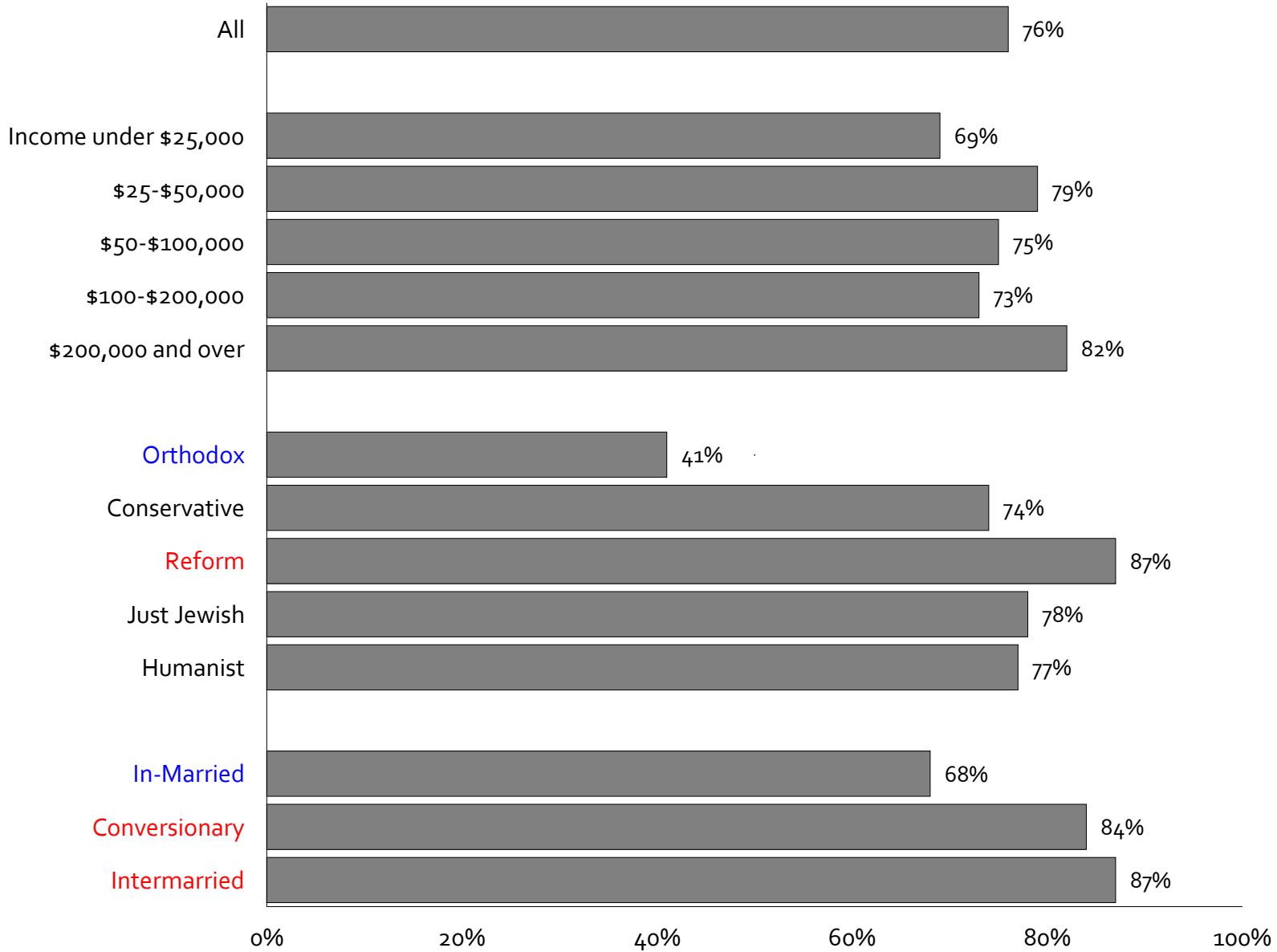
# Attended College in Michigan

(Jewish Households)



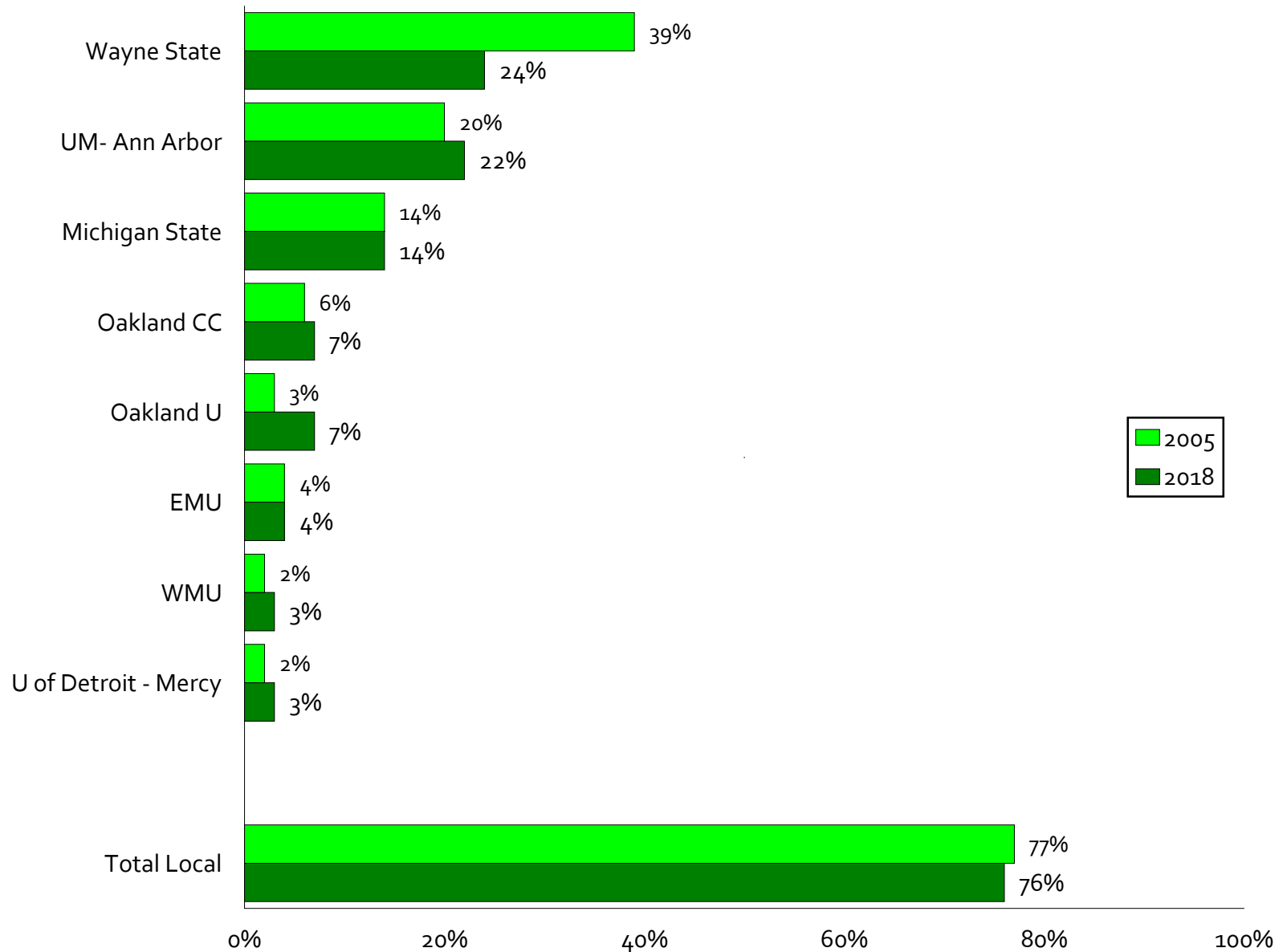
# Attended College in Michigan

(Jewish Households)



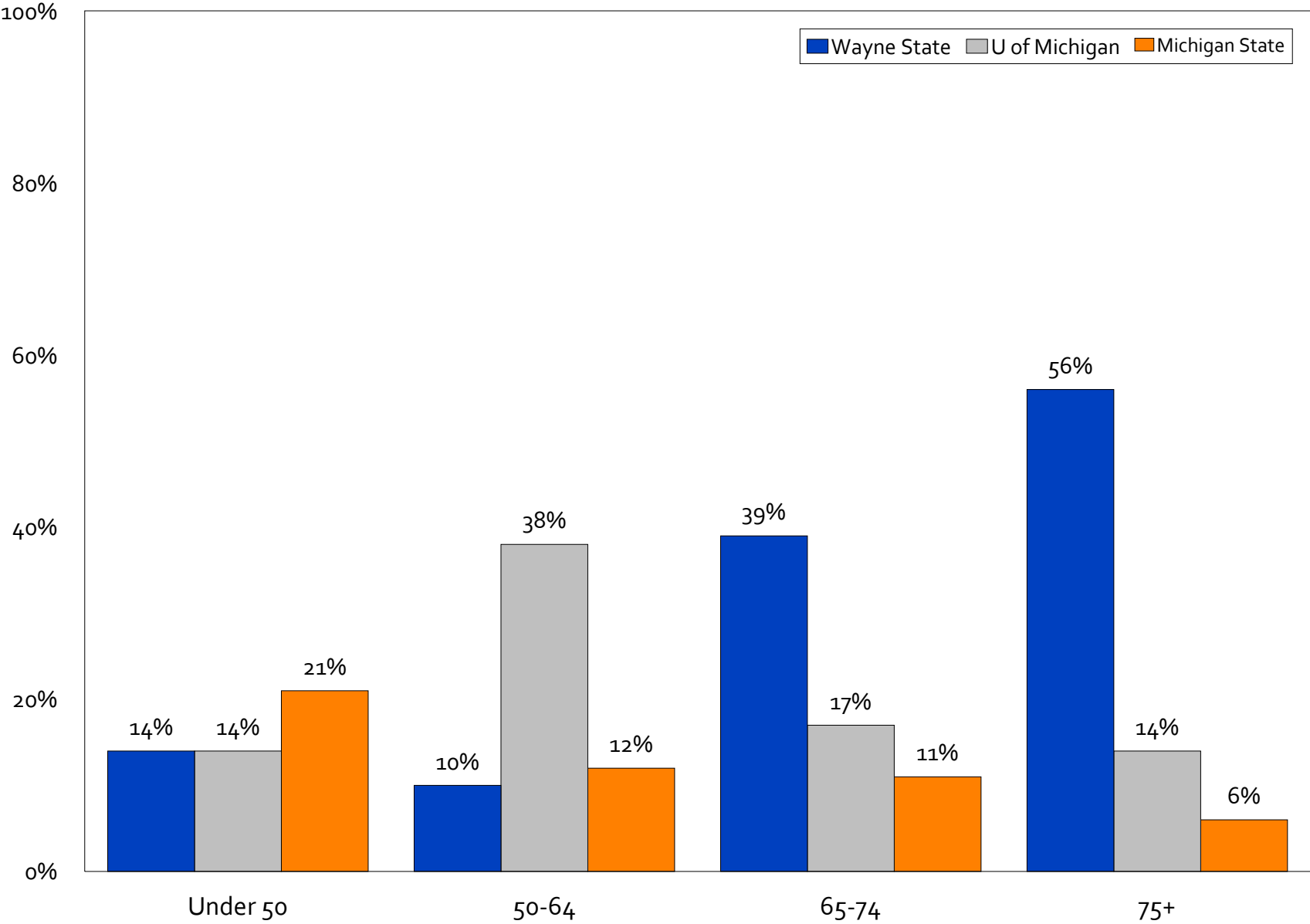
## Percentage Attended Each School, 2005-2018

(Jewish Households)



# College Attended by Age

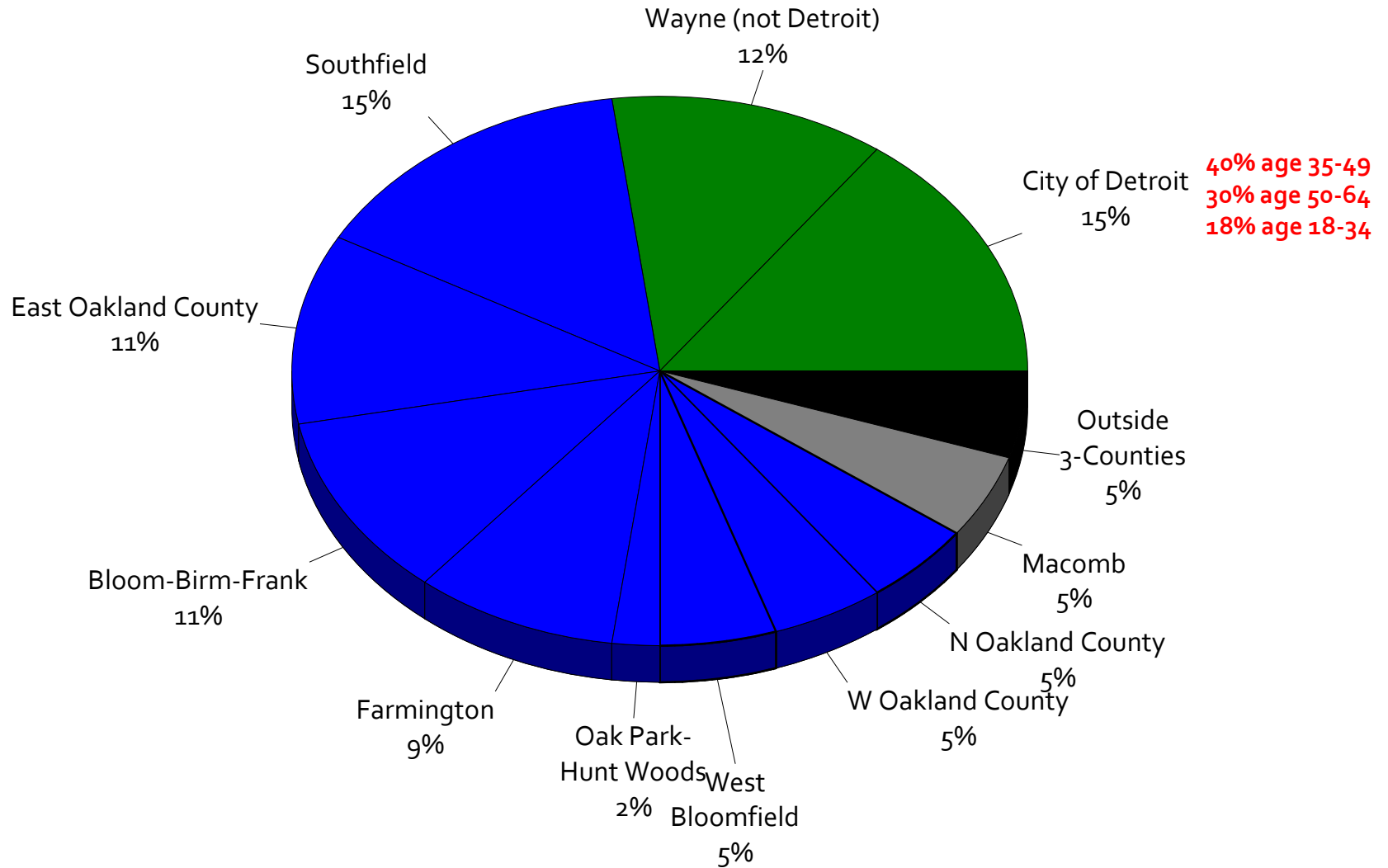
(Respondents in Jewish Households)

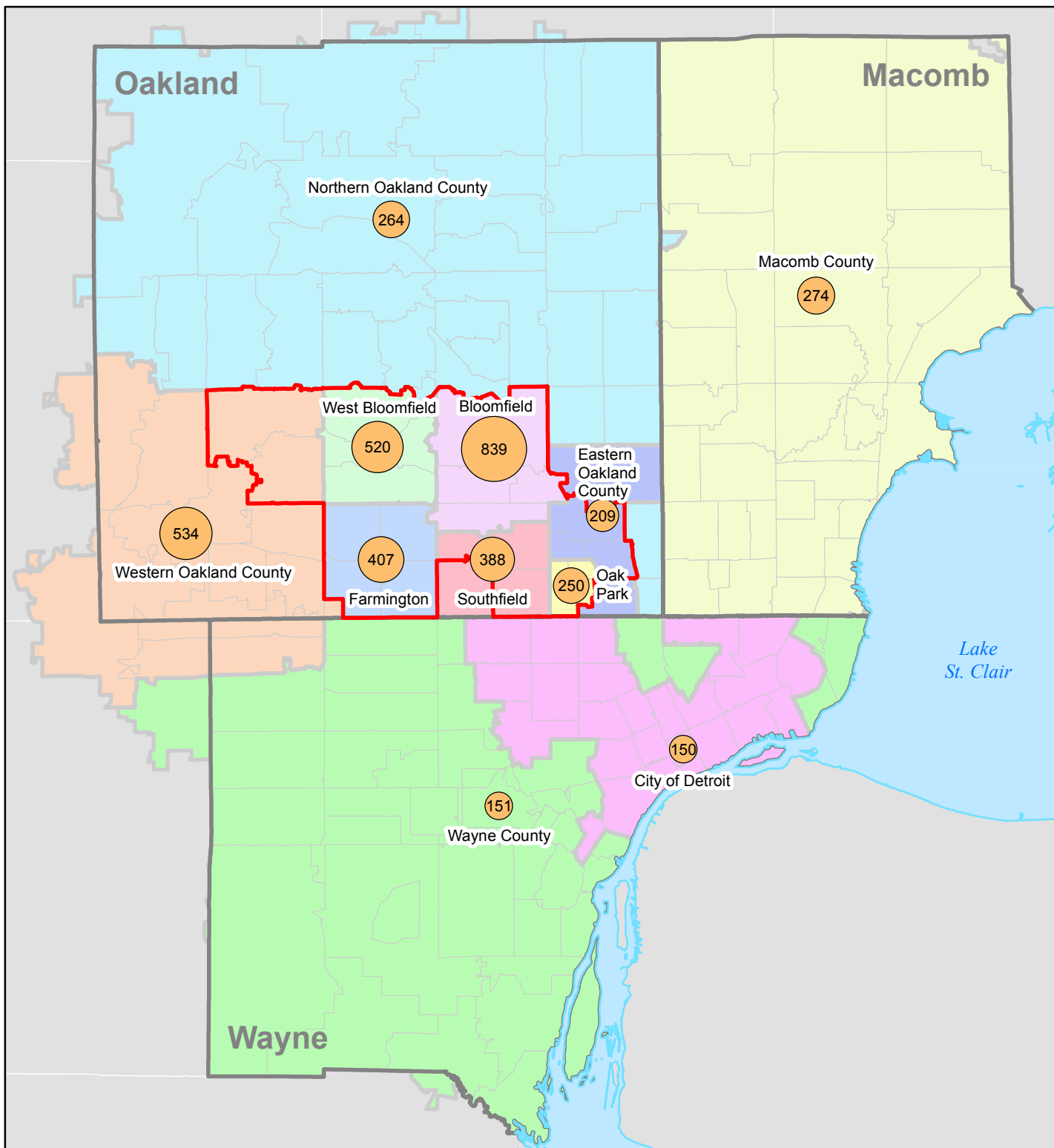


# Location of Employment of Full-Time Workers

(Respondents)

Blue is Oakland (63%), Green is Wayne(27%)



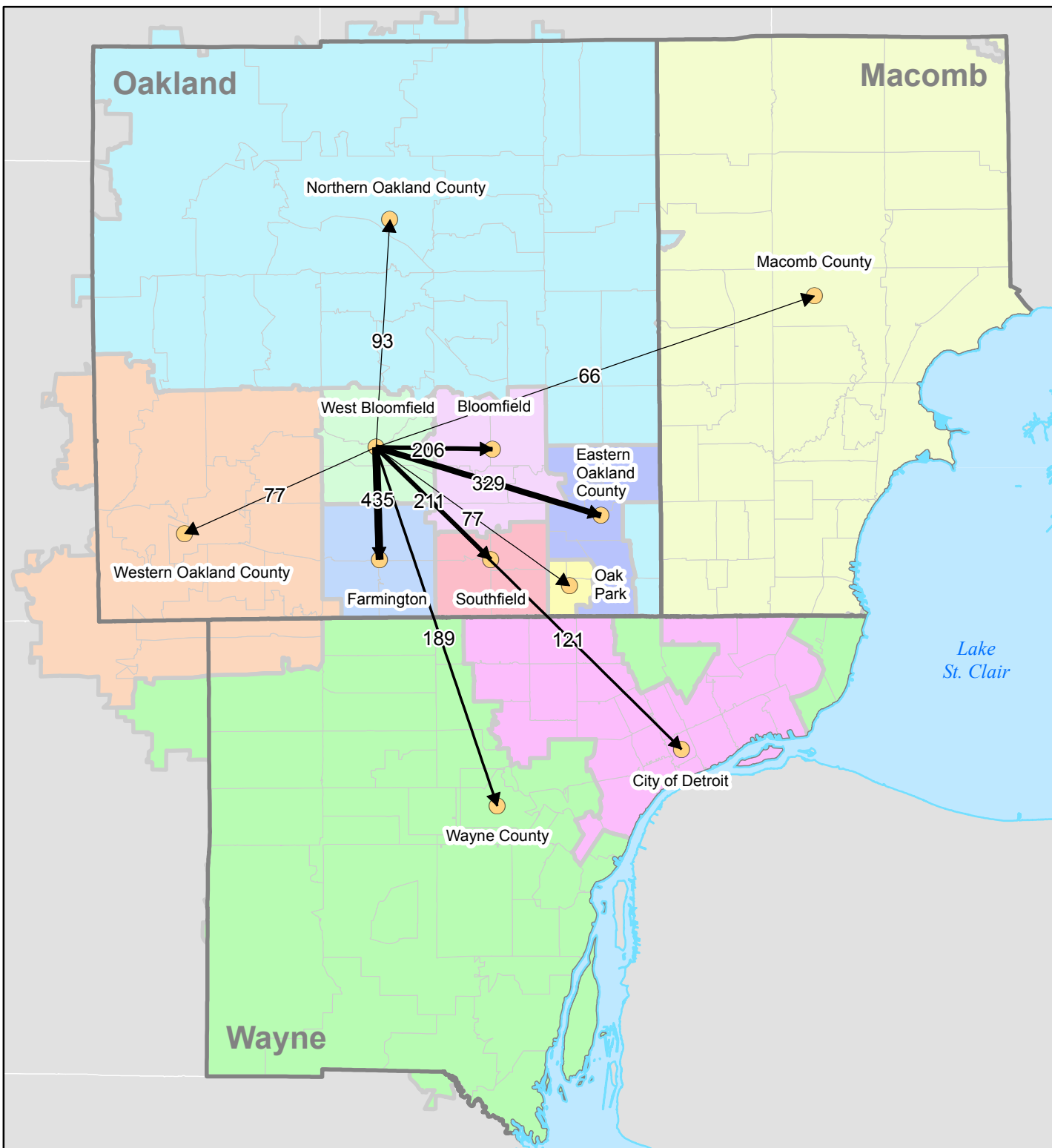


## Geographic Subareas of Metropolitan Detroit

Core 

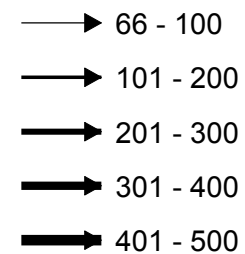
Employed within Subarea 

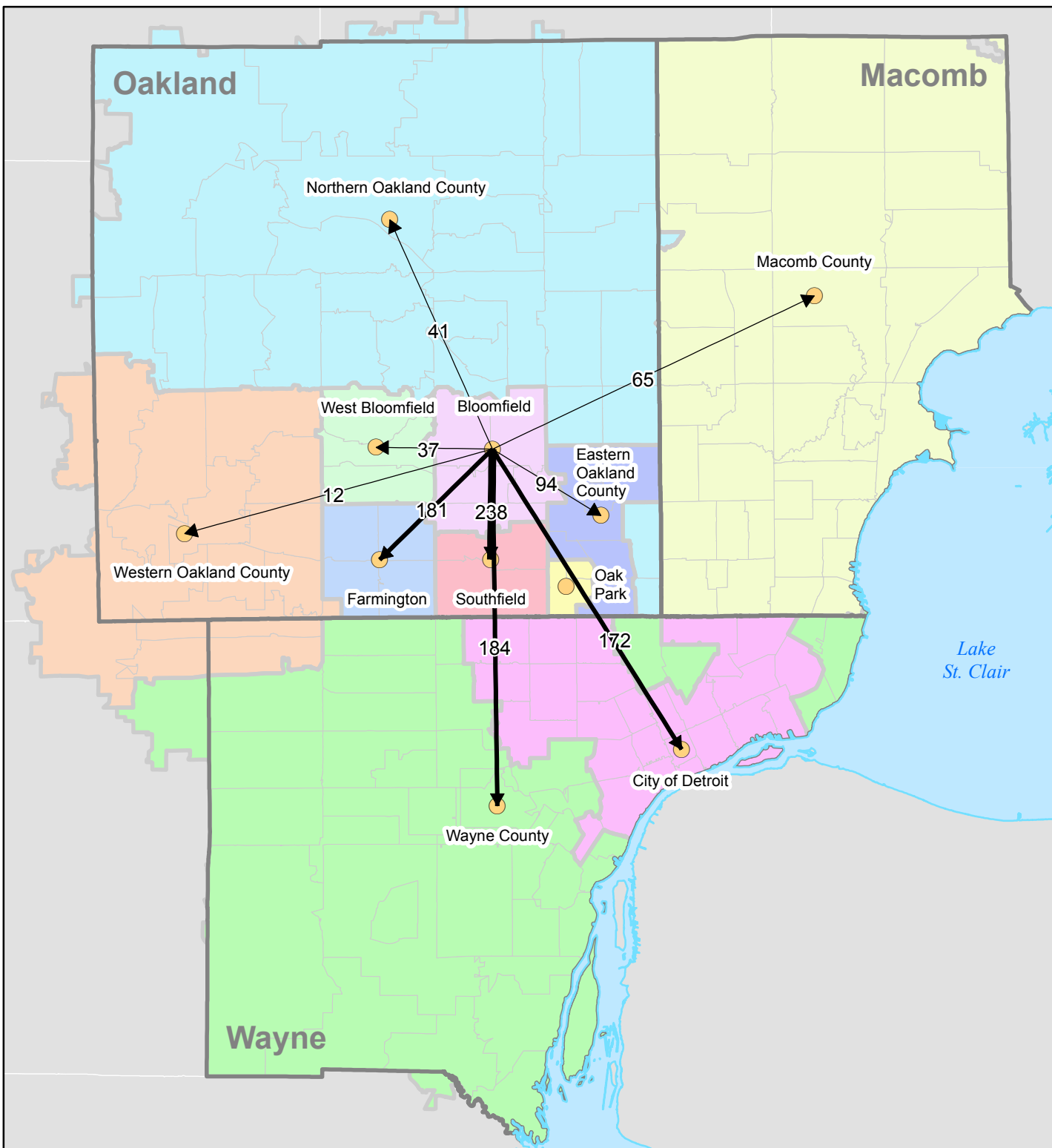
- City of Detroit
- Wayne County
- Macomb County
- Northern Oakland County
- Western Oakland County
- Eastern Oakland County
- West Bloomfield
- Bloomfield-Birmingham-Franklin
- Farmington
- Southfield
- Oak Park-Huntington Woods



Where Workers from  
**West Bloomfield**  
are Employed.

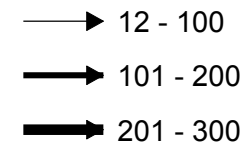
### Flow of Workers



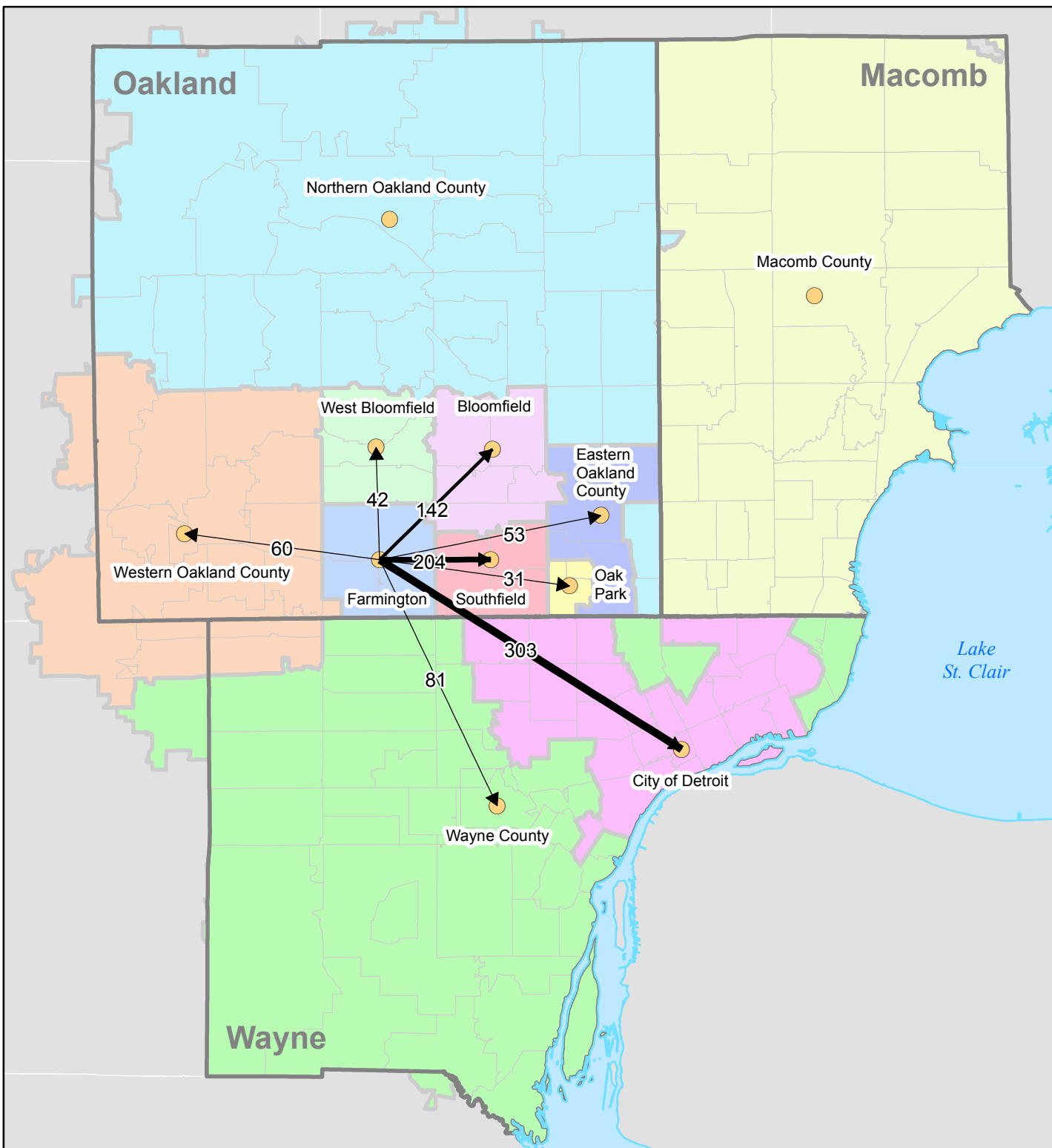


Where Workers from  
**Bloomfield-  
Birmingham-  
Franklin**  
are Employed.

**Flow of Workers**

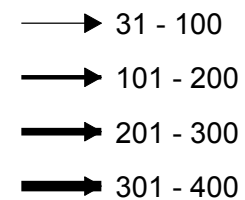


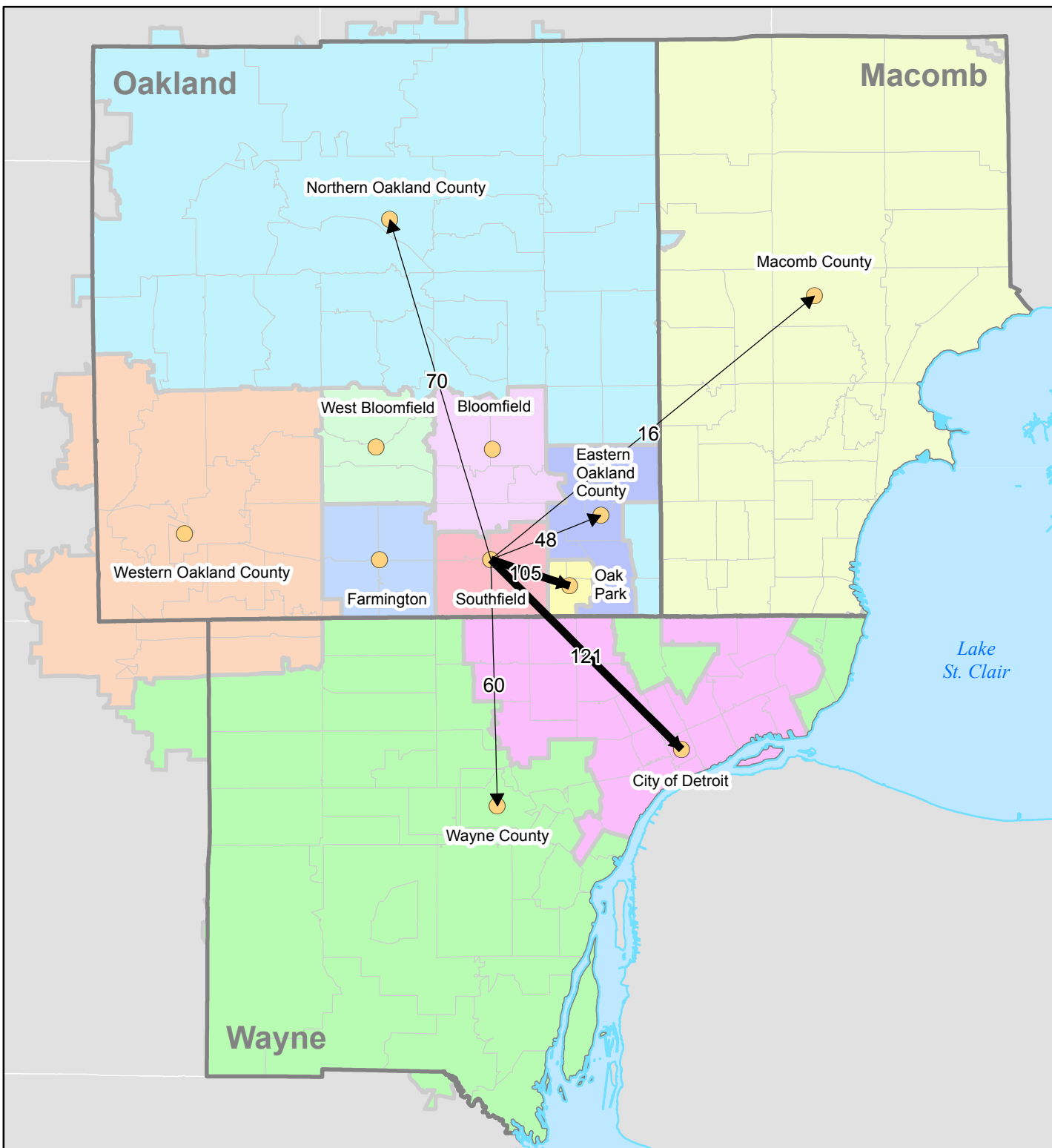




Where Workers from  
**Farmington**  
are Employed.

### Flow of Workers

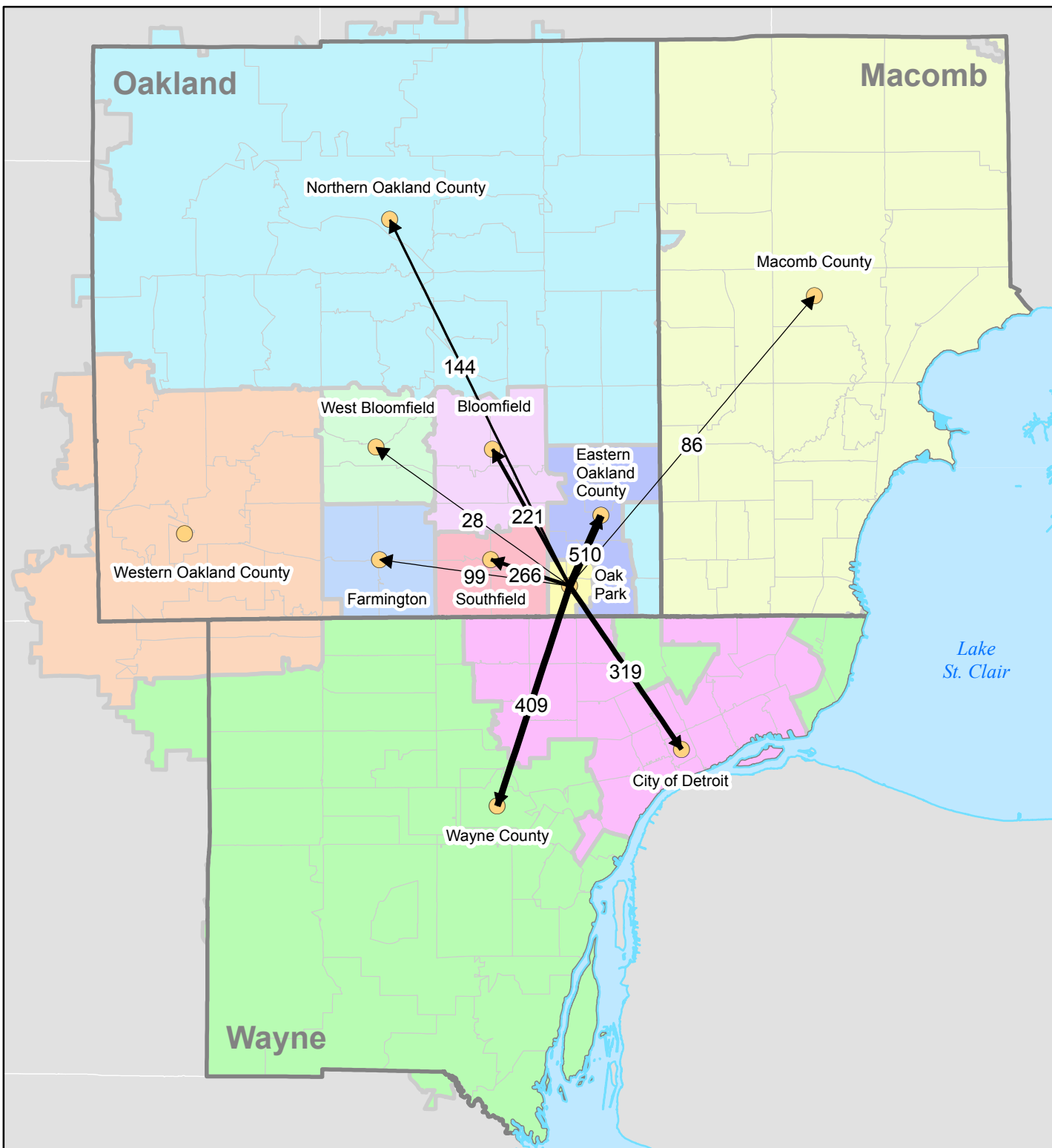




Where Workers from  
**Southfield**  
are Employed.

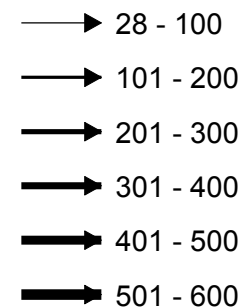
**Flow of Workers**

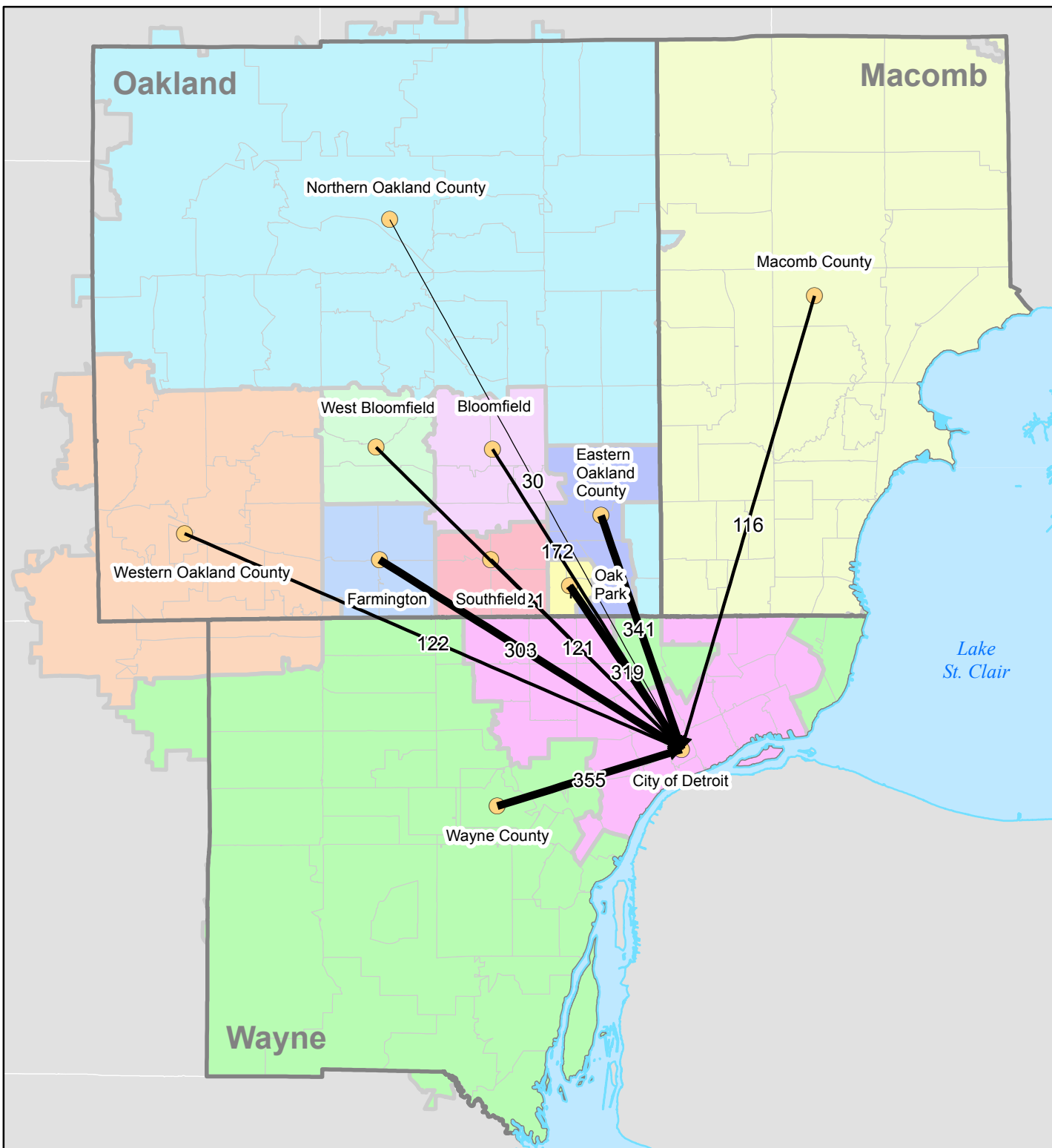
- ▶ 16 - 100
- ▶ 101 - 121



Where Workers from  
**Oak Park-Huntington**  
are Employed.

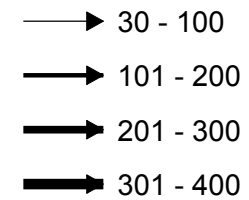
### Flow of Workers

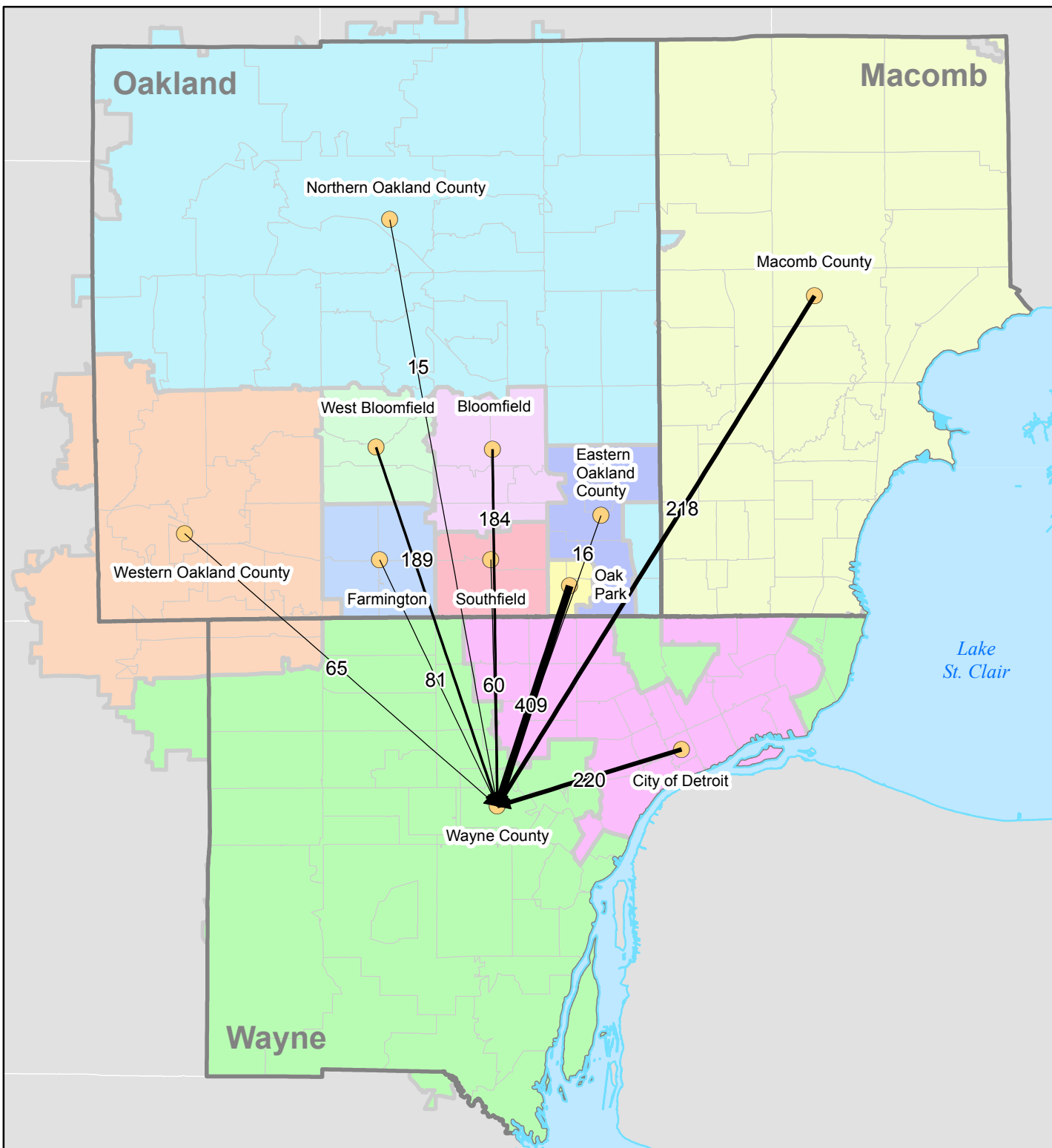




Where Workers  
Employed in  
**City of Detroit**  
Come From.

**Flow of Workers**





Where Workers  
Employed in  
**Other Wayne County**  
Come From.

### Flow of Workers

