



The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

JFMD and UJF Executive Committees

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Topics Covered in the Study

- 1.** Survey Methodology
- 2.** Jewish Population Size
- 3.** Geographic Profile
- 4.** Demographic Profile
- 5.** Religious Profile
- 6.** Membership Profile
- 7.** Jewish Education: Adults
- 8.** Jewish Education: Children
- 9.** Jewish Agencies
- 10.** Social Service Needs
- 11.** Israel
- 12.** Anti-Semitism
- 13.** The Media
- 14.** Philanthropic Profile-Behavior
- 15.** Philanthropic Profile - Attitudes
- 16.** Political Profile

Survey Methodology

Survey Methodology

****Random Digit Dialing** (RDD) methodology provides scientific validity, allowing us to interview households not on any lists and who do not have DJNs

(248) 357 - __ _ _

Population estimate

Produces the “purest” random sample

****1,200 completed interviews**

****340,607** phone calls were placed to 211,002 telephone numbers to complete the 1,200 interviews

****RDD** Telephone Survey (Landline (N=123) and Cell (N=164))

****List** Telephone Survey (Landline (N=430) and Cell (N=420))

****DJN** Telephone Survey (Landline (N=58))

**** Cell Phone Households with non-local area codes** with DJNs based on billing zip codes

**** Total Landline (N =611); Total Cell (N=591)**

****Weighting factors are used to combine the samples**

****Response Rate (AAPOR RR₃) is 26%**

****Cooperation Rate is 84%**

****Average length: 22.0 minutes**

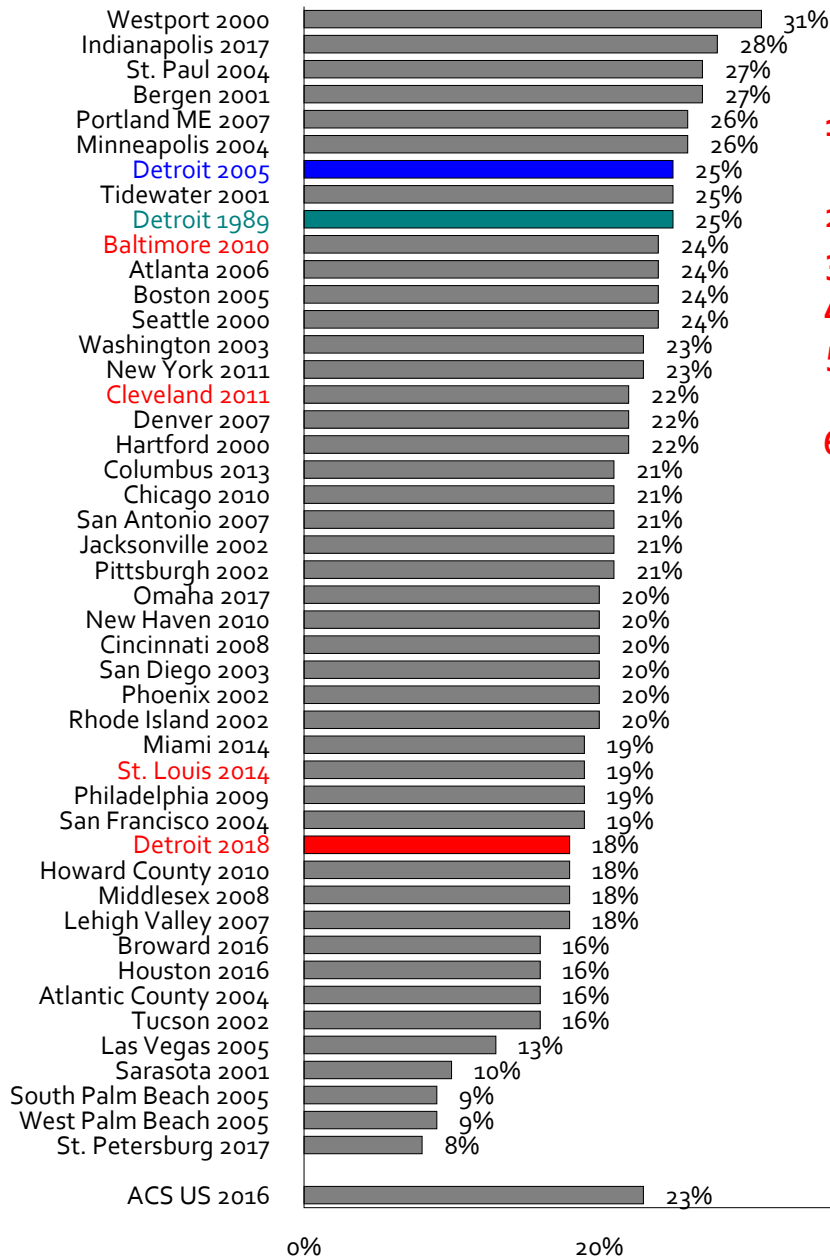
****Surveying done January 17, 2018 to March 27, 2018**

Resources Available to the Community

- 1.** Main Report (1,200+ pages)
- 2.** Summary Report (180 pages)
- 3.** Slides (1,000+)
- 4.** Posted at www.jewishdetroit.org and www.jewishdatabank.org

Sample

Comparison Bar Chart



1. Compare Detroit with up to about 45 other Jewish communities with RDD studies since 2000
2. Red is Detroit 2018
3. Blue is Detroit 2005
4. Green is Detroit 1989
5. Particularly Instructive Comparisons: Baltimore, Cleveland, and St. Louis
6. ACS is the American Community Survey done by the US Census every year

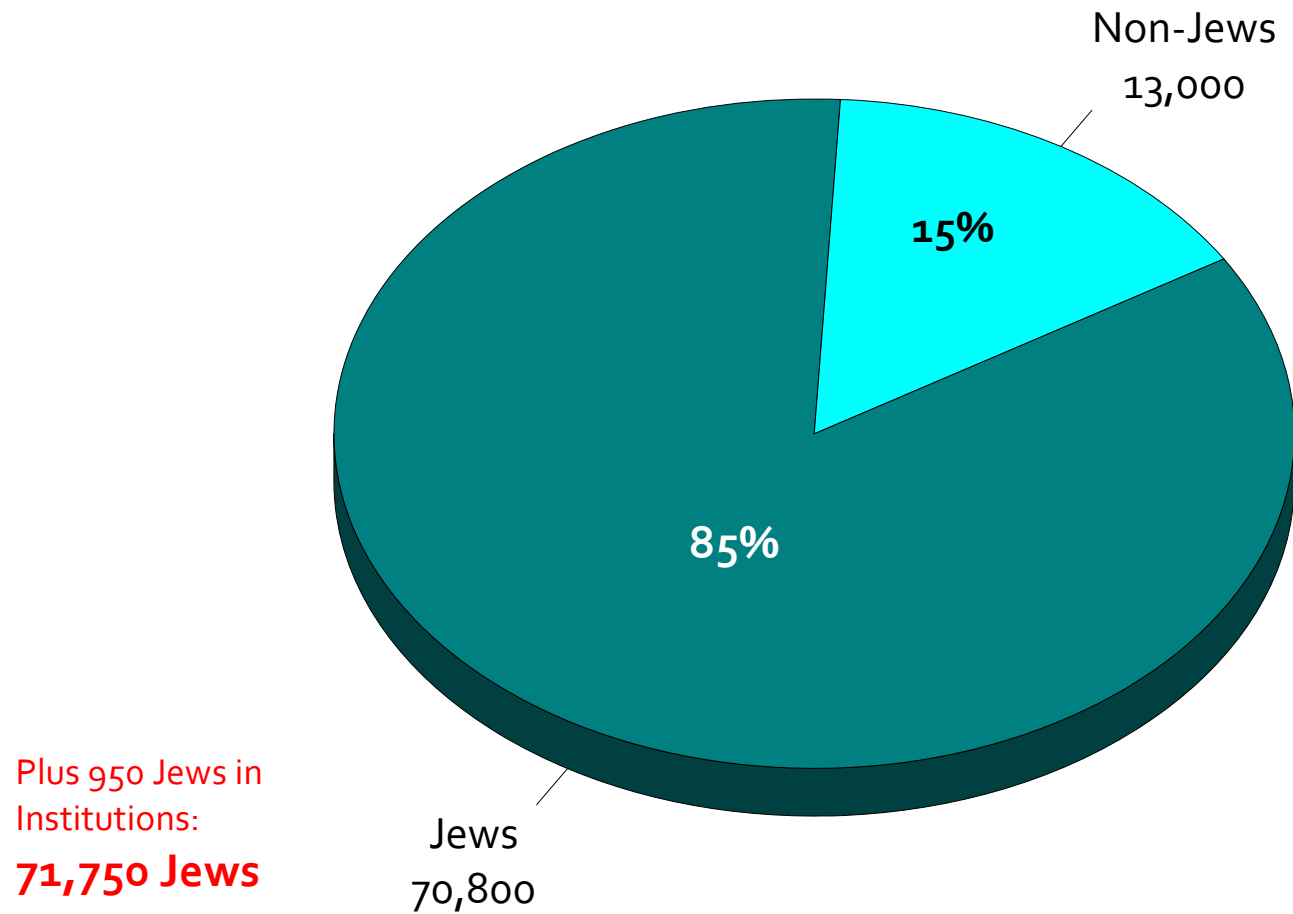
Dates	Number of Studies
2001-2004	17
2005-2009	13
2010-2014	10
2015-present	5
Total	45

Dates of studies are not repeated on all slides

Jewish Population Size and Geography

The Jewish Community of Detroit

83,800 persons live in 31,500 Jewish households,
of whom 70,800 persons are Jewish

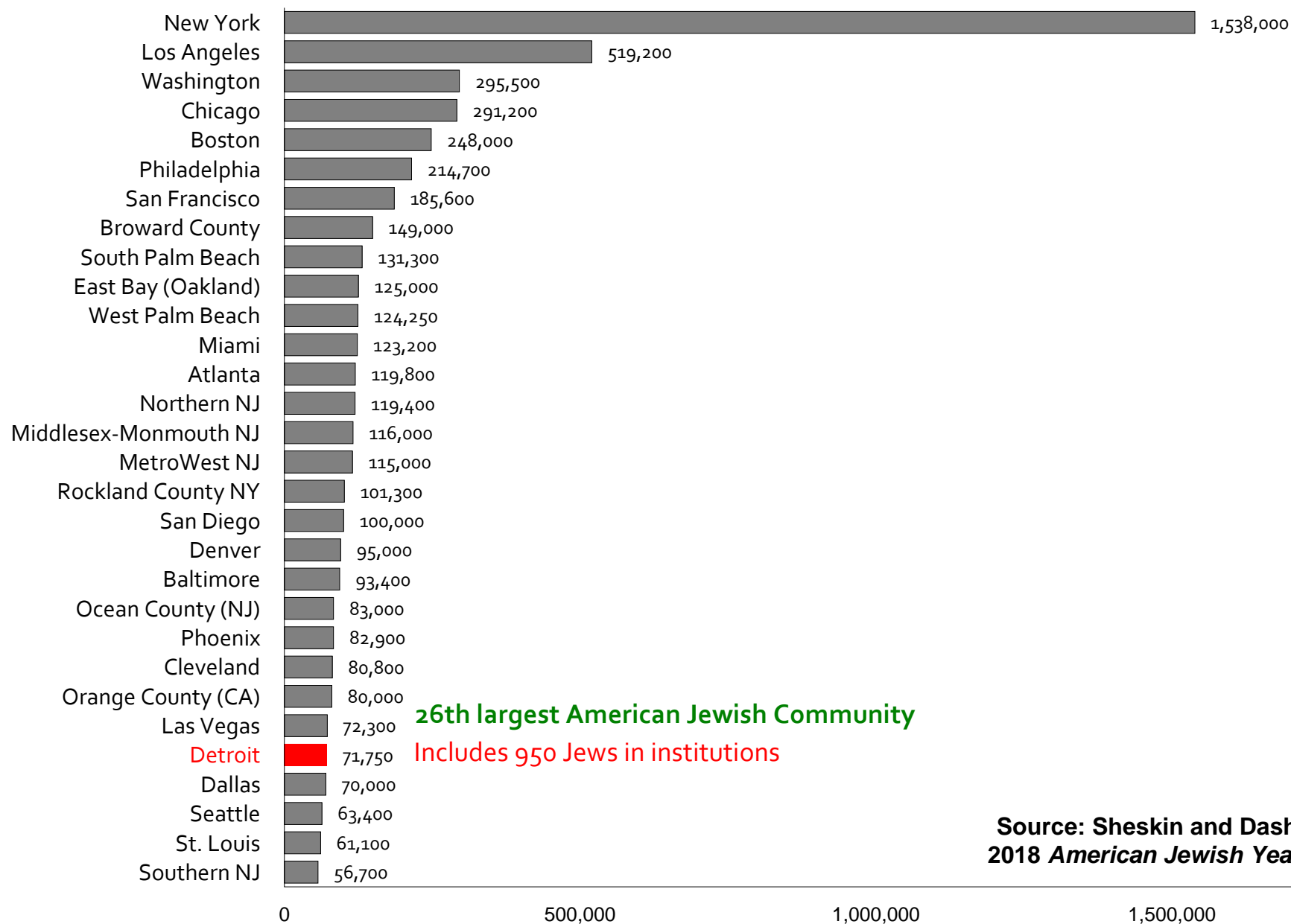


Changes in the Size of the Jewish Community of Detroit - 1989-2018

Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700

Largest American Jewish Communities

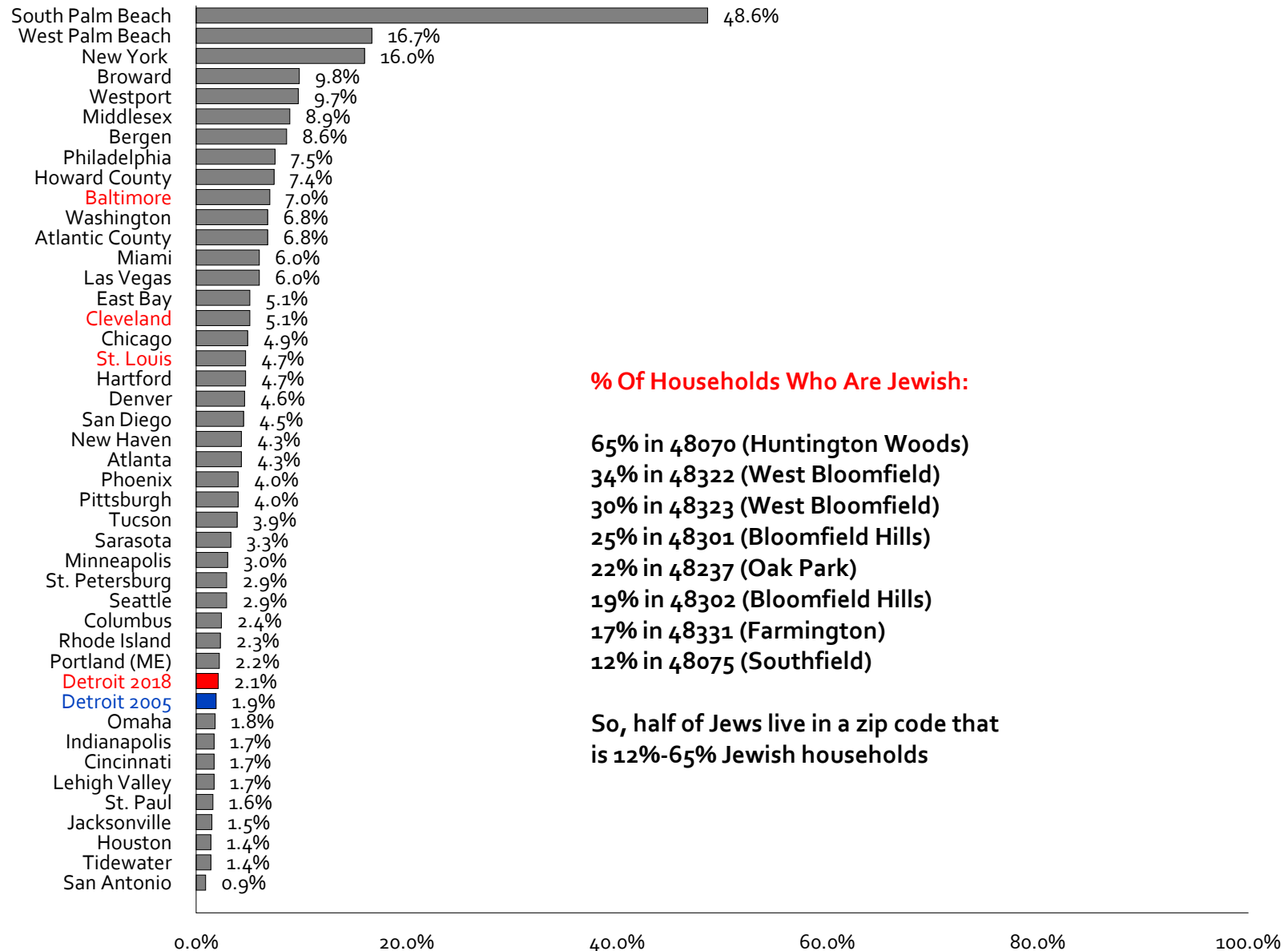
(Number of Jews in Jewish Federation Service Areas)

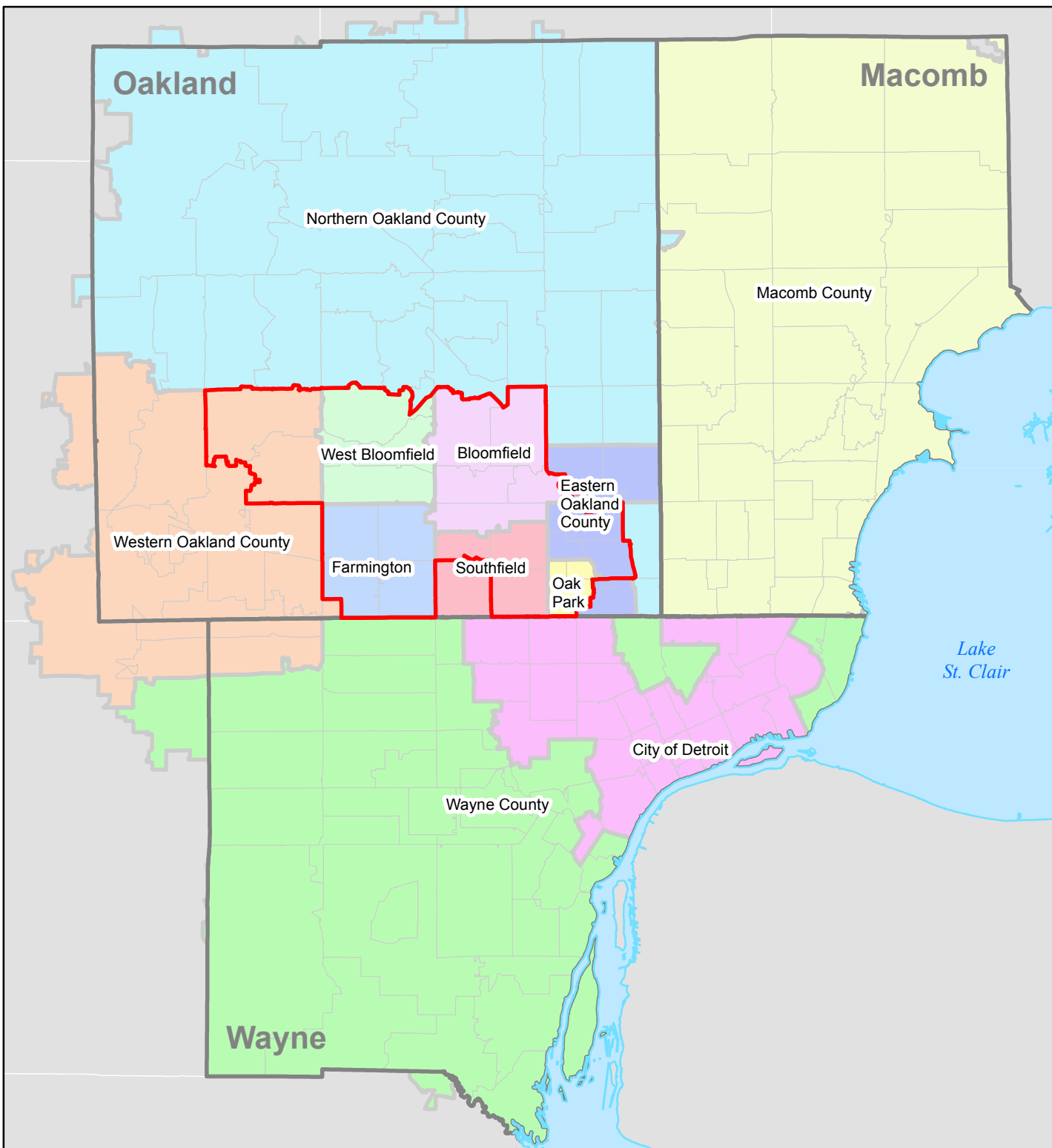


Source: Sheskin and Dashefsky
2018 American Jewish Year Book

Percentage of Households in the Community Who Are Jewish Households

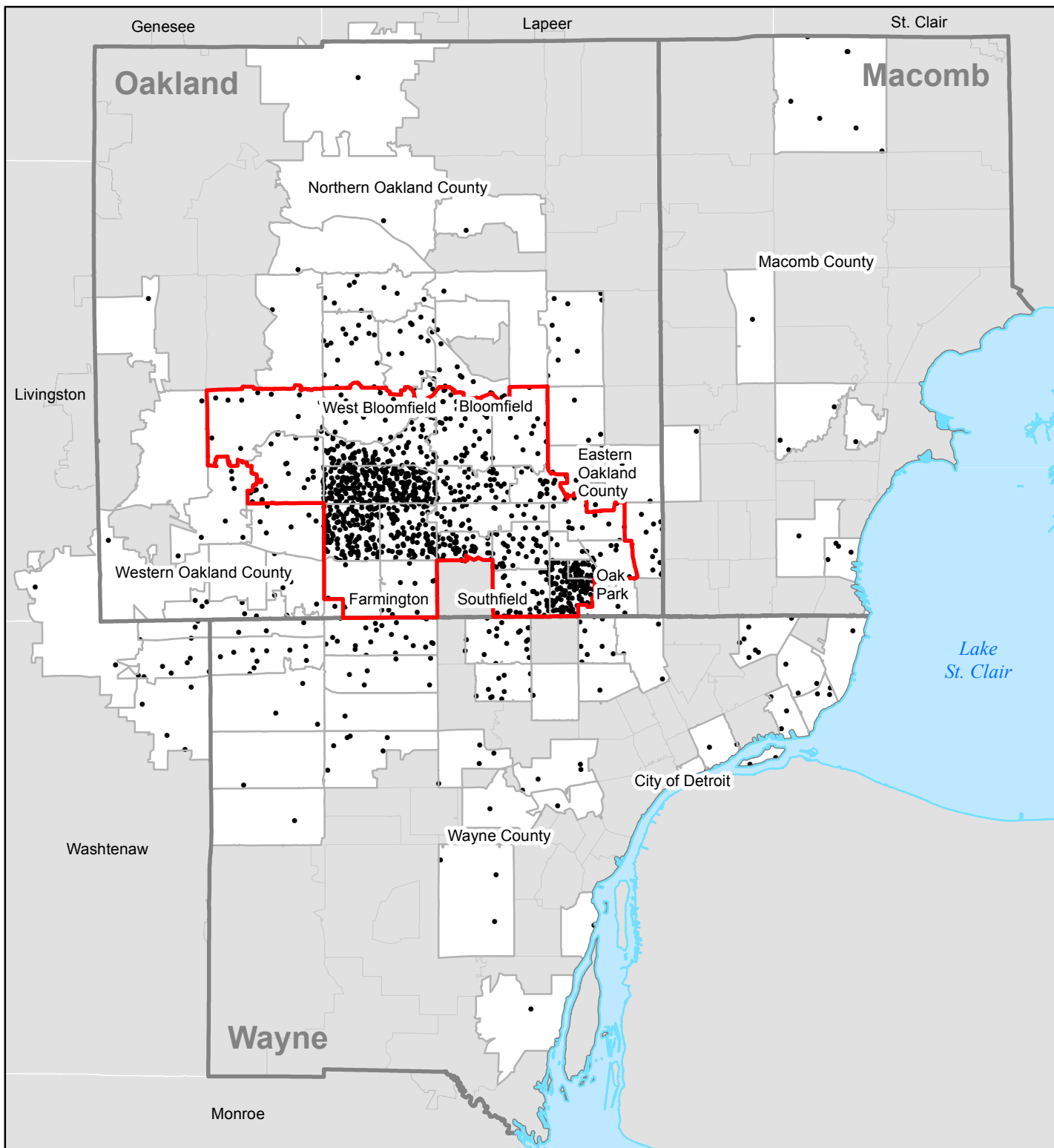
(Jewish Households)





Geographic Subareas of Metropolitan Detroit

- Core**
- City of Detroit
 - Wayne County
 - Macomb County
 - Northern Oakland County
 - Western Oakland County
 - Eastern Oakland County
 - West Bloomfield
 - Bloomfield-Birmingham-Franklin
 - Farmington
 - Southfield
 - Oak Park-Huntington Woods



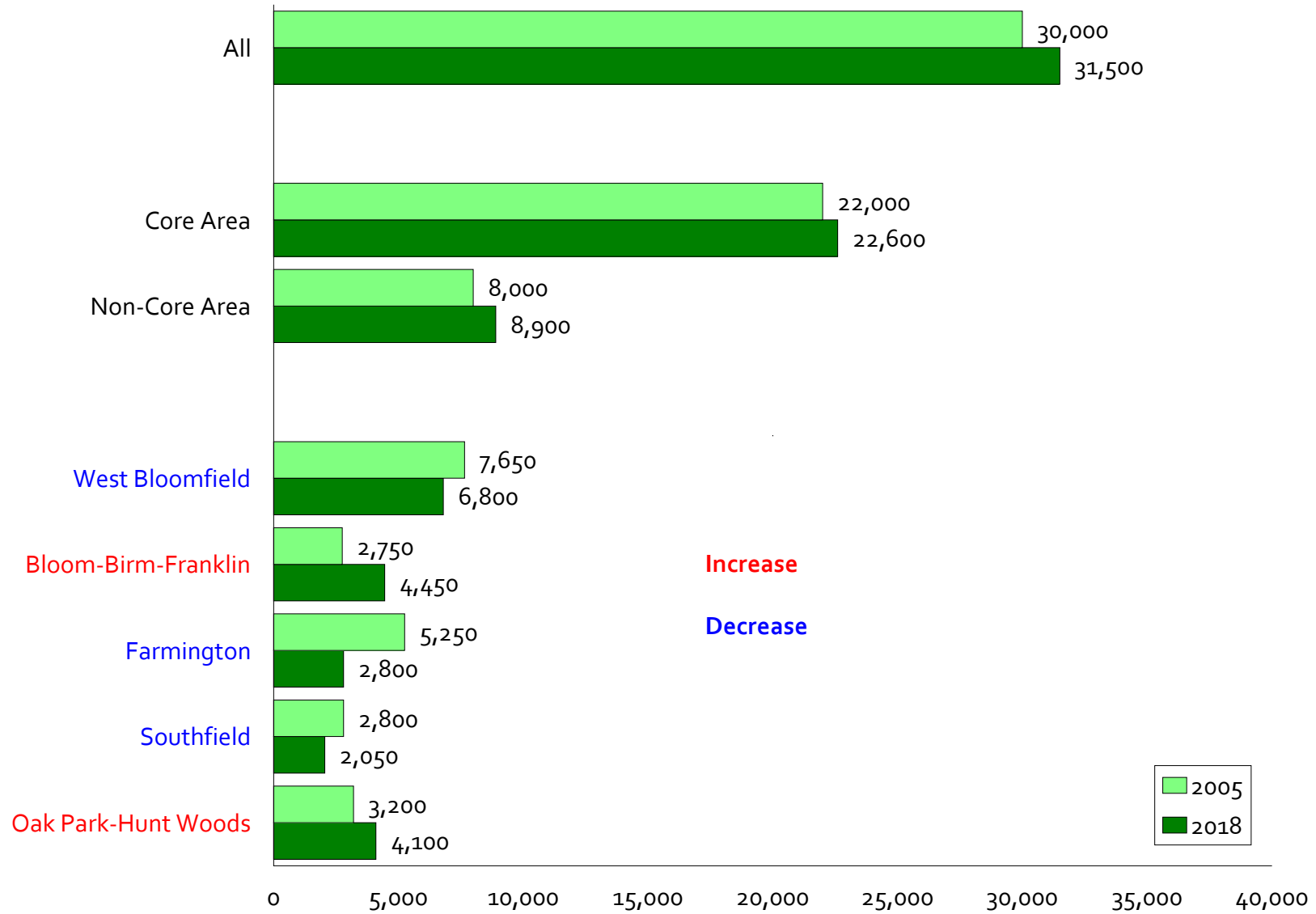
Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core 

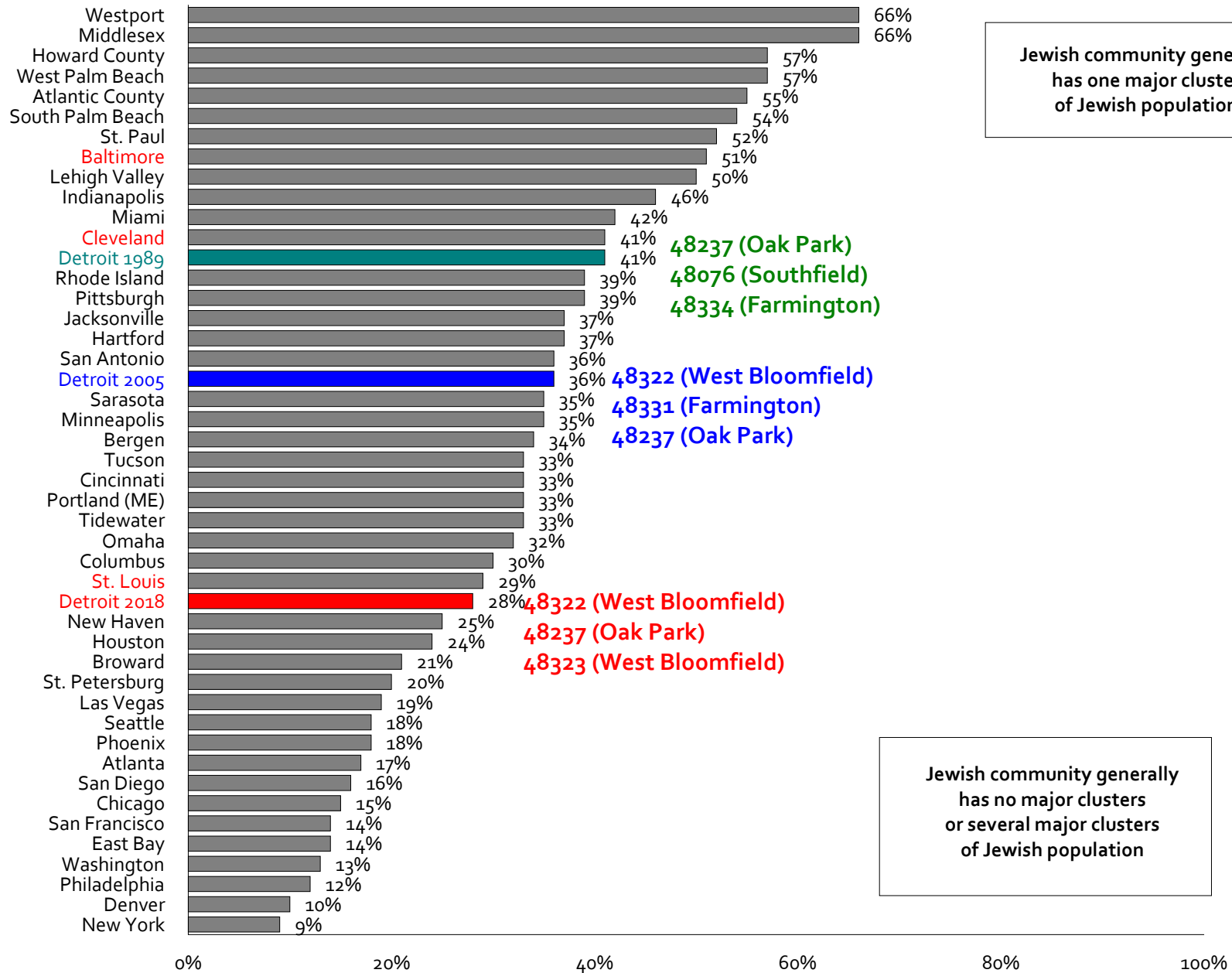
Jewish Households 2005-2018

(Respondents)



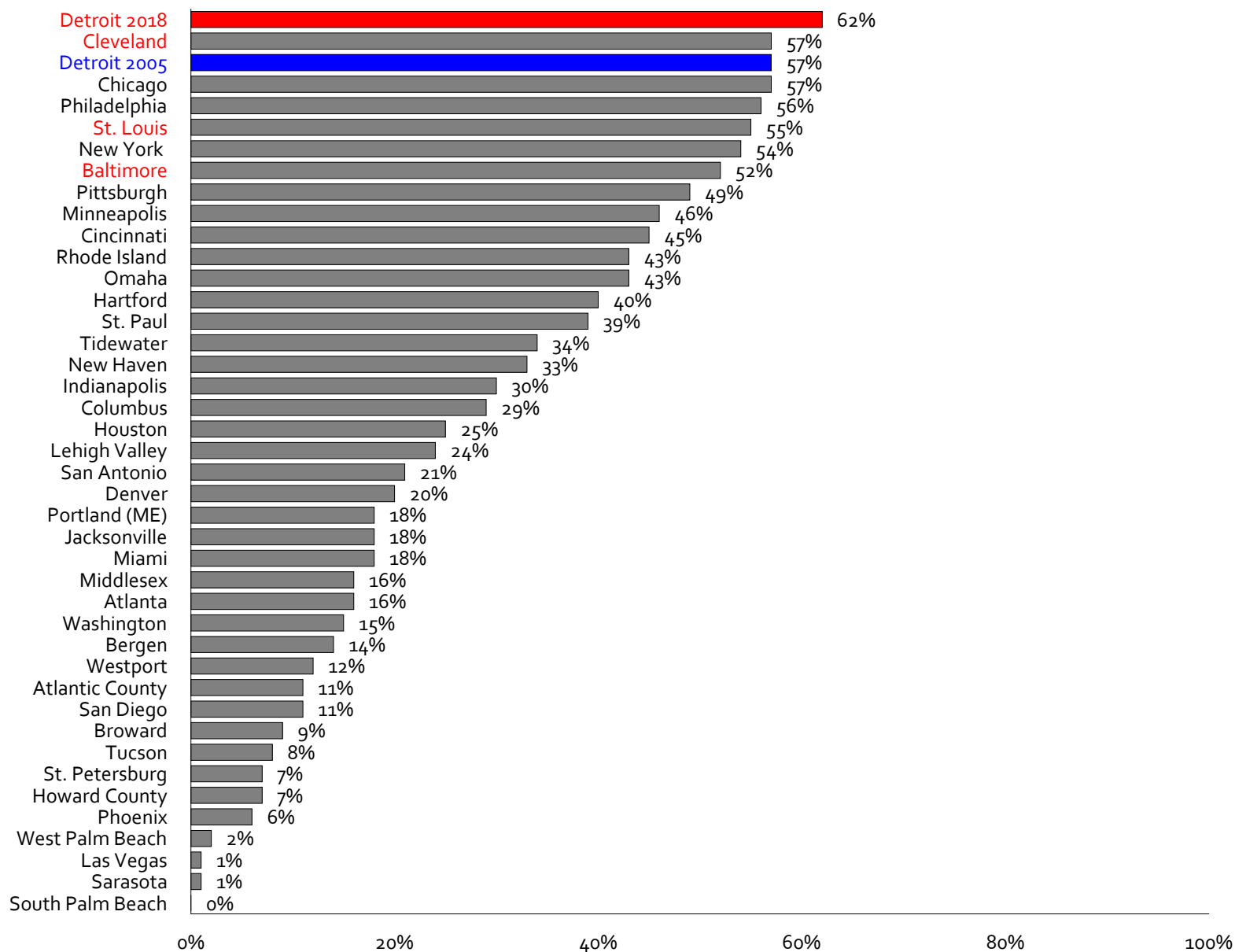
Households in Top Three Zip Code Areas

(Jewish Households)



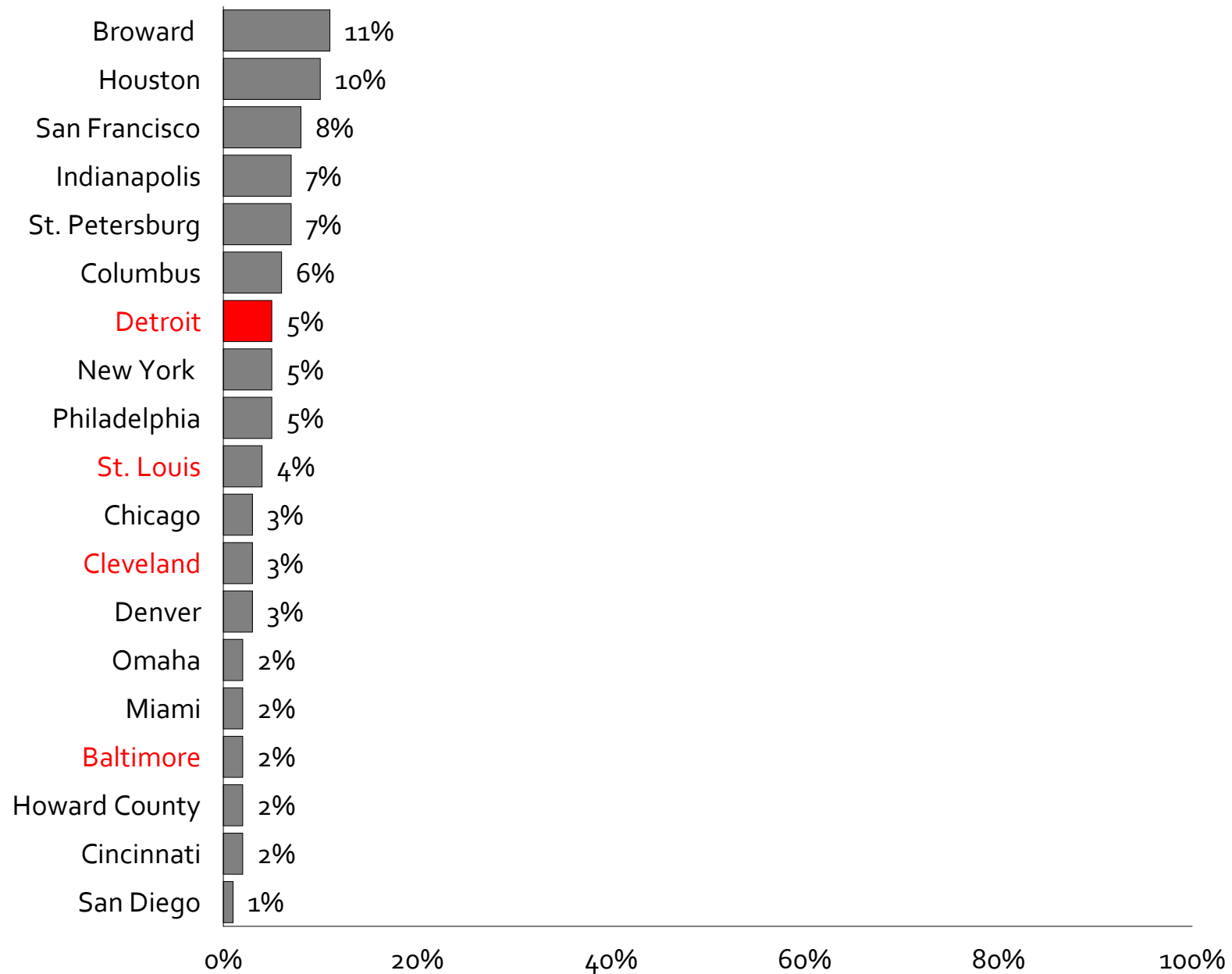
Locally Born

(Adults in Jewish Households)



An Adult in the Household is LGBTQ

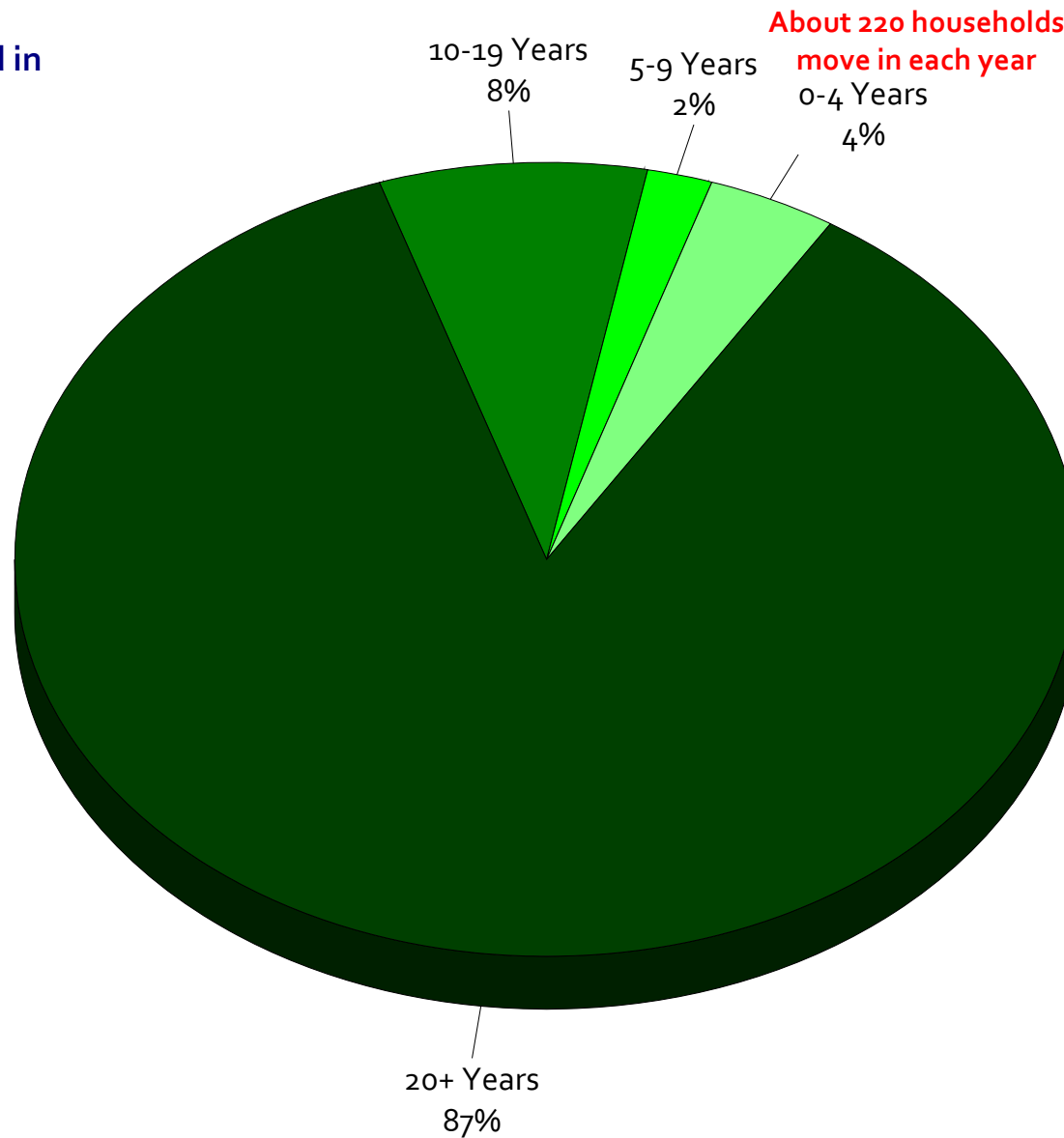
(Jewish Households)



Length of Residence in Detroit

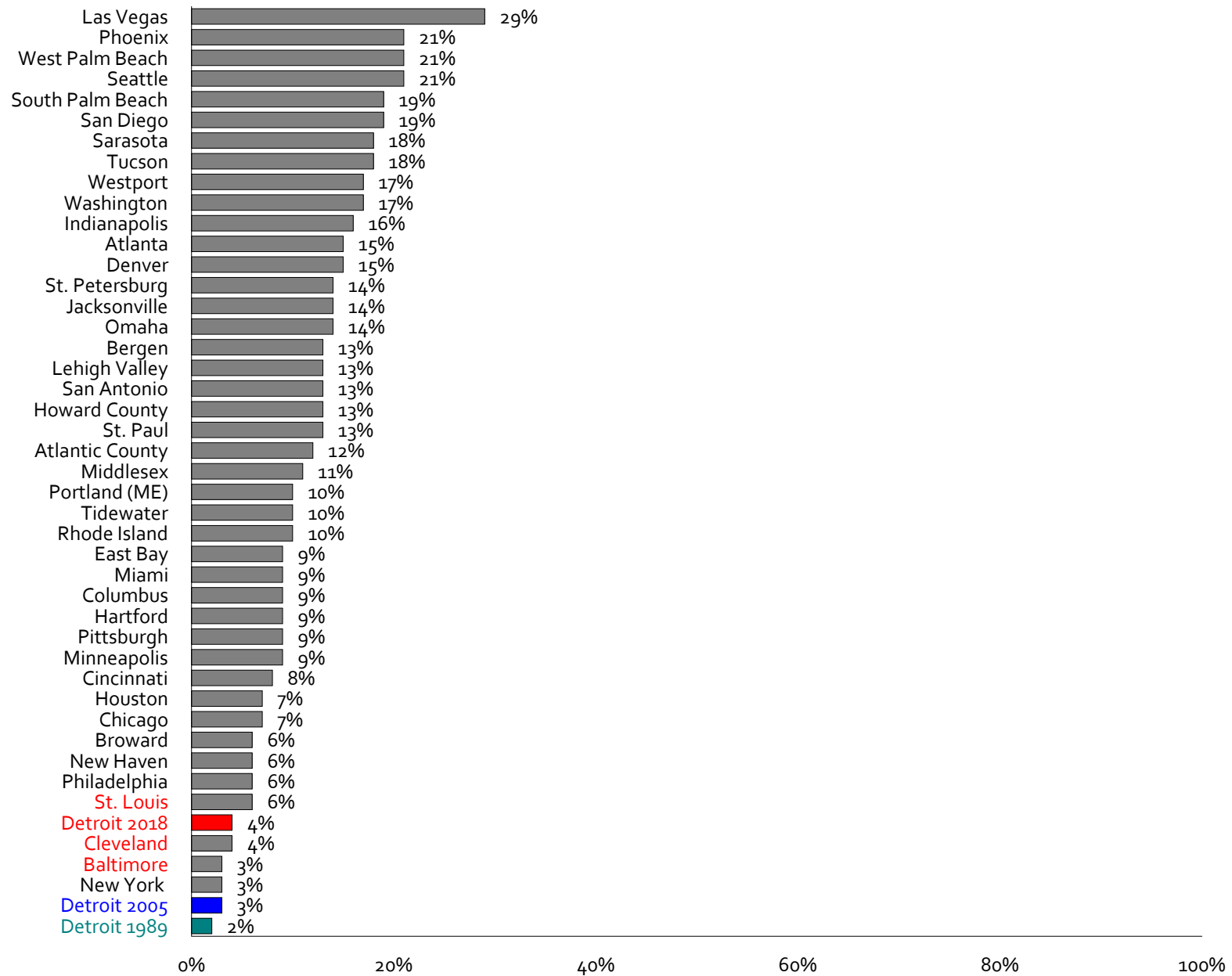
(Respondents)

93% of the households interviewed lived in Detroit in 2005 during our last survey



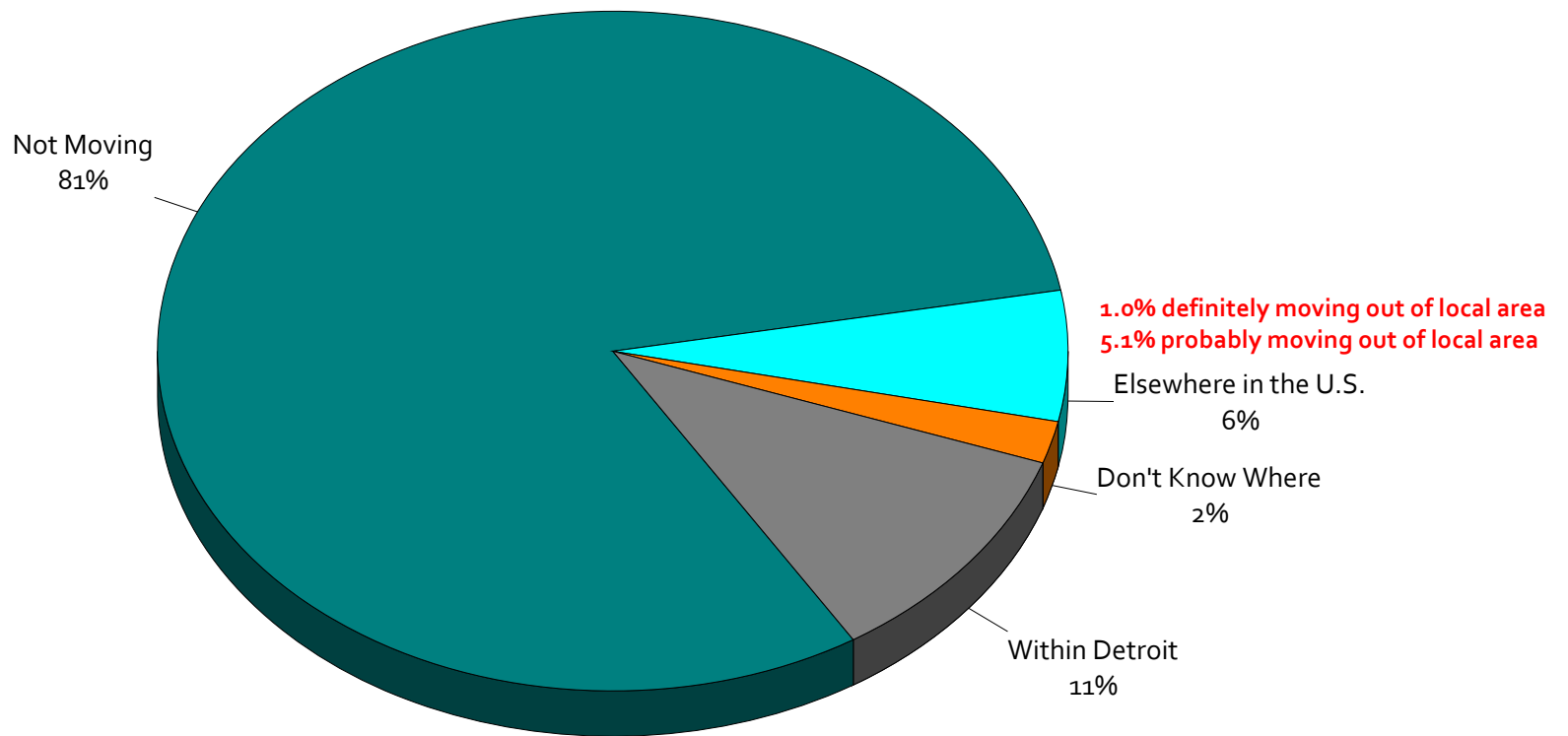
New Households (0-4 Years)

(Respondents)



Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



Migration of Jewish Households

Average Annual In-Migration

220 households **moved in each year during the past five years

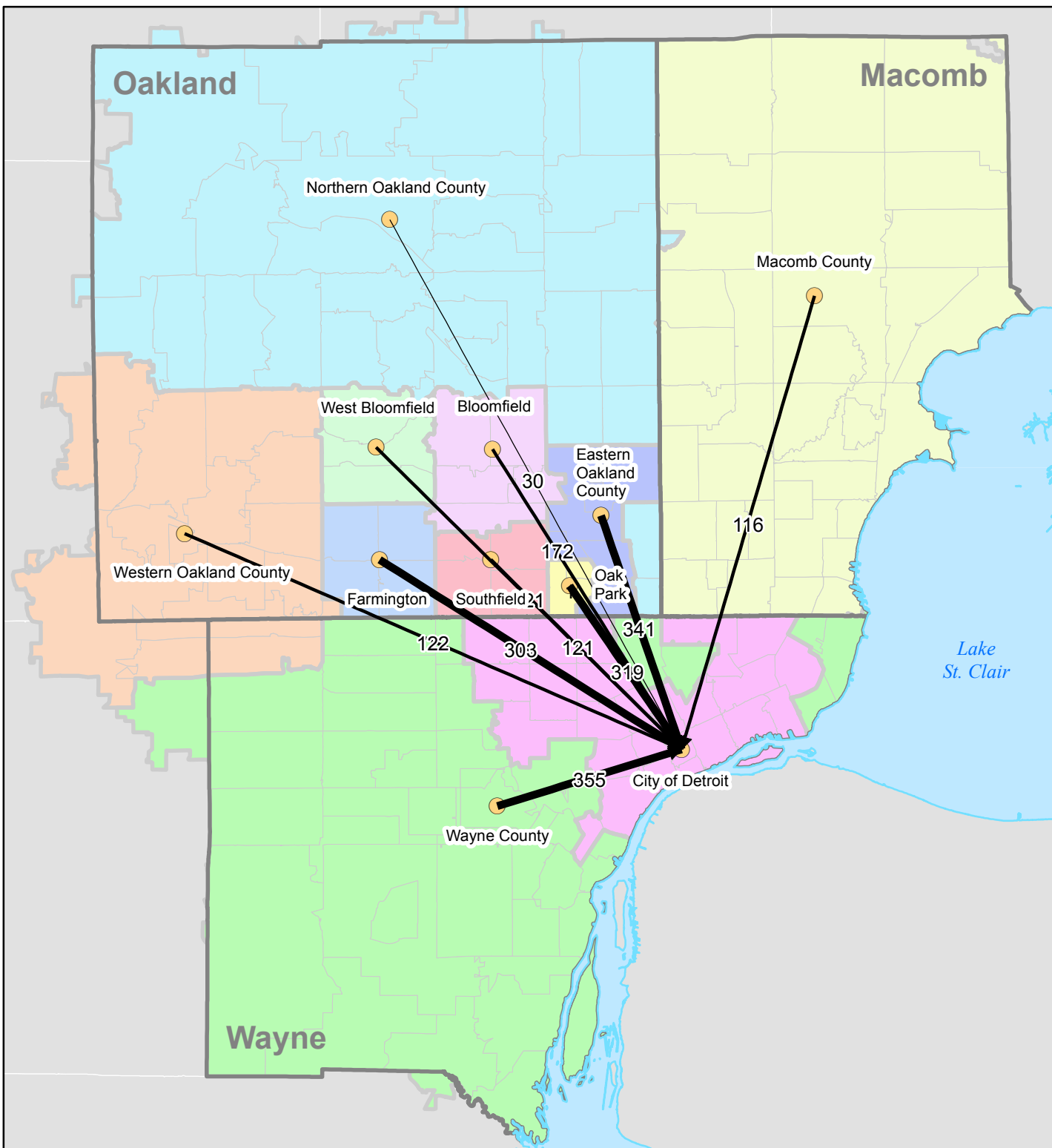
Projected Average Annual Out-Migration

** 100 households **definitely moving out** of Detroit each year during the next three years

535 households **probably moving out of Detroit each year during the next three years

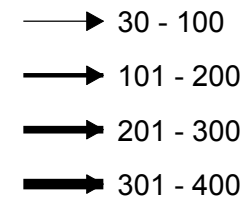
Projected Change

**the Jewish population should not change *significantly* in the next few years as a result of migration



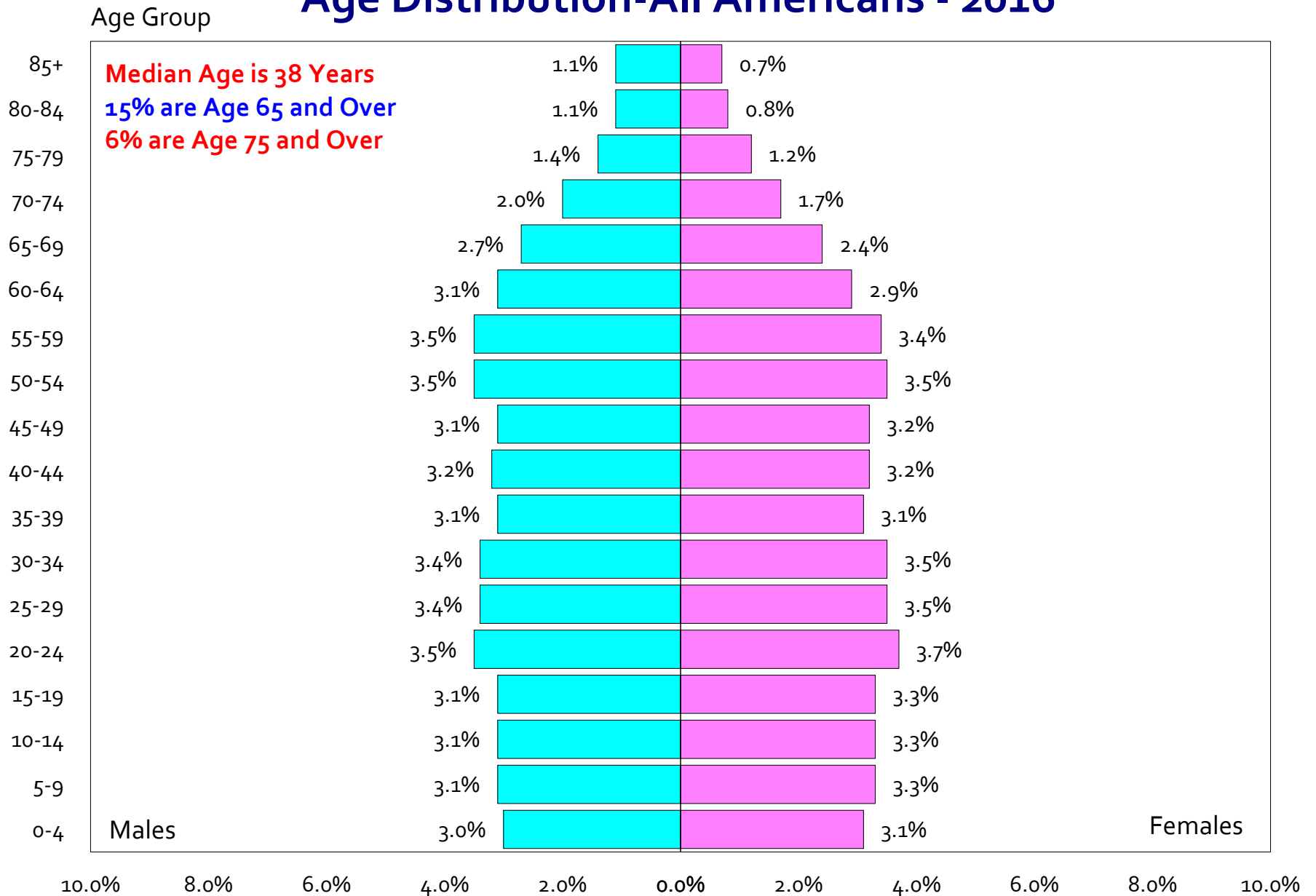
Where Workers
Employed in
City of Detroit
Come From.

Flow of Workers



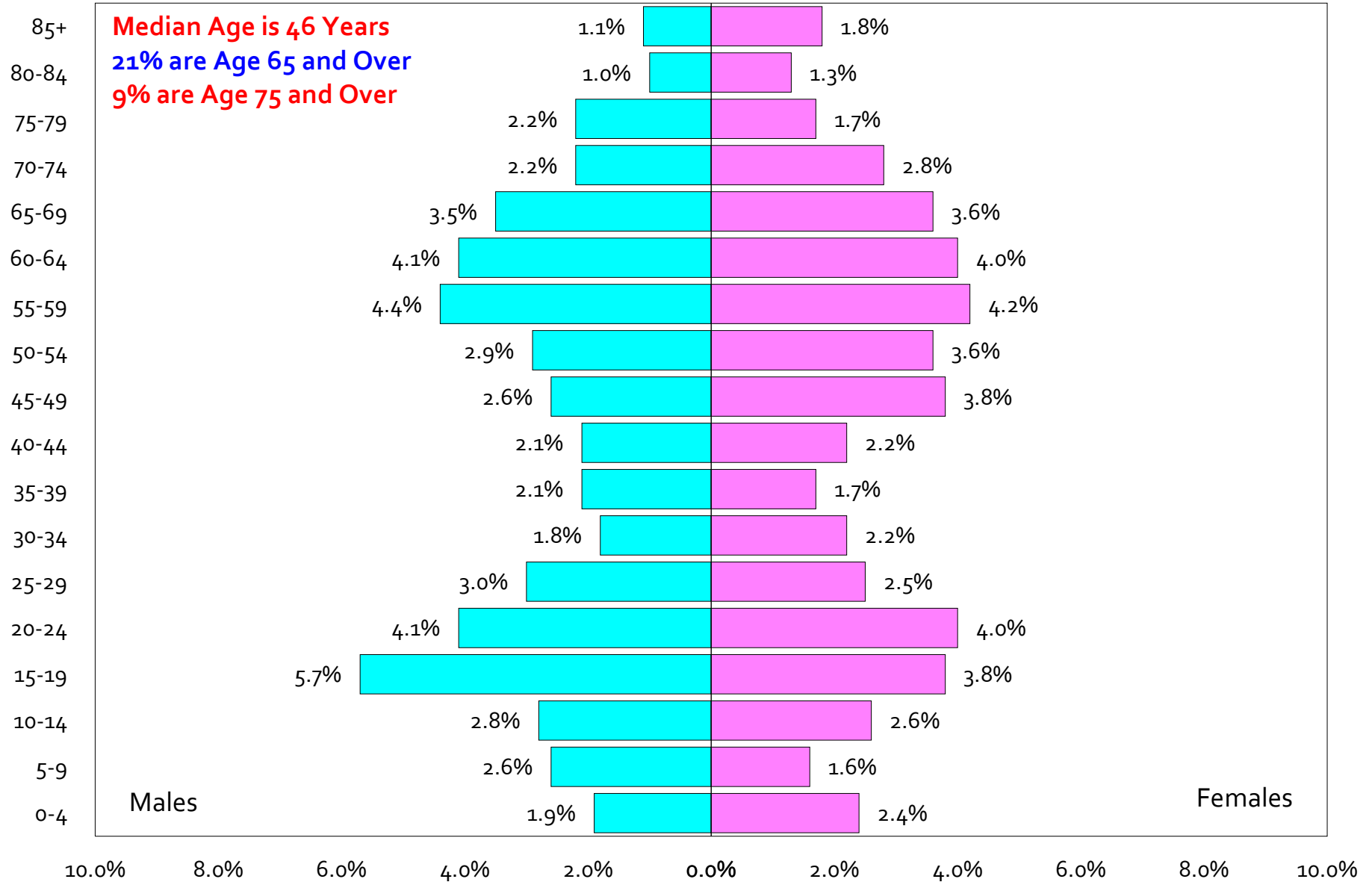
Demography

Age Distribution-All Americans - 2016



Age Distribution-Detroit Jewish Community 2018

Age Group



Number of Persons in Jewish Households

(Rounded to Nearest 100)

- 1.** 83,800 total persons in Jewish households, of whom 70,800 are Jewish
- 2.** 17,800 persons age 65 and over
- 3.** 7,600 persons age 75 and over
- 4.** 15,200 children age 0-17
 - 1.** Jewish: 12,000
 - 2.** Part Jewish: 1,000
 - 3.** Not Jewish: 2,100
- 5.** 68,600 persons are of voting age

Changes in Age Over Time

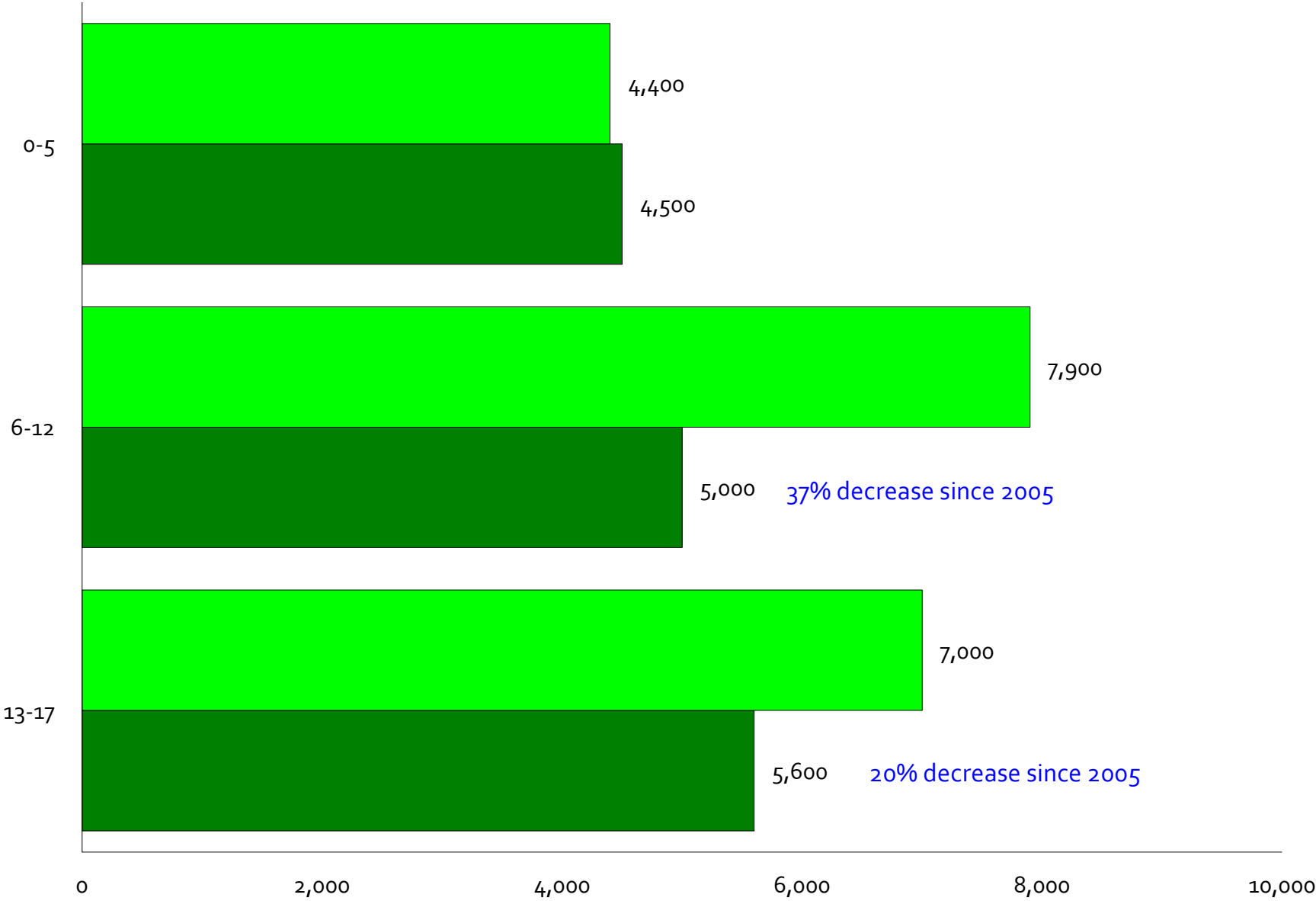
(Persons in Jewish Households)



Changes in Age of Children Over Time

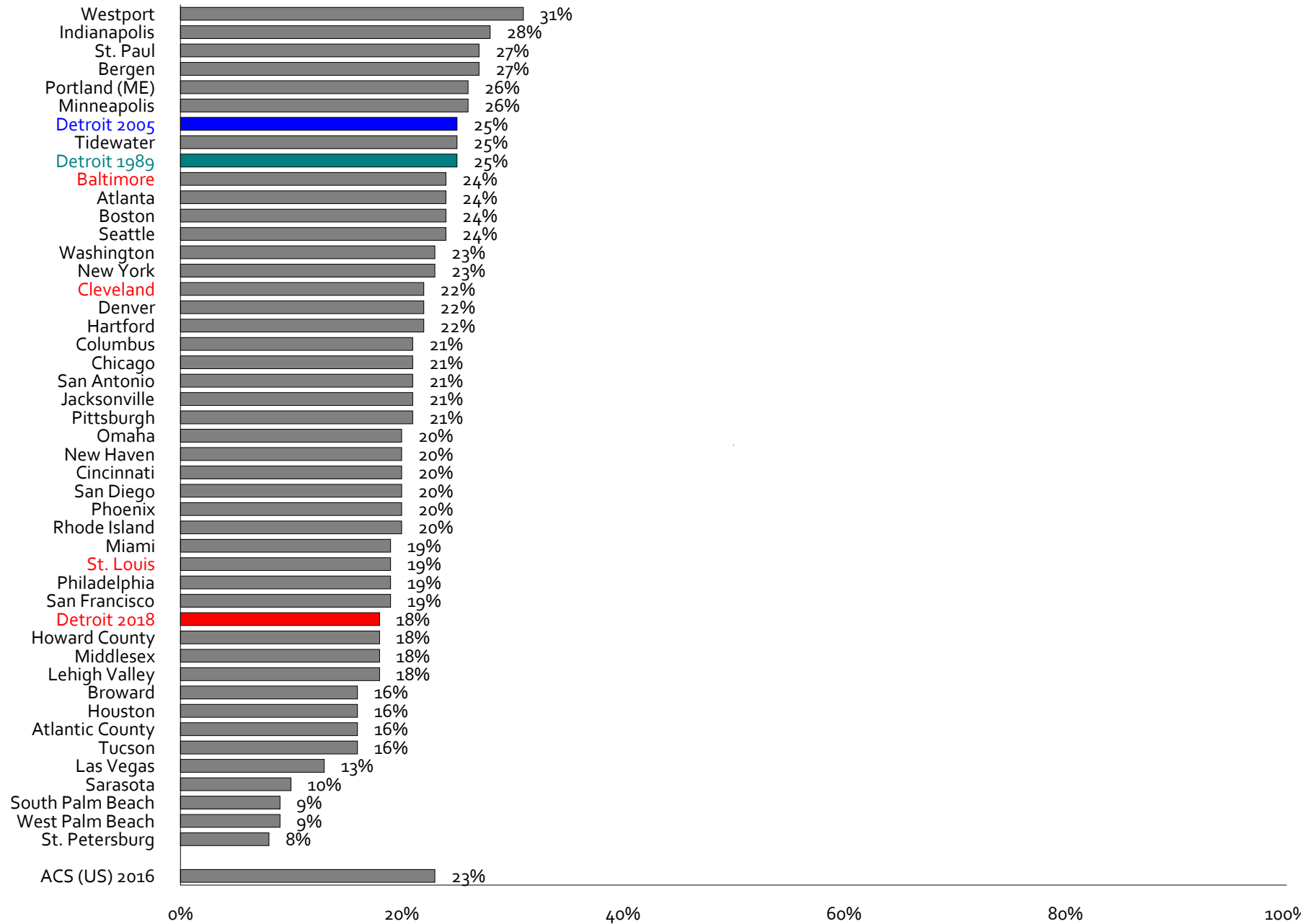
(Persons in Jewish Households)

2005 2018



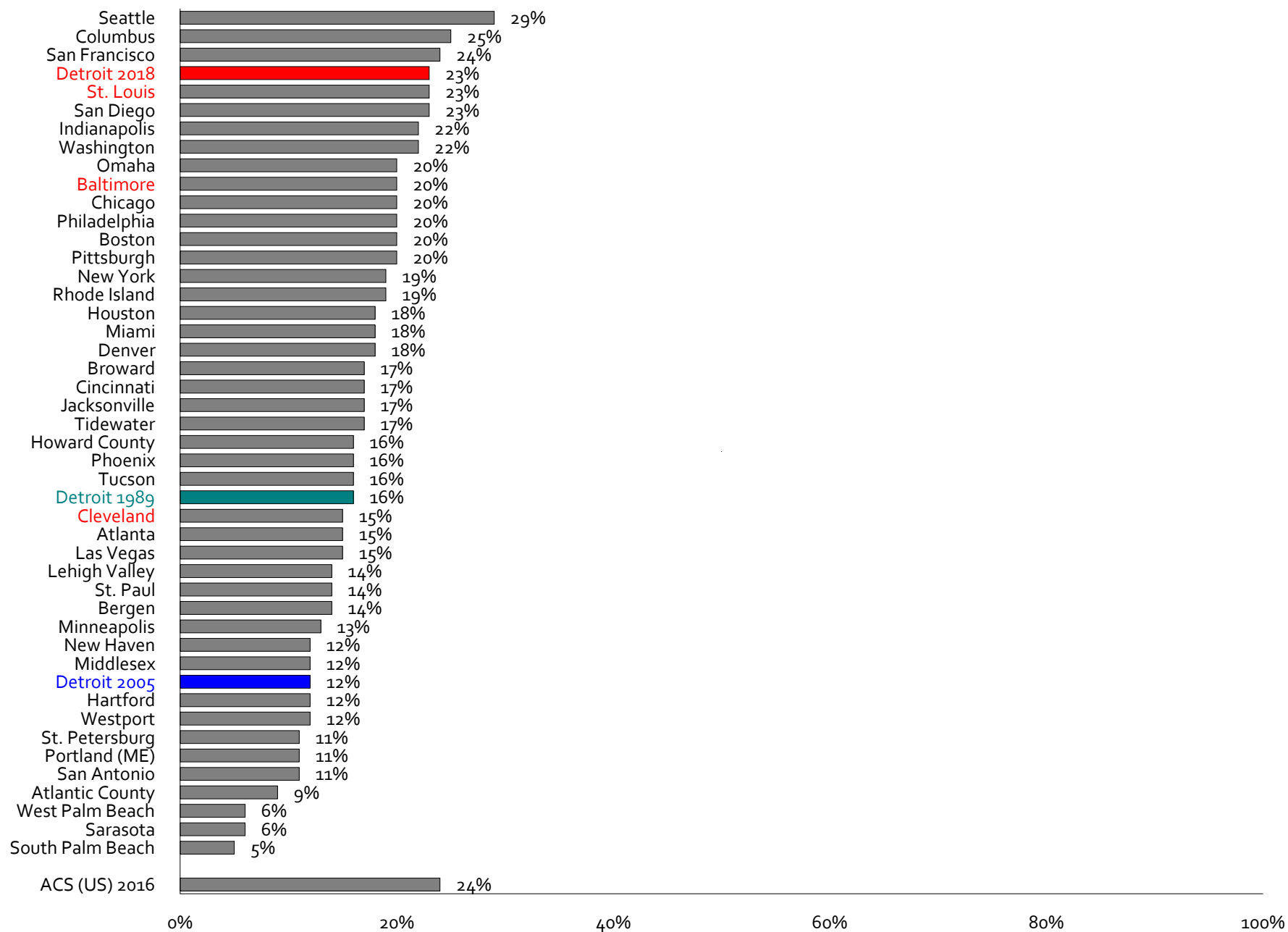
Age 0-17

(Persons in Jewish Households)



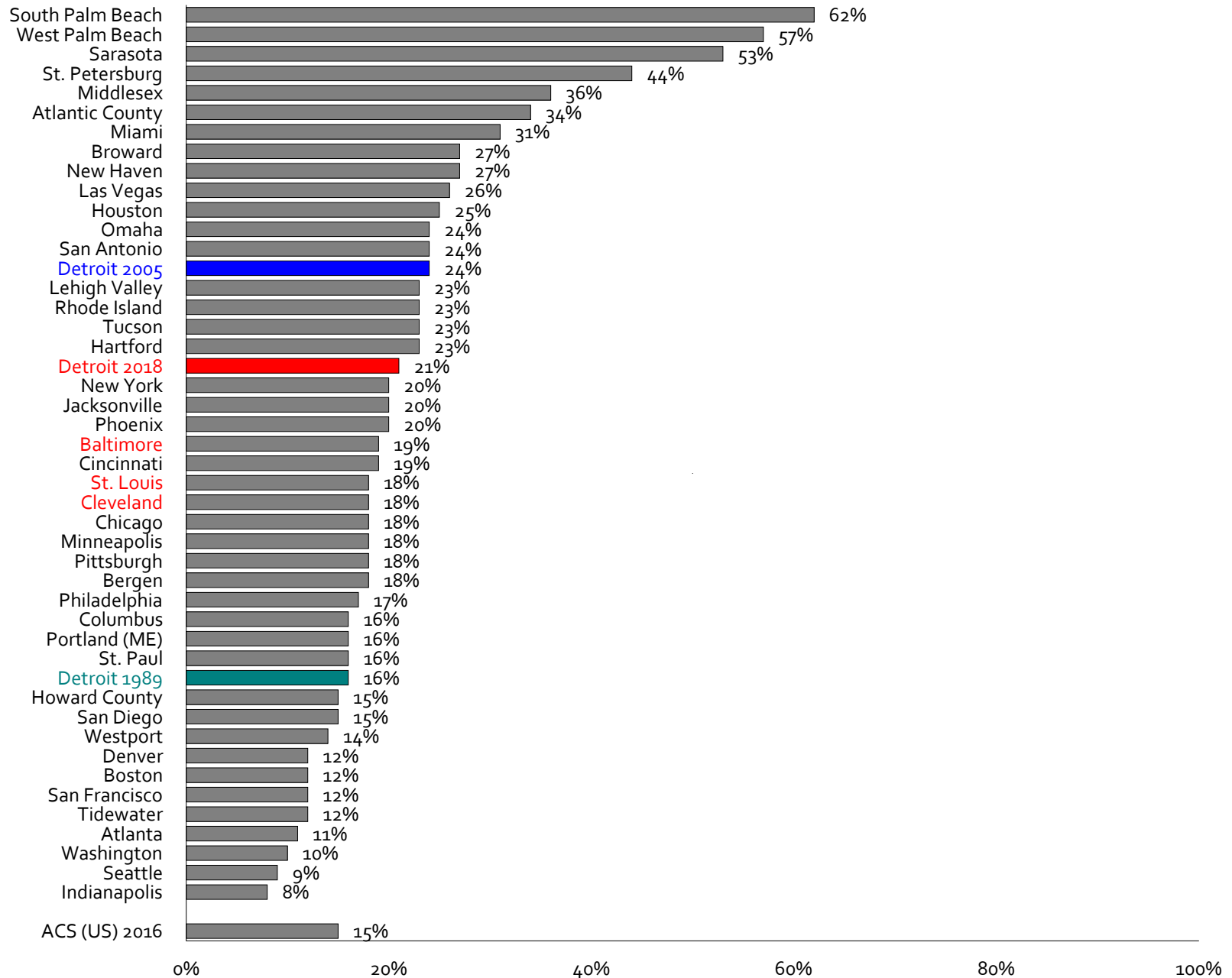
Age 18-34

(Persons in Jewish Households)



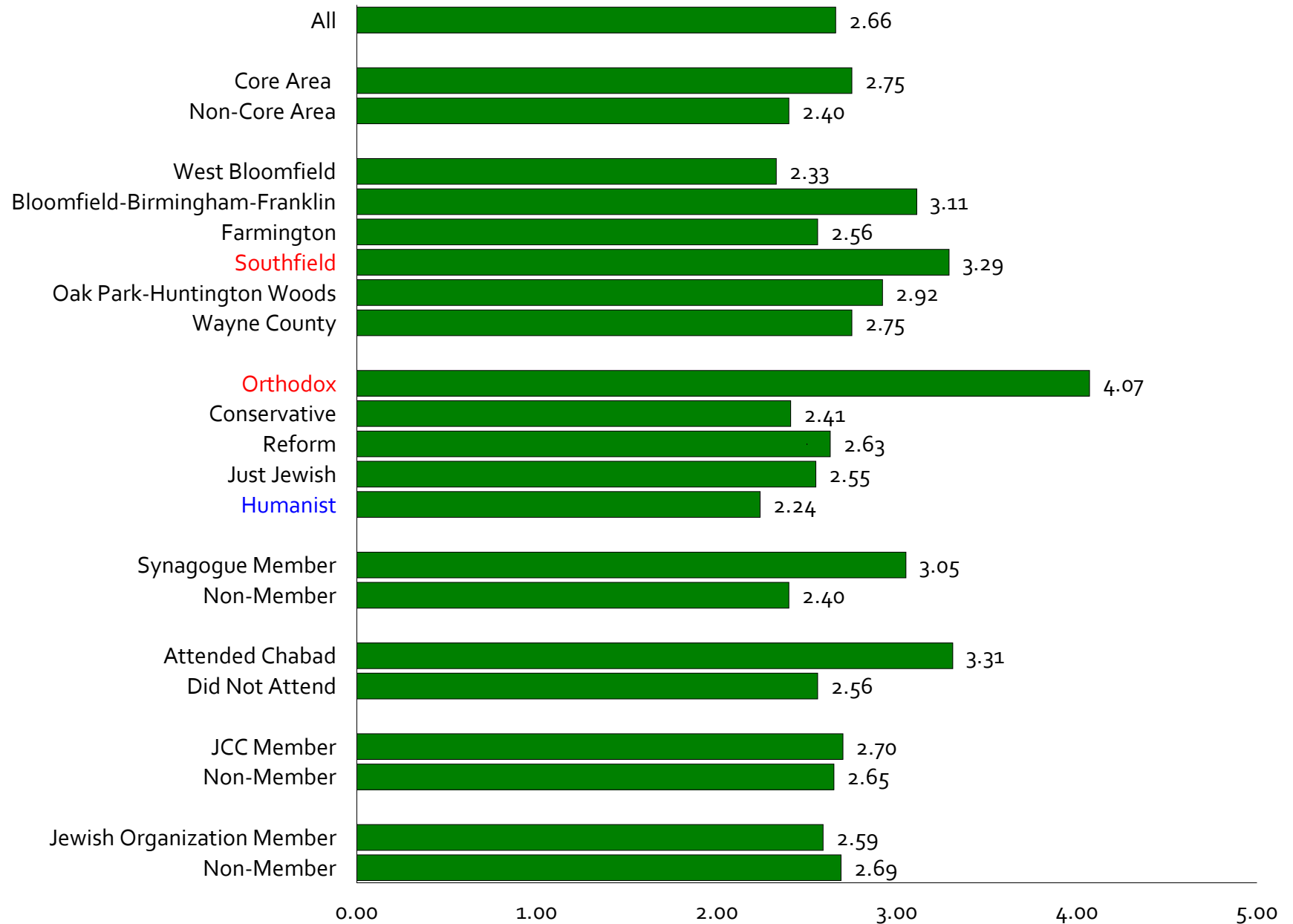
Age 65 and Over

(Persons in Jewish Households)



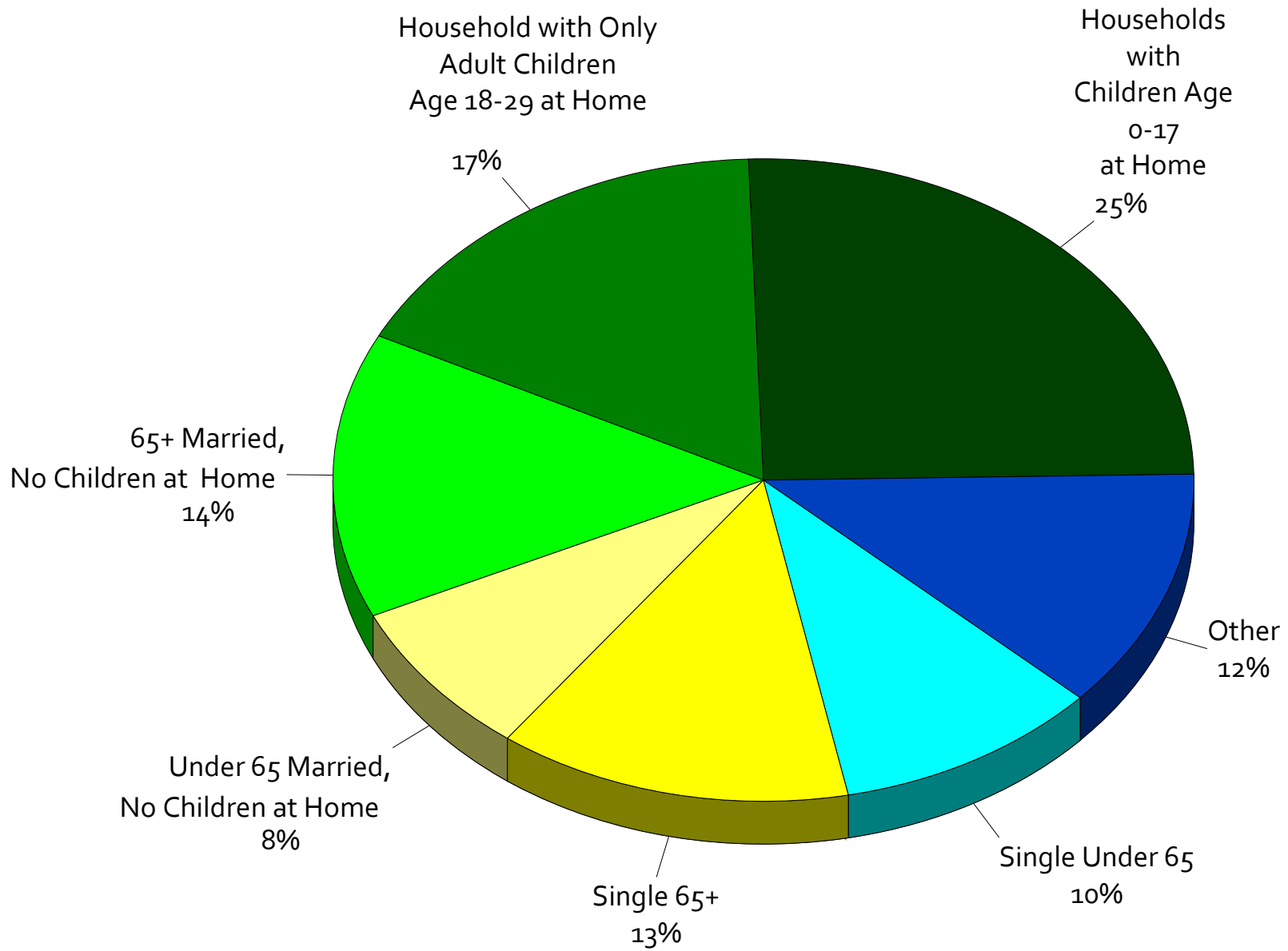
Average Household Size

(Jewish Households)



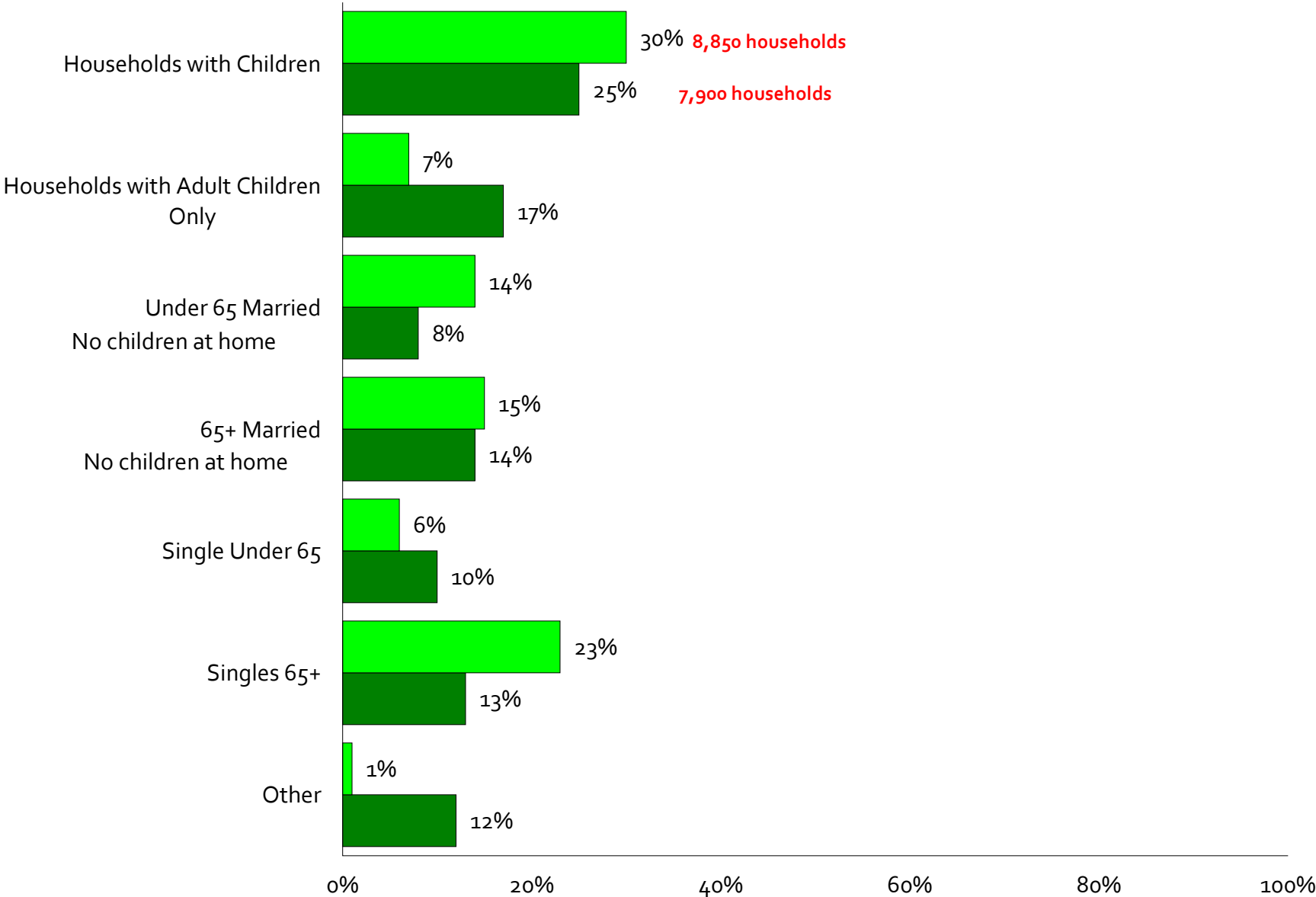
Household Structure

(Jewish Households)



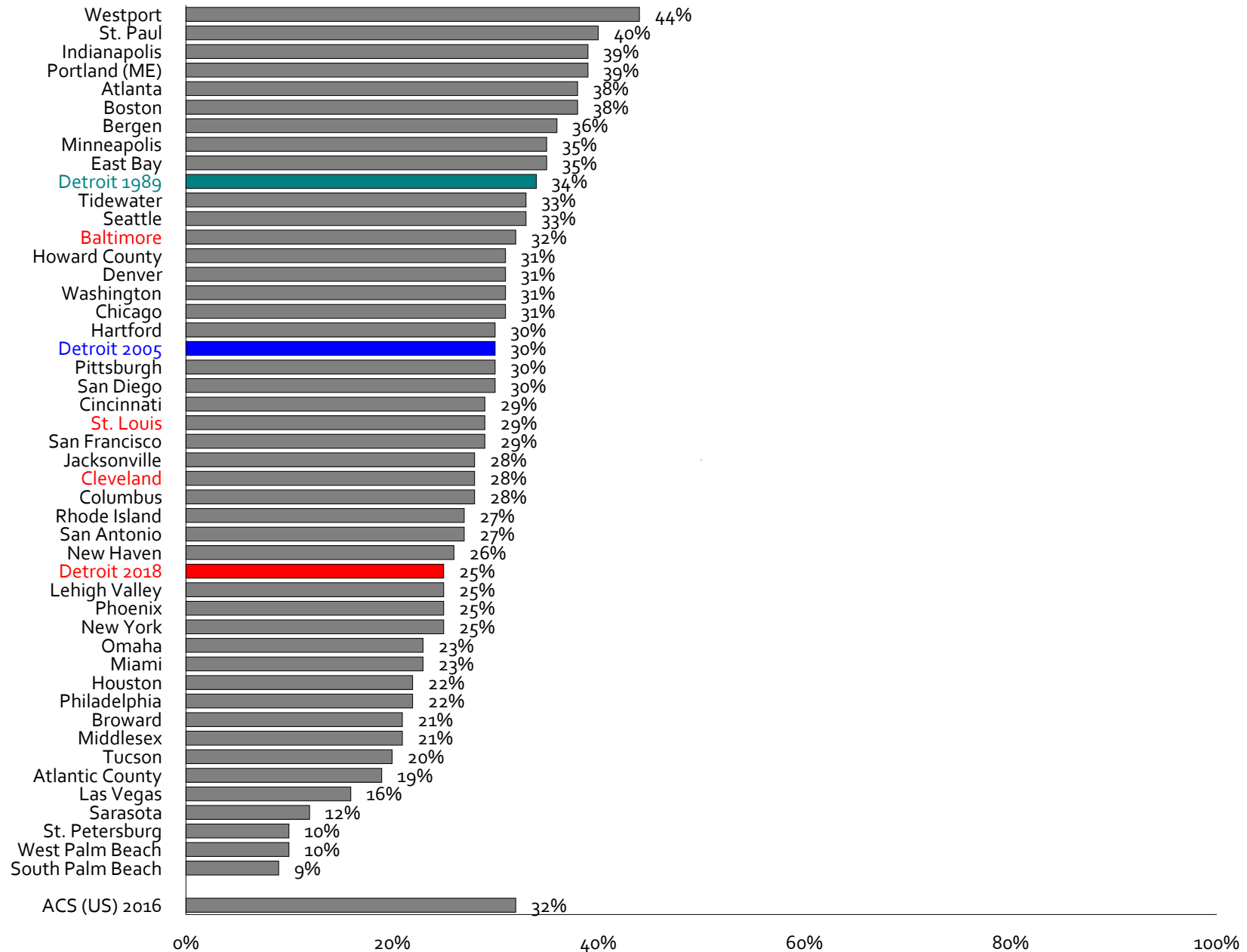
Changes in Household Structure Over Time

(Jewish Households)



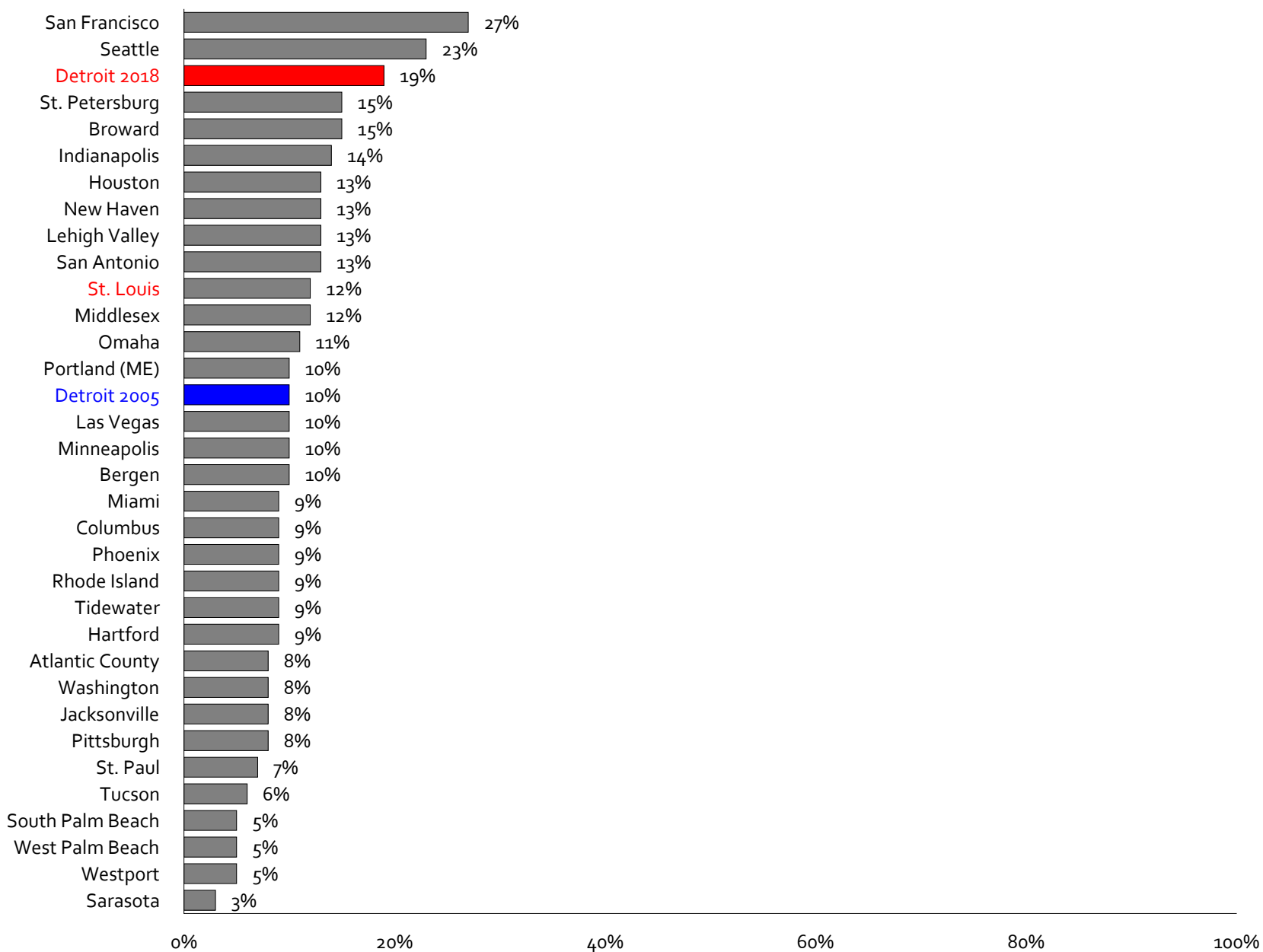
Households with Children Age 0-17 at Home

(Jewish Households)



Households with Only Adult Children Age 18 and Over at Home

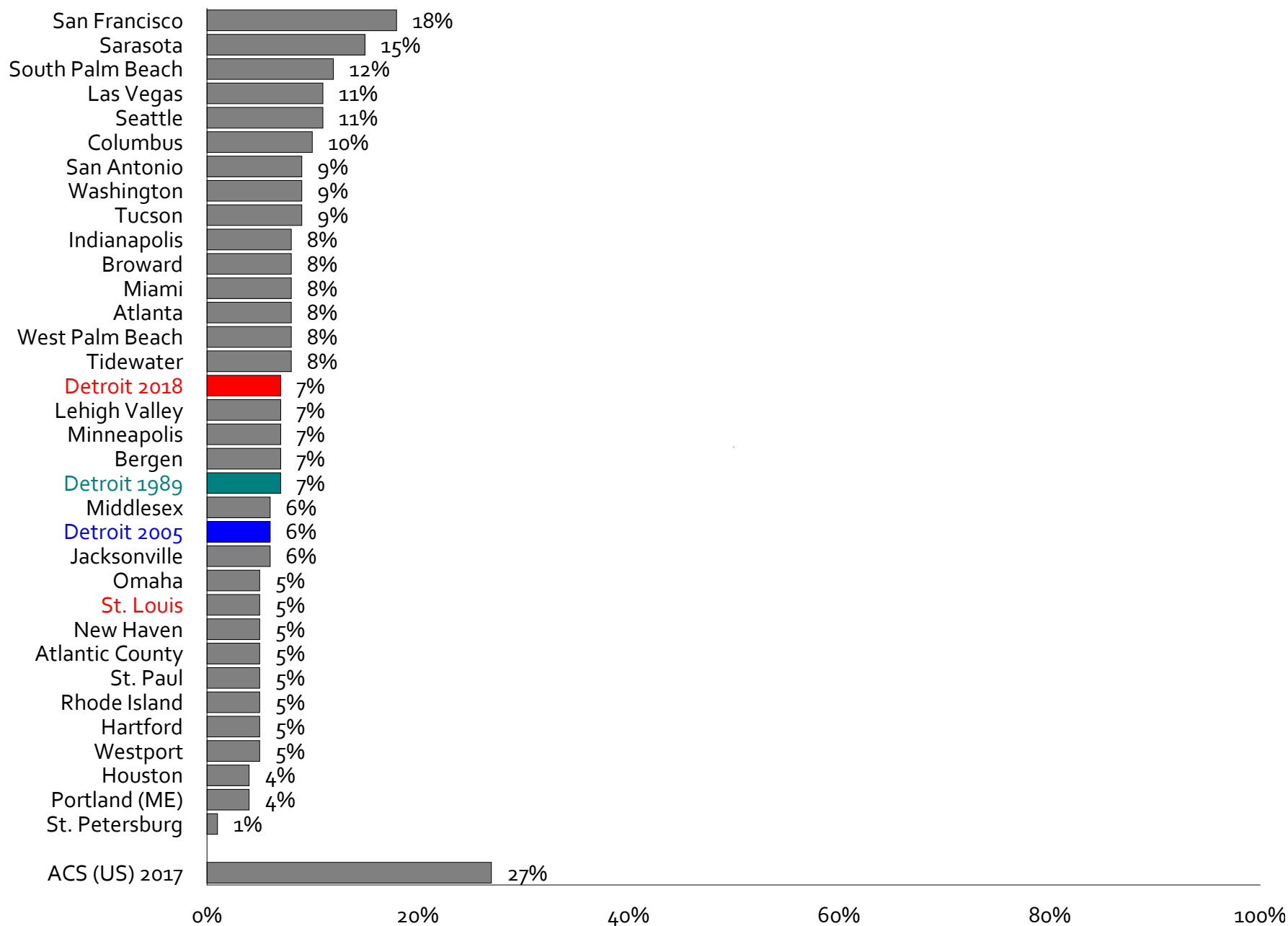
(Jewish Households)



**What Percentage of Children
Age 0-17 Live in a
Single Parent Household?**

Percentage of Children Age 0-17 Living in Single Parent Households

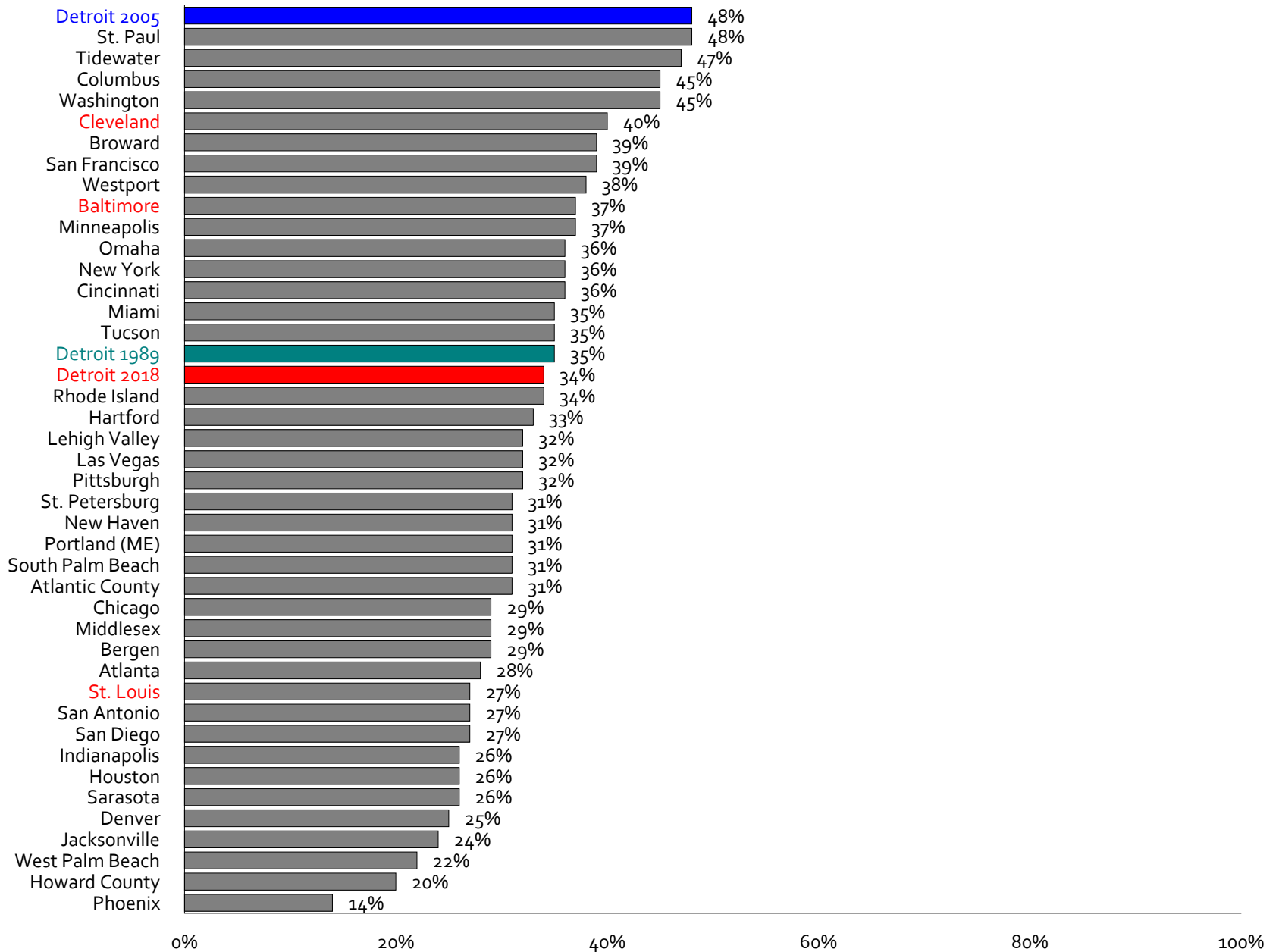
(Children Age 0-17 in Jewish Households)



**What Percentage of Persons
Age 75 and Over Live Alone?**

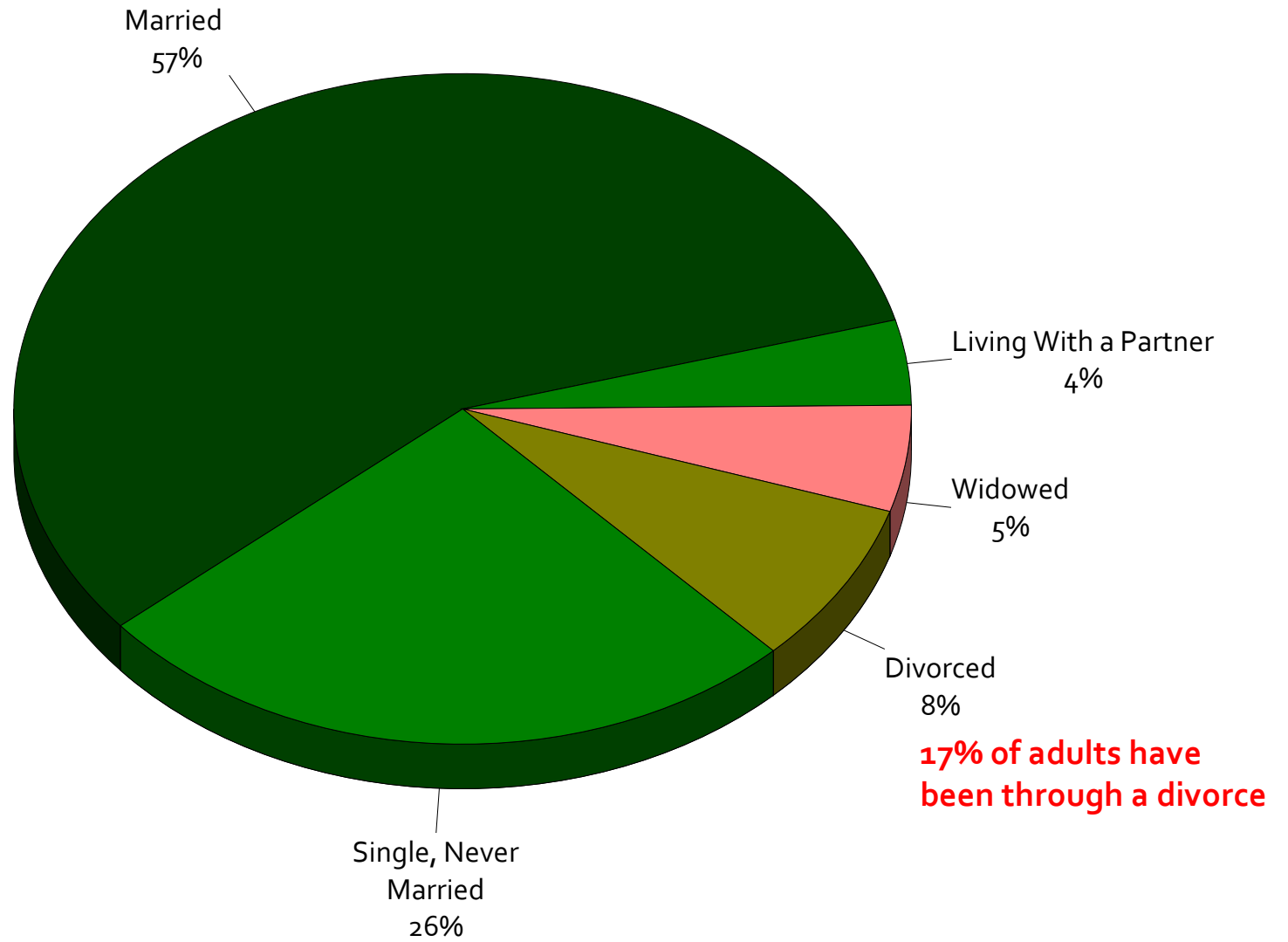
Persons Age 75 and Over Who Live Alone

(Persons Age 75 and Over in Jewish Households)

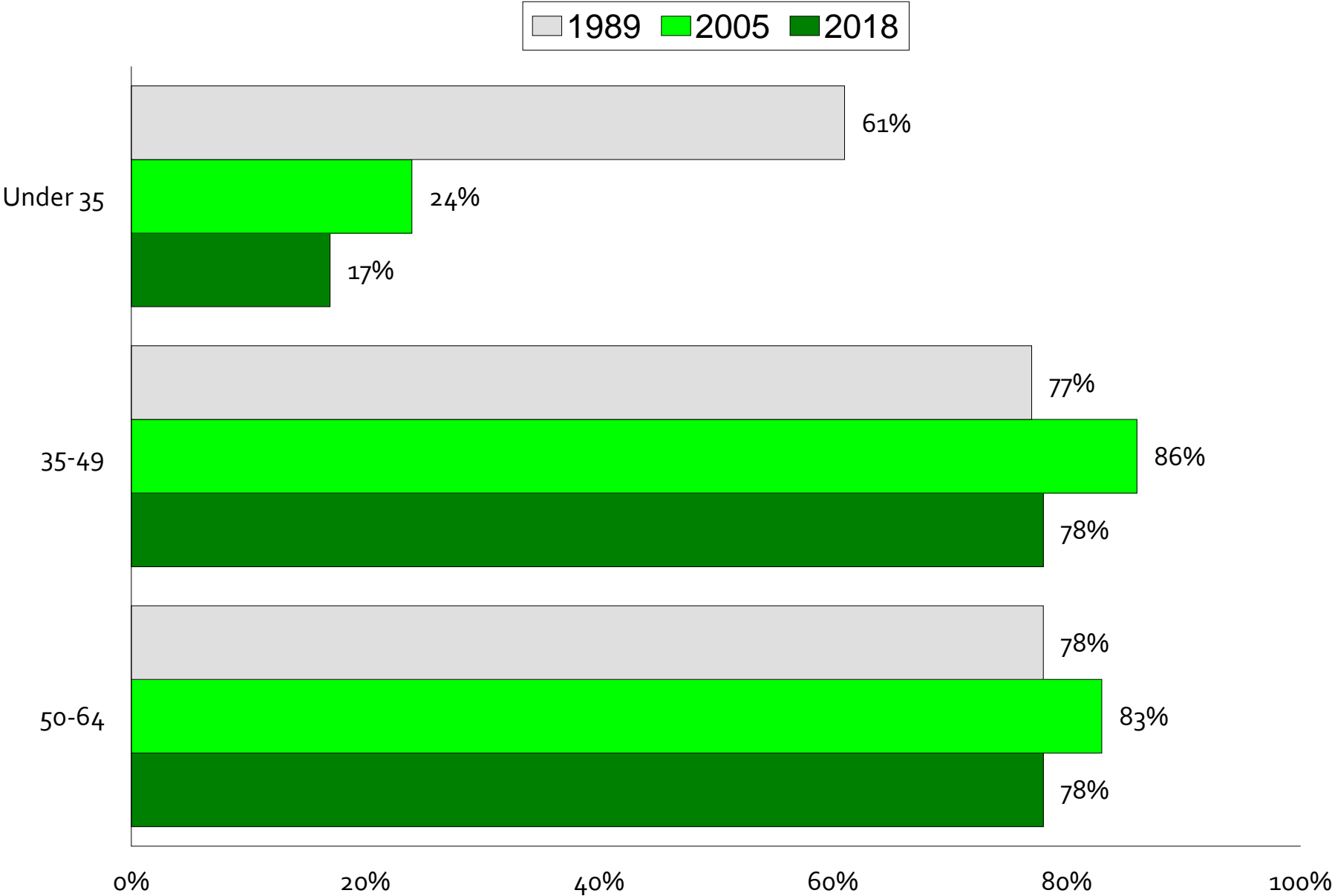


Marital Status

(Adults in Jewish Households)

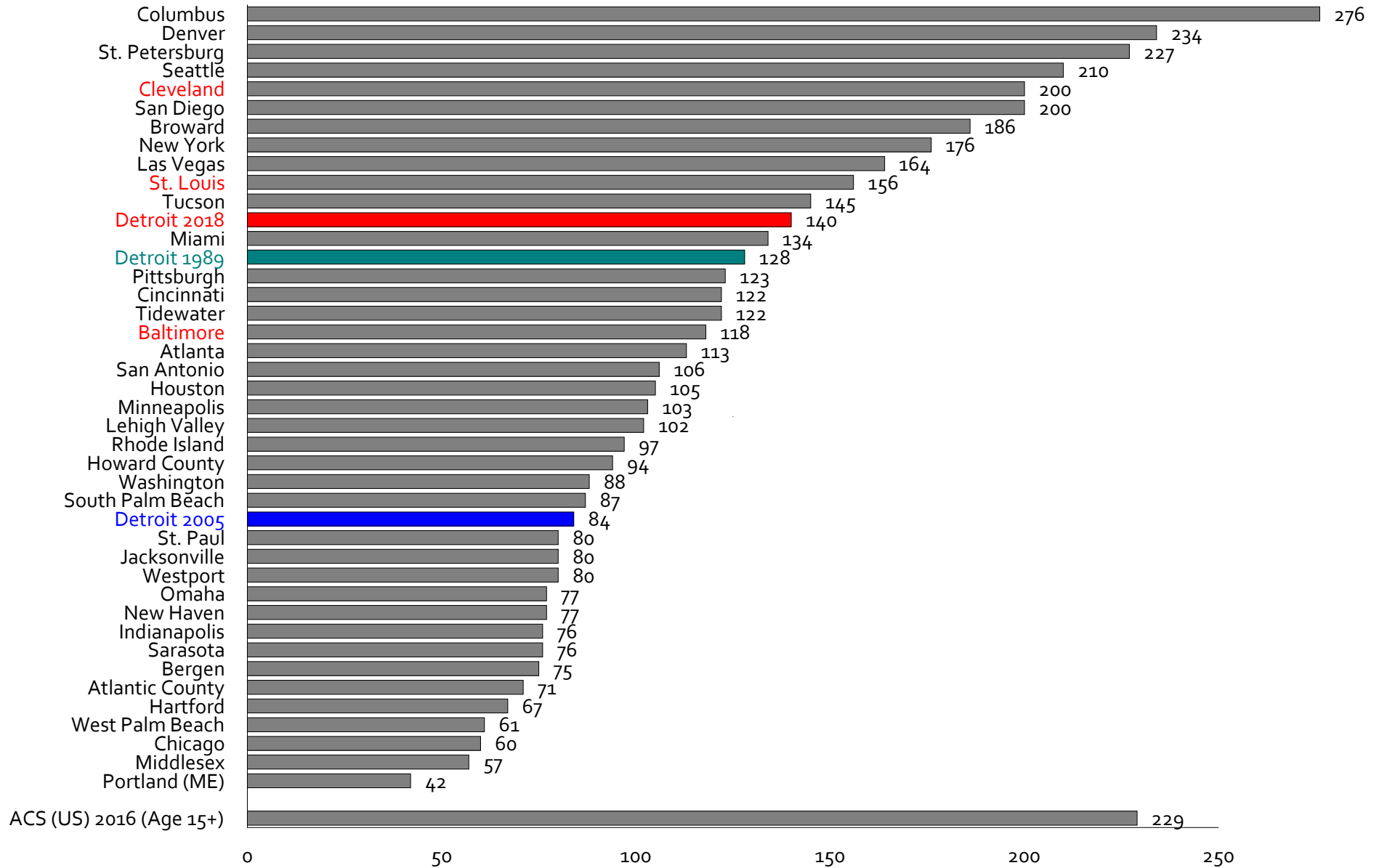


Currently Married, 1989-2018
(Adults in Jewish Households)

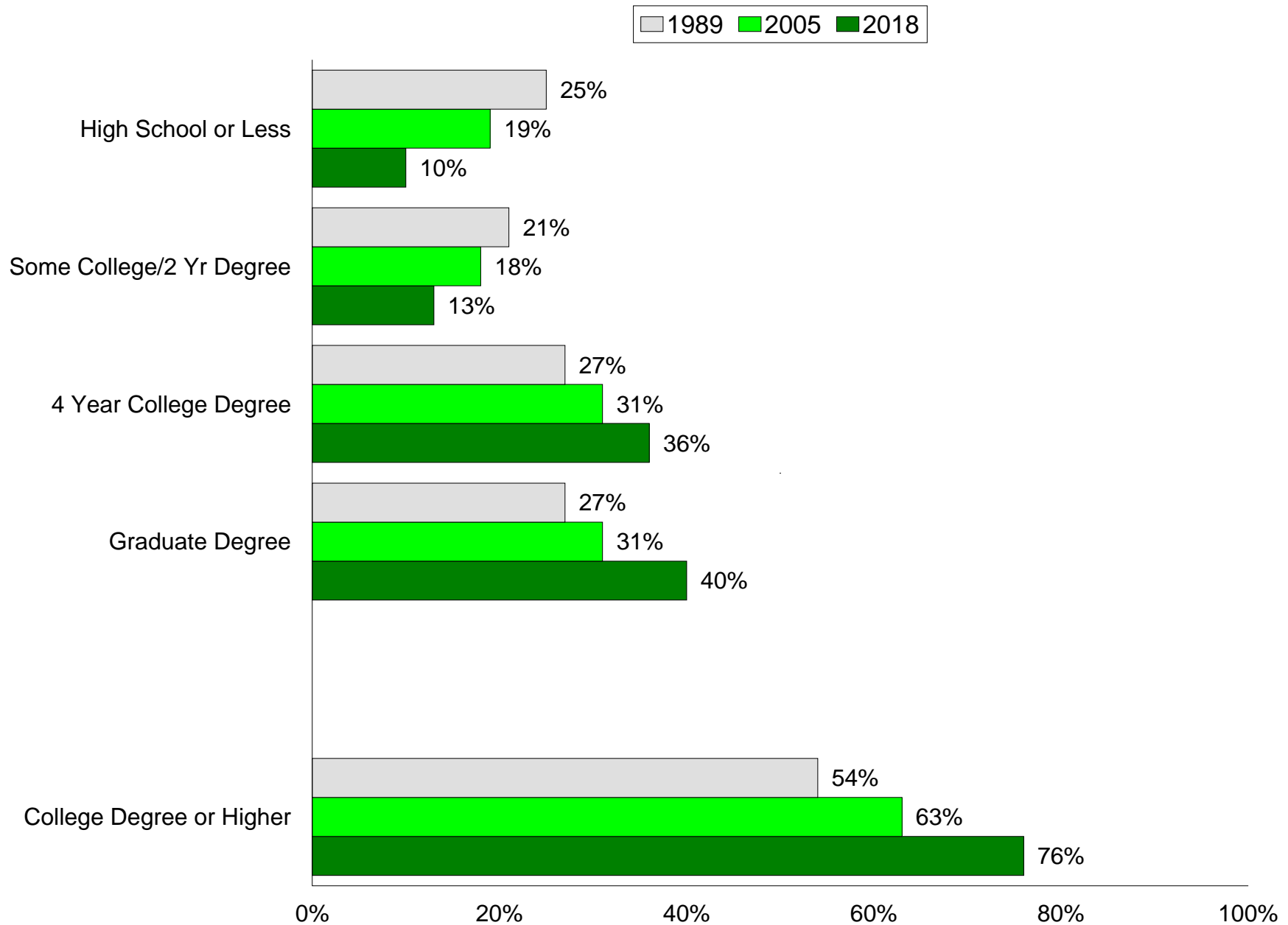


Divorce Rate

(Adults in Jewish Households)
(Divorced Adults per 1,000 Married Adults)

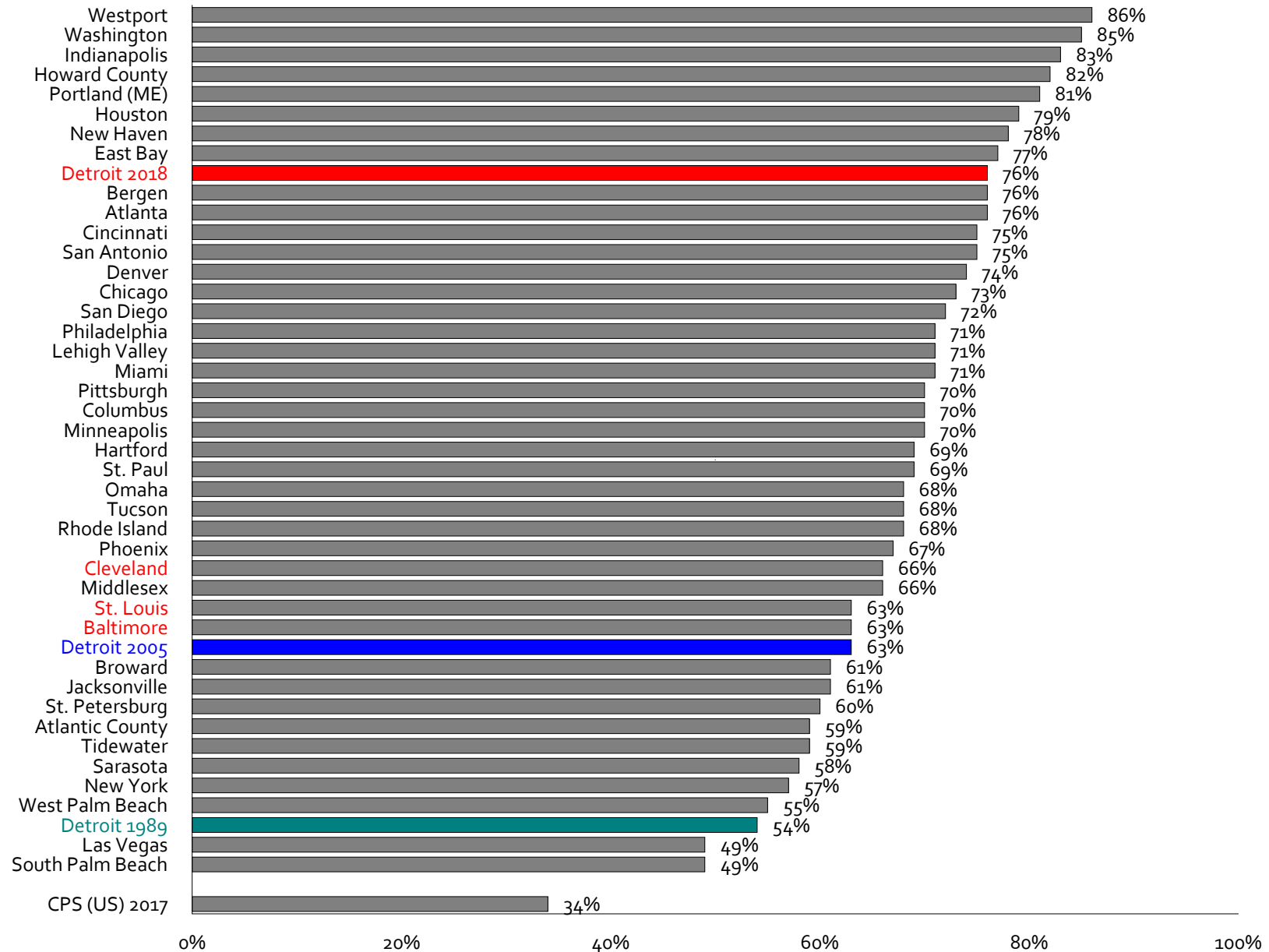


Changes in Secular Education Over Time (Jewish Households)



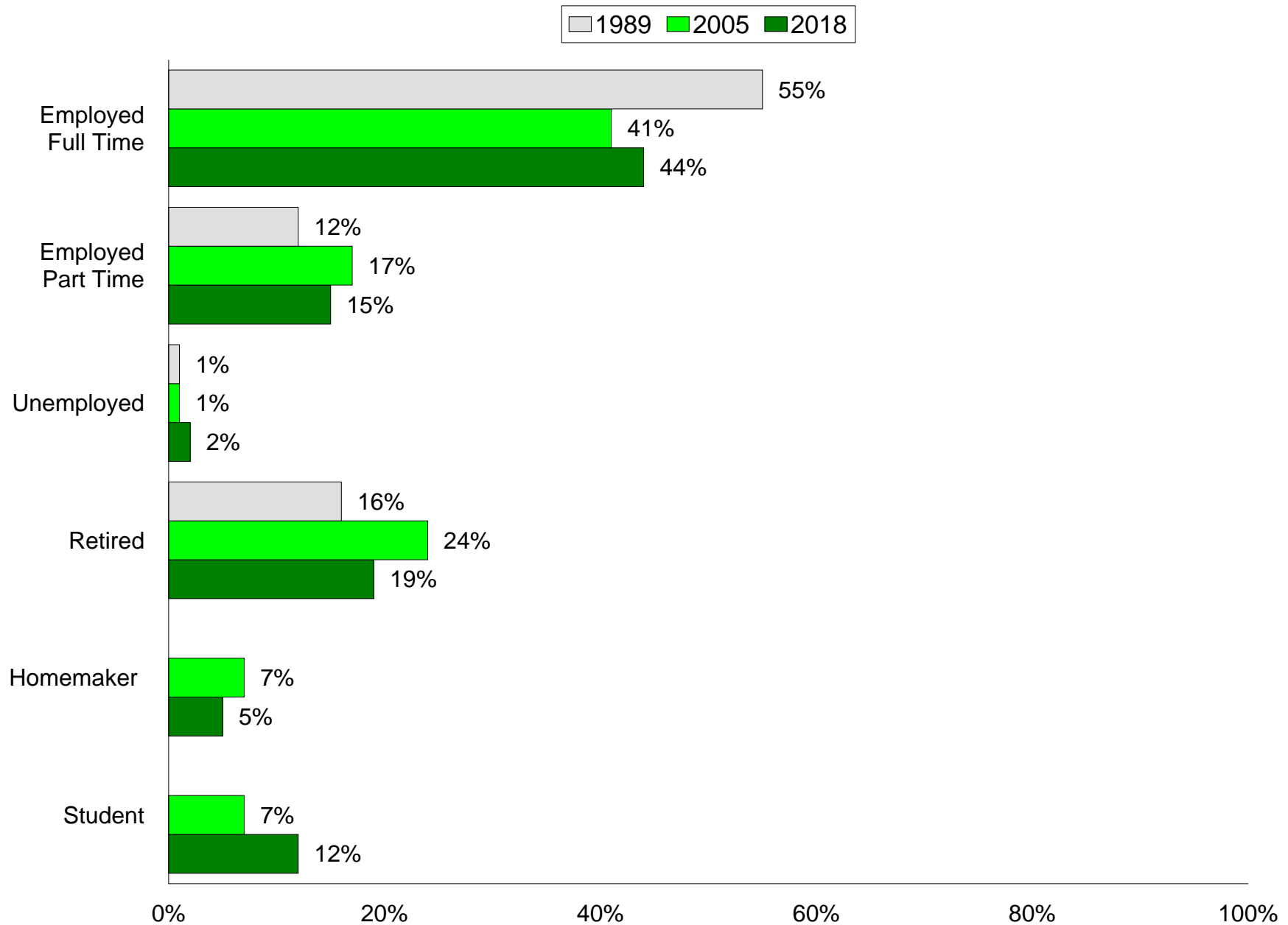
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



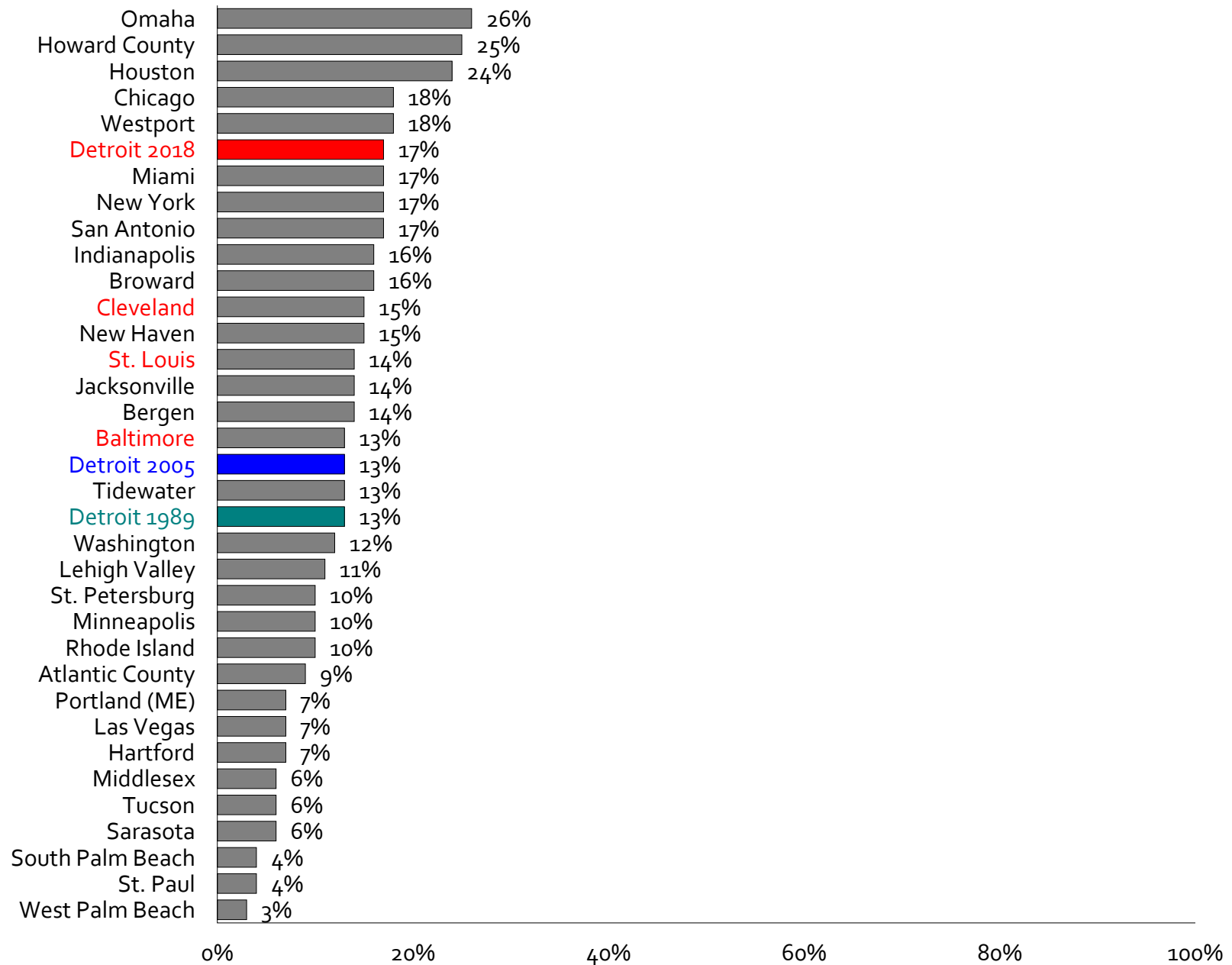
Changes in Employment Status Over Time

(Adults in Jewish Households)



Persons Age 65 and Over Employed Full Time

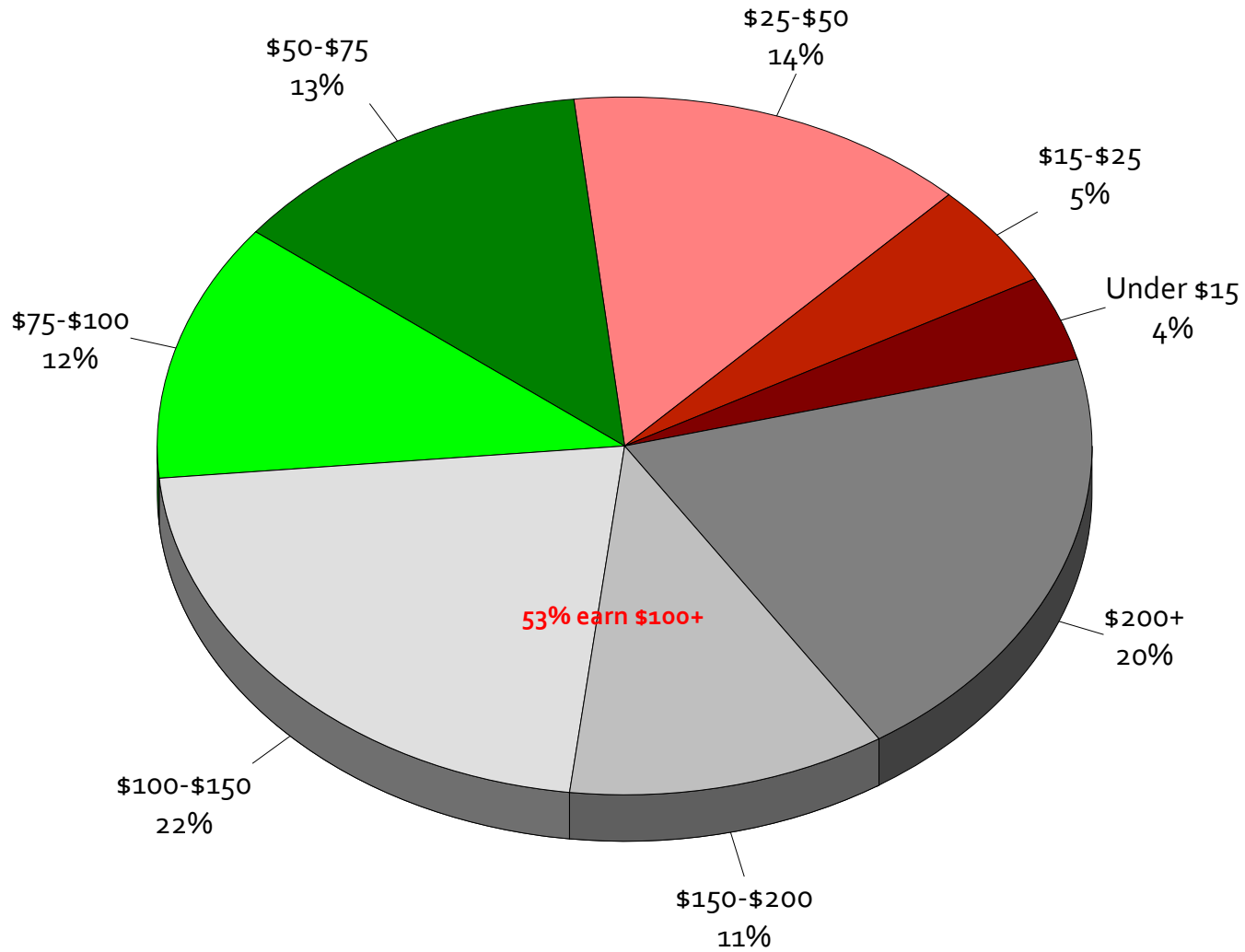
(Persons Age 65 and Over in Jewish Households)



Household Income

(Jewish Households)

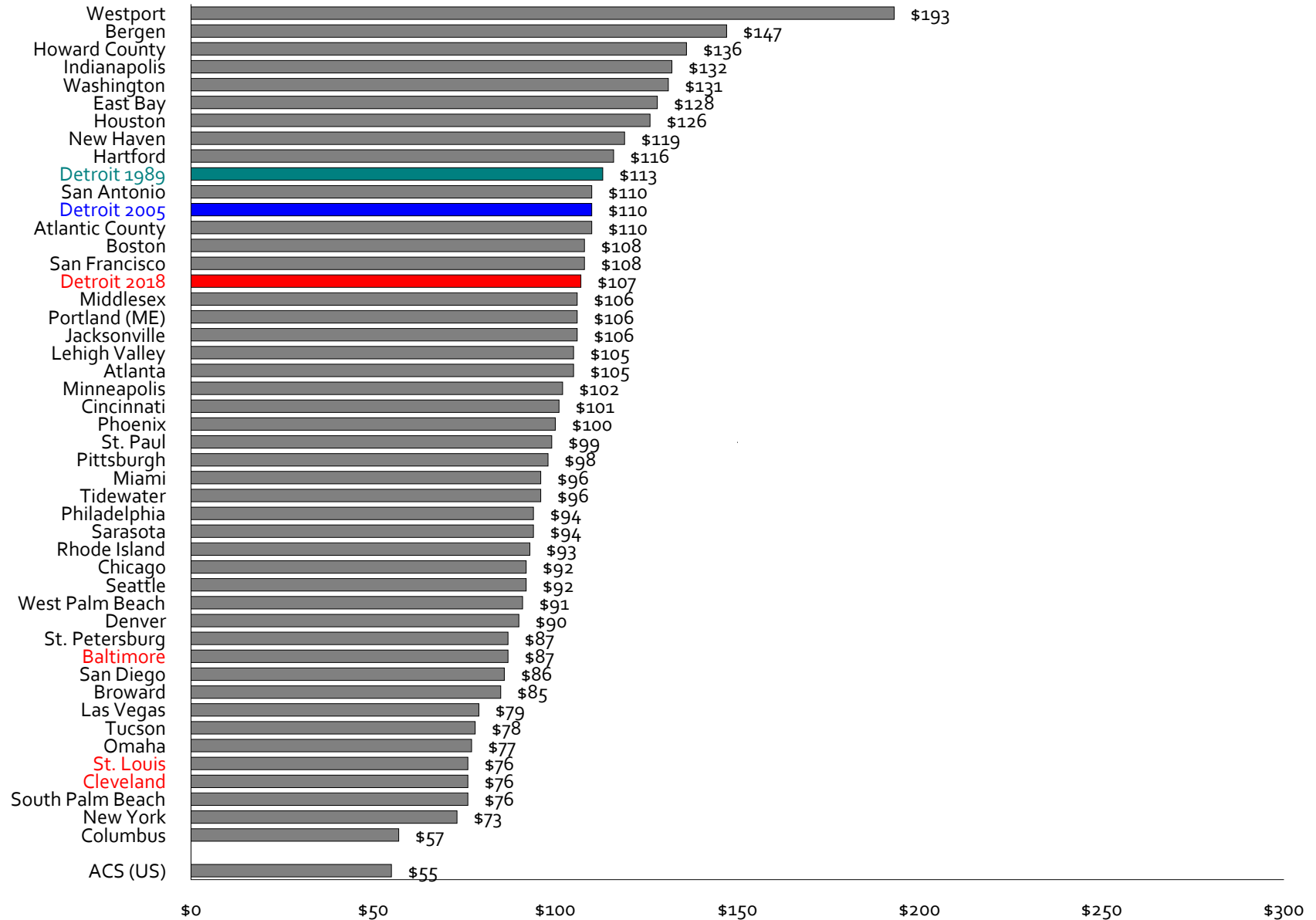
(In thousands)



82% answered this question

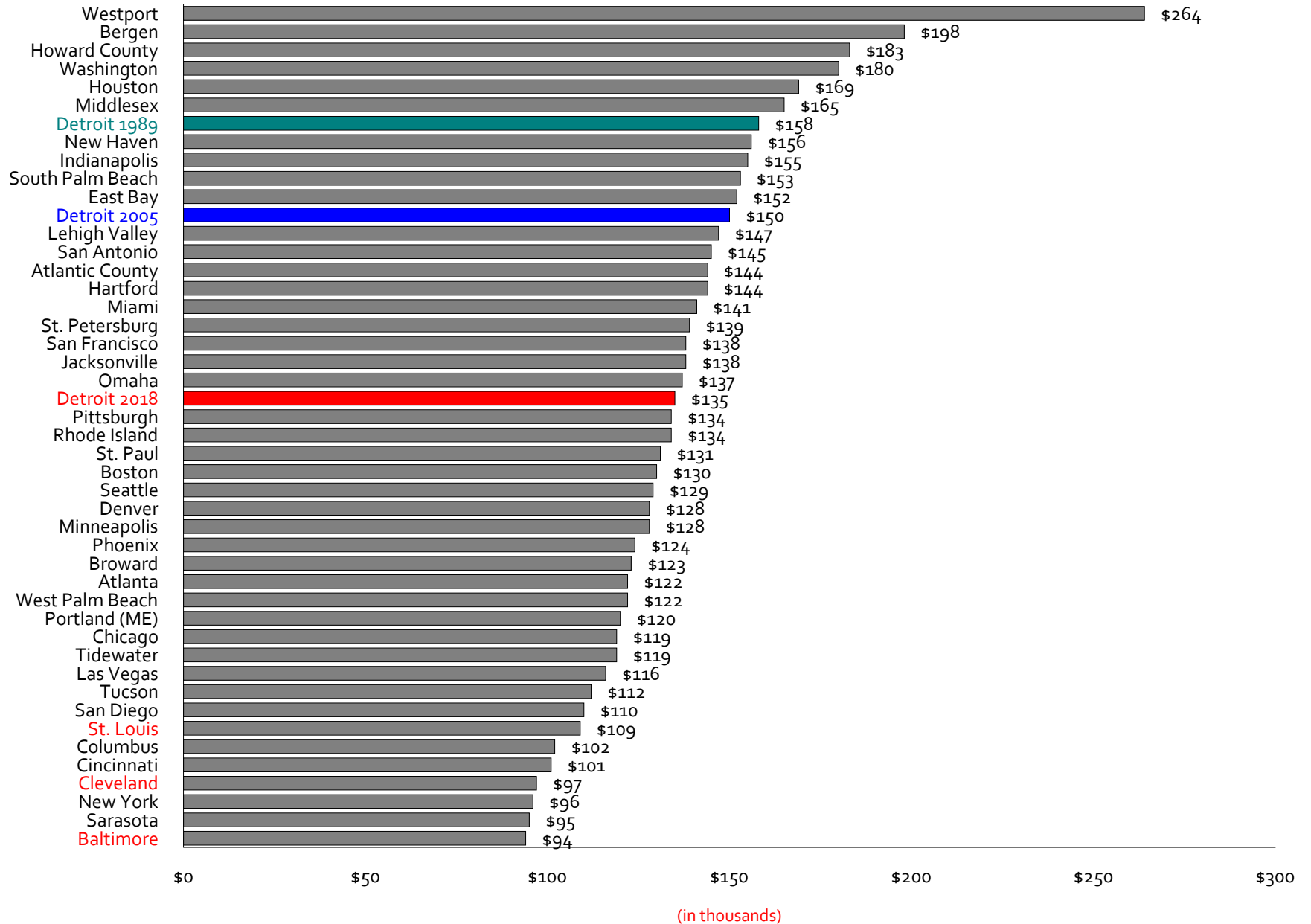
Median Household Income

(Adjusted for inflation to 2017 dollars)
(Jewish Households)



Median Household Income of Households with Children

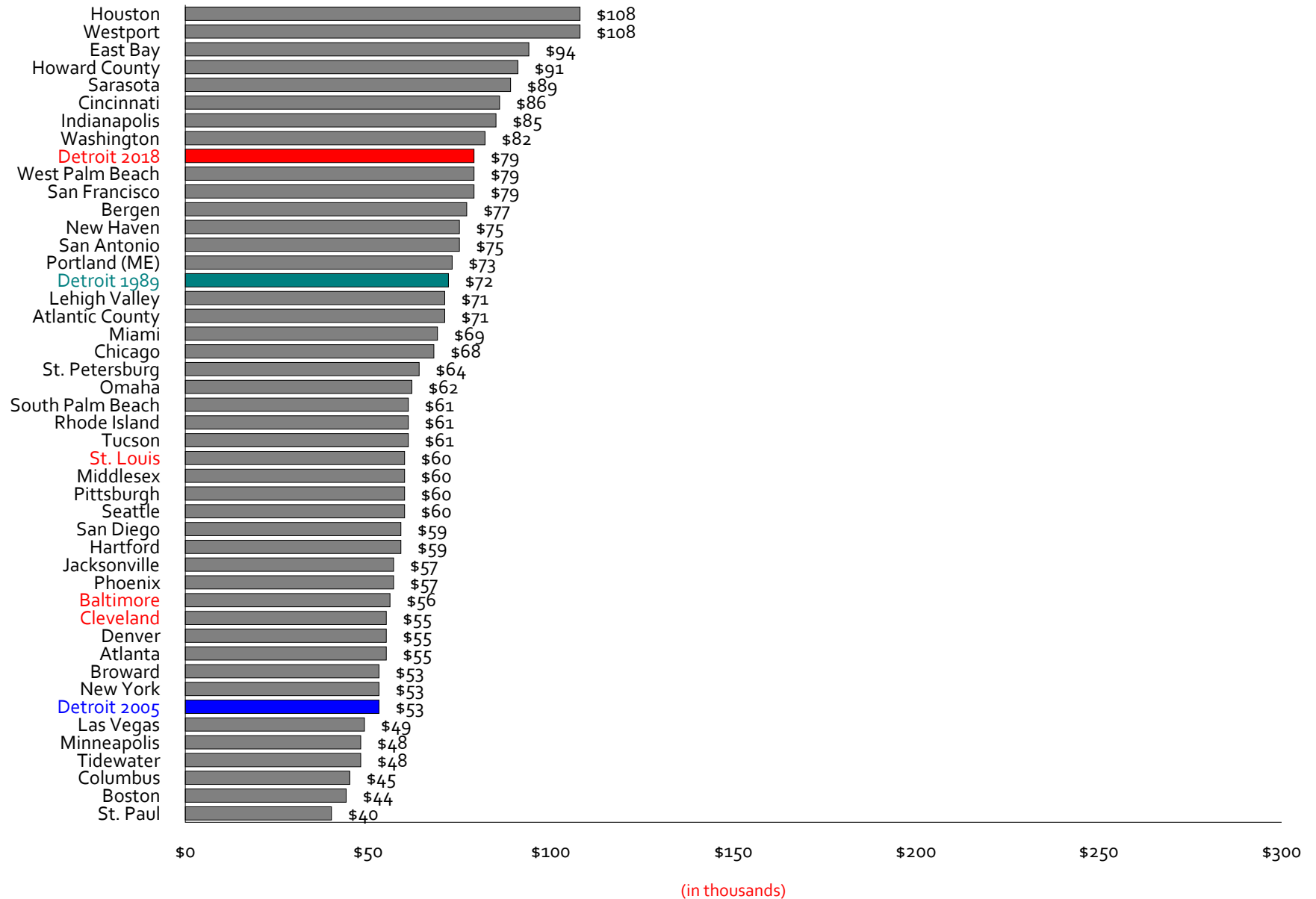
(Adjusted for inflation to 2017 dollars)



Median Household Income of Households Age 65 and Over

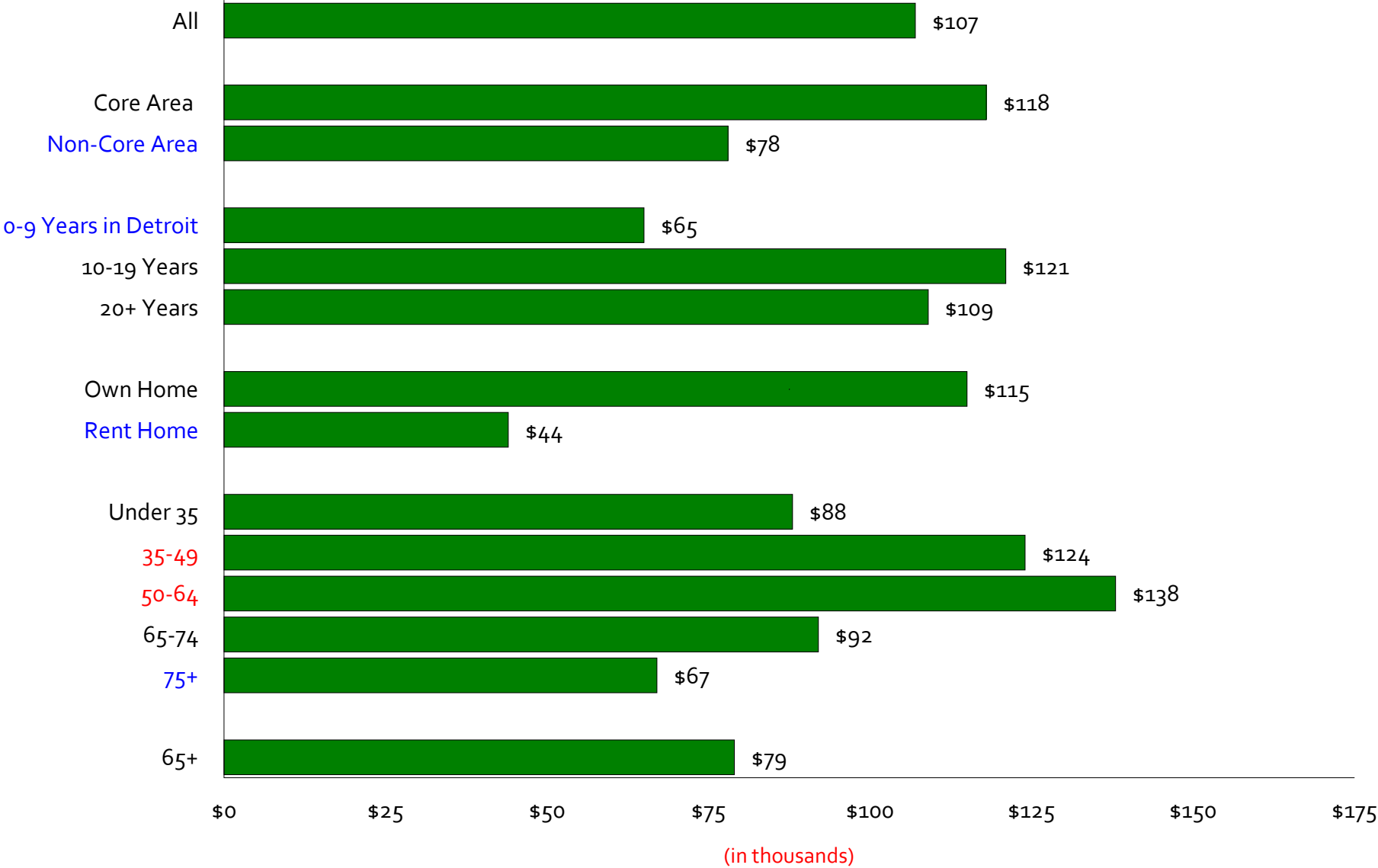
(Jewish Households with Persons Age 65 and Over)

(Adjusted for inflation to 2017 dollars)



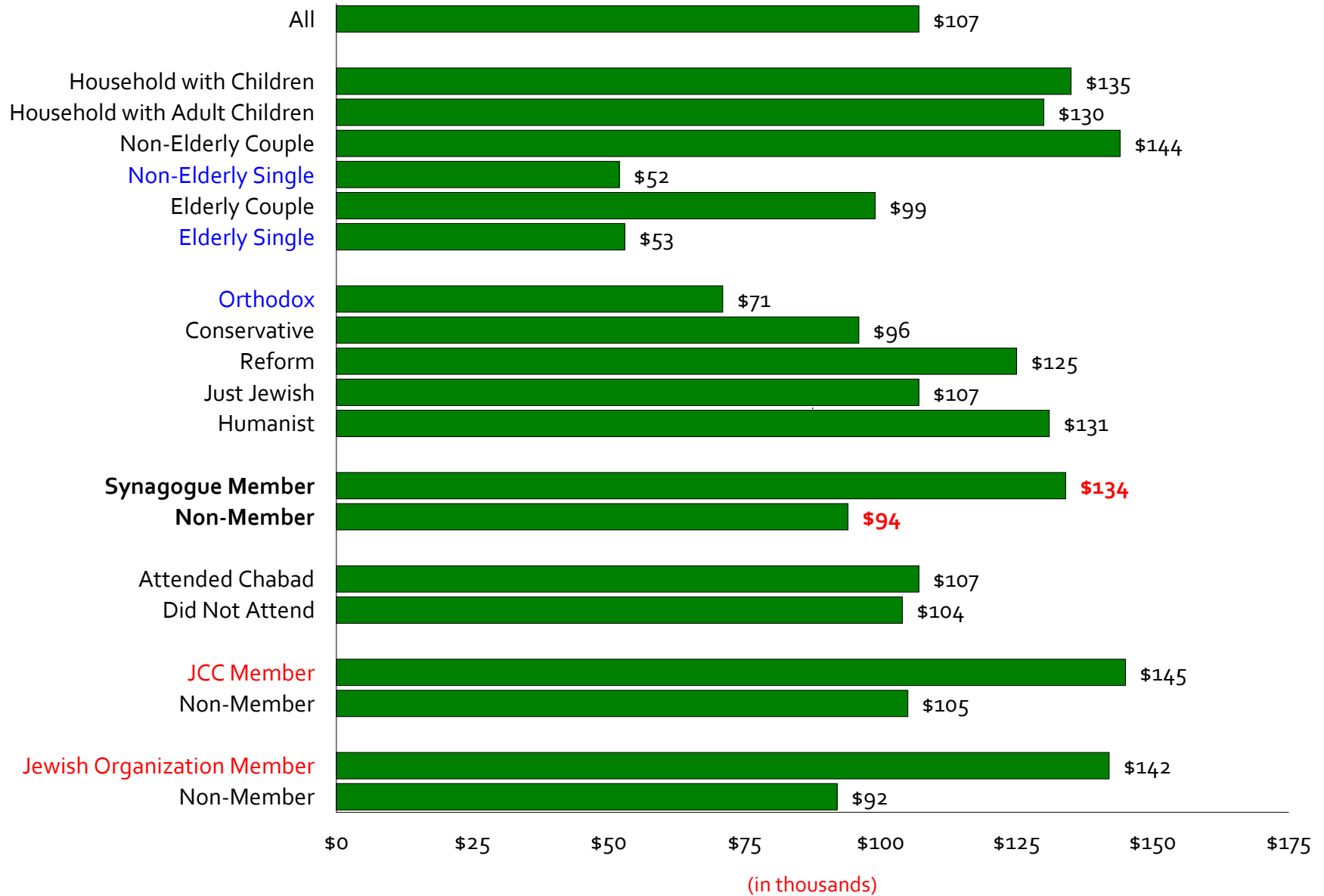
Median Household Income

(Jewish Households)



Median Household Income

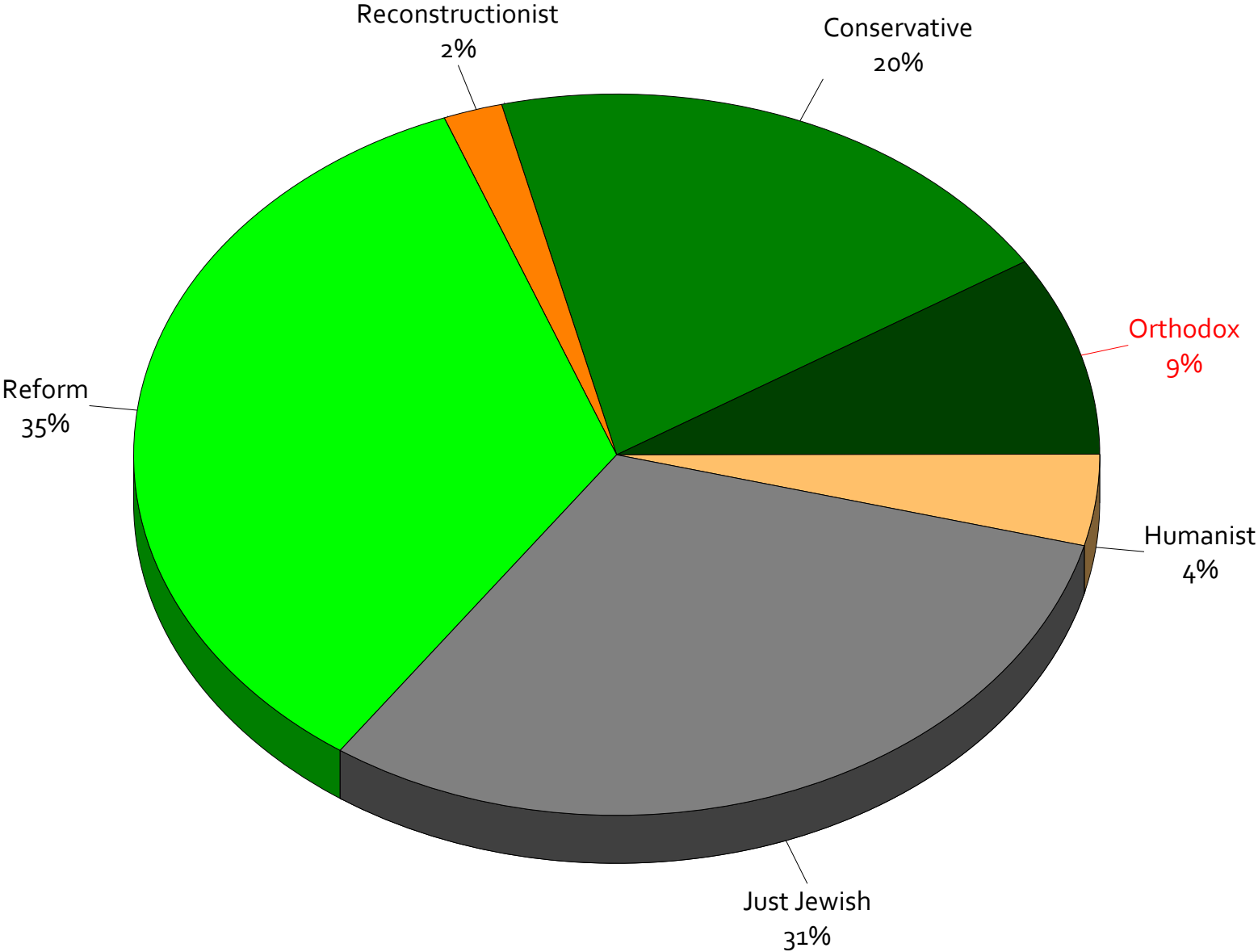
(Jewish Households)



Religious Profile: Jewish Identification

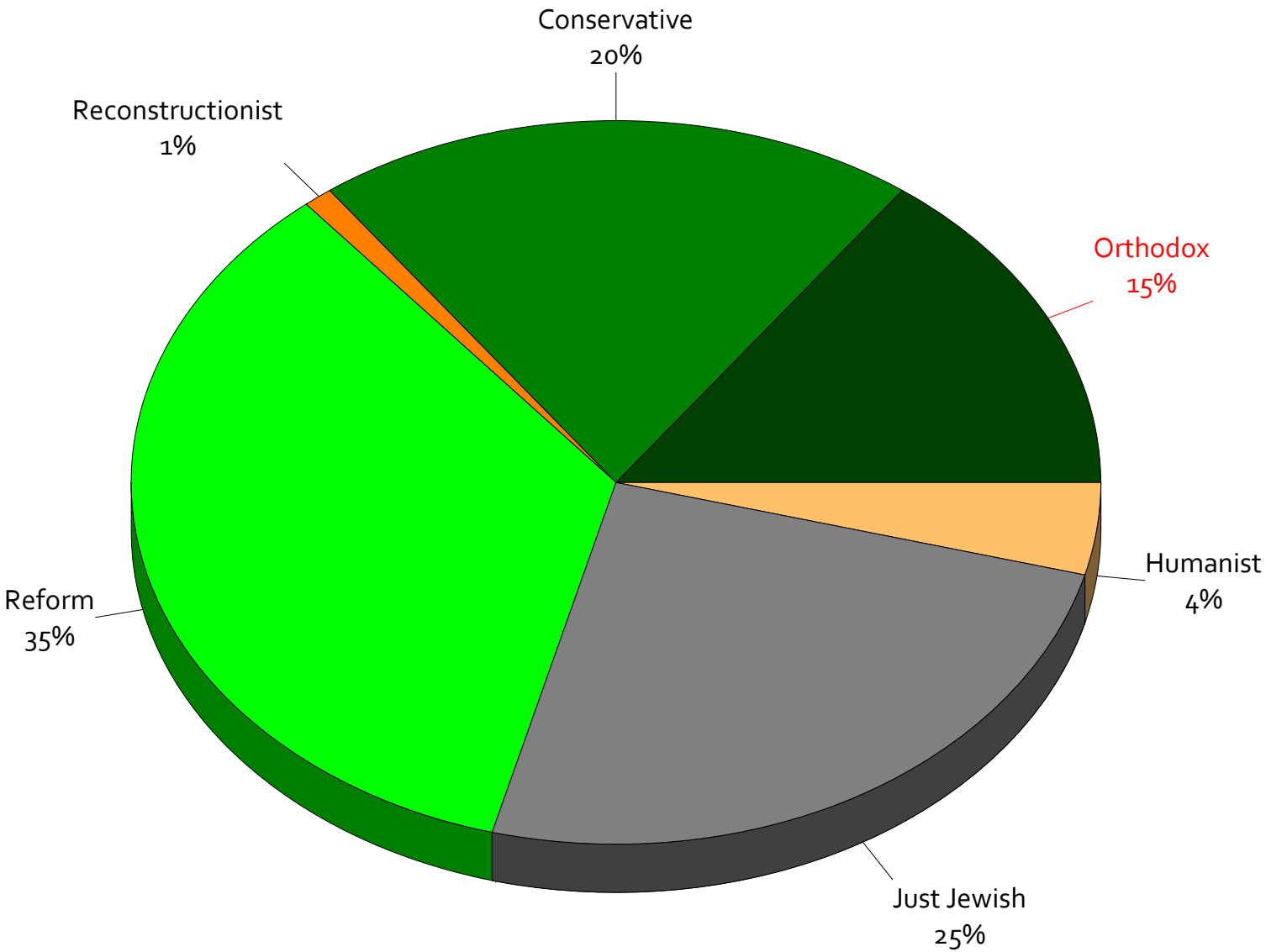
Jewish Identification

(Jewish Households)



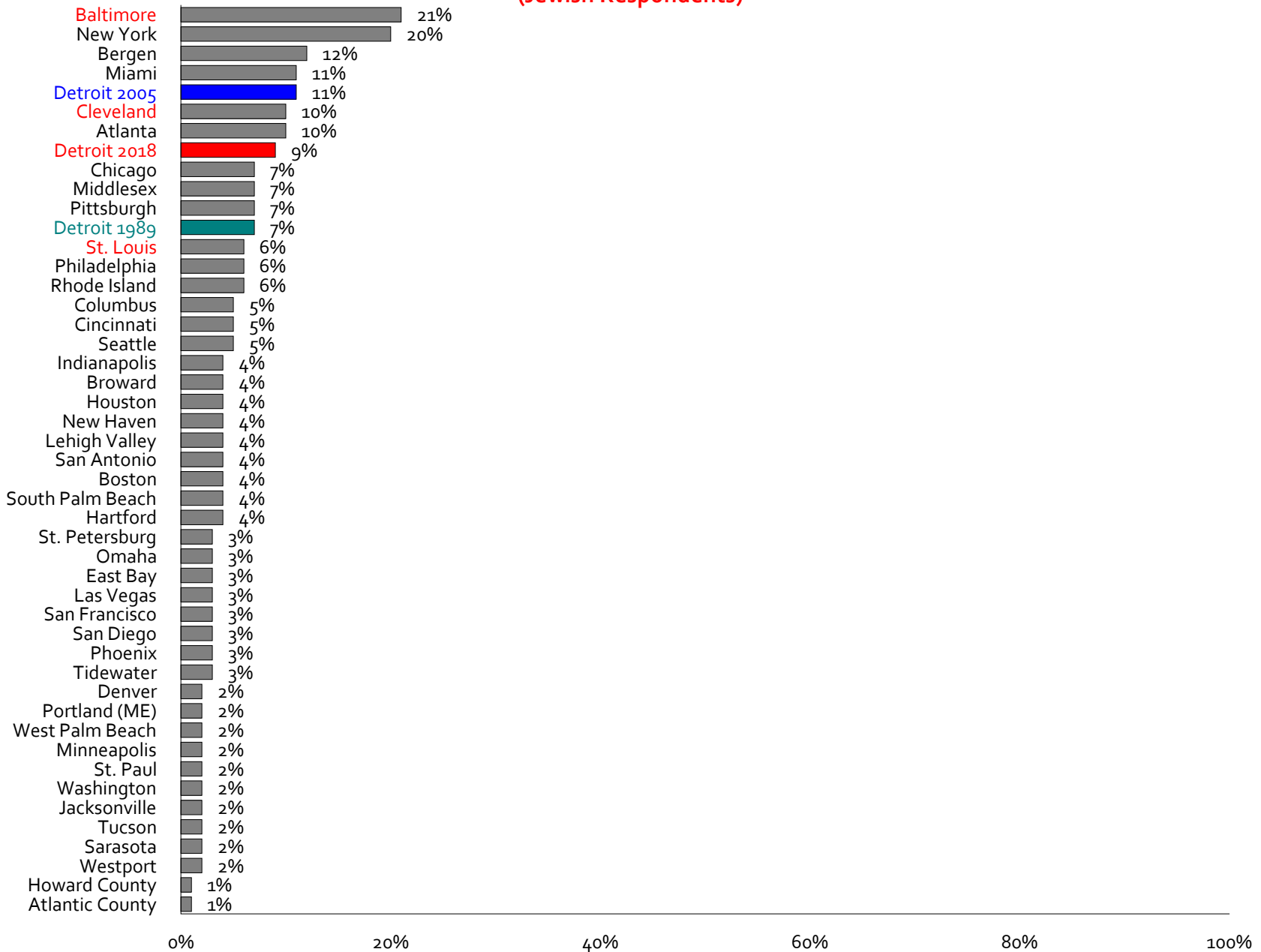
Jewish Identification

(Jewish Persons)



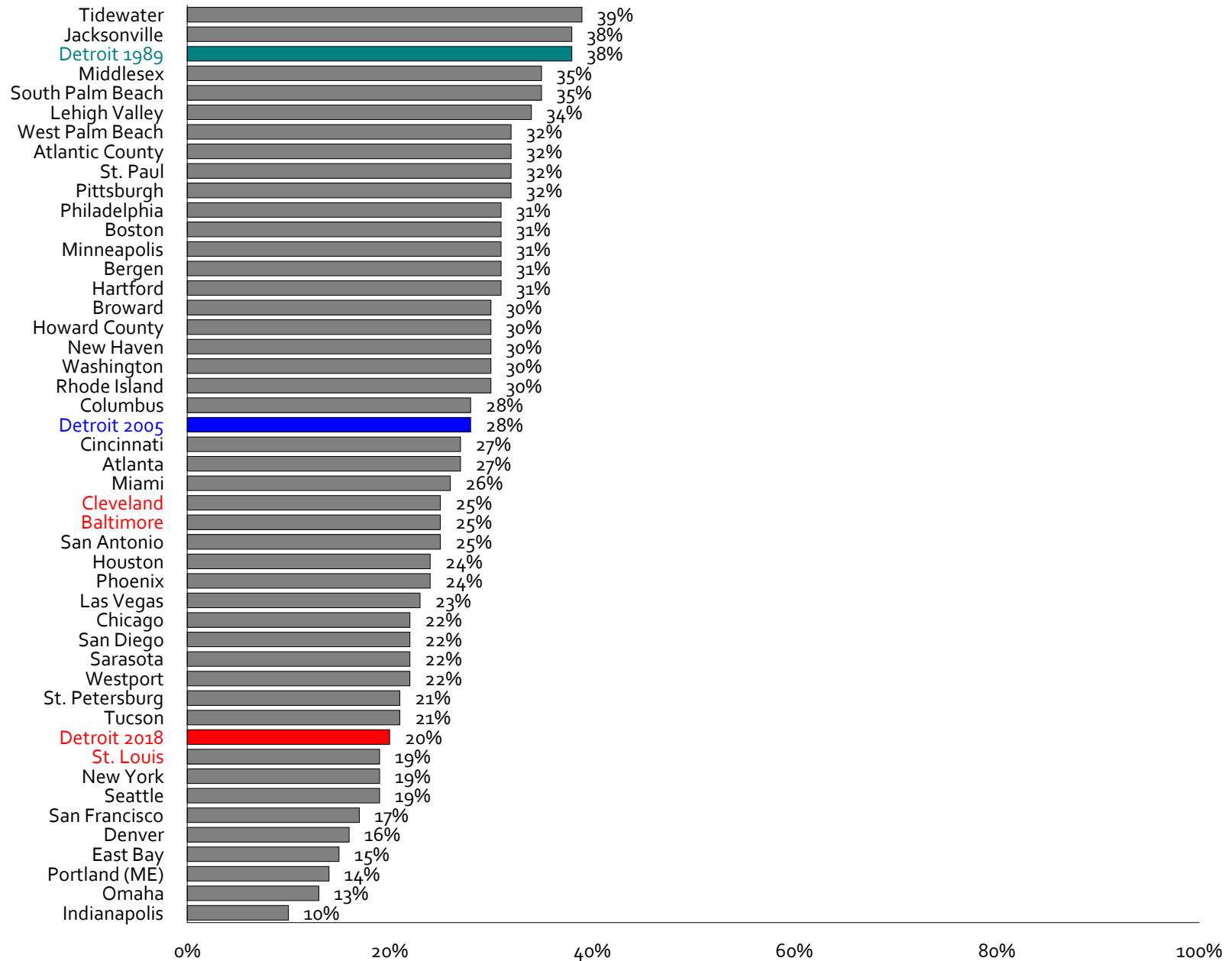
Orthodox Identification

(Jewish Respondents)



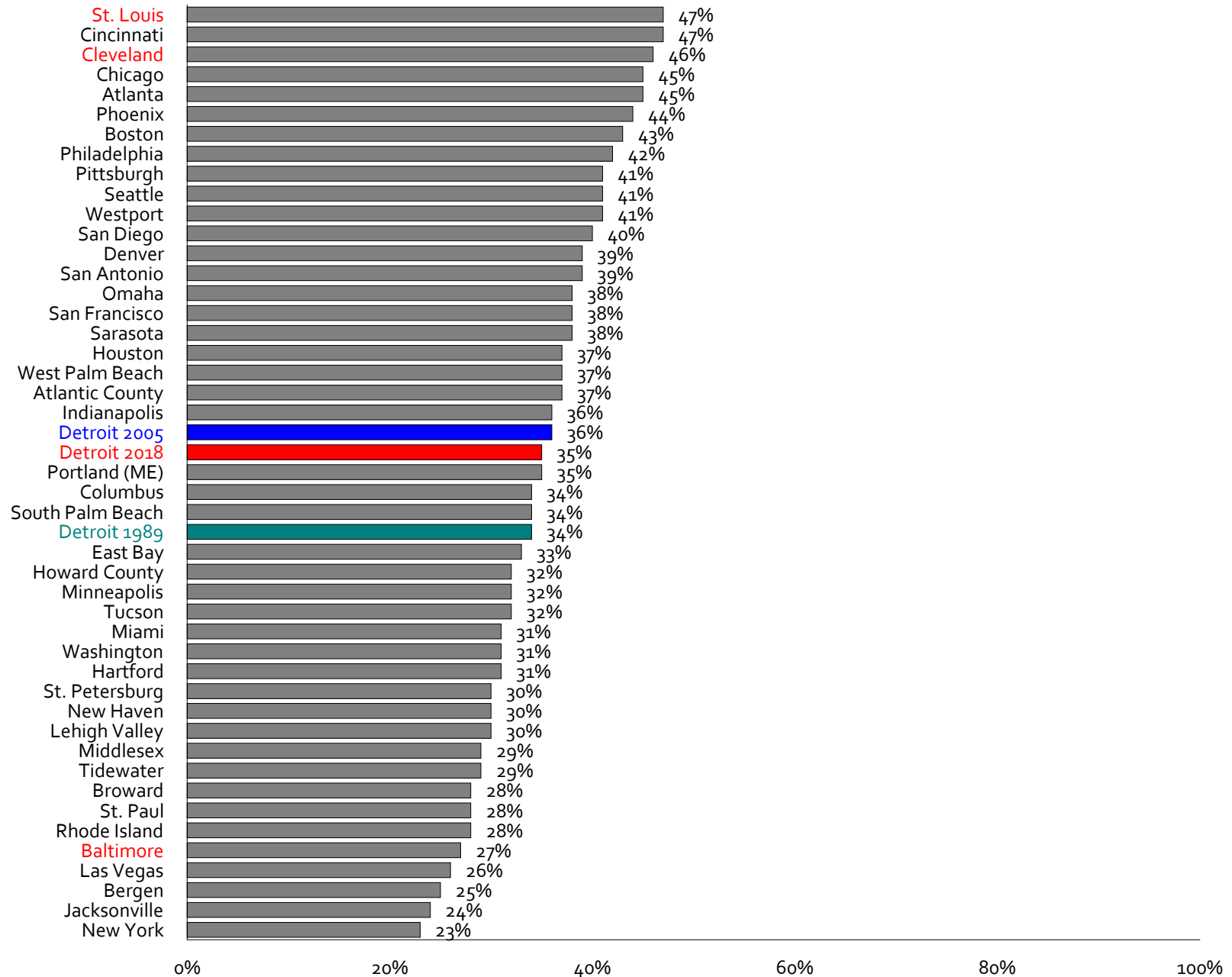
Conservative Identification

(Jewish Respondents)



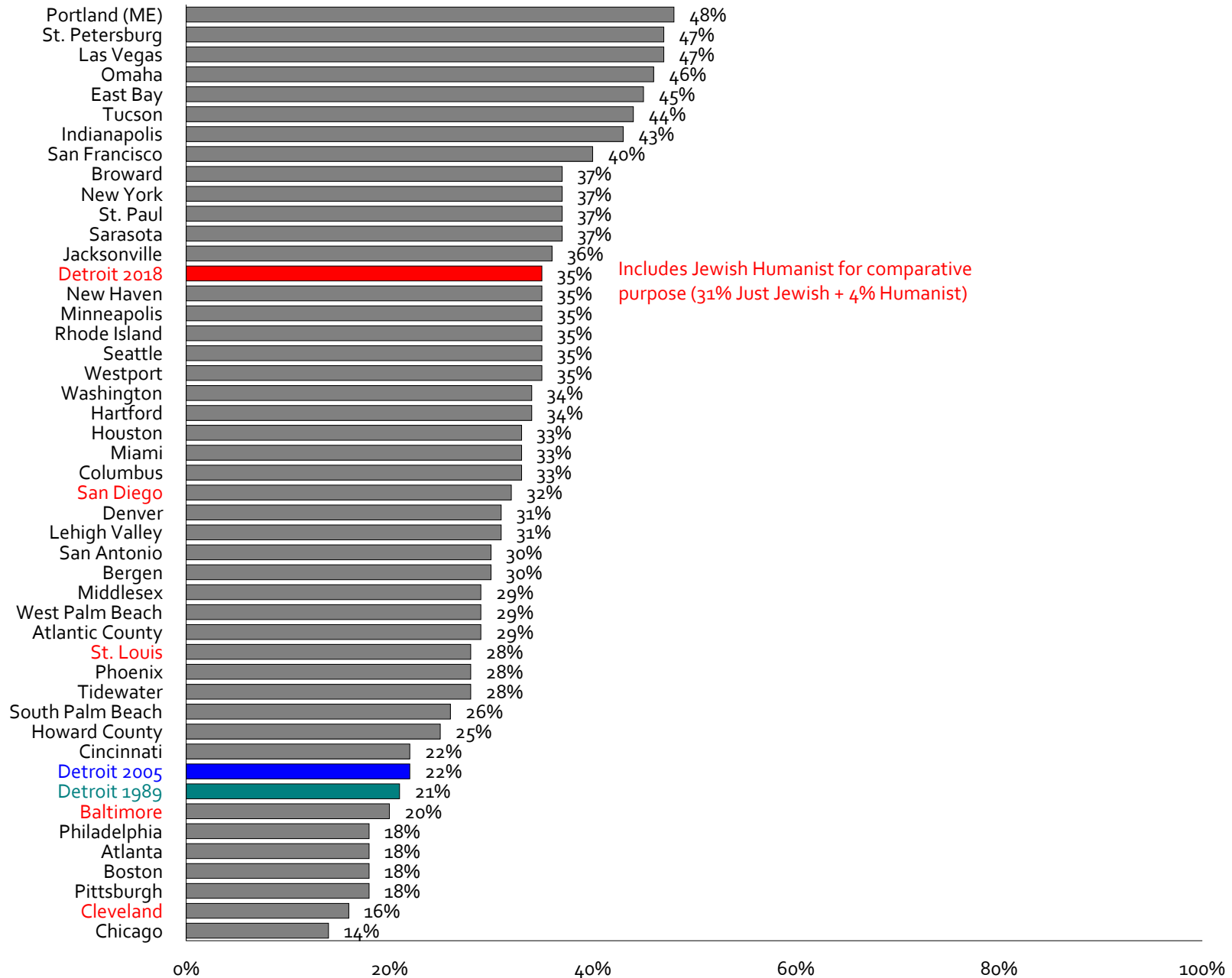
Reform Identification

(Jewish Respondents)



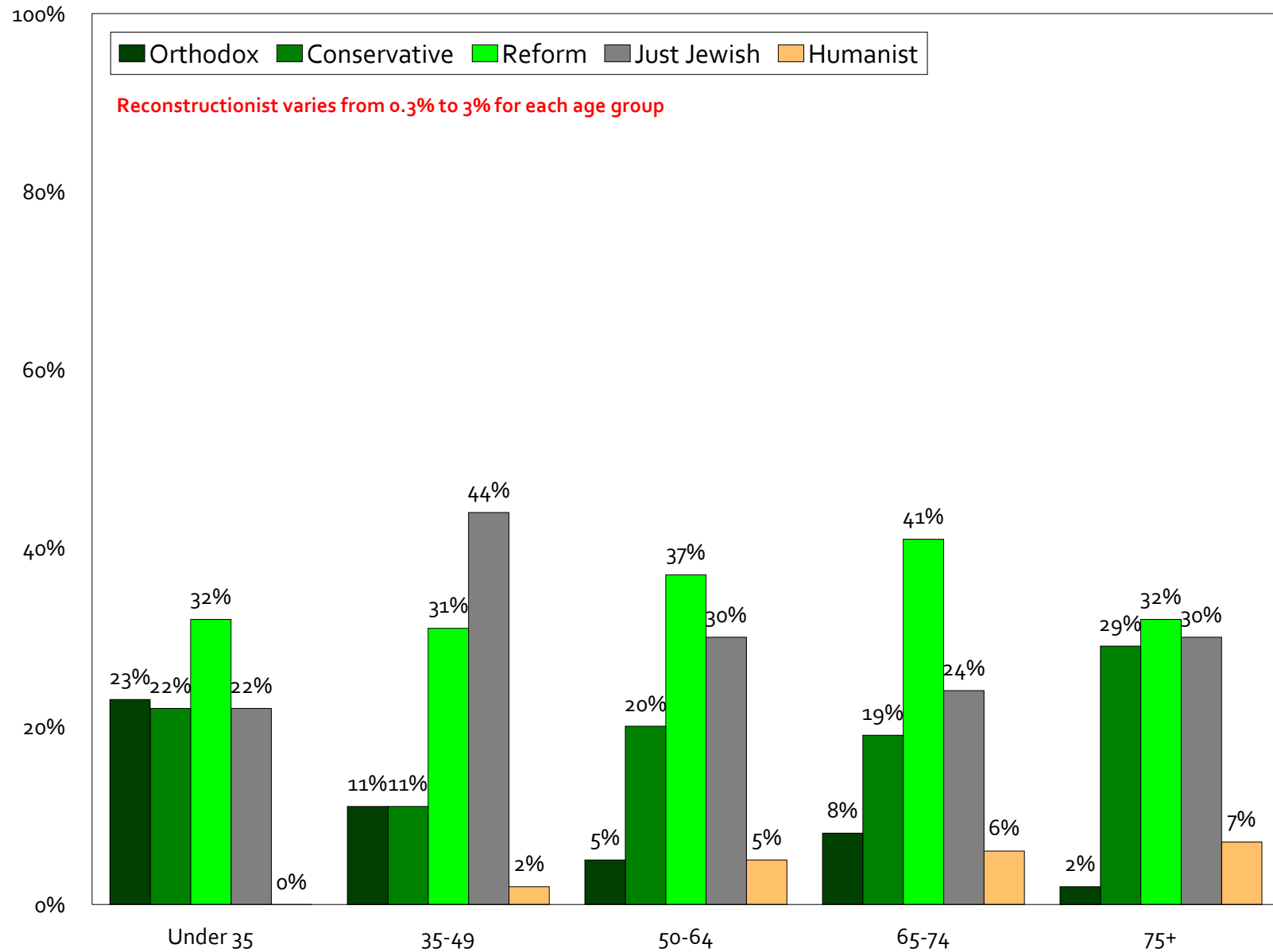
Just Jewish Identification

(Jewish Respondents)



Jewish Identification by Age of Respondent

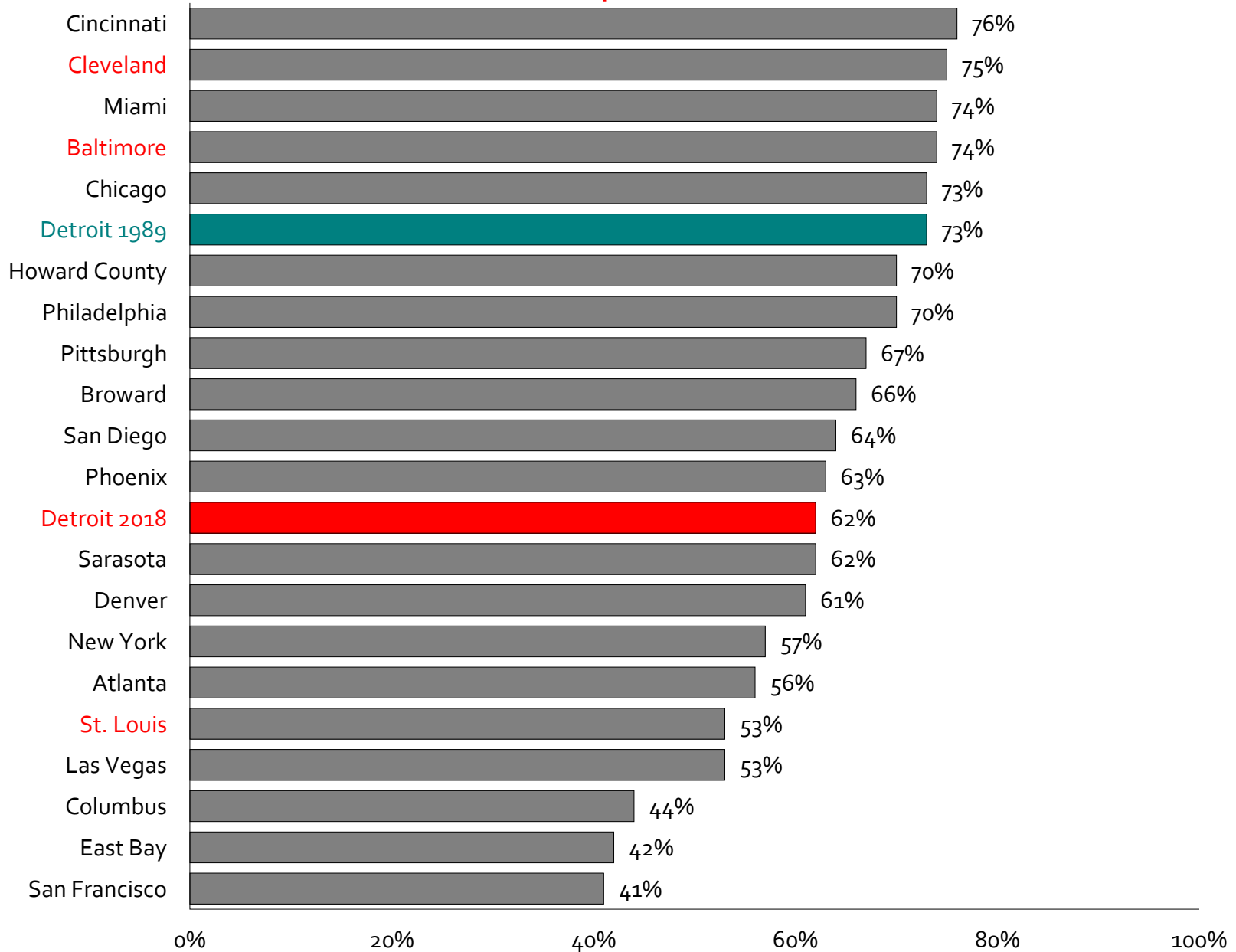
(Jewish Respondents)



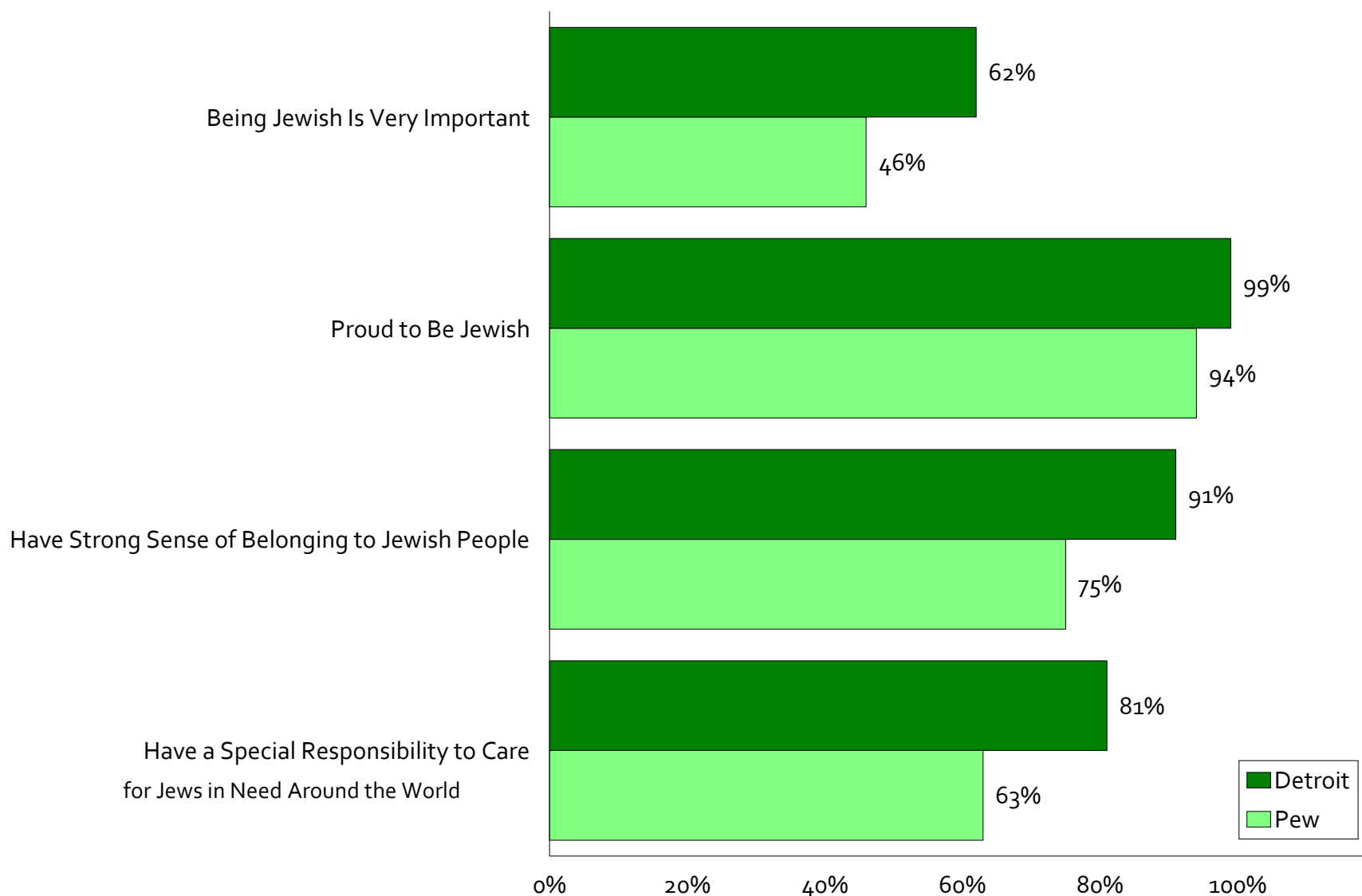
**Religious Profile:
Attitudes Toward Being Jewish**

Importance of Being Jewish

% Very Important
(Jewish Respondents)



Attitude Comparisons with Pew 2013 US National Sample

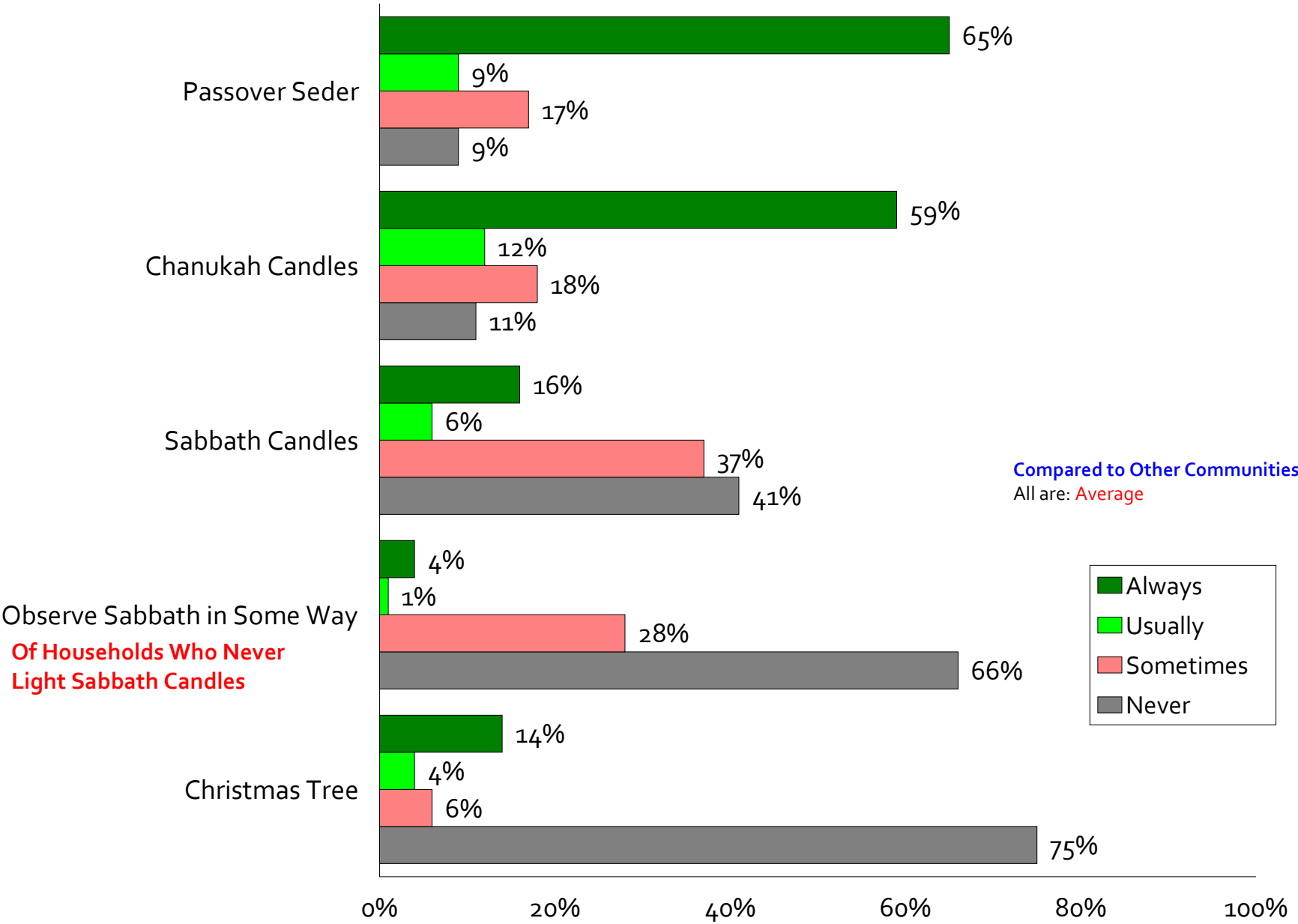


Source: Pew 2013

Religious Profile: Religious Practices

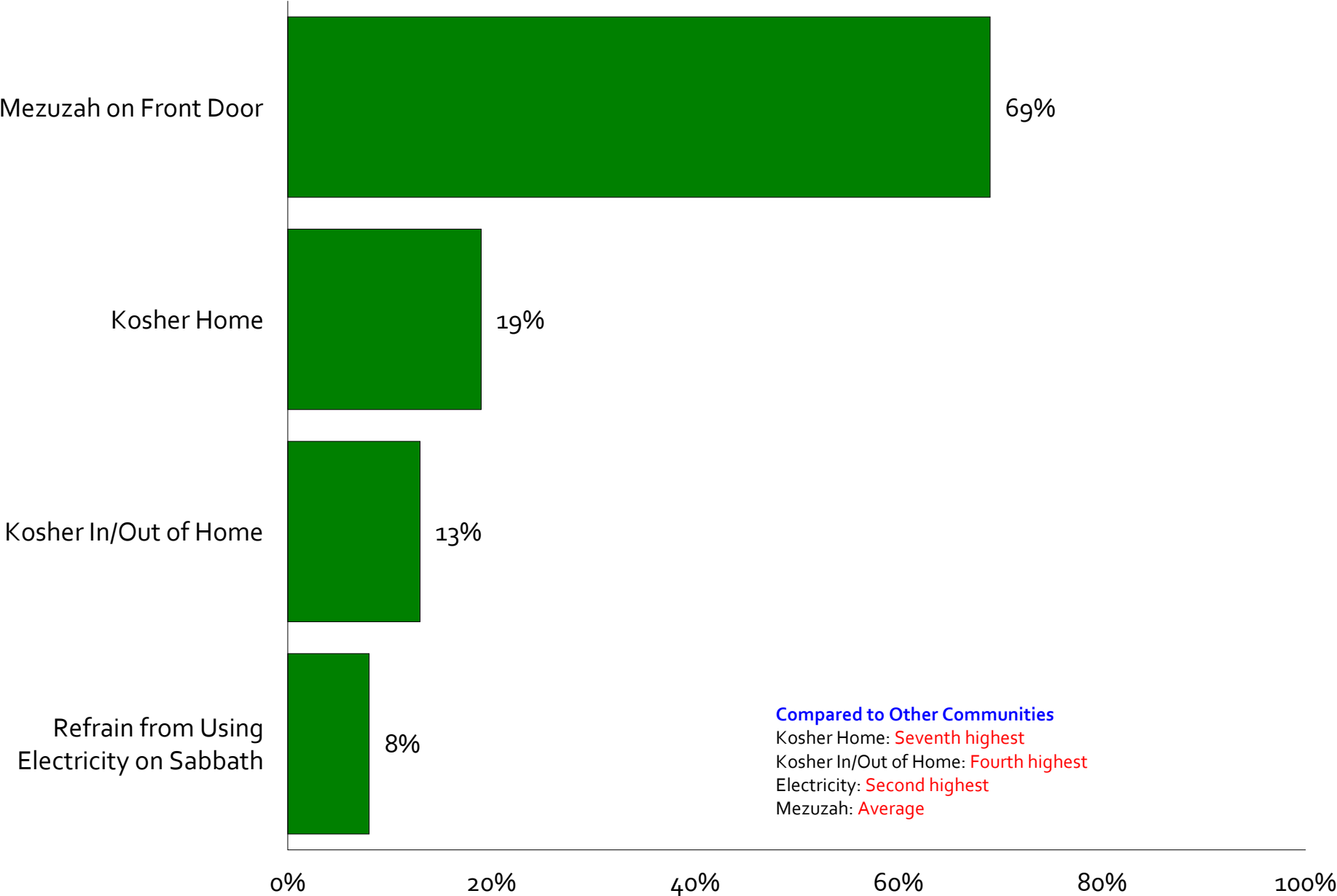
Religious Practices

(Jewish Households)



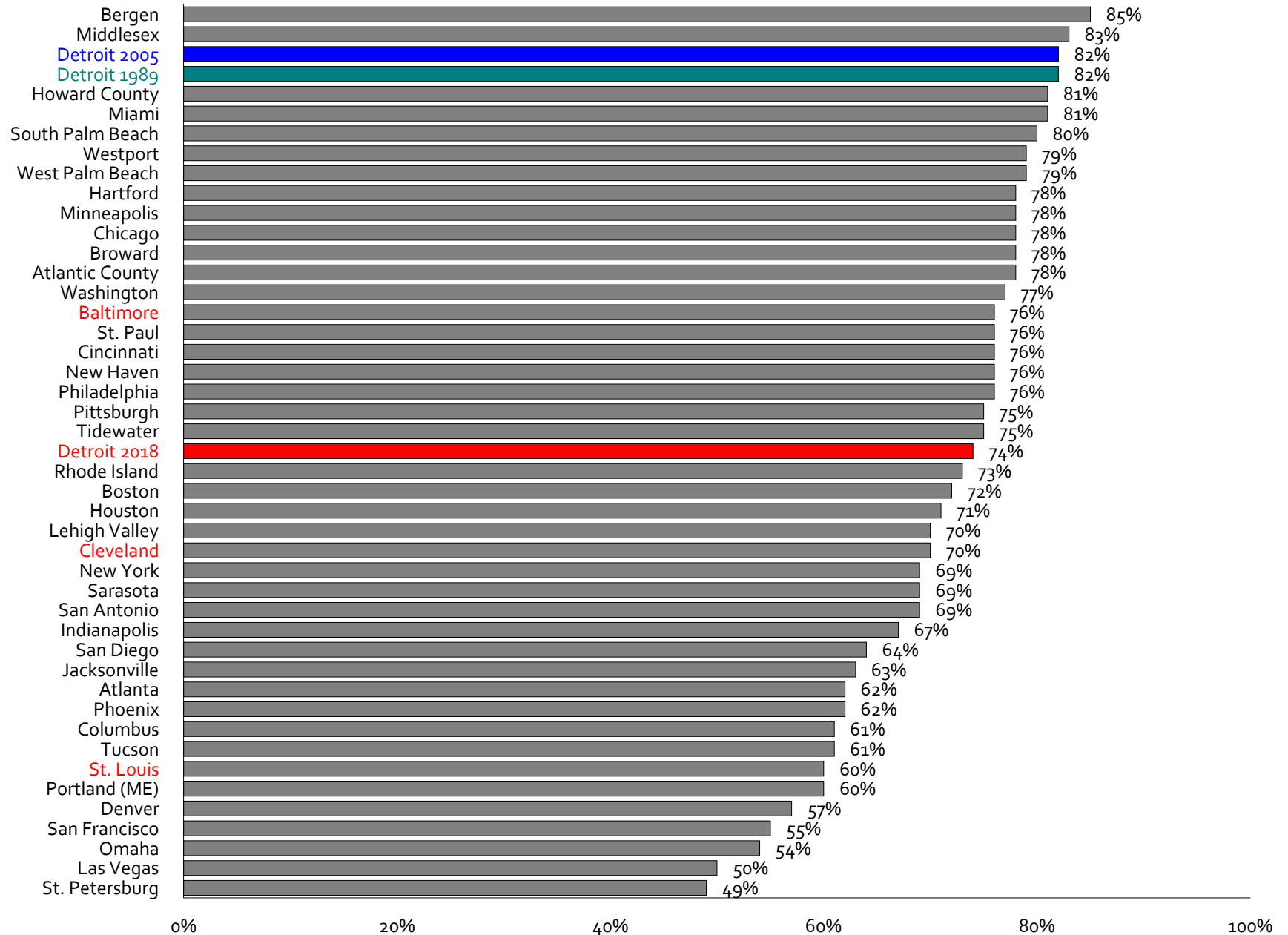
Religious Practices

(Jewish Households for Mezuzah and Kosher Home, Respondents for Kosher Out of Home and Electricity)



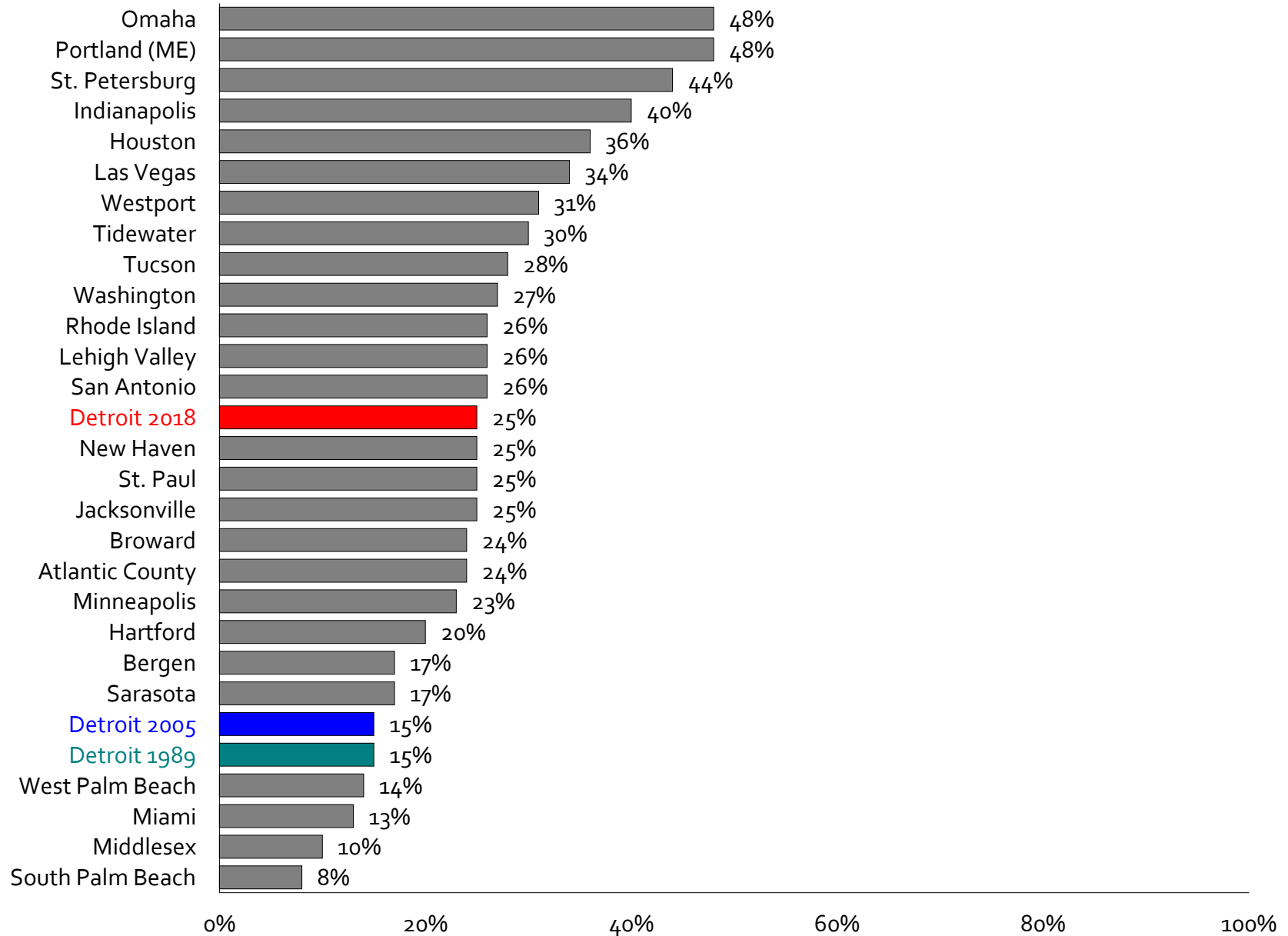
Always/Usually Participate in a Passover Seder

(Jewish Households)

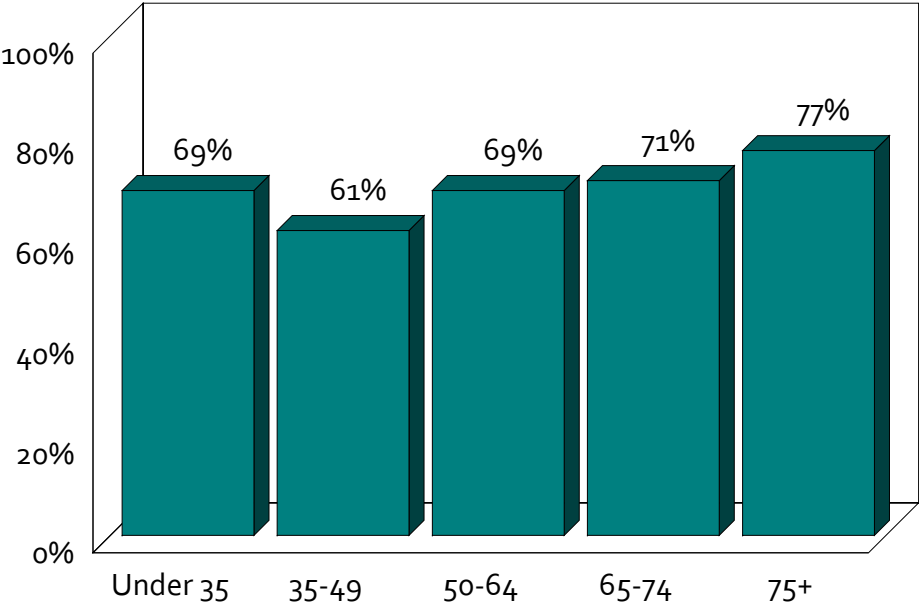


Have a Christmas Tree in Home

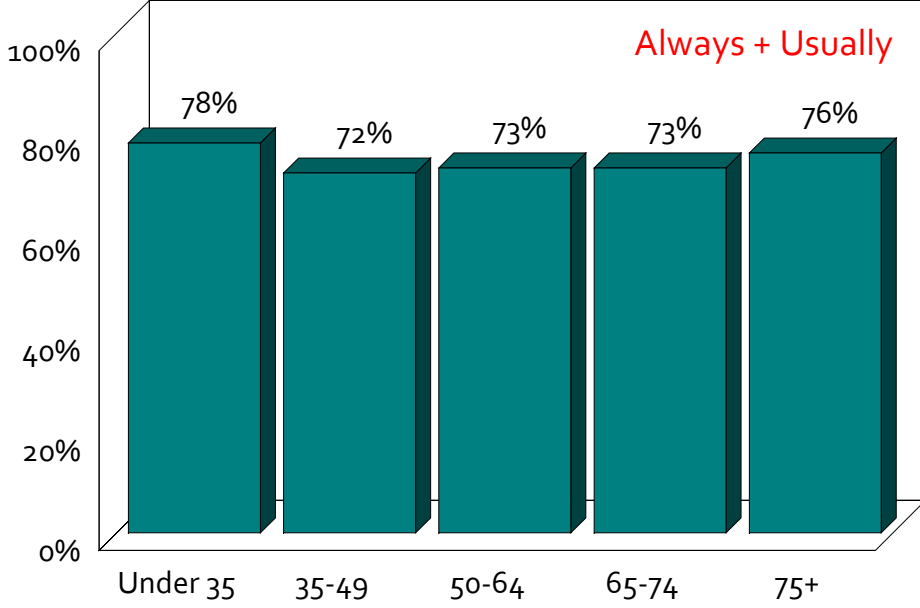
(Jewish Households)
Always/Usually/Sometimes



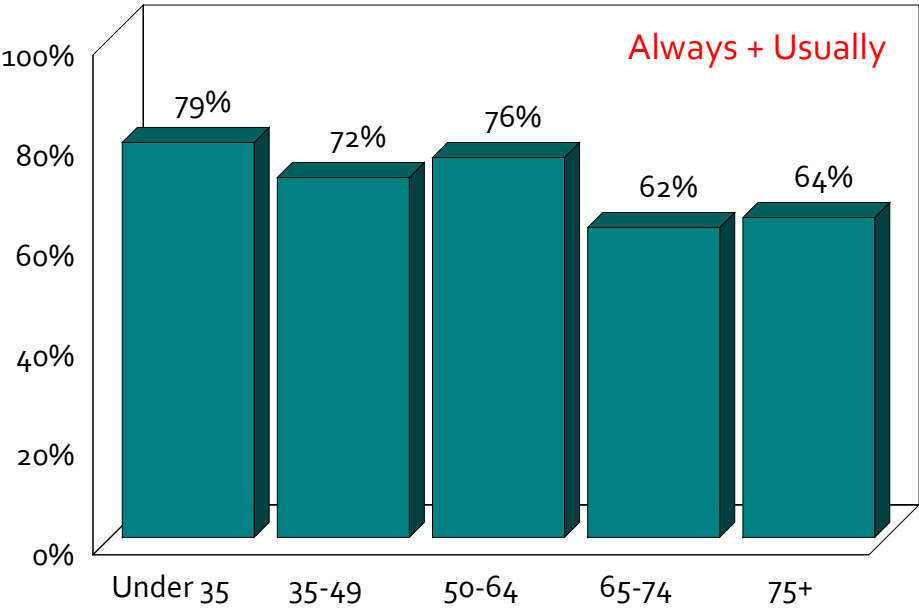
Mezuzah on Front Door



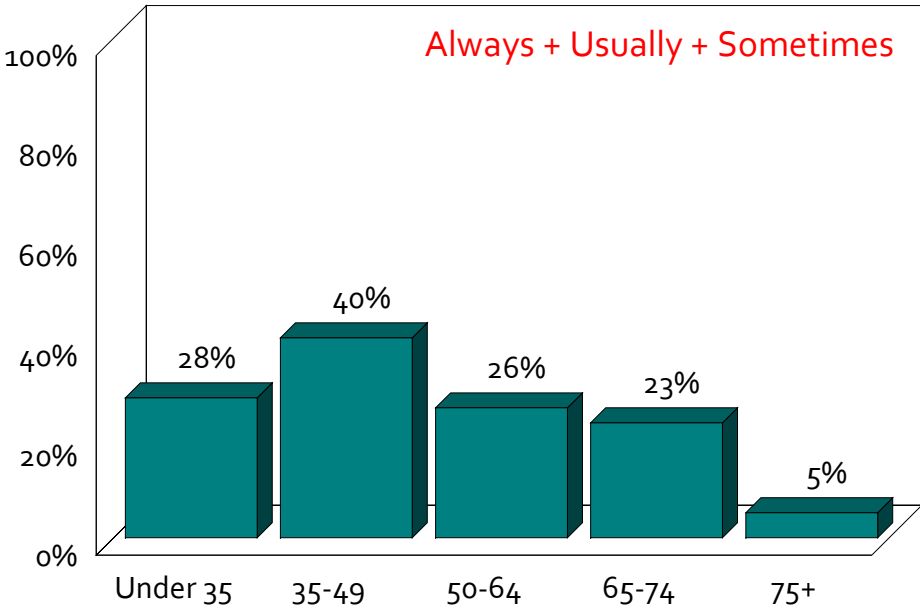
Passover Seder



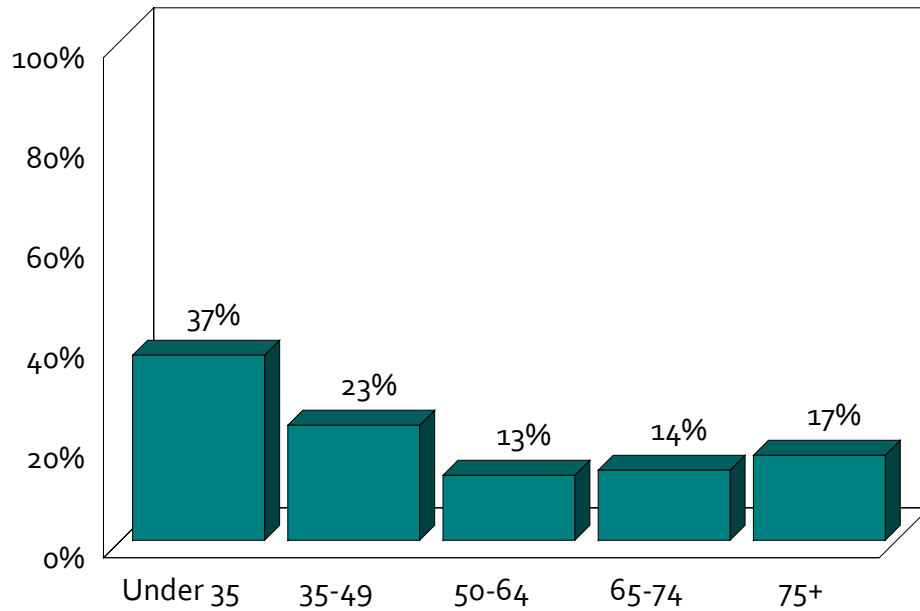
Chanukah Candles



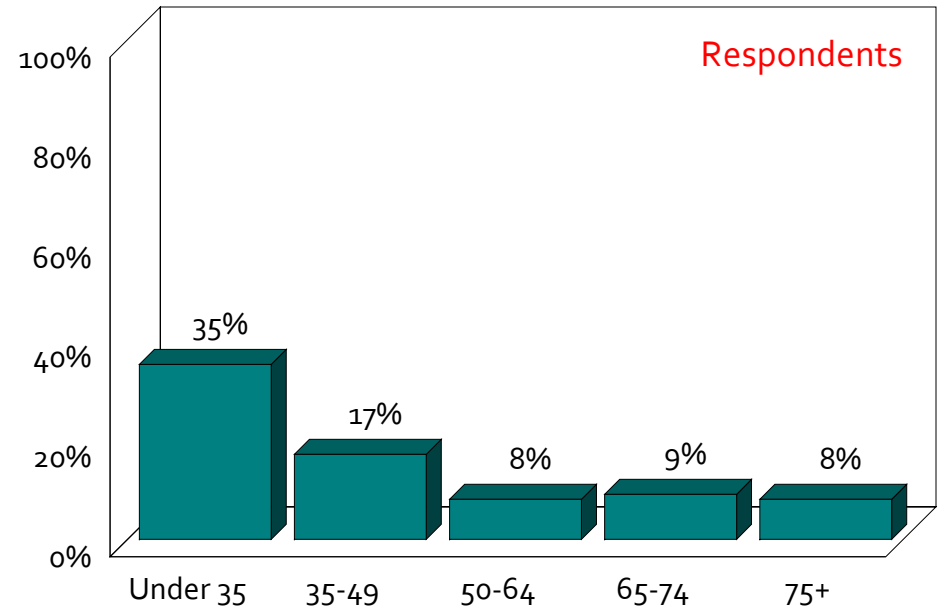
Christmas Tree



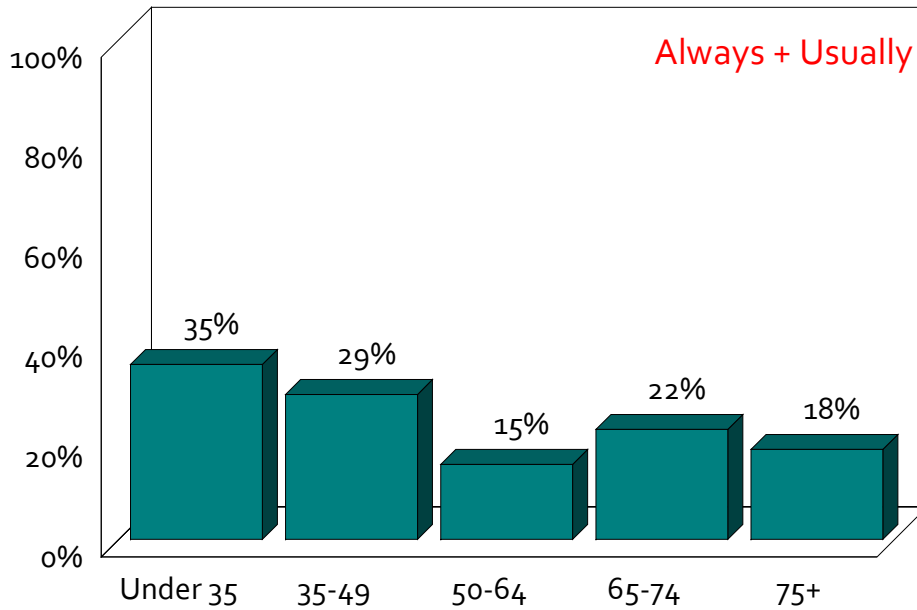
Kosher Home



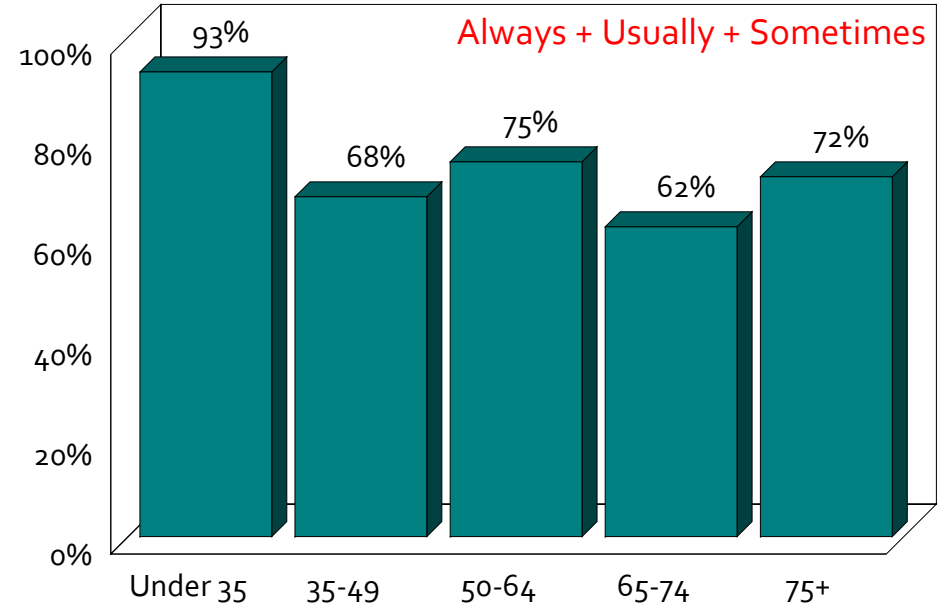
Kosher In/Out of Home



Sabbath Candles

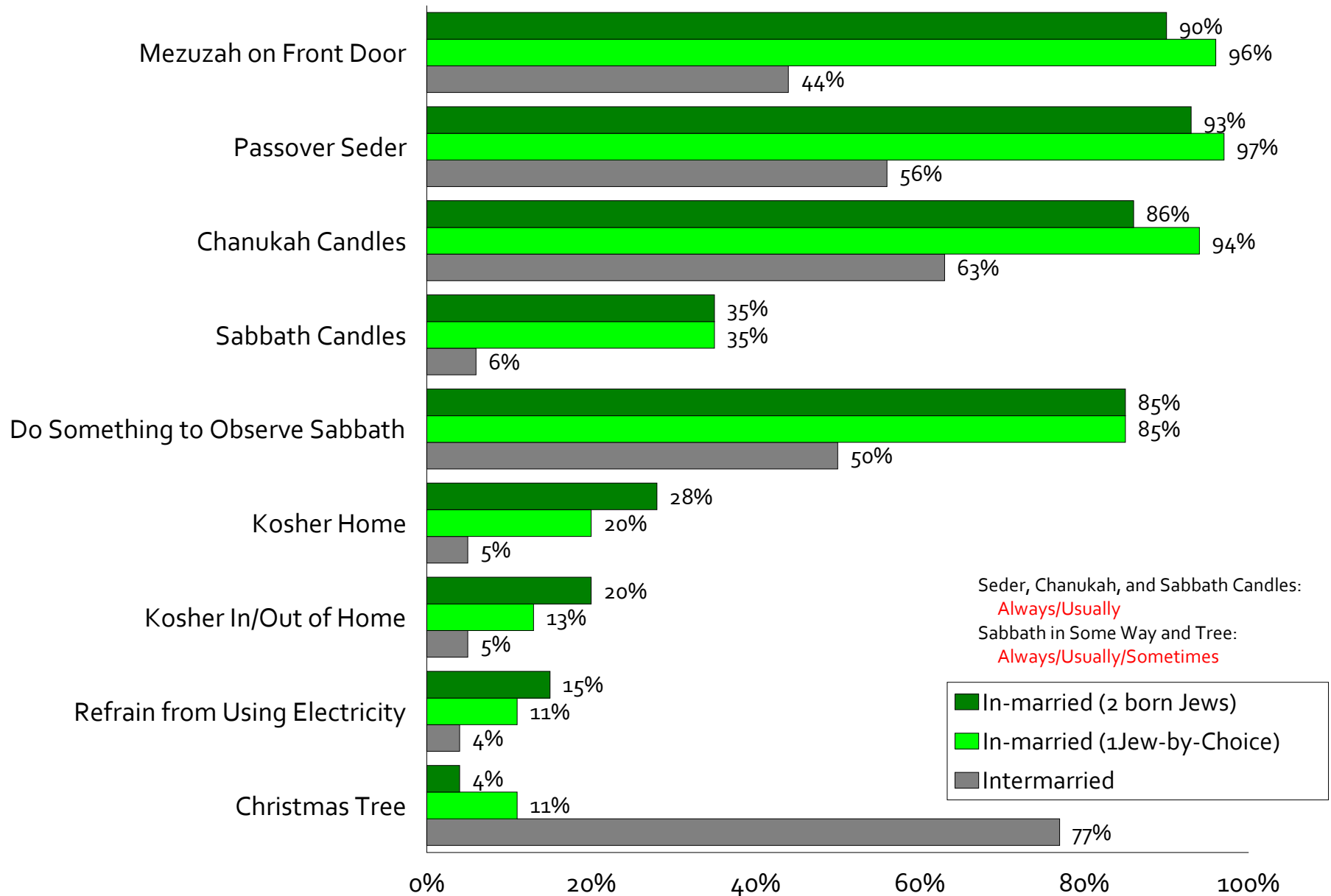


Do Something to Observe Sabbath



Religious Practices by Type of Marriage

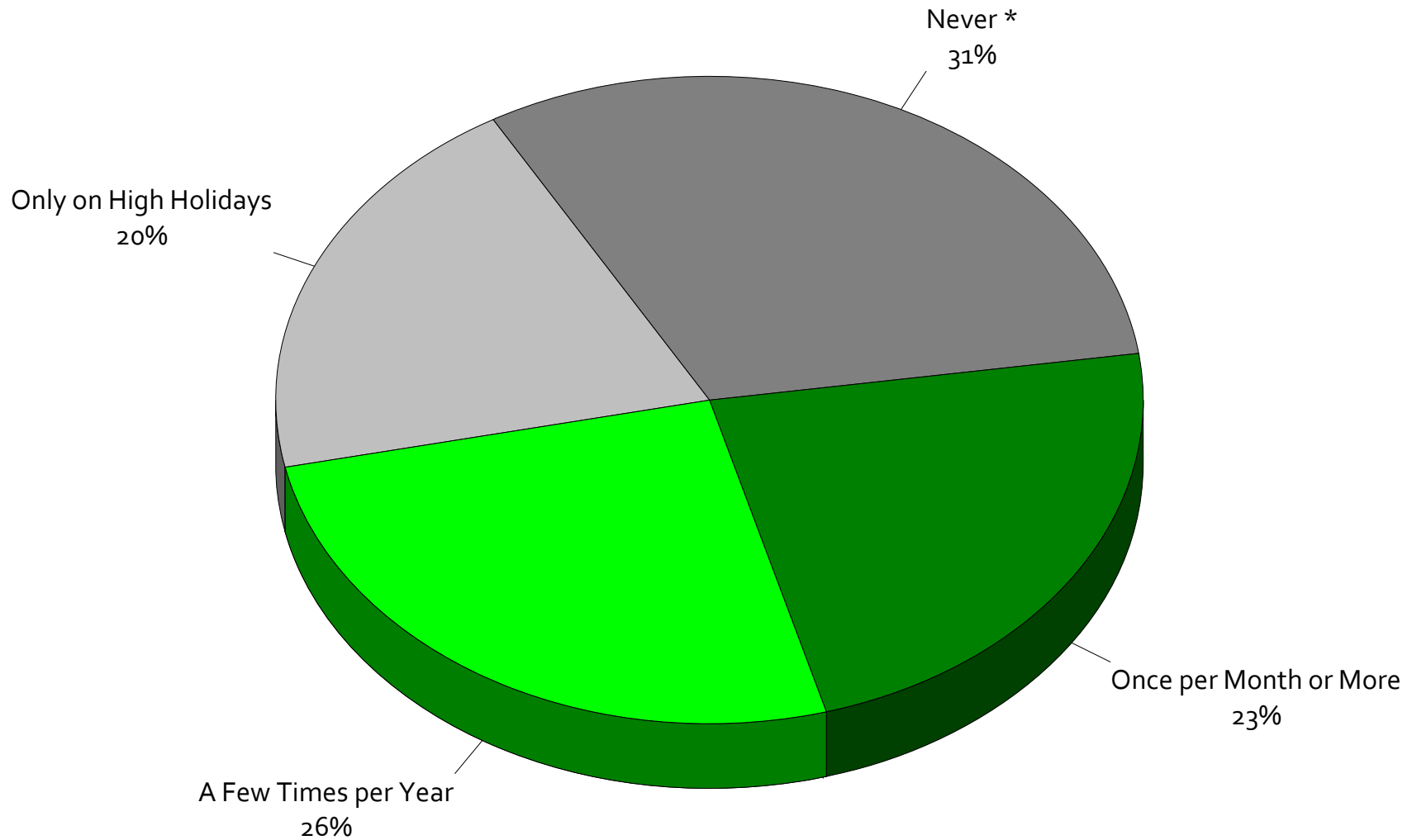
(Jewish Households, Respondents for Out of Home)



Religious Profile: Synagogue Attendance

Synagogue Attendance

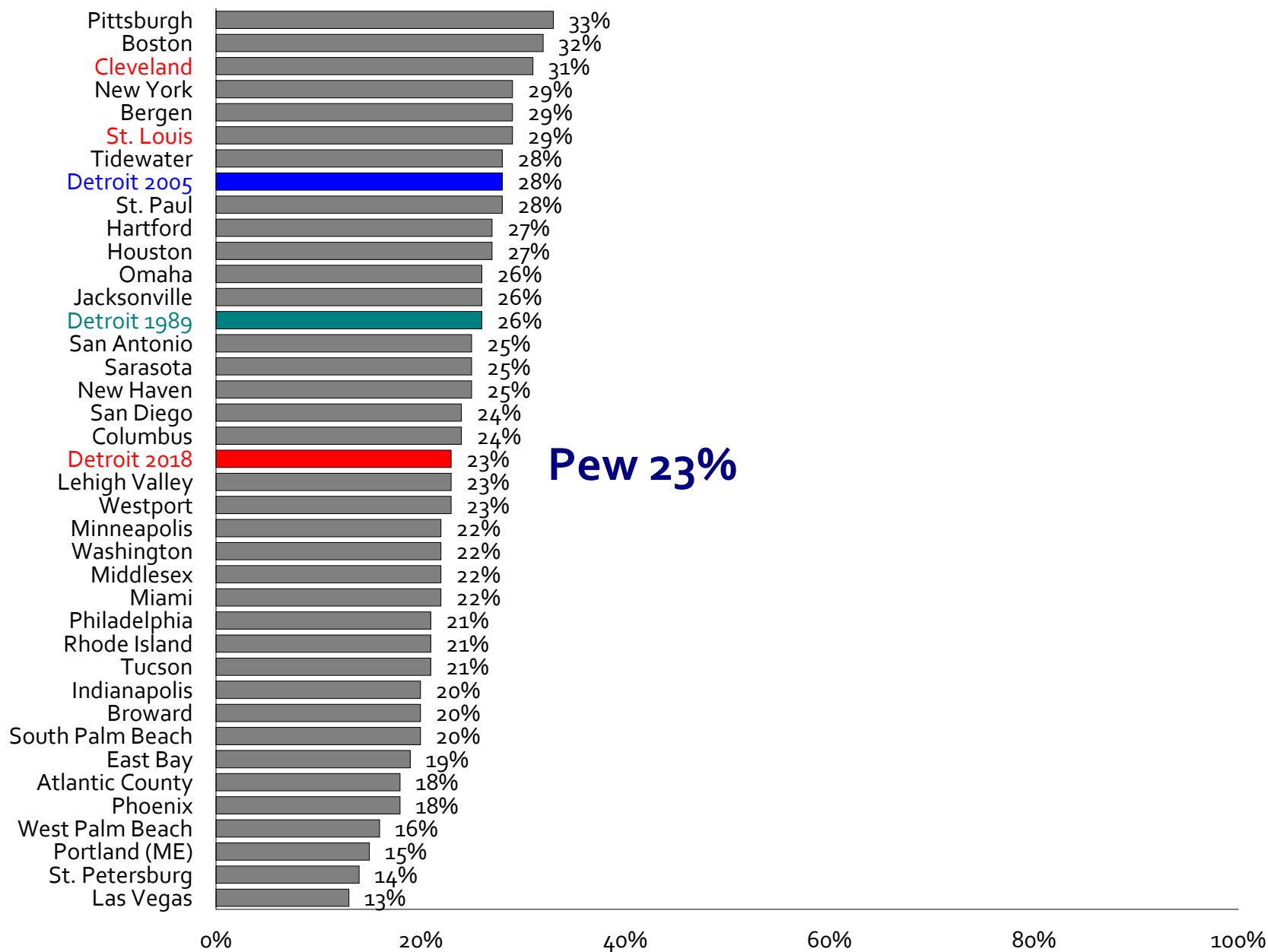
(Jewish Respondents)



* or only for weddings/b'nai mitzvah

Attend Synagogue Services Once per Month or More

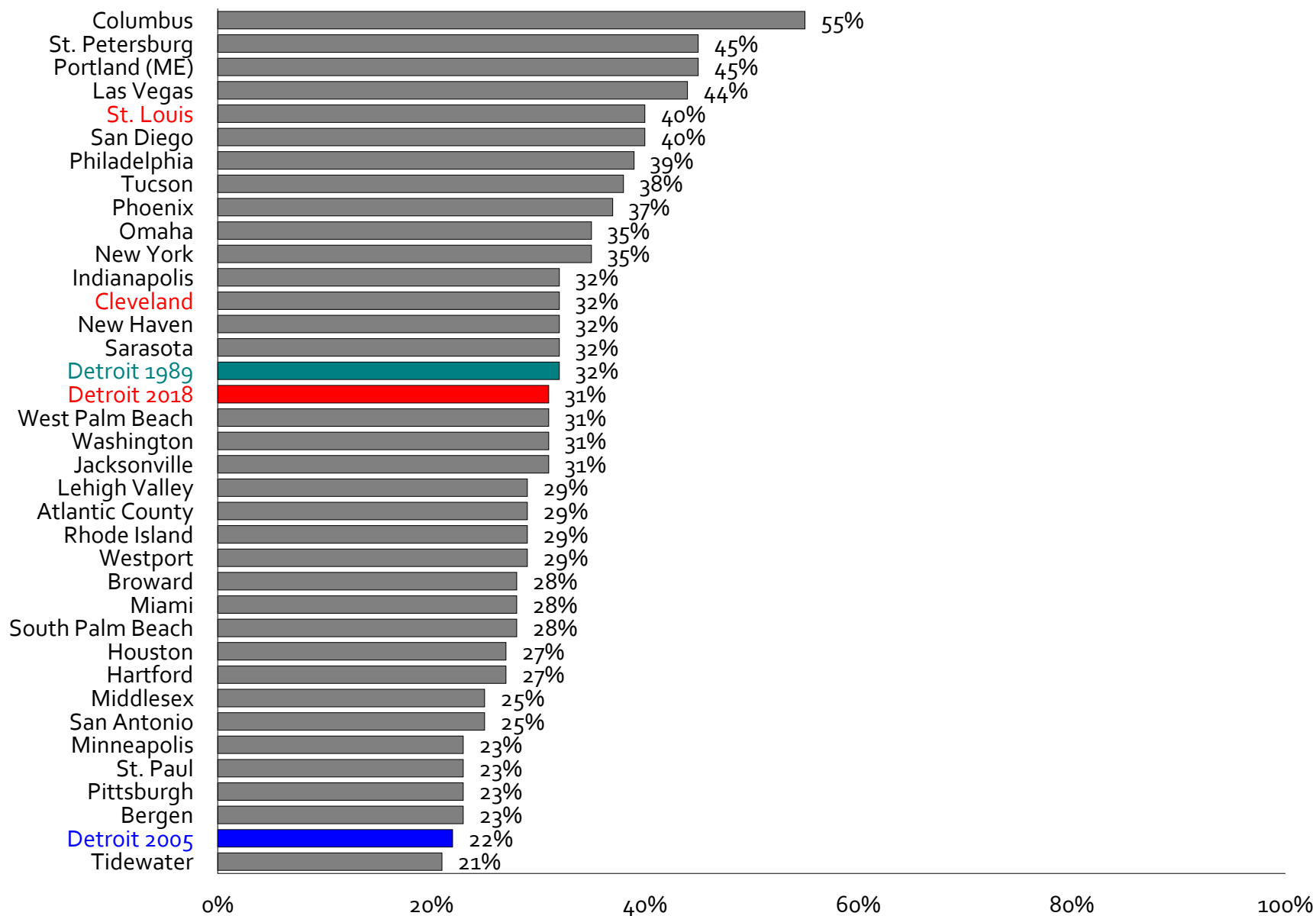
(Jewish Respondents)



Never Attend Synagogue Services

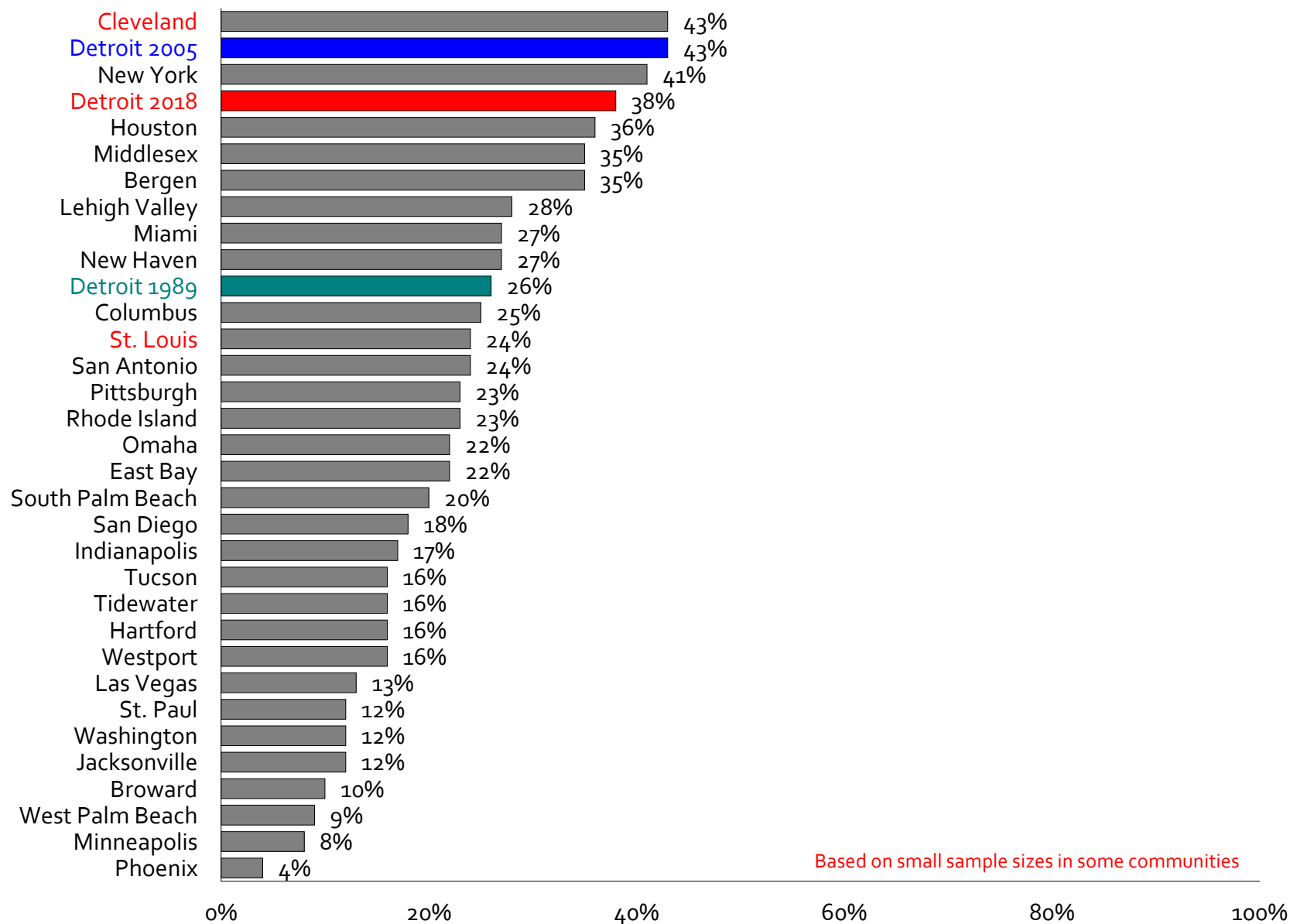
(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



Attend Synagogue Services Once per Month or More

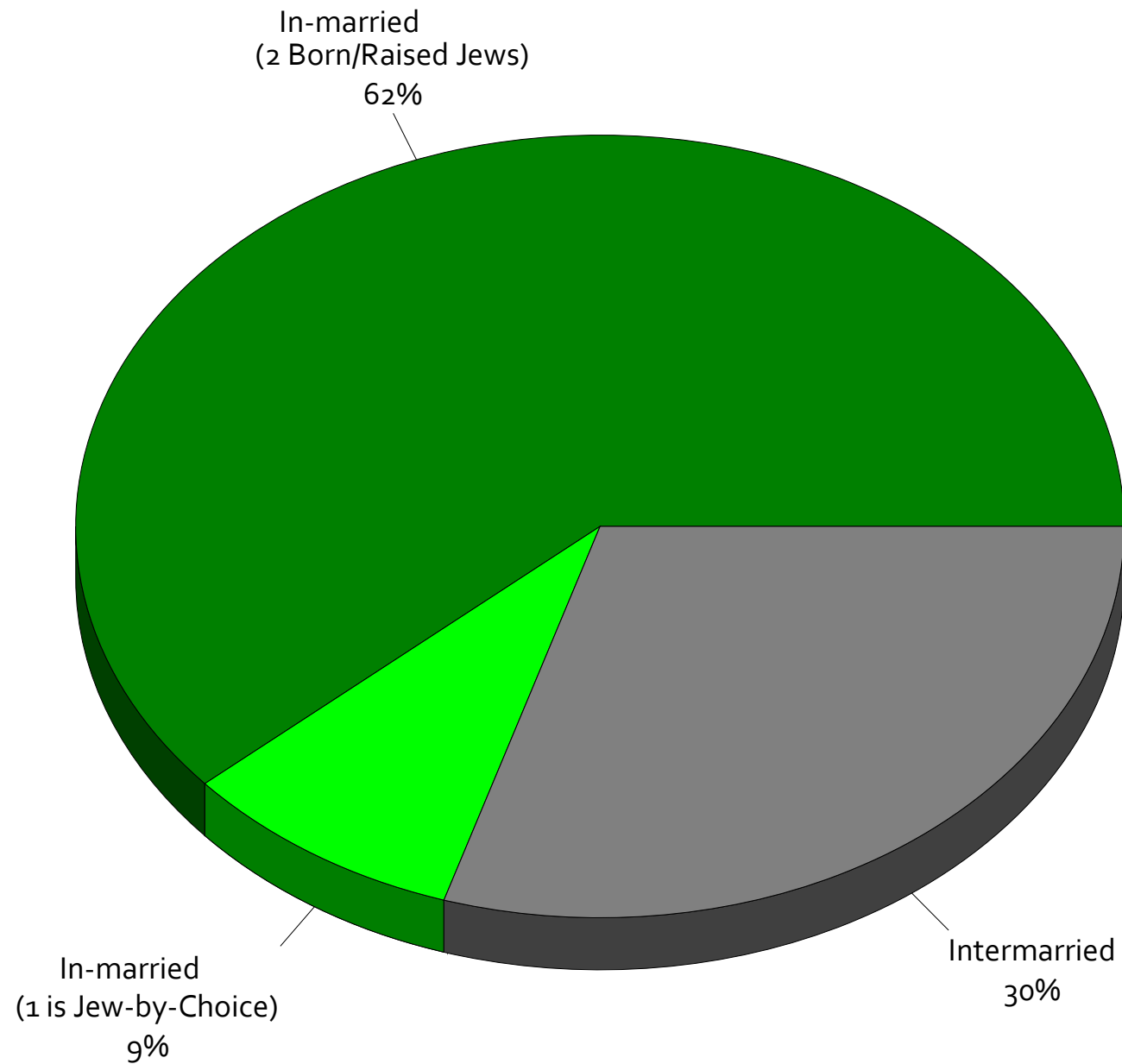
Respondent Under Age 35
(Jewish Respondents)



Types of Marriage

Types of Marriage

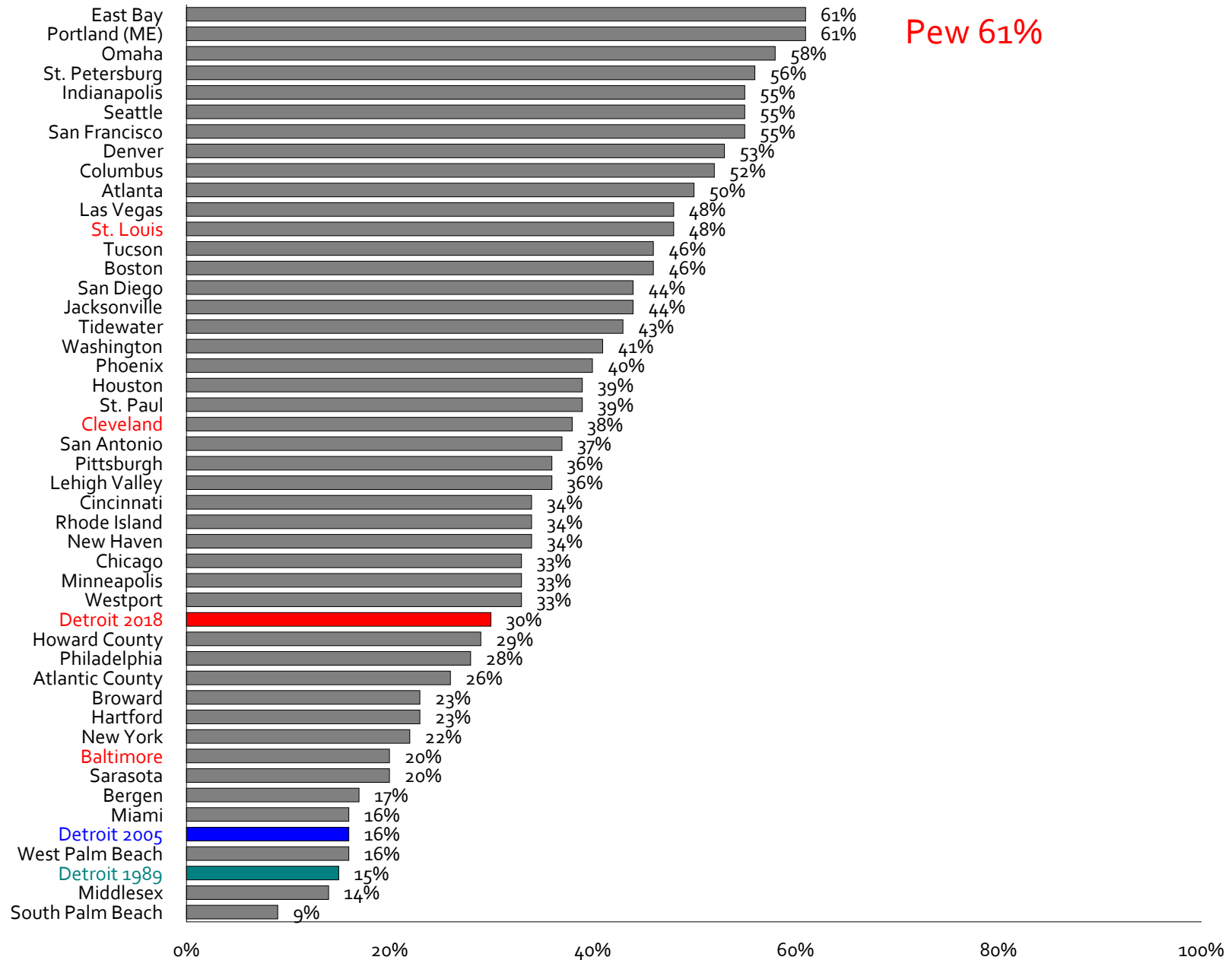
(Married Couples in Jewish Households)



Intermarriage

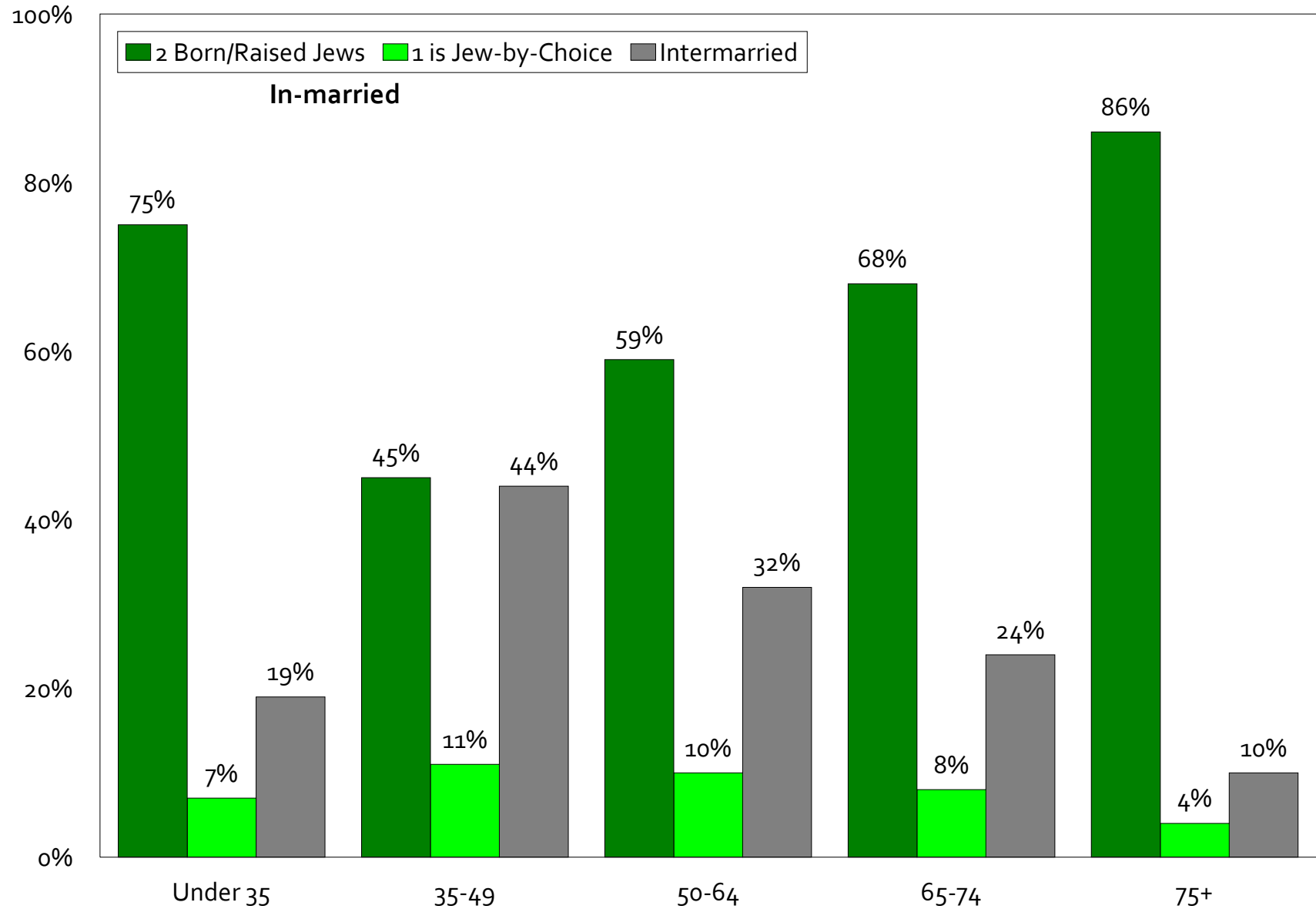
(Couples Intermarriage Rate)

Pew 61%



Types of Marriage by Age of Head of Household

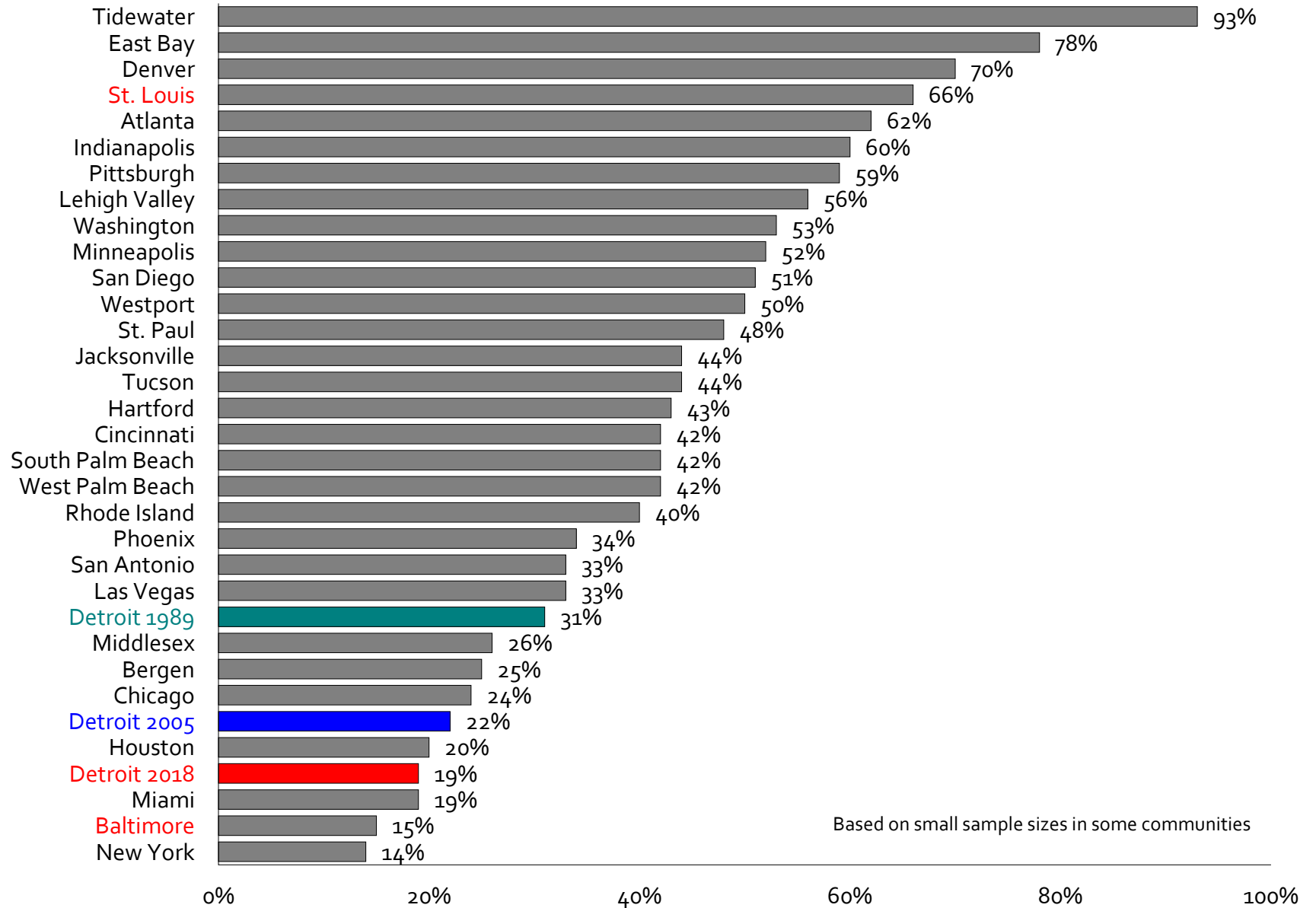
(Married Couples)



Intermarriage

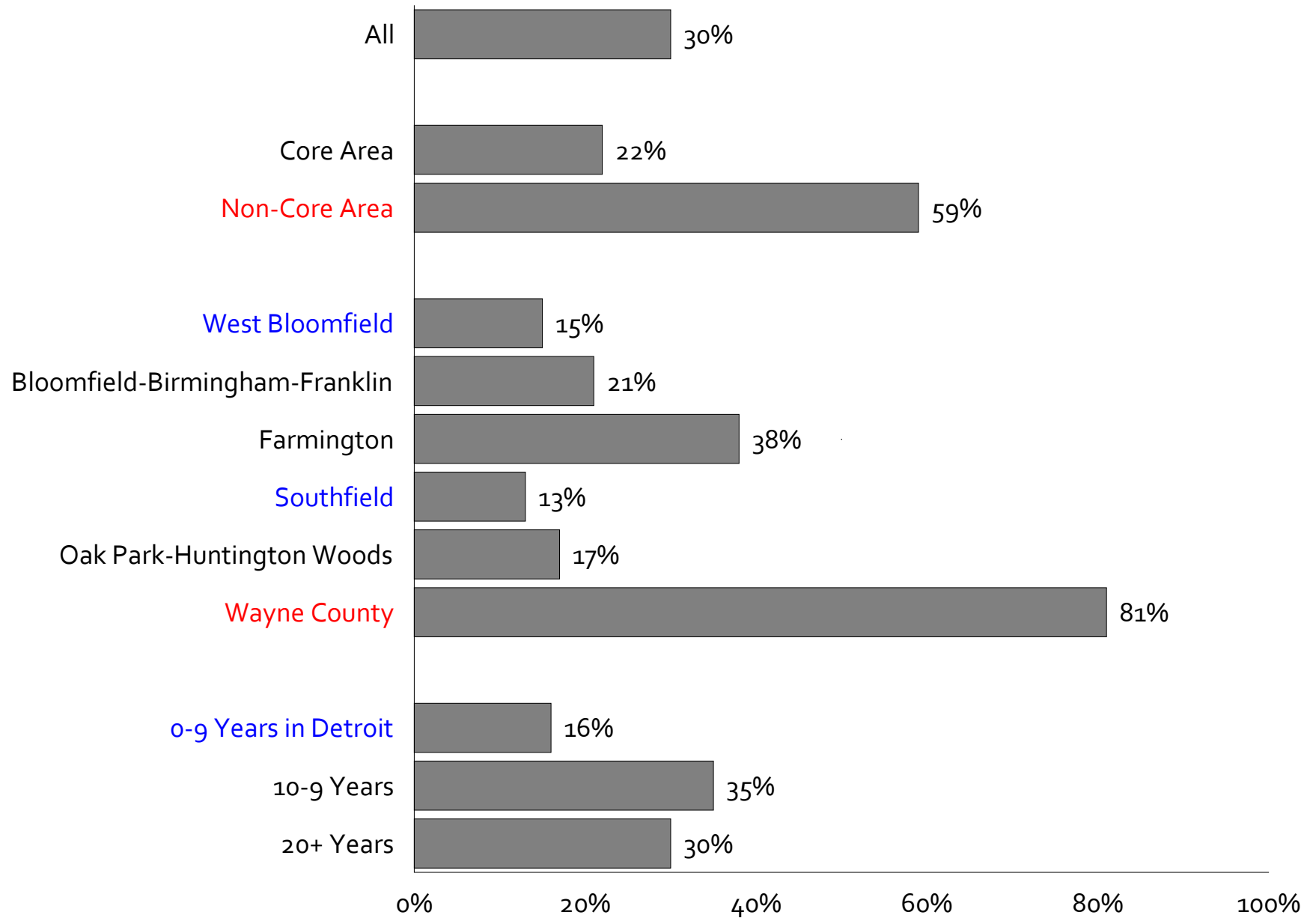
Head of Household Under Age 35

(Couples Intermarriage Rate)



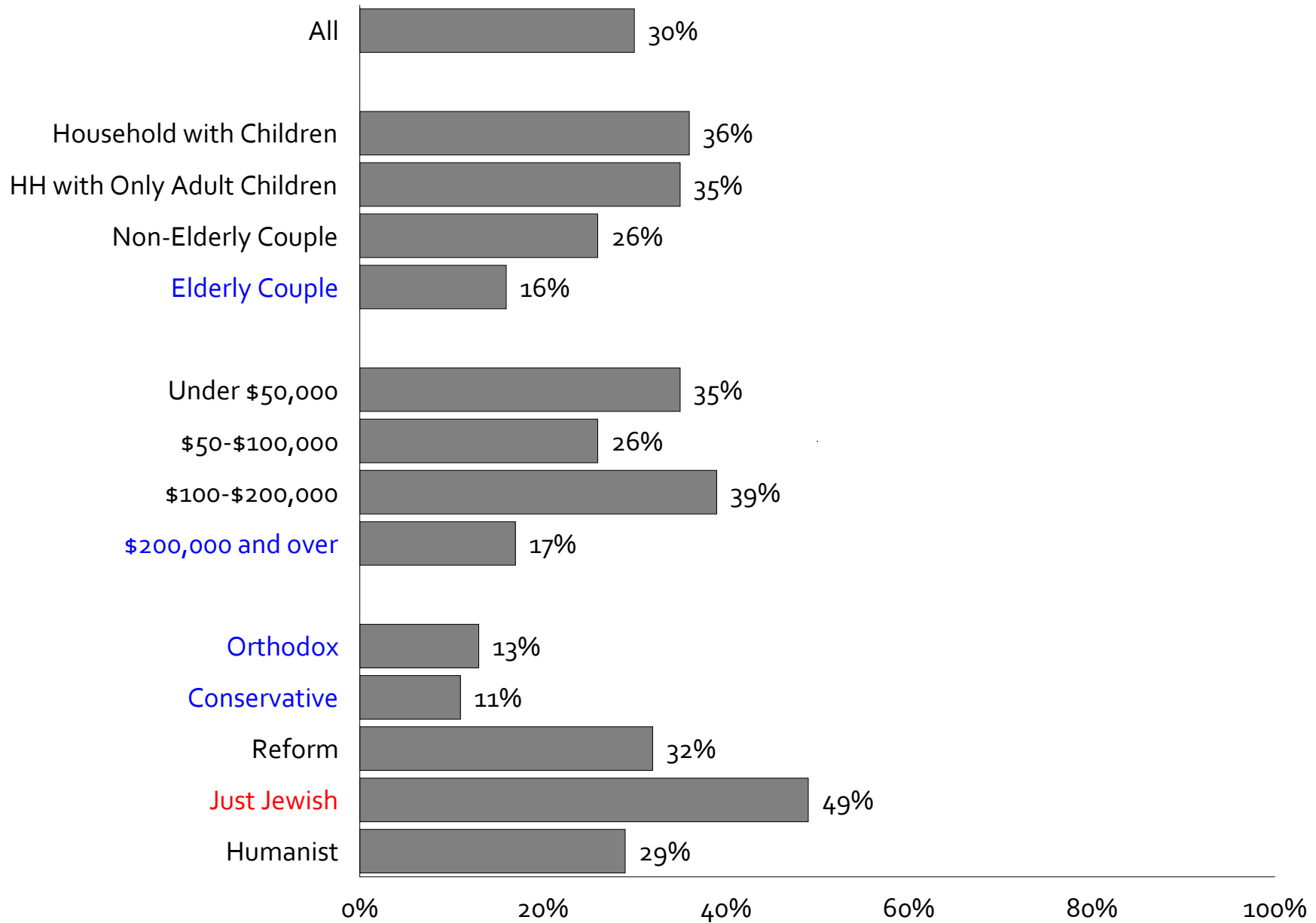
Intermarried Households

(Couples Intermarriage Rate)



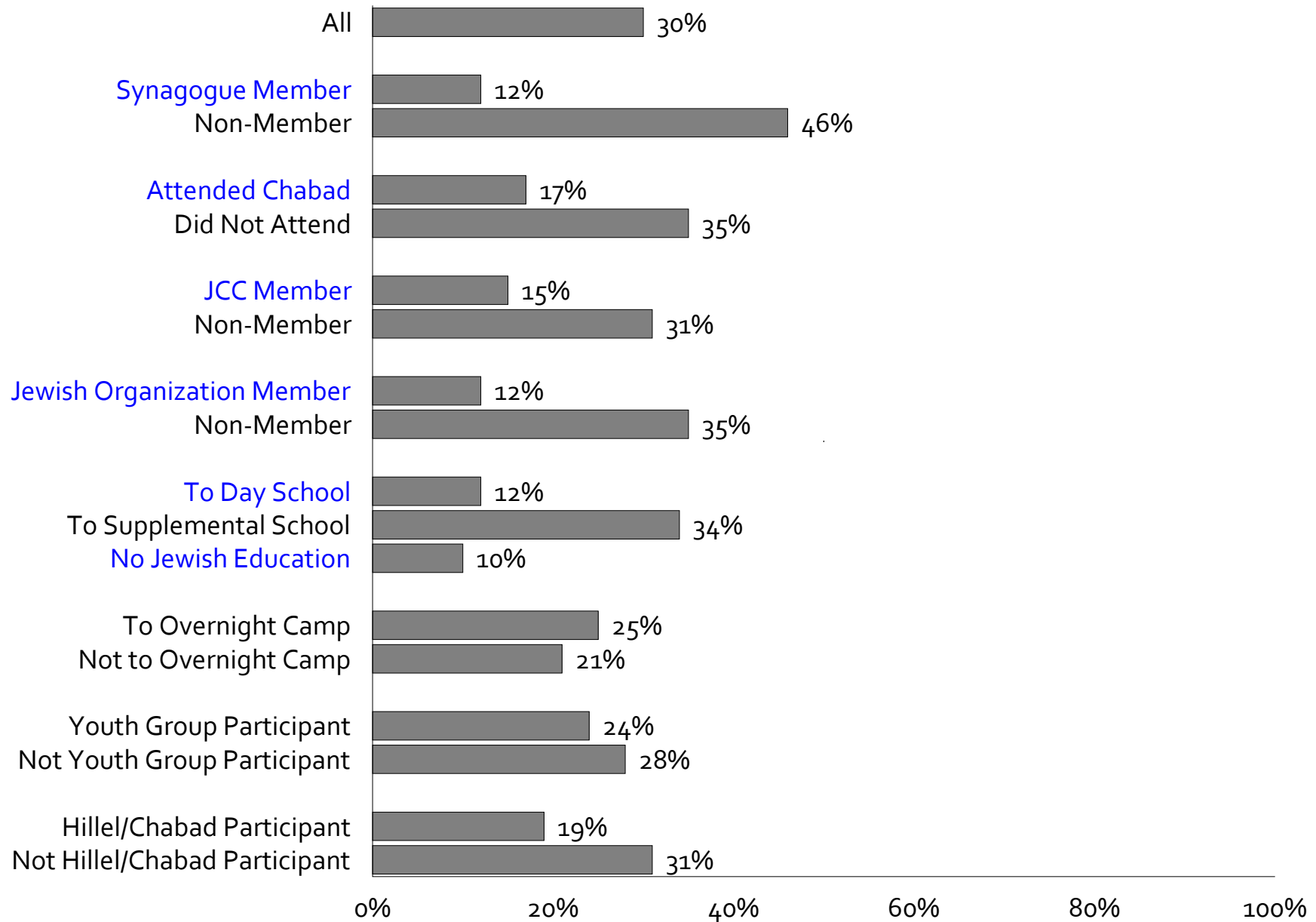
Intermarried Households

(Couples Intermarriage Rate)



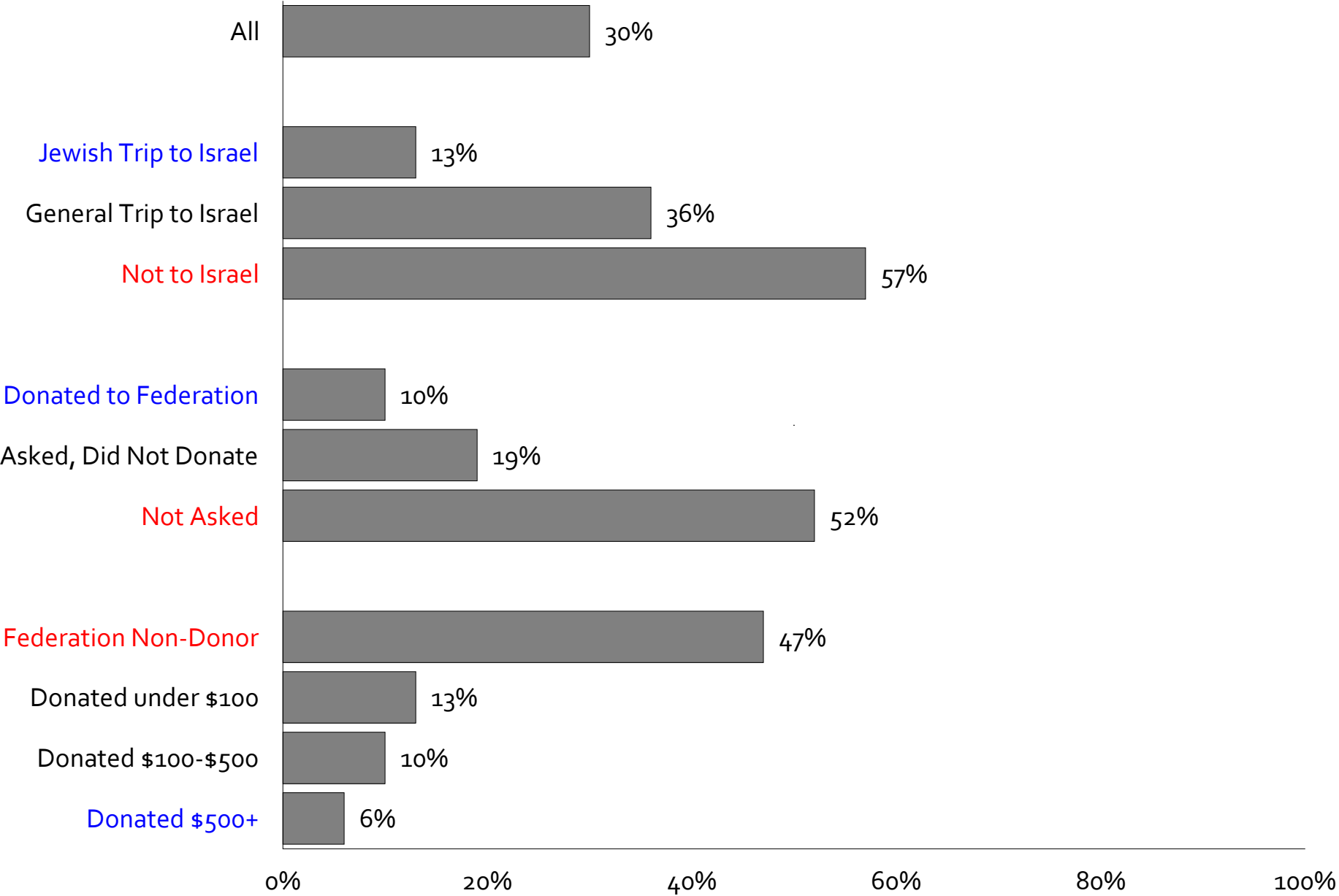
Intermarried Households

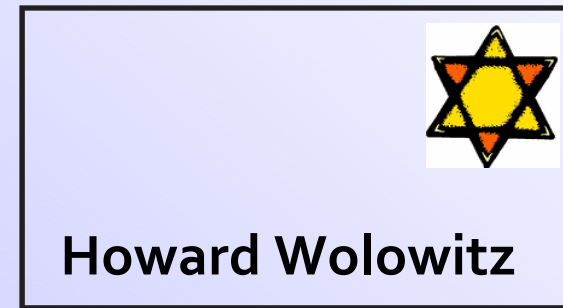
(Couples Intermarriage Rate)



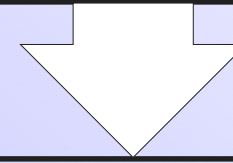
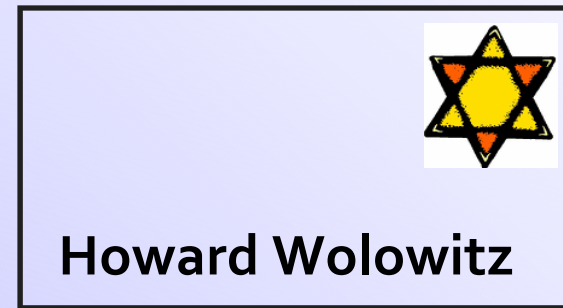
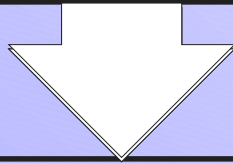
Intermarried Households

(Couples Intermarriage Rate)





What Is the Intermarriage Rate?



What Is the Inter marriage Rate?

Couples Rate is 50%

Individual Rate is 33%

Rates of Inter-marriage

30% Couples Inter-marriage Rate

translates to

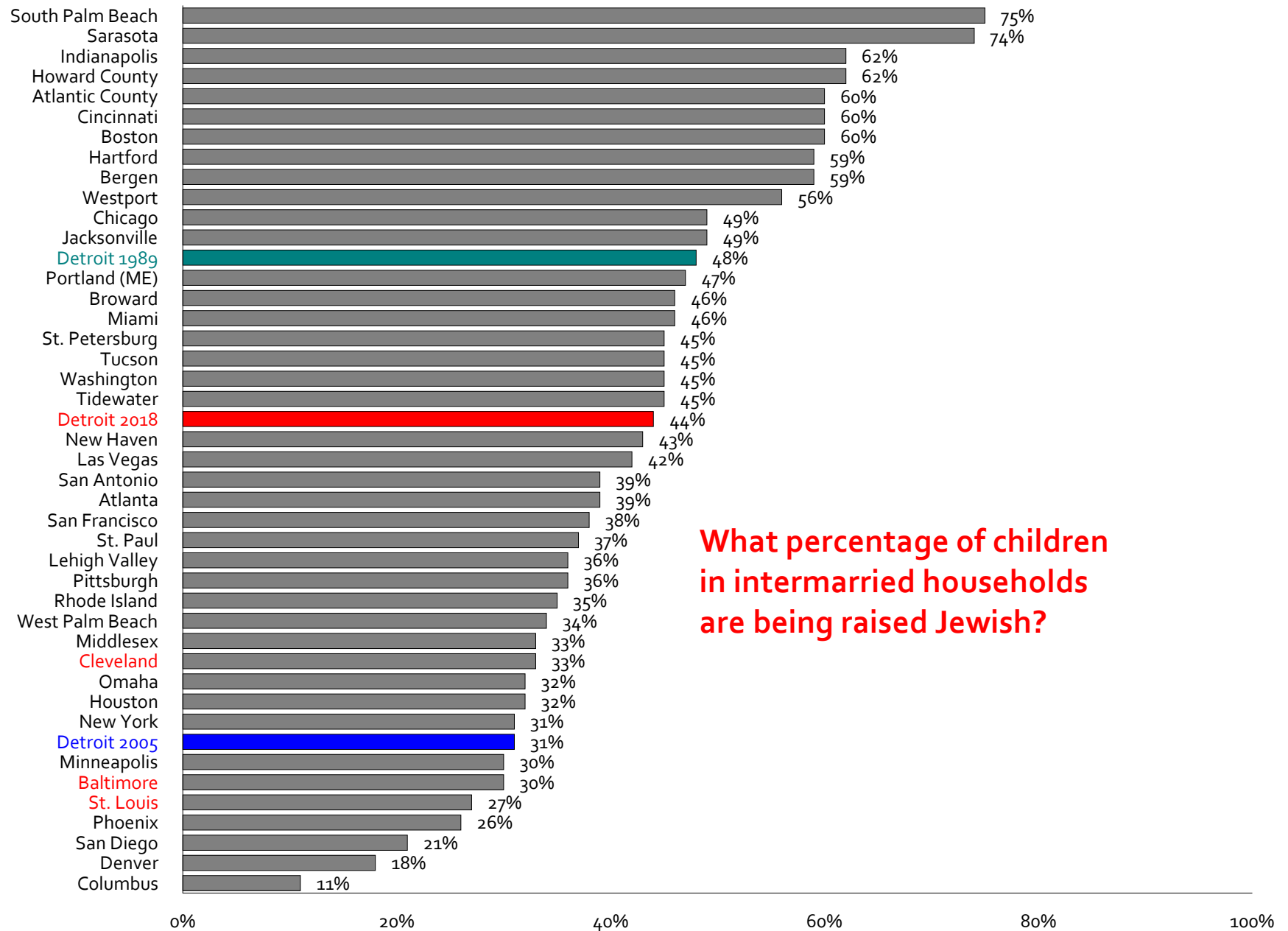
18% Individual Inter-marriage Rate

translates to

10% of both married and single Jewish adults are both married and married to non-Jews

Children Being Raised Jewish in Intermarried Households

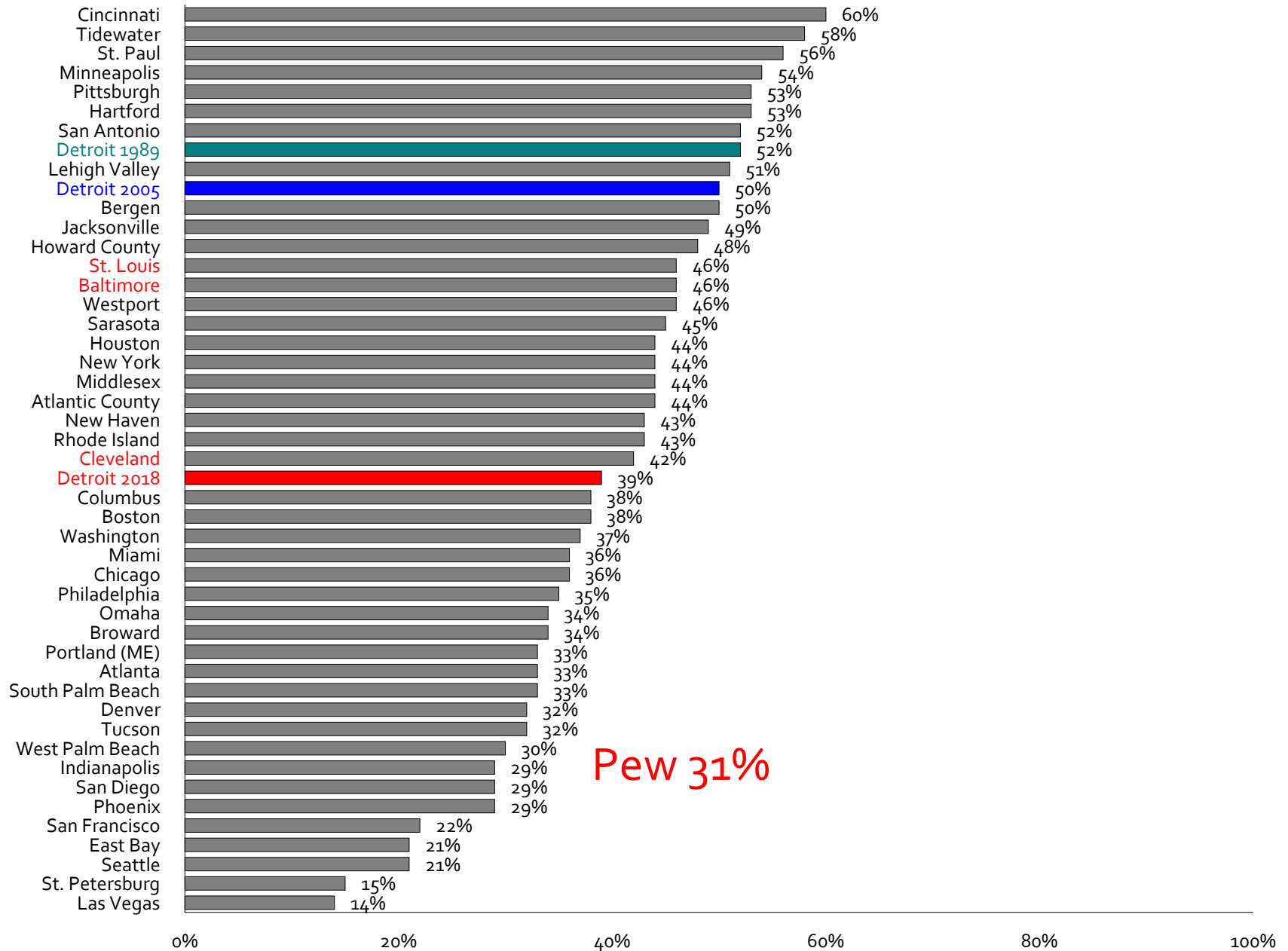
(Children Age 0-17 in Intermarried Jewish Households)



Membership Profile: Synagogues

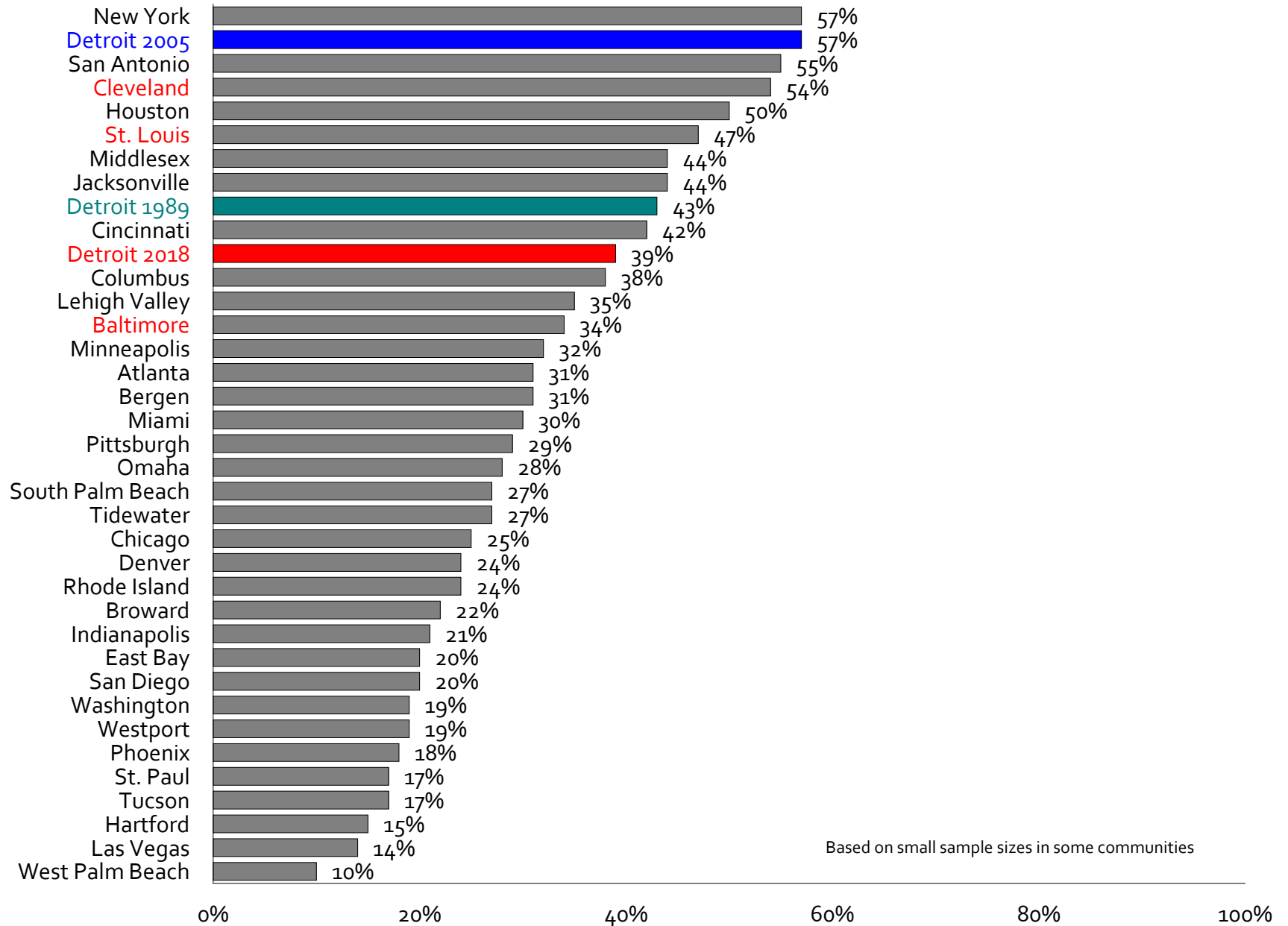
Synagogue Membership

(Jewish Households)



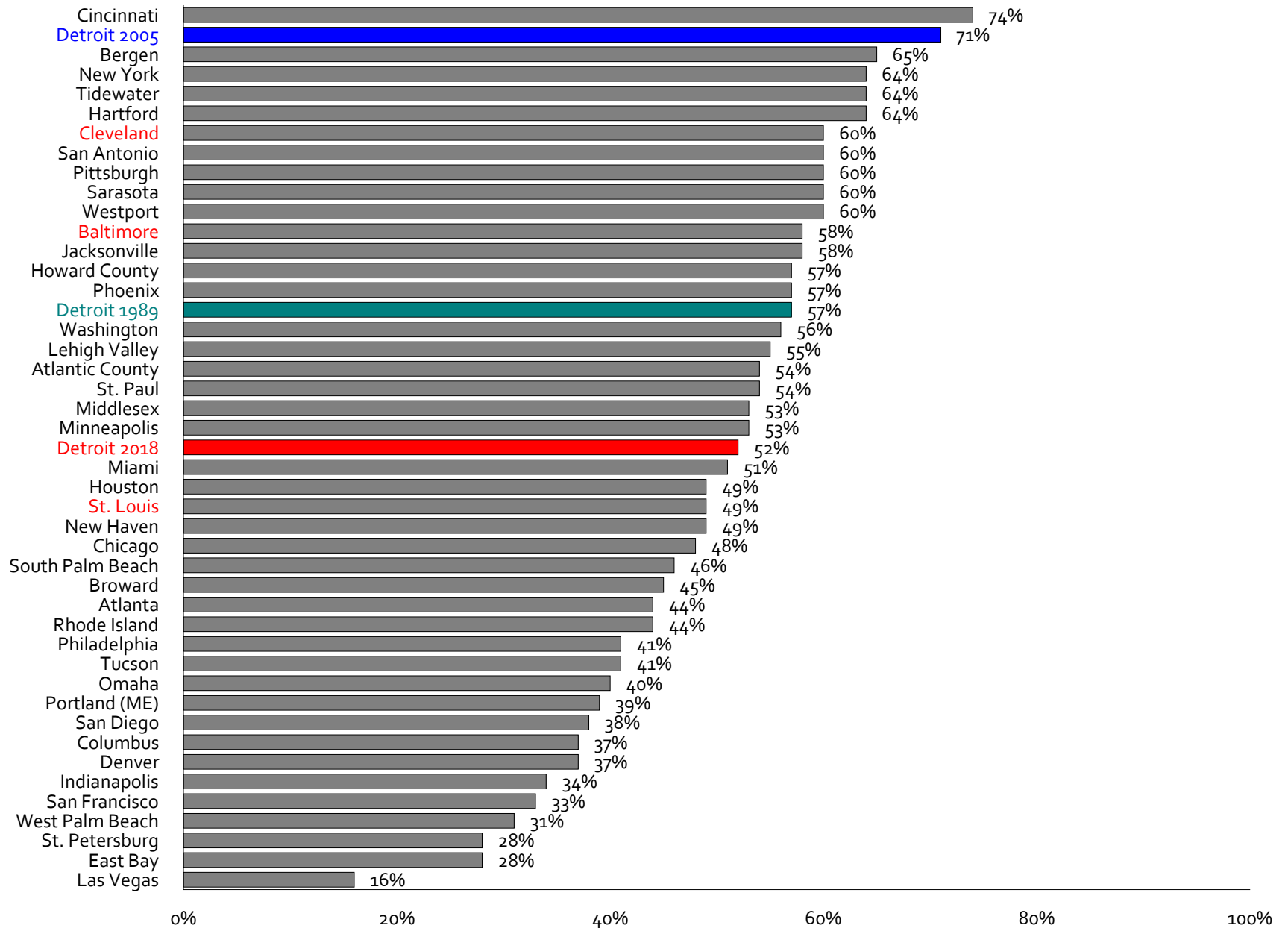
Synagogue Membership

Head of Household Under Age 35



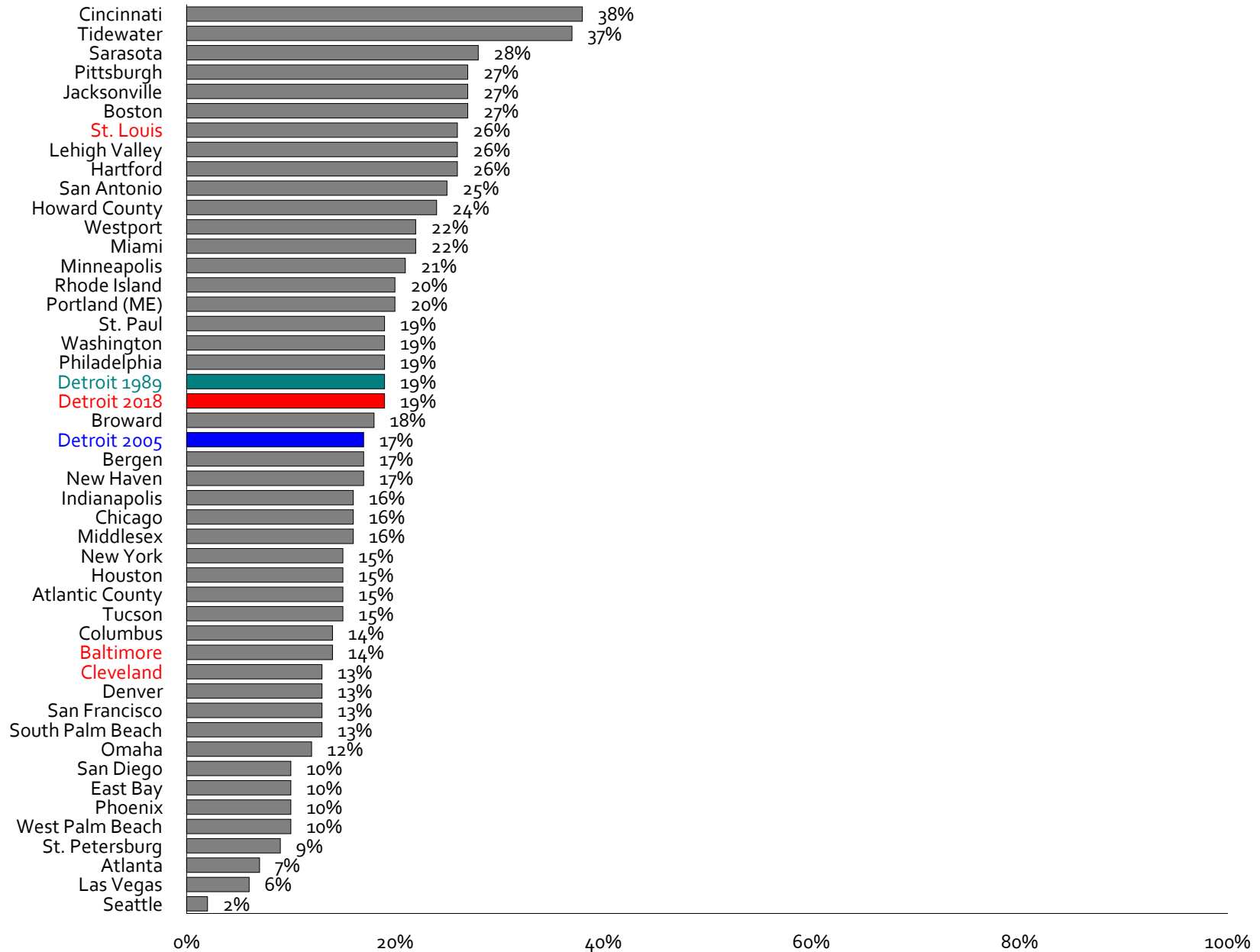
Synagogue Membership

Households with Children



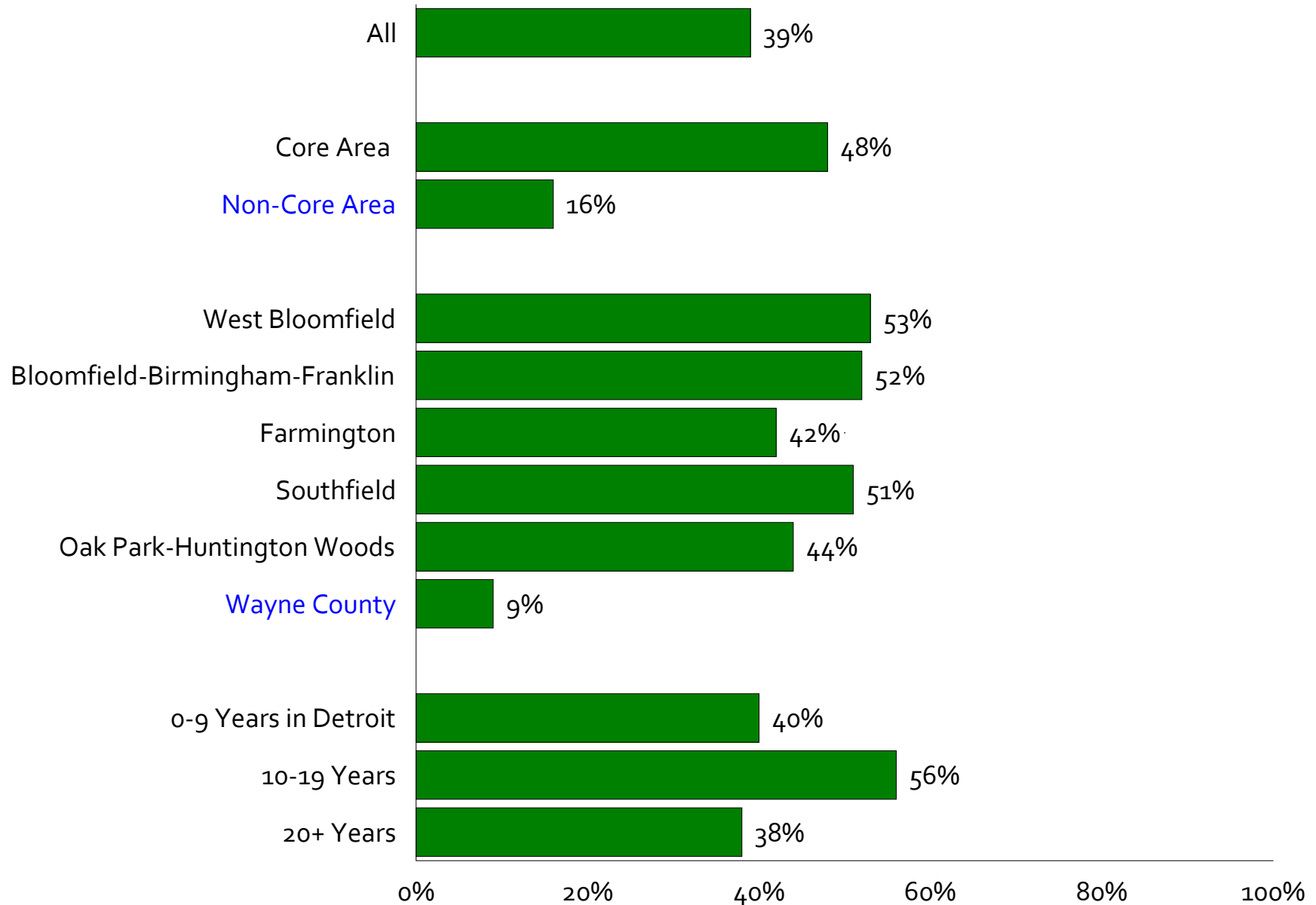
Synagogue Membership

Intermarried Households



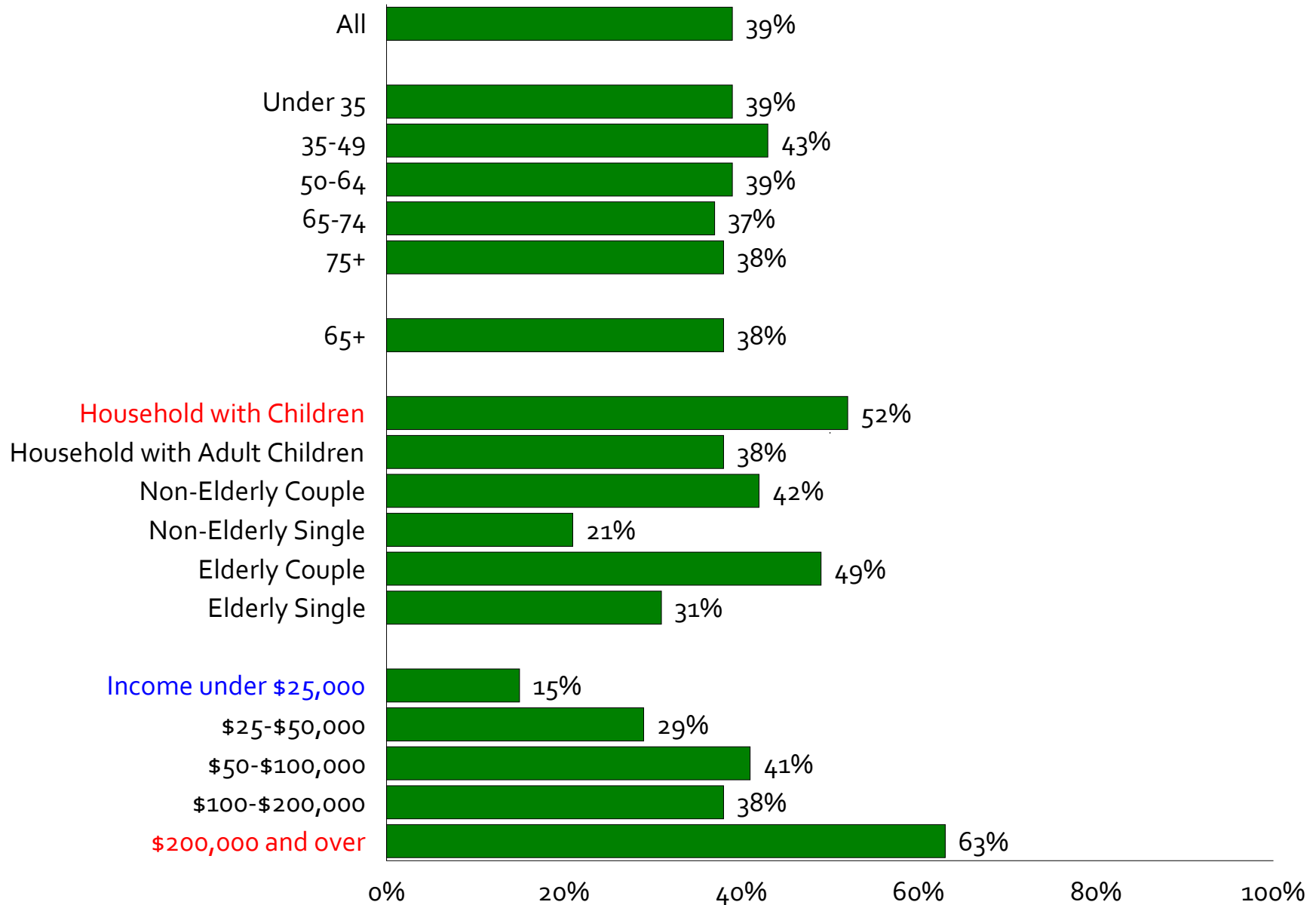
Synagogue Membership

(Jewish Households)



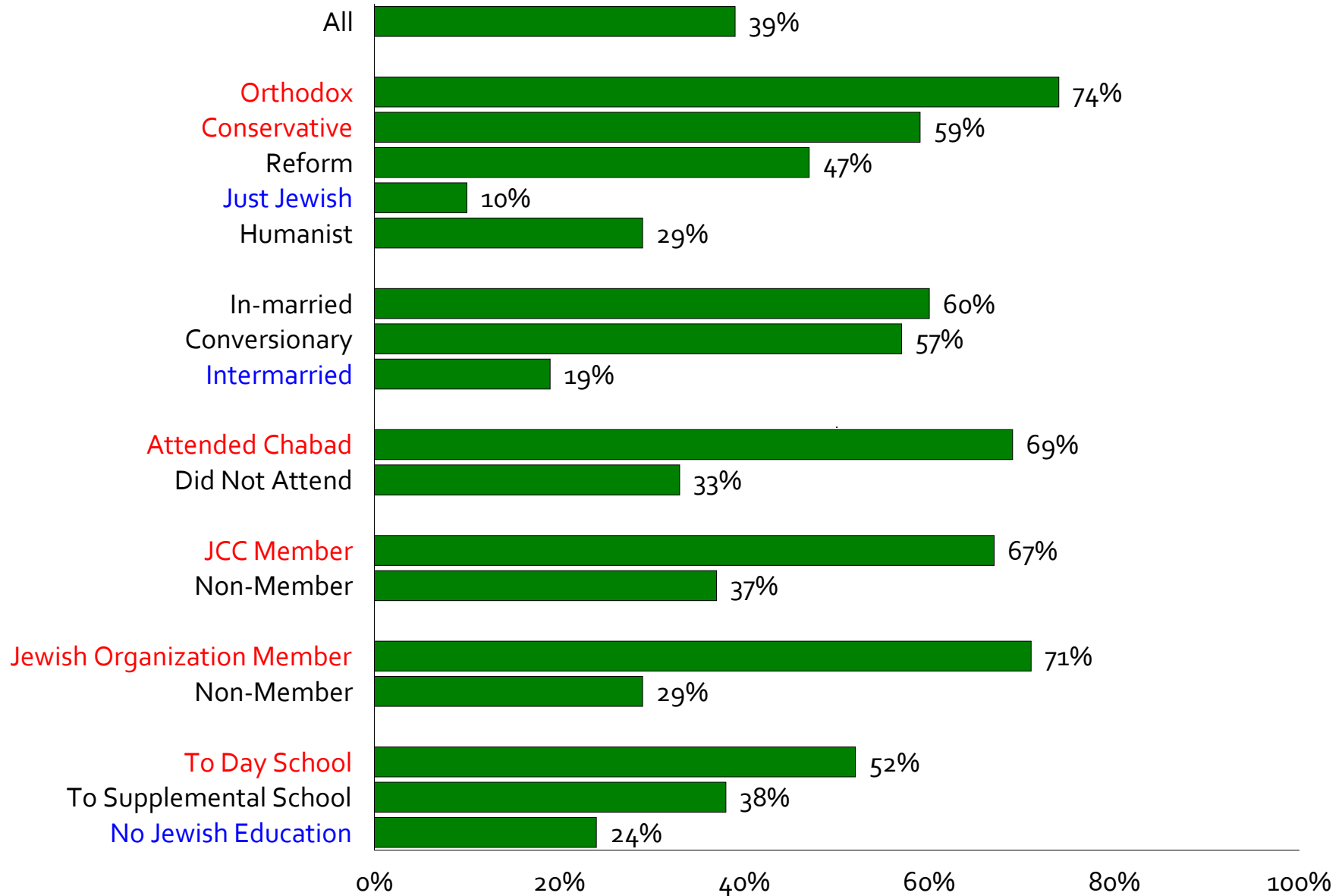
Synagogue Membership

(Jewish Households)



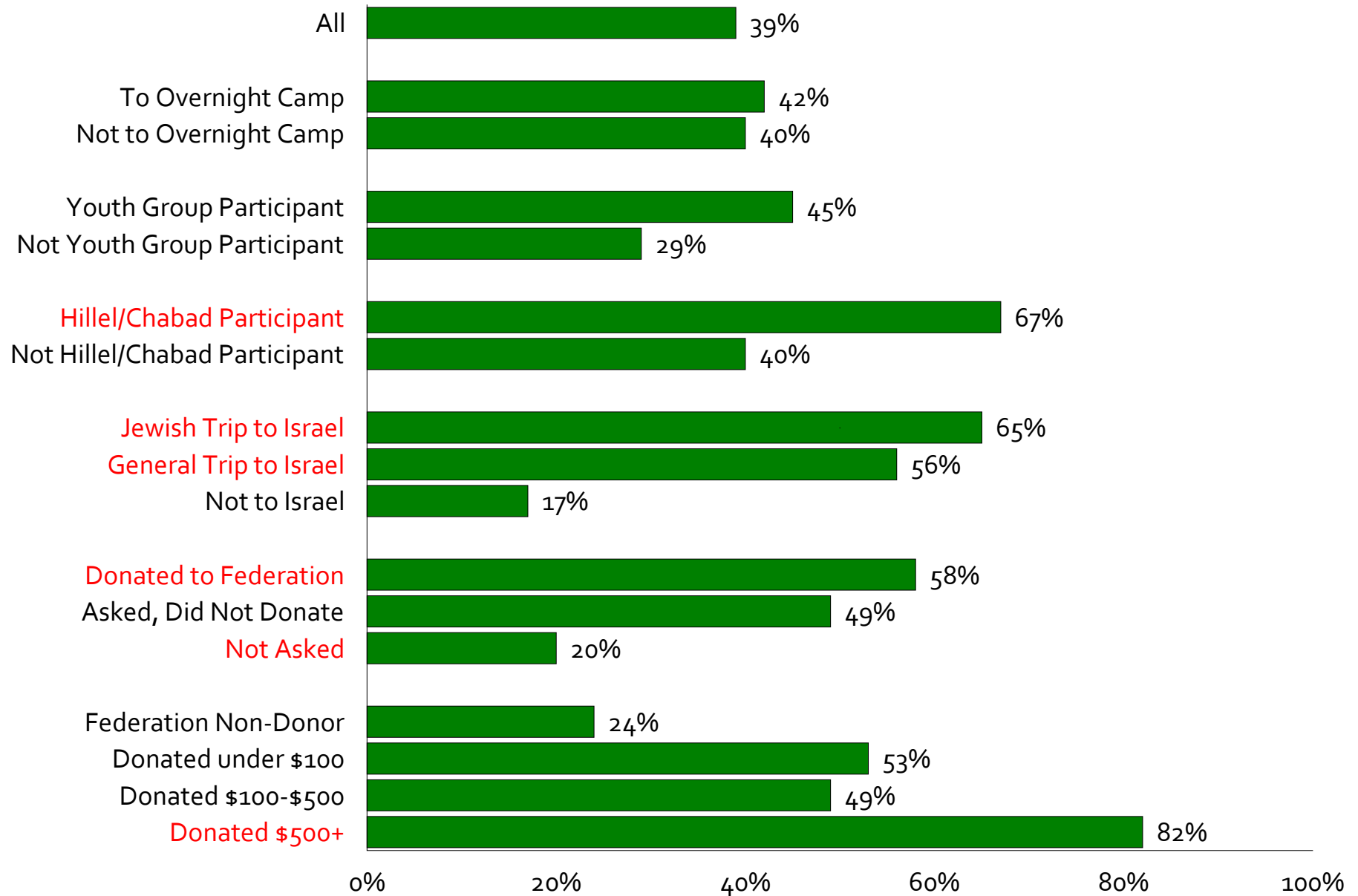
Synagogue Membership

(Jewish Households)



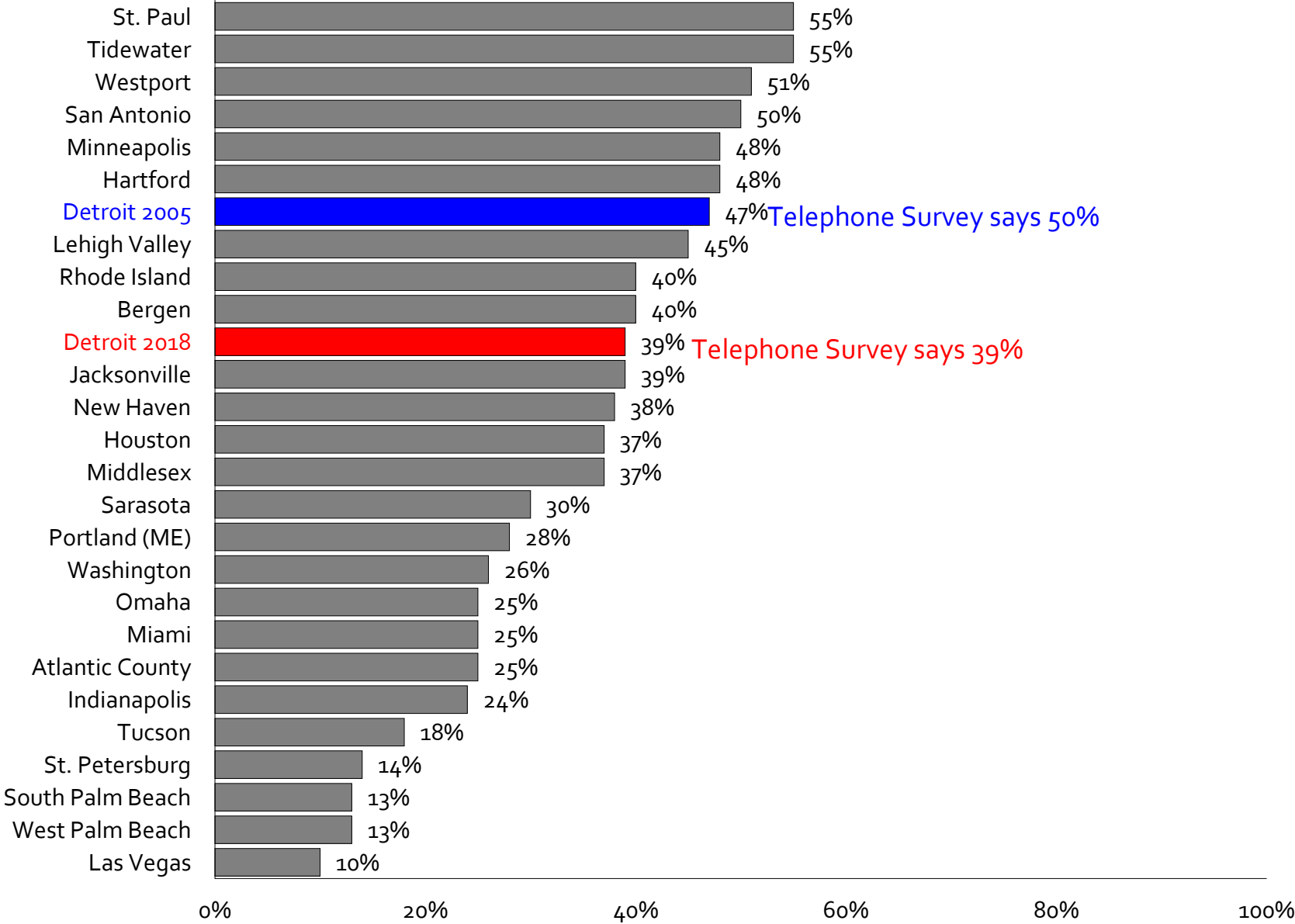
Synagogue Membership

(Jewish Households)

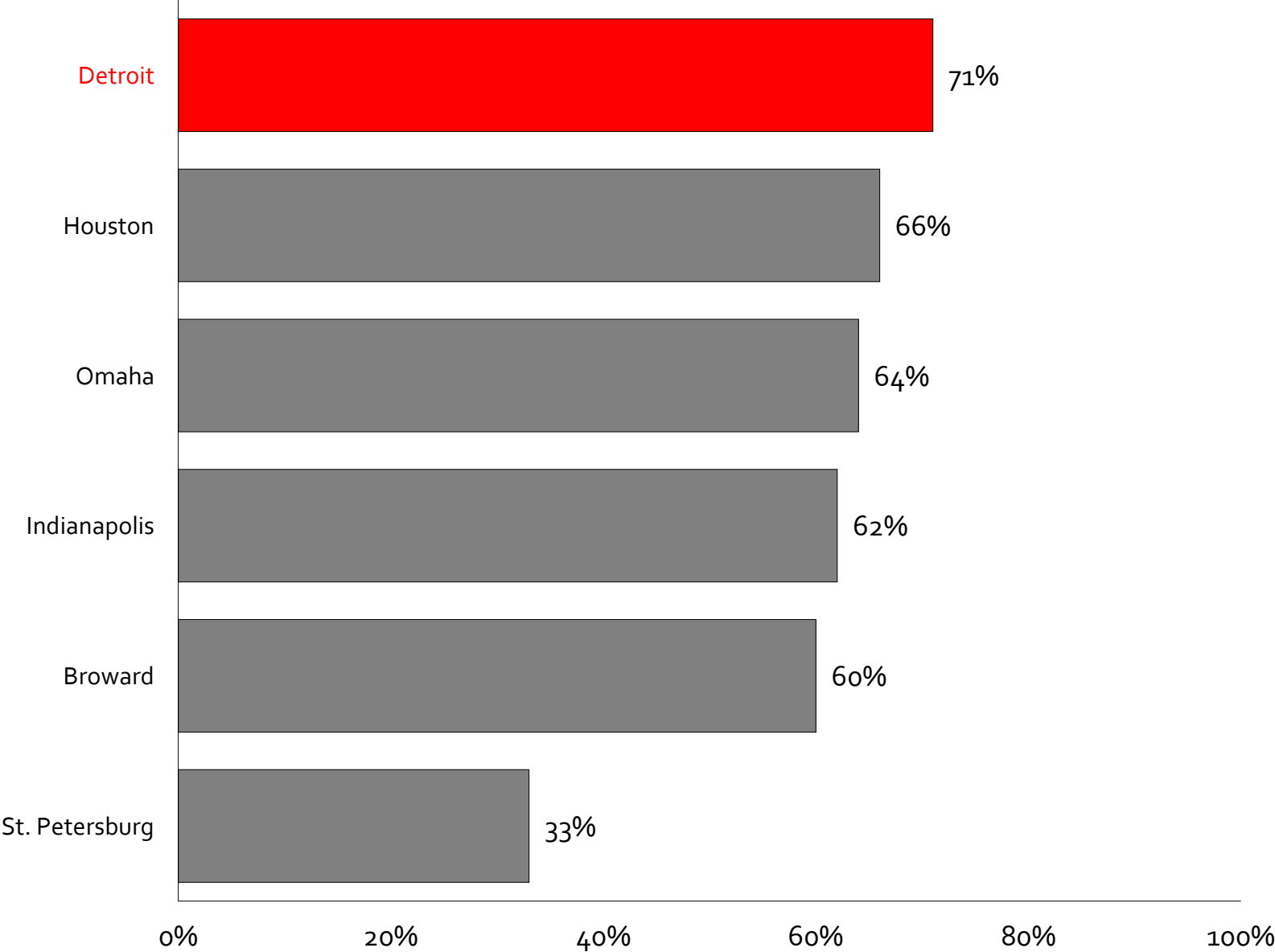


Local Synagogue Membership

(Based upon the Synagogue Survey)
(Jewish Households)

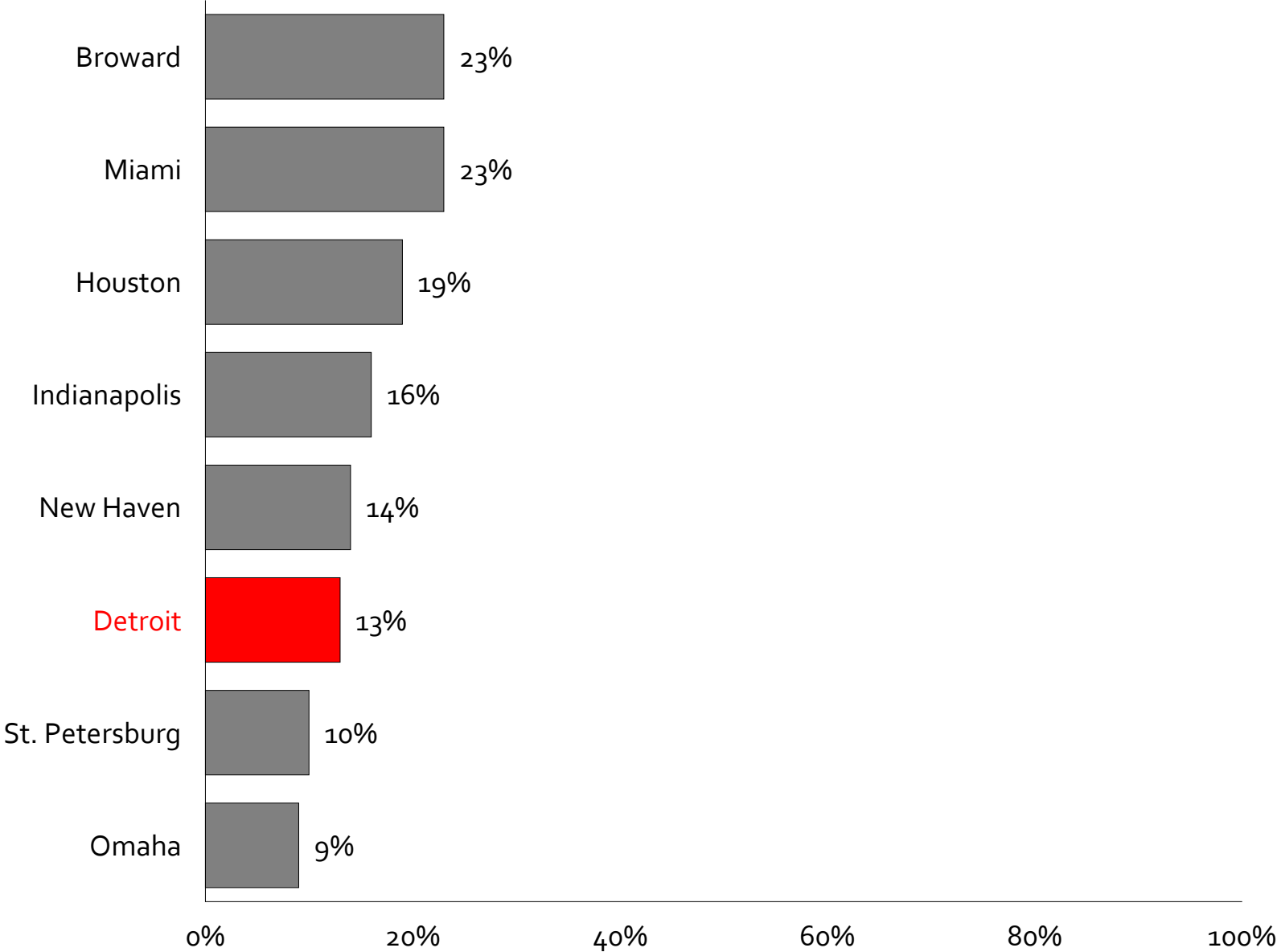


Participated in or Attended any Programs or Religious Services at,
or Sponsored by, a Local Synagogue in the Past Year
(Jewish Households)



**Participated in or Attended any Programs or Religious Services at,
or Sponsored by, Chabad in the Past Year**

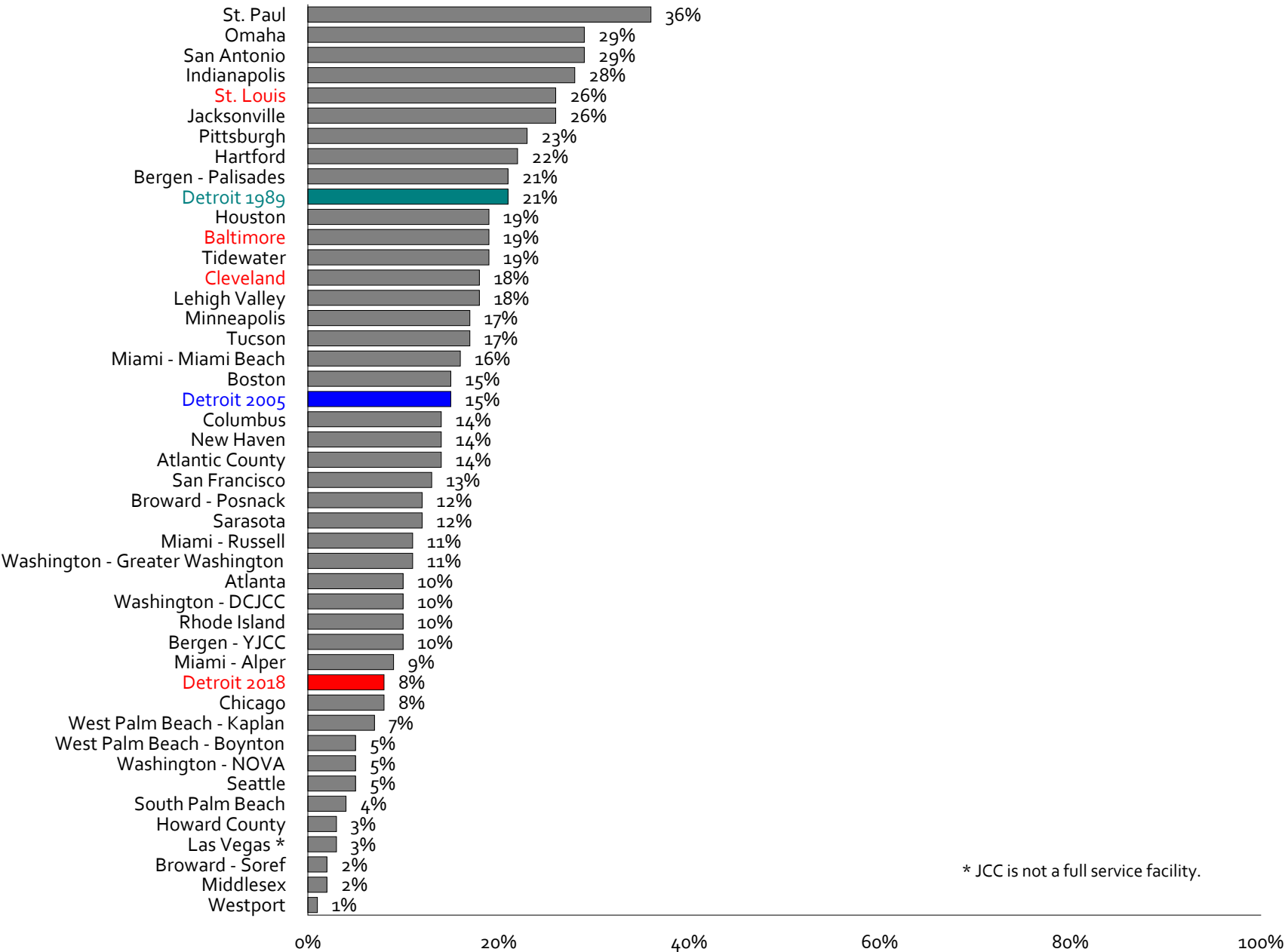
(Jewish Households)



Membership Profile: JCC

Local JCC Membership

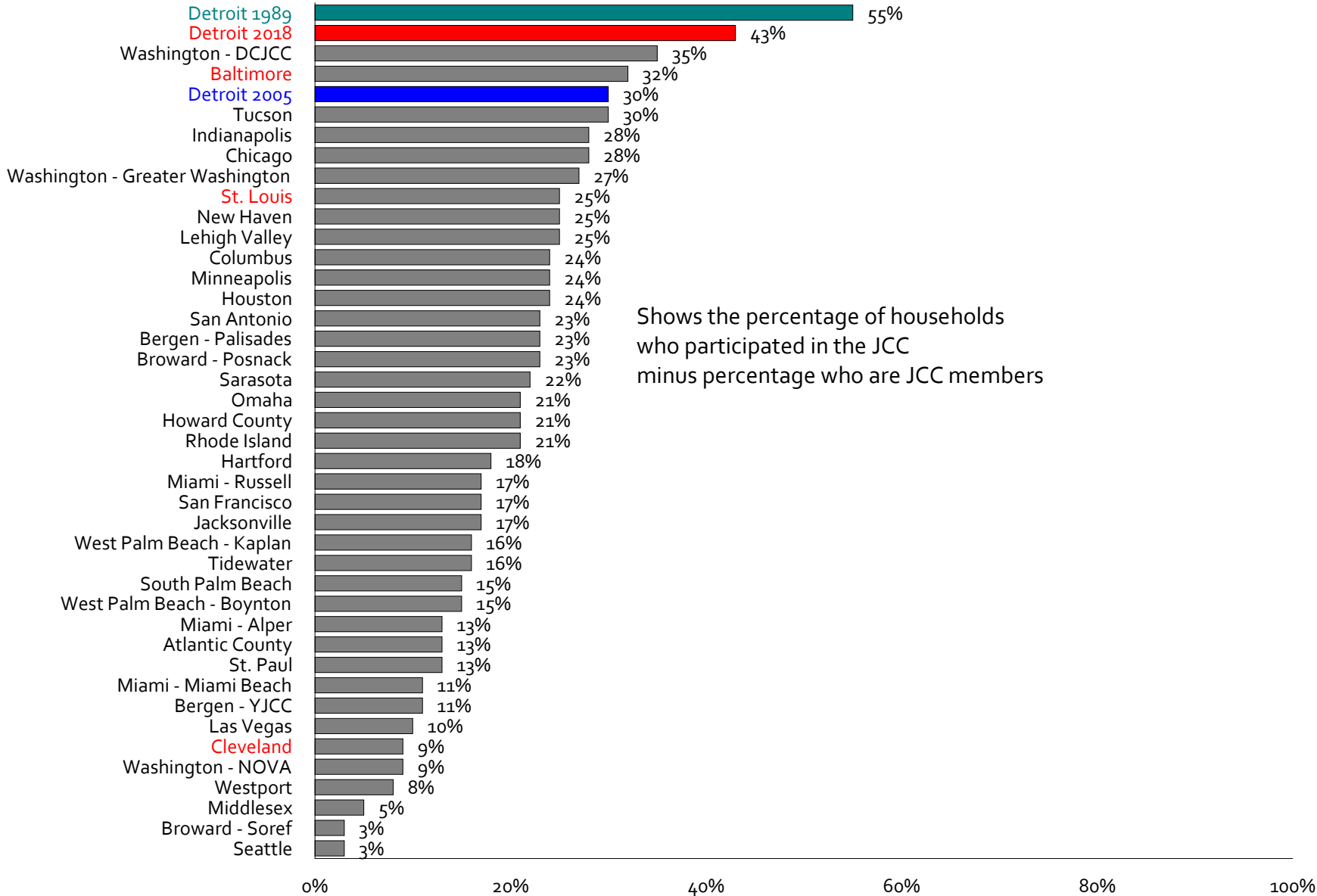
(Jewish Households)



* JCC is not a full service facility.

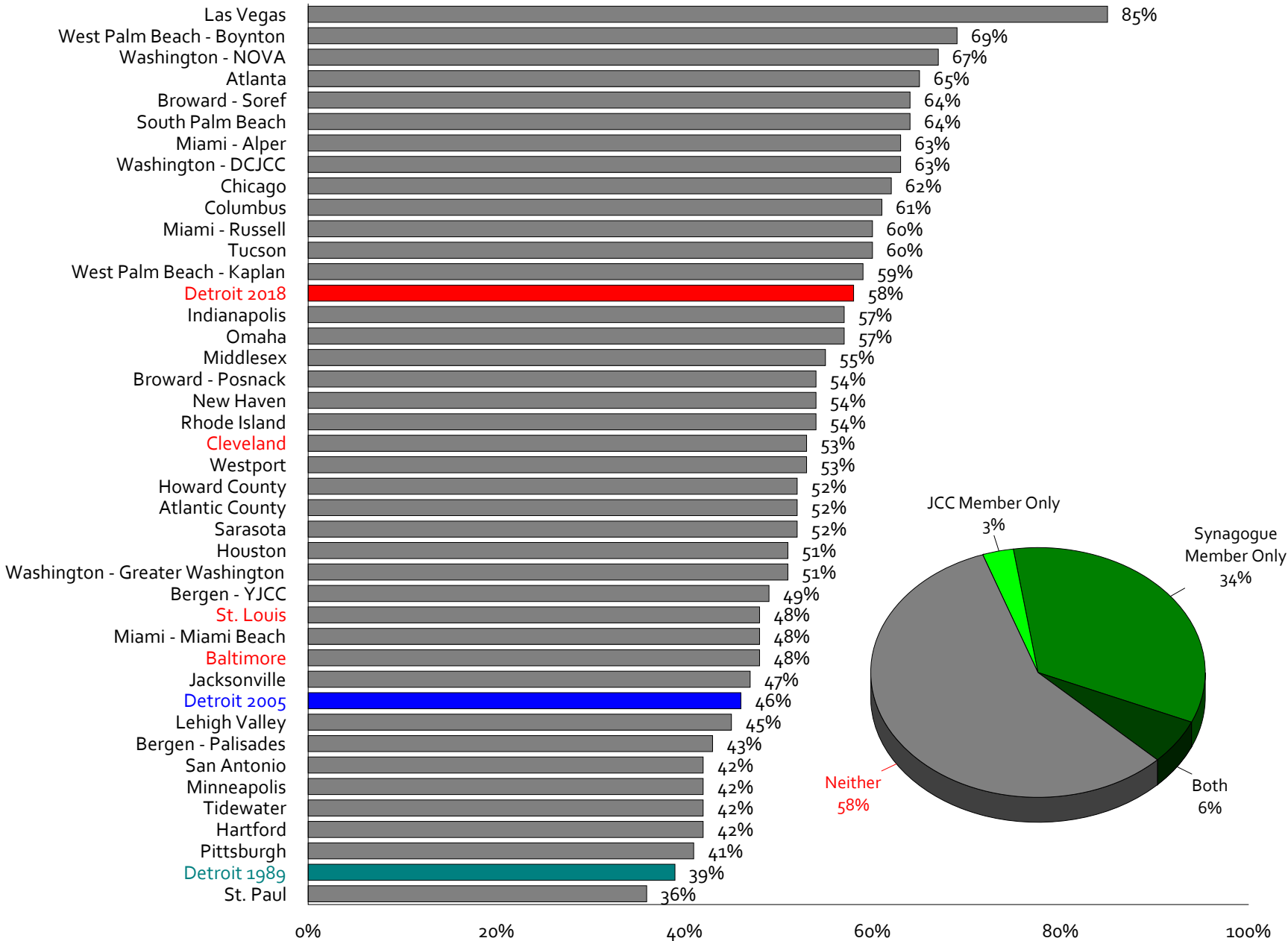
Participated in a Local JCC Program in the Past Year Without Being a Member

(Jewish Households)



Neither Synagogue nor JCC Members

(Jewish Households)

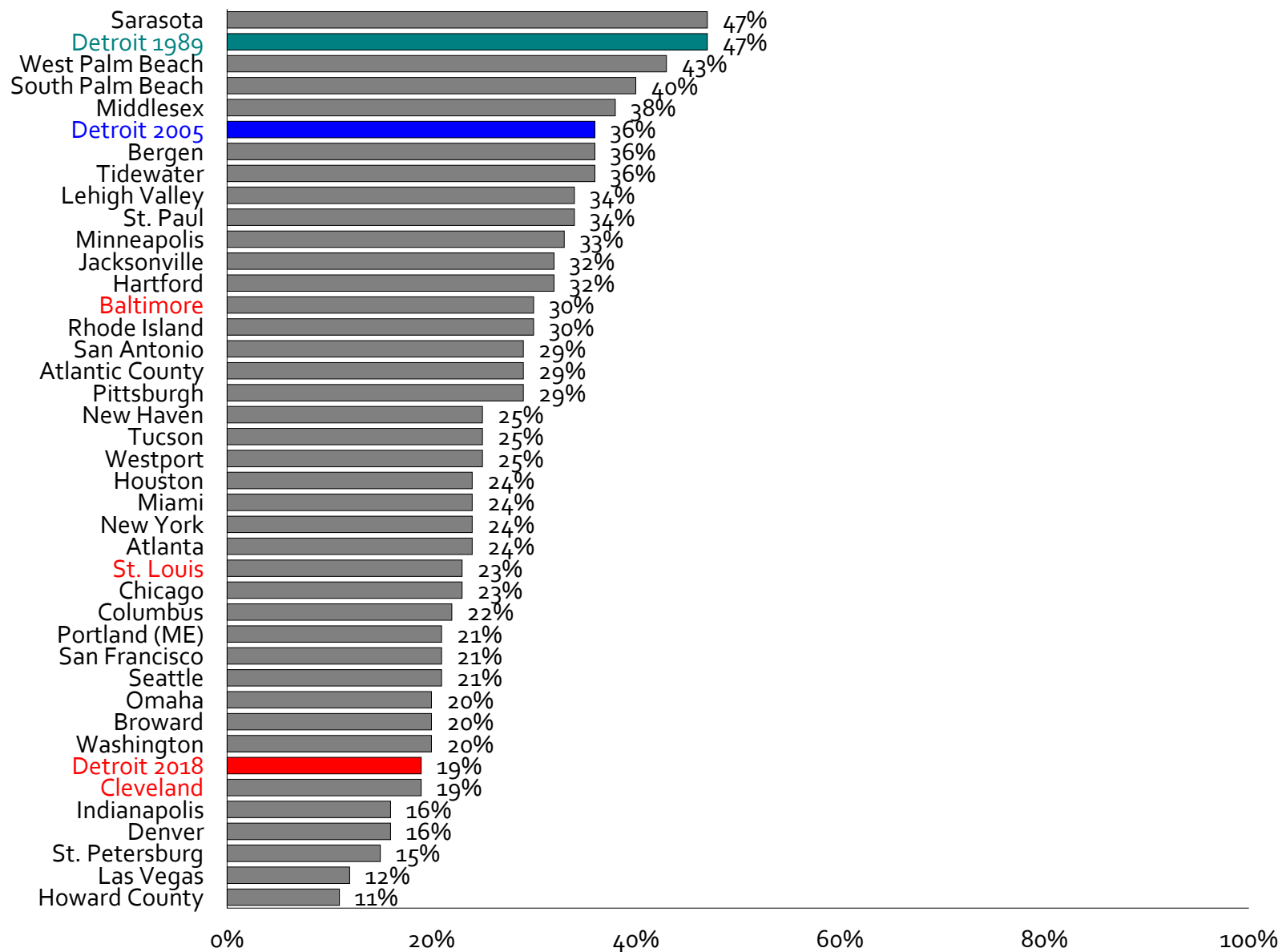


Membership Profile: Jewish Organizations

Jewish Organization Membership

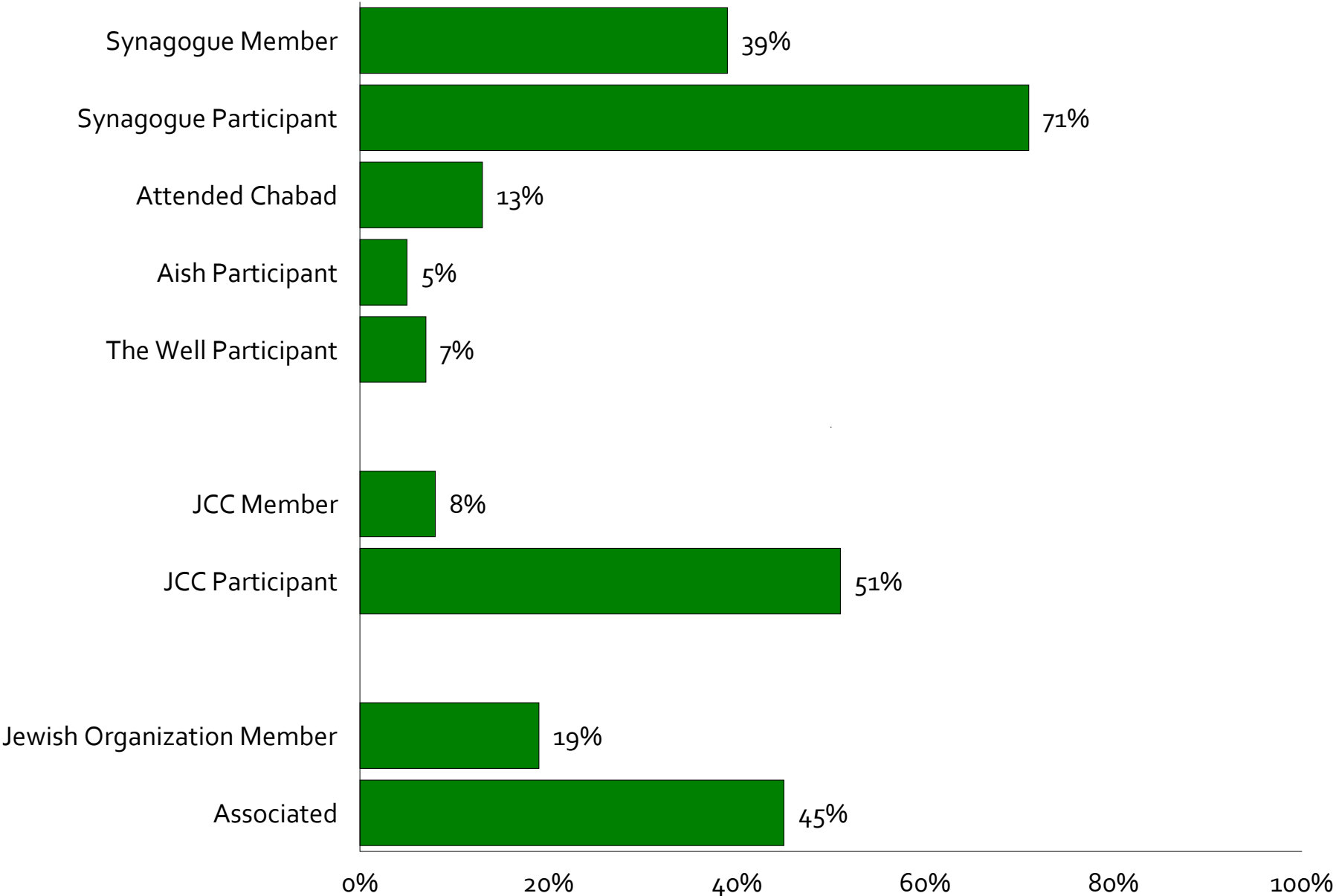
Other Than a Synagogue or JCC

(Jewish Households)



Summary of Memberships

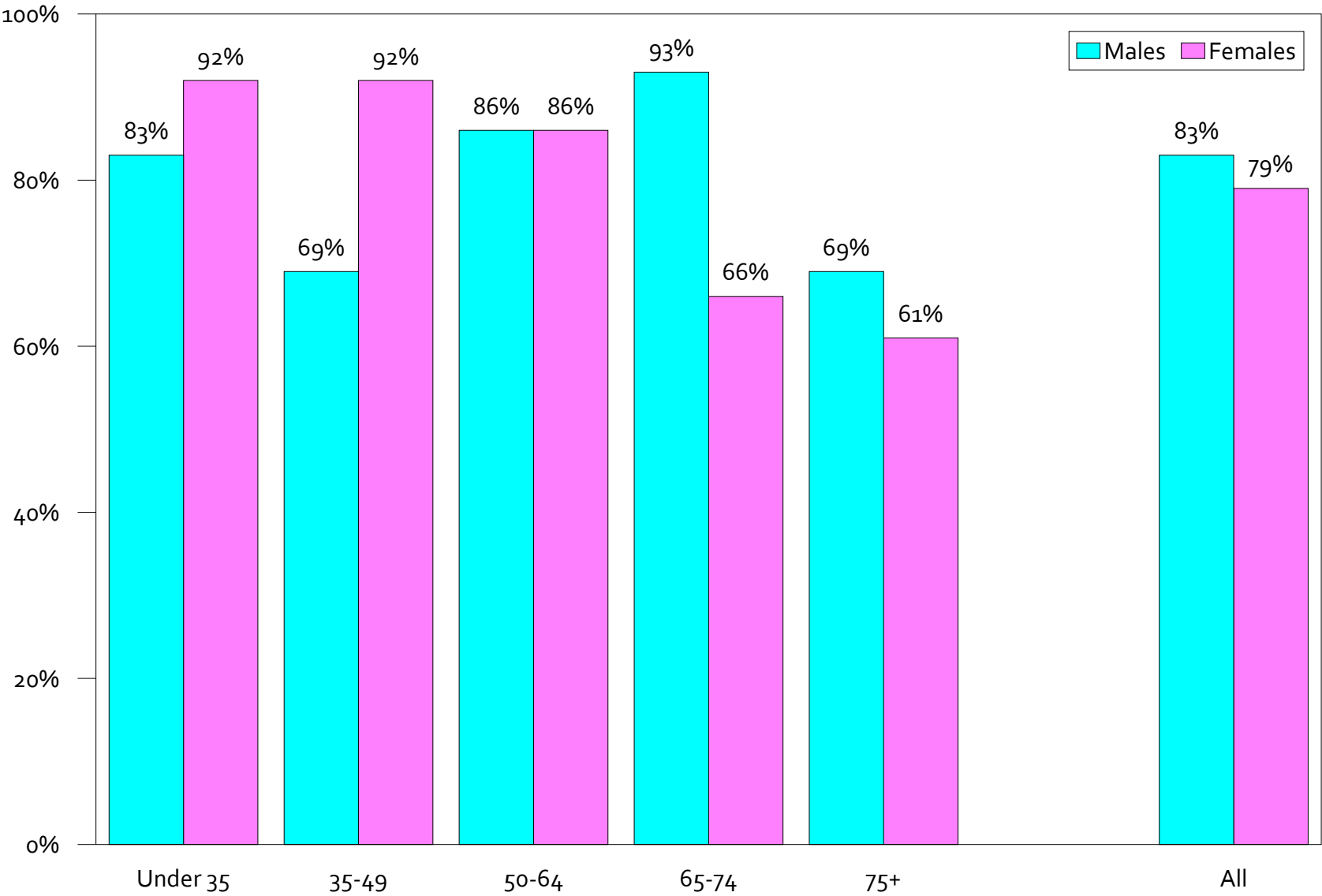
(Jewish Households)



**Jewish Education:
Adults When They Were Children**

Received Some Formal Jewish Education as Children by Age and Sex

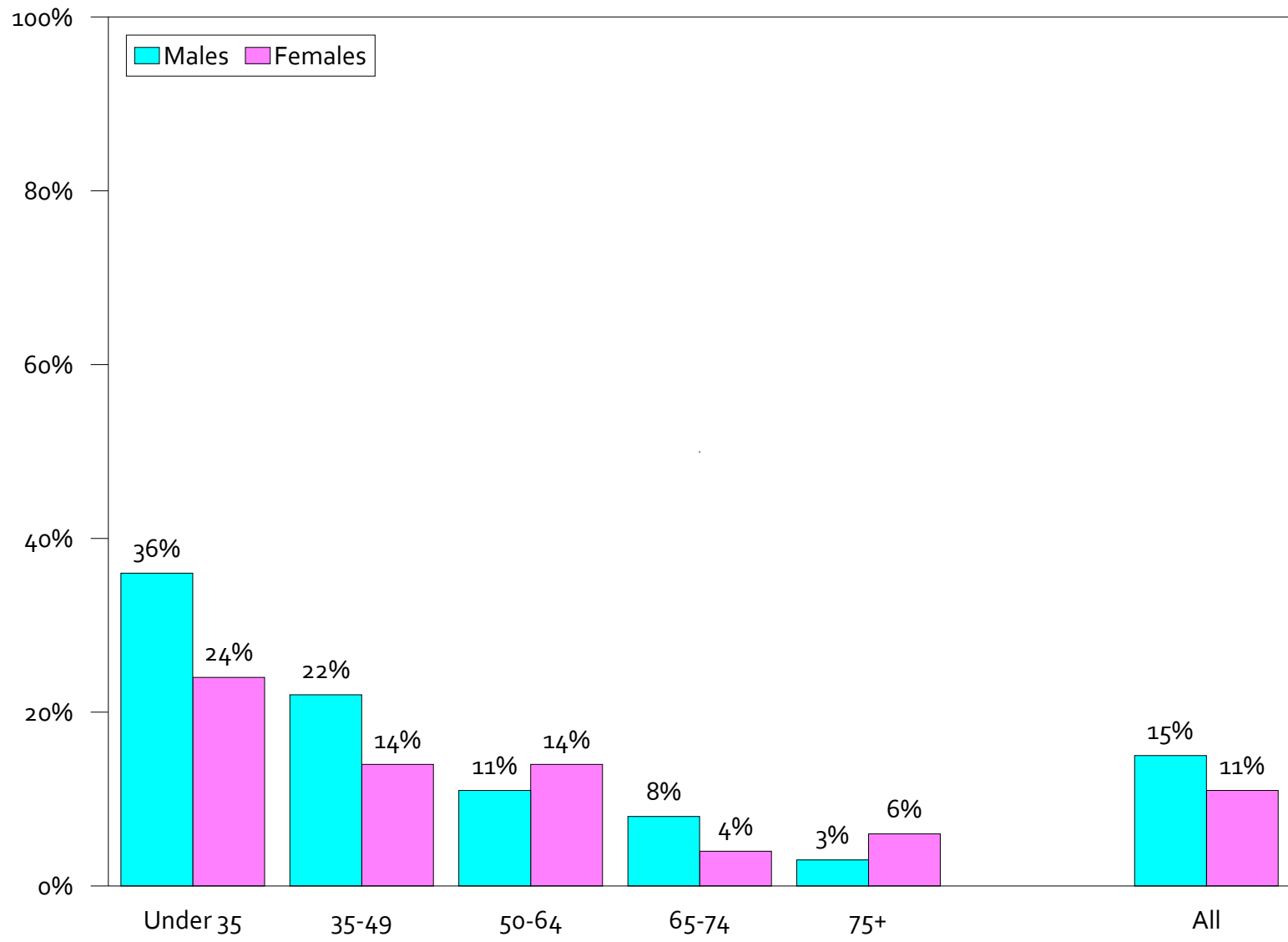
(Born or Raised Jewish Respondents)



112

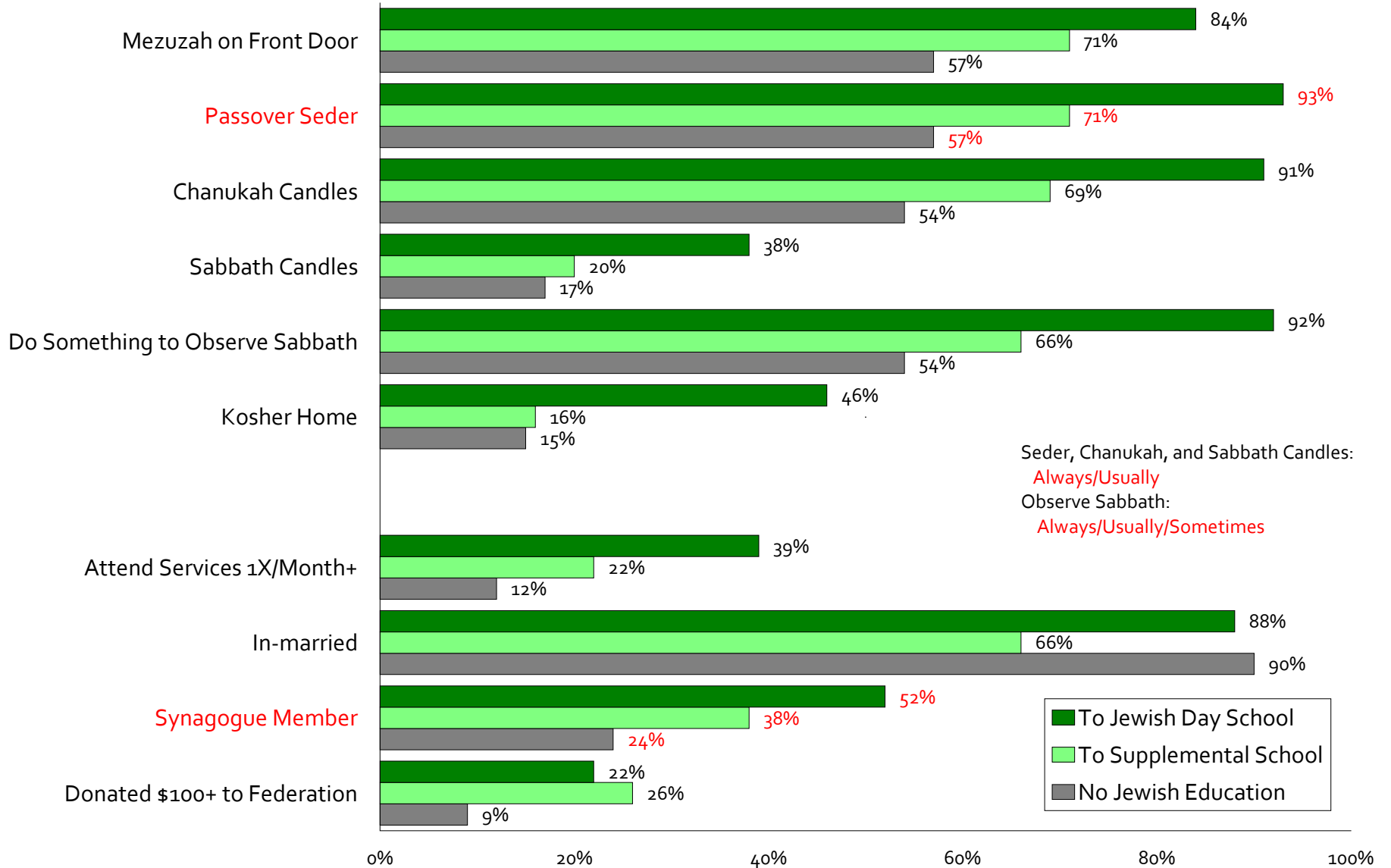
Attended a Jewish Day School as a Child by Age and Sex

(Born or Raised Jewish Respondents)



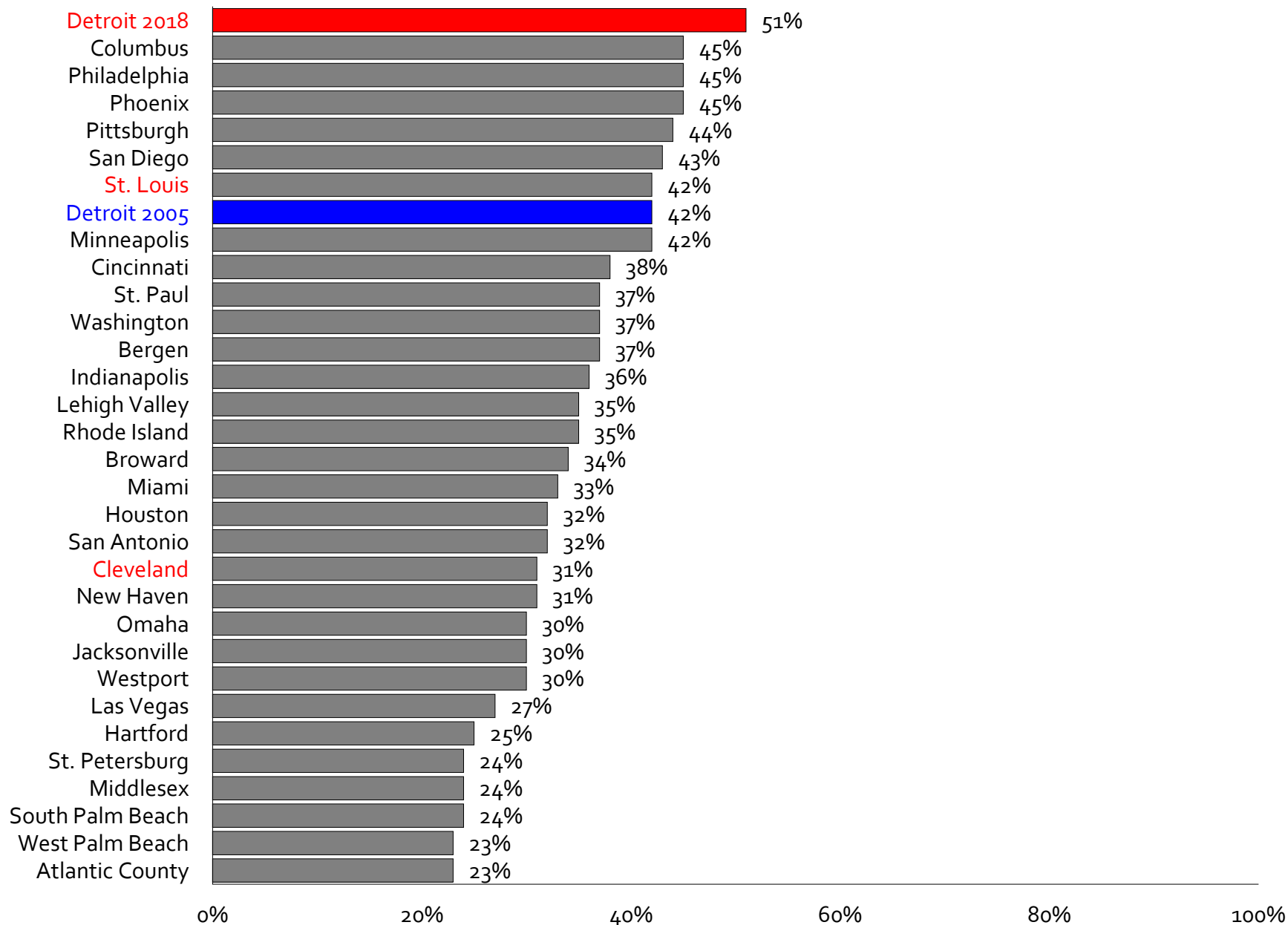
Households in Which The Respondent Received Some Formal Jewish Education as a Child

Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)



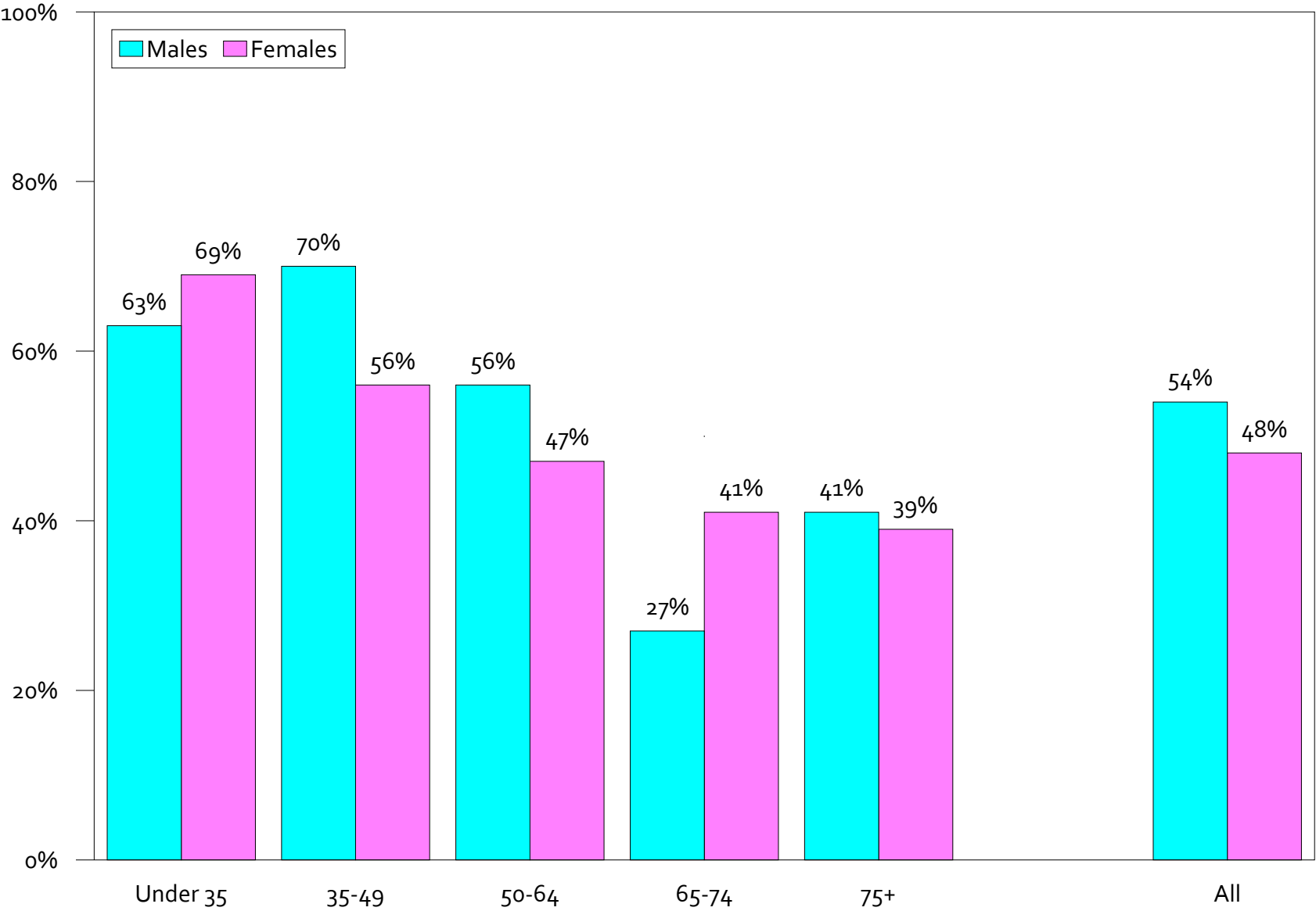
114 Attended or Worked at a Jewish Overnight Camp as Children

(Born or Raised Jewish Adults)



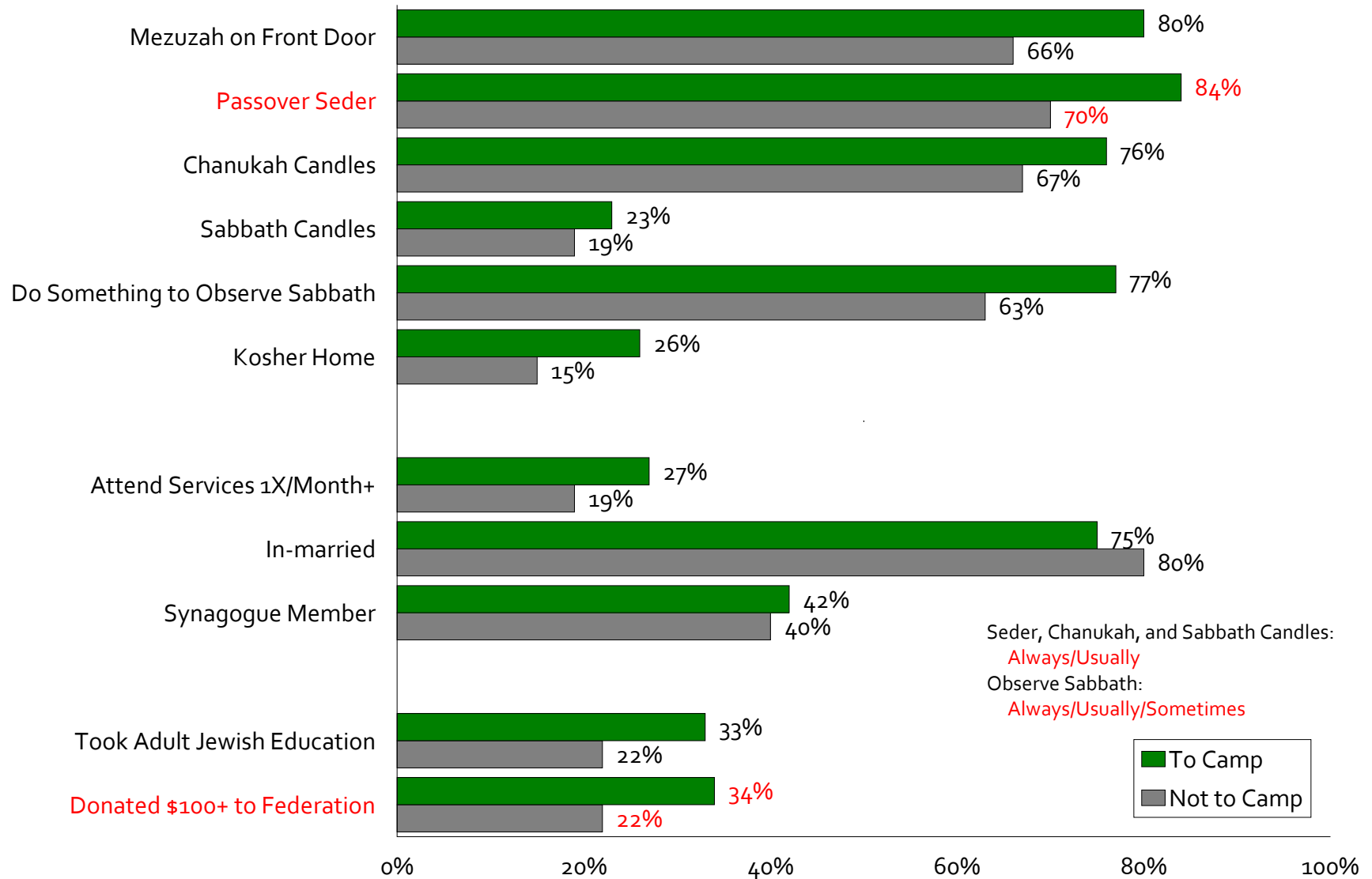
Attended or Worked at a Jewish Overnight Camp as Children by Age

(Born or Raised Jewish Respondents)



116 Households in Which The Respondent Attended or Worked at a Jewish Overnight Camp as a Child

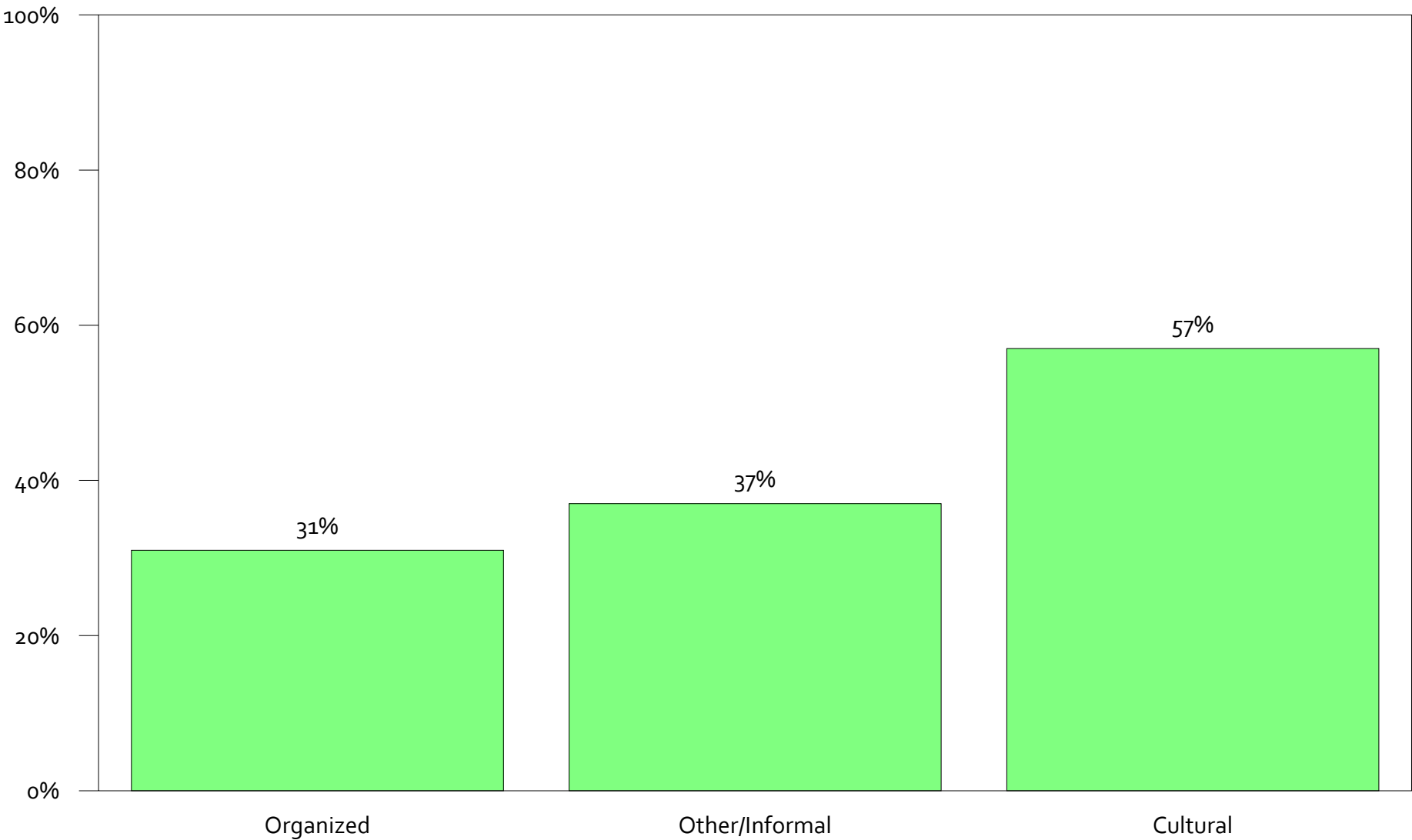
Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)



Adult Jewish Education

Different Types of Jewish Education

(Jewish Respondents)

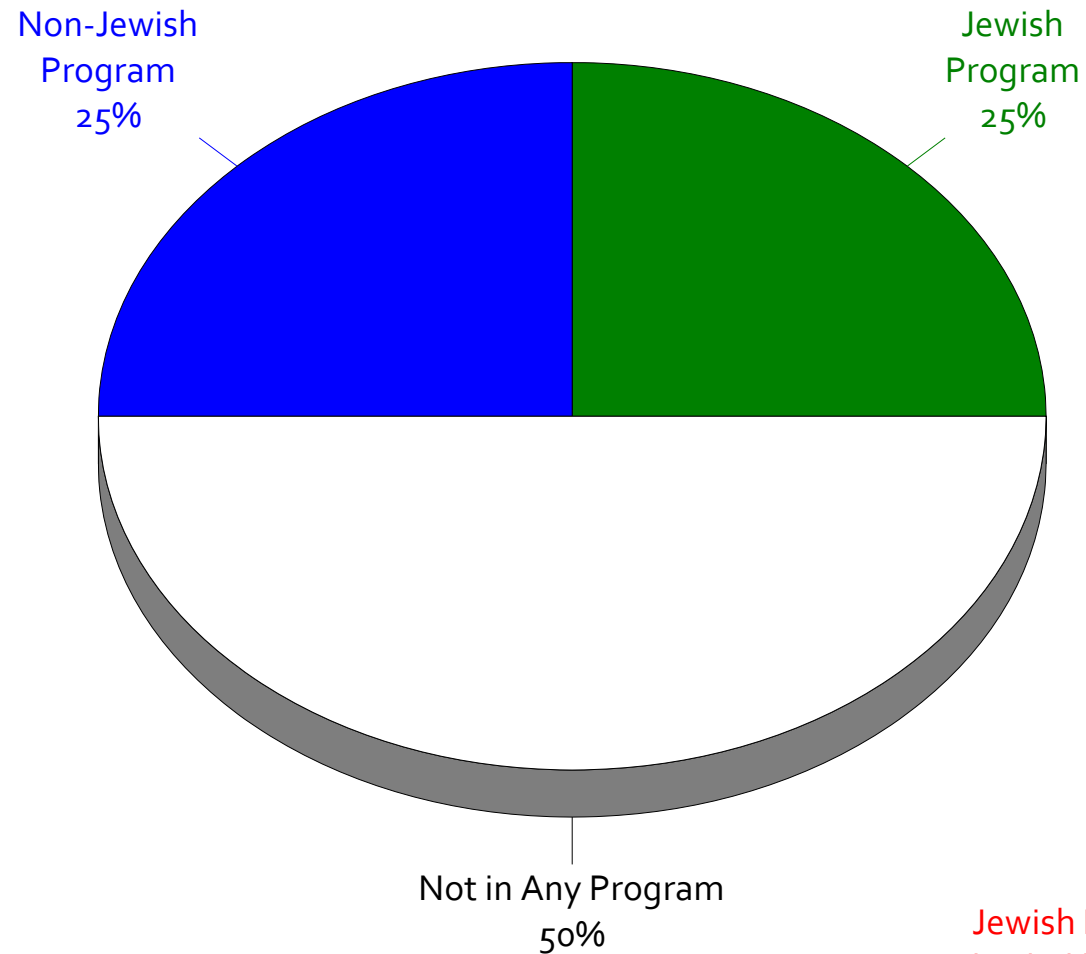


**Children's Jewish Education:
Preschool/Child Care**

The Concept of *Market Share*

25% of all children are in a Jewish Program (preschool, school, camp)

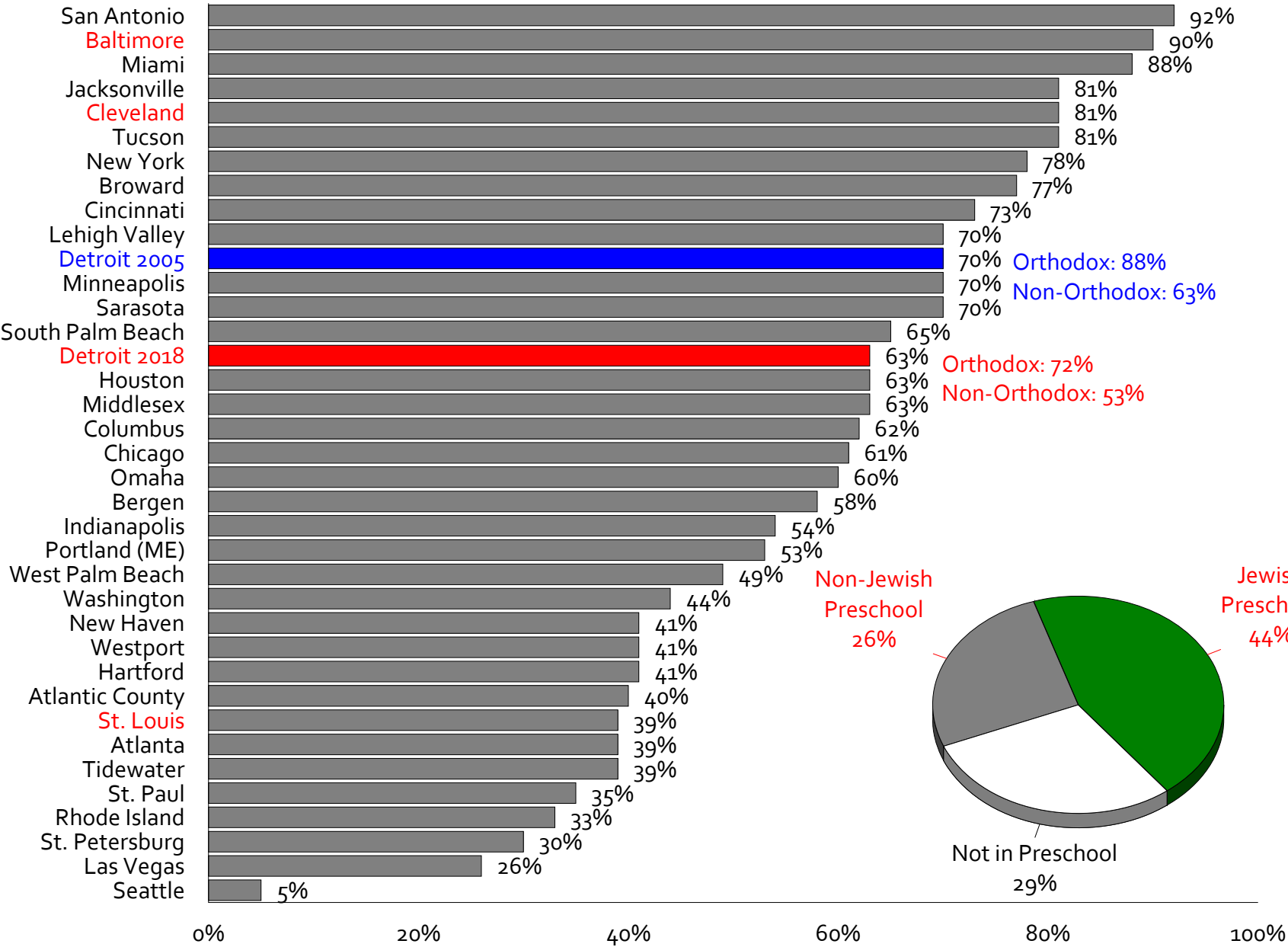
The *Market Share* is 50% because half of children in a Program are in a Jewish Program



Jewish Market Share is:
 $25\% \text{ divided by } (25\% + 25\%) = 50\%$

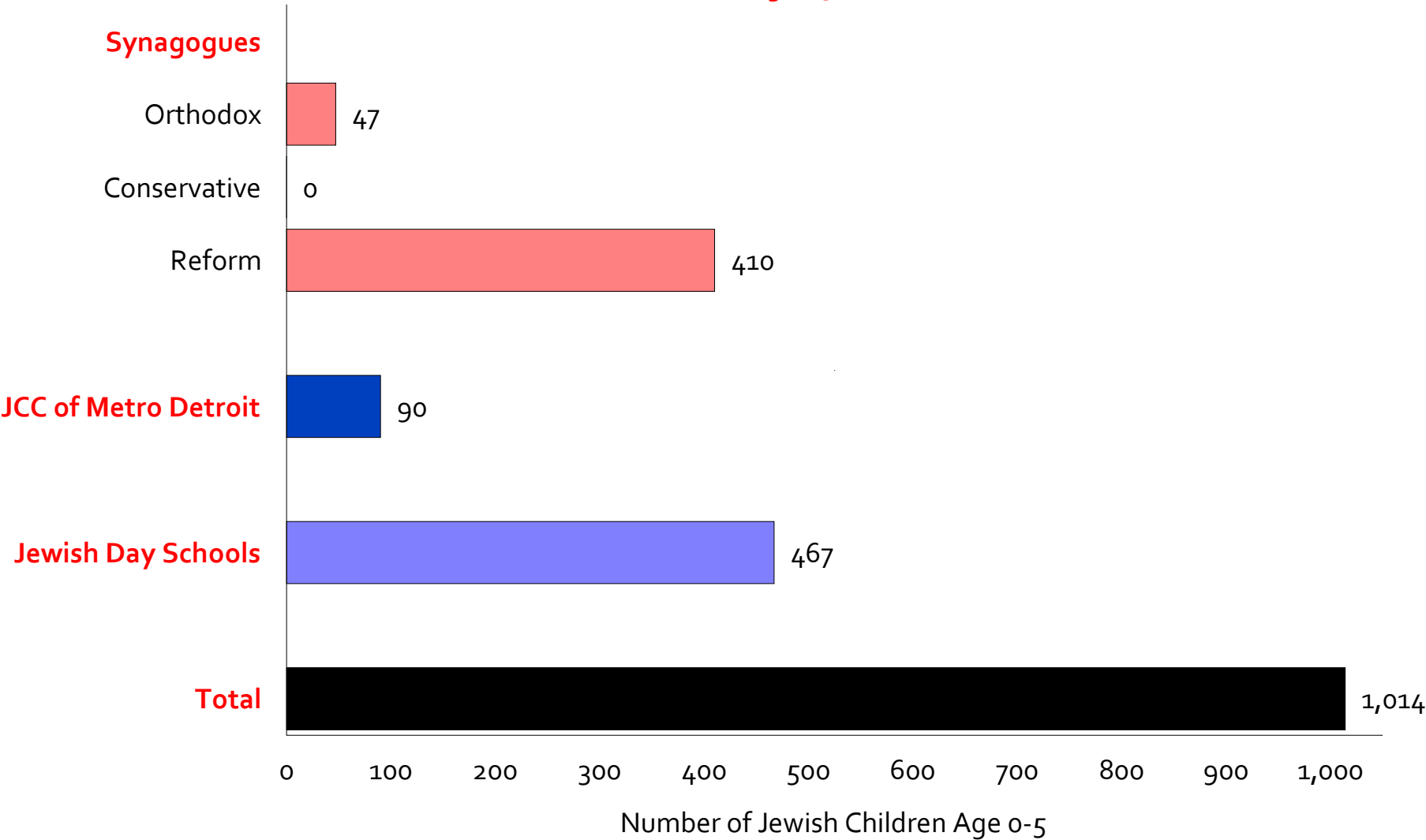
Jewish Preschool/Child Care Market Share

(Jewish Children Age 0-5)



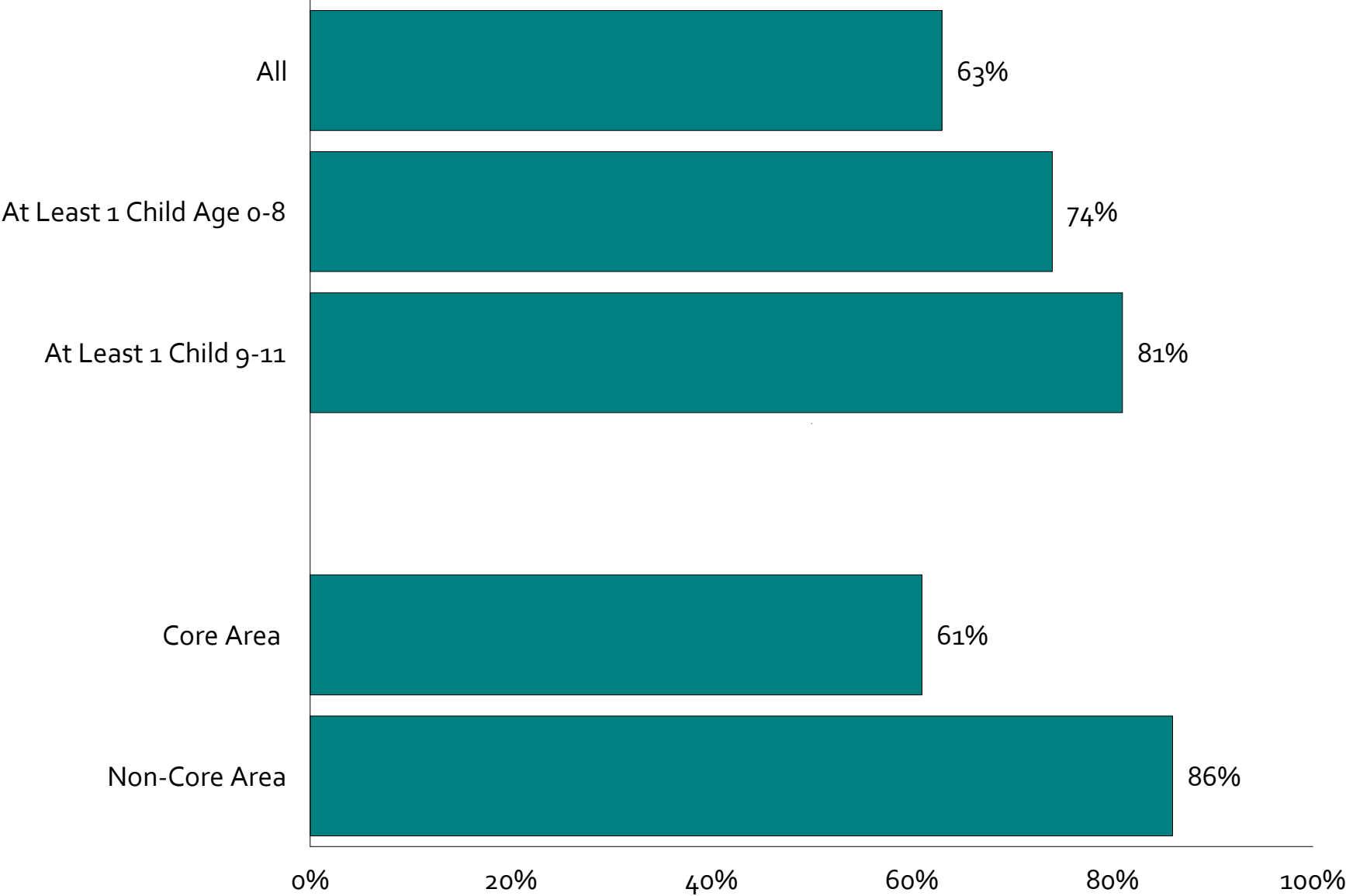
Jewish Children Who Currently Attend Jewish Preschool/Child Care

(Based upon the Jewish Institutions Survey)
(Jewish Children Age 0-5)



Received PJ Library Books

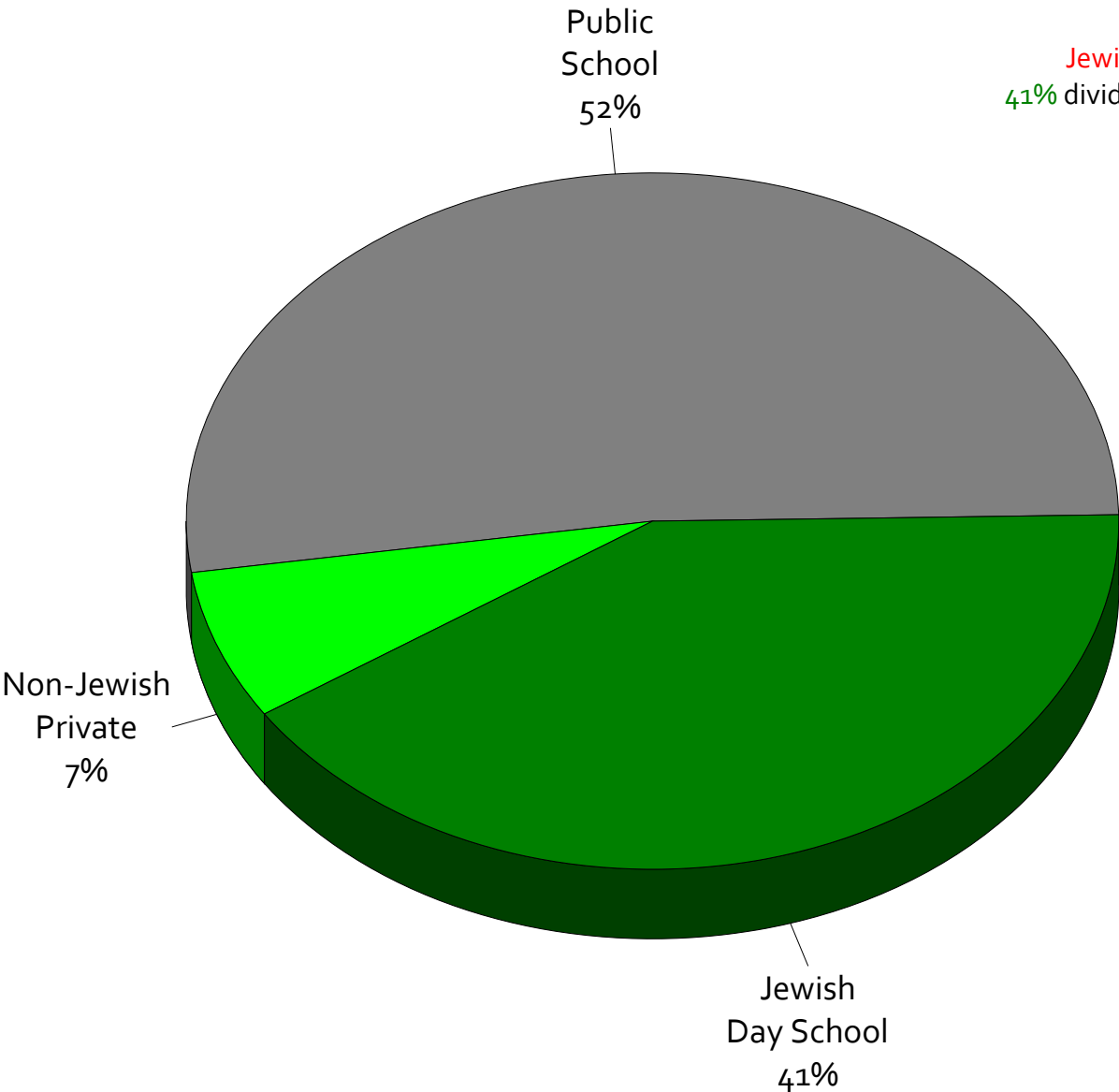
(Households with Jewish Children)



**Children's Jewish Education:
Jewish Day School**

Type of School Attended

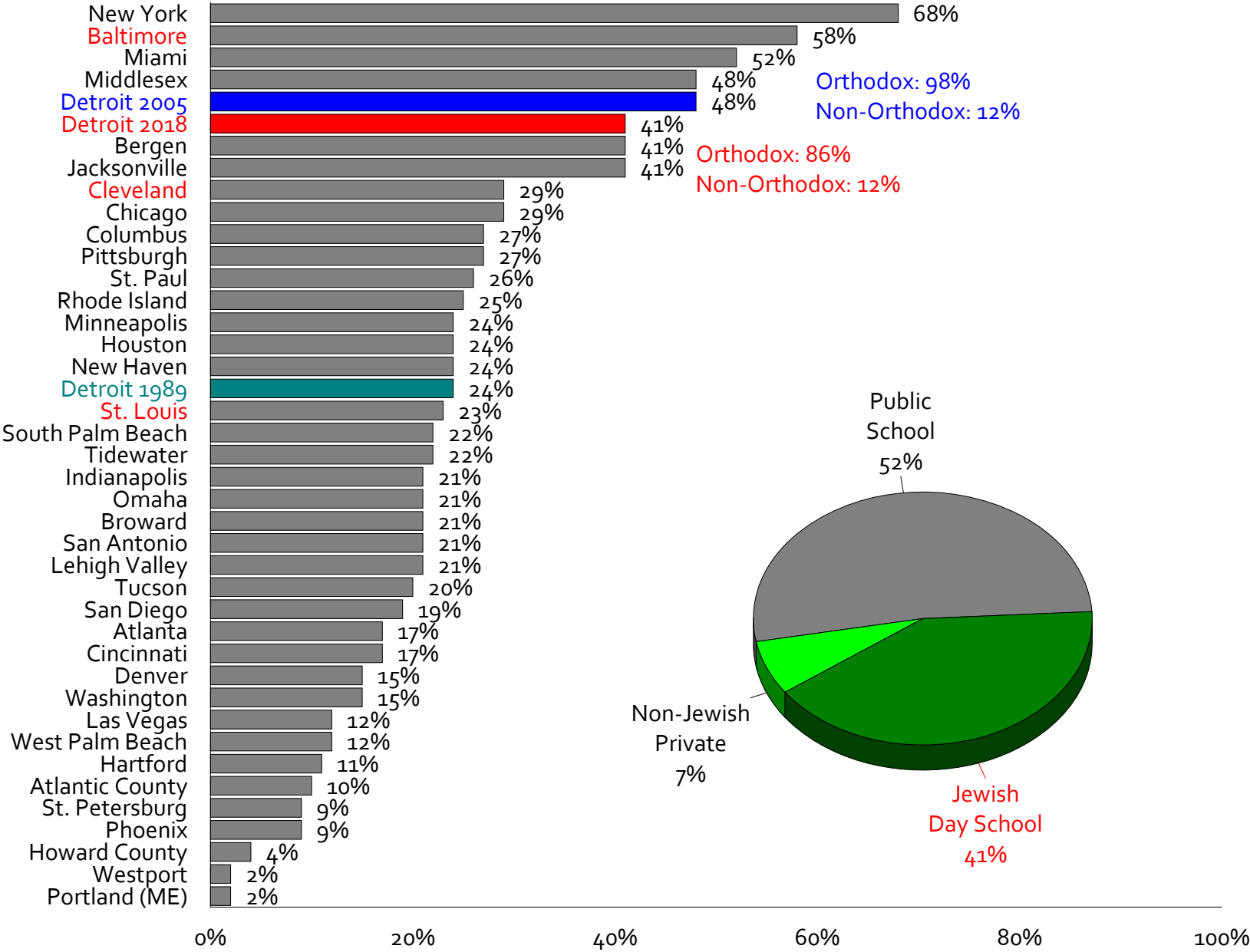
(Jewish Children Age 5-12)



Jewish Market Share is:
41% divided by (41% + 7%) = 86%

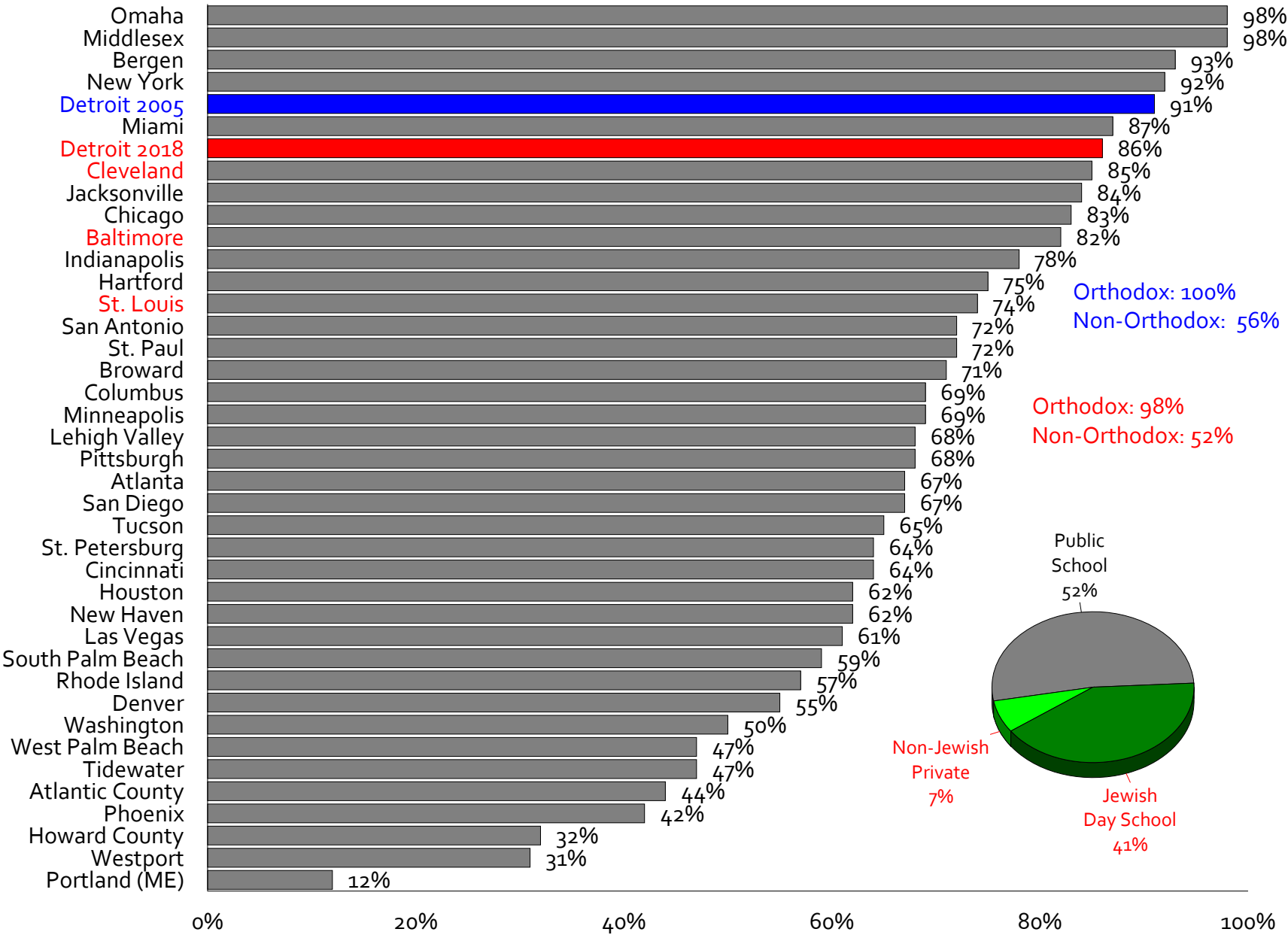
Currently Attend Jewish Day School

(Jewish Children Age 5-12)



Market Share for Jewish Day School

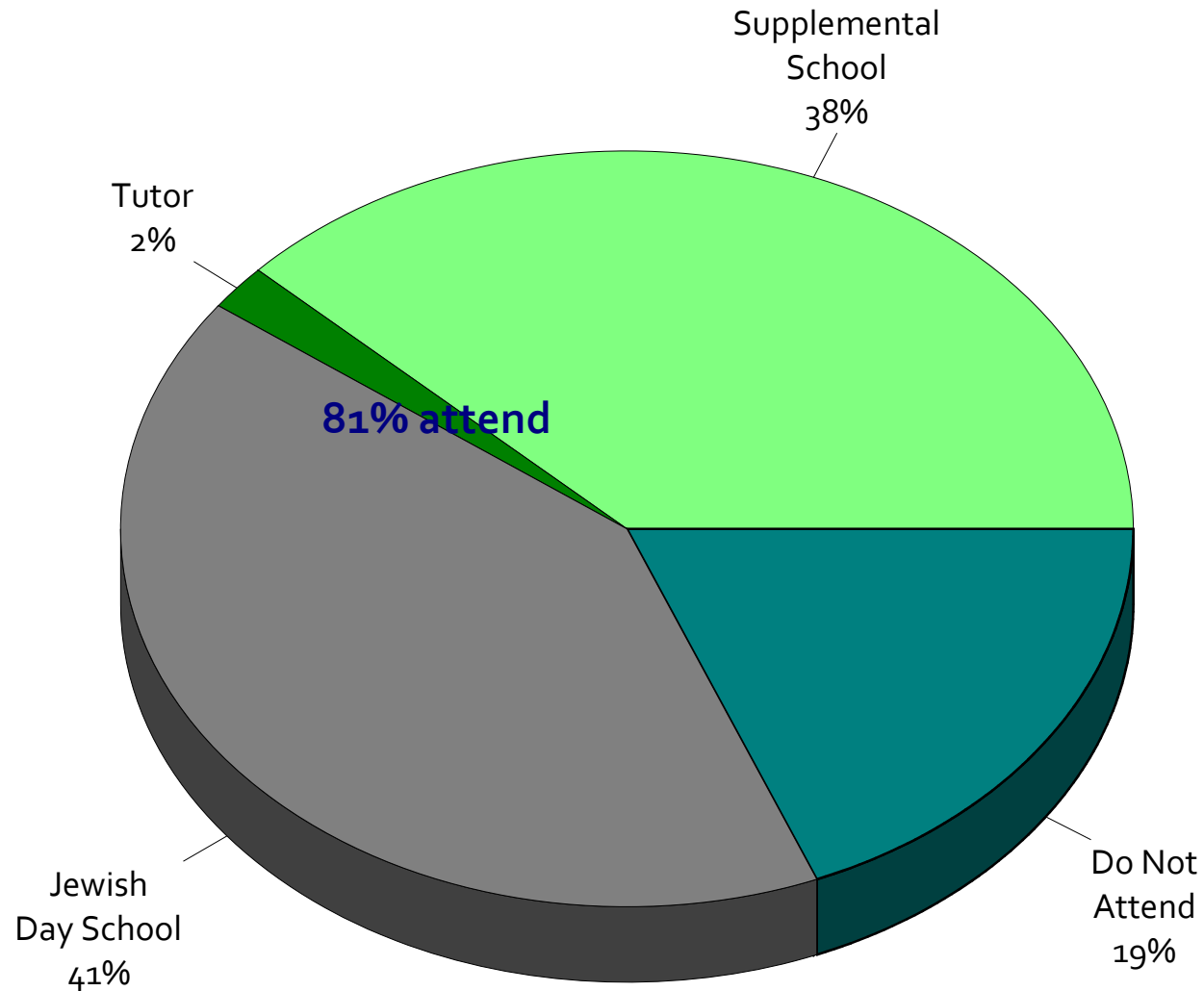
(Jewish Children Age 5-12)



**Children's Jewish Education:
Current Formal Jewish Education**

Current Formal Jewish Education of Jewish Children

(Jewish Children Age 5-12)
(Based upon the Telephone Survey)

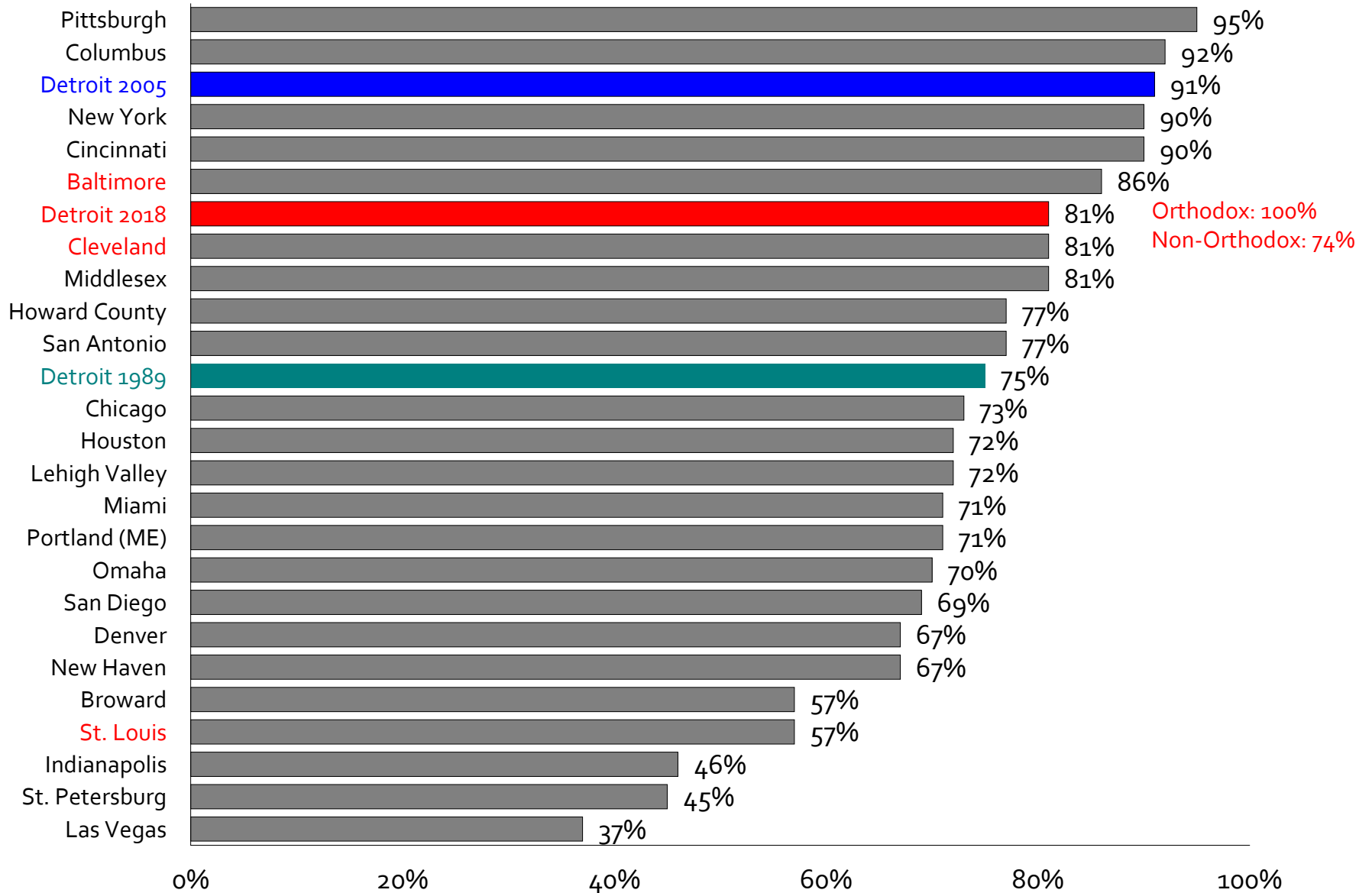


Jewish Children Age 5-12

Who Currently Attend Formal Jewish Education

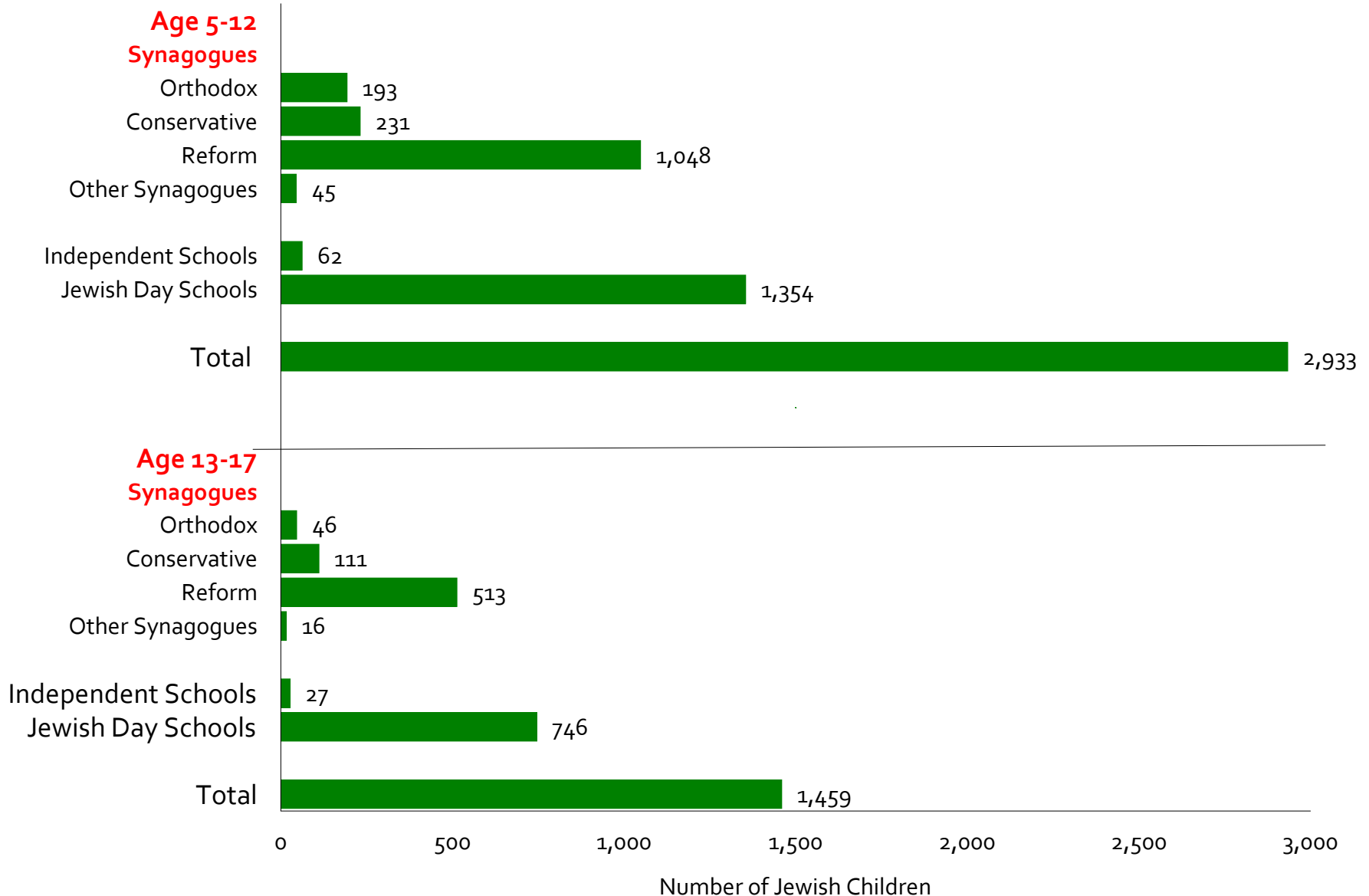
(Based upon the Telephone Survey)

Orthodox: 99%
Non-Orthodox: 86%



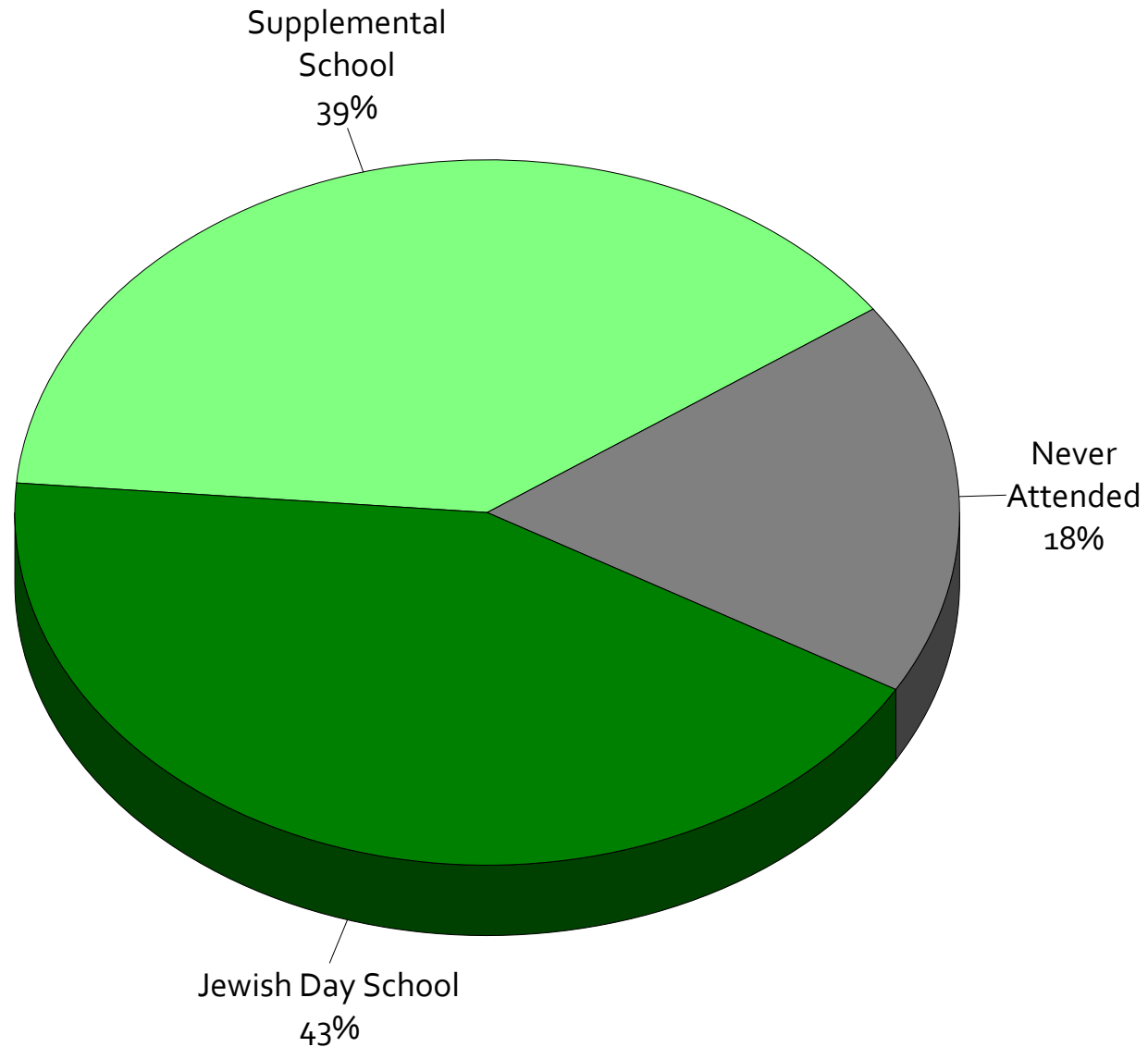
Jewish Children Who Currently Attend Formal Jewish Education

(Based upon the Jewish Institutions Survey)



Ever Attended Formal Jewish Education

(Jewish Children Age 13-17)

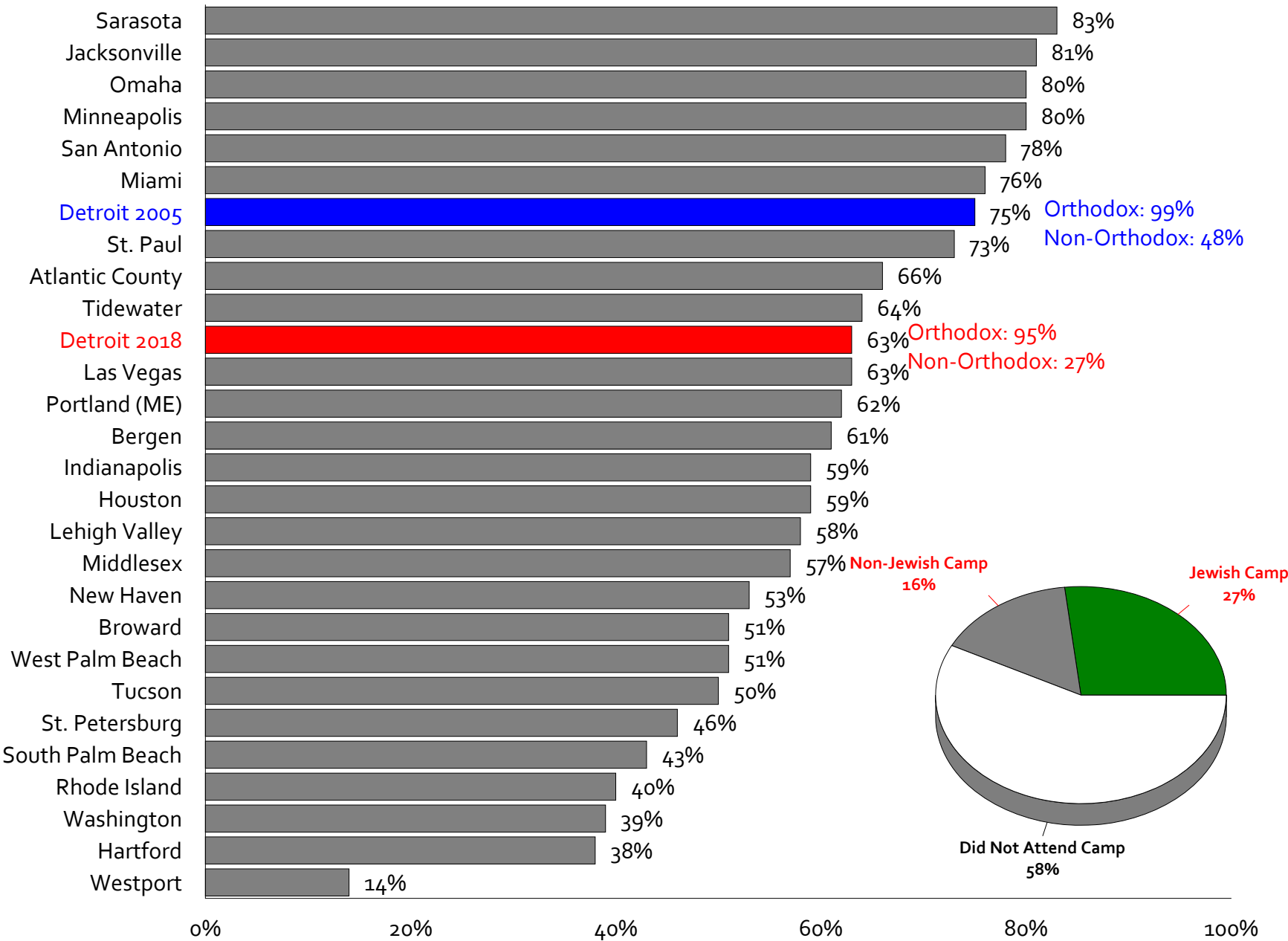


Children who have attended both Jewish day school and supplemental school are reported under Jewish day school

**Children's Jewish Education:
Informal Jewish Education**

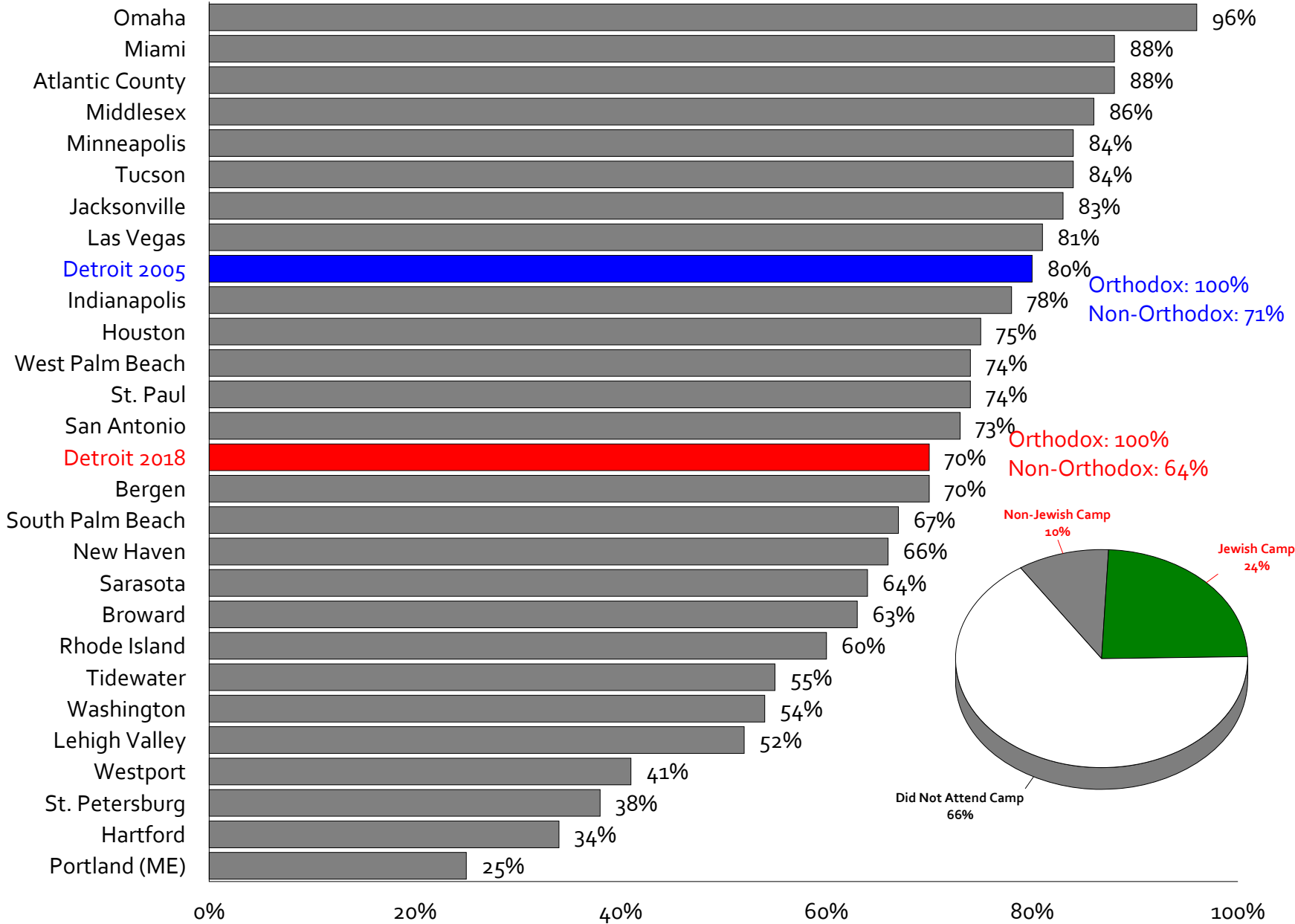
Jewish Day Camp Market Share This Past Summer

(Jewish Children Age 3-17)



Jewish Overnight Camp Market Share This Past Summer

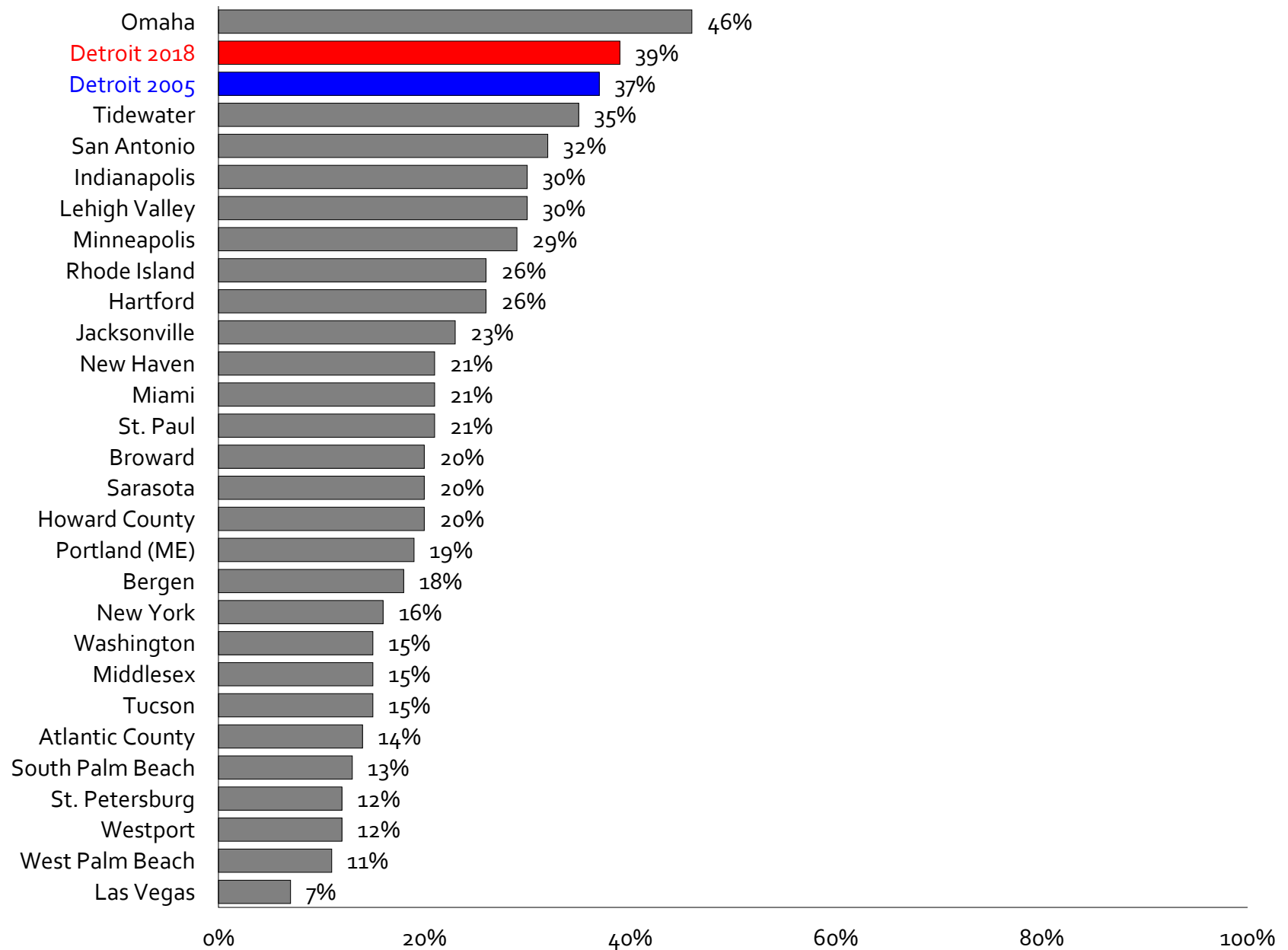
(Jewish Children Age 6-17)



Jewish Agencies: Familiarity and Perception

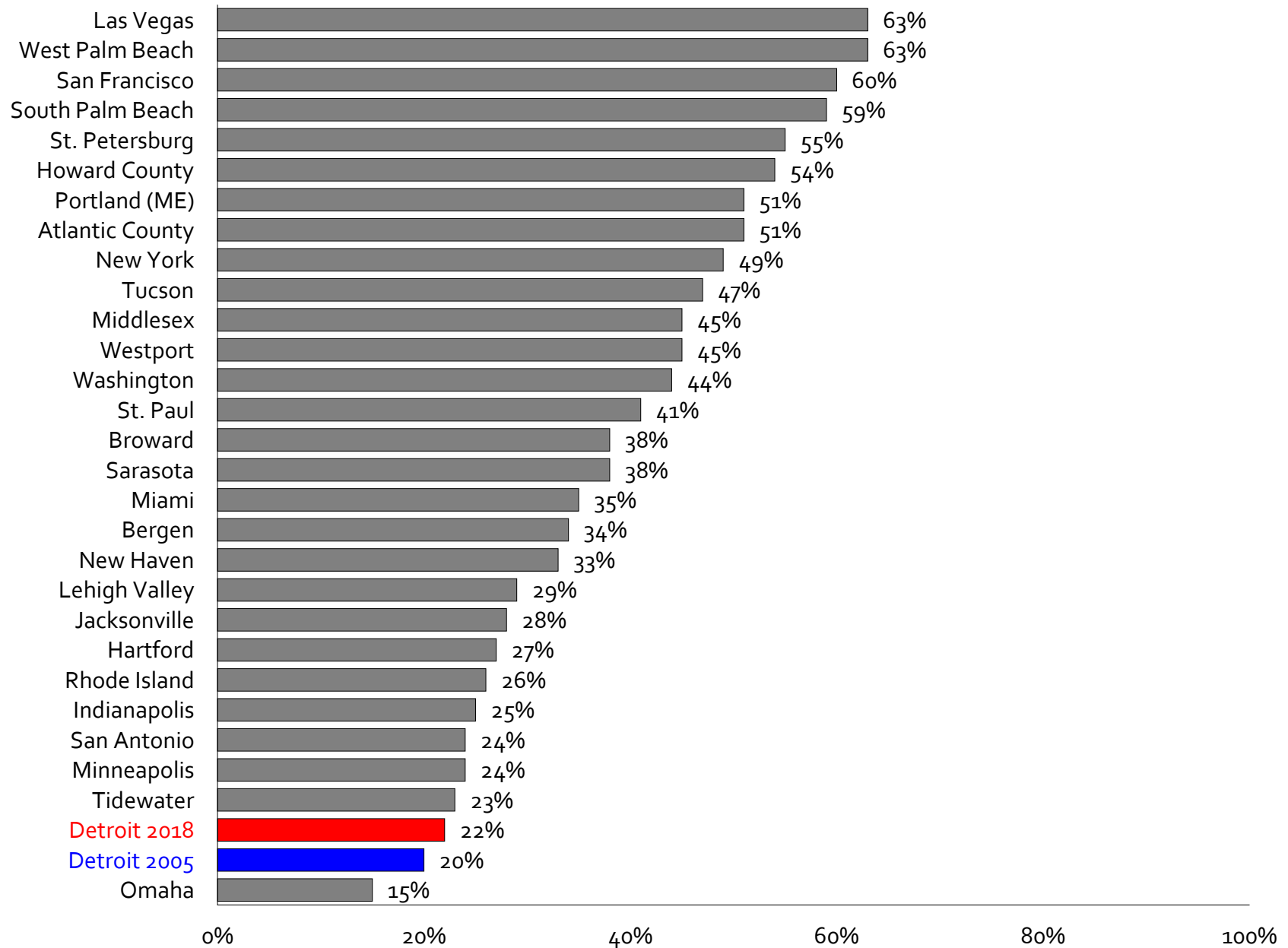
Very Familiar with the Local Jewish Federation

(Respondents)



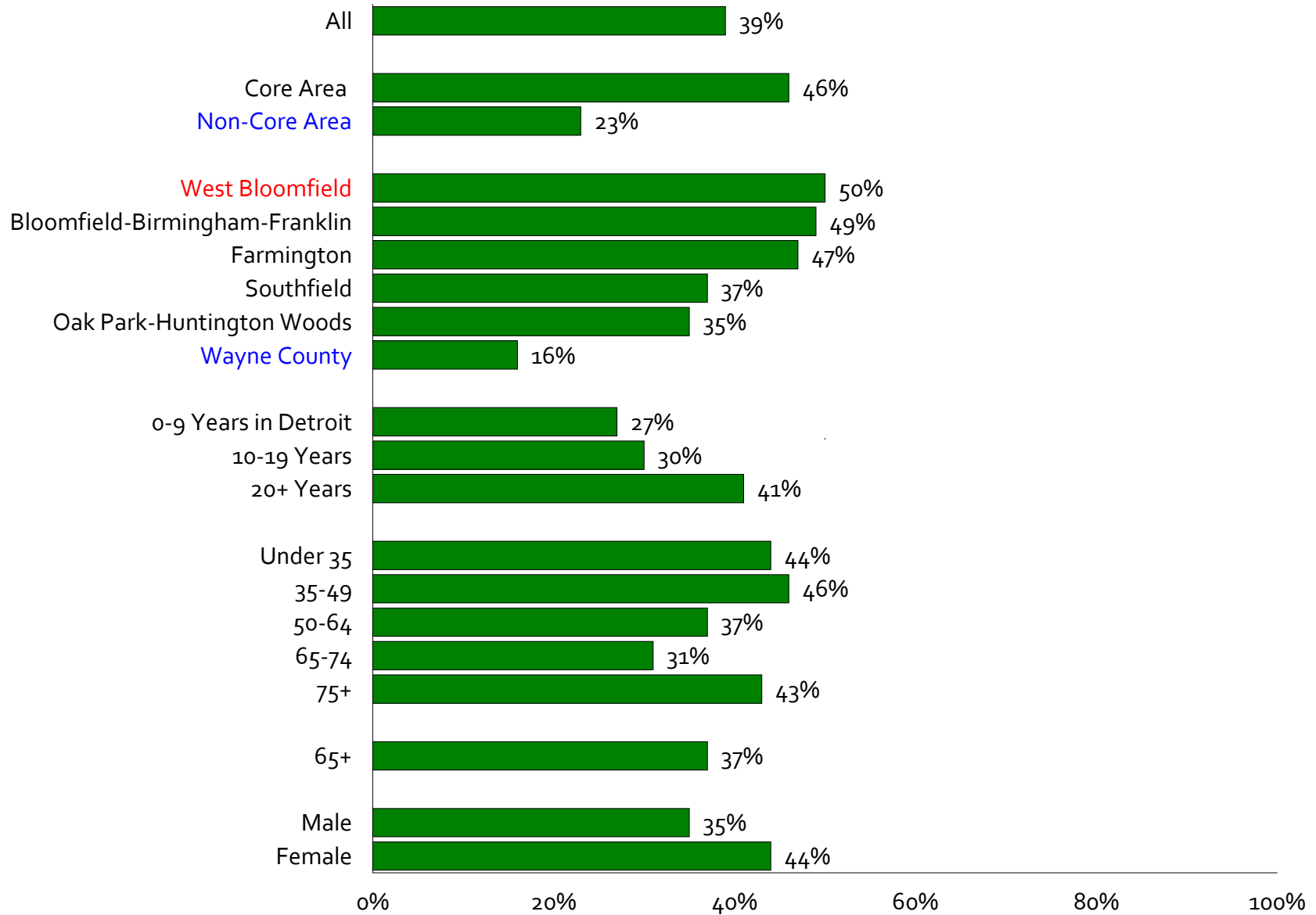
Not at All Familiar with the Local Jewish Federation

(Respondents)



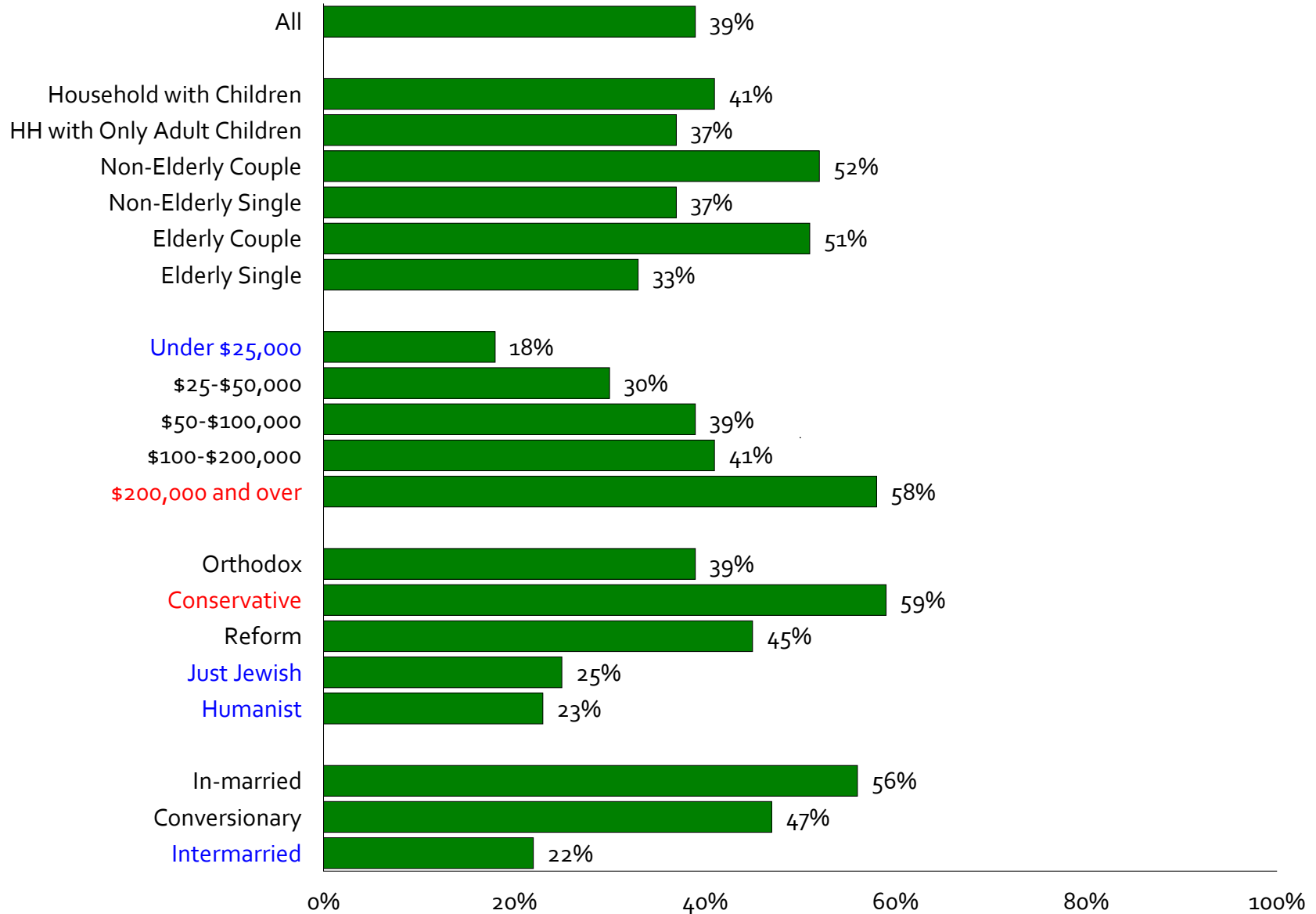
Very Familiar with the Jewish Federation of Metropolitan Detroit

(Respondents)



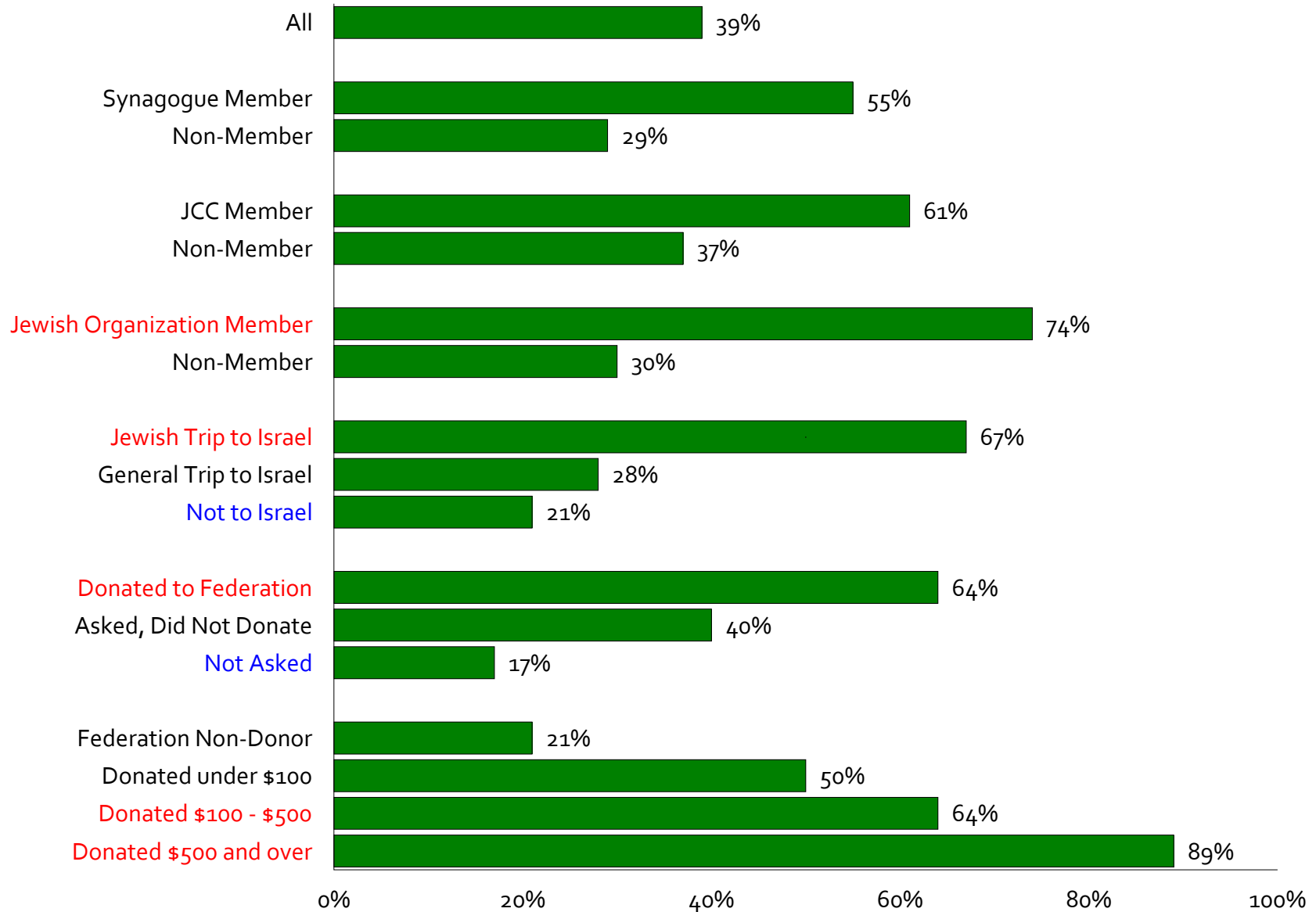
Very Familiar with the Jewish Federation of Metropolitan Detroit

(Respondents)



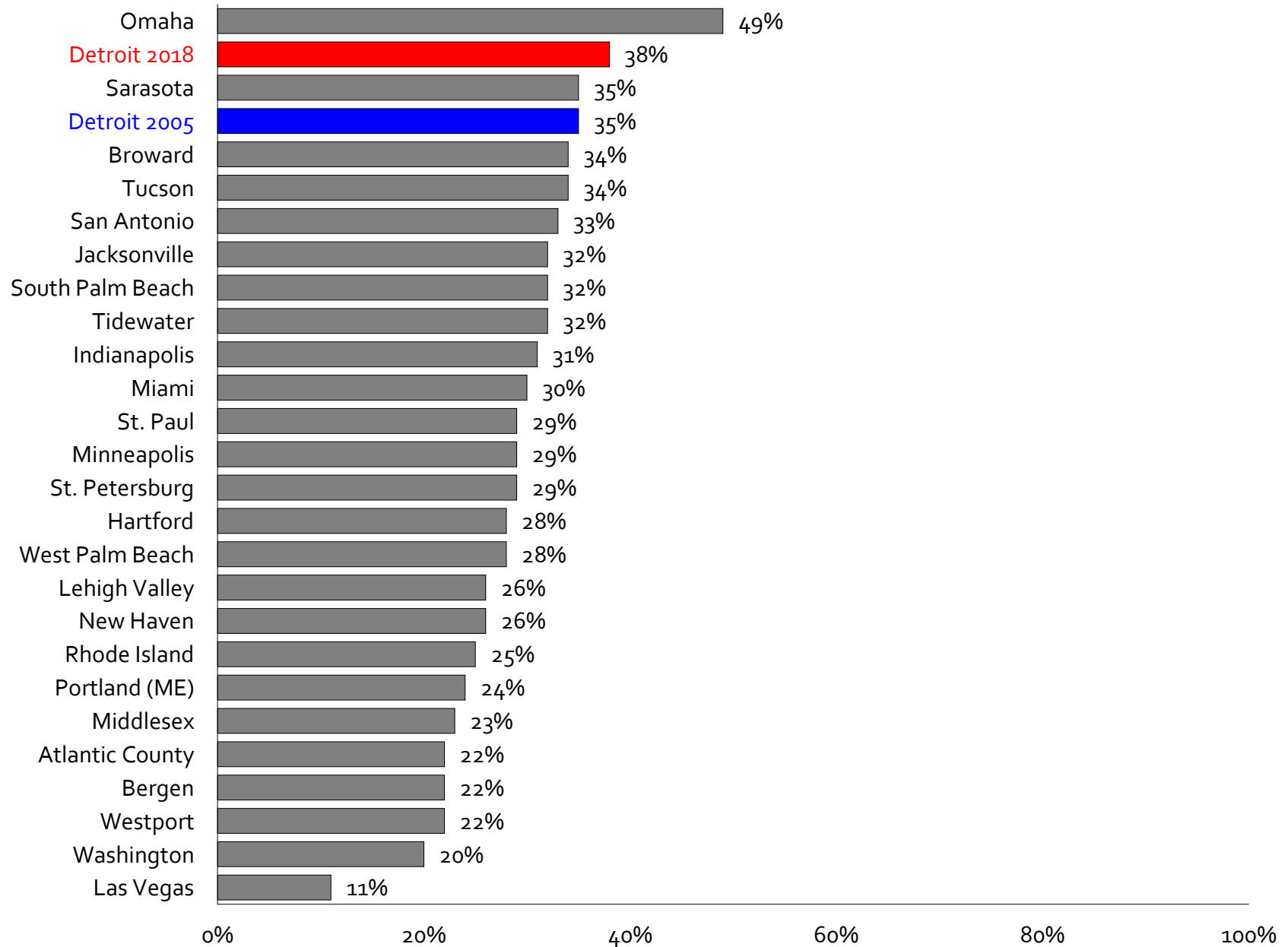
Very Familiar with the Jewish Federation of Metropolitan Detroit

(Respondents)



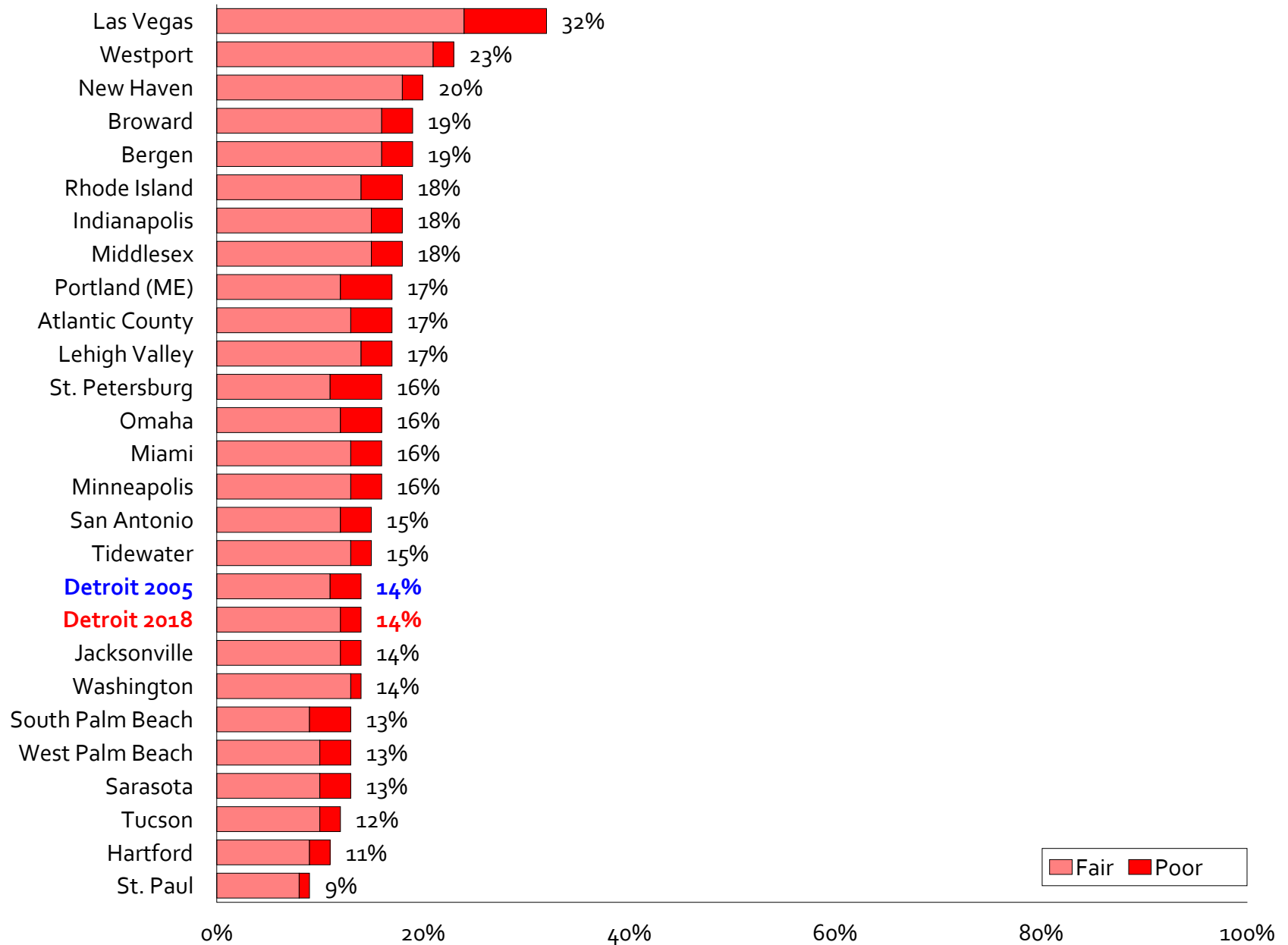
Excellent Perceptions of the Local Jewish Federation

(Respondents Who Are Very/Somewhat Familiar)



Fair/Poor Perceptions of the Local Jewish Federation

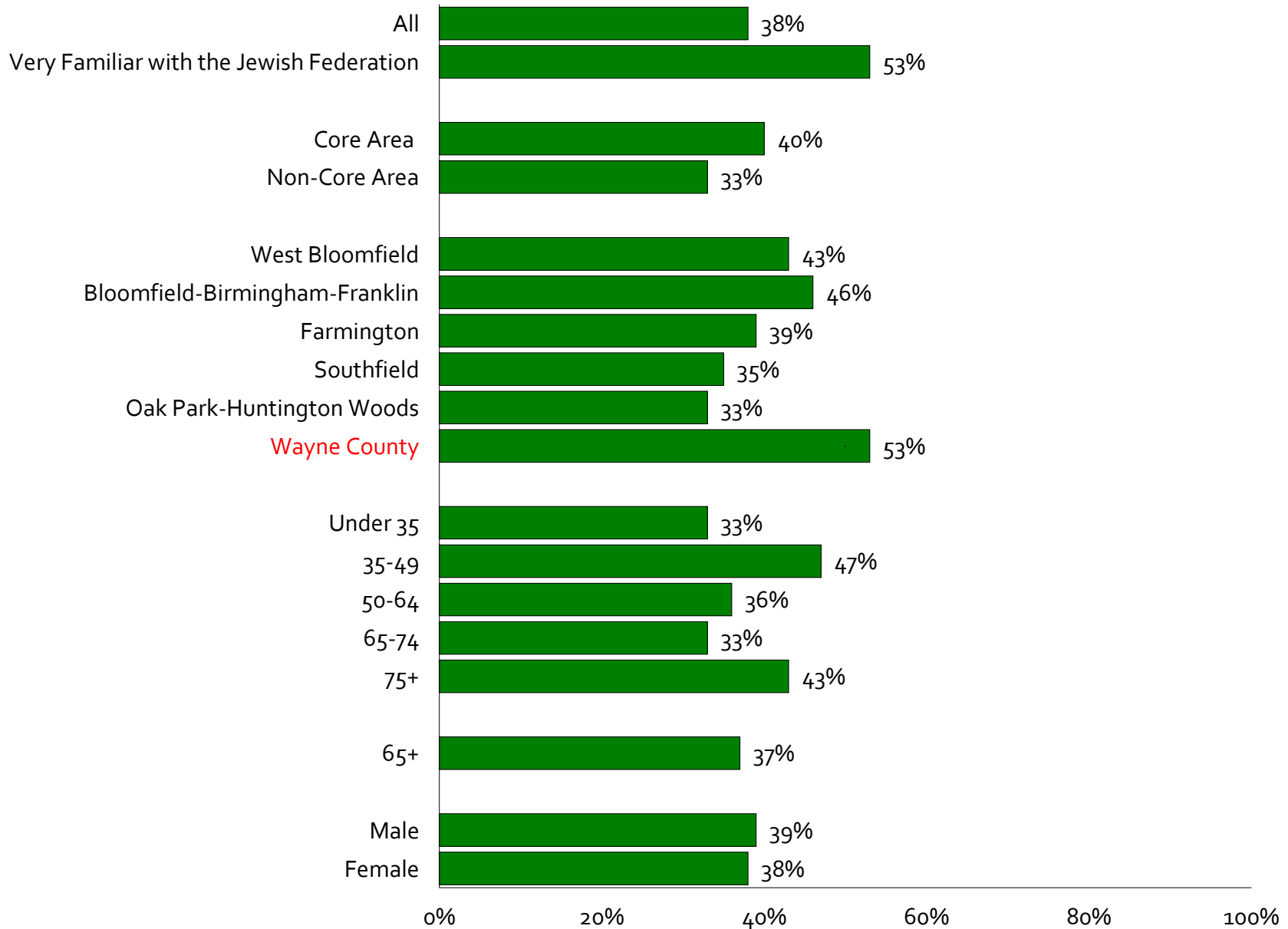
(Respondents Who Are Very/Somewhat Familiar)



144

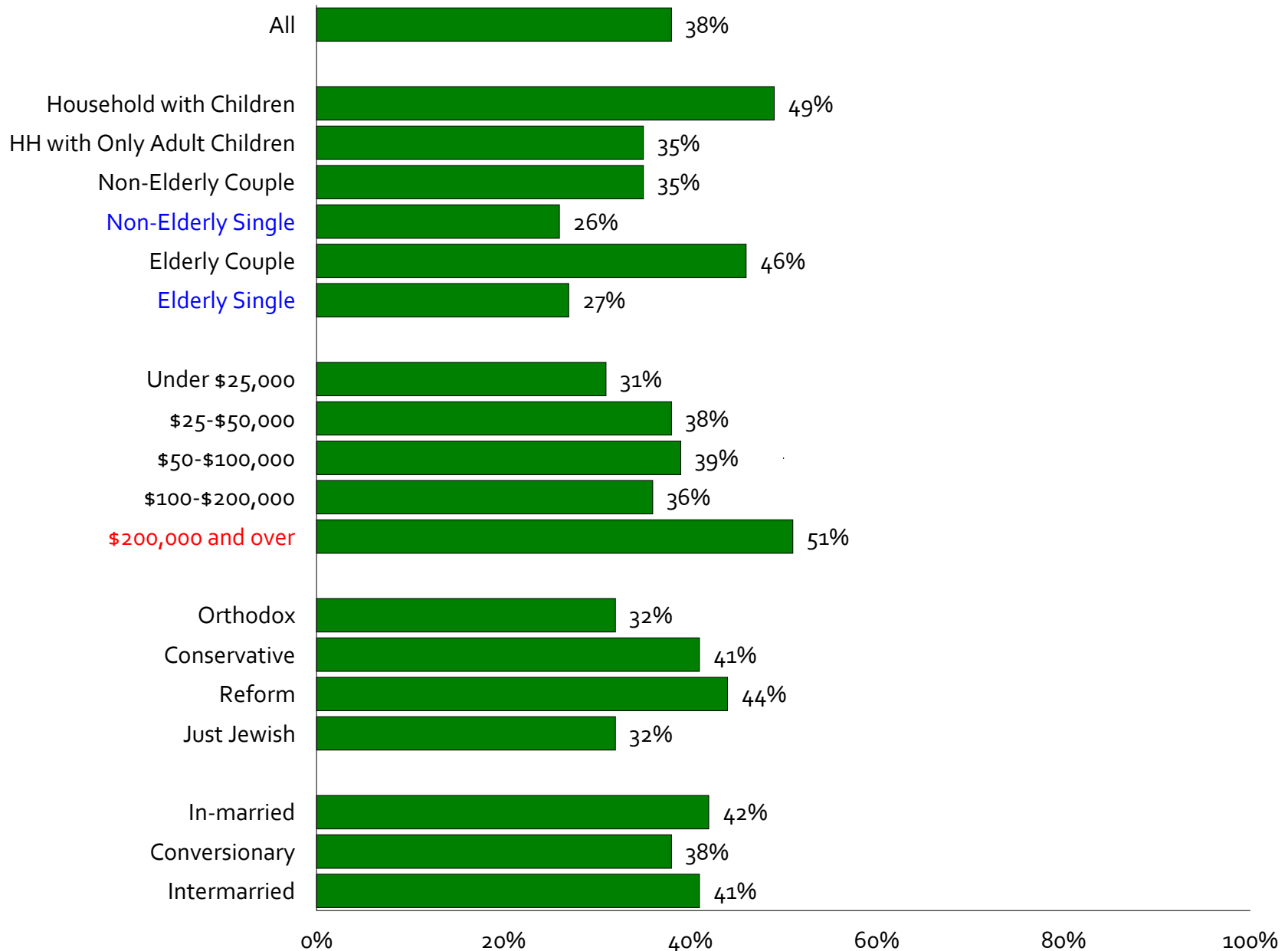
Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

(Respondents Who Are Very/Somewhat Familiar)



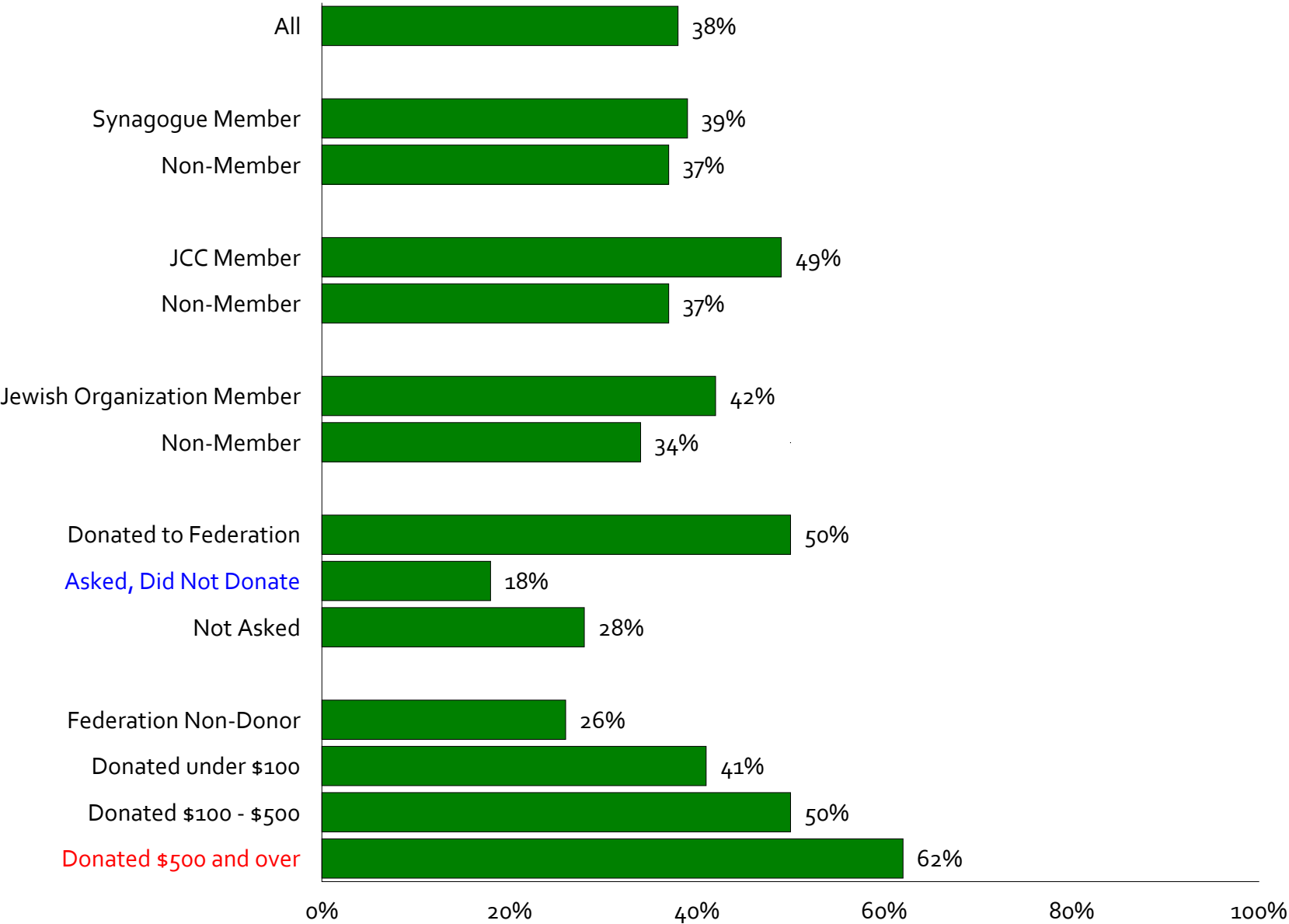
145 Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

(Respondents Who Are Very/Somewhat Familiar)



Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

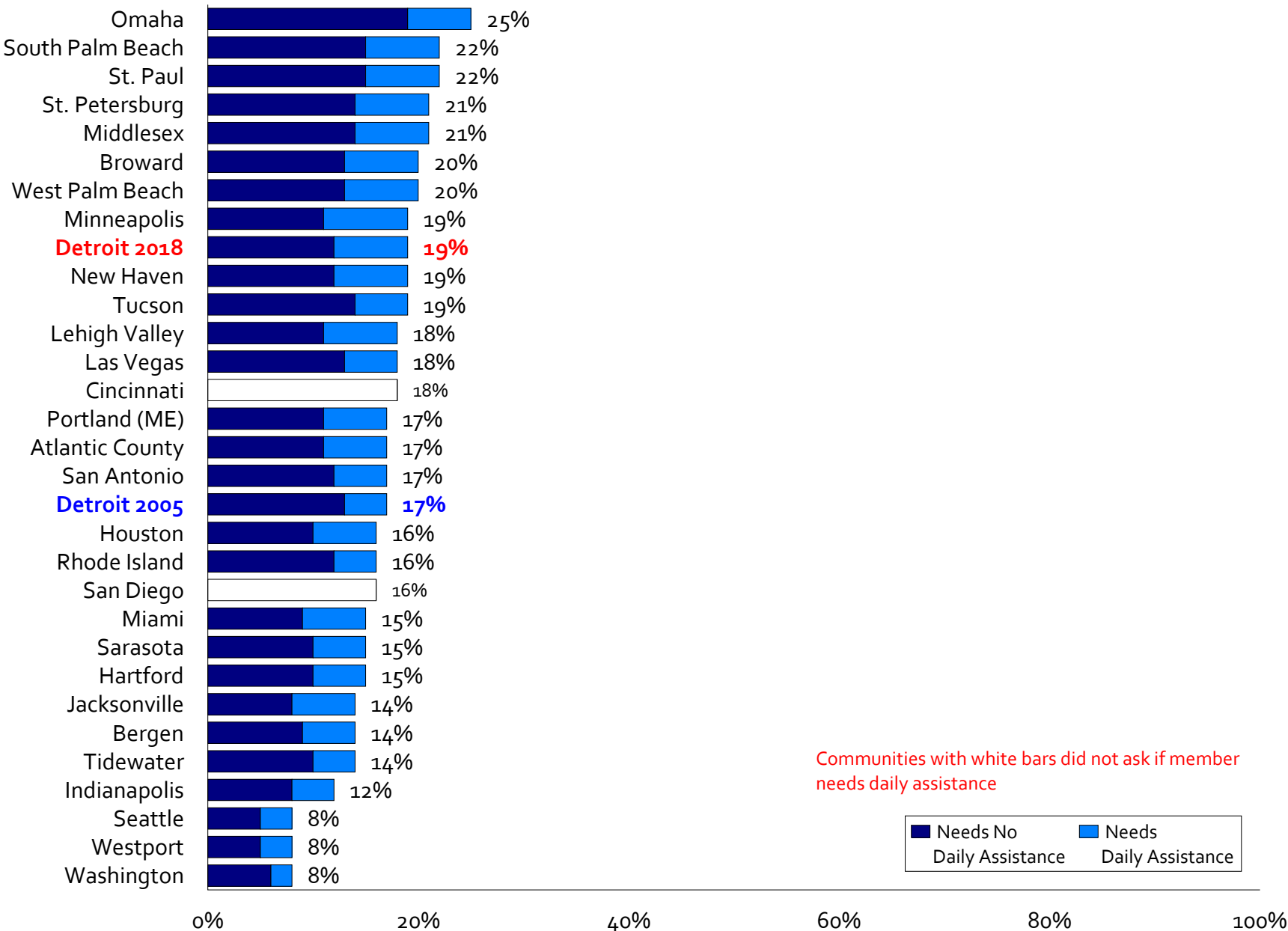
(Respondents Who Are Very/Somewhat Familiar)



Social Service Needs

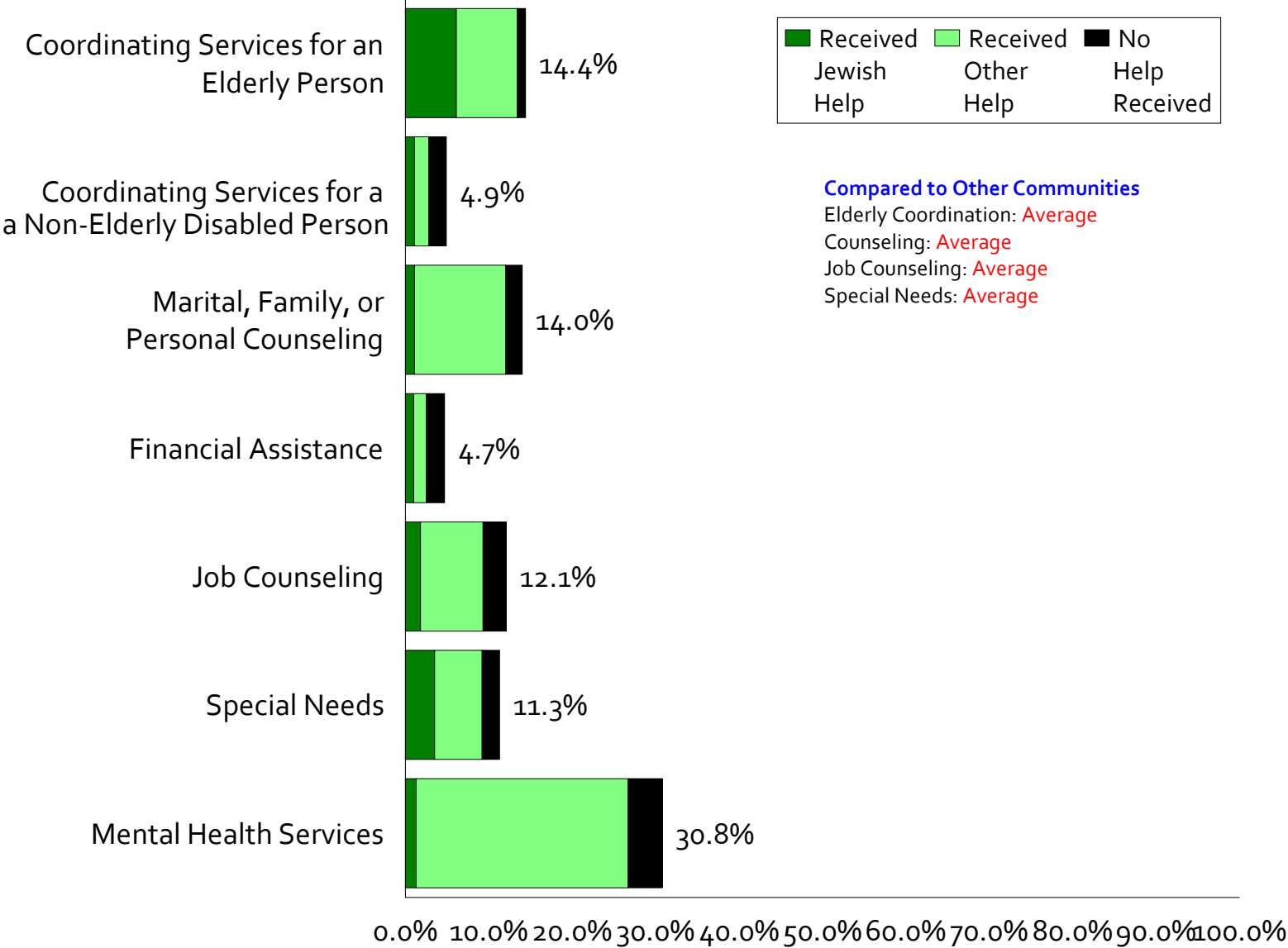
Households in Which a Member Is Health Limited

(Jewish Households)



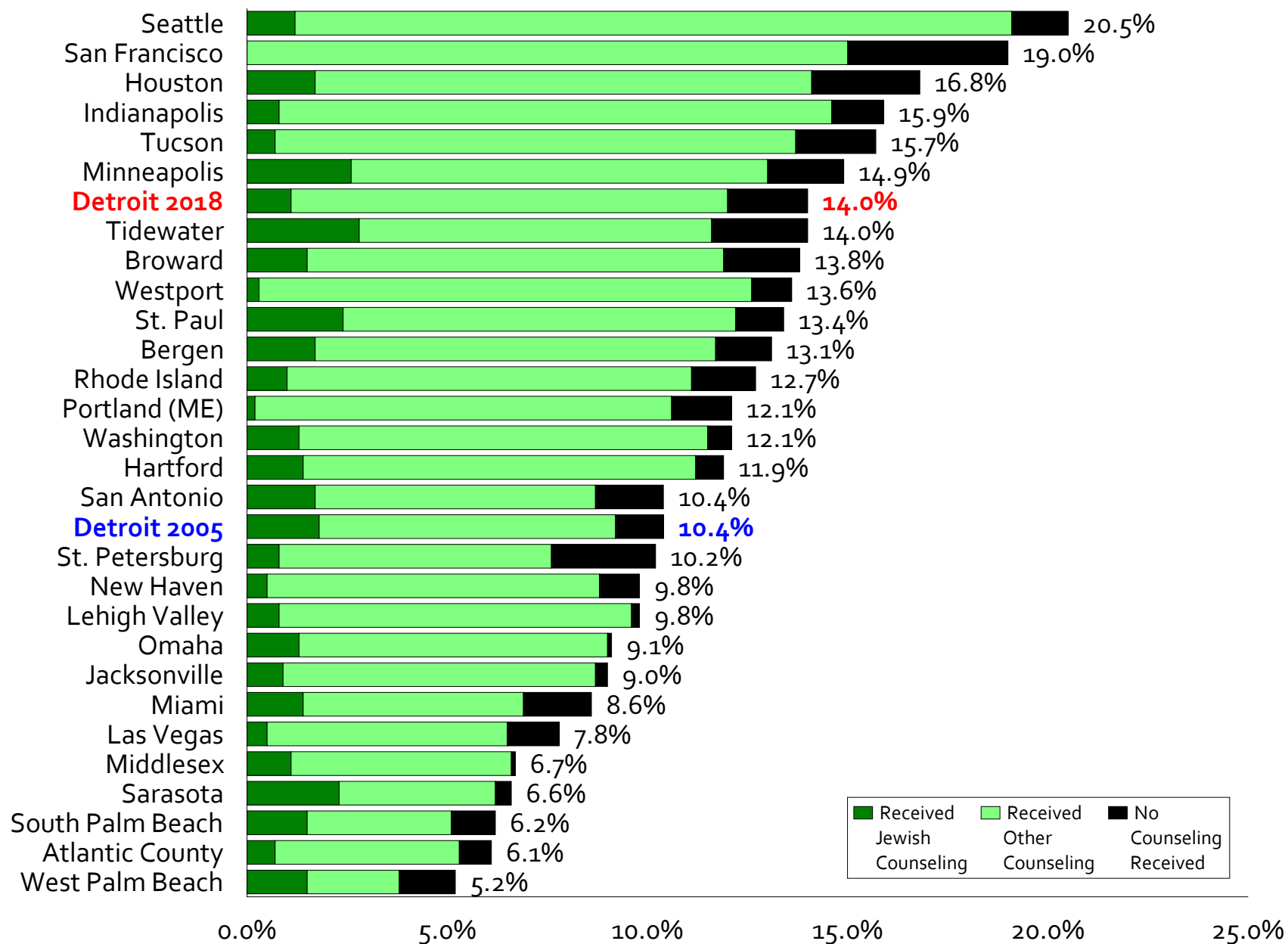
Need for Social Services in the Past Year

(Jewish Households, except Job Counseling-- Households Age 18-64 and
Special Needs, Mental Health Services--Households with Children)



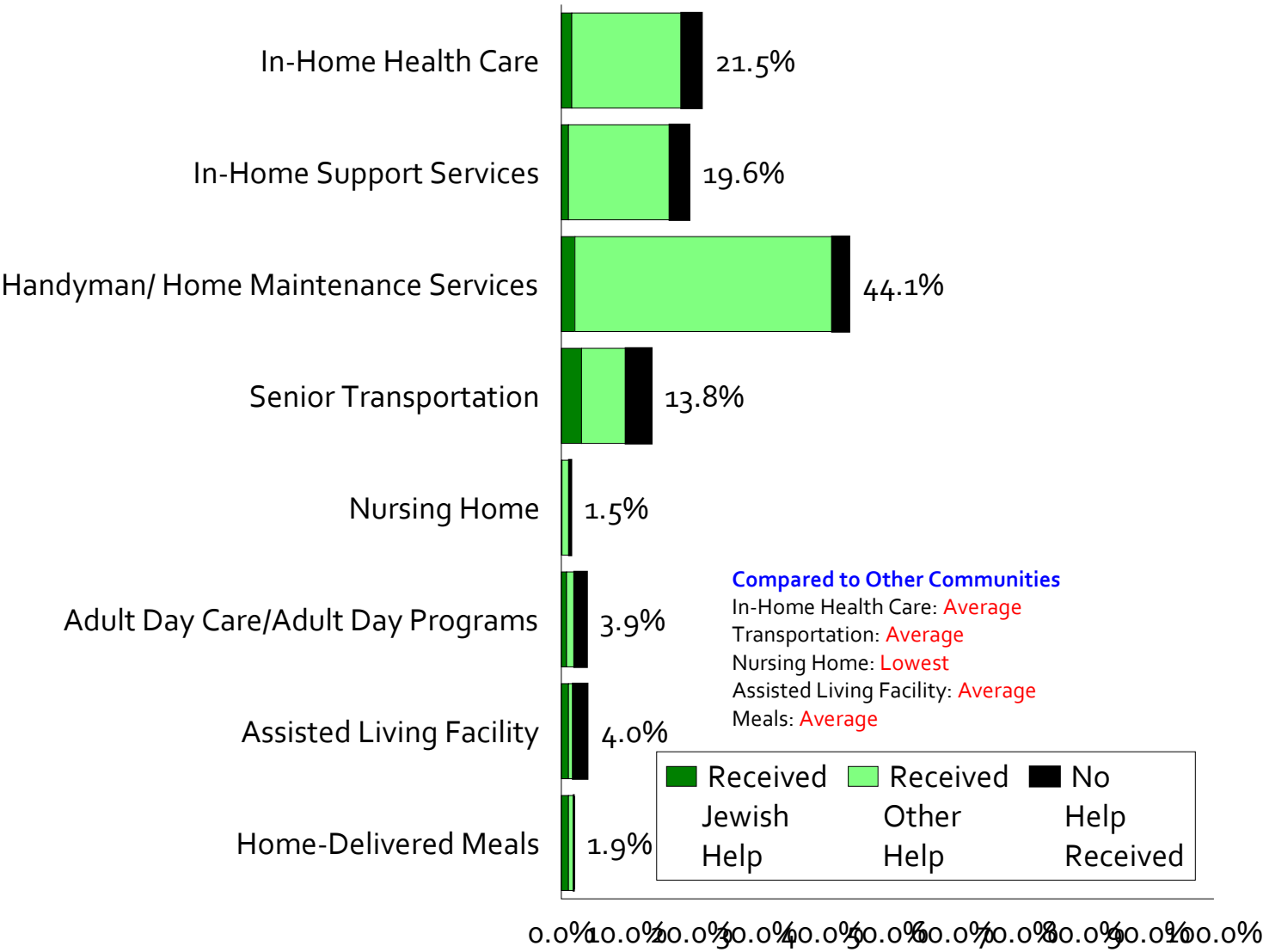
150 Need for Marital, Family, or Personal Counseling in the Past Year

(Jewish Households)



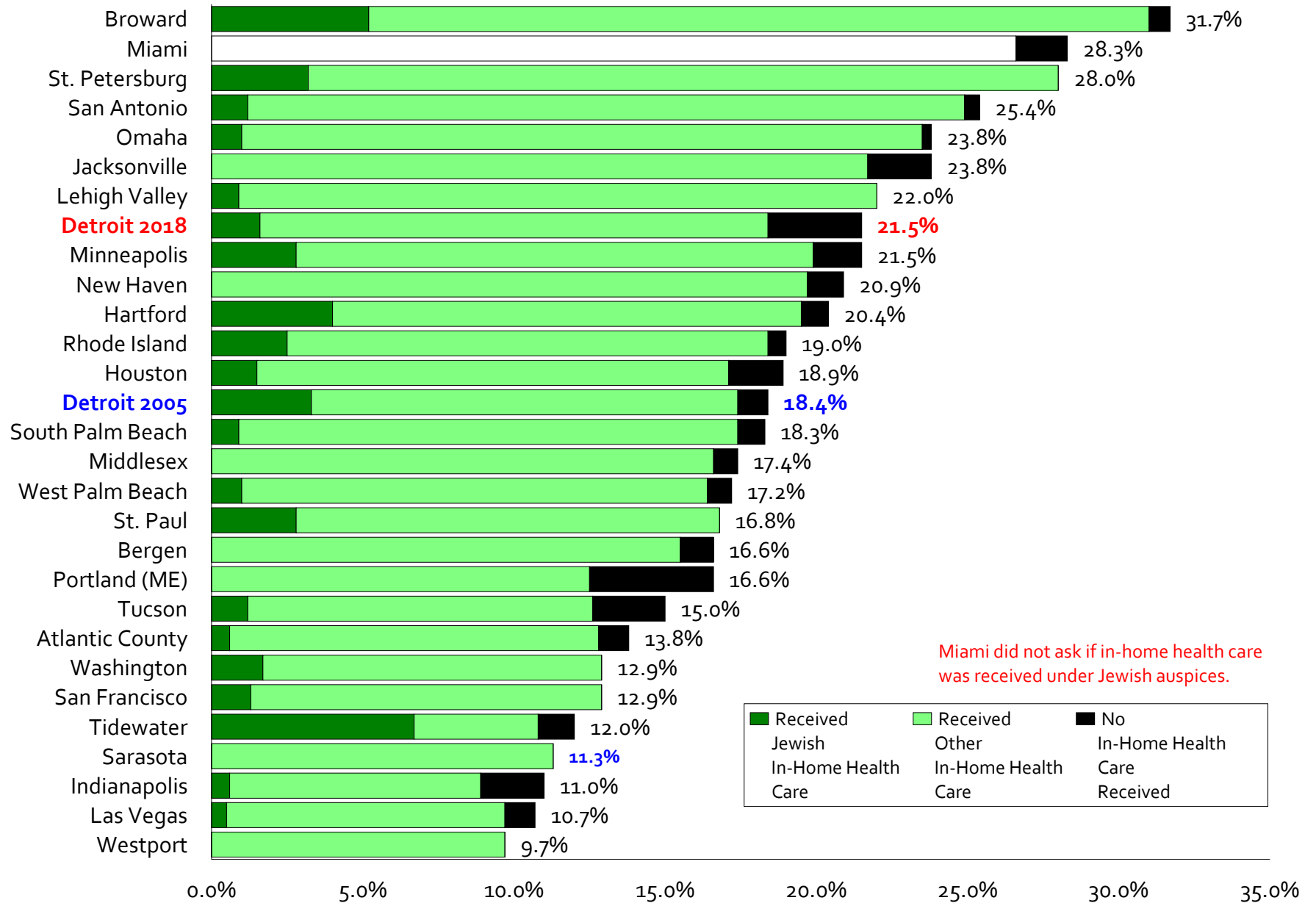
Need for Social Services in the Past Year

(Households with Persons Age 75 and Over)



Need for In-Home Health Care in the Past Year

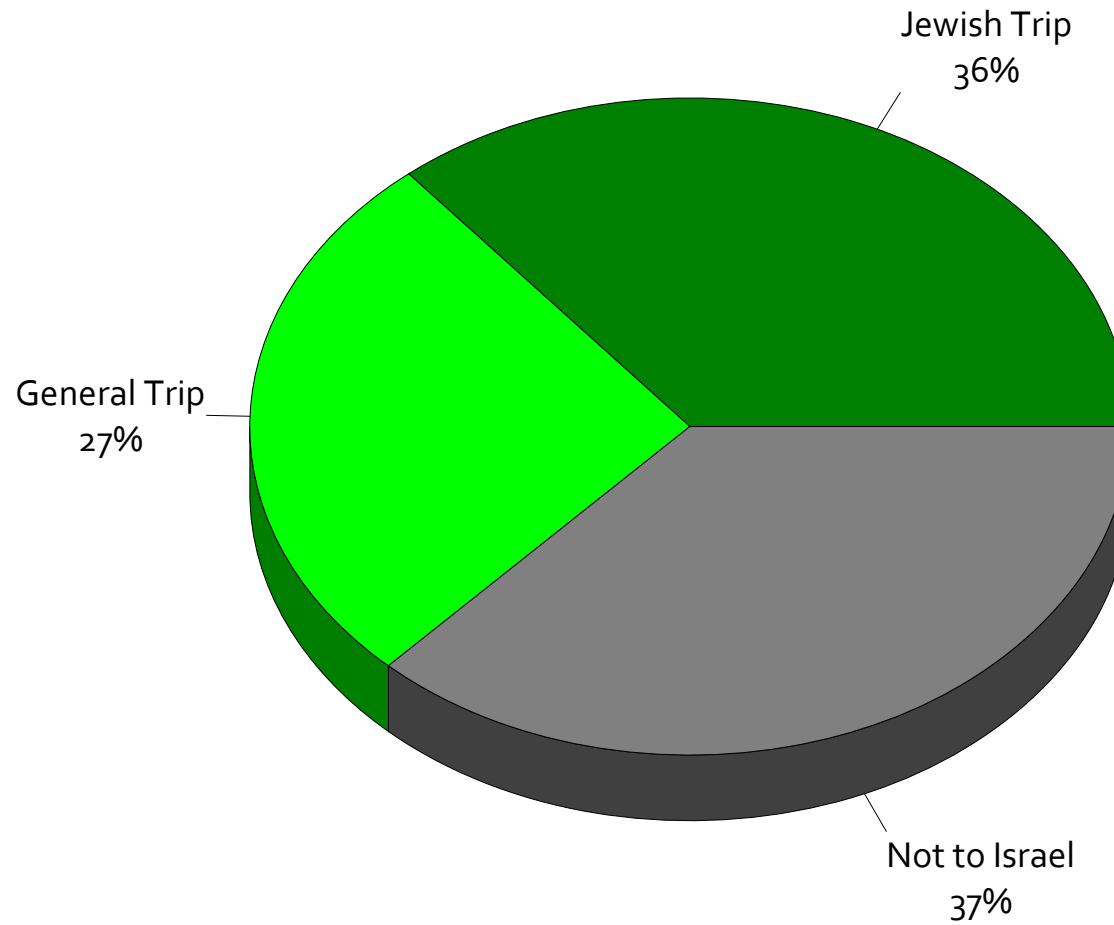
(Jewish Households with Persons Age 75 and Over)



Israel

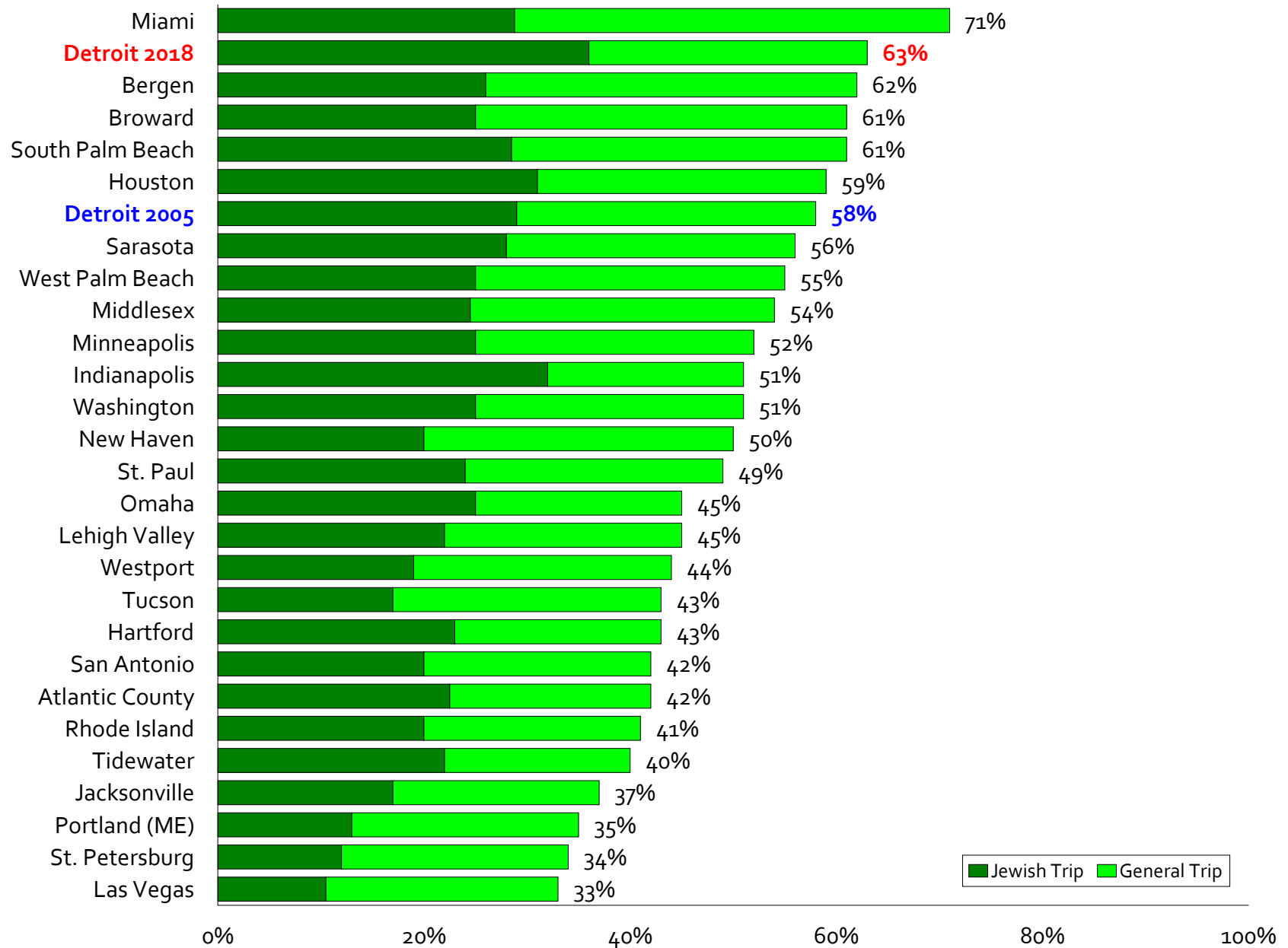
Households in Which a Member Visited Israel

(Jewish Households)



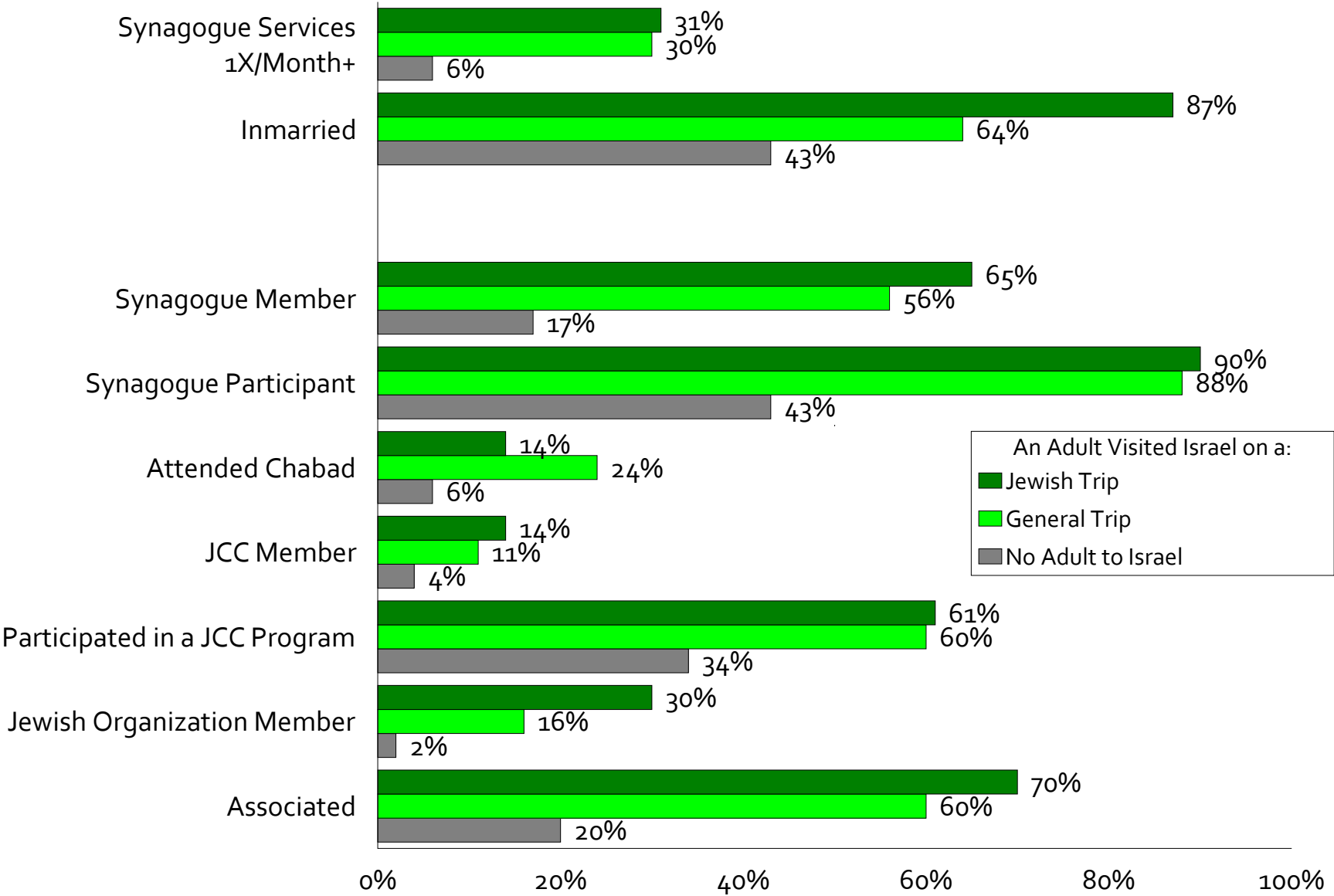
Households in Which a Member Visited Israel

(Jewish Households)



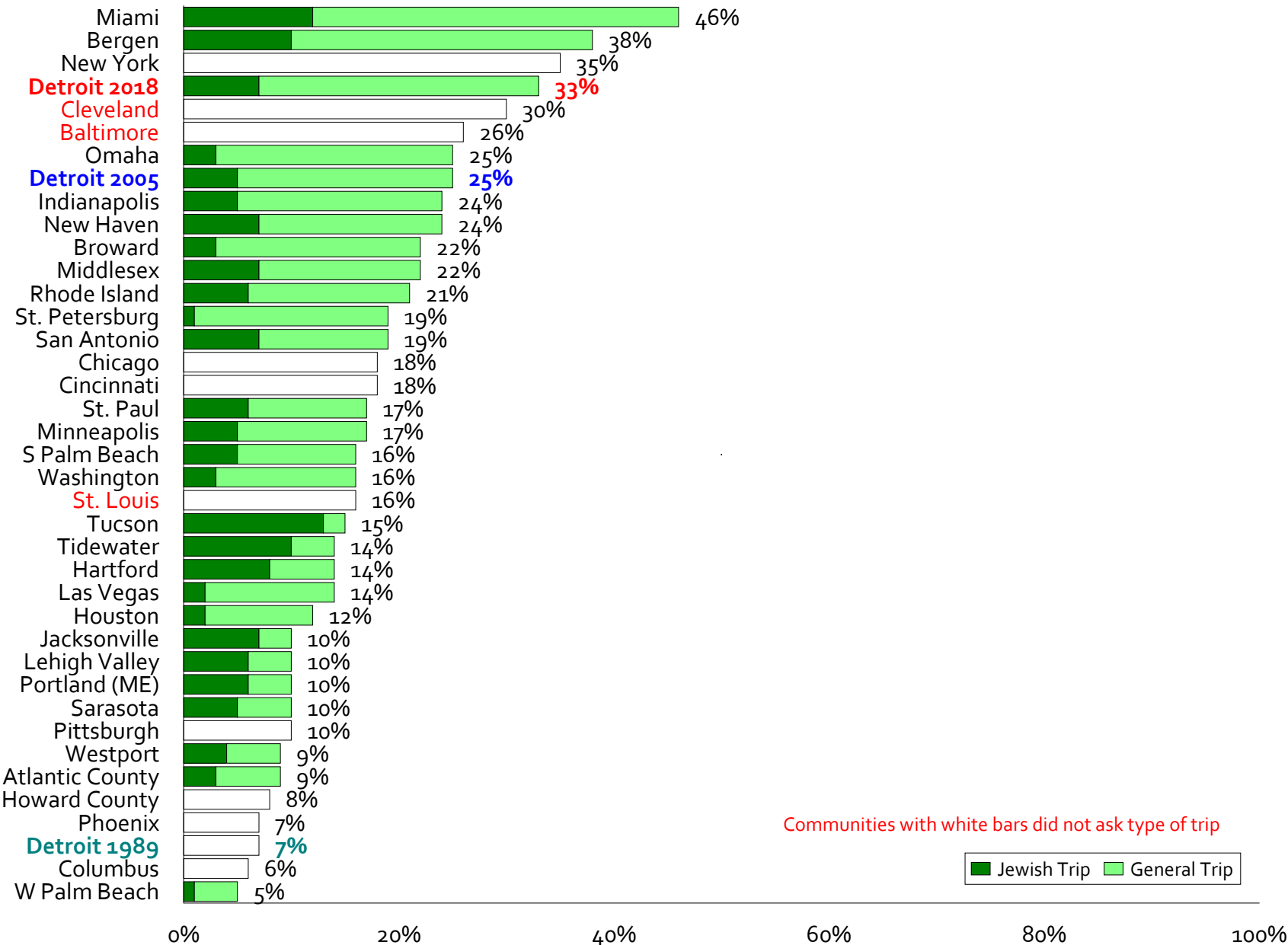
Correlation with Trips to Israel

(Jewish Households)



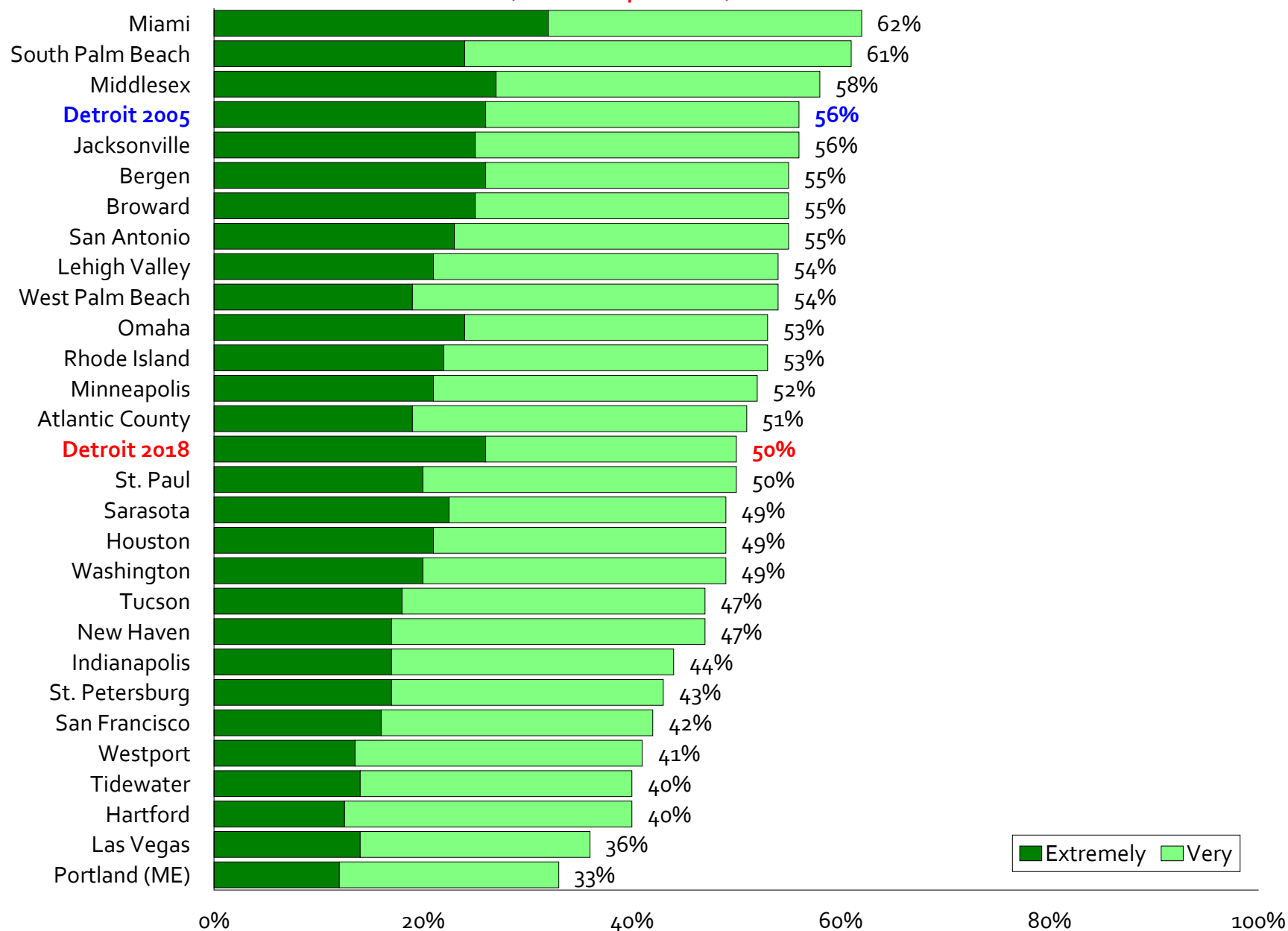
Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)



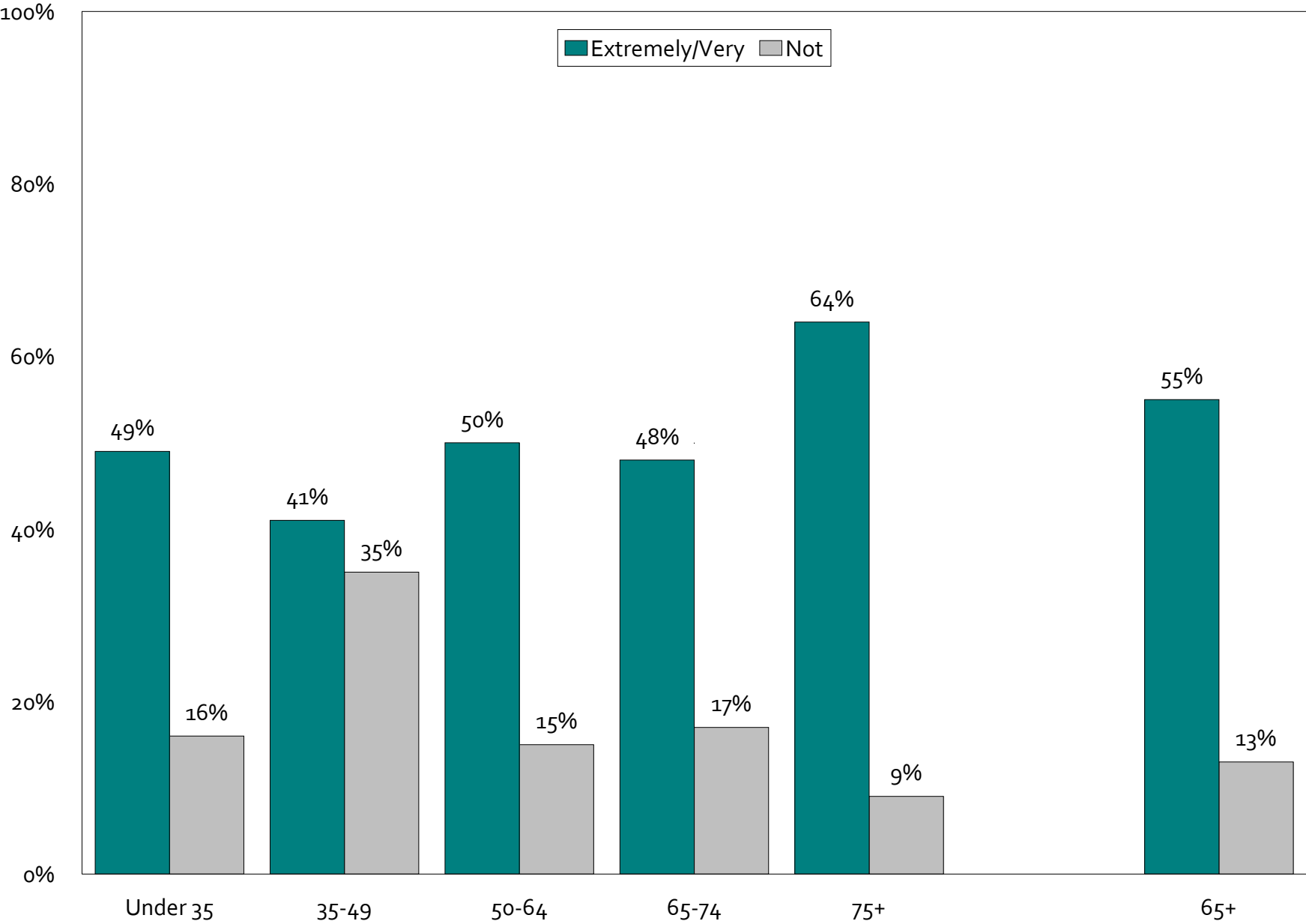
Extremely/Very Emotionally Attached to Israel

(Jewish Respondents)



Emotional Attachment to Israel by Age

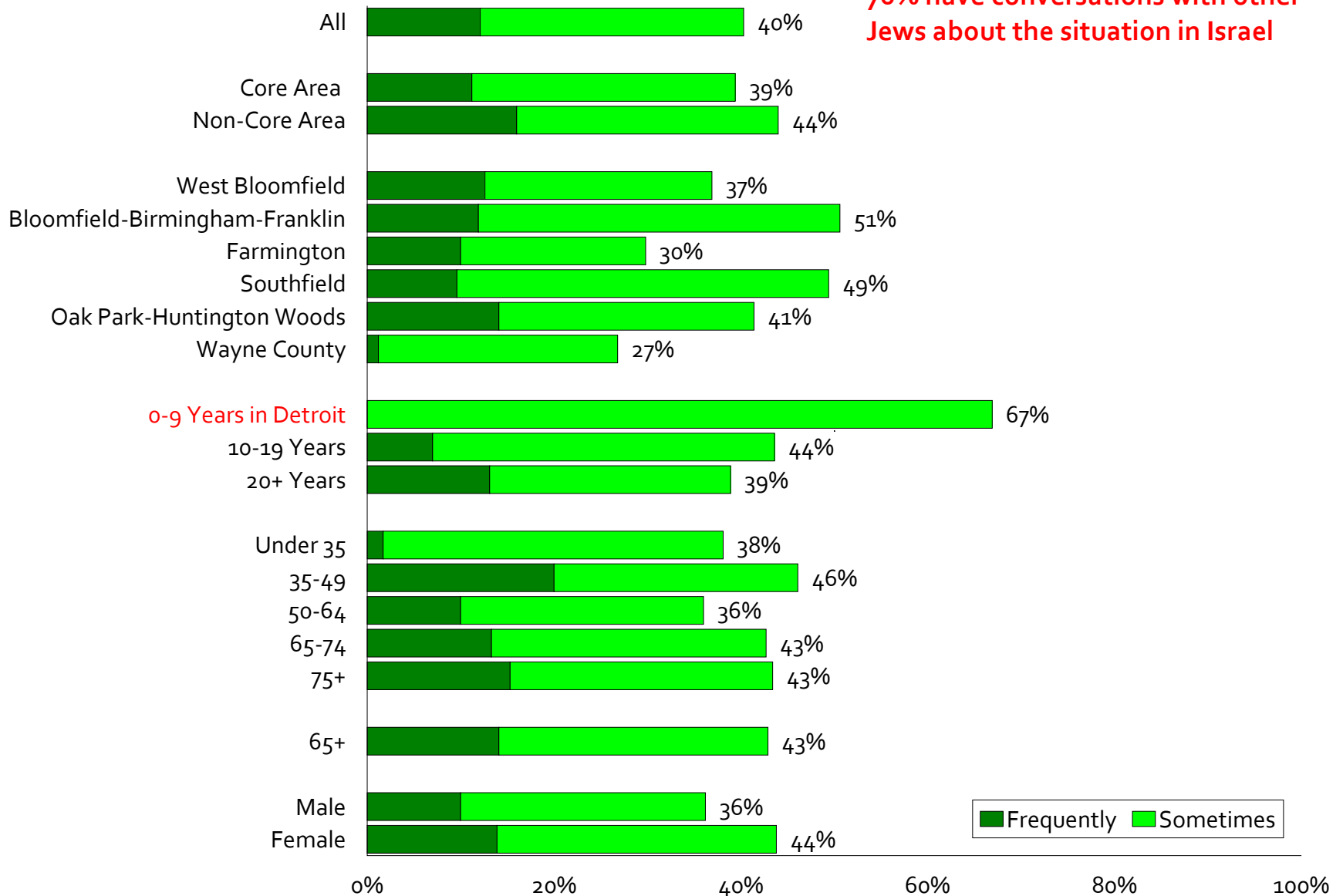
(Jewish Respondents)



Hesitate Expressing Views about Political Situation in Israel

(Jewish Households)

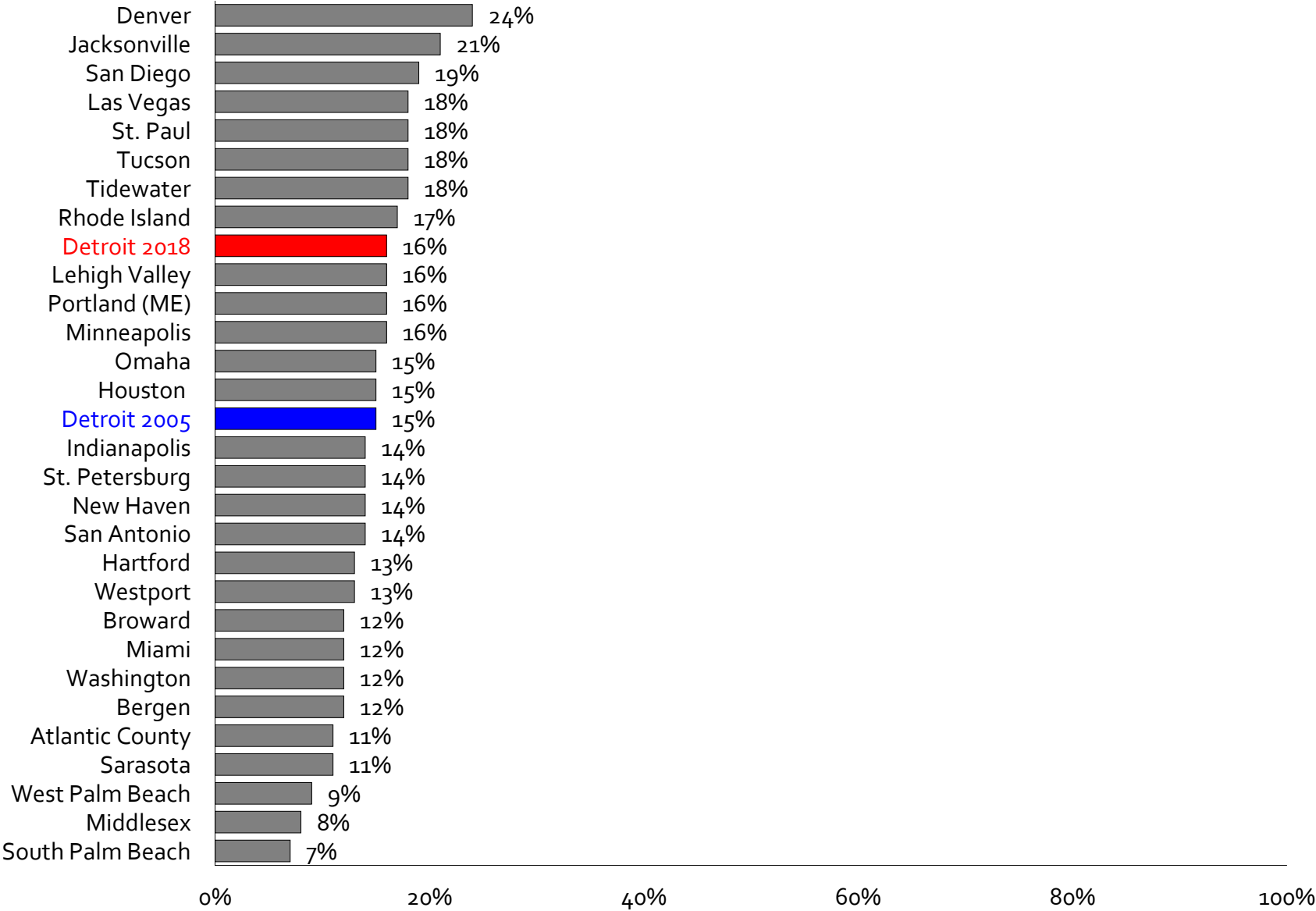
70% have conversations with other Jews about the situation in Israel



Anti-Semitism

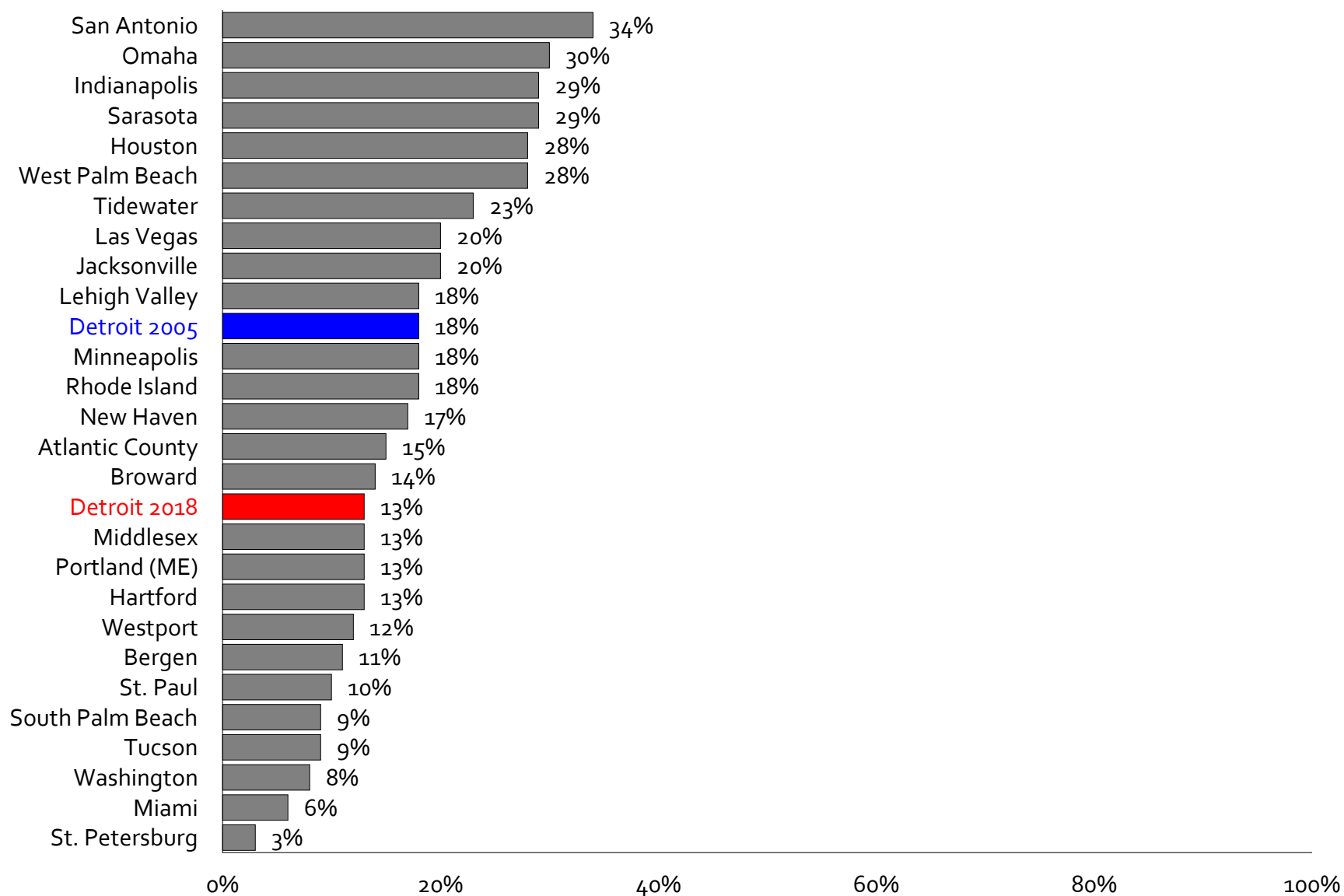
Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



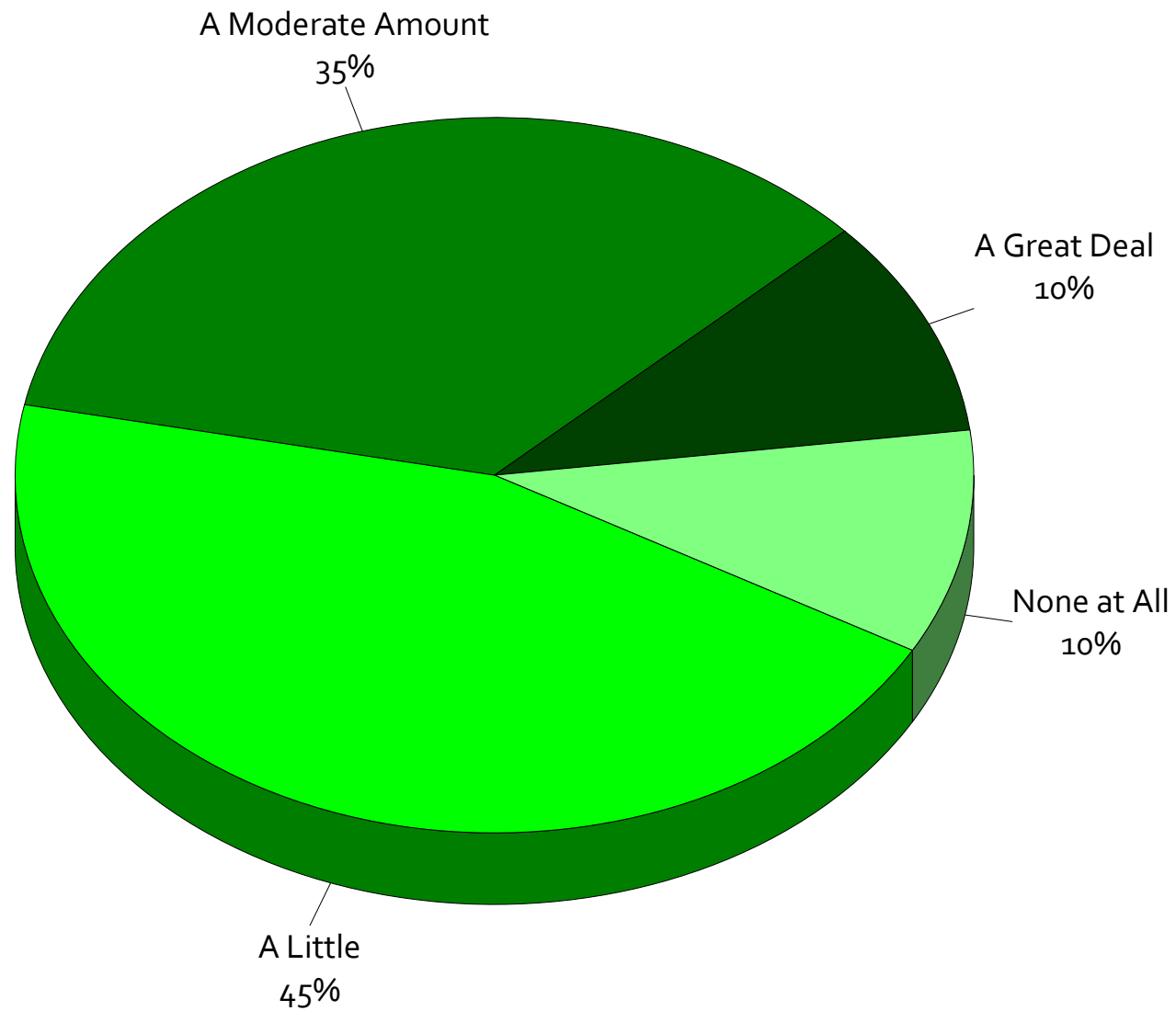
163 **Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism
in the Local Community in the Past Year**

(Households with Jewish Children Age 6-17)



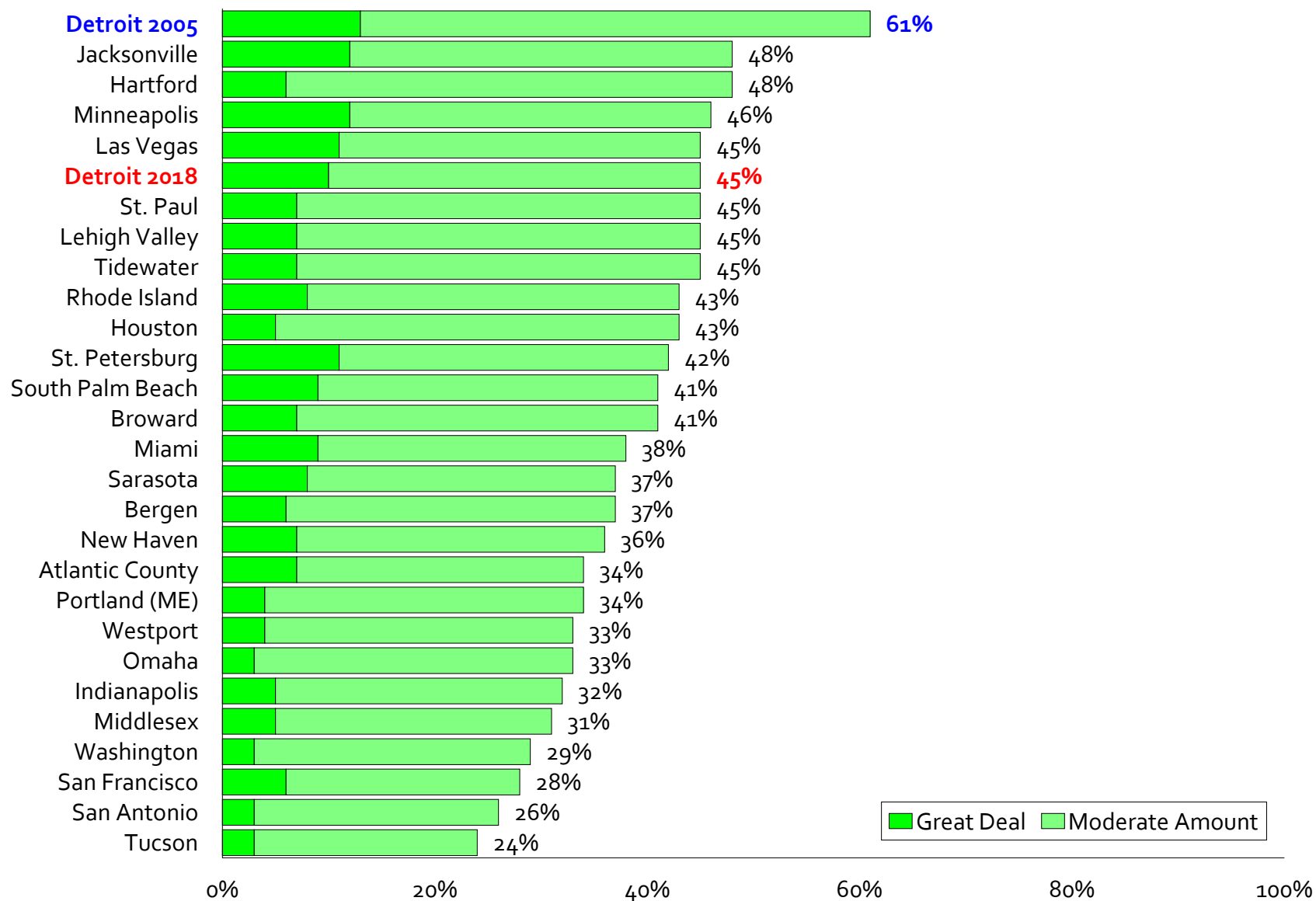
Perception of Anti-Semitism in Detroit

(Respondents)



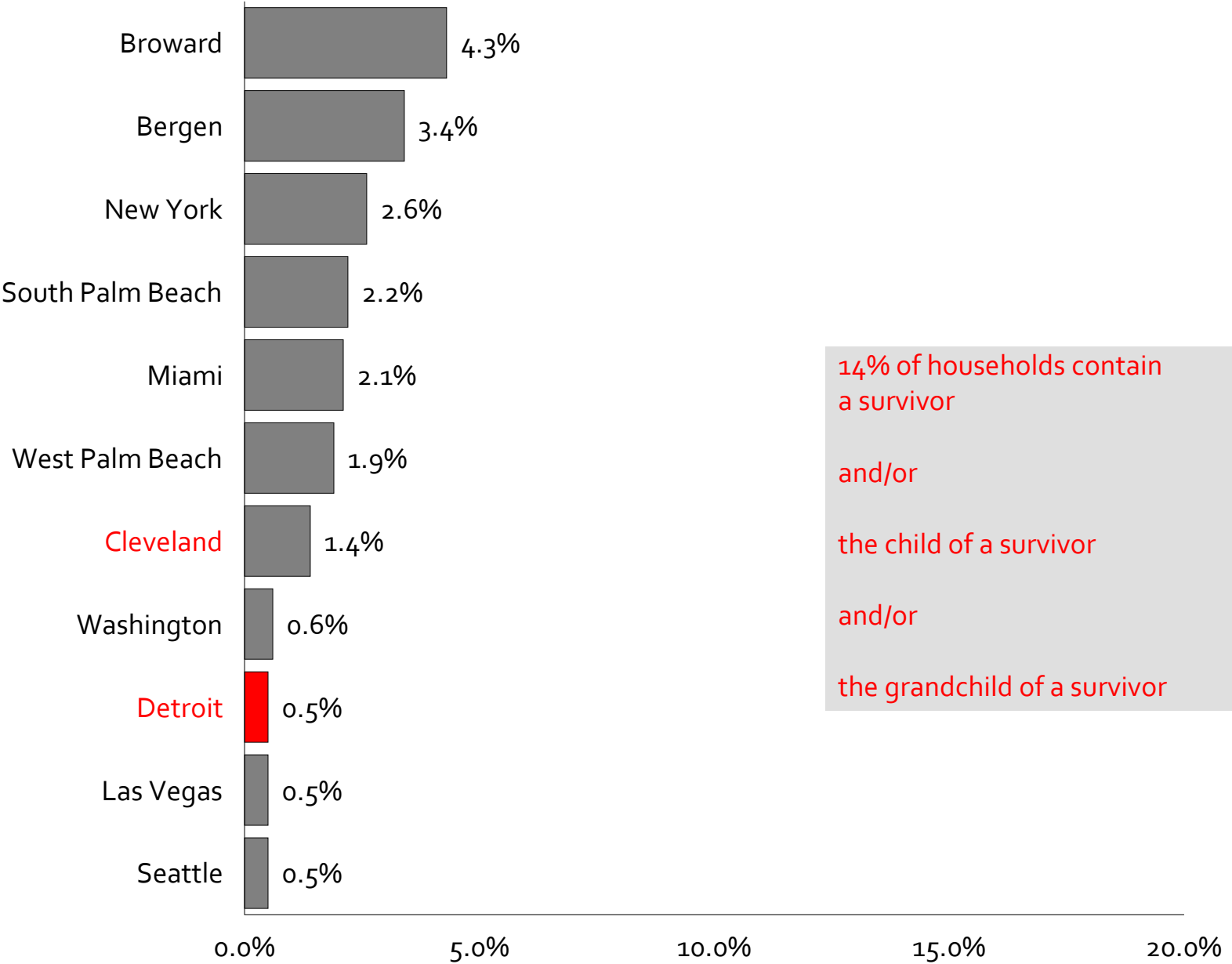
Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

(Respondents)



Holocaust Survivors

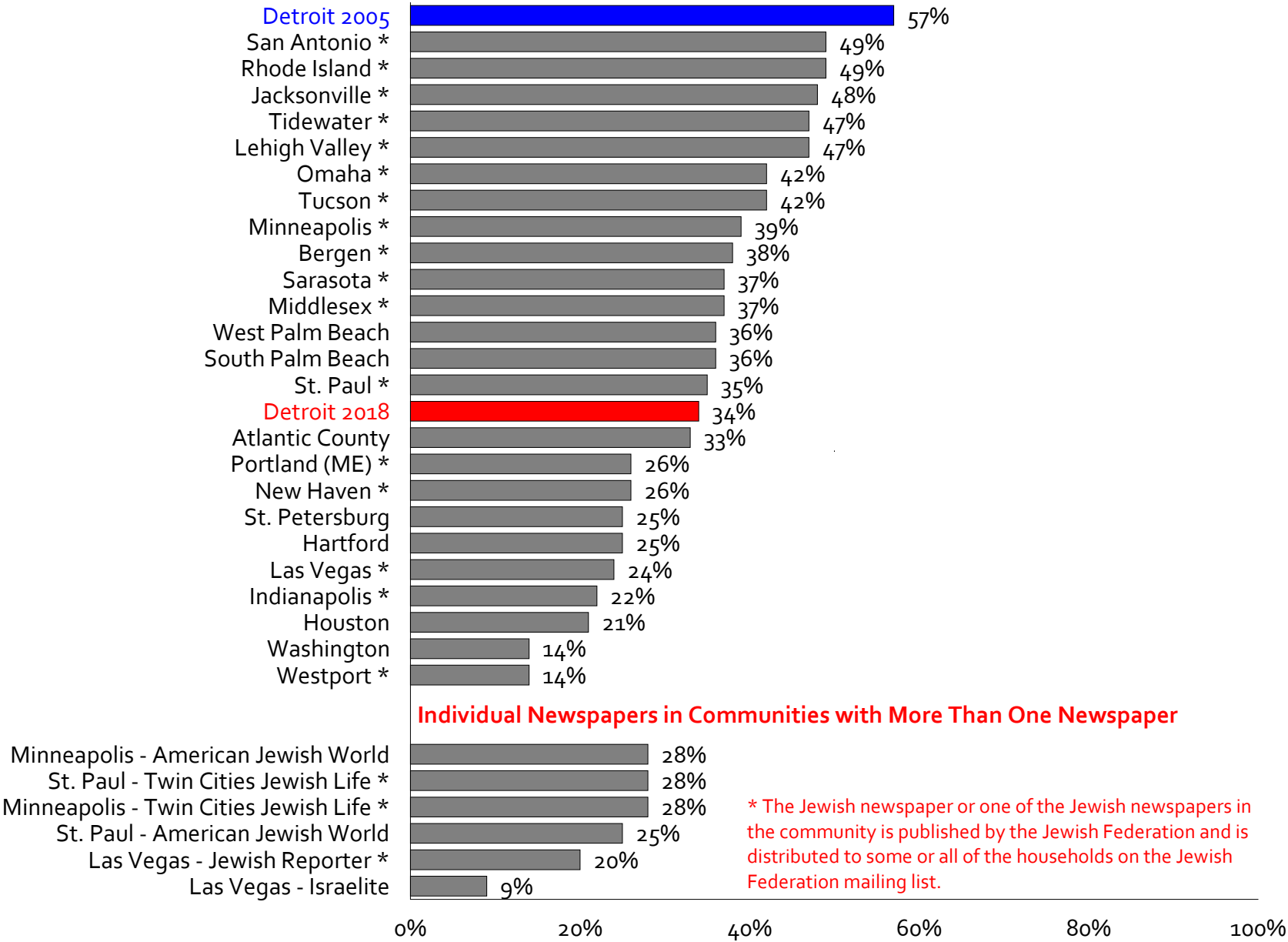
(Jewish Adults)



The Media

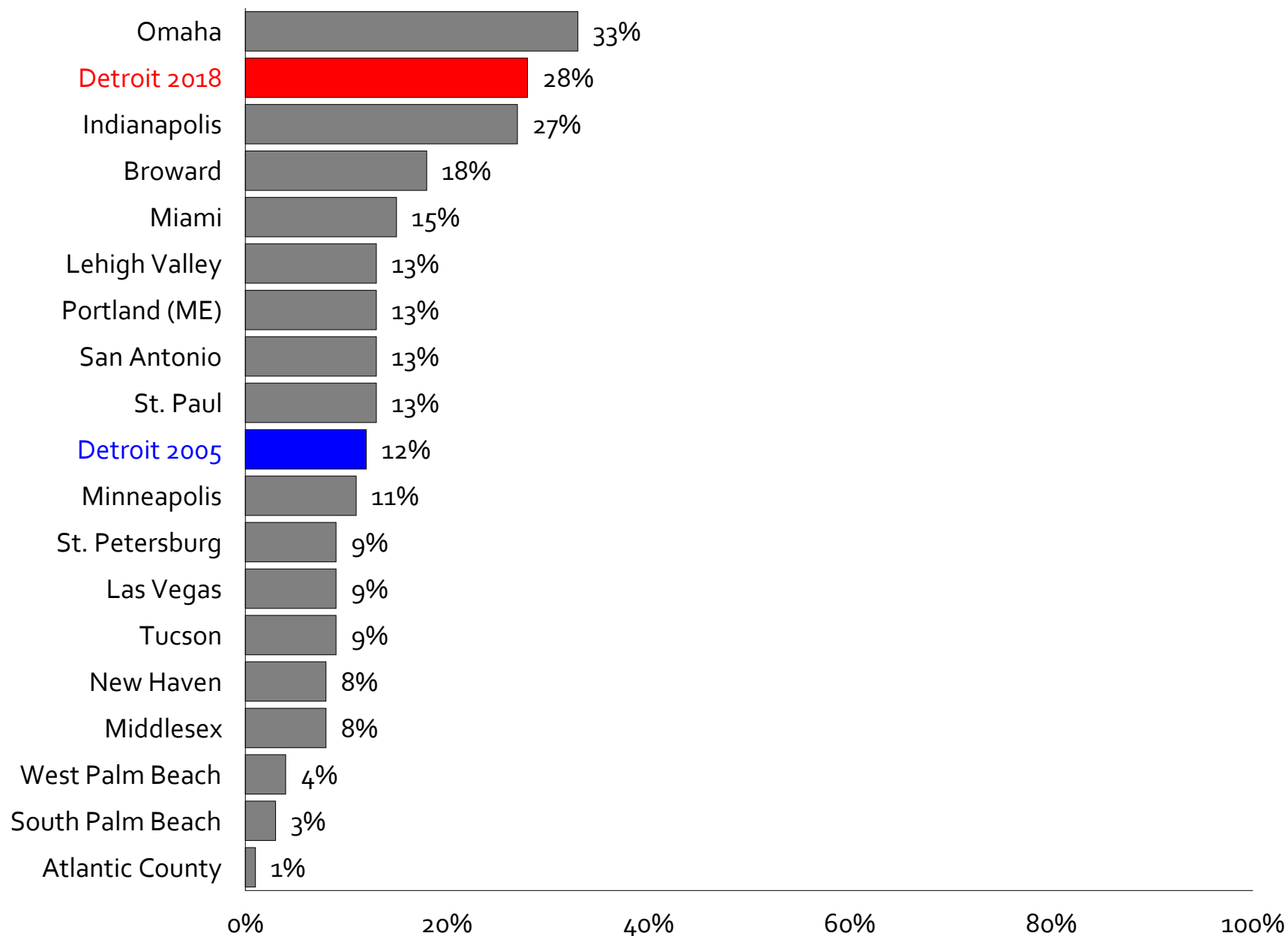
Always/Usually Read a Local Jewish Newspaper

(Jewish Respondents)



169 Visited the Local Jewish Federation Website in the Past Year

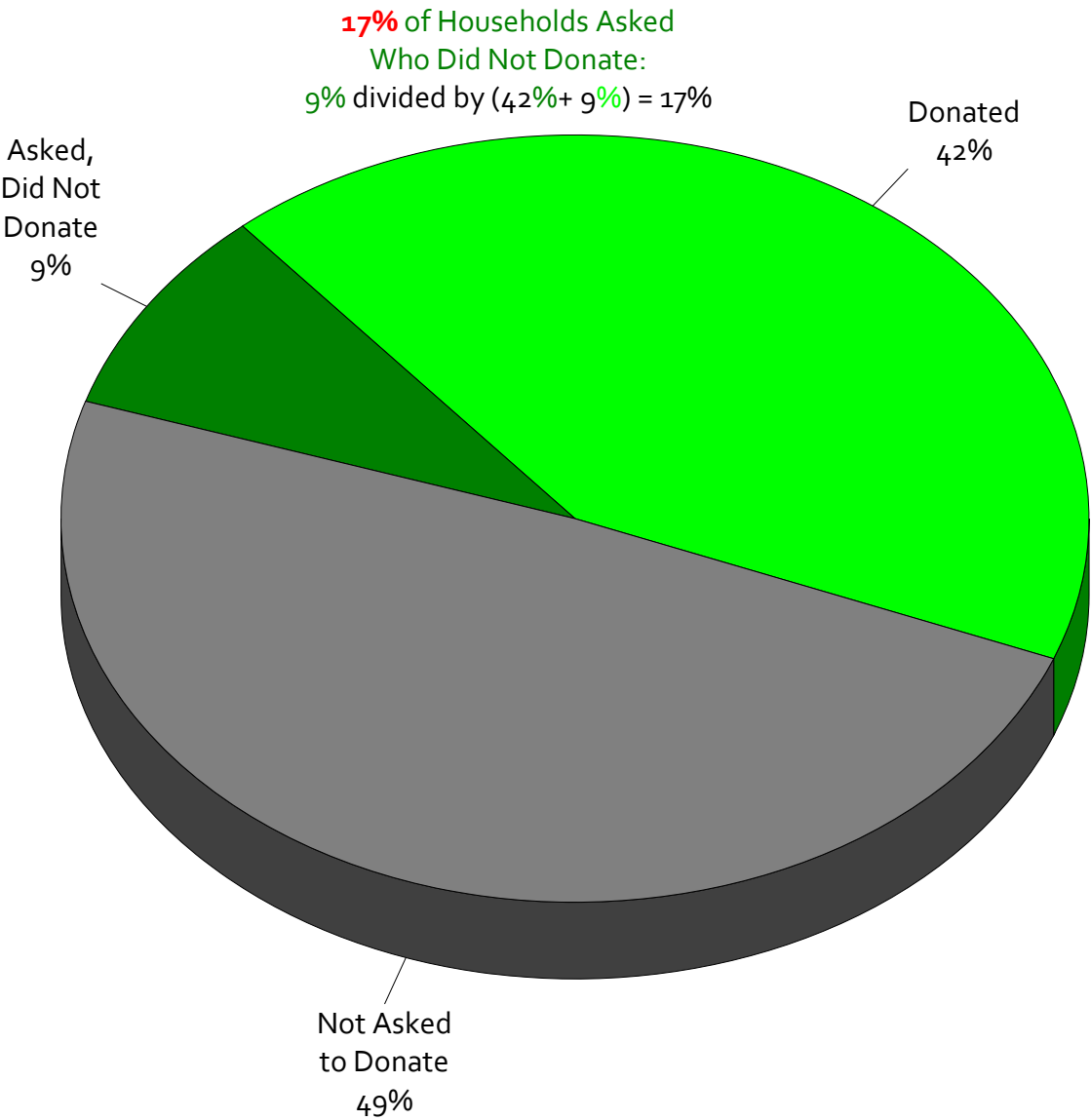
(Jewish Respondents)



**Philanthropic Profile:
Jewish Federation Donations**

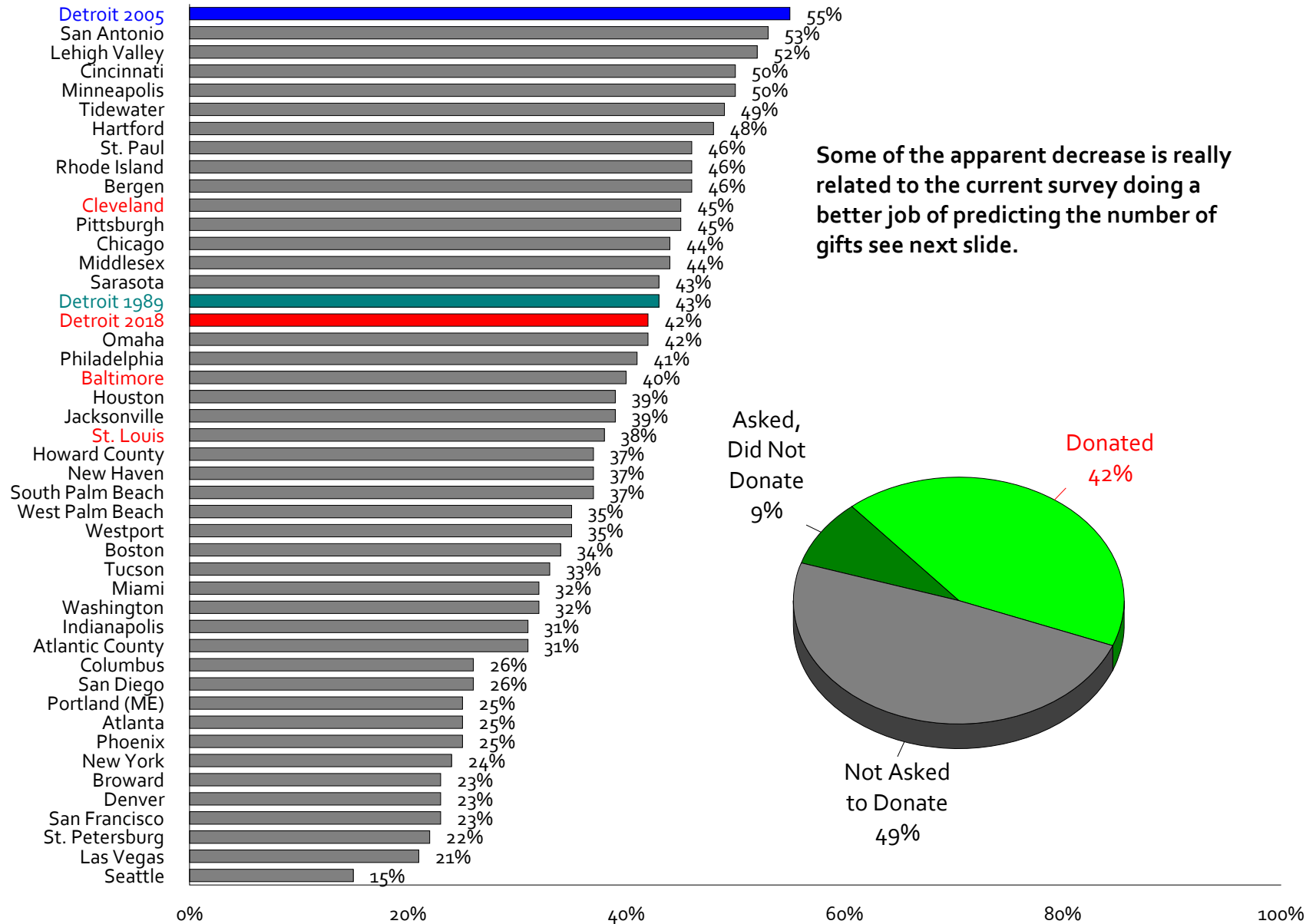
Jewish Federation Market Segments in the Past Year

(Jewish Households)



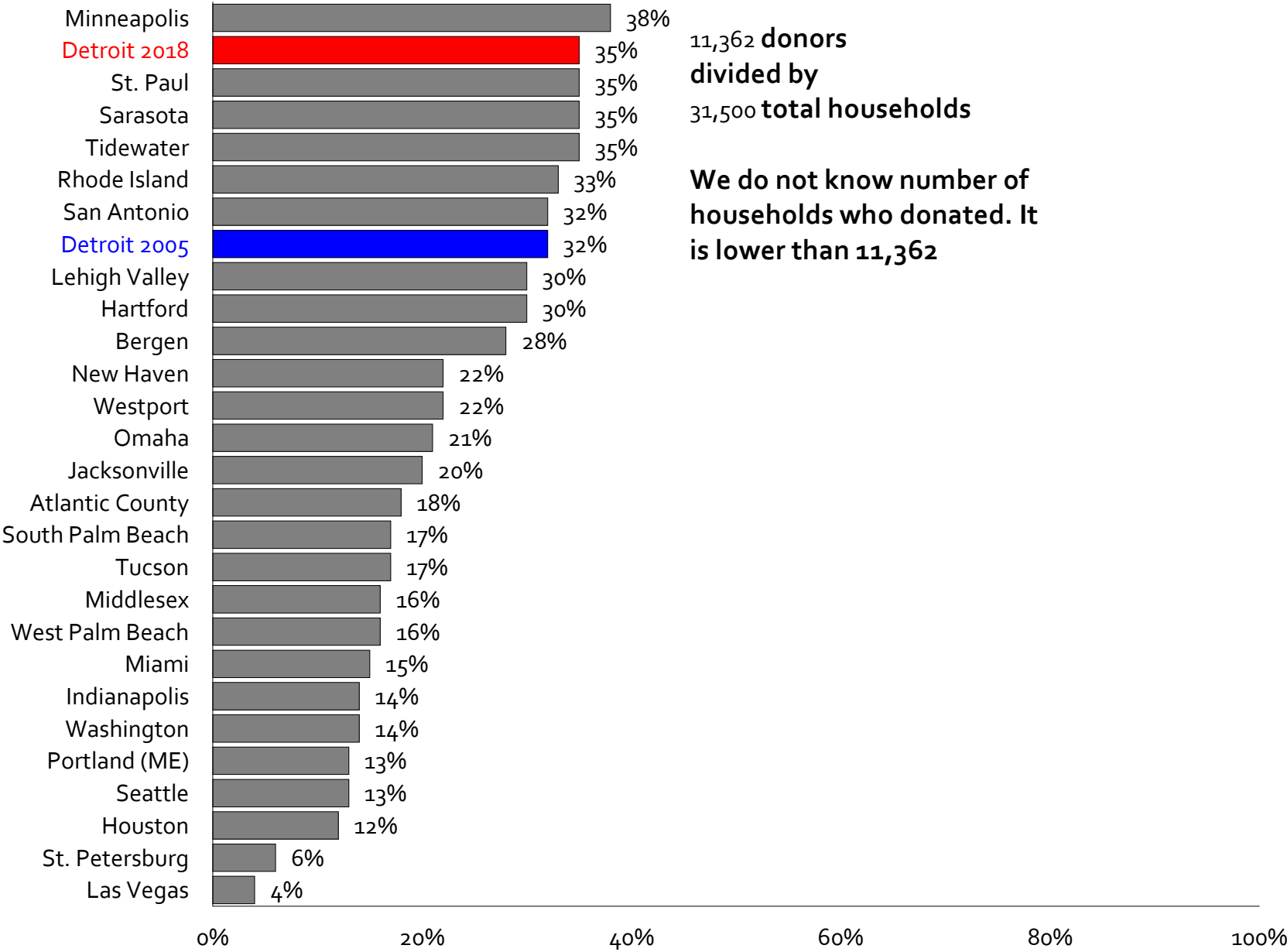
Donated to Local Jewish Federation in the Past Year

(Based upon the Telephone Survey)
(Jewish Households)



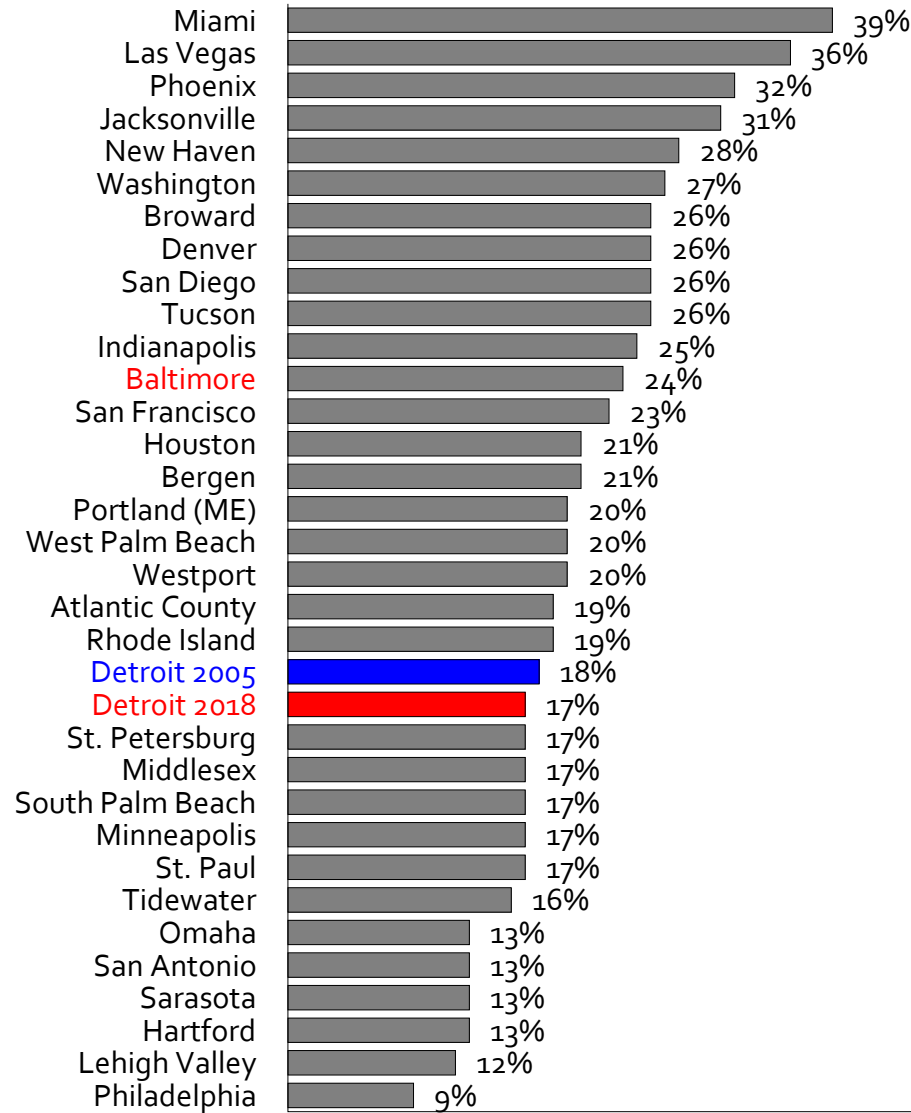
Donated to Local Jewish Federation in the Past Year

(Based upon the Jewish Federation Survey)
(Jewish Households)



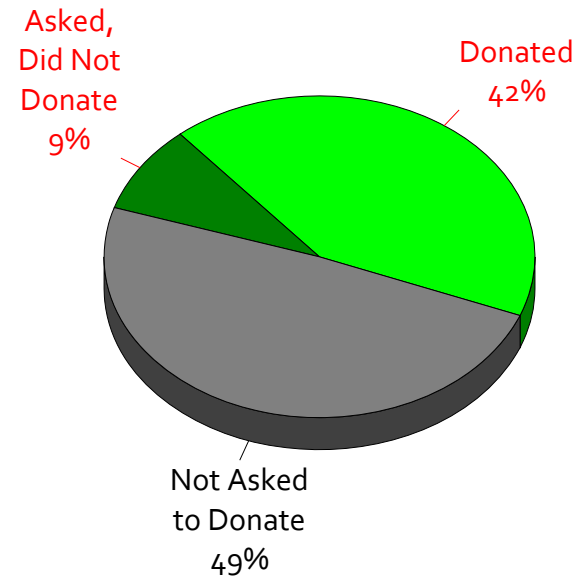
% of Households Asked Who Did Not Donate to Local Jewish Federation in the Past Year

(Jewish Households)



% Who Turned the Federation Down

17% of Households Asked
Who Did Not Donate:
9% divided by (42% + 9%) = 17%

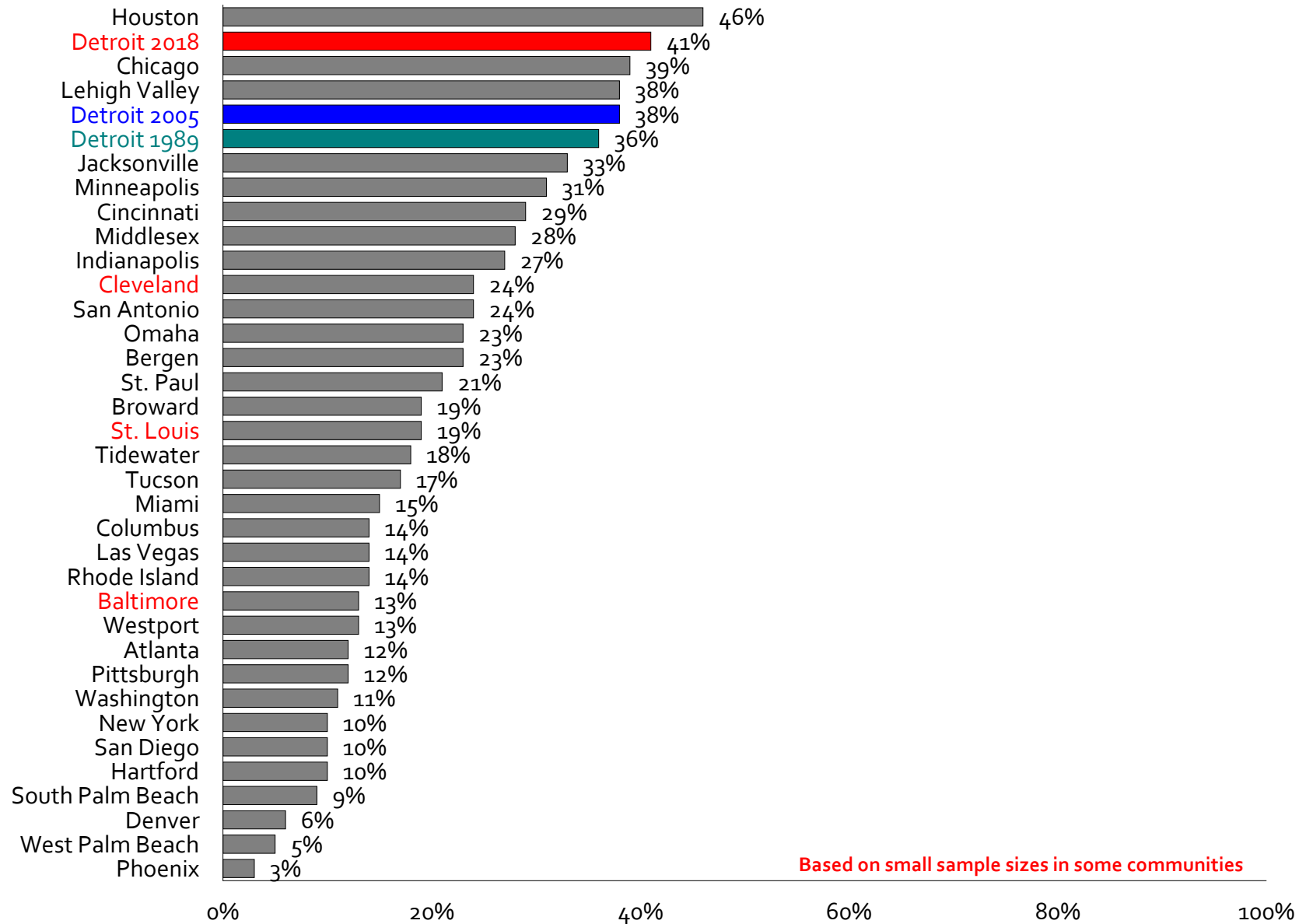


0% 20% 40% 60% 80% 100%

Donated to Local Jewish Federation in the Past Year

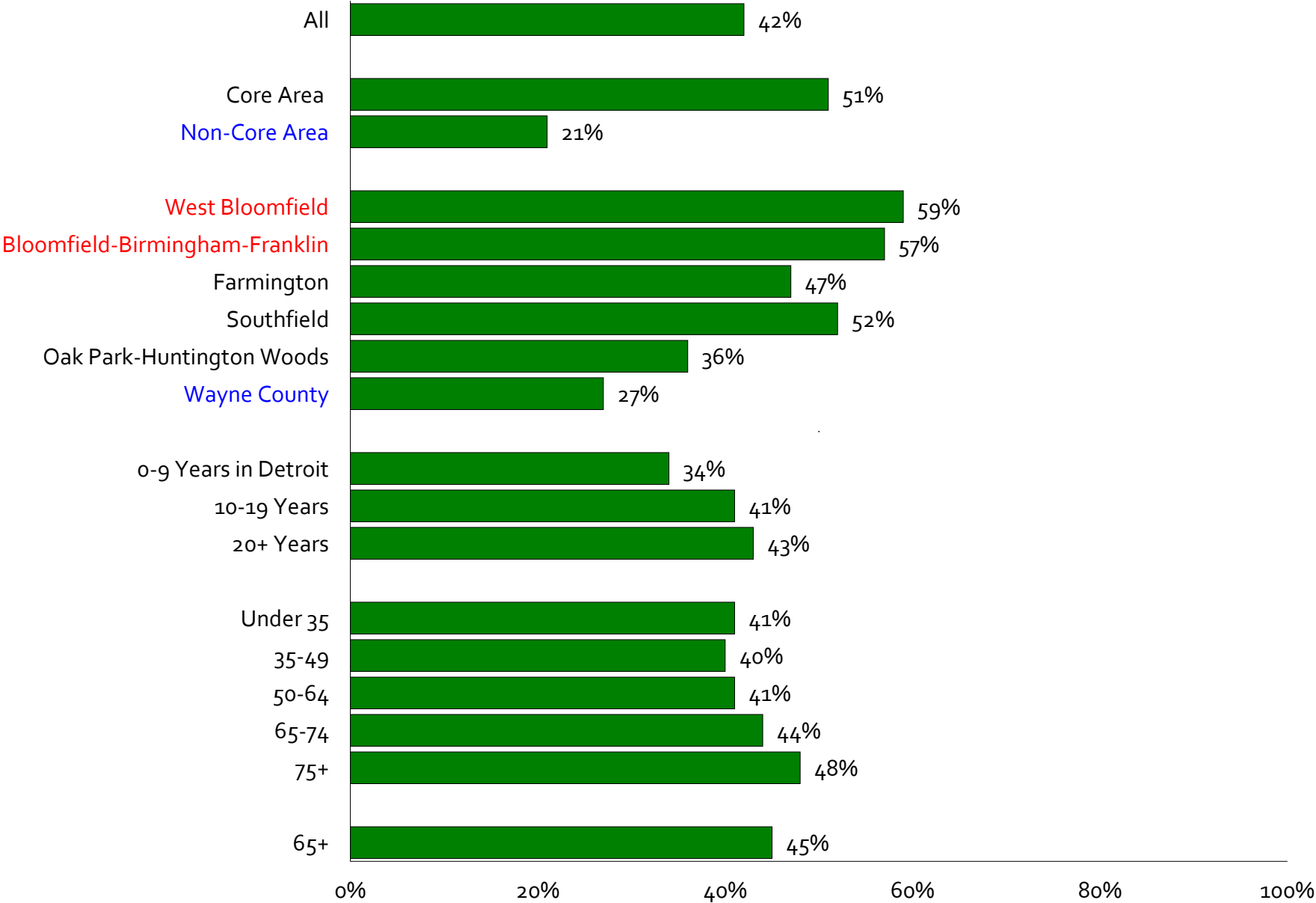
Head of Household Under Age 35

(Jewish Households)



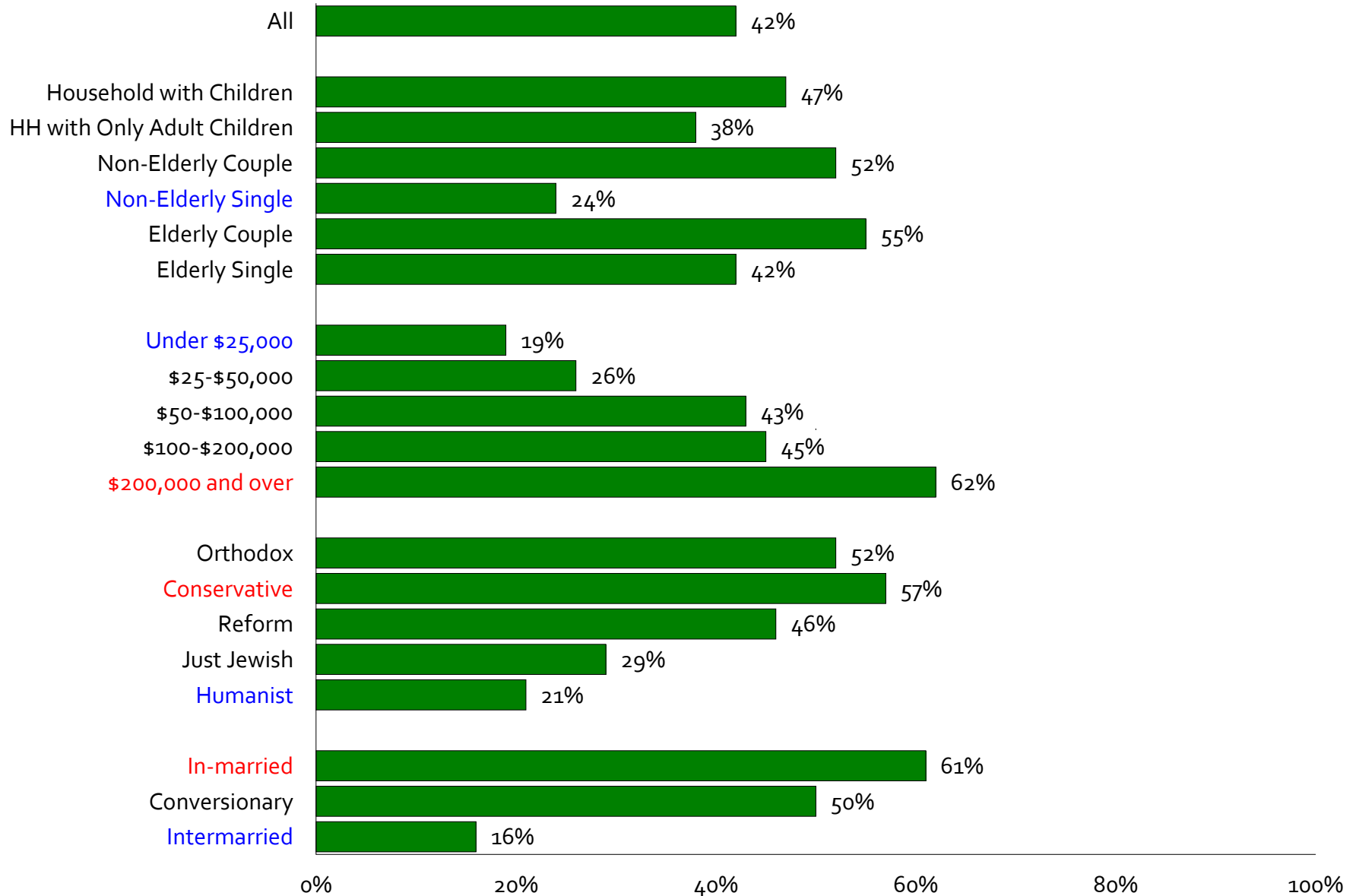
Donated to Jewish Federation in the Past Year

(Jewish Households)



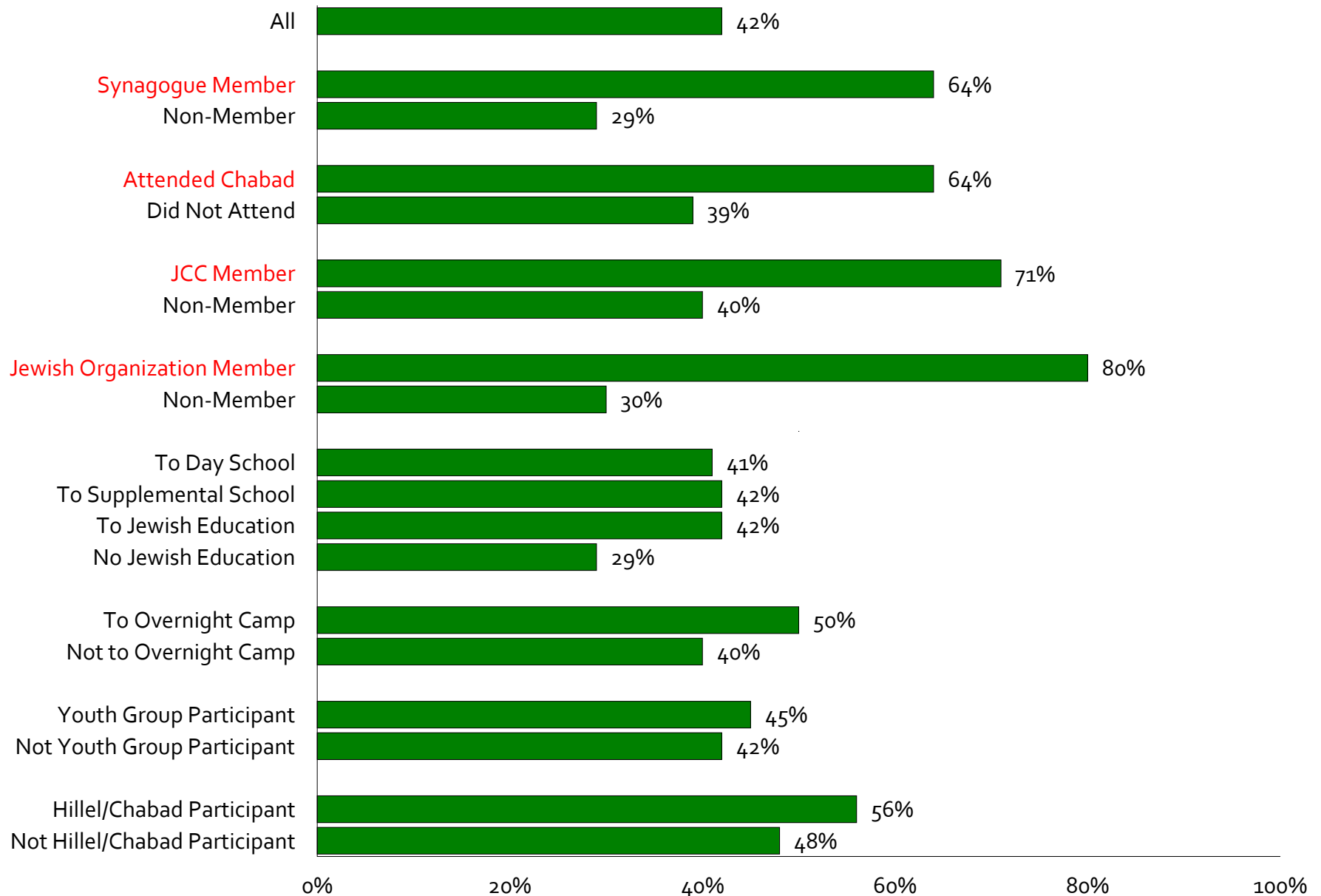
Donated to Jewish Federation in the Past Year

(Jewish Households)



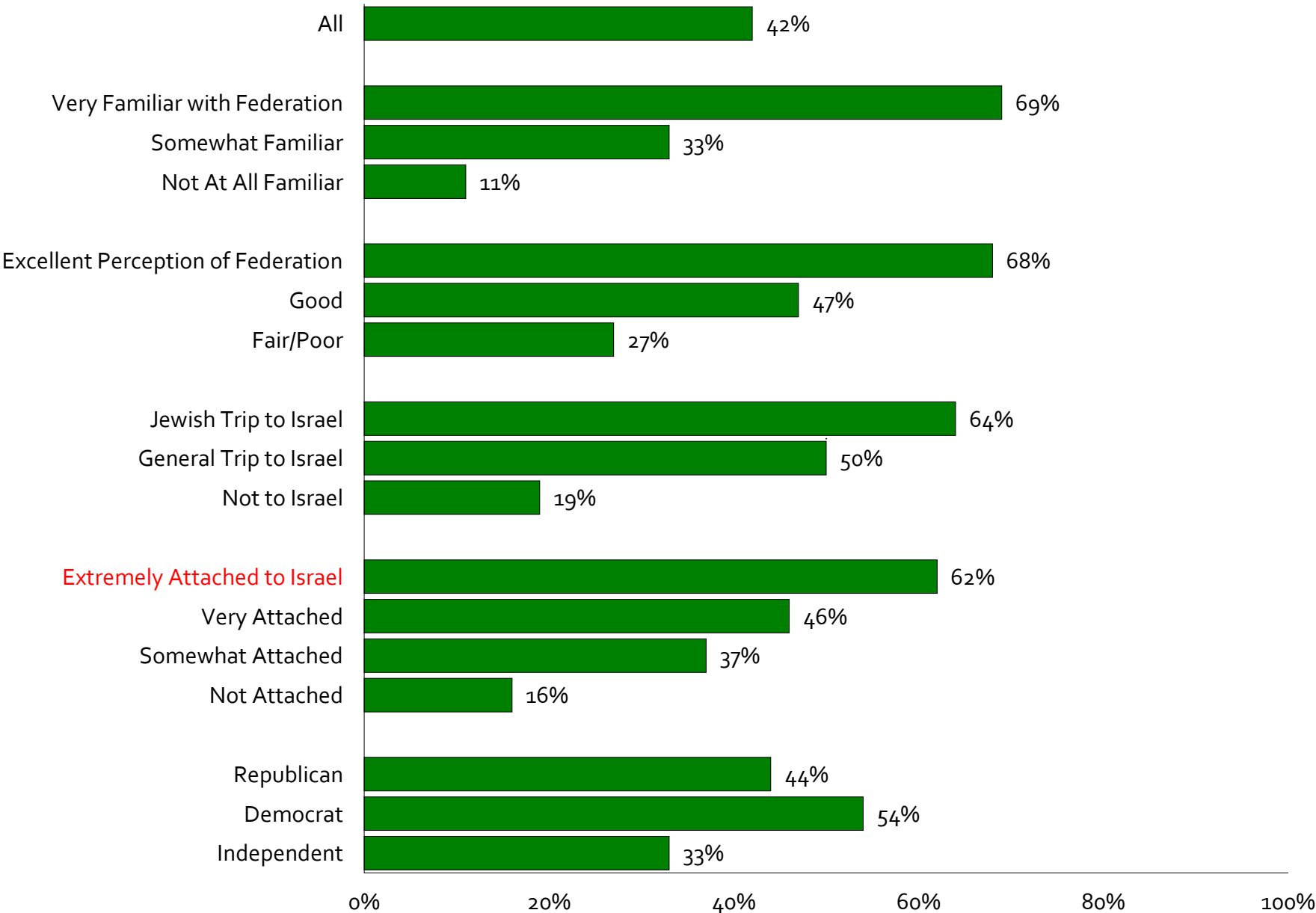
Donated to Jewish Federation in the Past Year

(Jewish Households)



Donated to Jewish Federation in the Past Year

(Jewish Households)

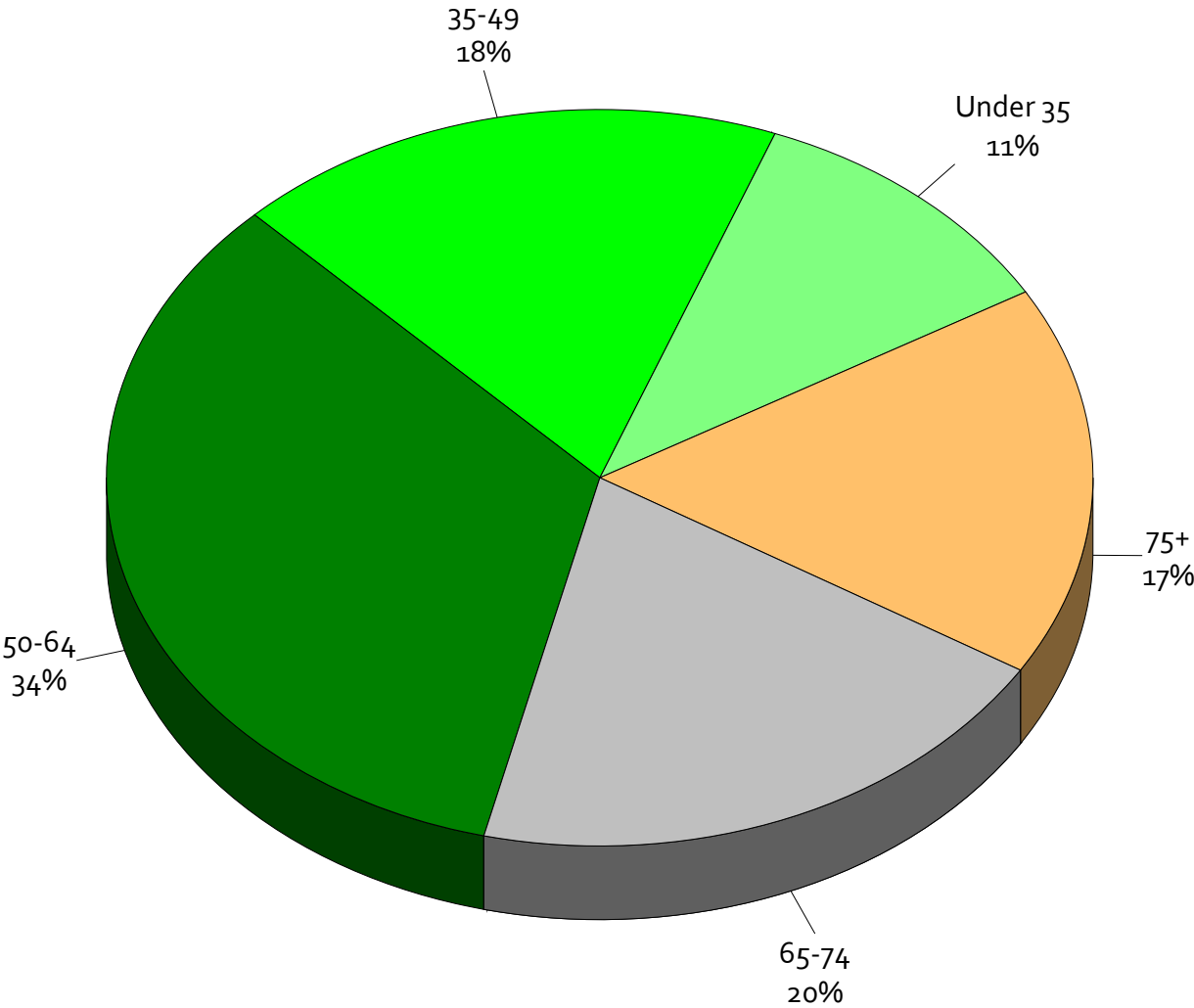


Profile of Households Who Donated **\$500 and over** to the Jewish Federation in the Past Year

1. 94% live in the Core Area; and 7% in Non-Core Area
2. 90% are in residence in Detroit for 20+ years
3. 17% are age 35-49; 42% are age 50-64 and 34% are age 65 and over
4. 30% are households with children; 24% are elderly couple households; 16% are households with only adult children; 11% are non-elderly couples; 4% are non-elderly single households; and 8% are elderly single households
5. 4% earn an annual income under \$50,000 and 93% earn \$100,000 and over
6. 40% of Jewish respondents are Reform and Conservative; 11% are Just Jewish; 7% are Orthodox; and 2% are Humanist
7. 97% always or usually participate in a Passover Seder
8. 33% of Jewish respondents attend synagogue services once per month or more
9. 6% of married households are intermarried
10. 82% are synagogue members and 21% attended Chabad
11. 15% are JCC members and 51% are Jewish organization members
12. 99% contain an adult who visited Israel
13. 45% of Jewish respondents are extremely emotionally attached to Israel; 28% are very attached; 26% are somewhat attached; and 2% are not attached
14. 91% donated to other Jewish charities in the past year, including 79% who donated \$500 and over
15. 98% donated to non-Jewish charities in the past year, including 74% who donated \$500 and over
16. 54% are Democrat; 34% are Independent; and 13% are Republican

Age of Households Who Donated to Jewish Federation in the Past Year

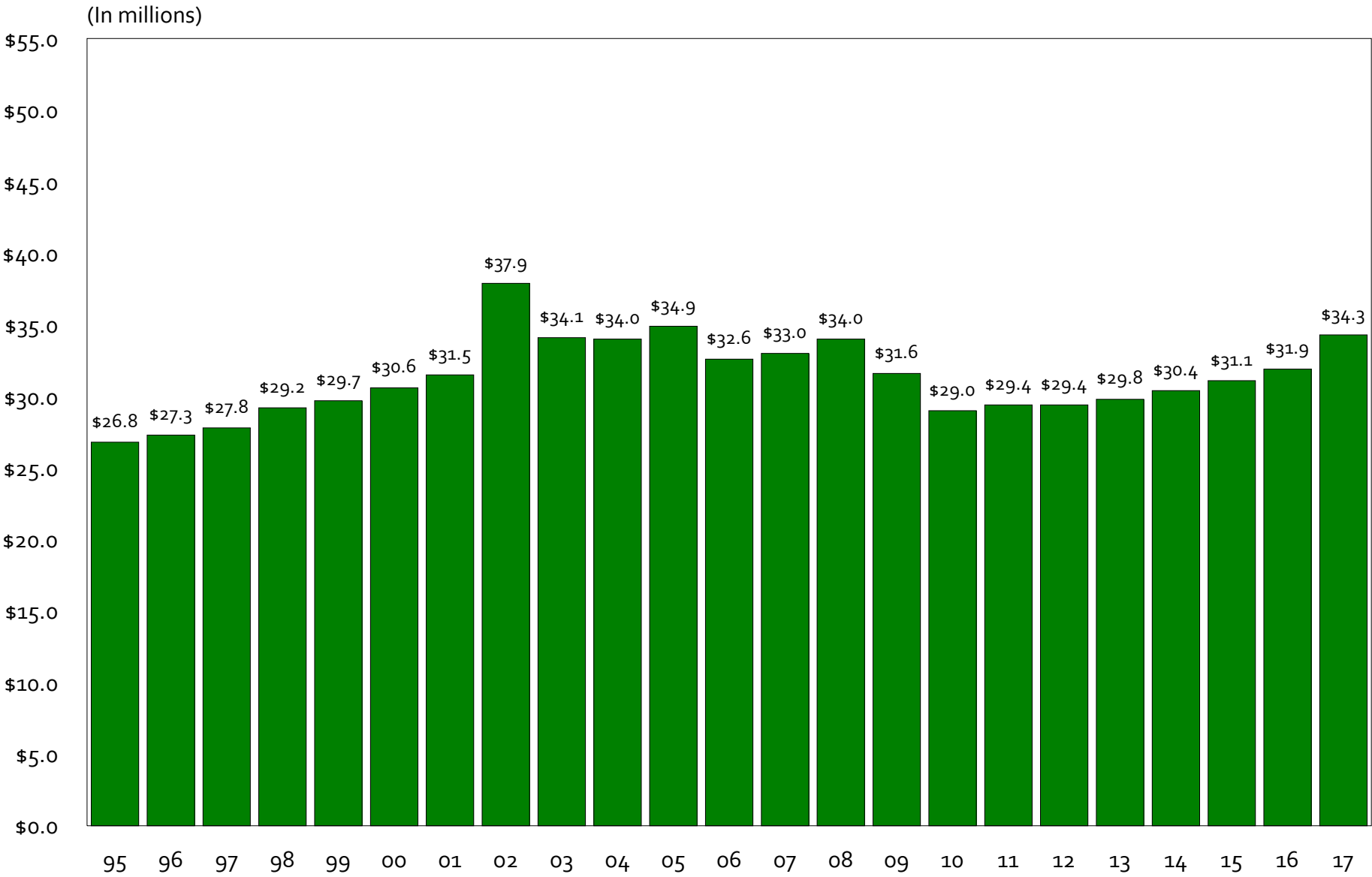
(Jewish Households Who Donated)



**Philanthropic Profile:
Annual Campaign Data**

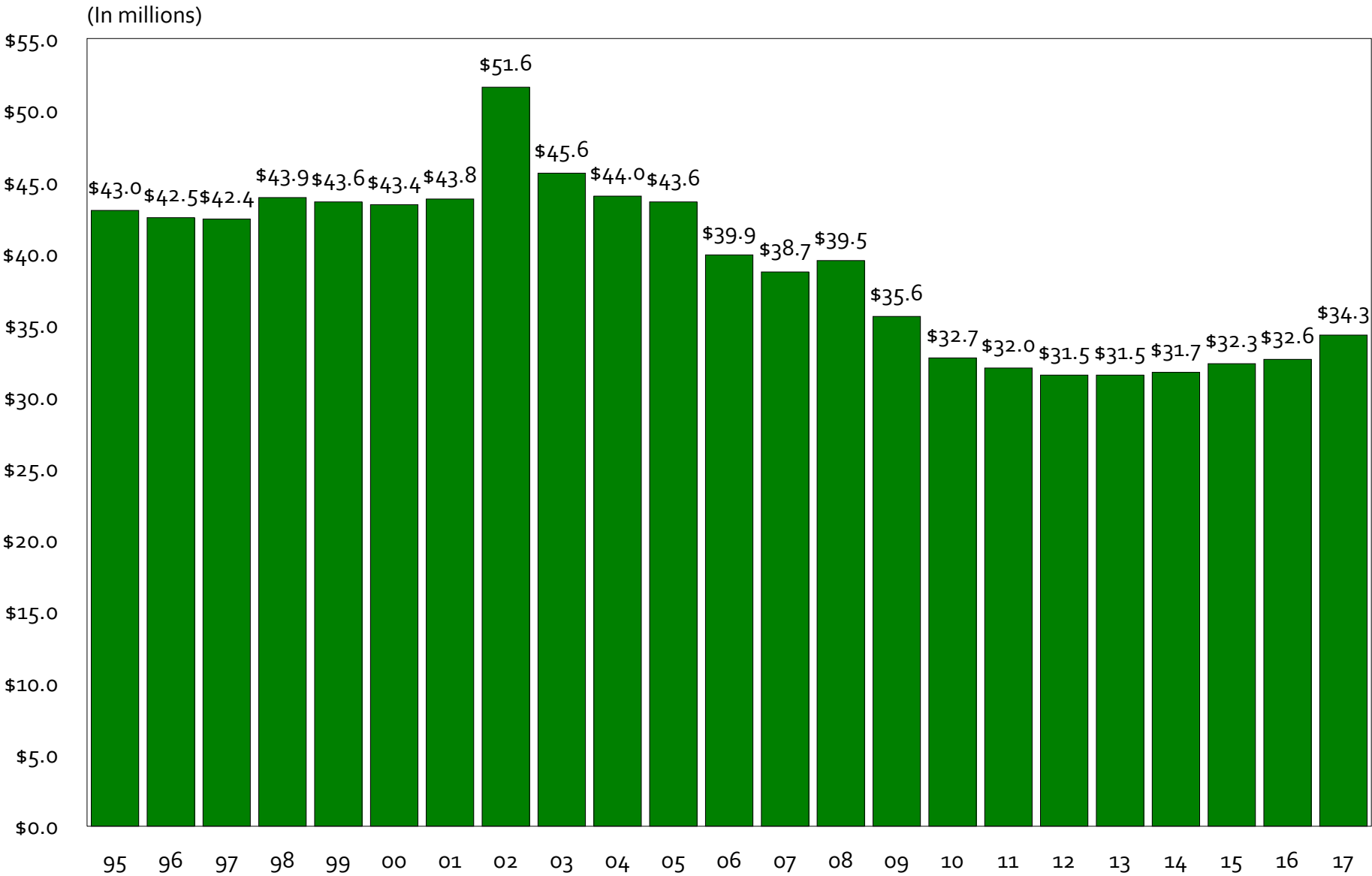
Jewish Federation Annual Campaign

(NOT Adjusted for Inflation)



Jewish Federation Annual Campaign

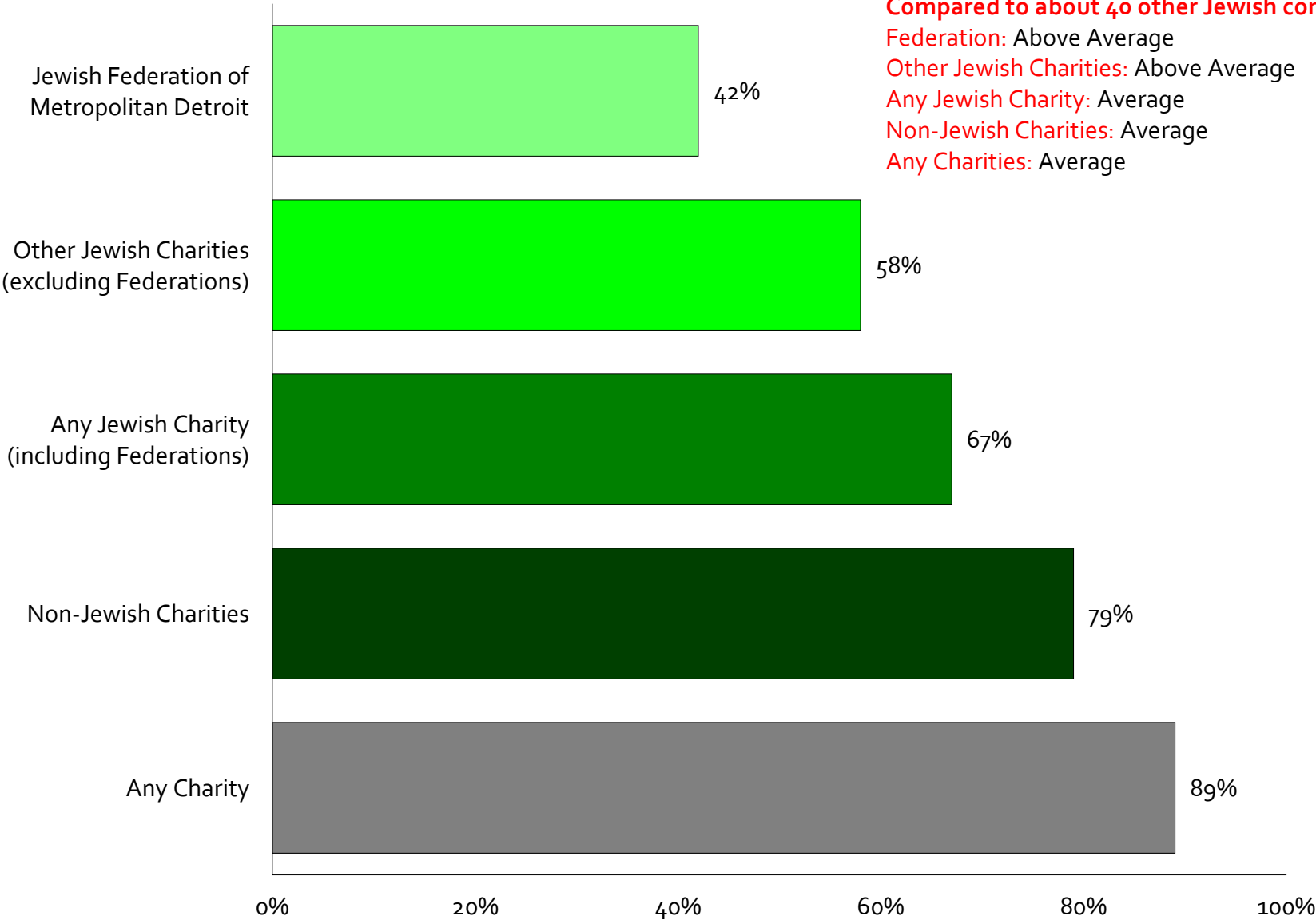
(Adjusted for Inflation to 2017 Dollars)



Summary of Donations

(Jewish Households)

Compared to about 40 other Jewish communities:
Federation: Above Average
Other Jewish Charities: Above Average
Any Jewish Charity: Average
Non-Jewish Charities: Average
Any Charities: Average

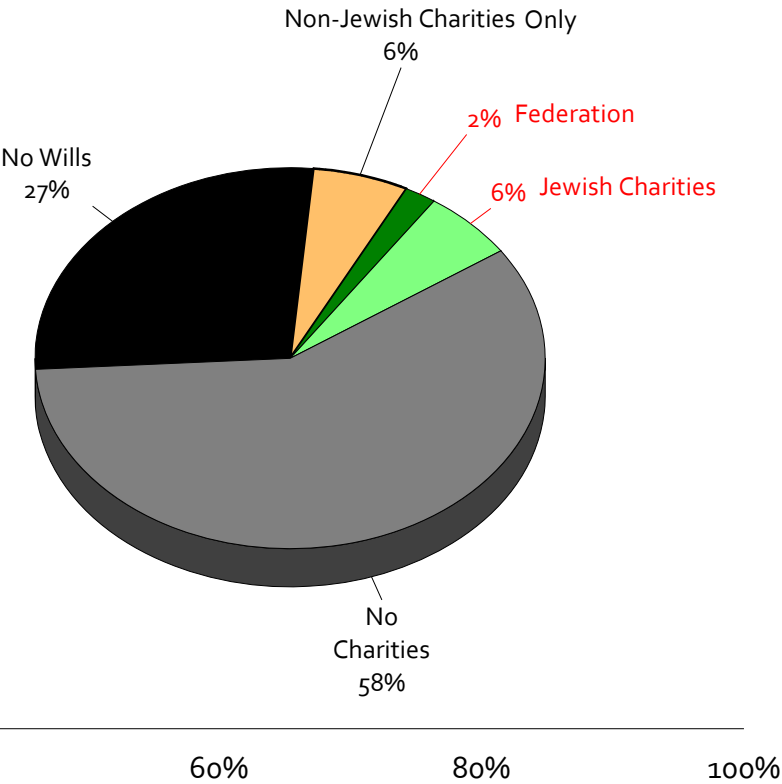
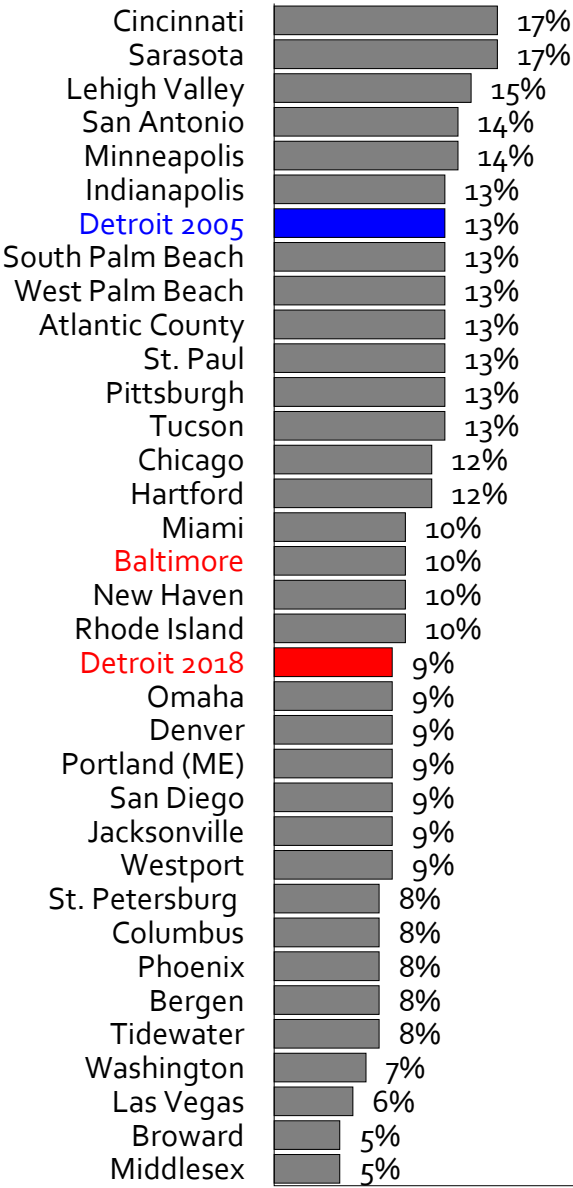


**Philanthropic Profile:
Wills**

187

Have Wills That Contain Provisions for Jewish Charities

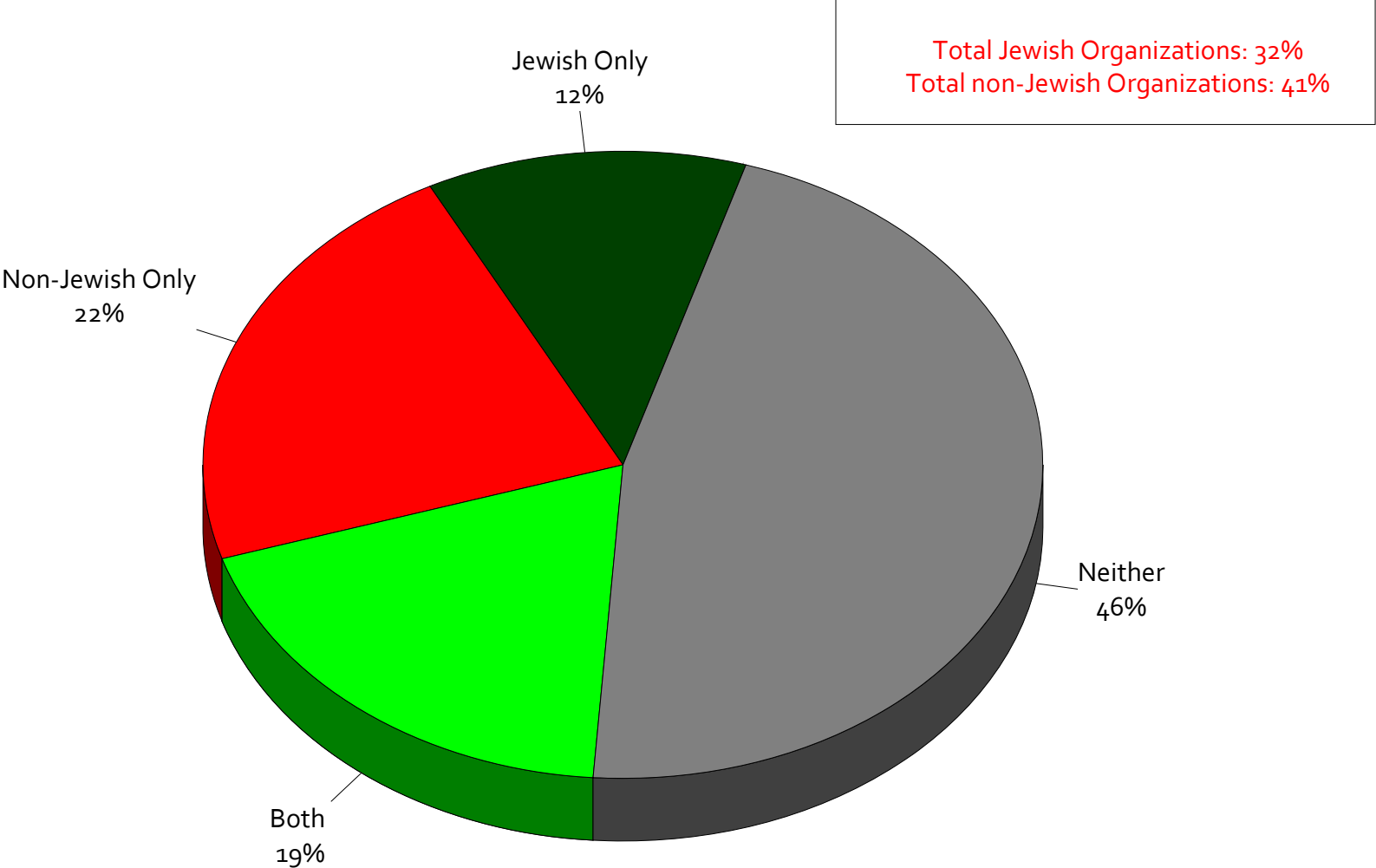
(Respondents Age 50 and Over)



Philanthropic Profile: Volunteerism

Volunteered for Jewish and Non-Jewish Organizations in the Past Year

(Jewish Respondents)

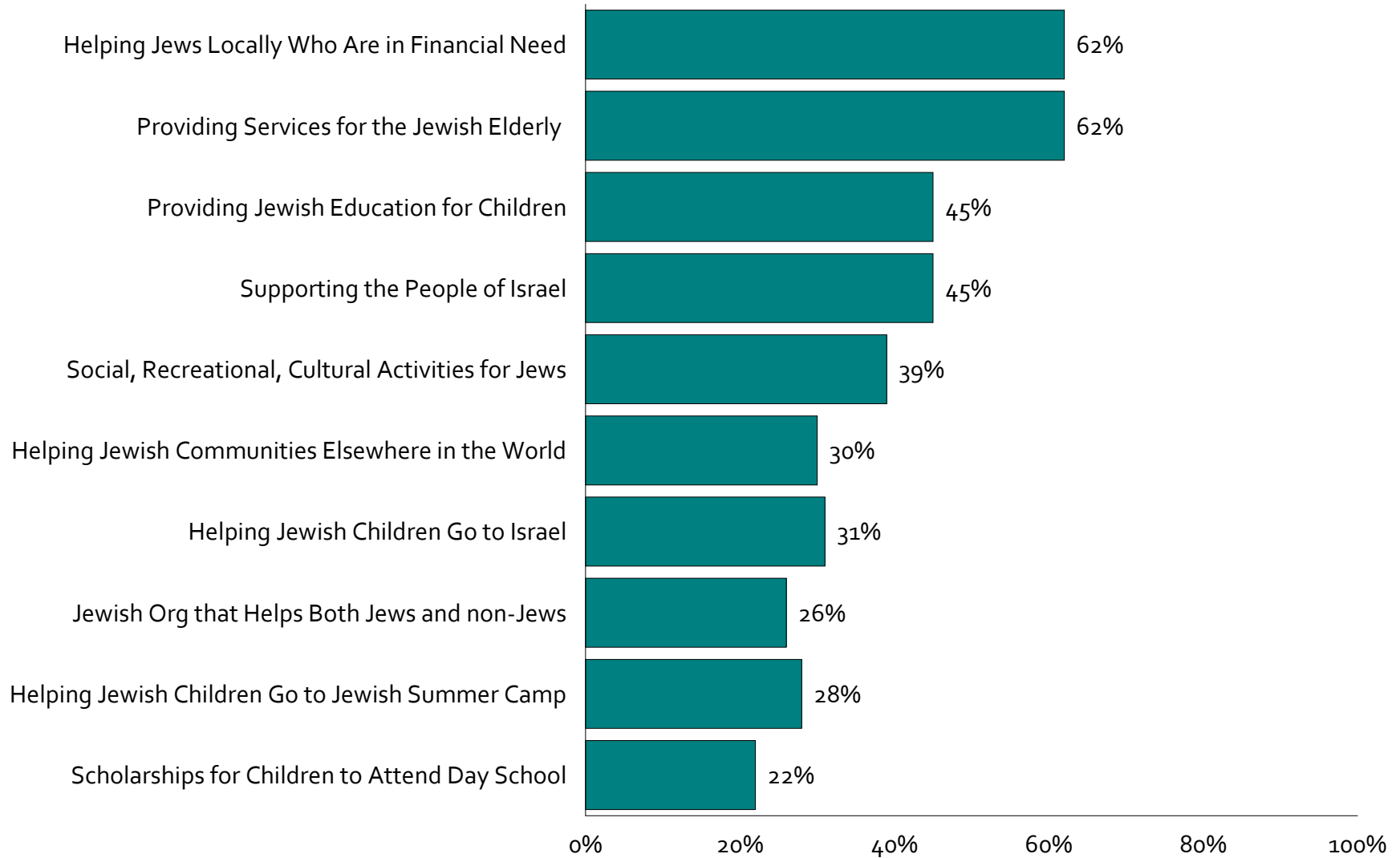


Philanthropic Profile: Motivations for Giving

Importance of Motivations to Donate to a Jewish Organization

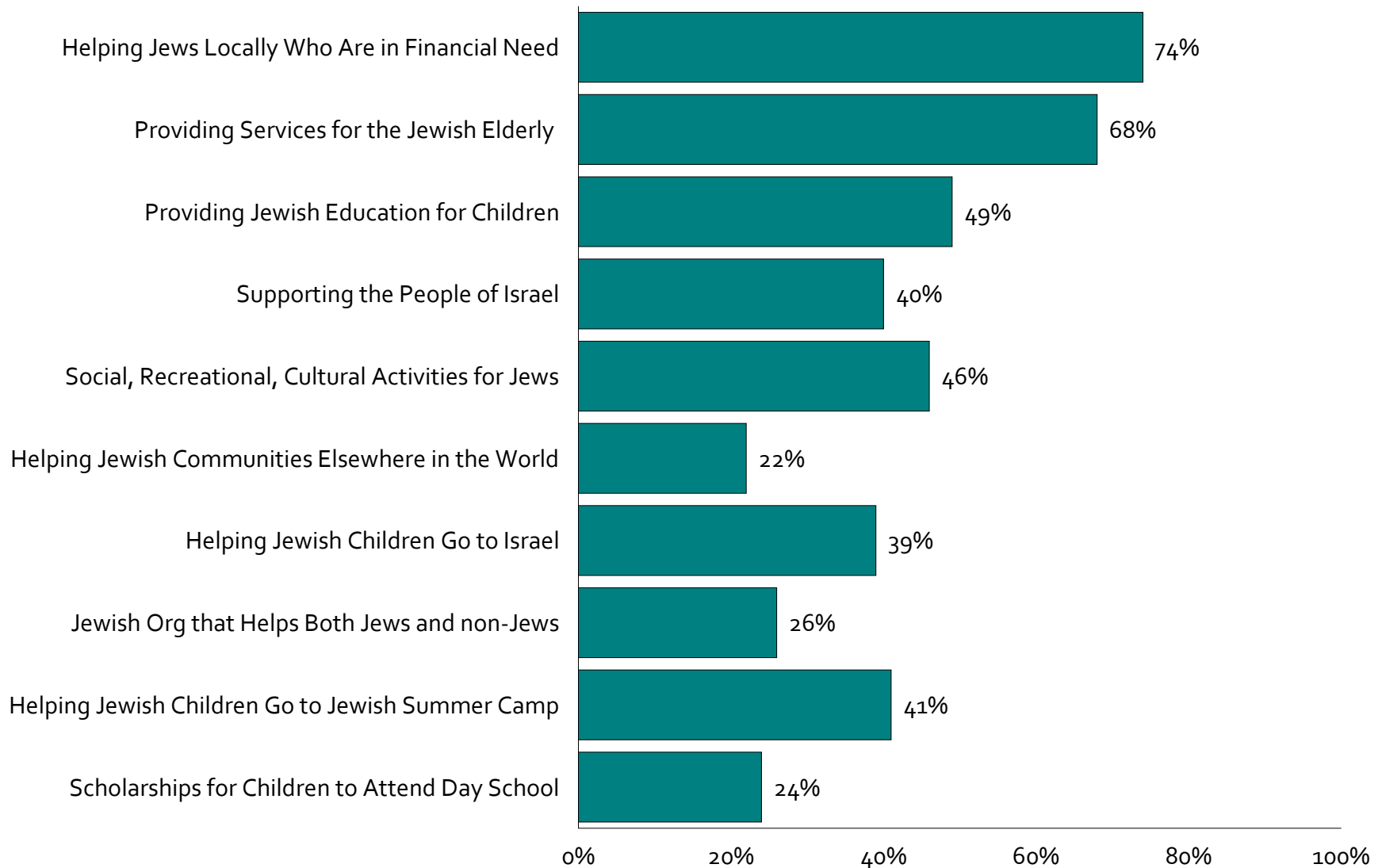
% Very Important

(Respondents in Households Who Donated \$100 and Over to the Jewish Federation in the Past Year)



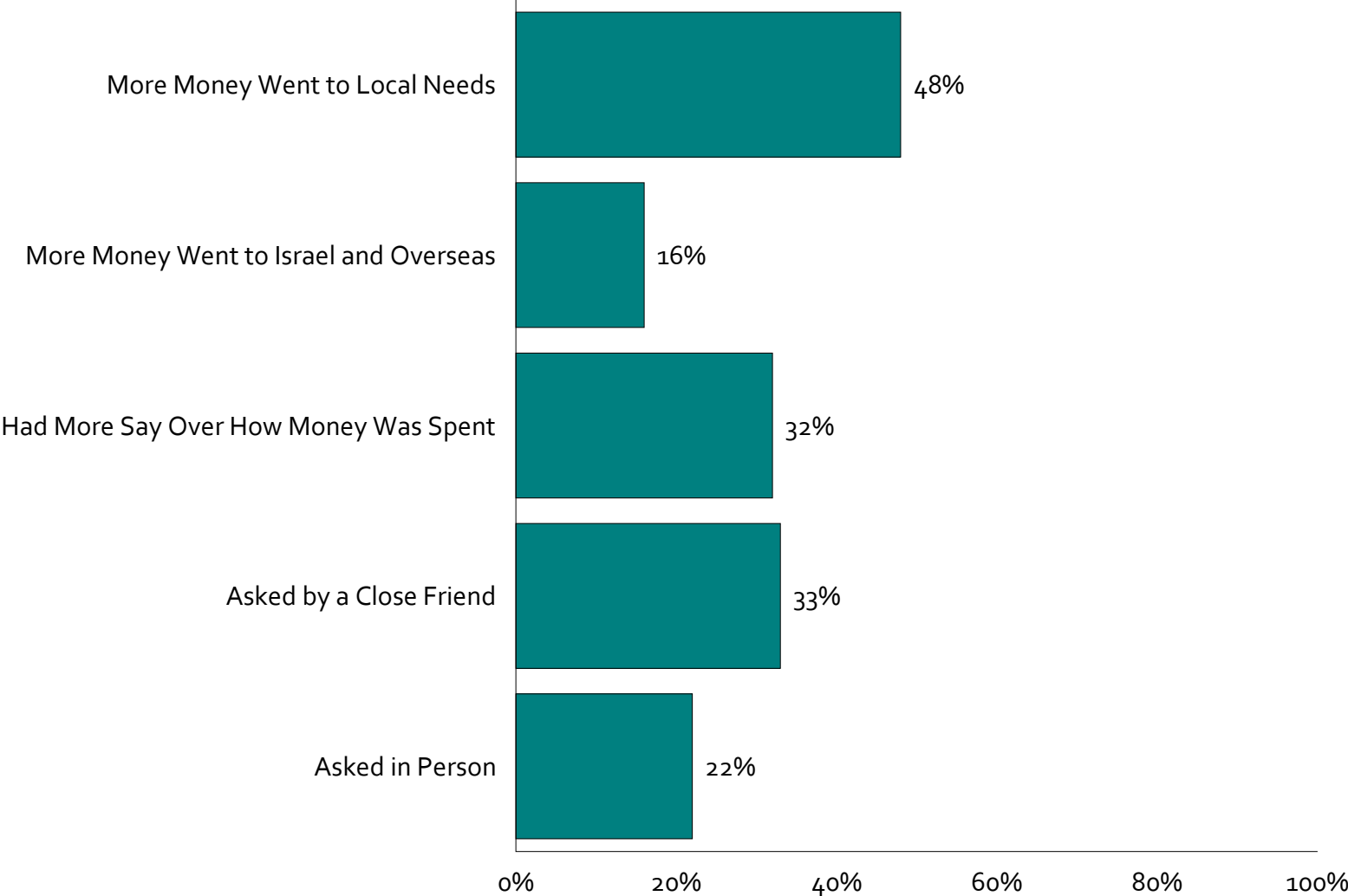
Importance of Motivations to Donate to a Jewish Organization

% Very Important
(Respondents in Households Who Donated \$500 and Over to the Jewish Federation of Metropolitan Detroit in the Past Year)



Would Donate More to Jewish Federation If:

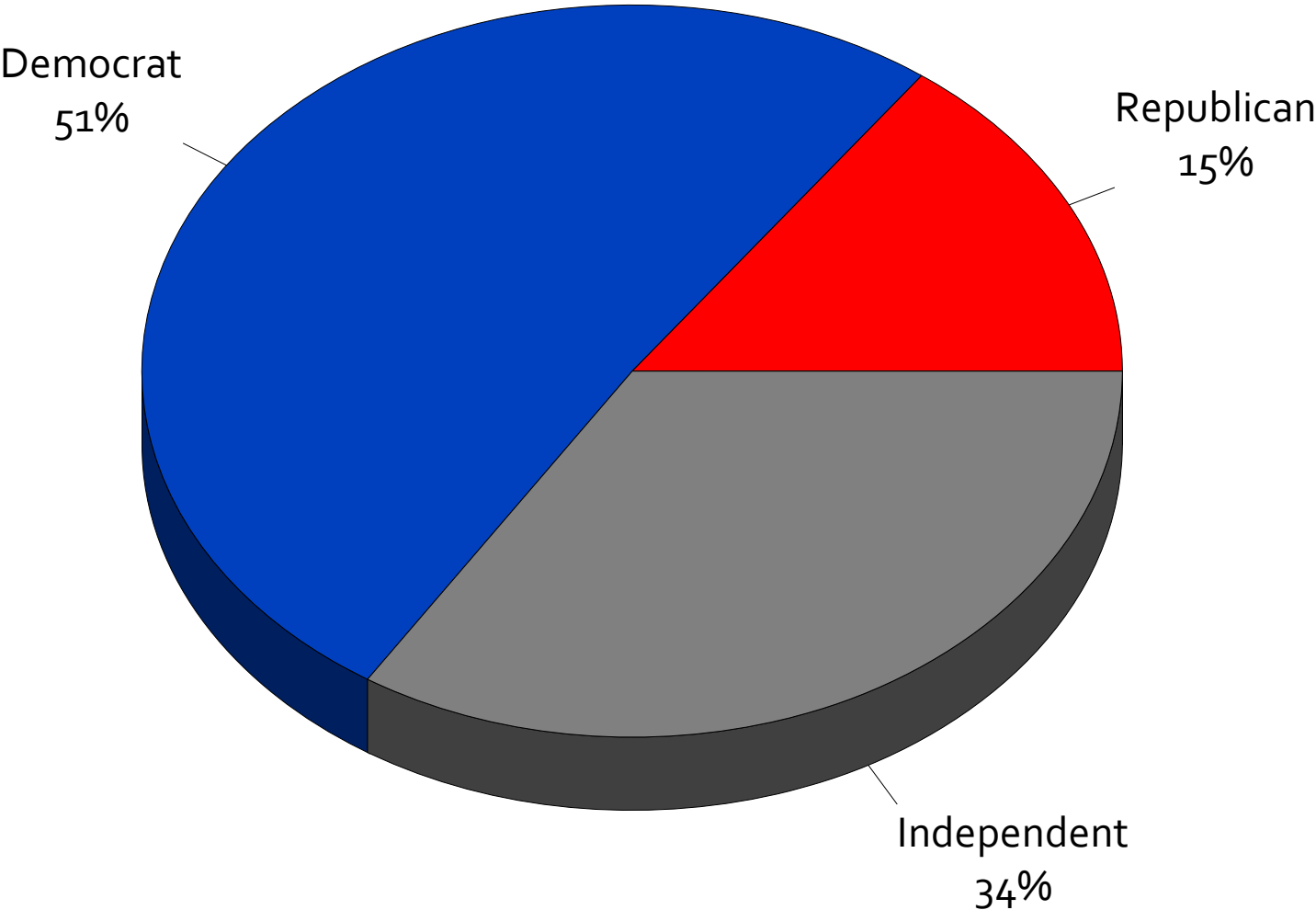
(Respondents in Households Who Donated \$100 and Over
to the Jewish Federation of Metropolitan Detroit in the Past Year)



Political Profile

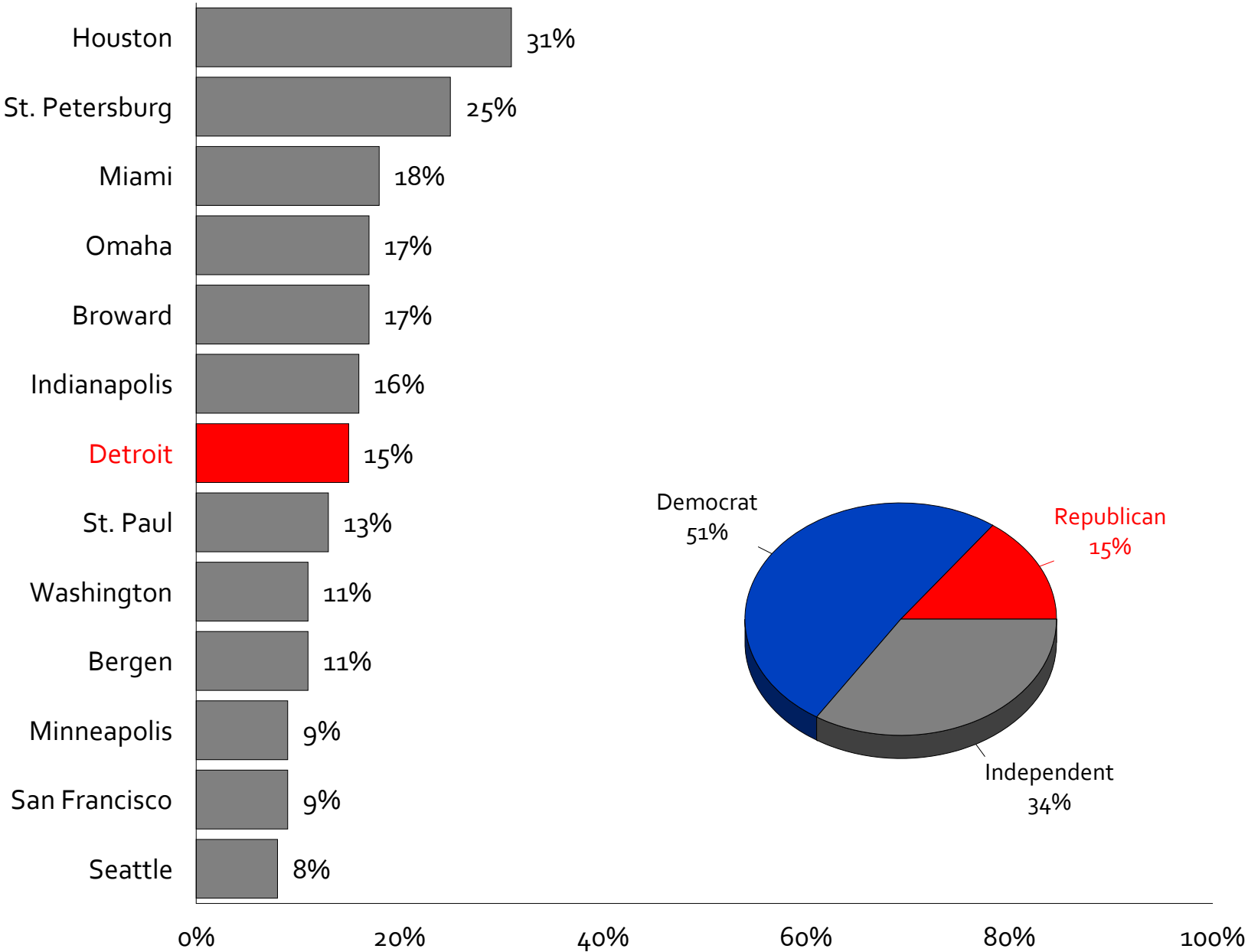
Political Party

(Jewish Respondents)



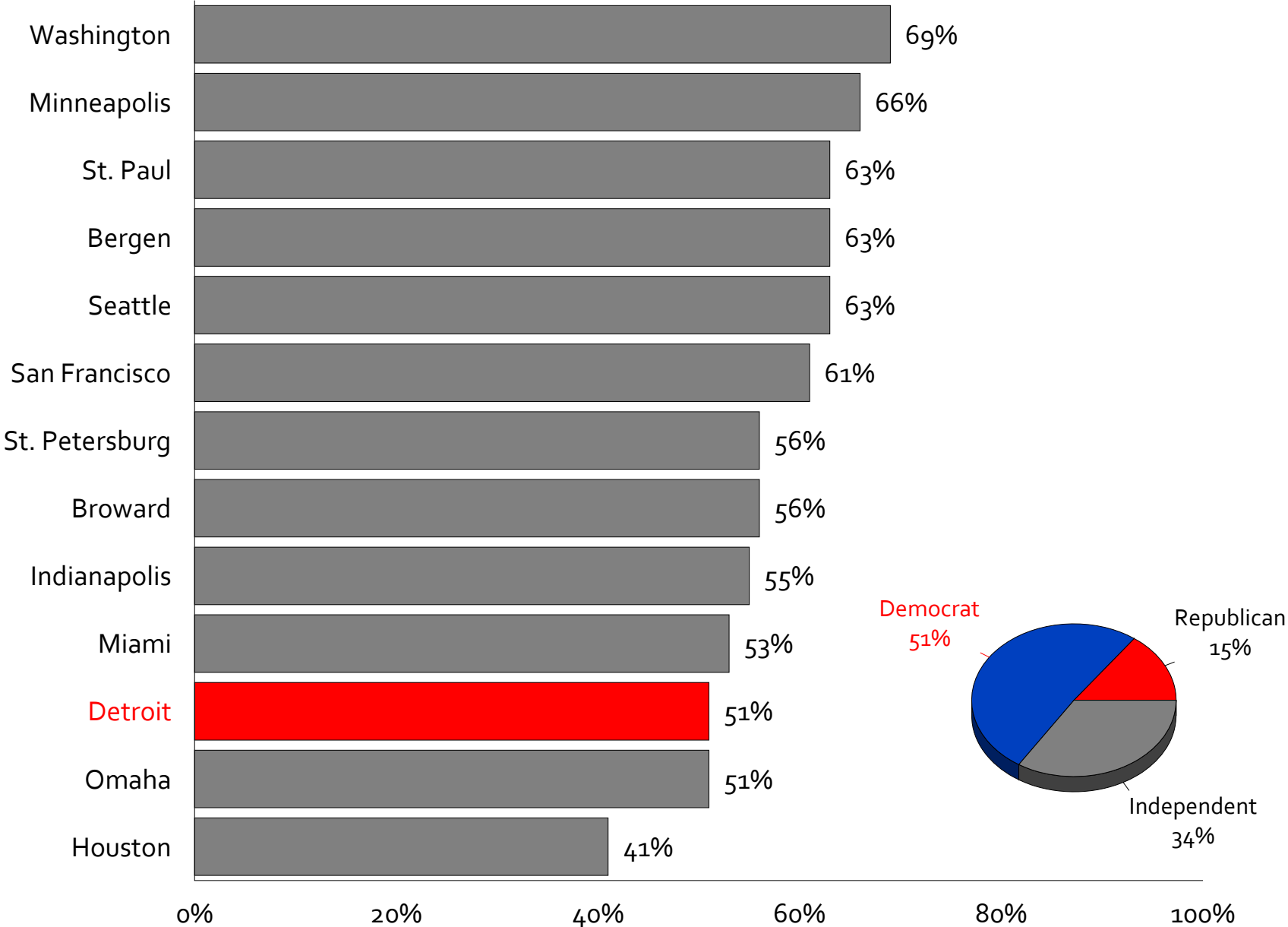
Percentage Republican

(Jewish Respondents)



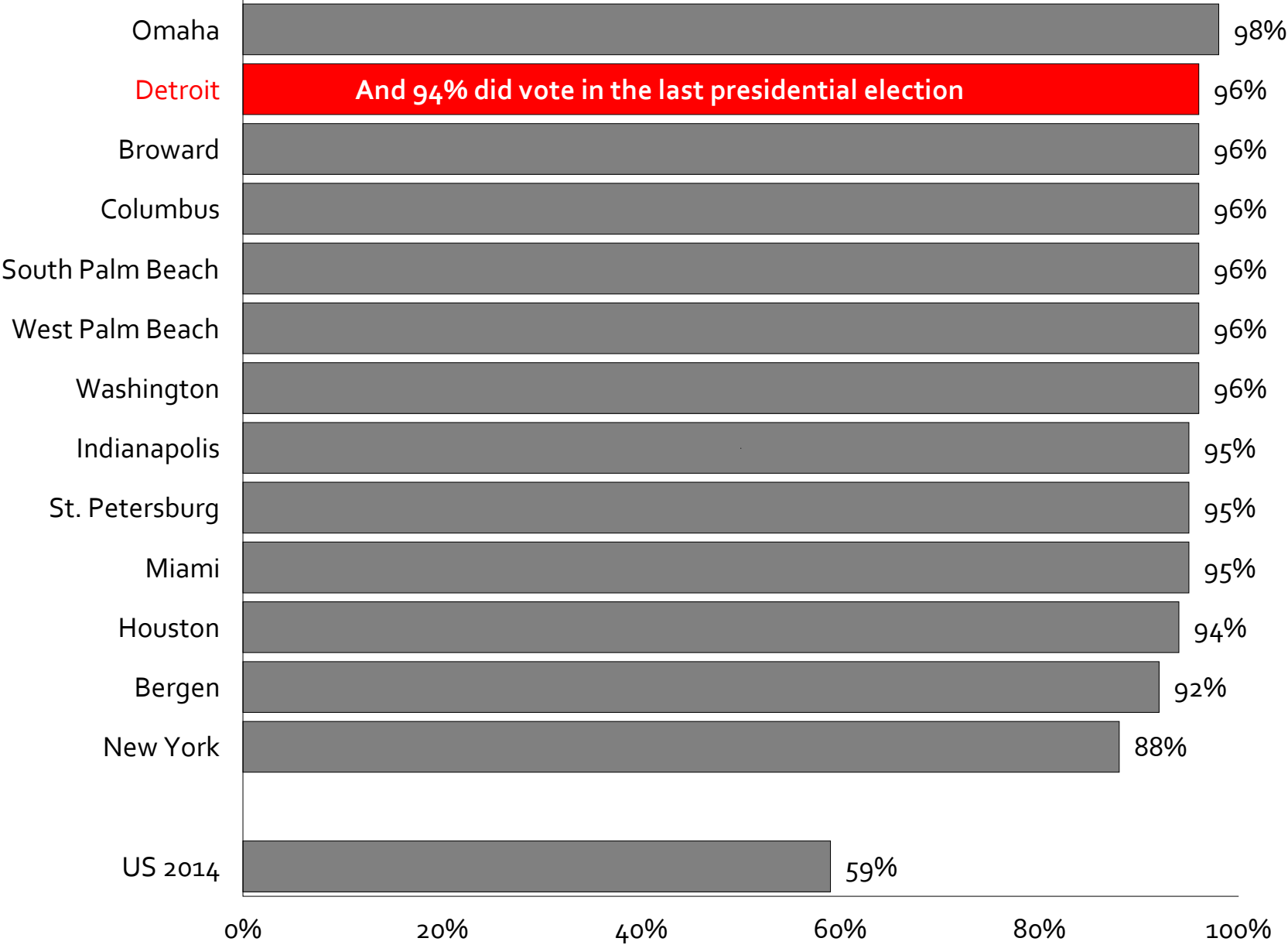
Percentage Democrat

(Jewish Respondents)



Registered to Vote

(Respondents)





The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

Todah Rabah

Ira M. Sheskin, Ph.D.

Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies
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Department of Geography
University of Miami