

The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

College Students

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Topics Covered in the Study

- 1.** Survey Methodology
- 2.** Jewish Population Size
- 3.** Geographic Profile
- 4.** Demographic Profile
- 5.** Religious Profile
- 6.** Types of Marriage
- 7.** Membership Profile
- 8.** Jewish Education: Adults
- 9.** Jewish Education: Children
- 10.** Jewish Agencies
- 11.** Social Service Needs
- 12.** Israel
- 13.** Anti-Semitism
- 14.** The Media
- 15.** Philanthropic Profile
- 16.** Political Profile

Survey Methodology

Survey Methodology

****Random Digit Dialing** (RDD) methodology provides scientific validity, allowing us to interview households not on any lists and who do not have DJNs

(248) 357 - __ _ _

Population estimate

Produces the “purest” random sample

****1,200 completed interviews**

****340,607** phone calls were placed to 211,002 telephone numbers to complete the 1,200 interviews

****RDD** Telephone Survey (Landline (N=123) and Cell (N=164))

****List** Telephone Survey (Landline (N=430) and Cell (N=420))

****DJN** Telephone Survey (Landline (N=58))

**** Cell Phone Households with non-local area codes** with DJNs based on billing zip codes

**** Total Landline (N =611); Total Cell (N=591)**

****Weighting factors are used to combine the samples**

****Response Rate (AAPOR RR₃) is 26%**

****Cooperation Rate is 84%**

****Average length: 22.0 minutes**

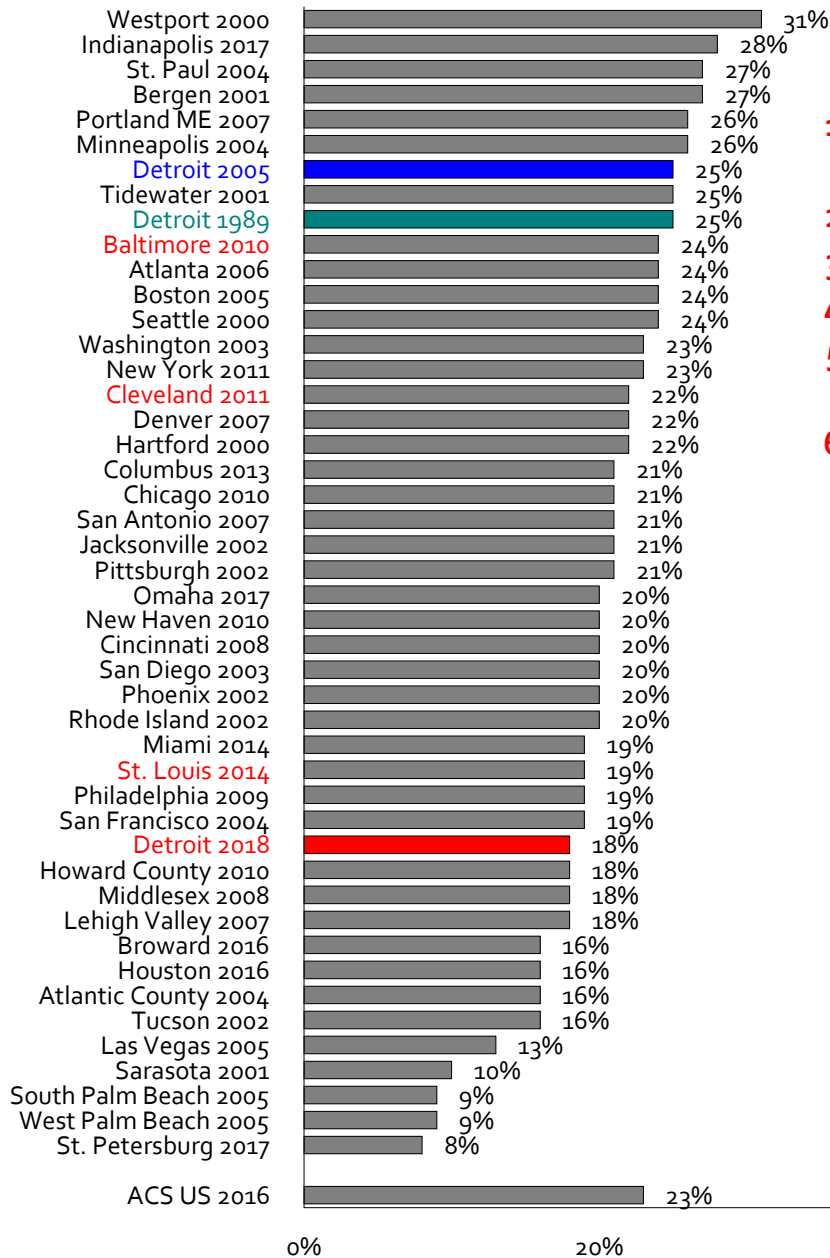
****Surveying done January 17, 2018 to March 27, 2018**

Resources Available to the Community

- 1.** Main Report (1,200+ pages)
- 2.** Summary Report (180 pages)
- 3.** Slides (1,000+)
- 4.** Posted at www.jewishdetroit.org and www.jewishdatabank.org

Sample

Comparison Bar Chart



1. Compare Detroit with up to about 45 other Jewish communities with RDD studies since 2000
2. Red is Detroit 2018
3. Blue is Detroit 2005
4. Green is Detroit 1989
5. Particularly Instructive Comparisons: Baltimore, Cleveland, and St. Louis
6. ACS is the American Community Survey done by the US Census every year

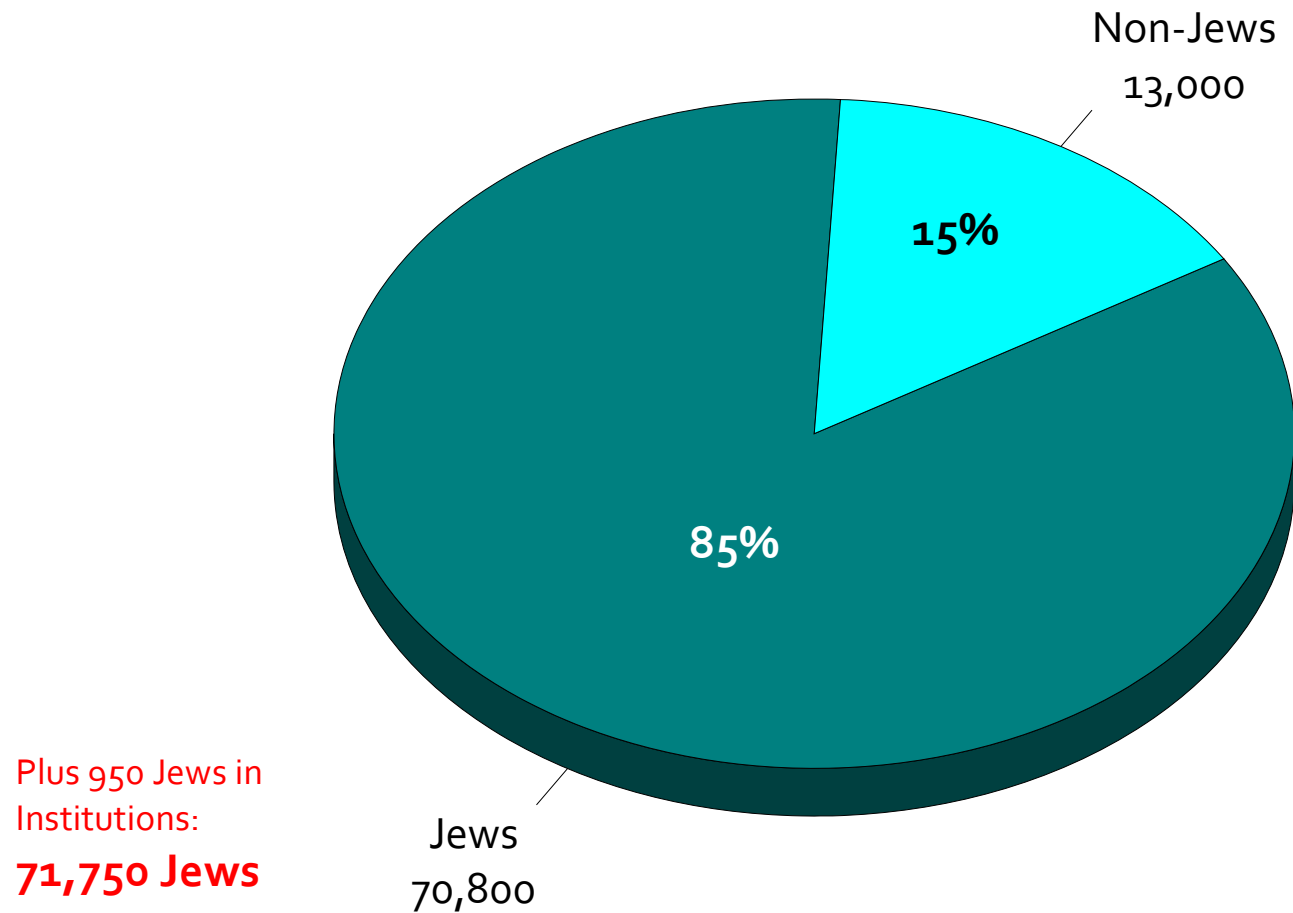
Dates	Number of Studies
2001-2004	17
2005-2009	13
2010-2014	10
2015-present	5
Total	45

Dates of studies are not repeated on all slides

Jewish Population Size and Geography

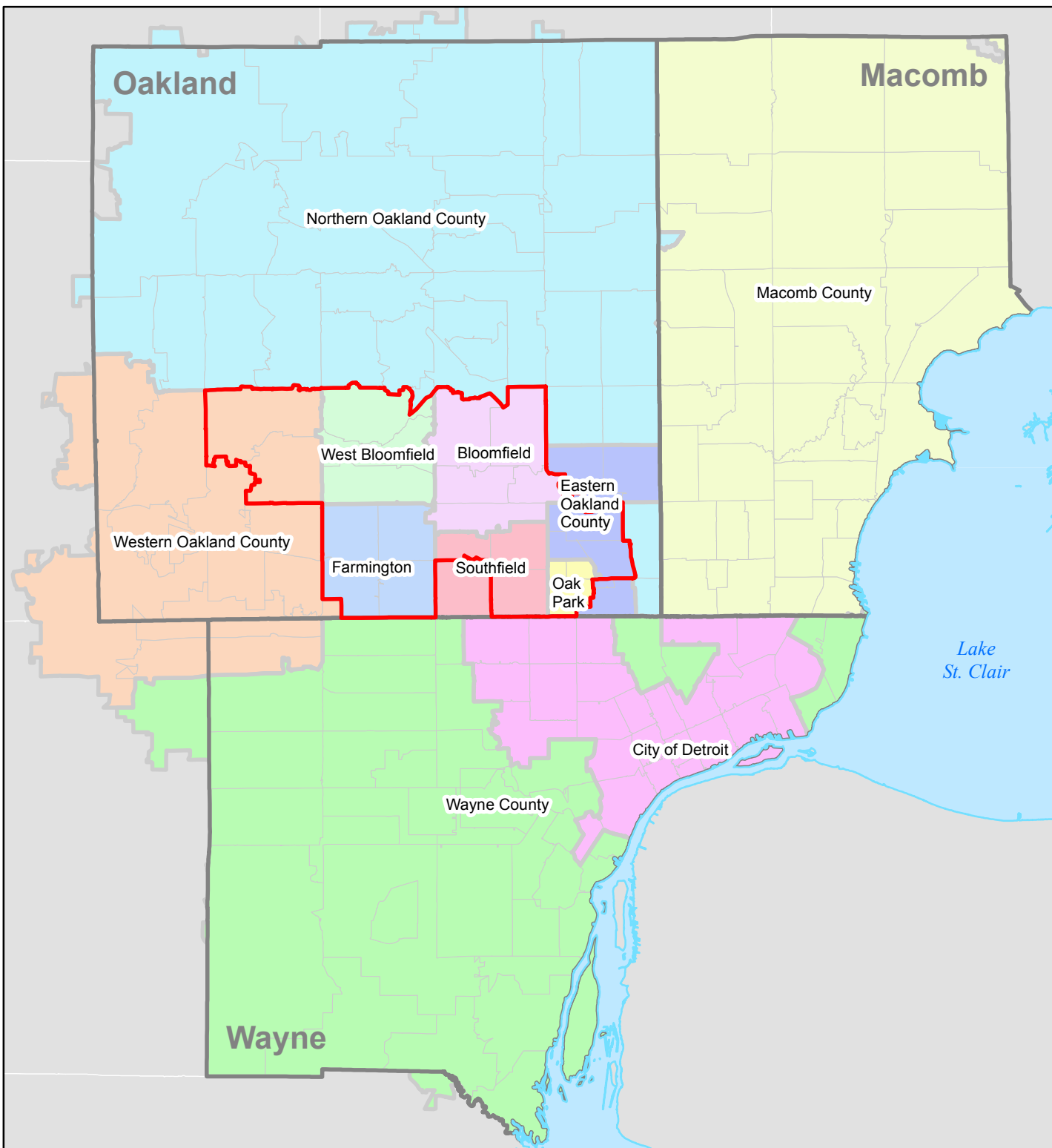
The Jewish Community of Detroit

83,800 persons live in 31,500 Jewish households,
of whom 70,800 persons are Jewish



Changes in the Size of the Jewish Community of Detroit - 1989-2018

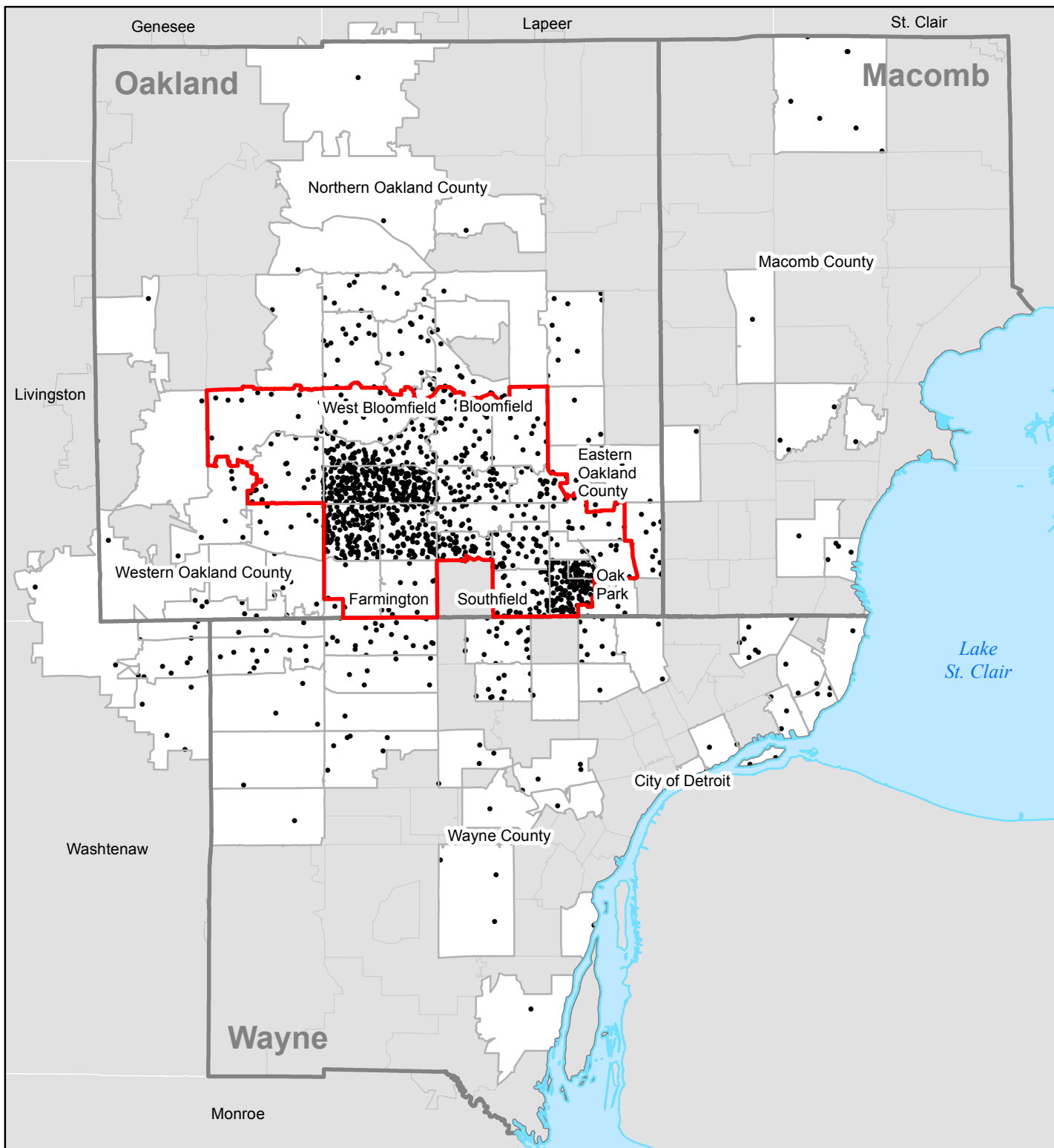
Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700



Geographic Subareas of Metropolitan Detroit

Core

- City of Detroit
- Wayne County
- Macomb County
- Northern Oakland County
- Western Oakland County
- Eastern Oakland County
- West Bloomfield
- Bloomfield-Birmingham-Franklin
- Farmington
- Southfield
- Oak Park-Huntington Woods



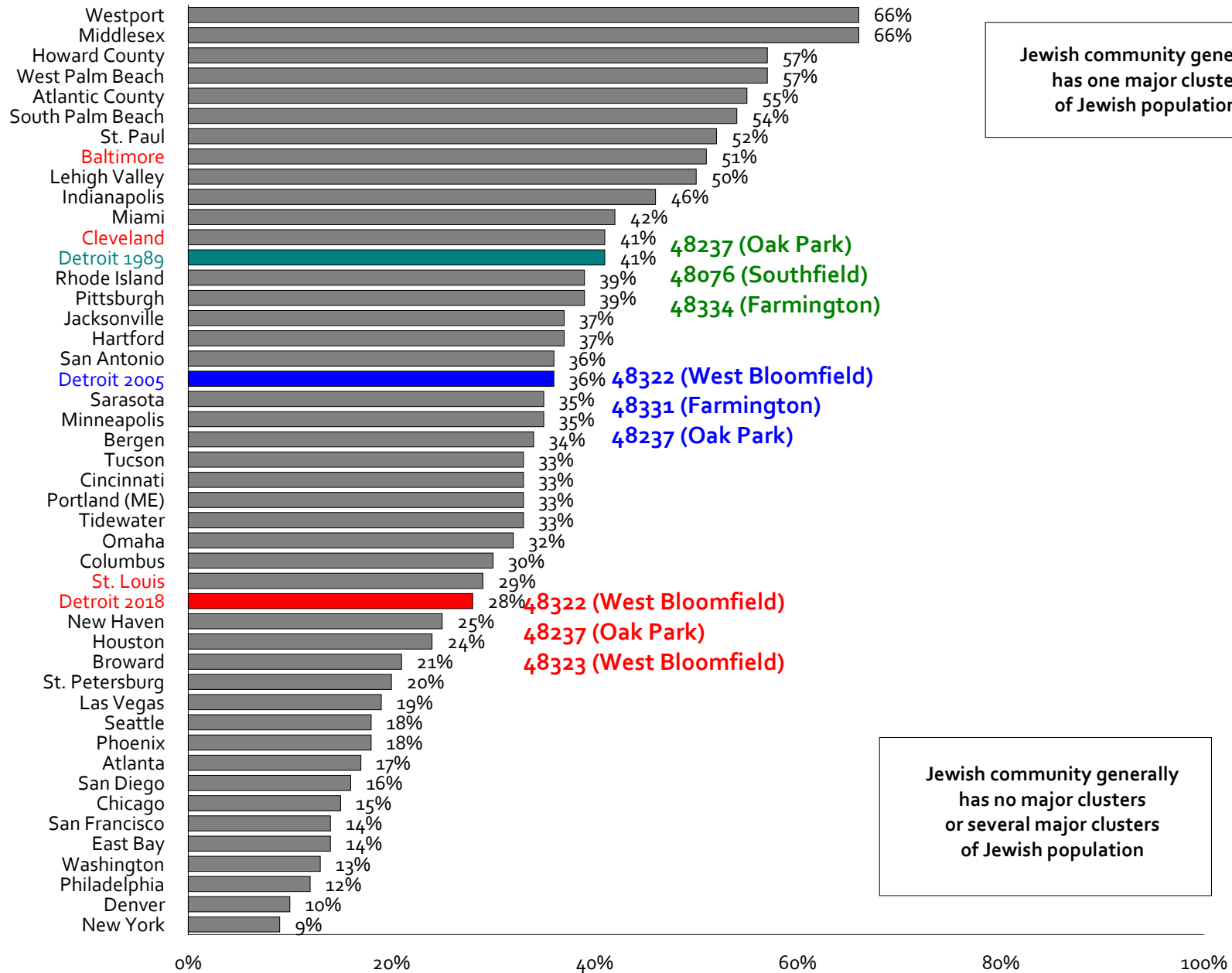
Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core 

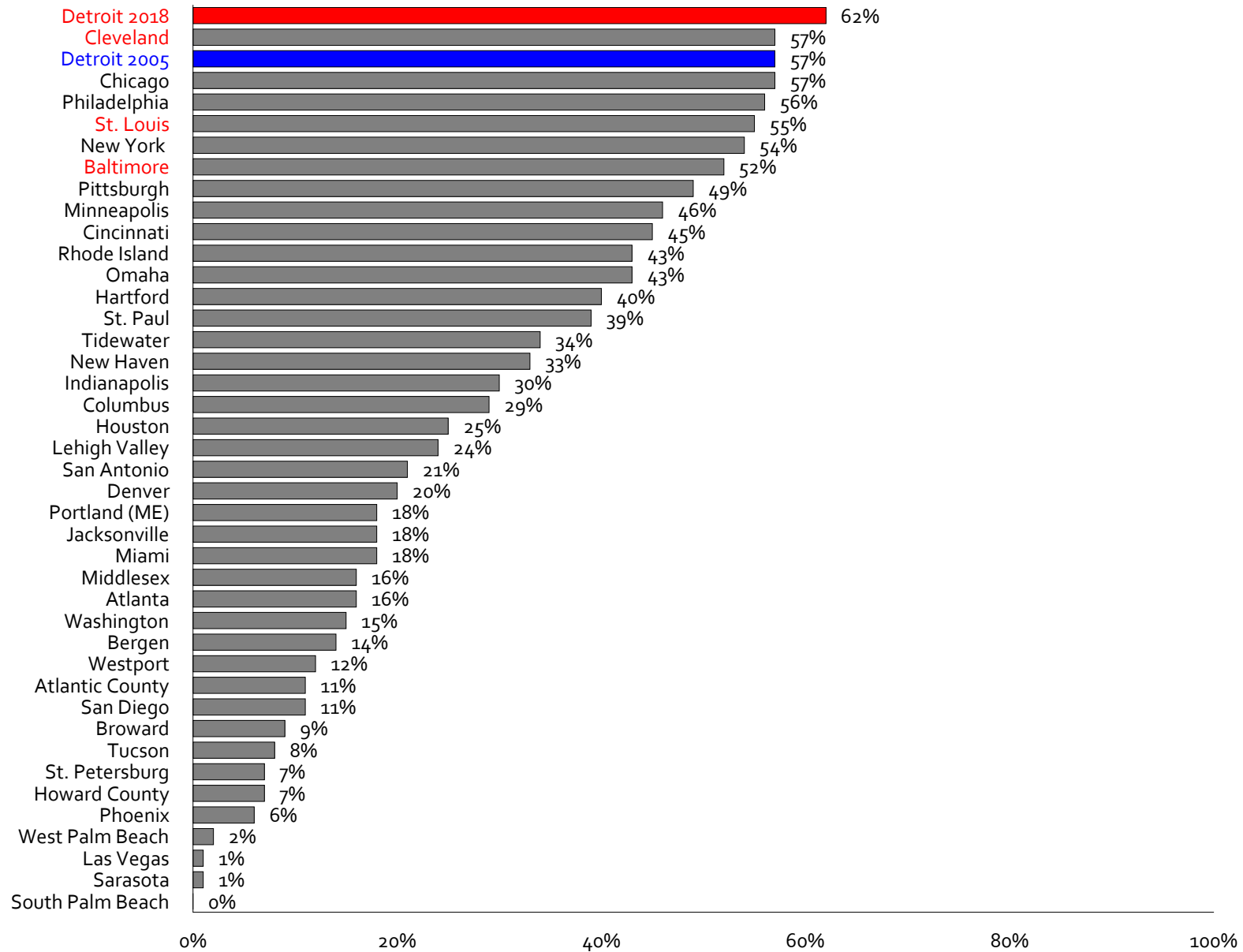
Households in Top Three Zip Code Areas

(Jewish Households)



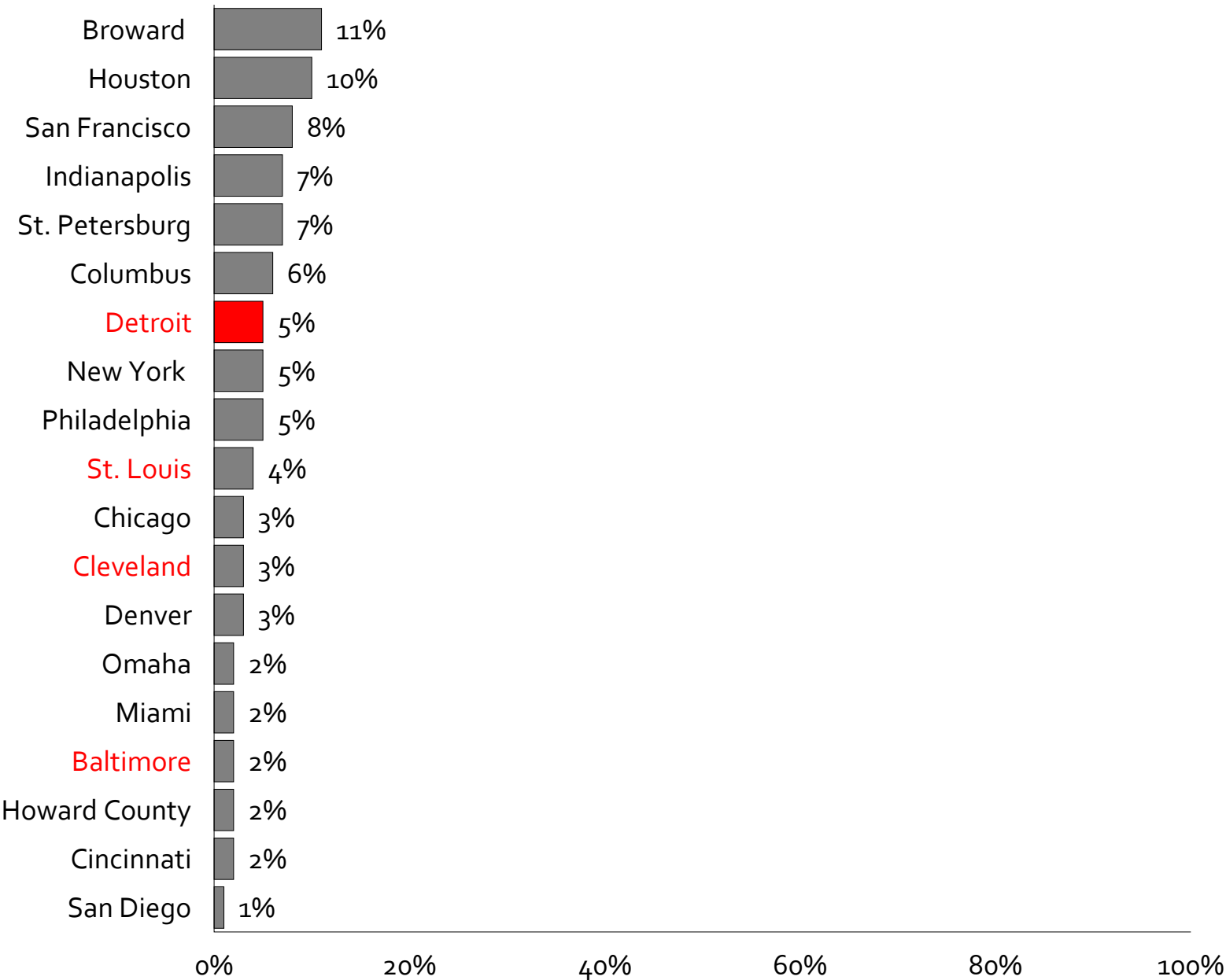
Locally Born

(Adults in Jewish Households)



An Adult in the Household is LGBTQ

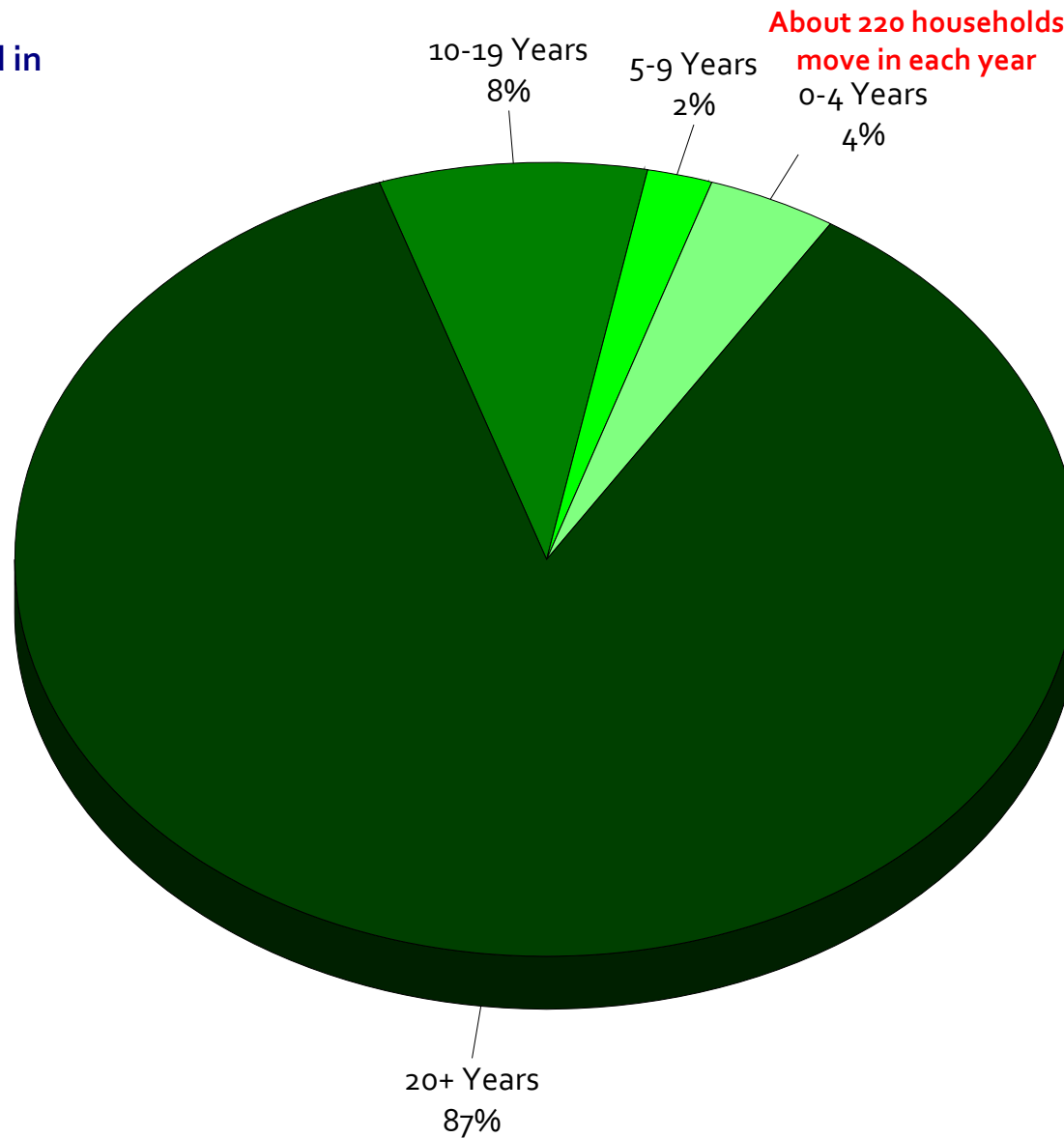
(Jewish Households)



Length of Residence in Detroit

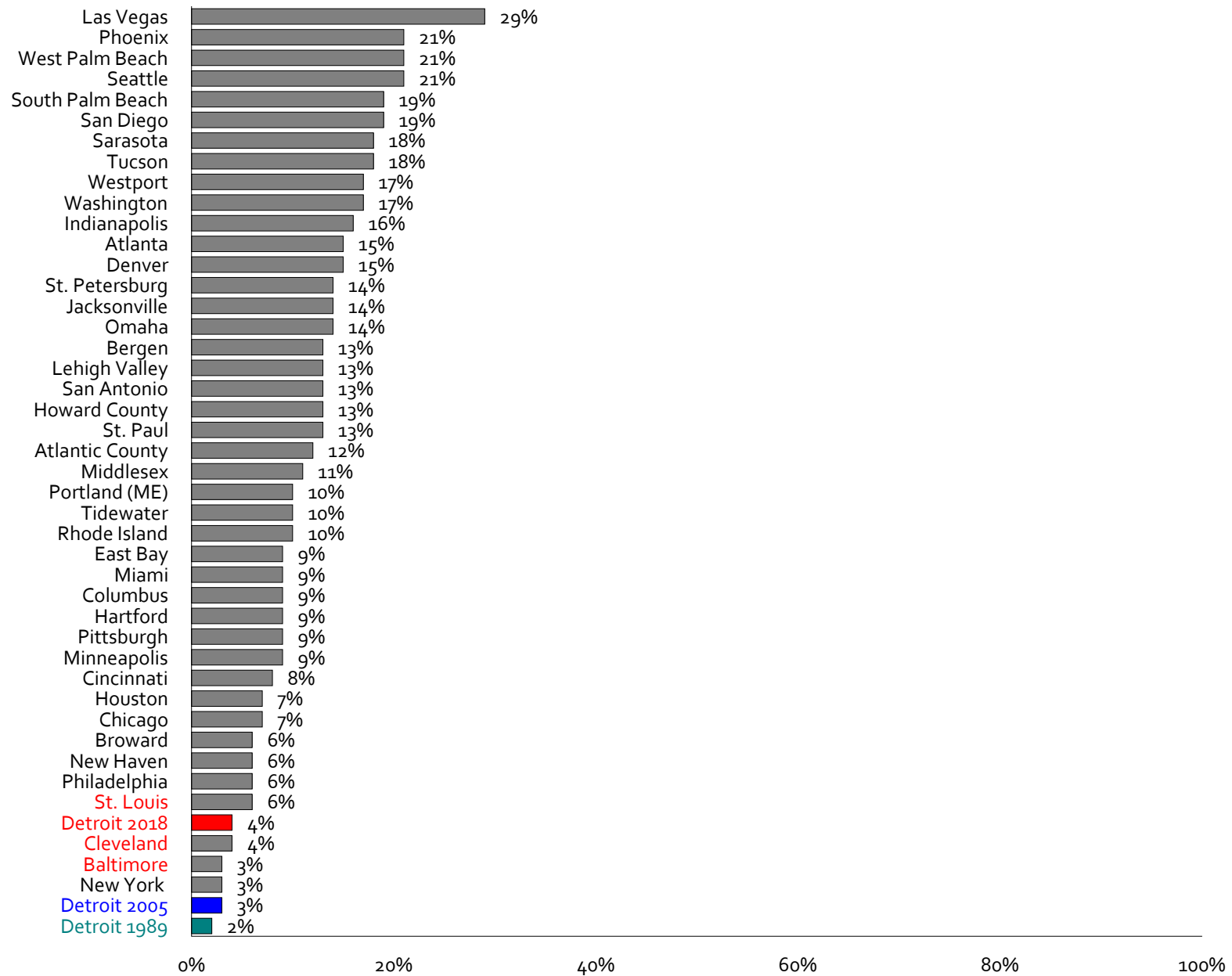
(Respondents)

93% of the households interviewed lived in Detroit in 2005 during our last survey



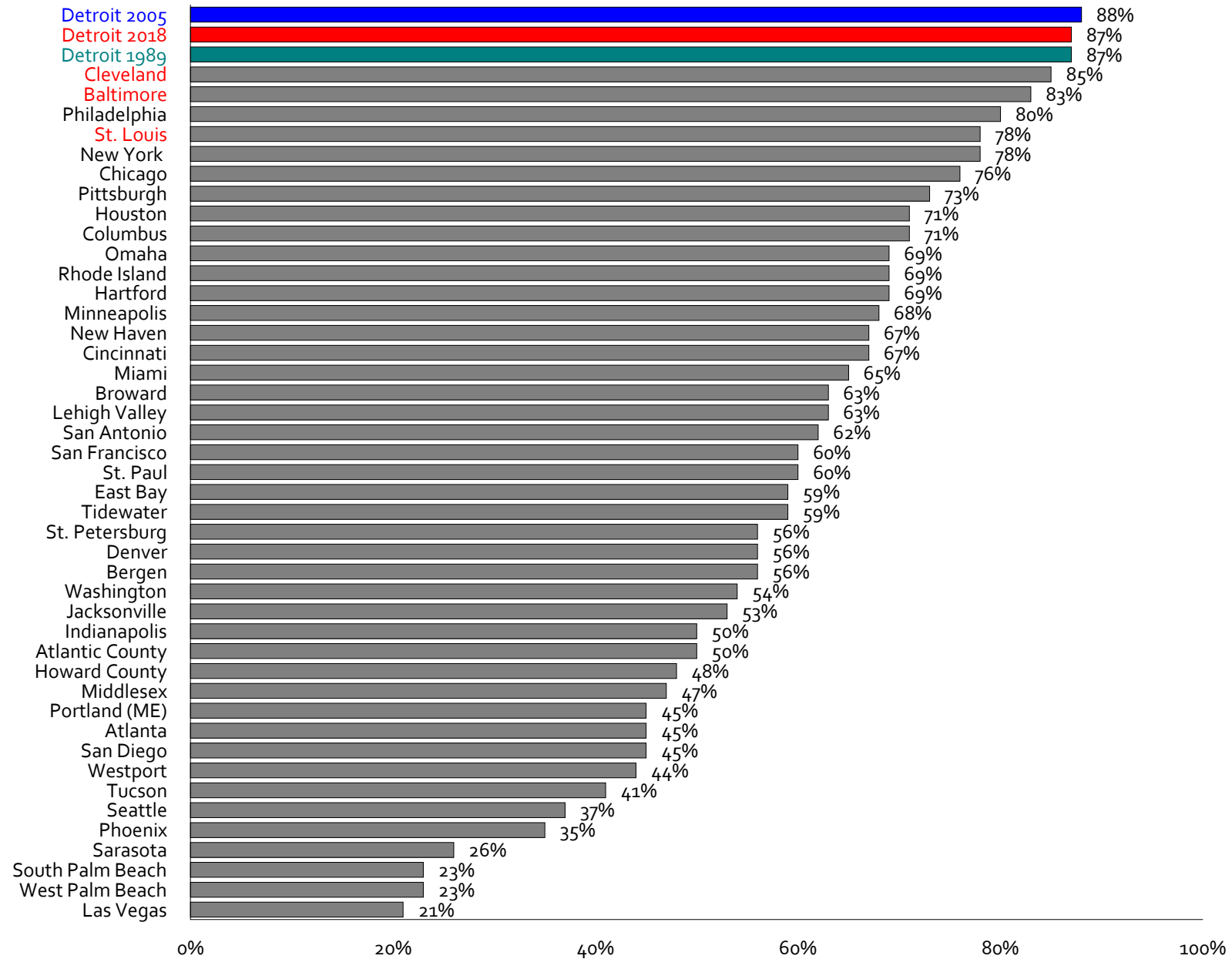
New Households (0-4 Years)

(Respondents)



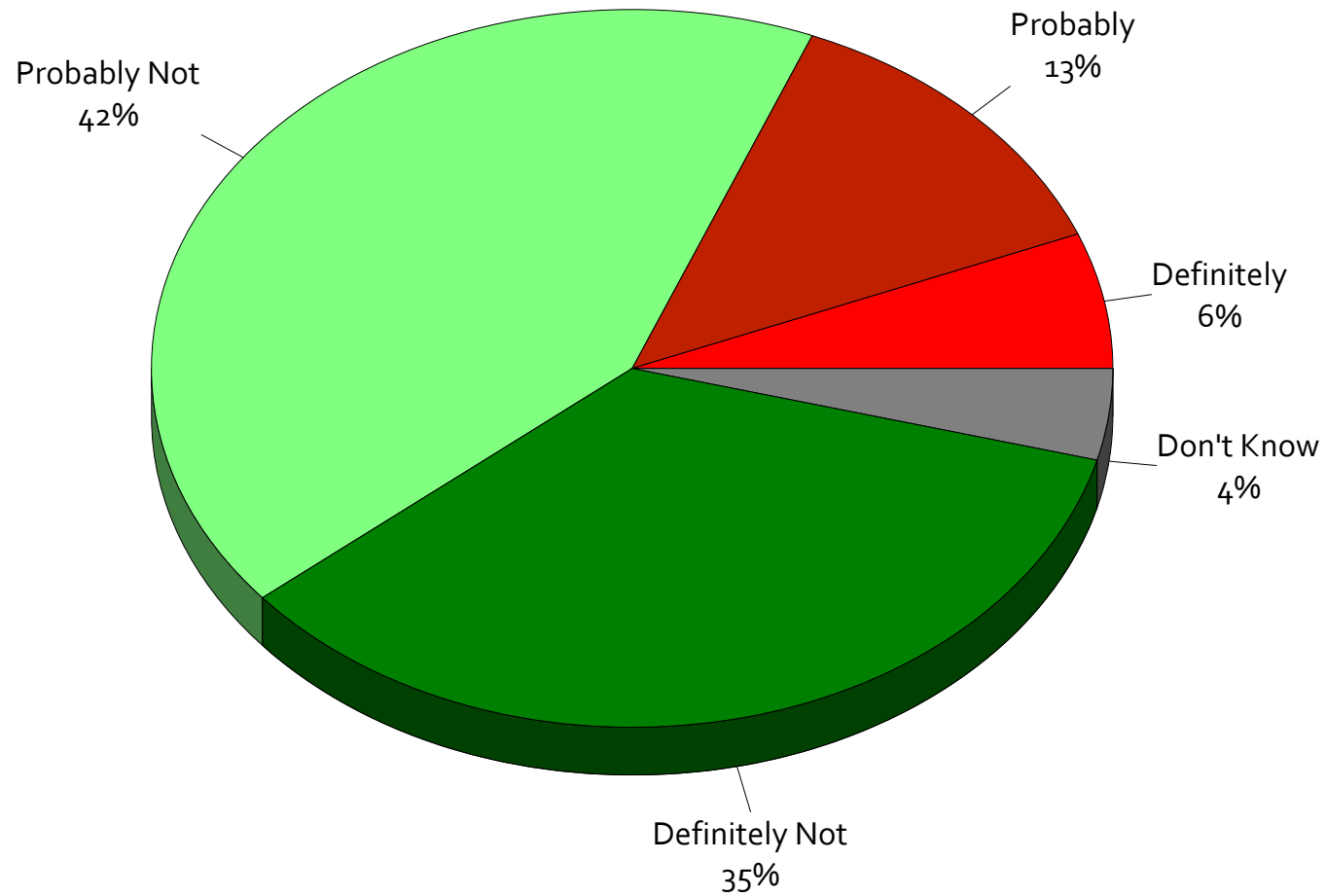
Long-Term Households (20 or More Years)

(Respondents)



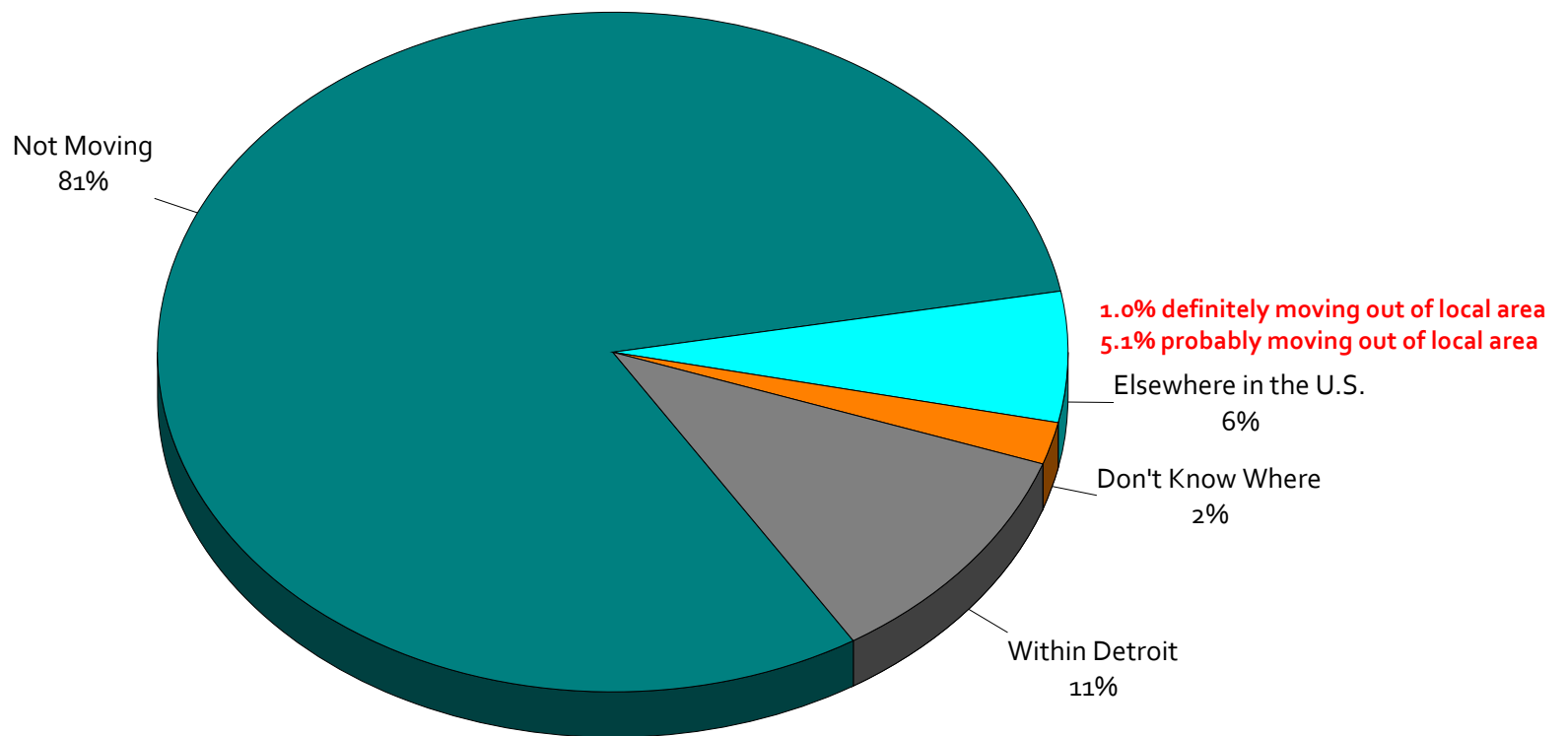
Probability of Moving Within the Next Three Years

(Jewish Households)



Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



Migration of Jewish Households

Average Annual In-Migration

****220 households moved in each year during the past five years**

Projected Average Annual Out-Migration

**** 100 households definitely moving out of Detroit each year during the next three years**

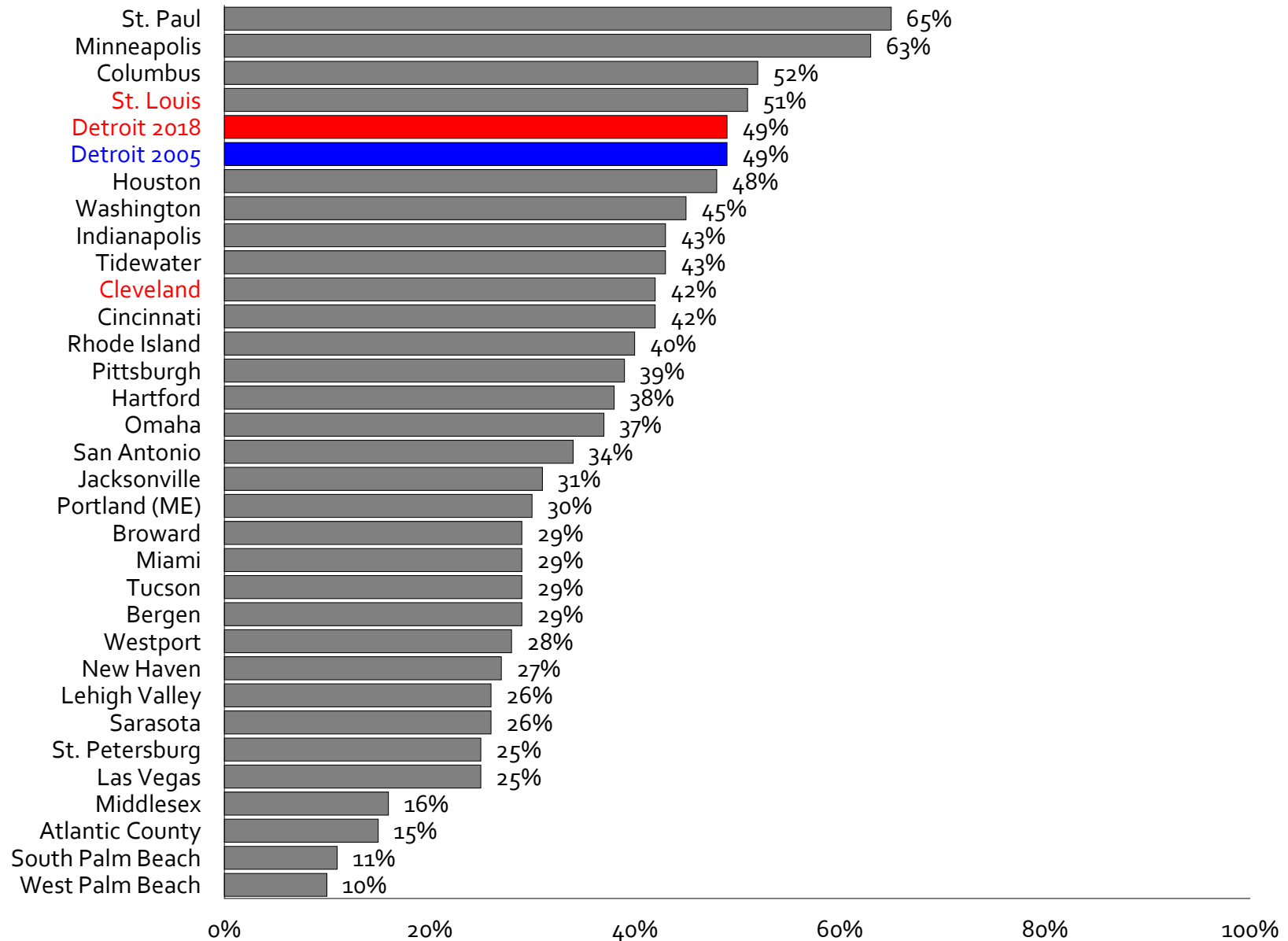
****535 households probably moving out of Detroit each year during the next three years**

Projected Change

****the Jewish population should not change *significantly* in the next few years as a result of migration**

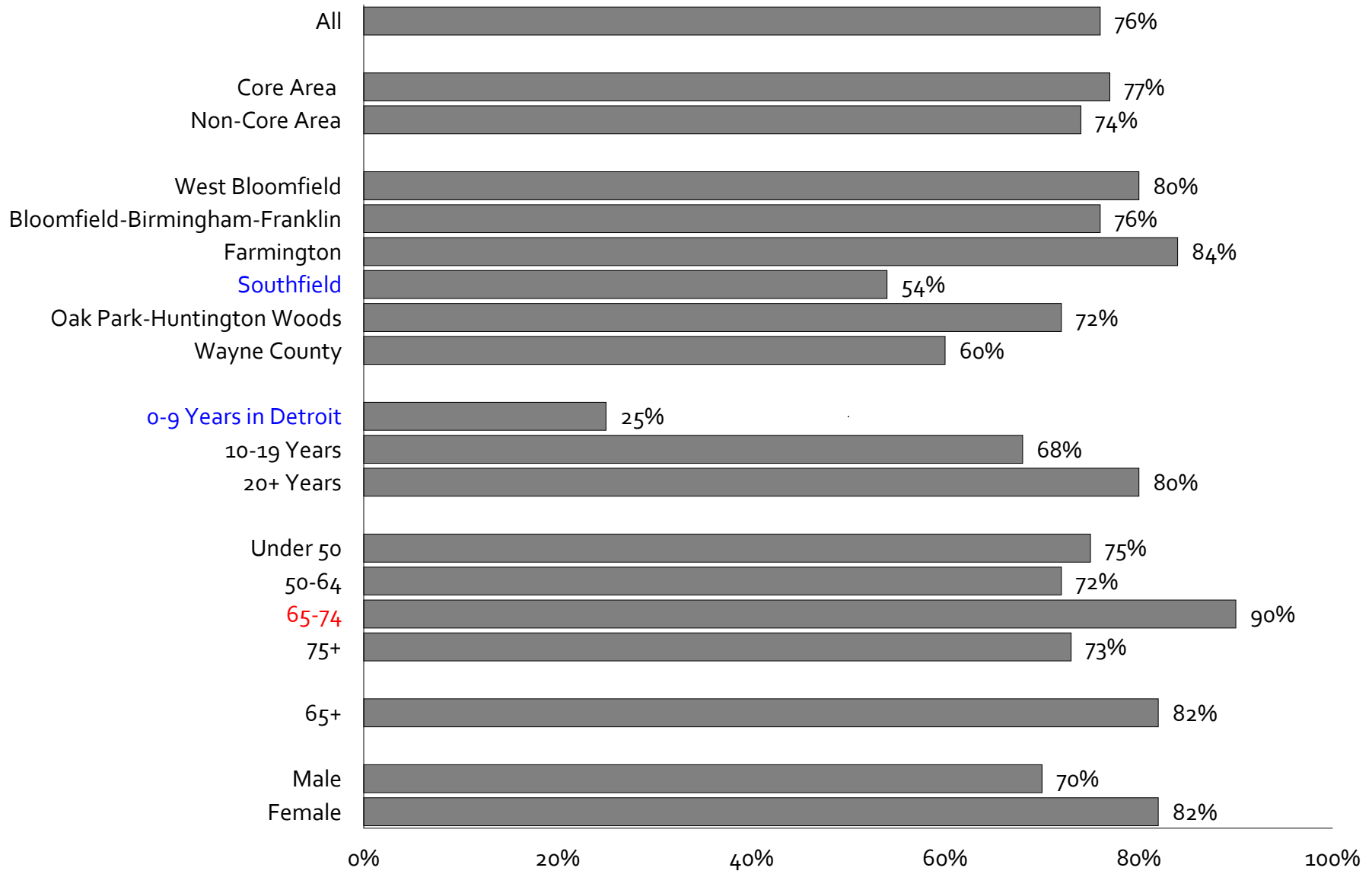
Percentage of Adult Children Who Have Established Their Own Homes in Local Community

(From Households in Which the Respondent Is Age 50 or Over)



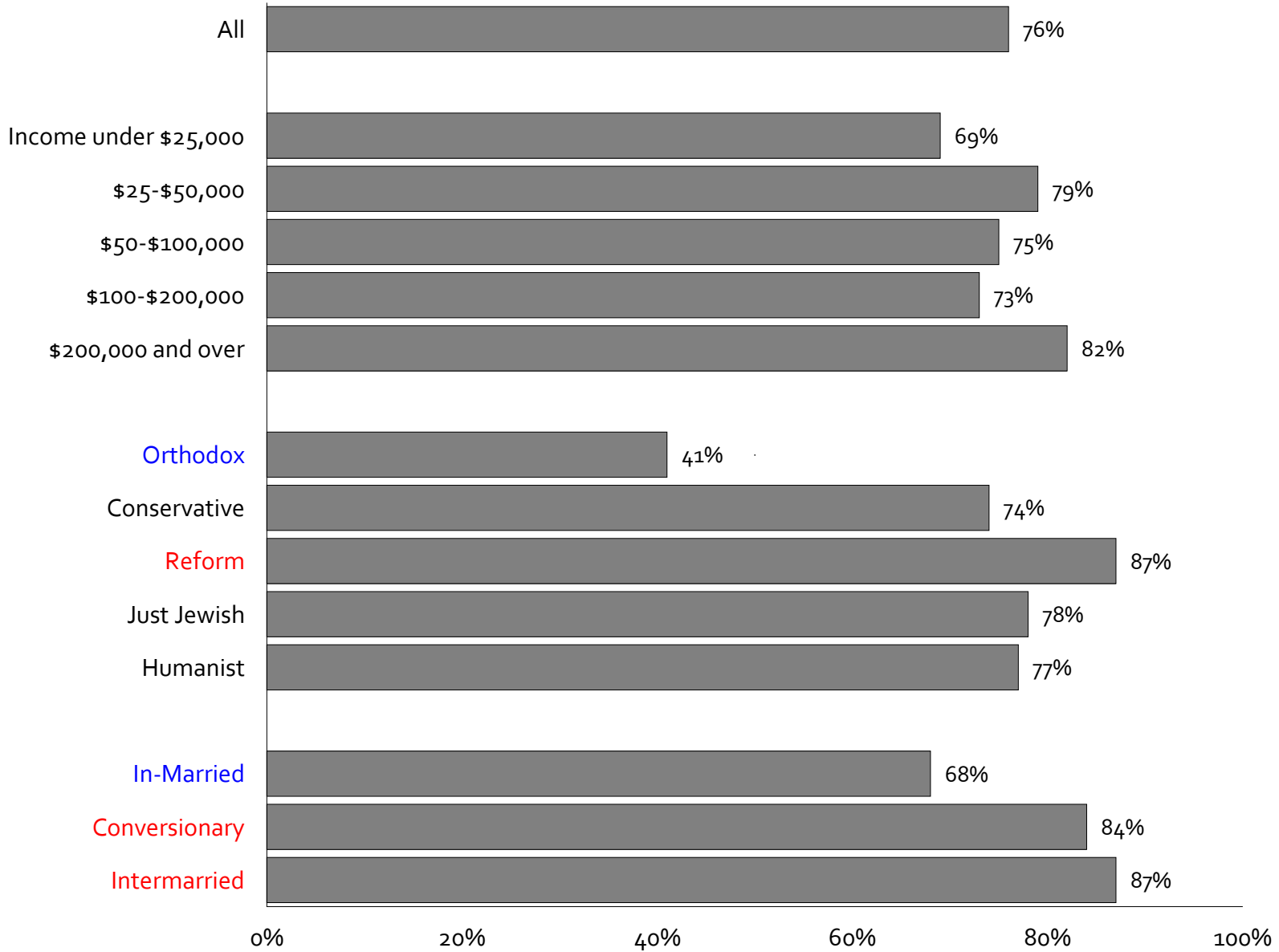
Attended College in Michigan

(Jewish Households)



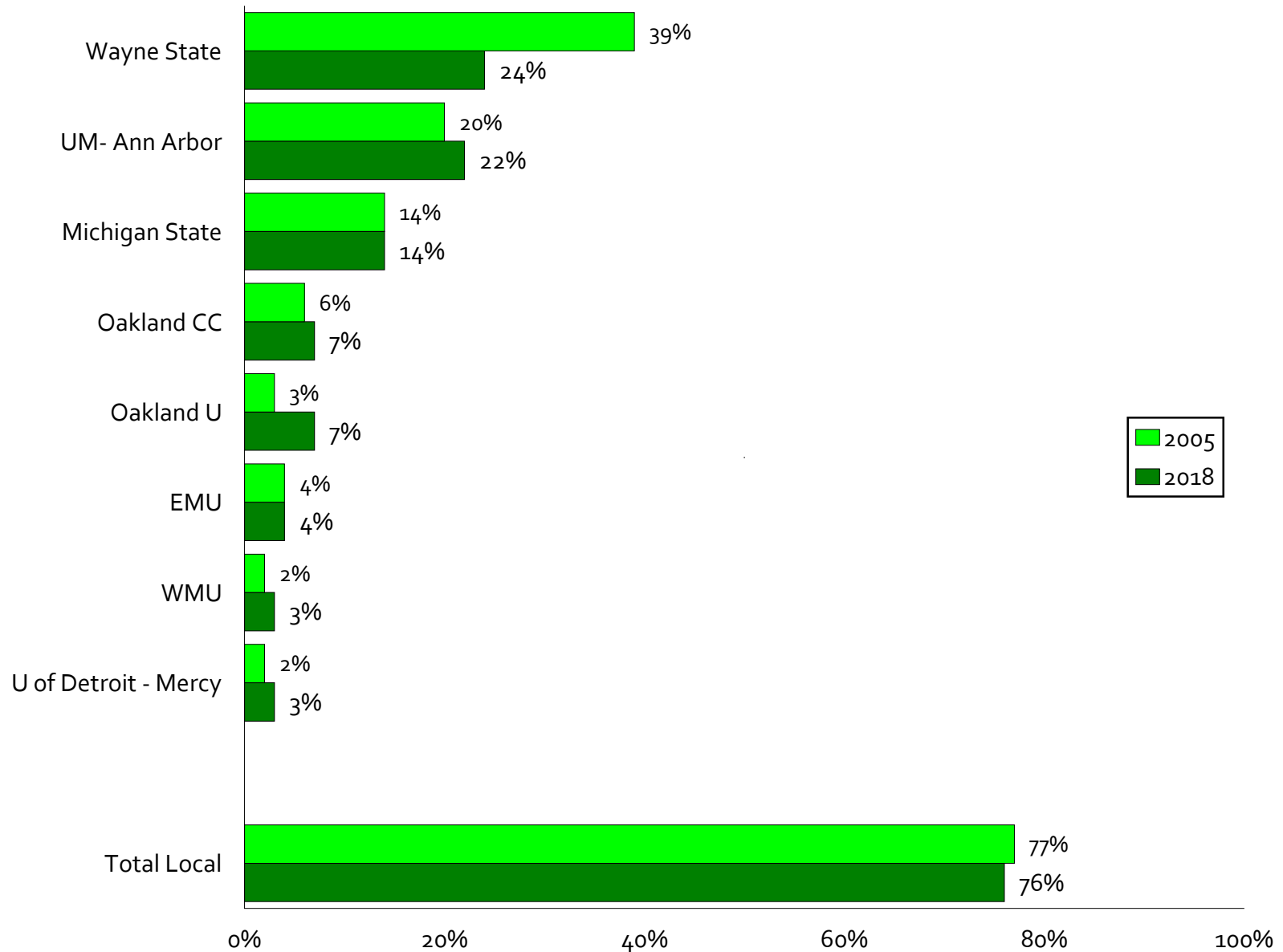
Attended College in Michigan

(Jewish Households)



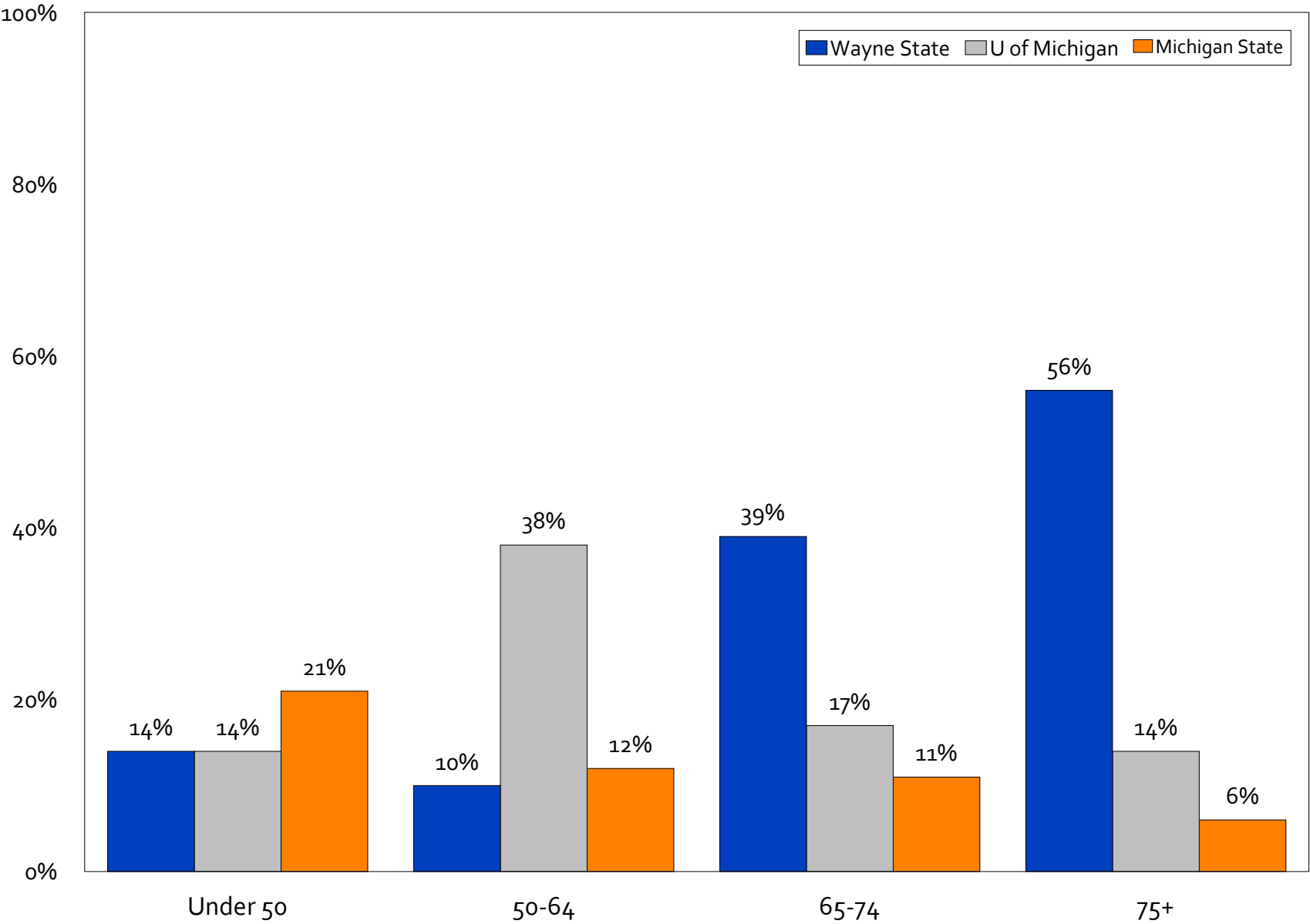
Percentage Attended Each School, 2005-2018

(Jewish Households)



College Attended by Age

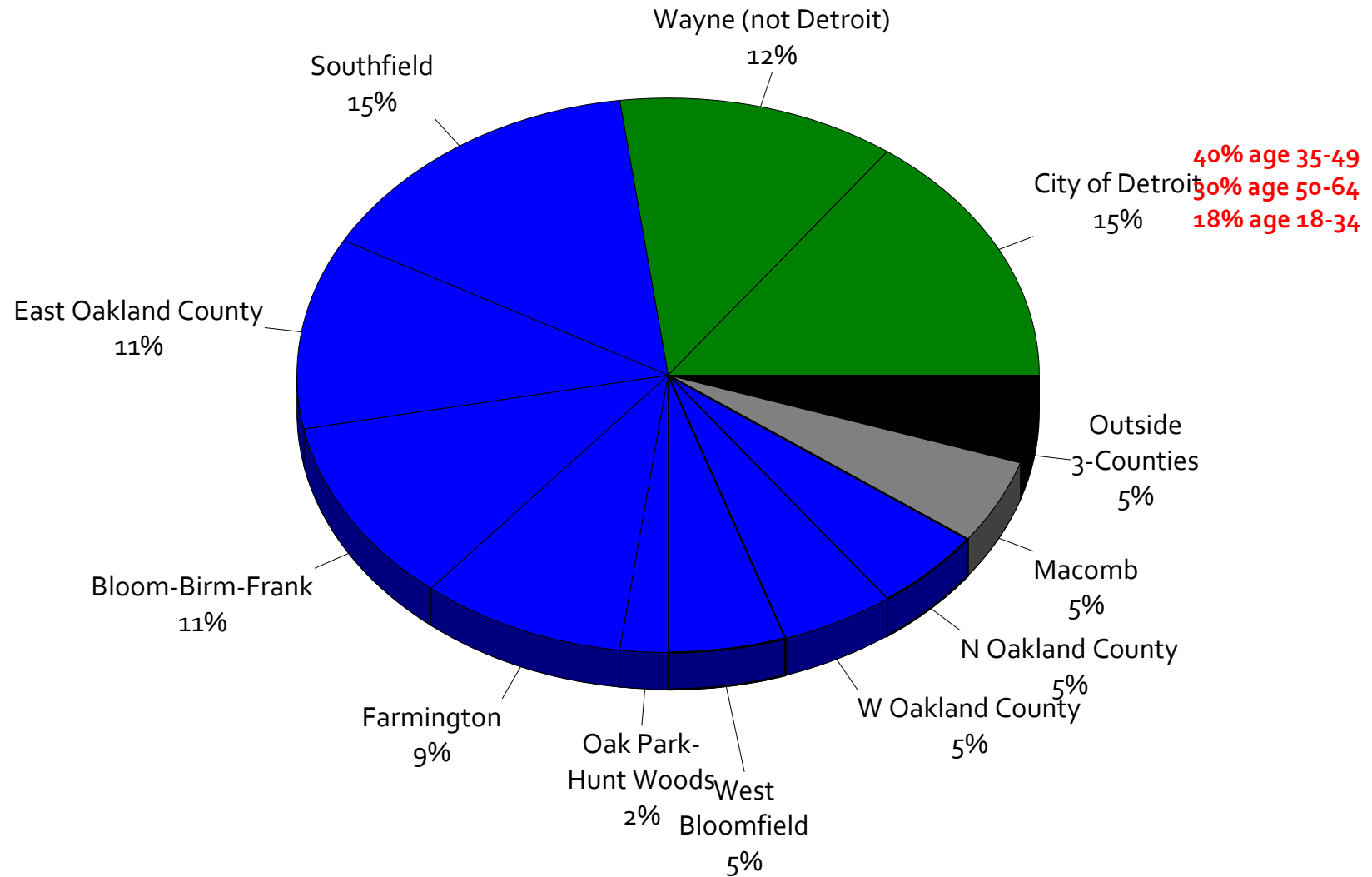
(Respondents in Jewish Households)



Location of Employment of Full-Time Workers

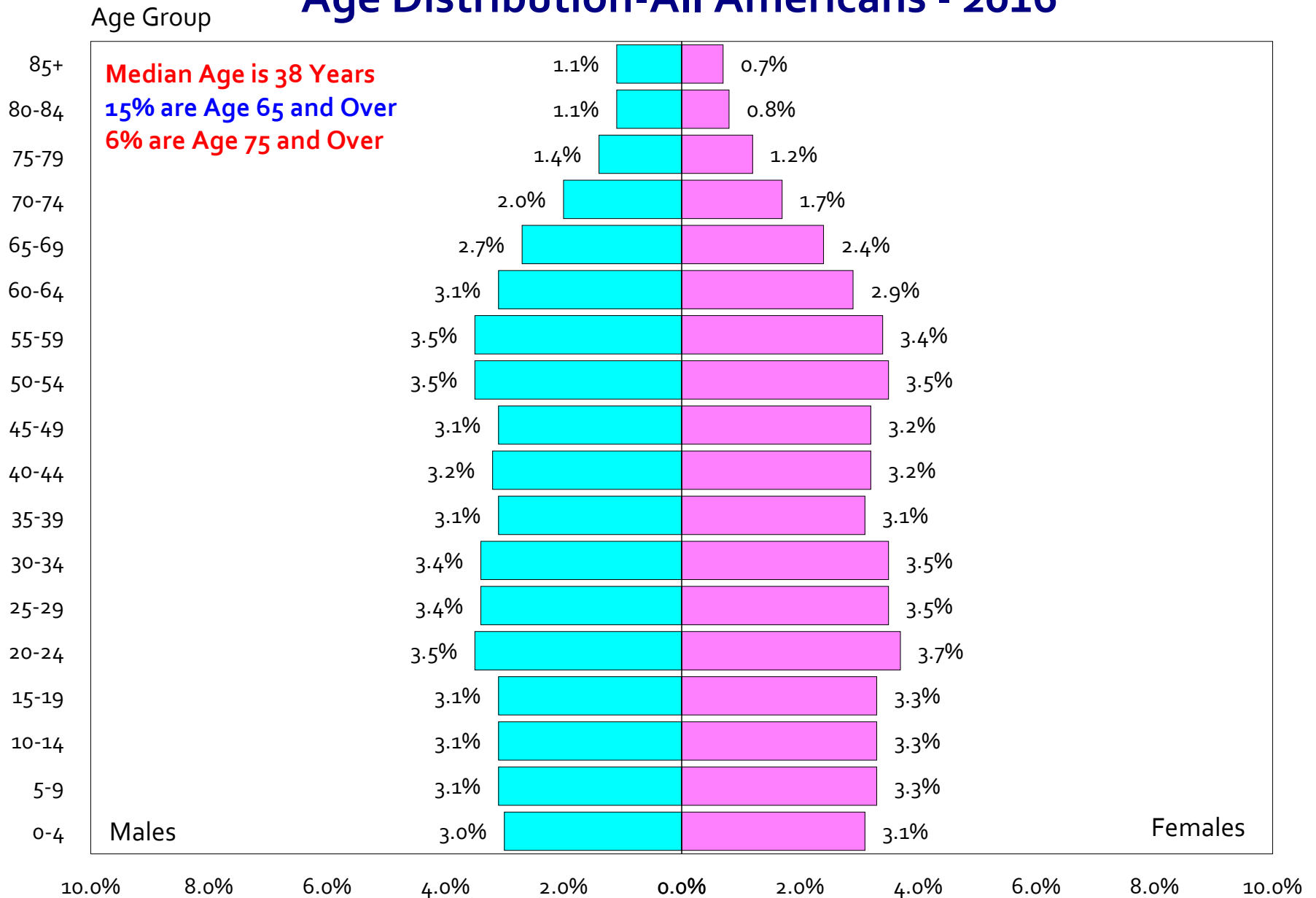
(Respondents)

Blue is Oakland (63%), Green is Wayne(27%)



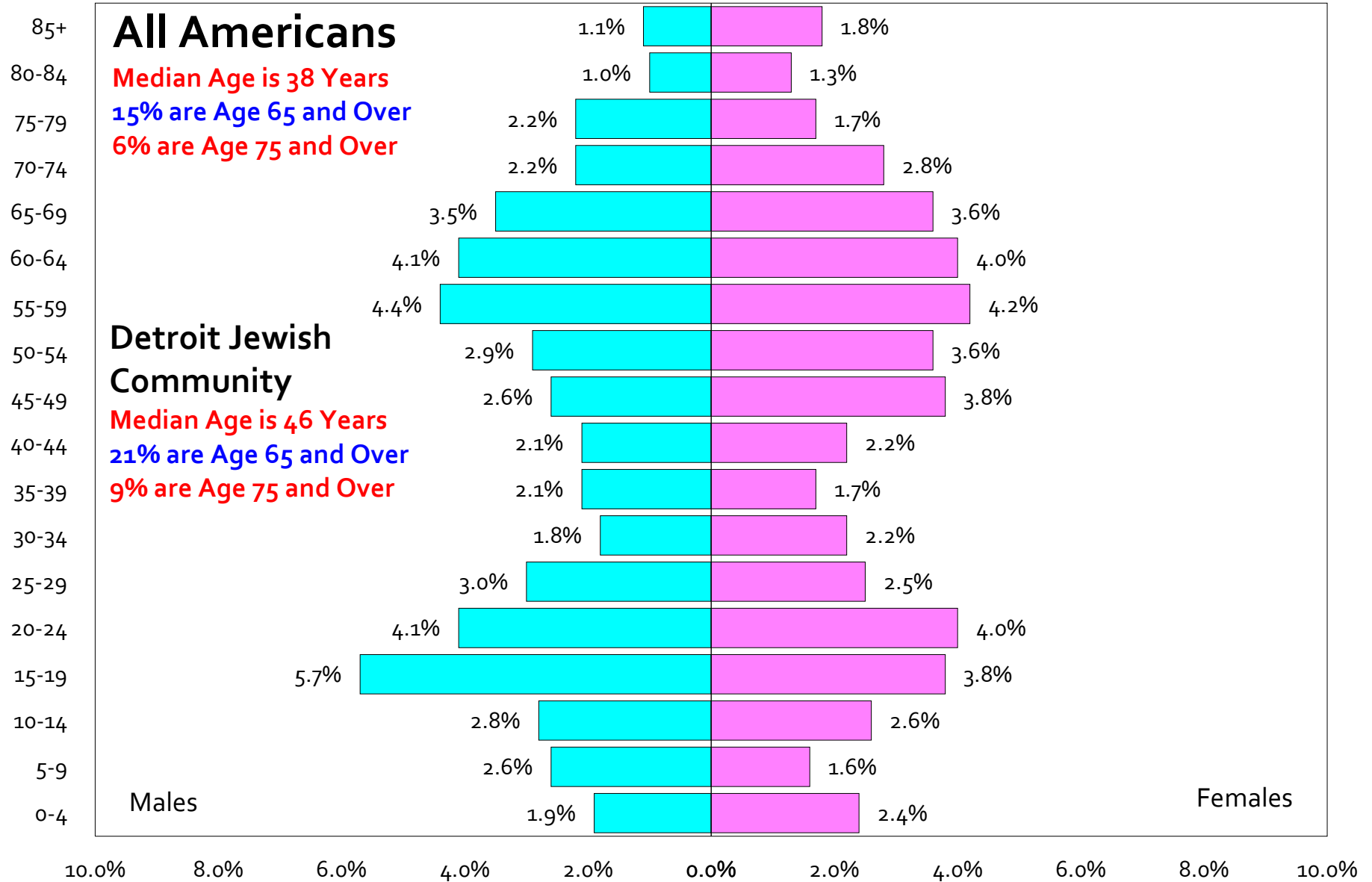
Demography

Age Distribution-All Americans - 2016



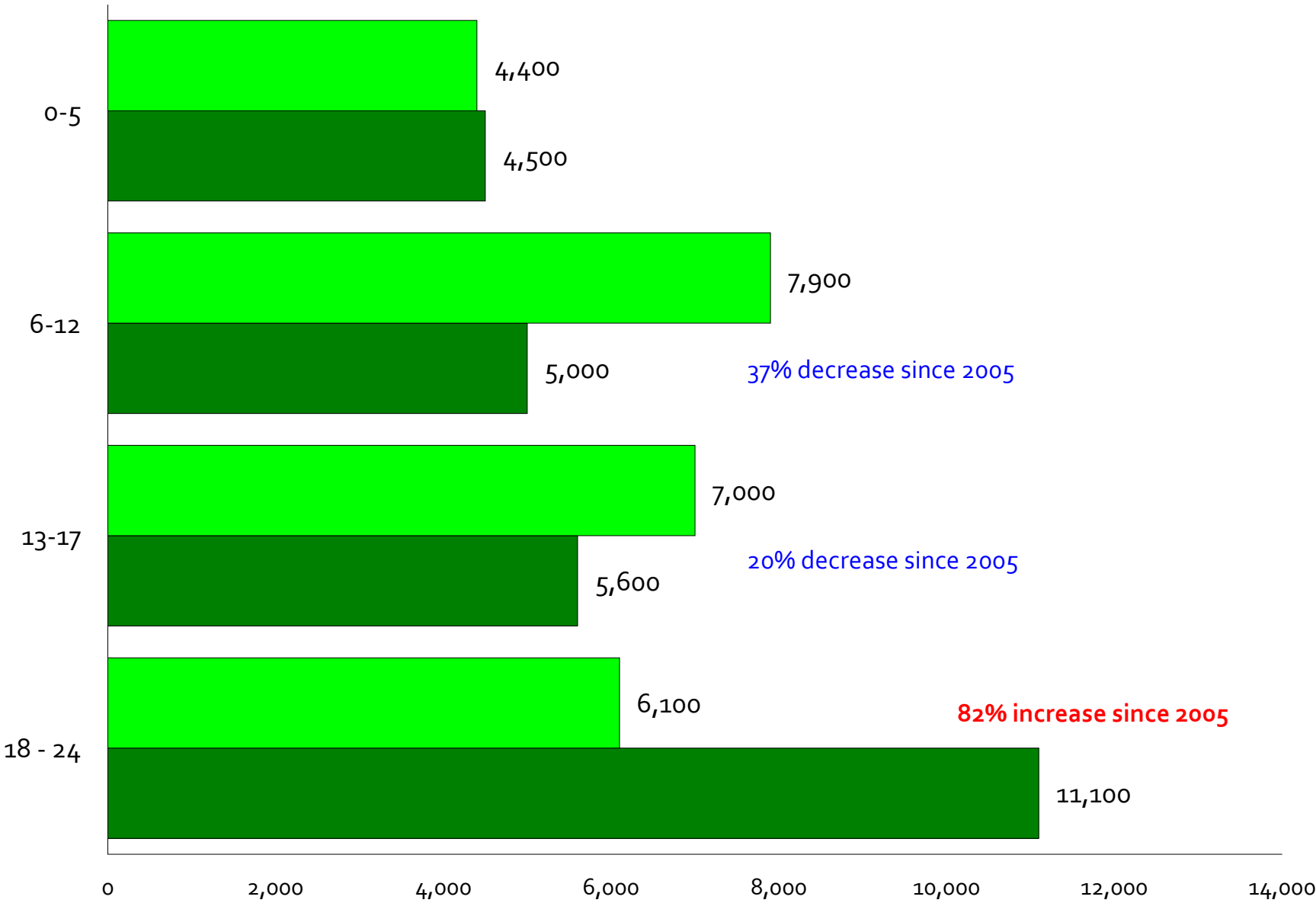
Age Distribution-Detroit Jewish Community 2018

Age Group



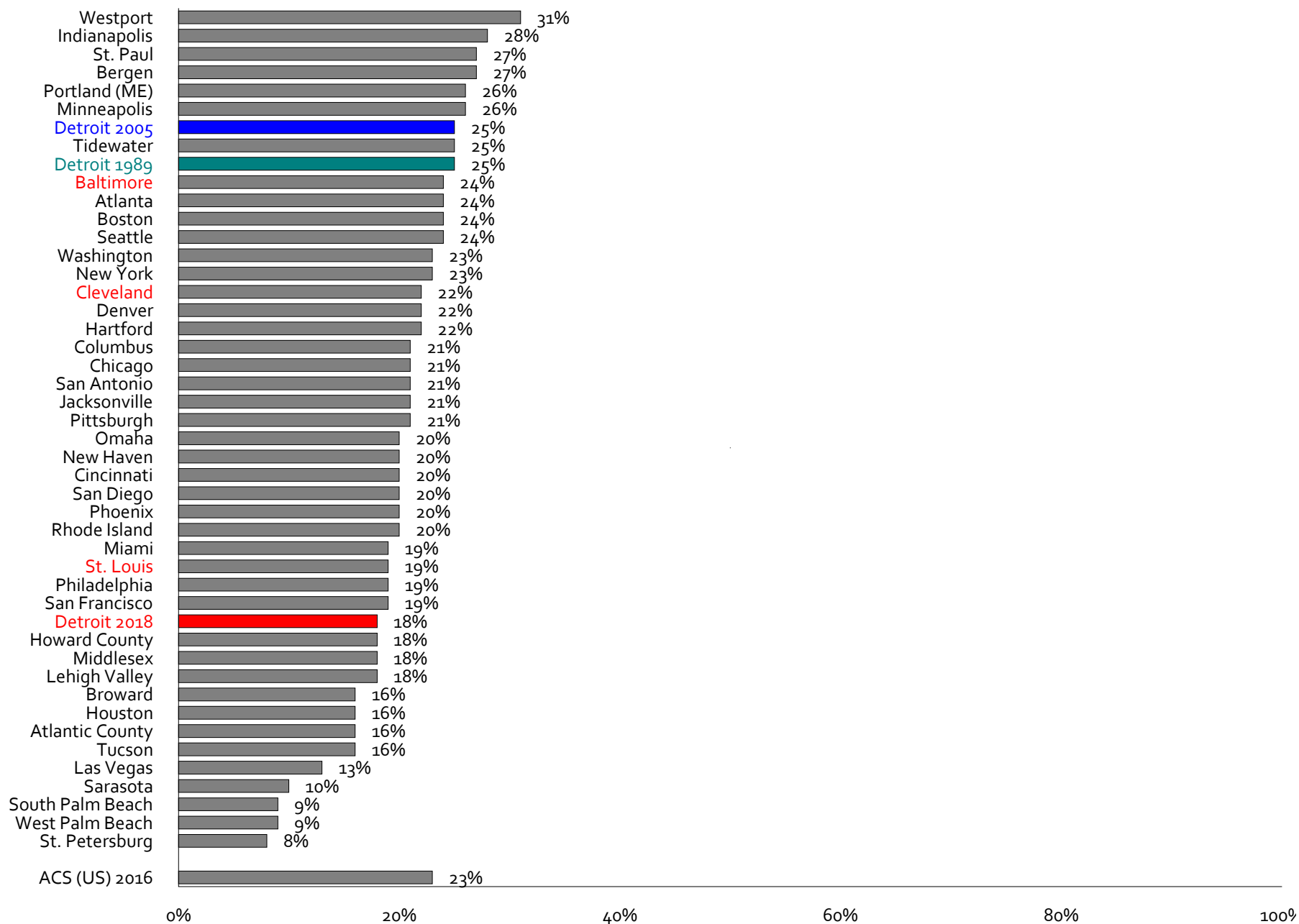
Changes in Age of Children Over Time

(Persons in Jewish Households)



Age 0-17

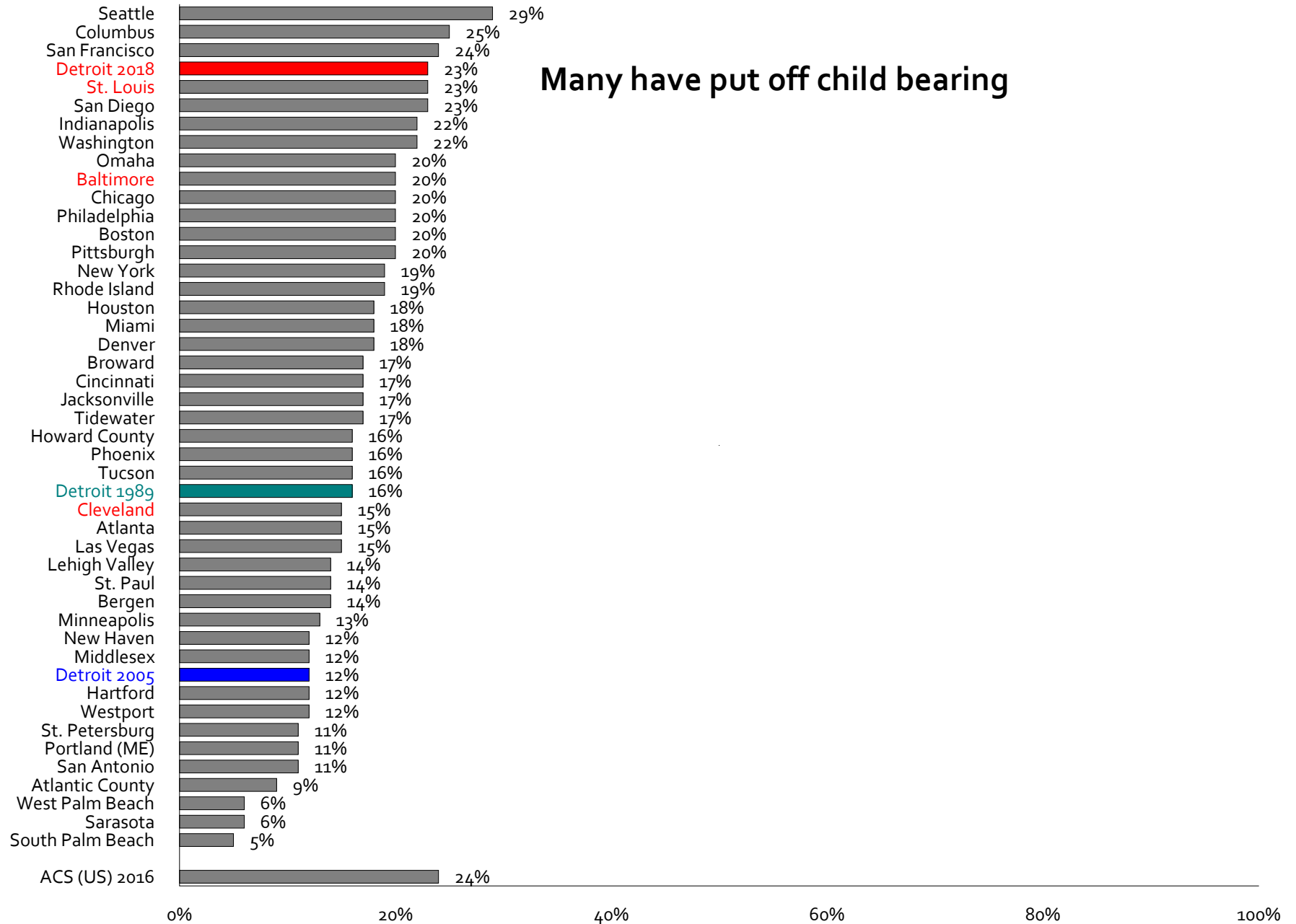
(Persons in Jewish Households)



Age 18-34

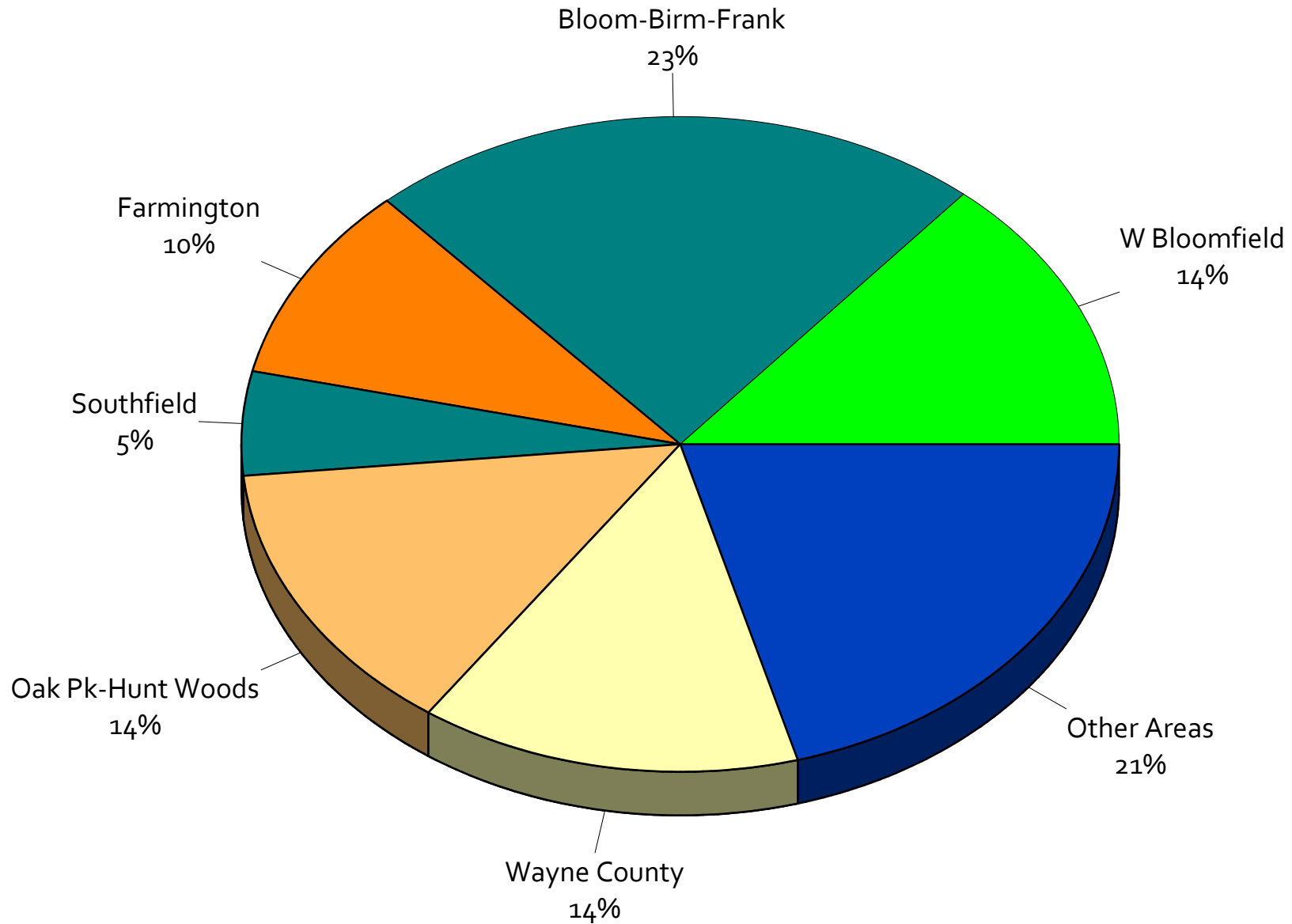
(Persons in Jewish Households)

Many have put off child bearing



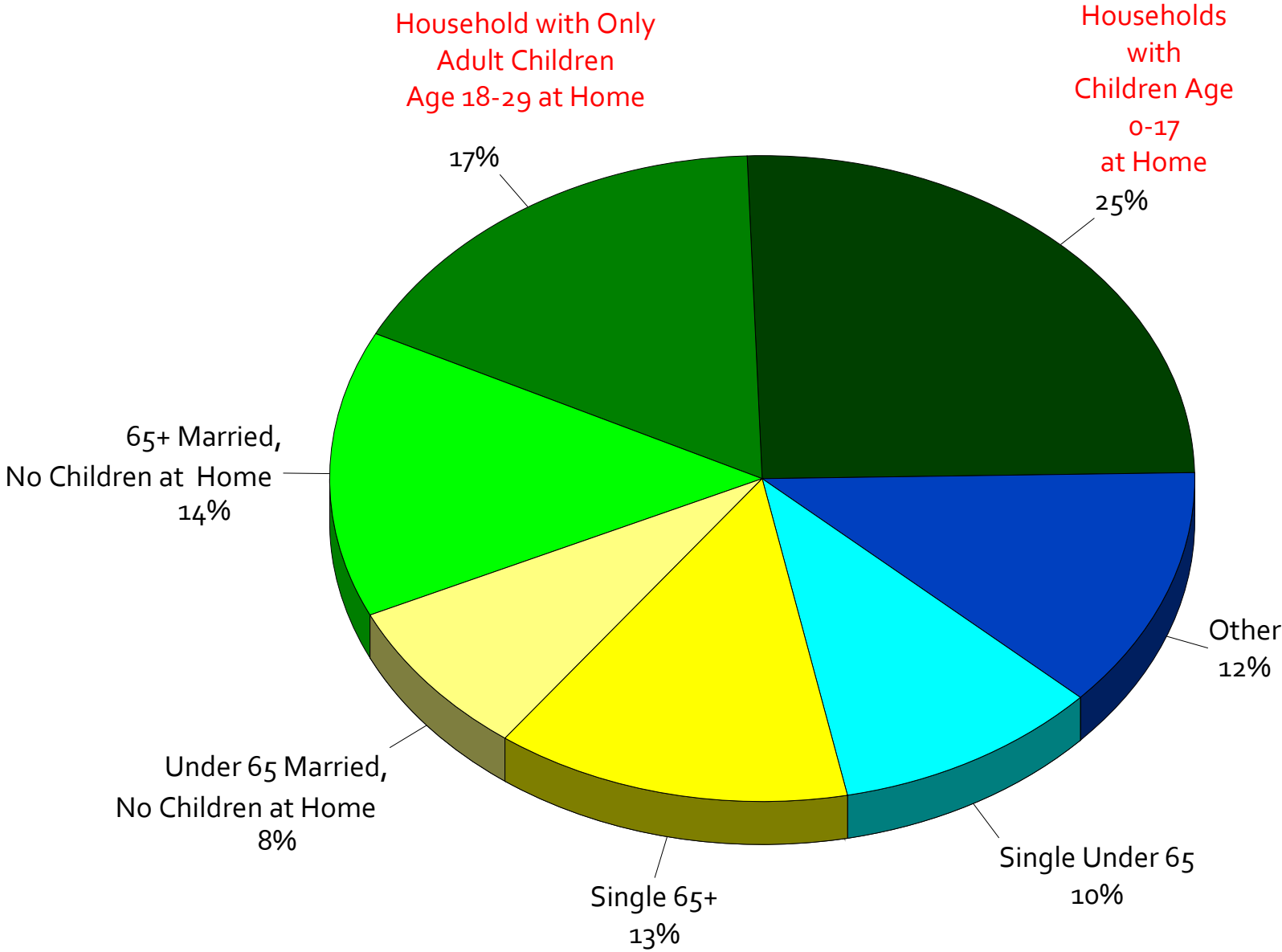
Where Do Young Adults Age 18-24 Live?

Age 18-24 (11,100)



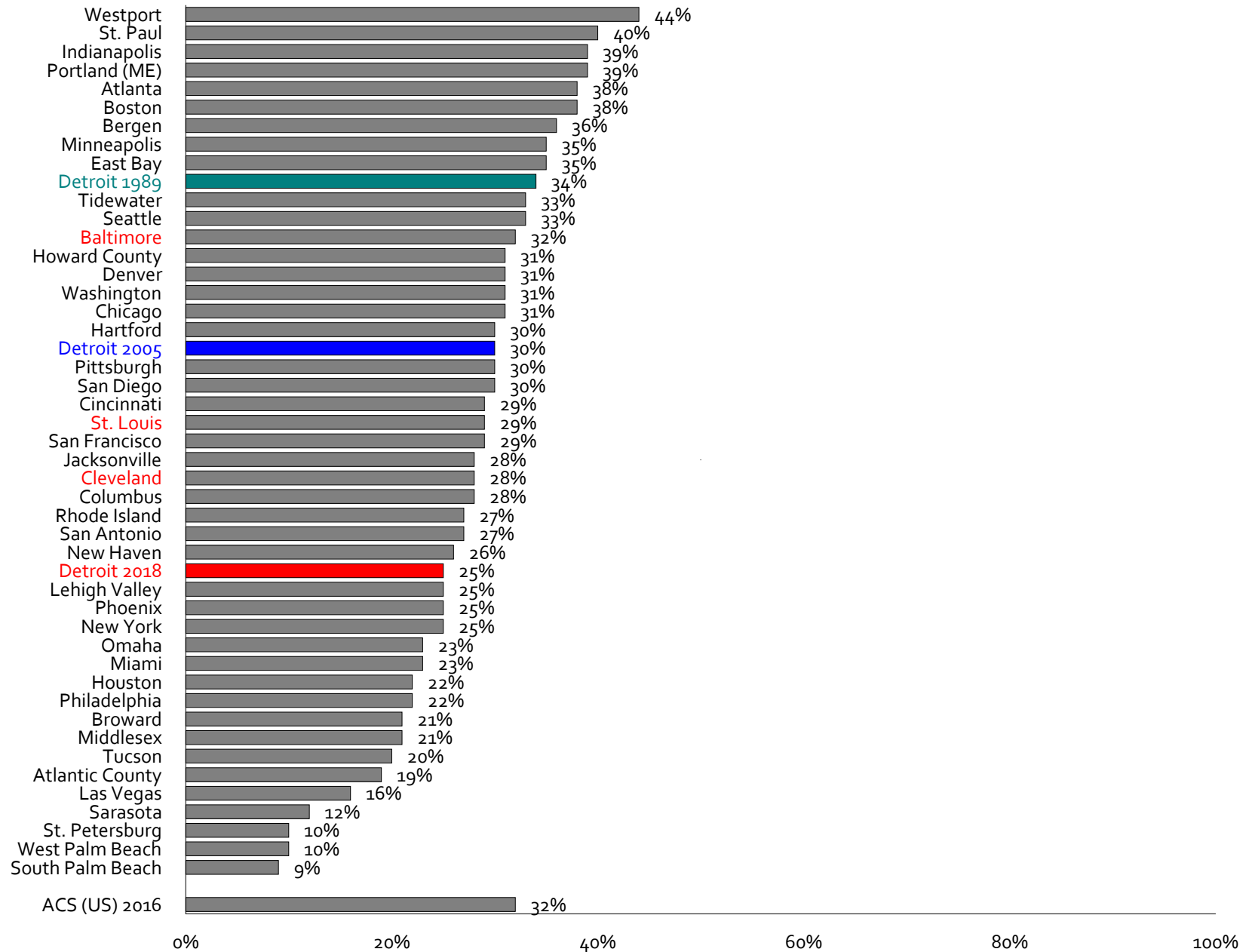
Household Structure

(Jewish Households)



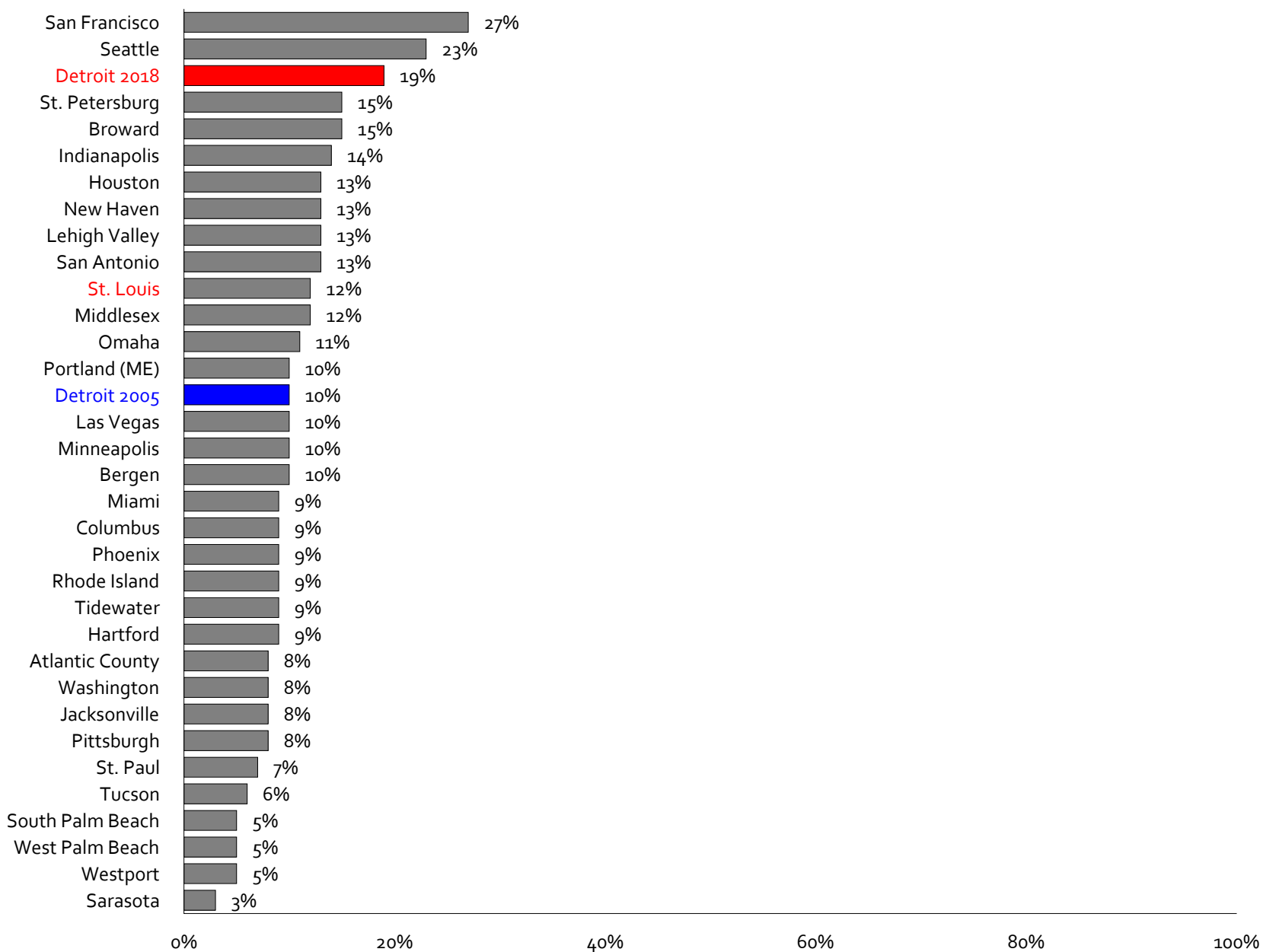
Households with Children Age 0-17 at Home

(Jewish Households)

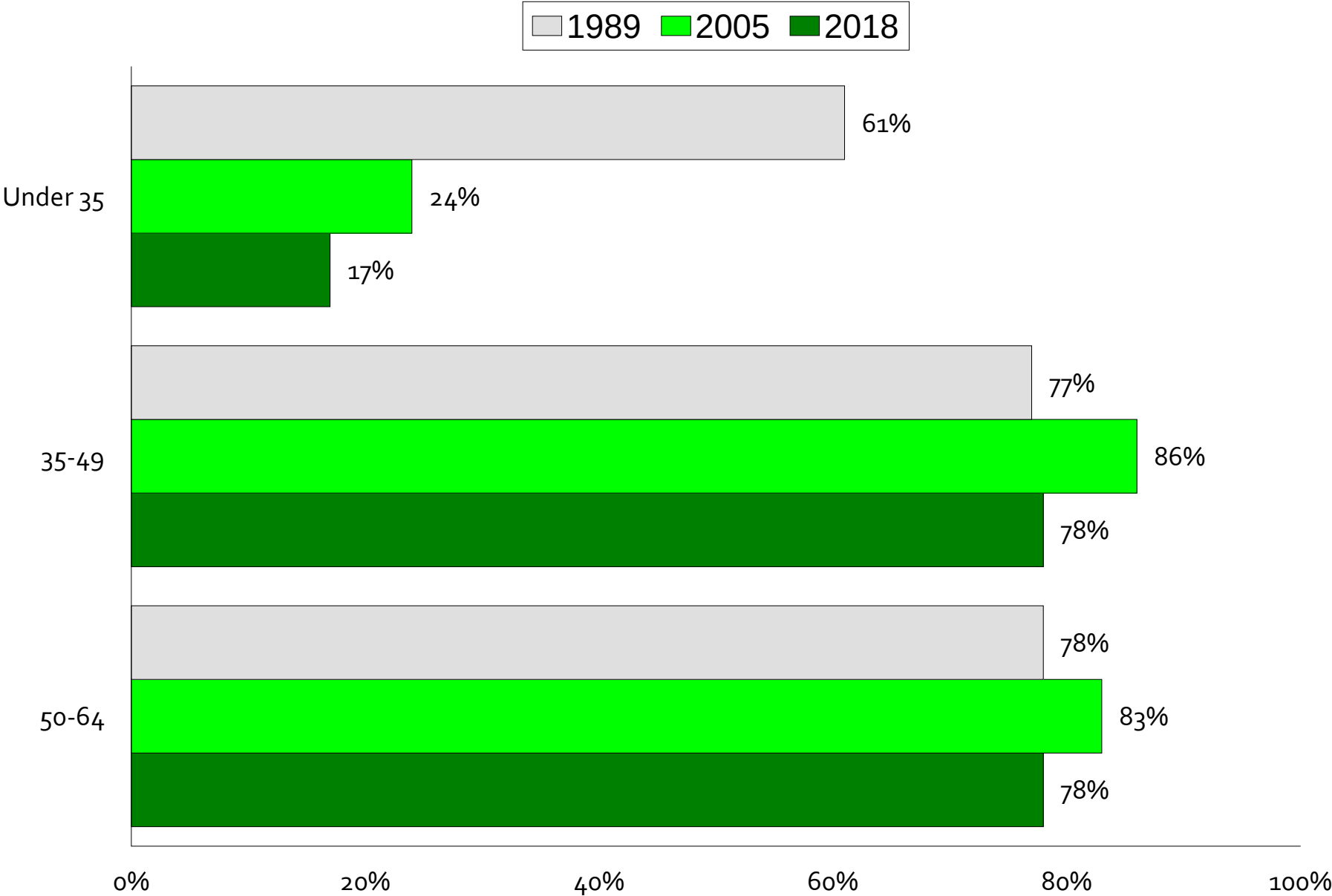


Households with Only Adult Children Age 18 and Over at Home

(Jewish Households)

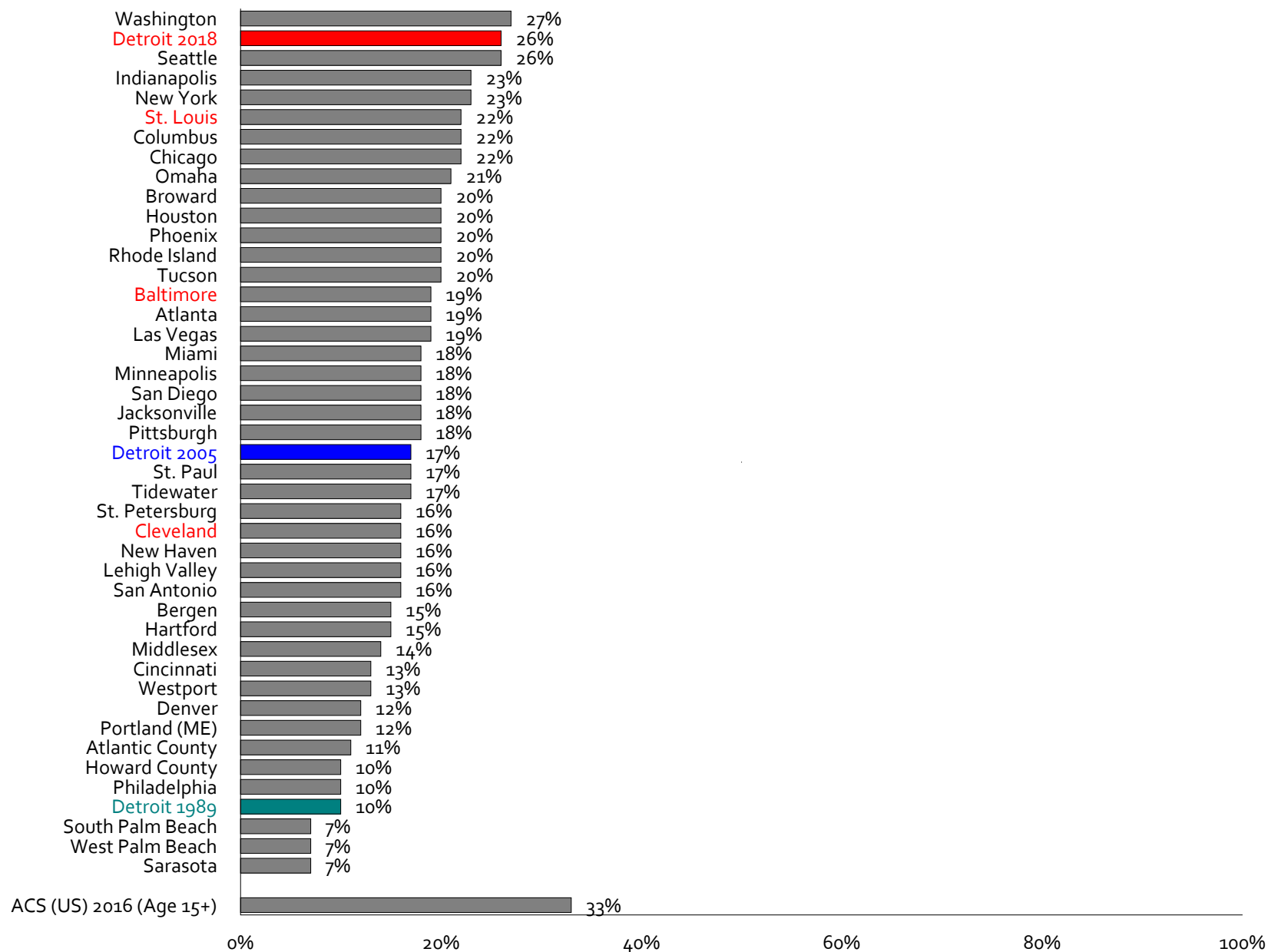


Currently Married, 1989-2018
(Adults in Jewish Households)

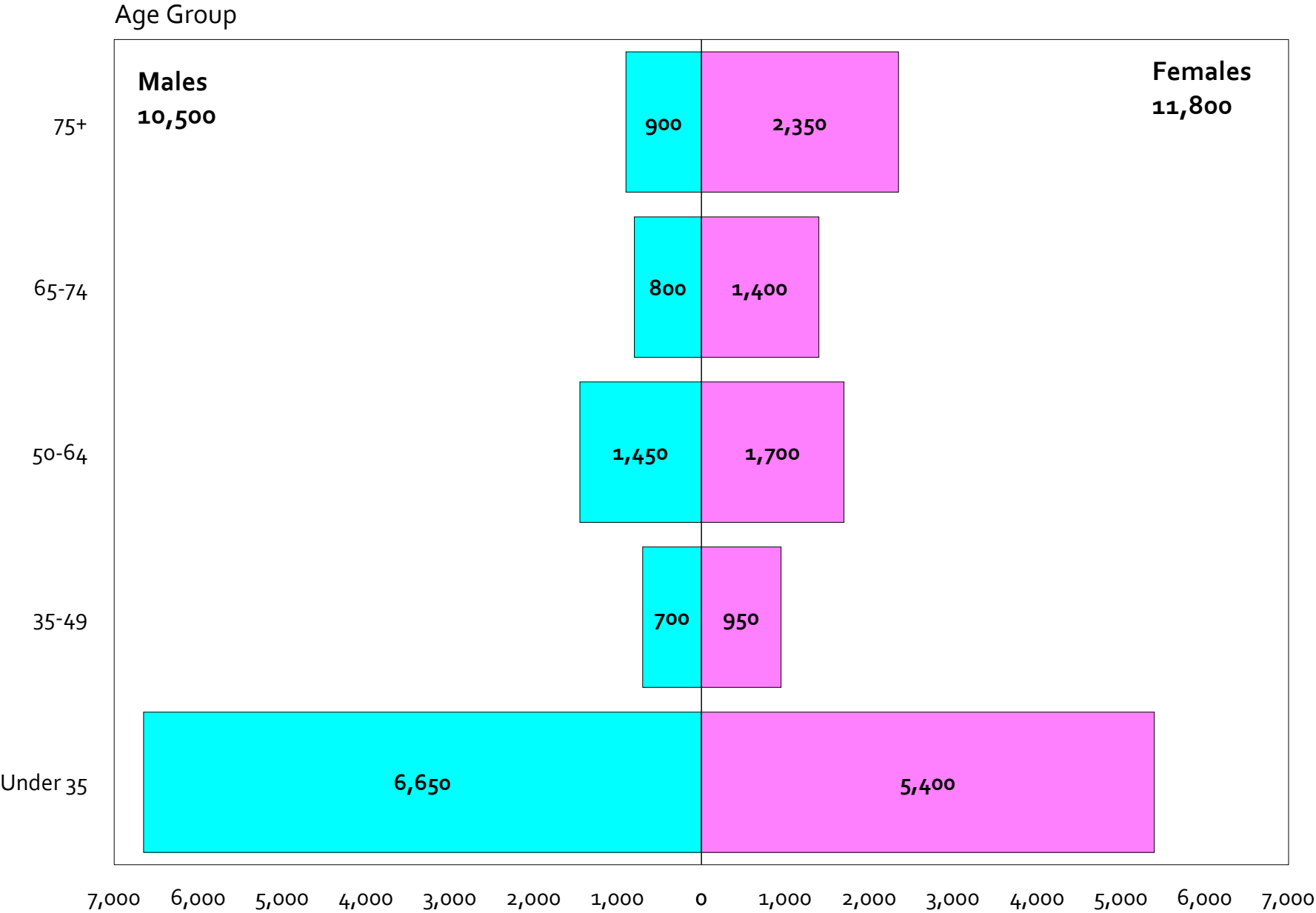


Single, Never Married

(Adults in Jewish Households)

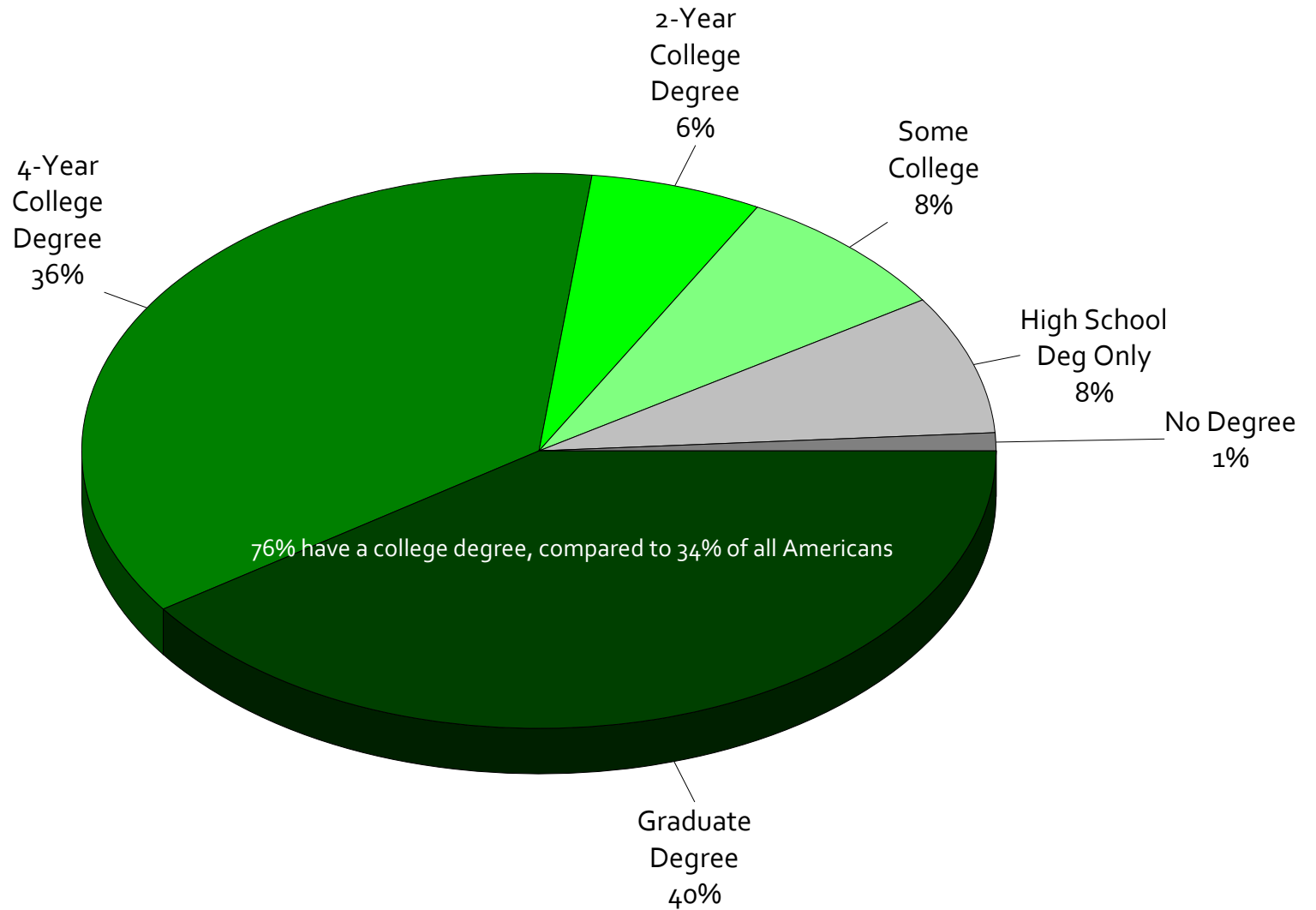


Single Jewish Adults



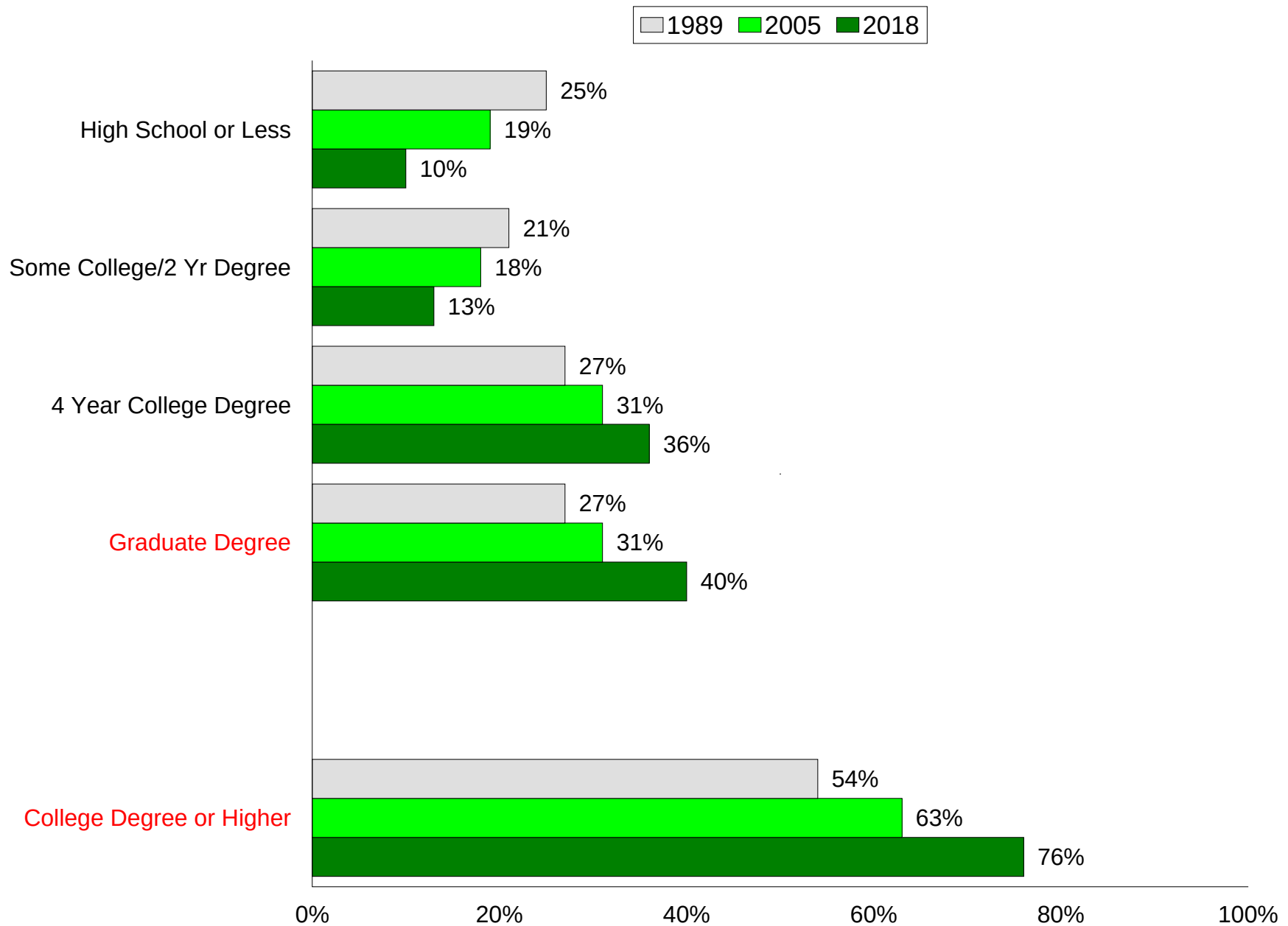
Level of Secular Education

(Adults Age 25 and Over in Jewish Households)



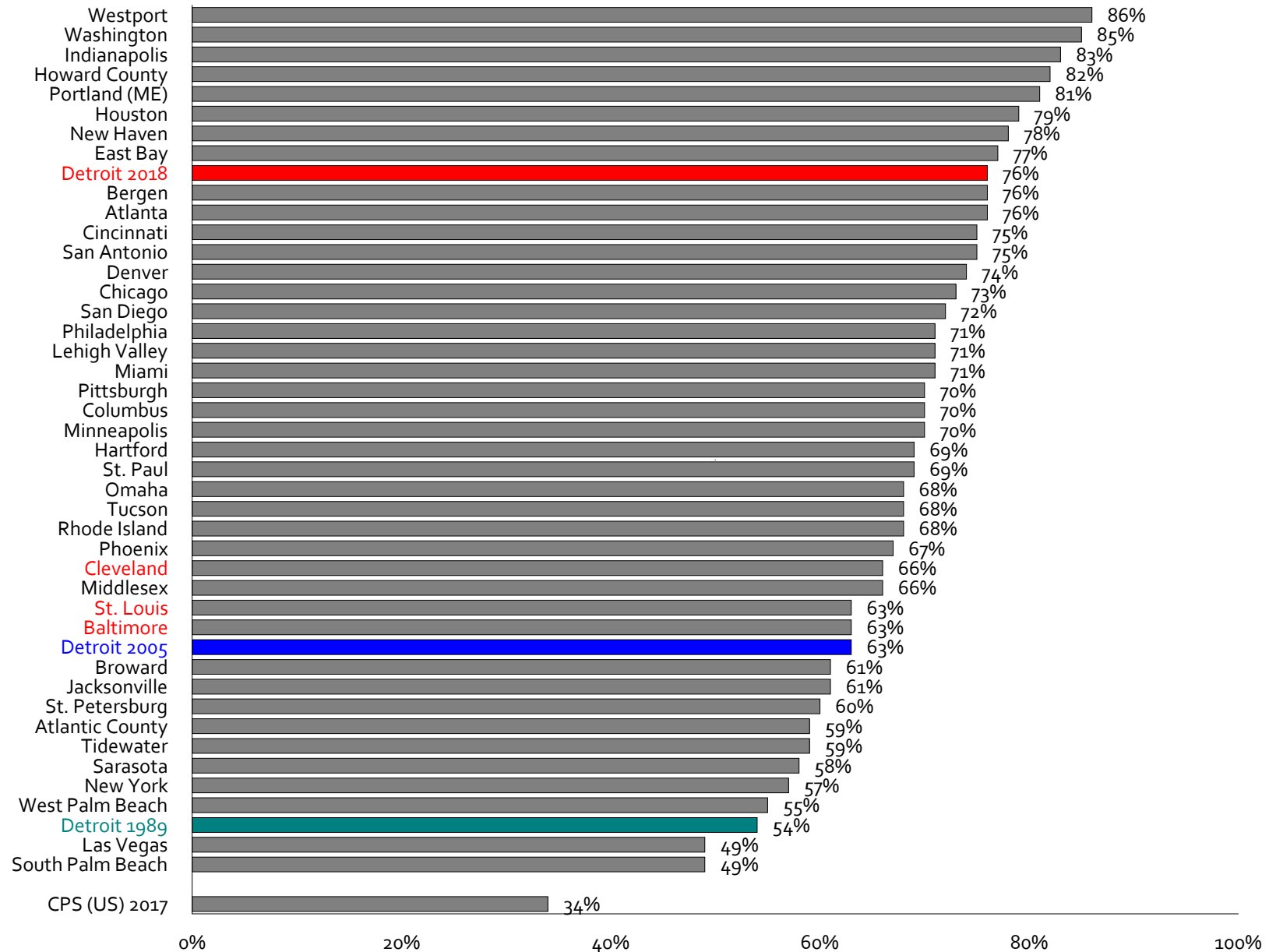
Changes in Secular Education Over Time

(Jewish Households)



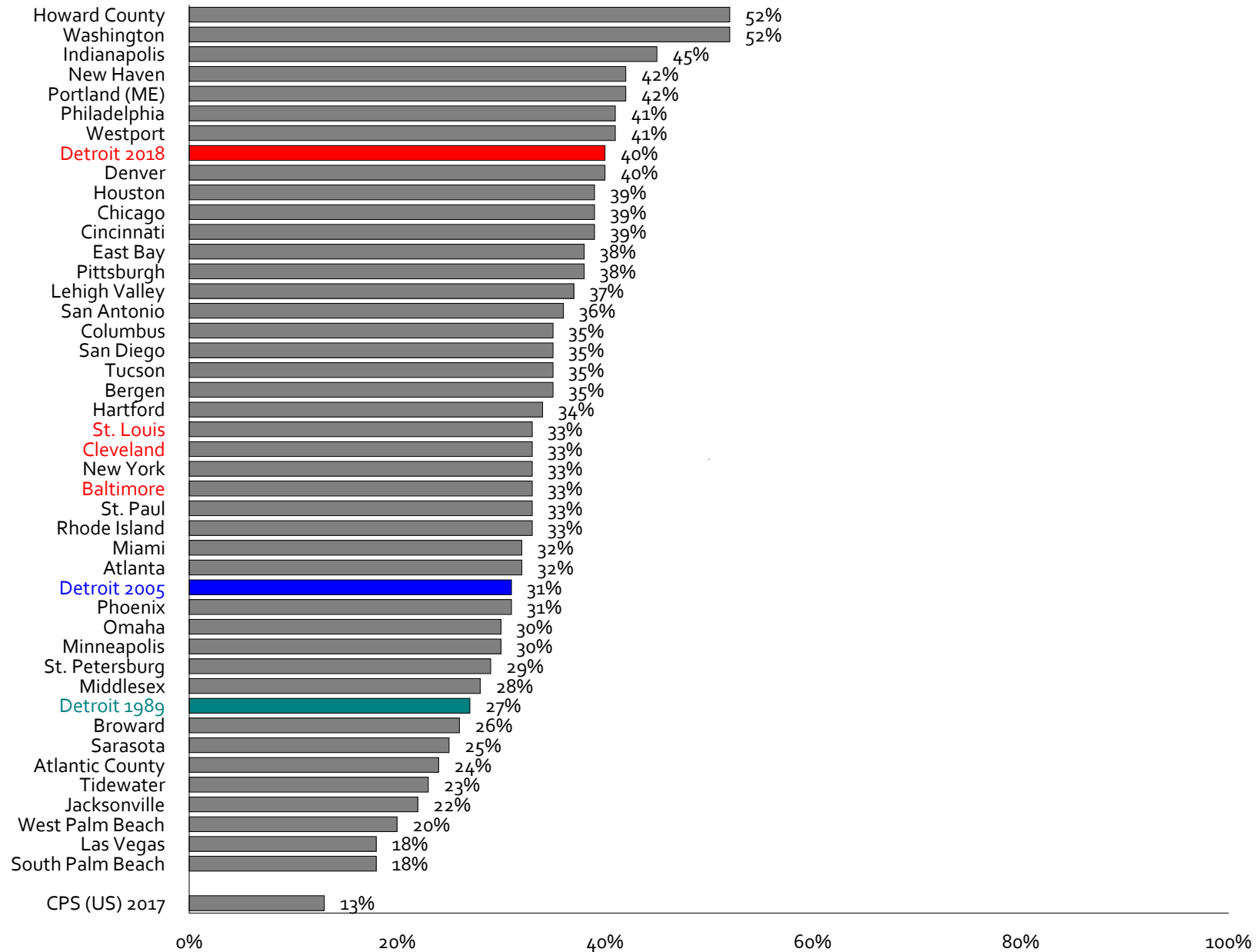
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



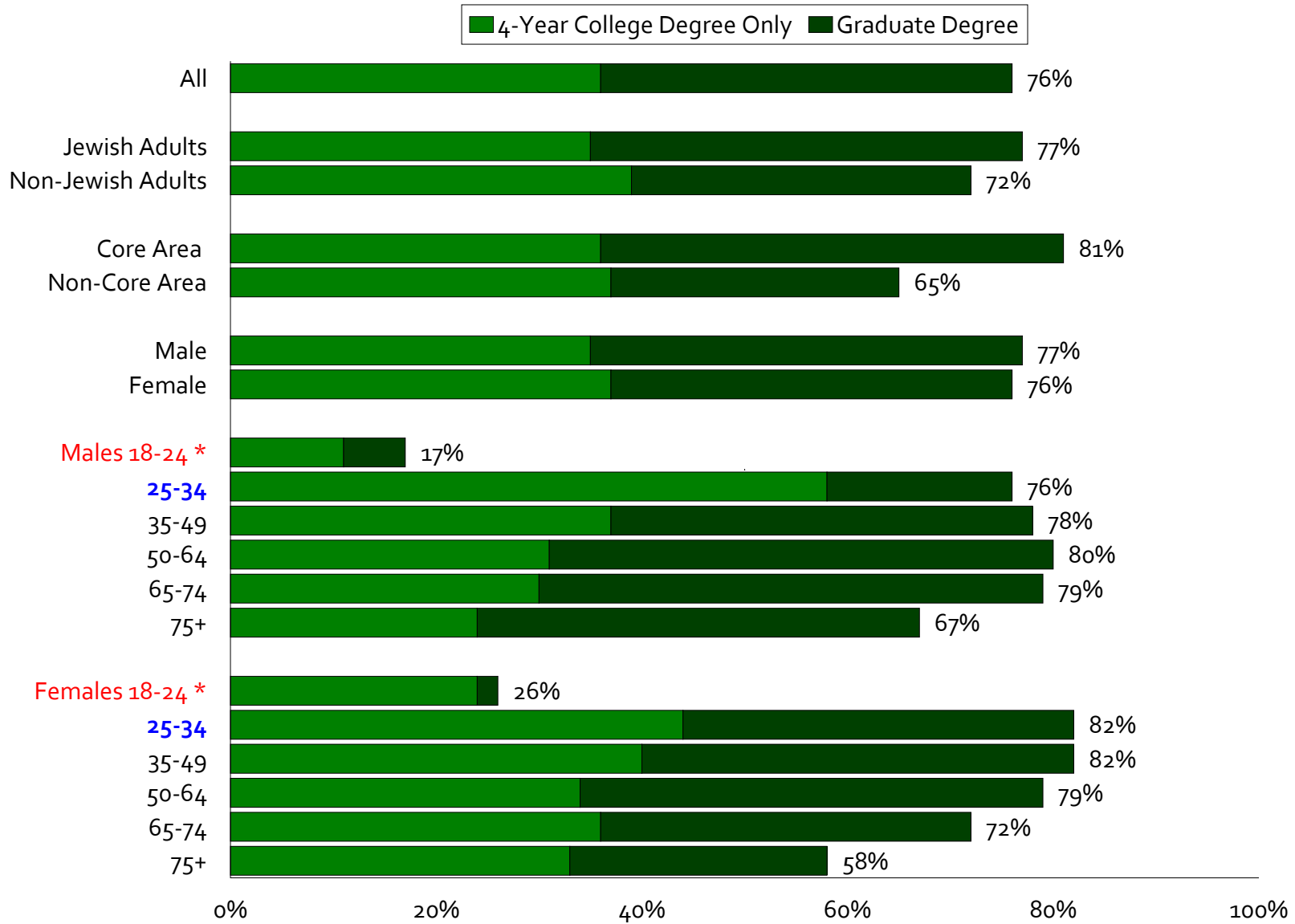
Graduate Degree

(Adults Age 25 and Over in Jewish Households)



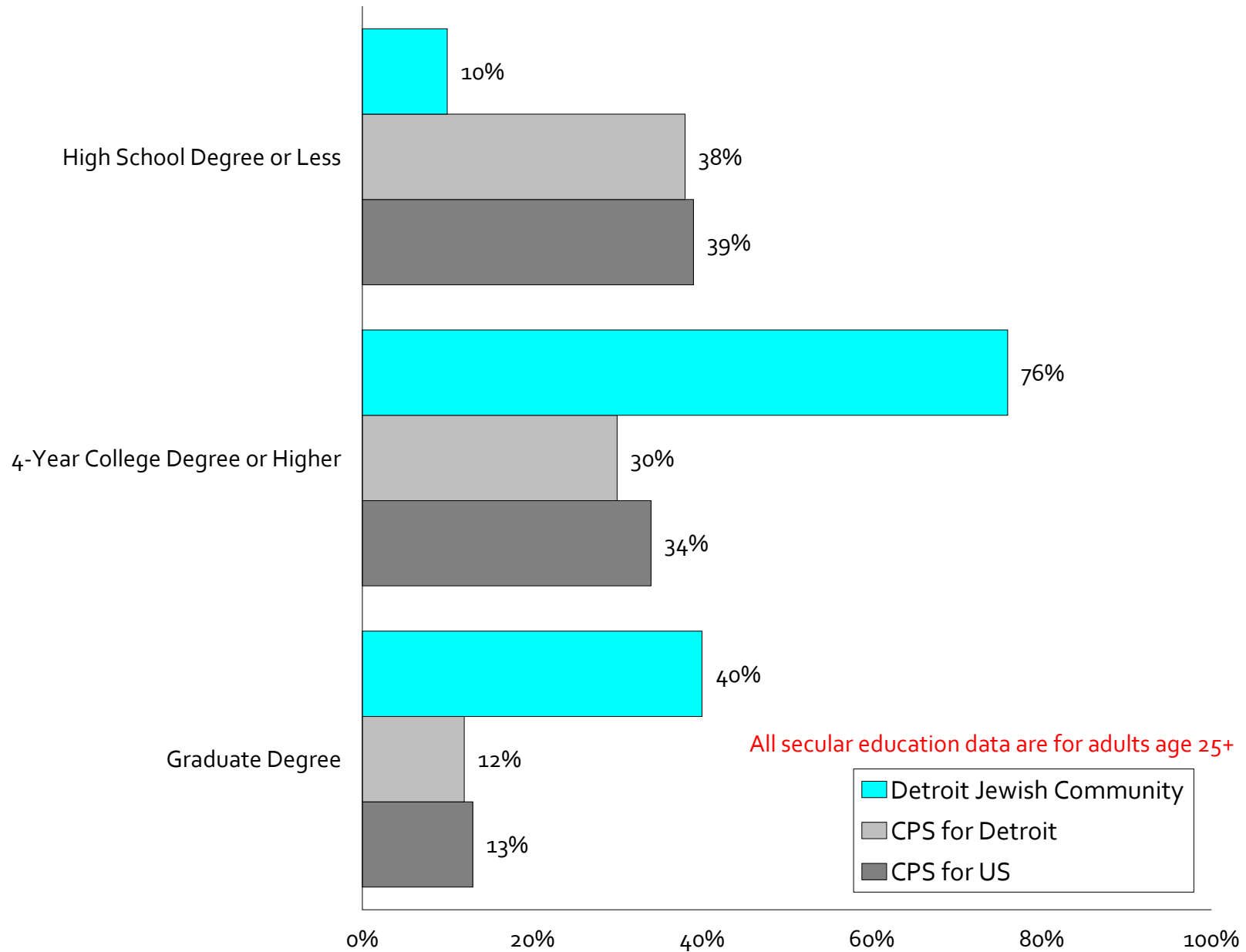
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



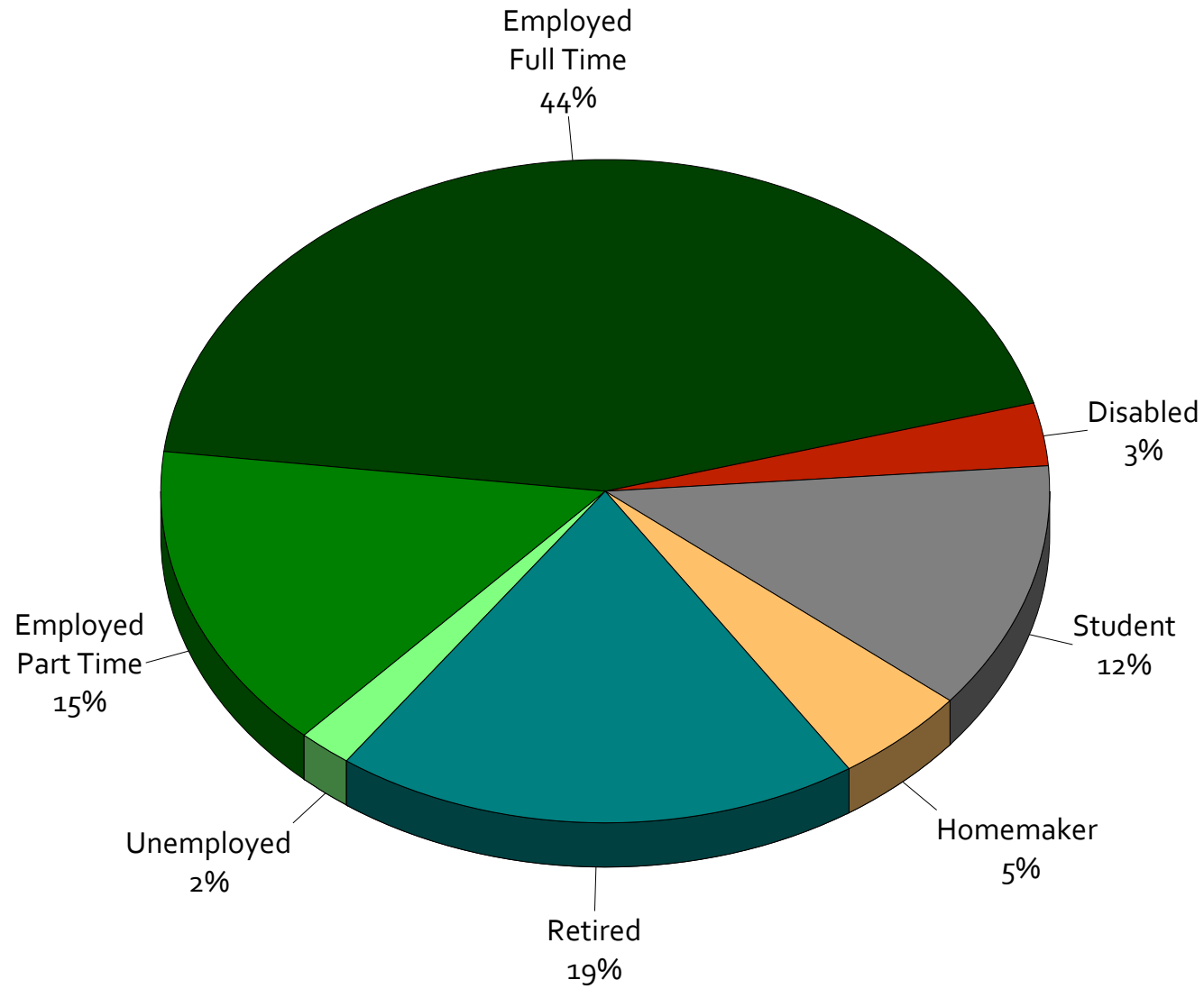
* Not included in other results

Comparisons with 2016 American Community Survey (ACS)



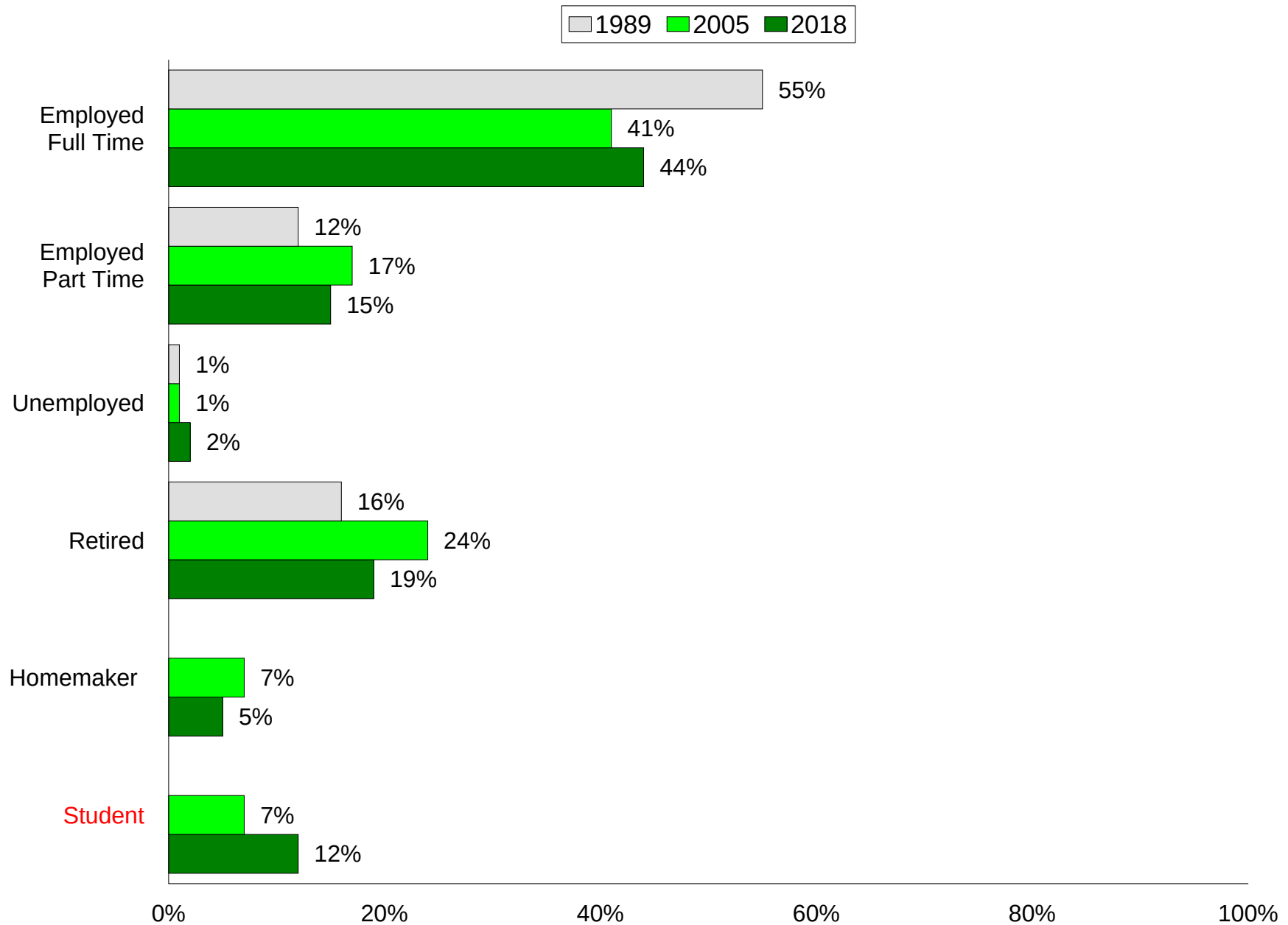
Employment Status

(Adults in Jewish Households)



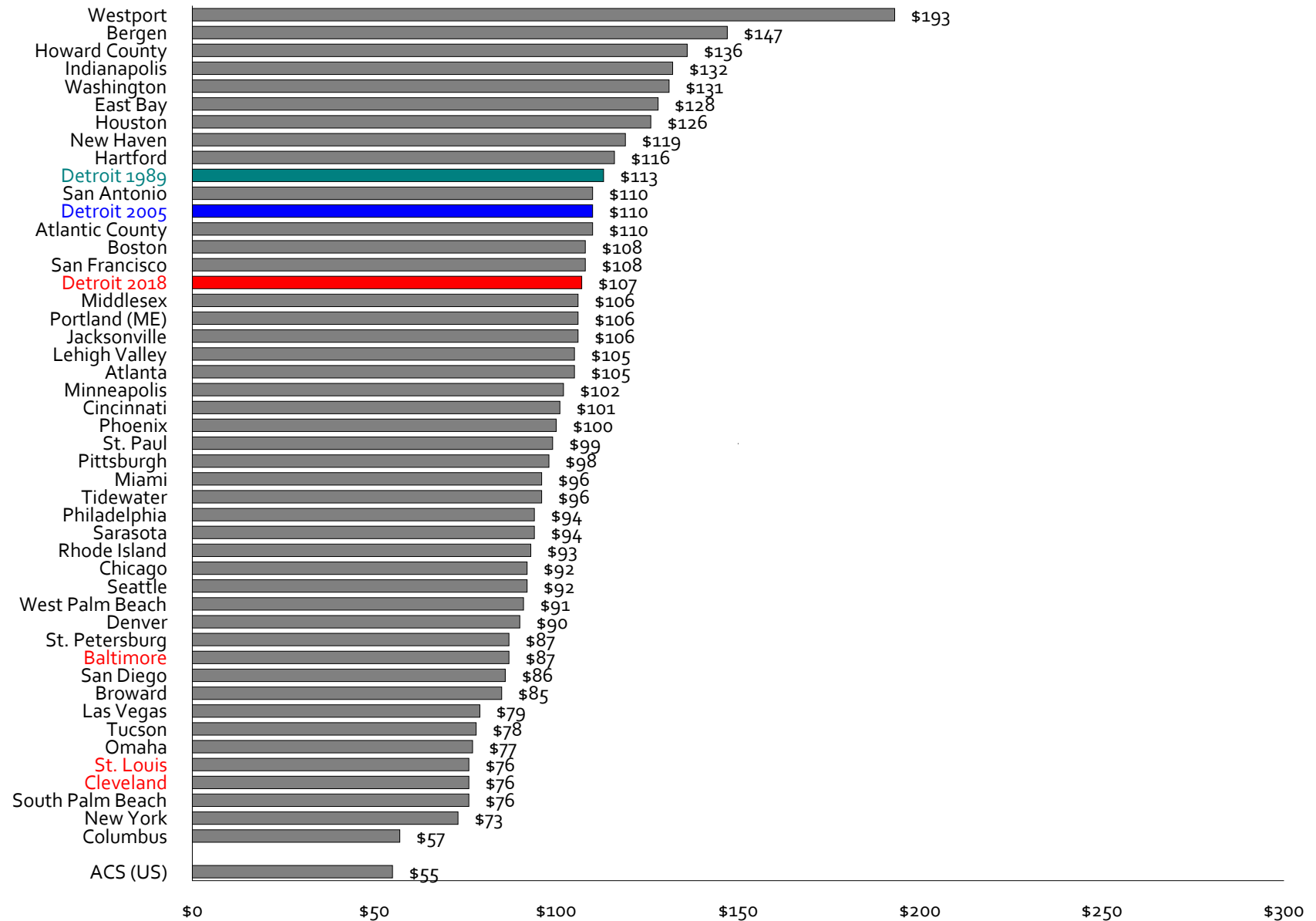
Changes in Employment Status Over Time

(Adults in Jewish Households)



Median Household Income

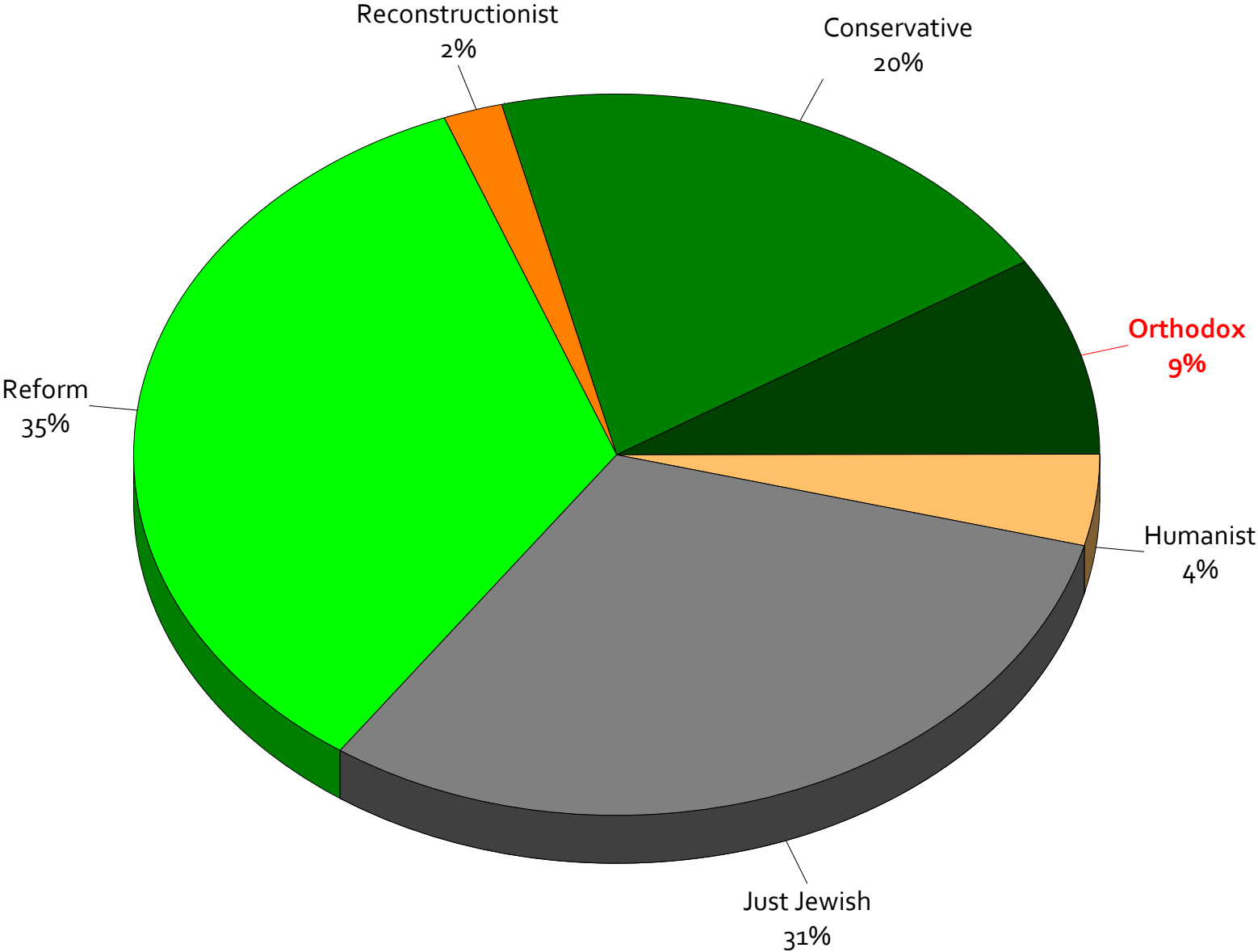
(Adjusted for inflation to 2017 dollars)
(Jewish Households)



Religious Profile: Jewish Identification

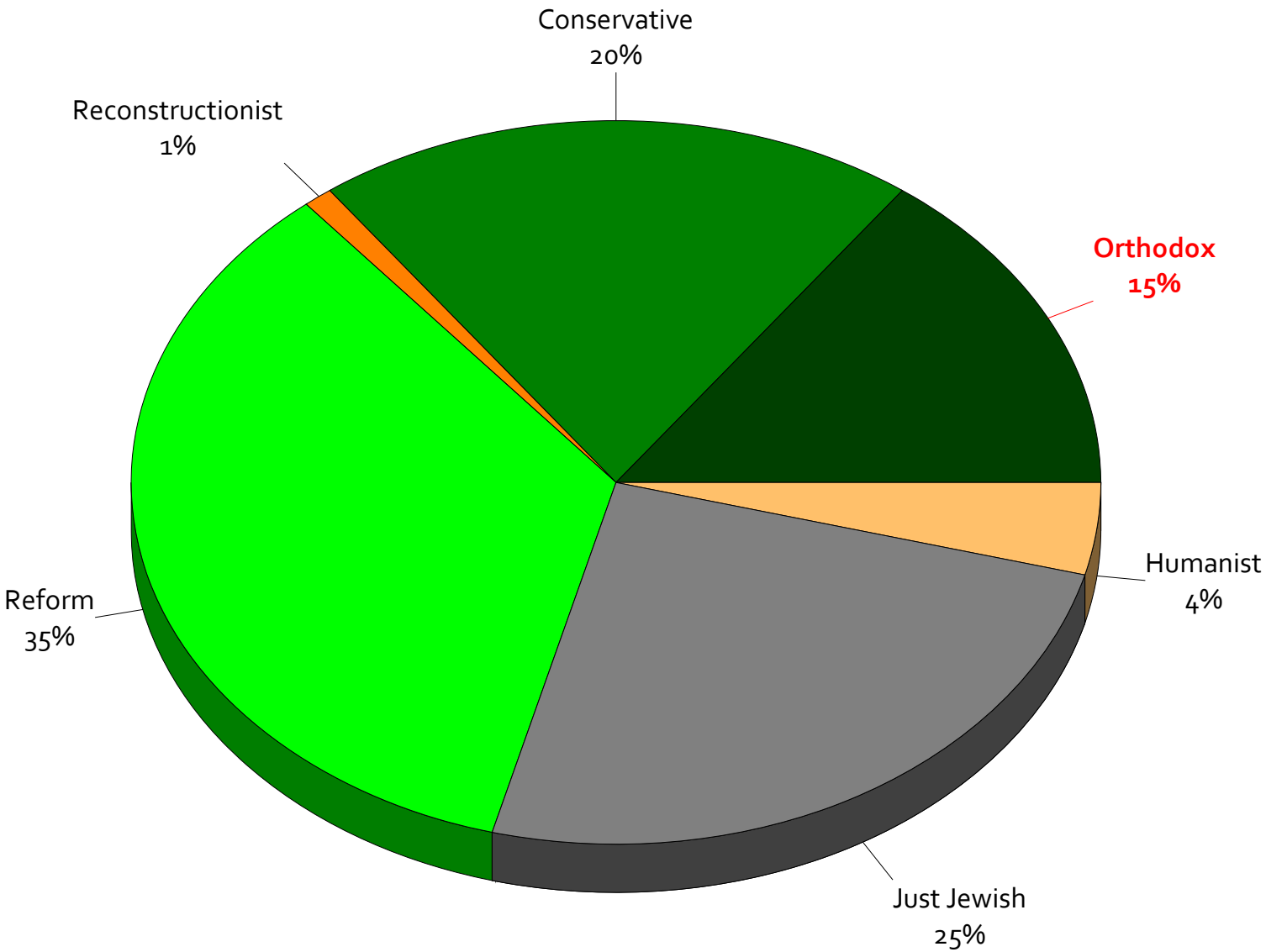
Jewish Identification

(Jewish Households)



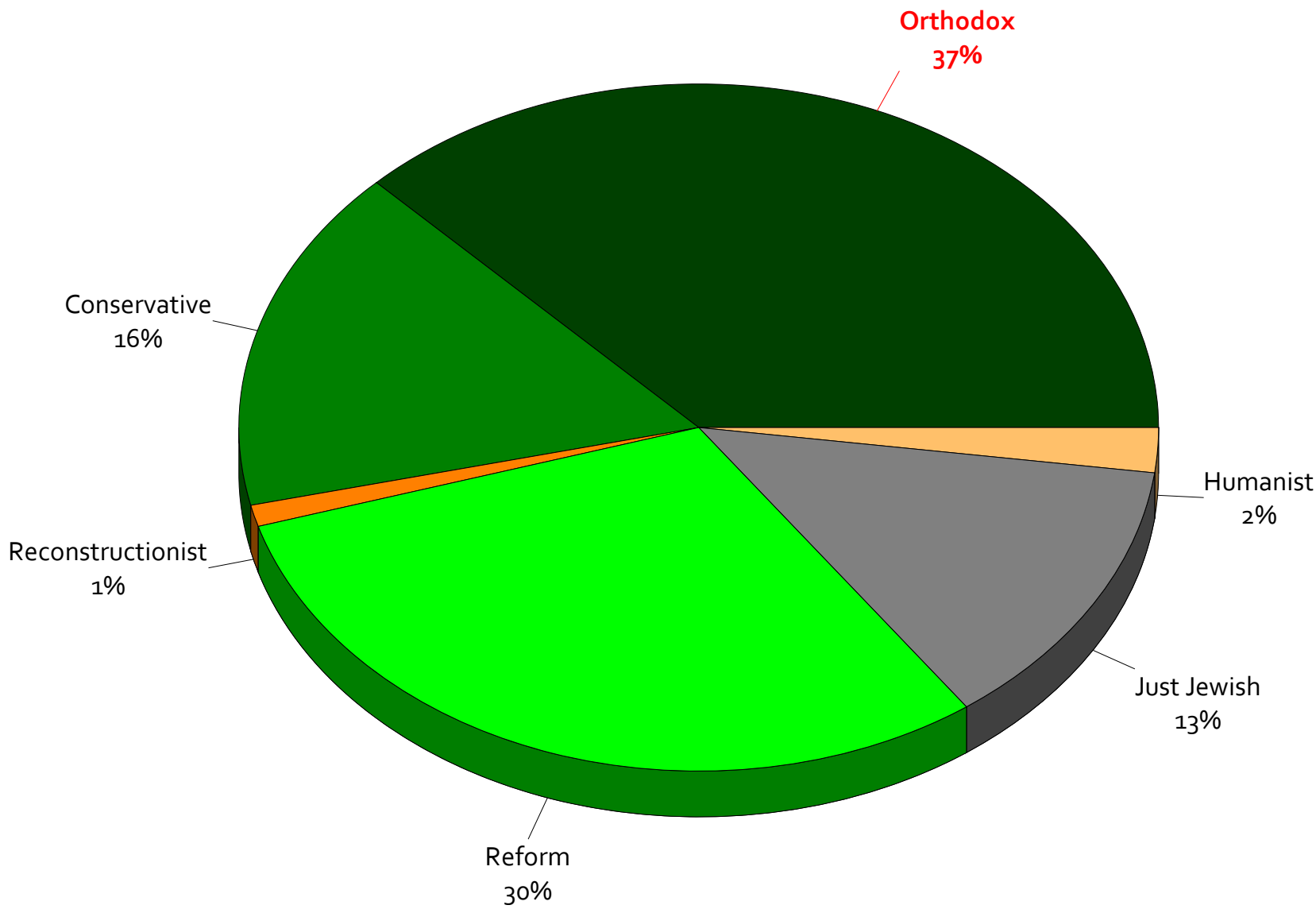
Jewish Identification

(Jewish Persons)

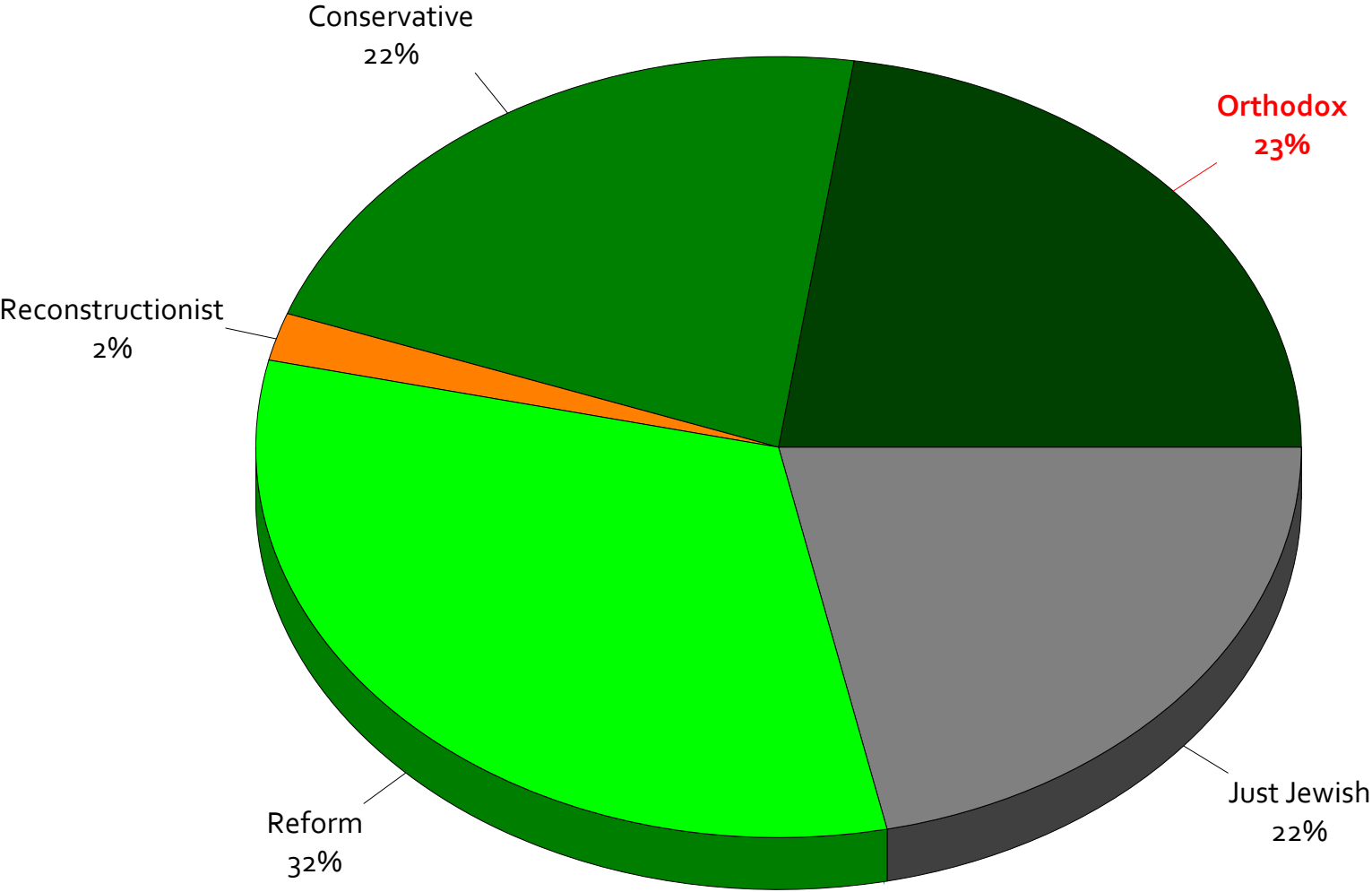


Jewish Identification

(12,000 Jewish Children)

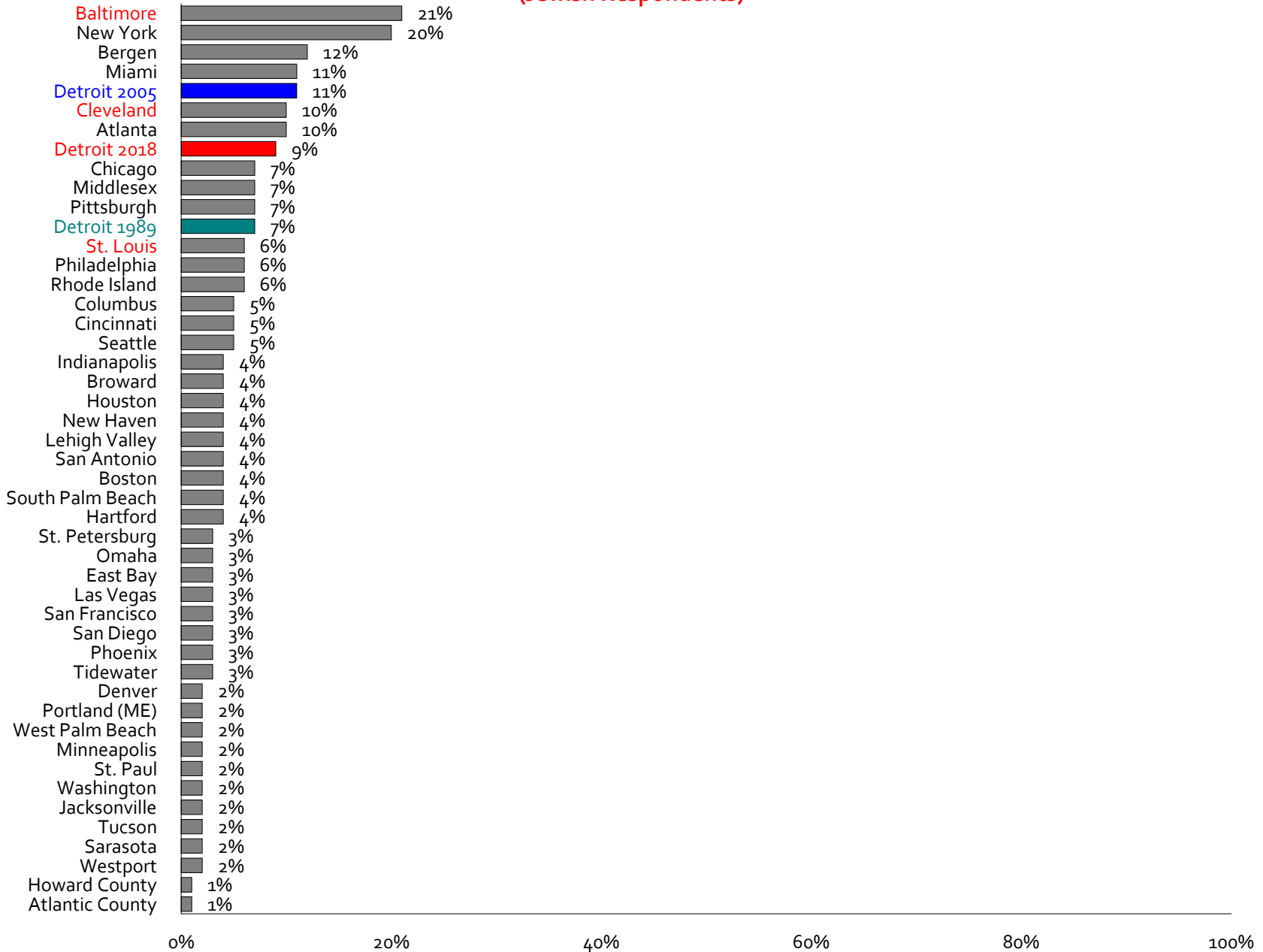


Jewish Identification Under Age 35



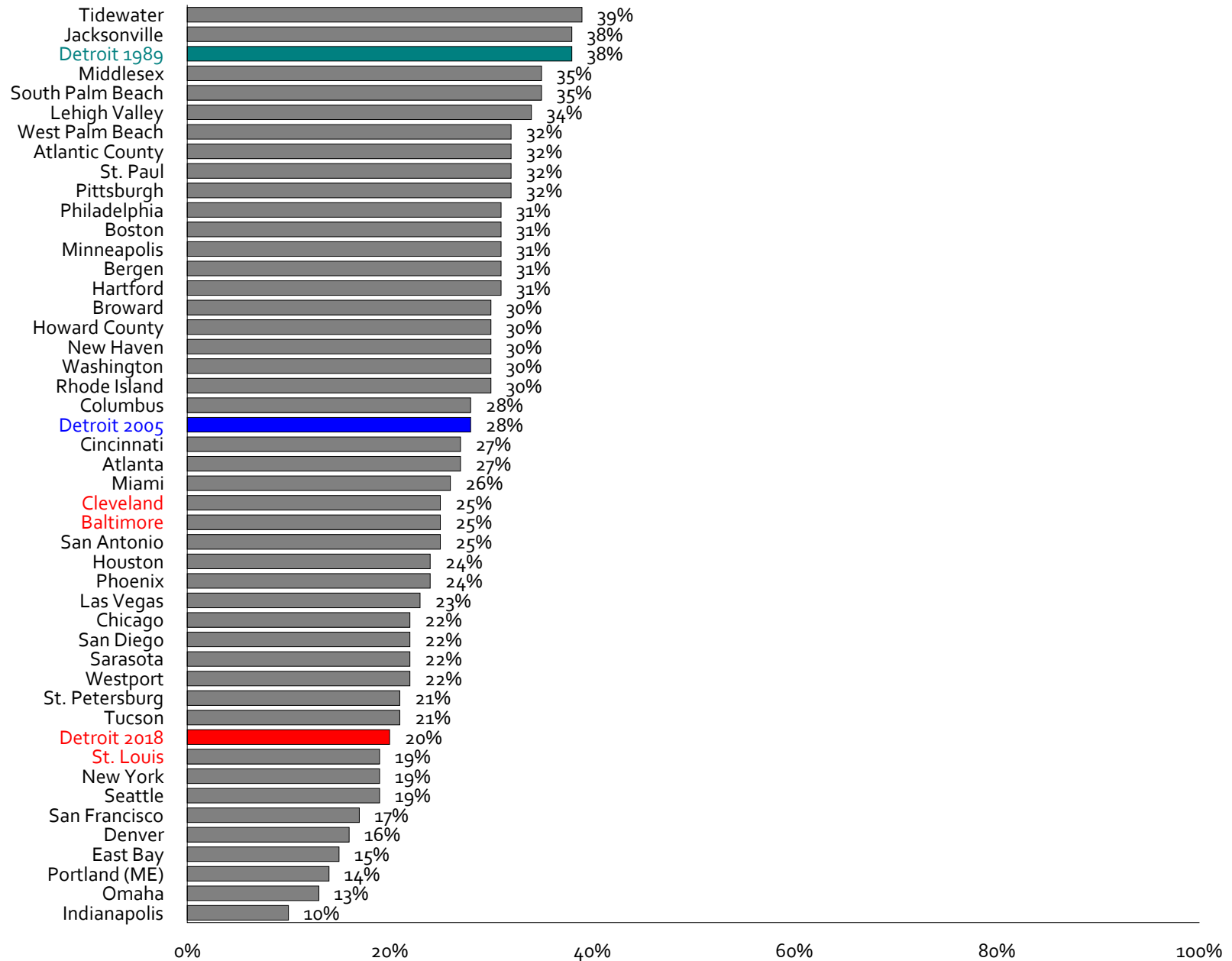
Orthodox Identification

(Jewish Respondents)



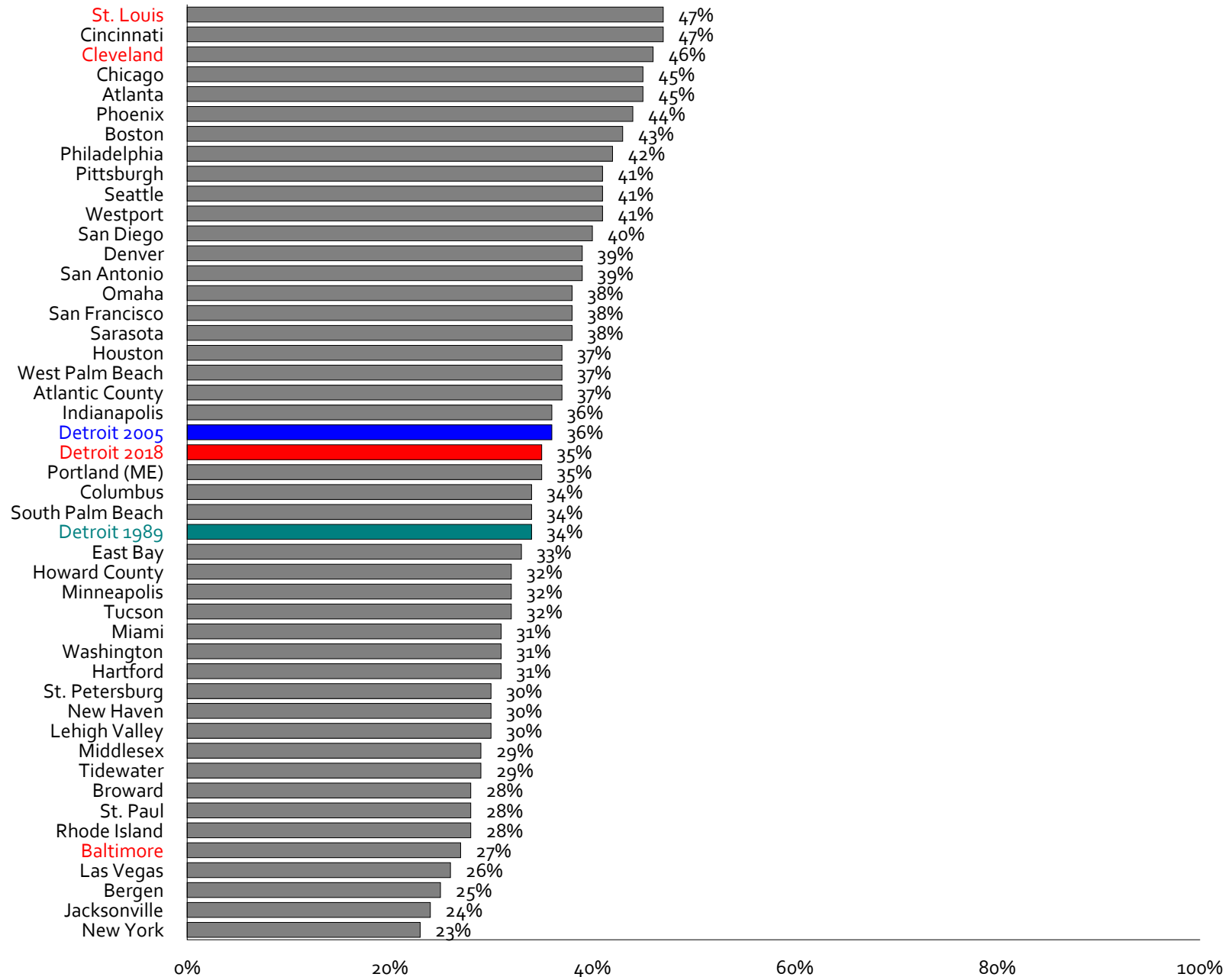
Conservative Identification

(Jewish Respondents)



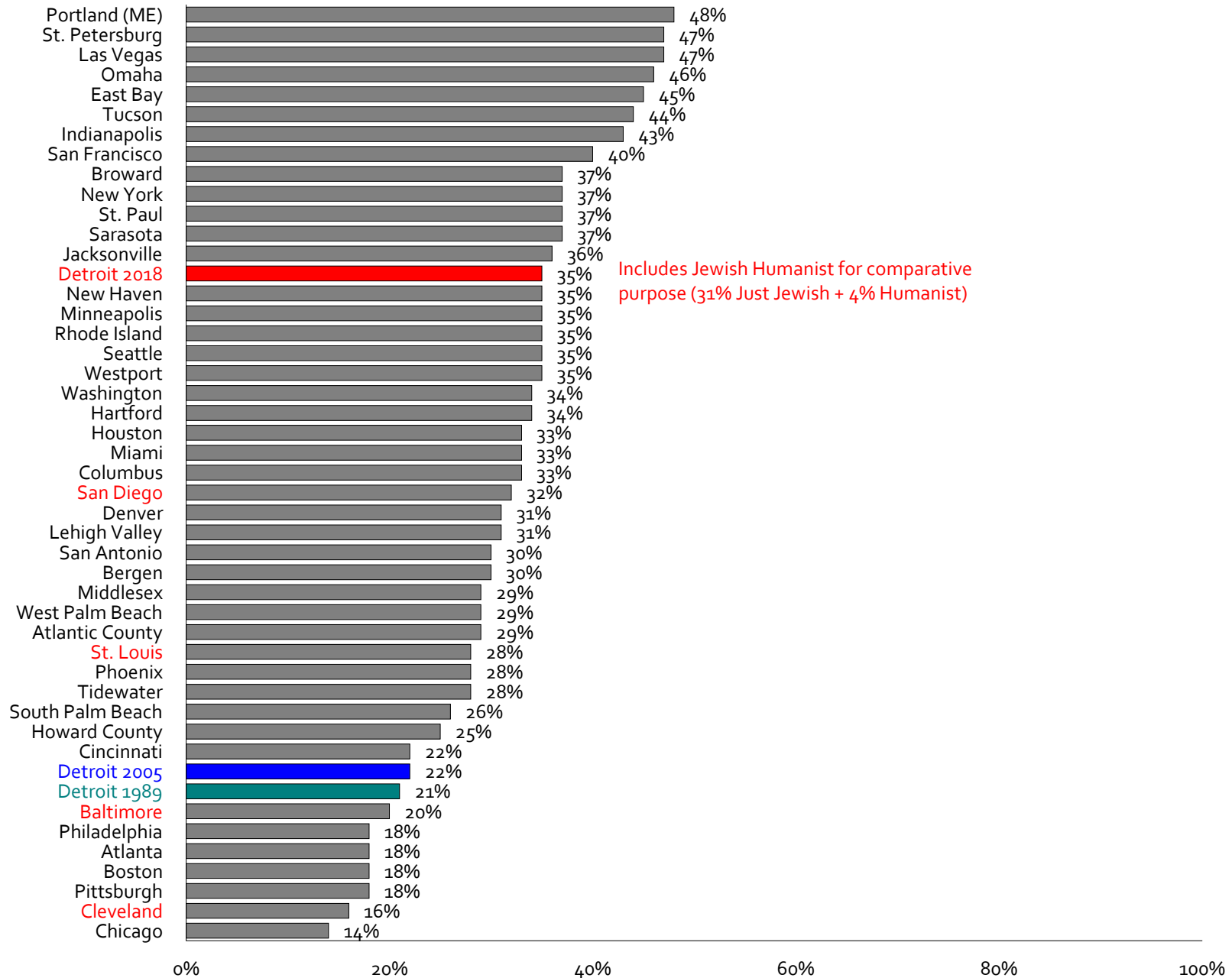
Reform Identification

(Jewish Respondents)



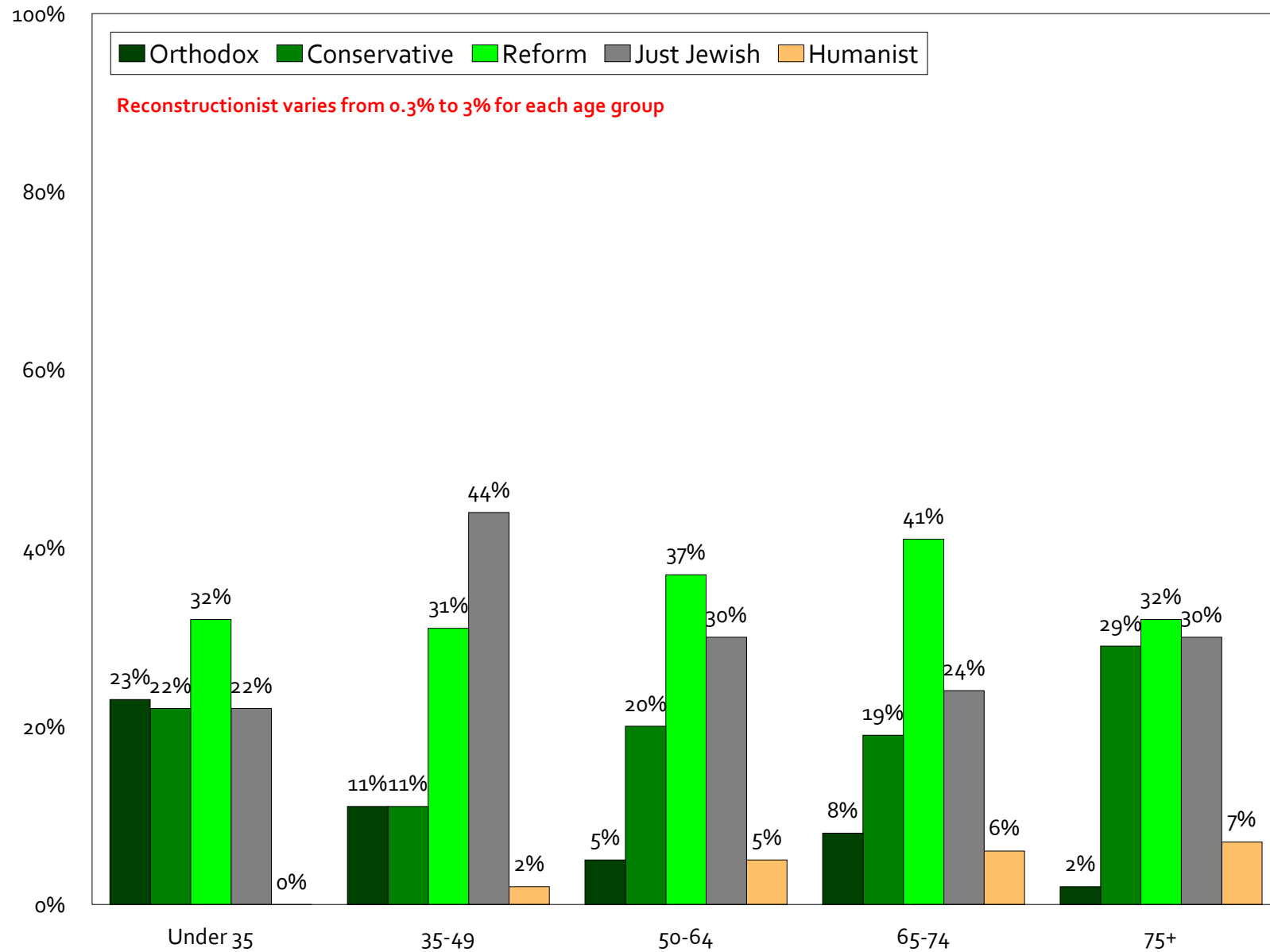
Just Jewish Identification

(Jewish Respondents)



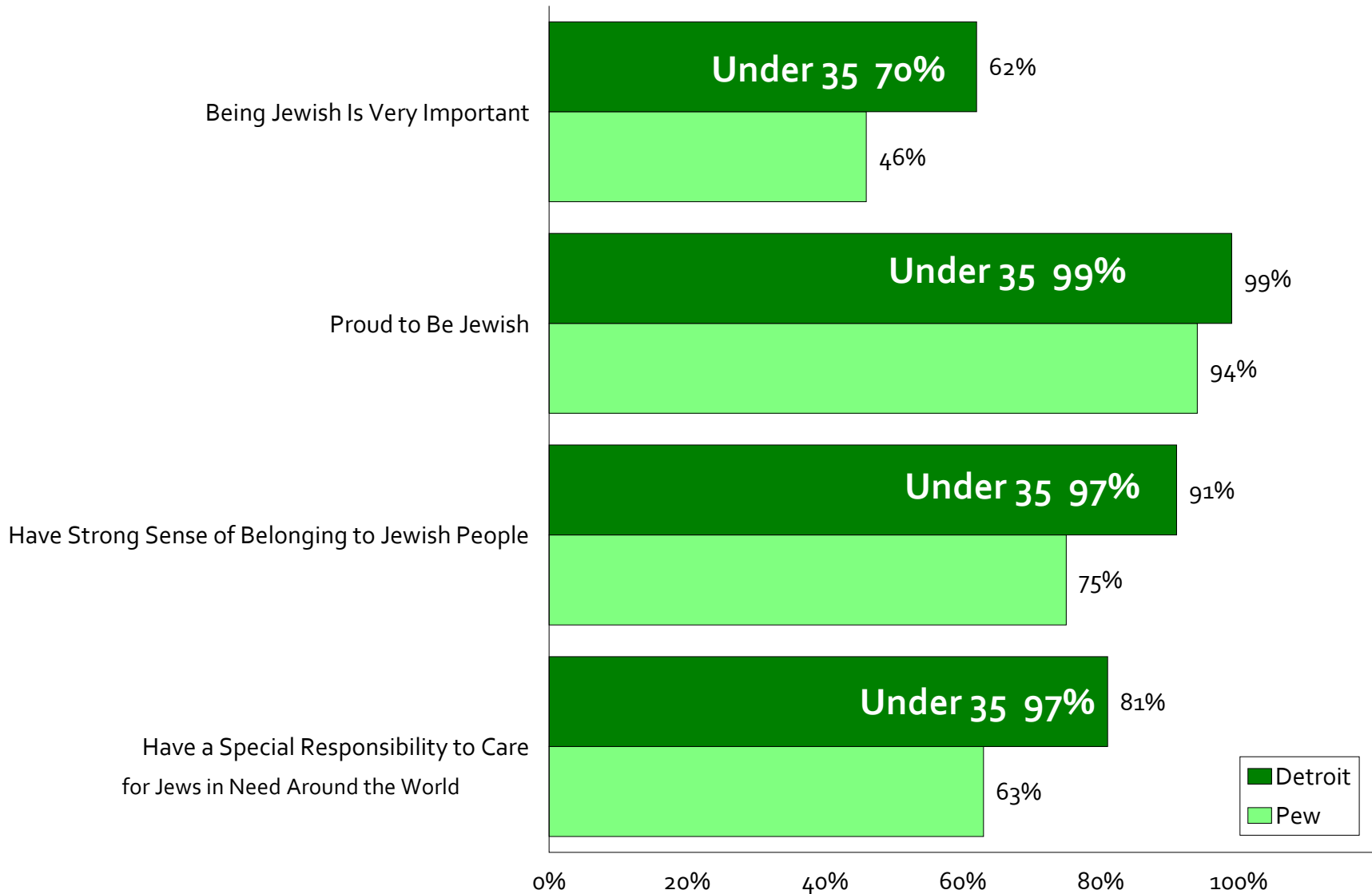
Jewish Identification by Age of Respondent

(Jewish Respondents)



**Religious Profile:
Attitudes Toward Being Jewish**

Attitude Comparisons with Pew 2013 US National Sample

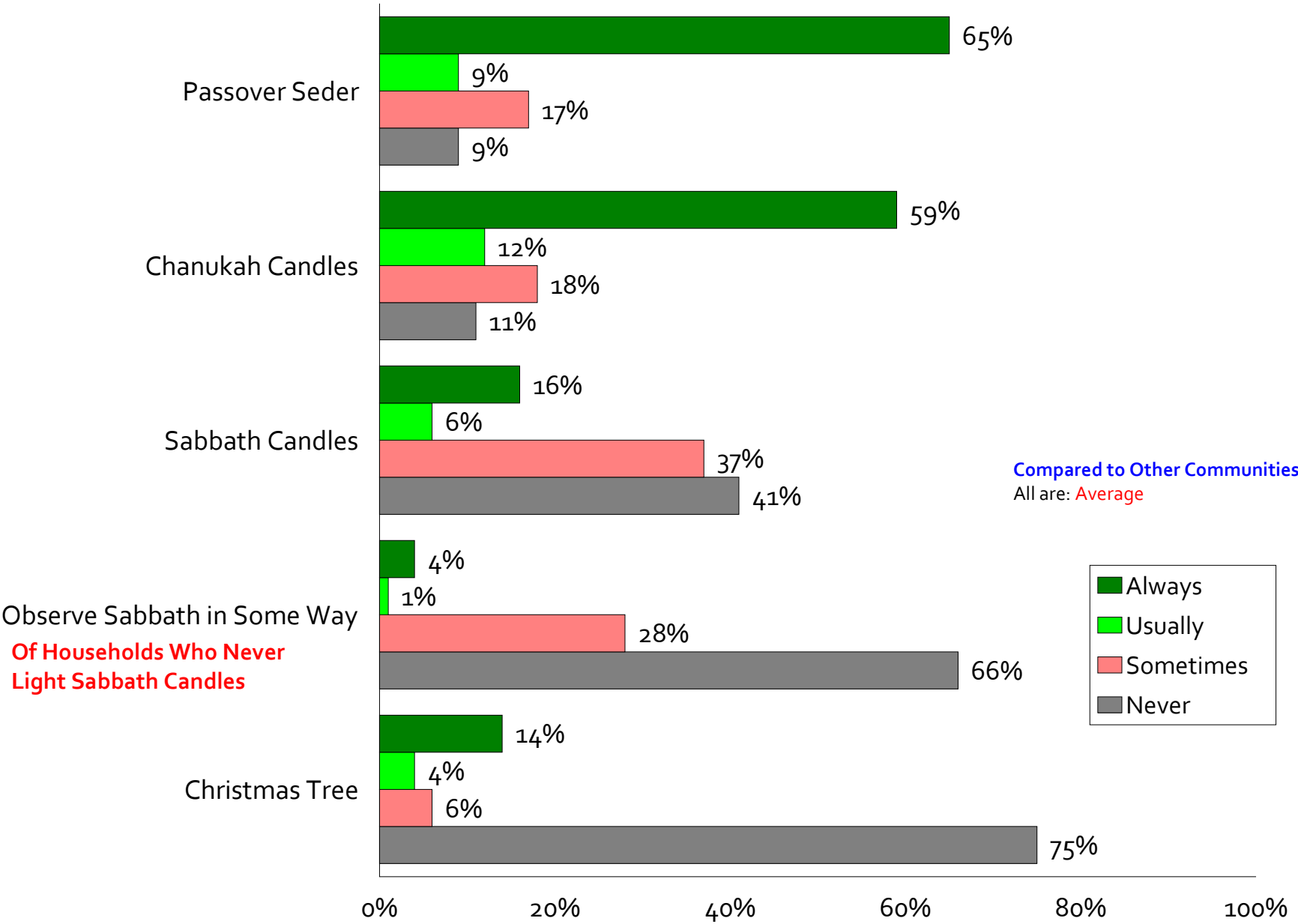


Source: Pew 2013

Religious Profile: Religious Practices

Religious Practices

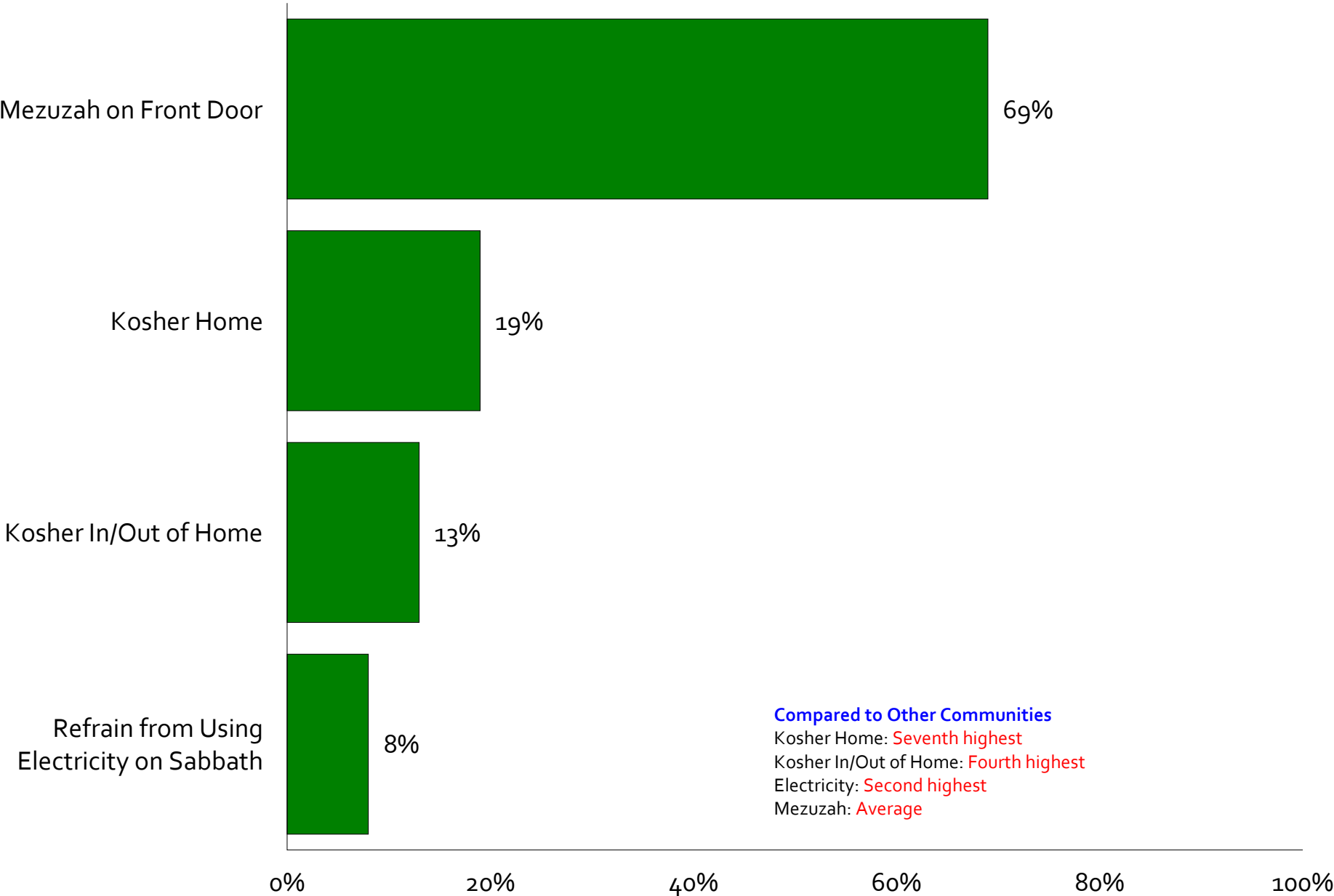
(Jewish Households)



Observe Sabbath in Some Way
Of Households Who Never
Light Sabbath Candles

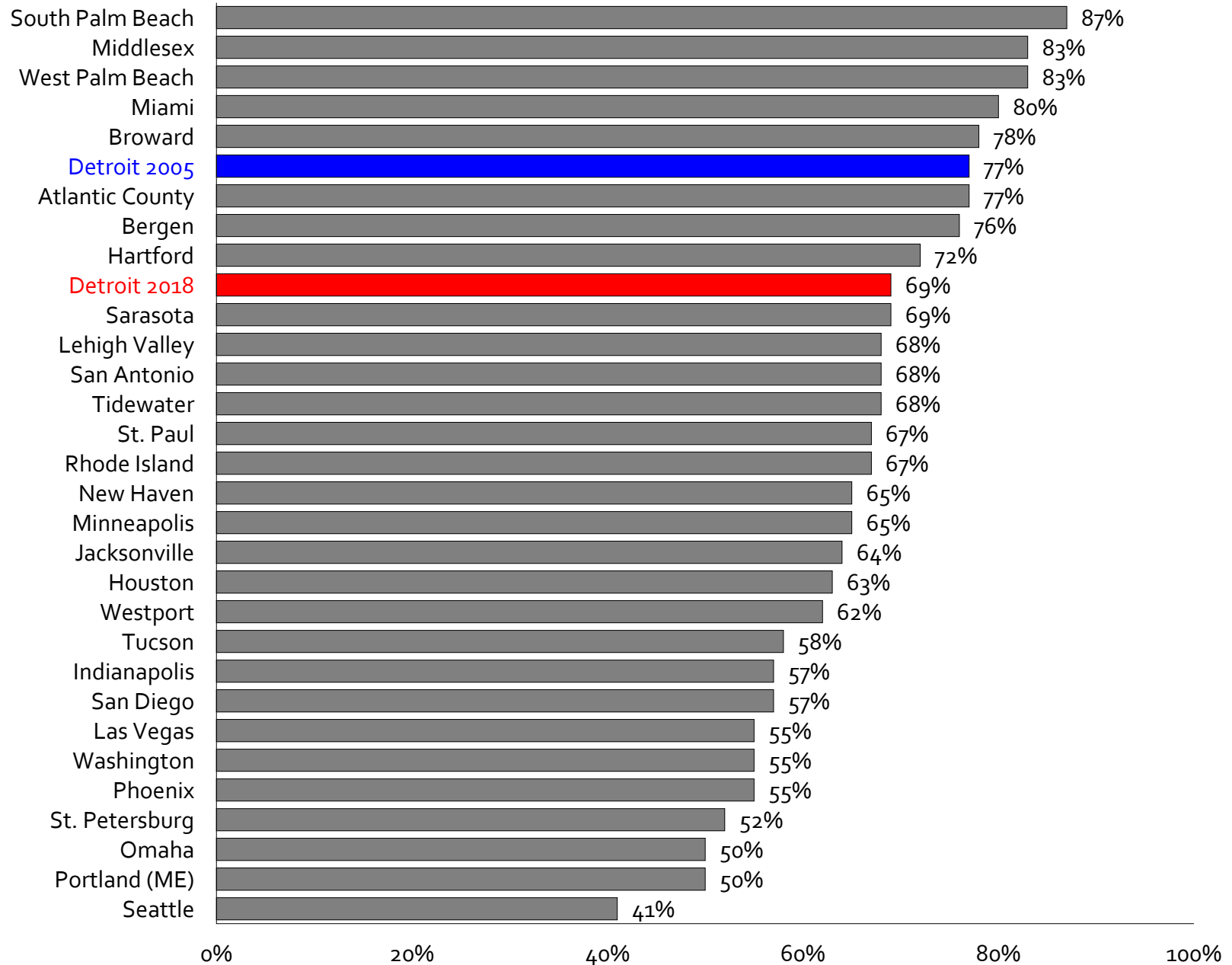
Religious Practices

(Jewish Households for Mezuzah and Home, Respondents for Out of Home and Electricity)



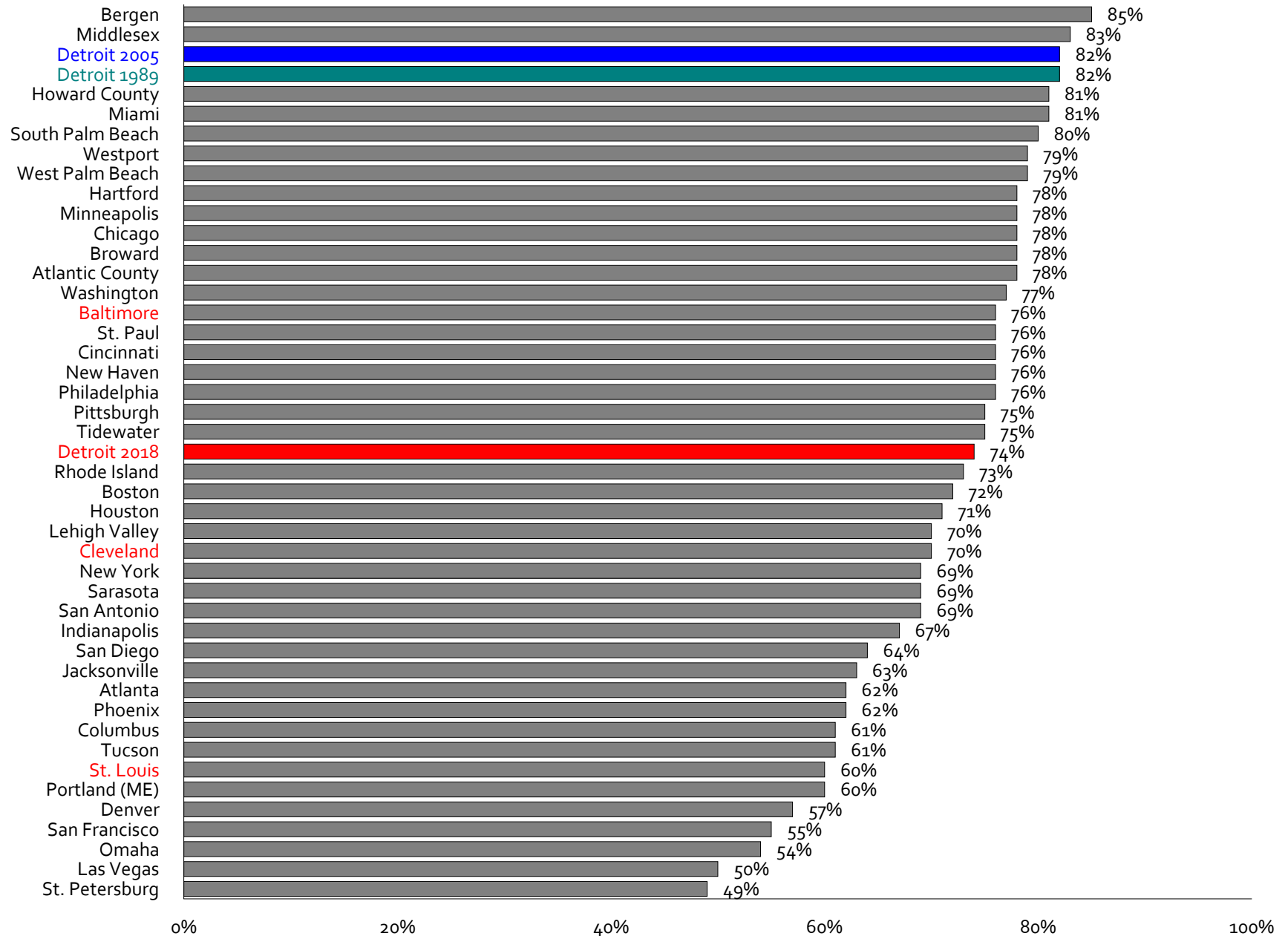
Have a Mezuzah on Front Door

(Jewish Households)



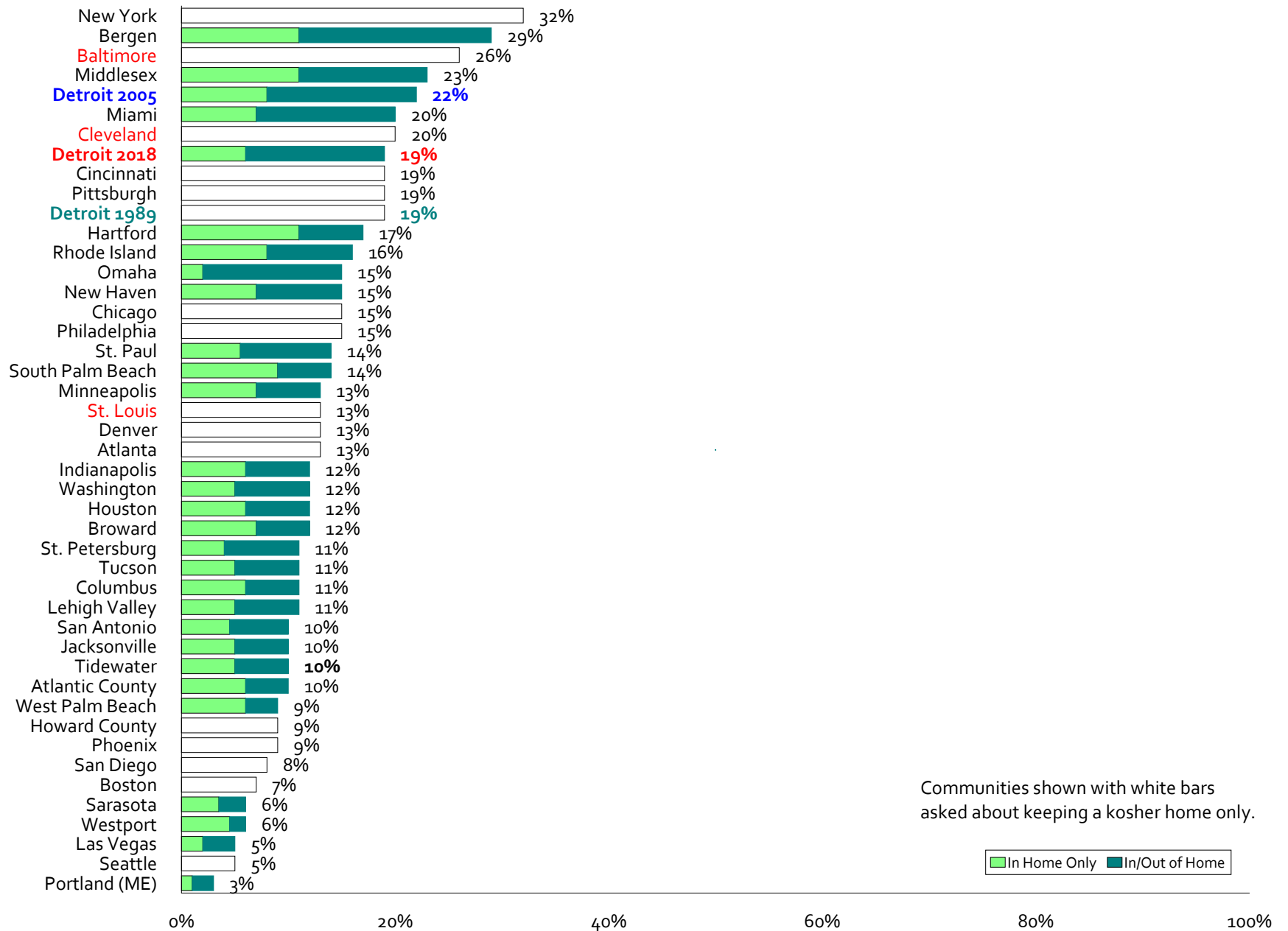
Always/Usually Participate in a Passover Seder

(Jewish Households)



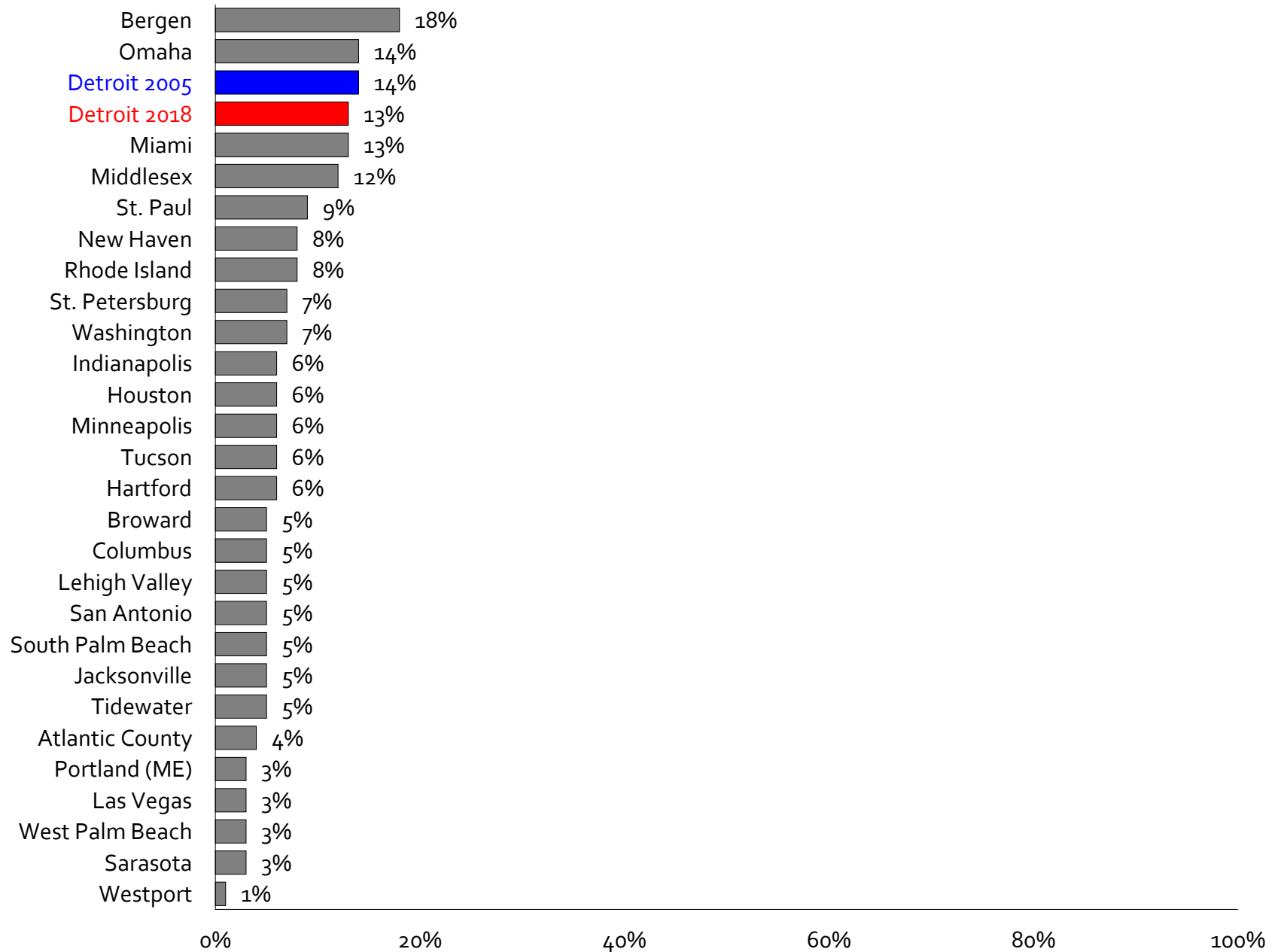
Keep a Kosher Home

(Respondents)

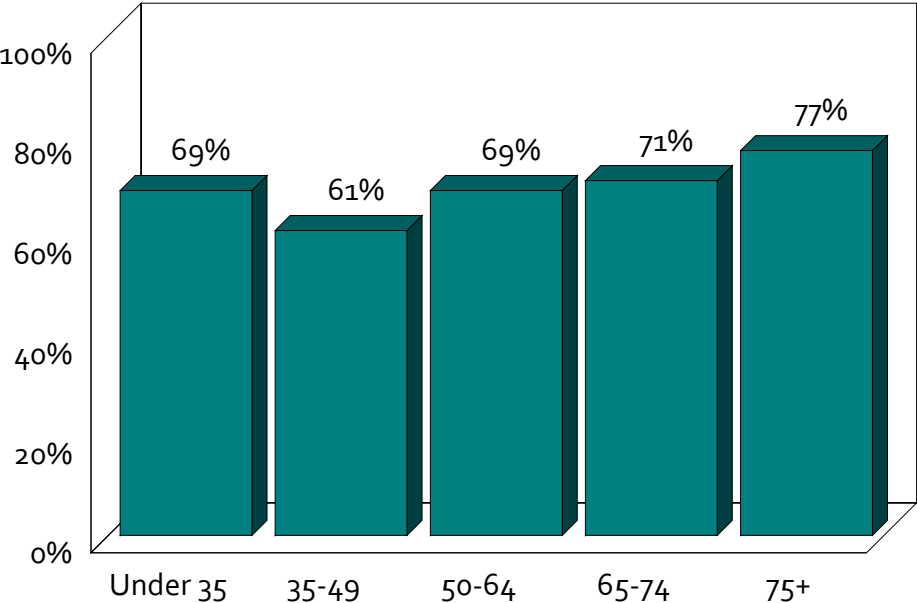


Keep Kosher In and Out of Home

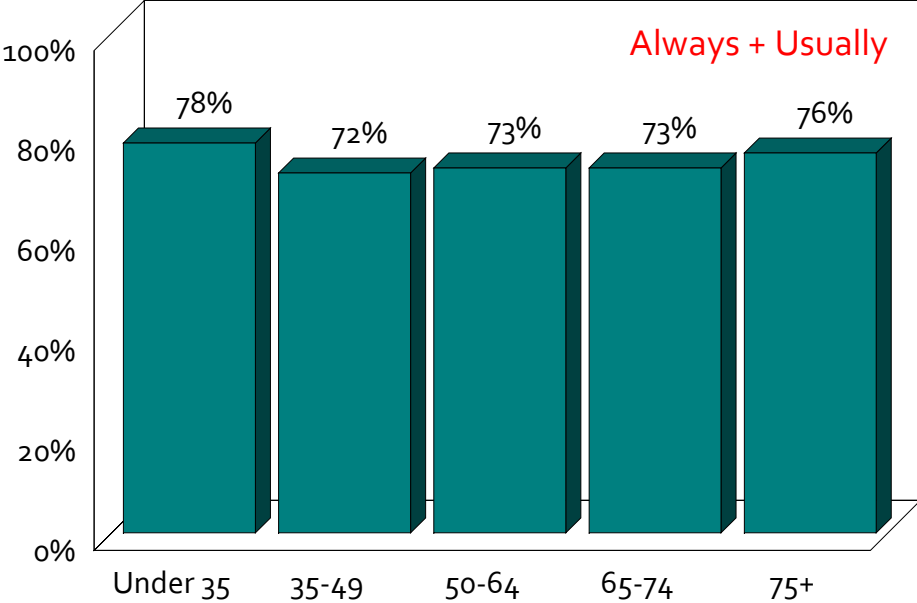
(Respondents)



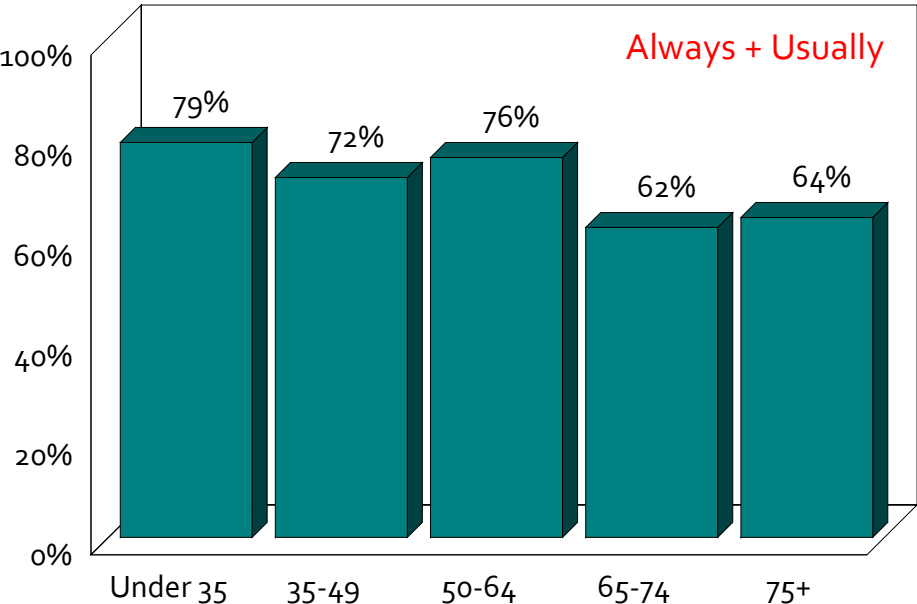
Mezuzah on Front Door



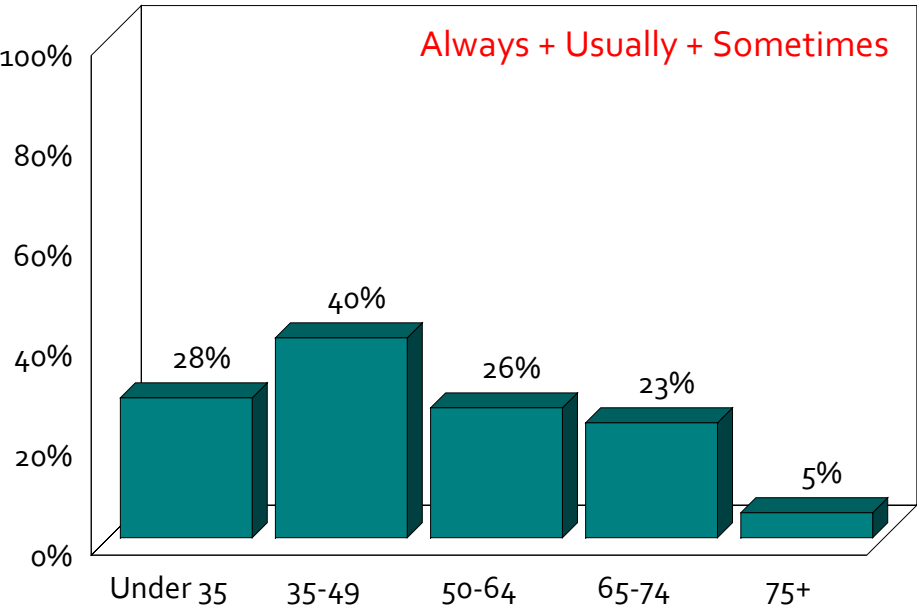
Passover Seder



Chanukah Candles

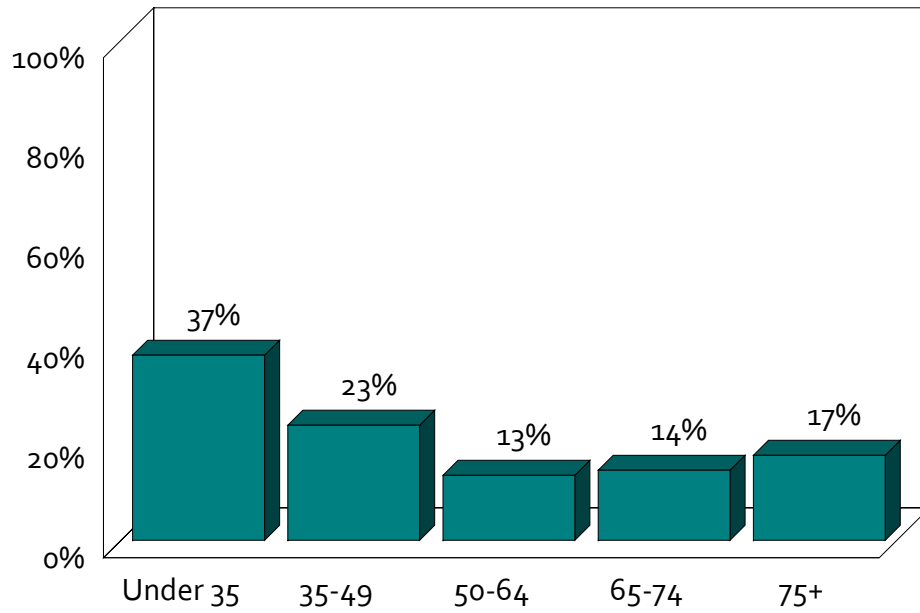


Christmas Tree

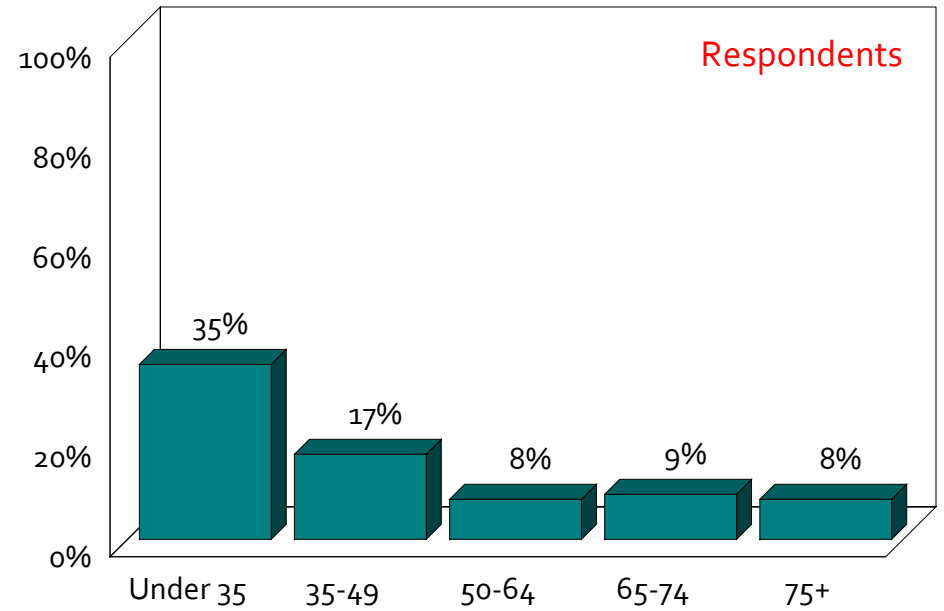


69

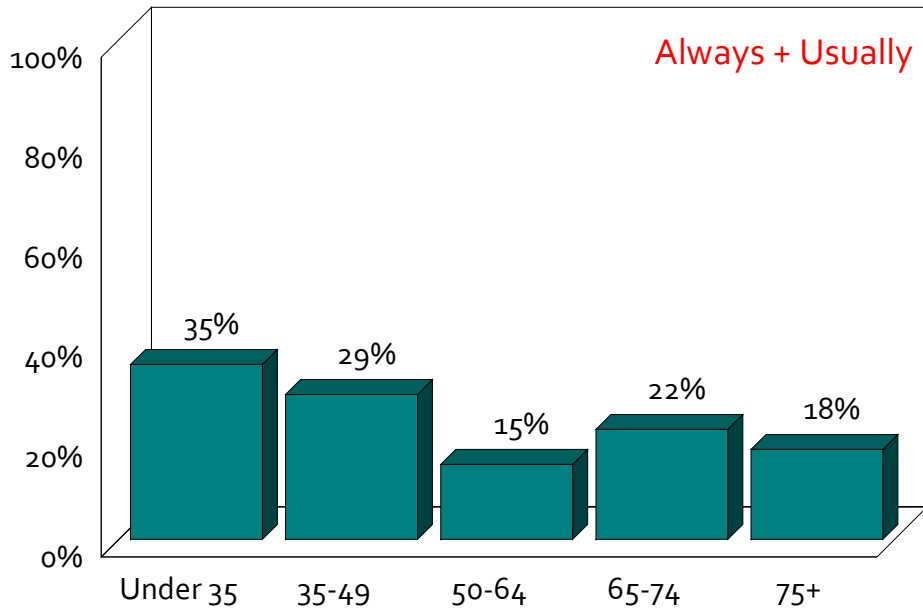
Kosher Home



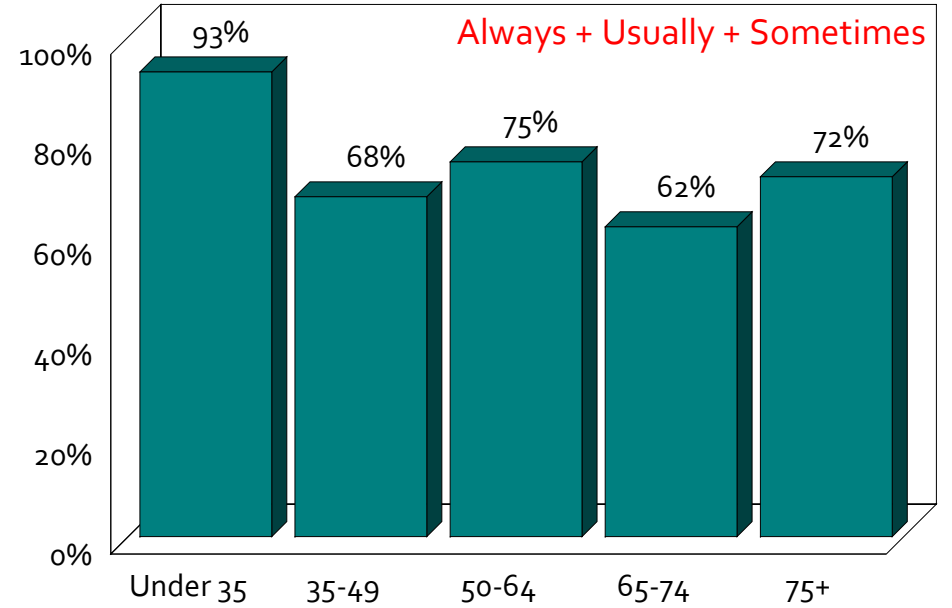
Kosher In/Out of Home



Sabbath Candles



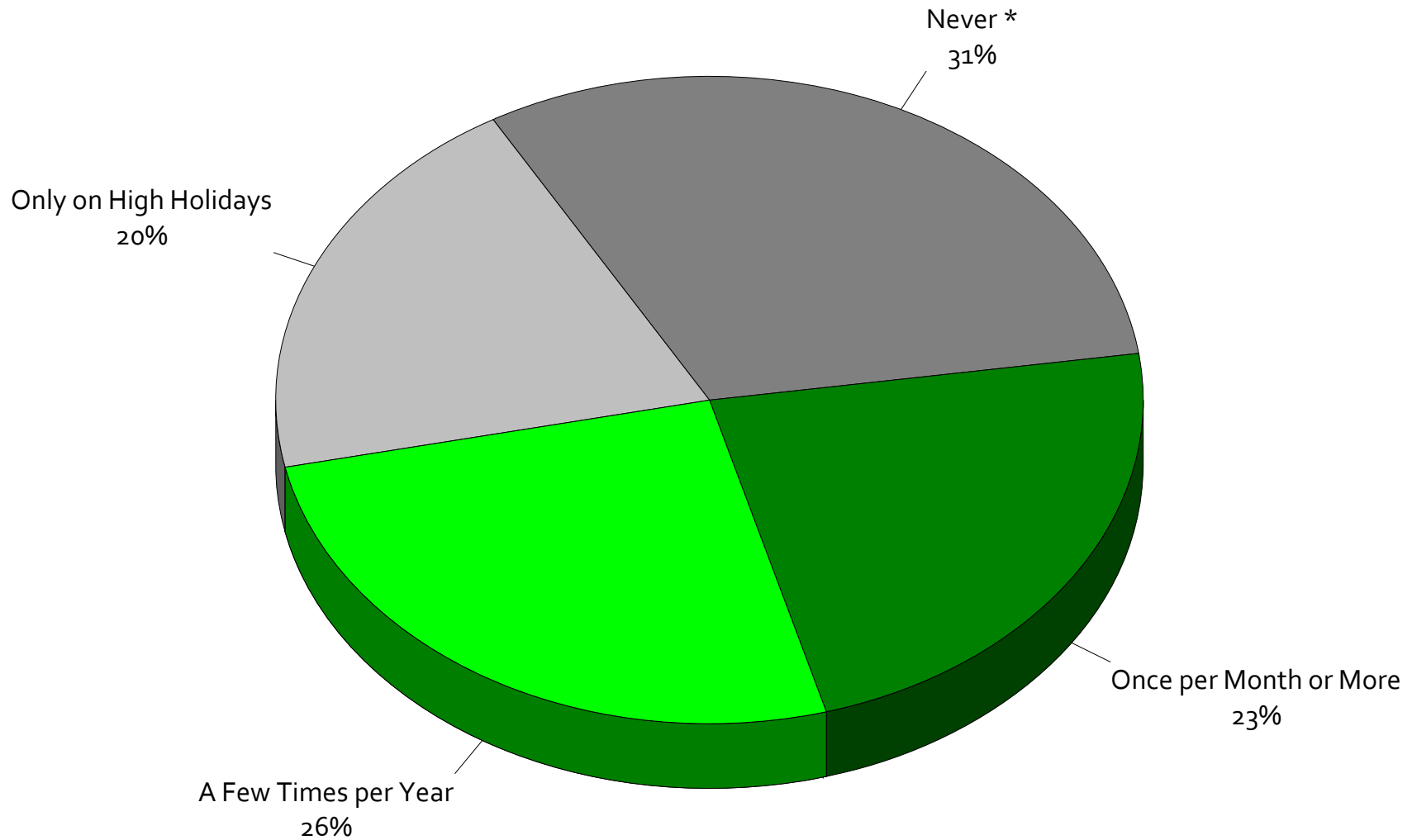
Do Something to Observe Sabbath



Religious Profile: Synagogue Attendance

Synagogue Attendance

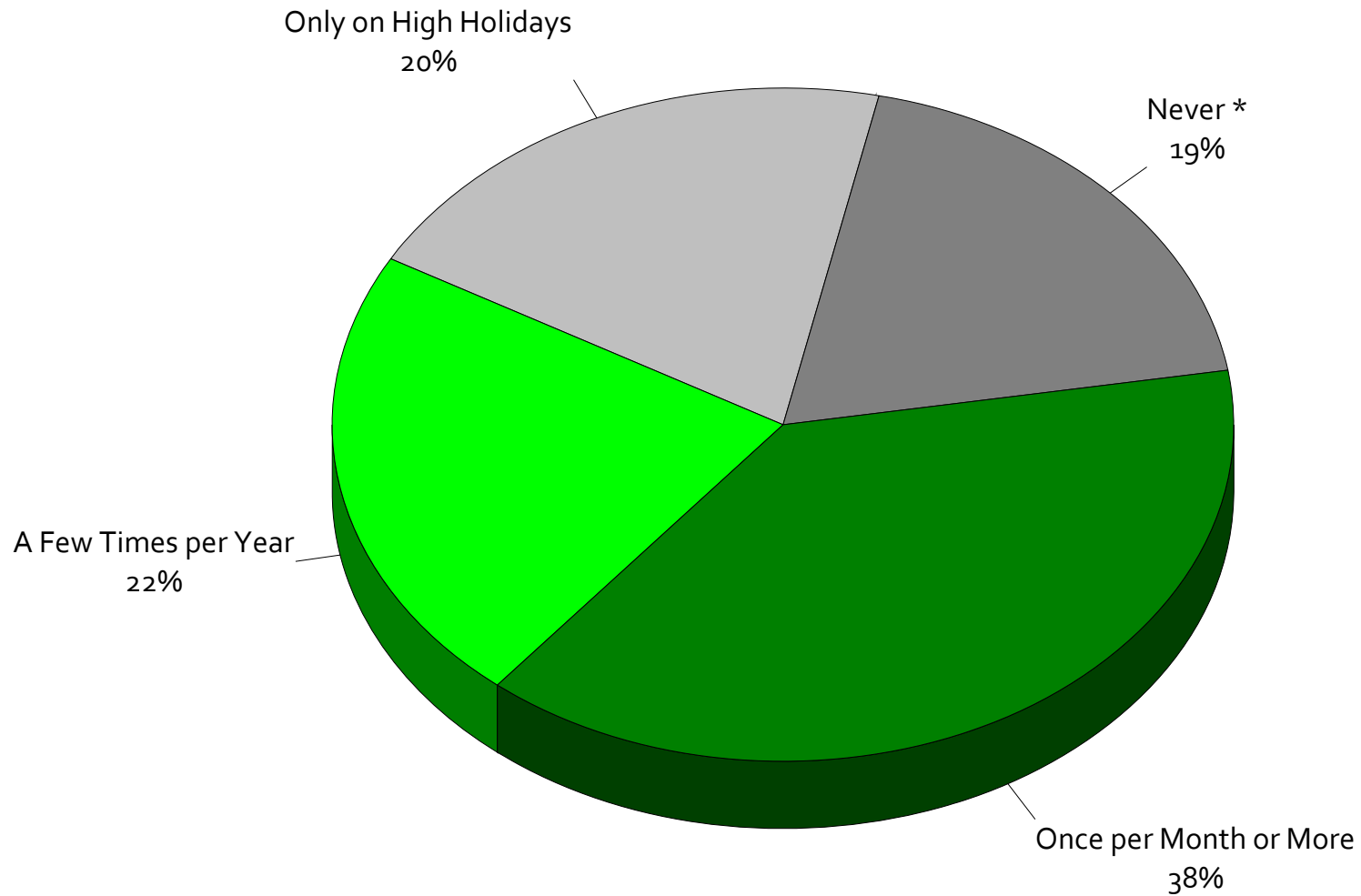
(Jewish Respondents)



* or only for weddings/b'nai mitzvah

Synagogue Attendance

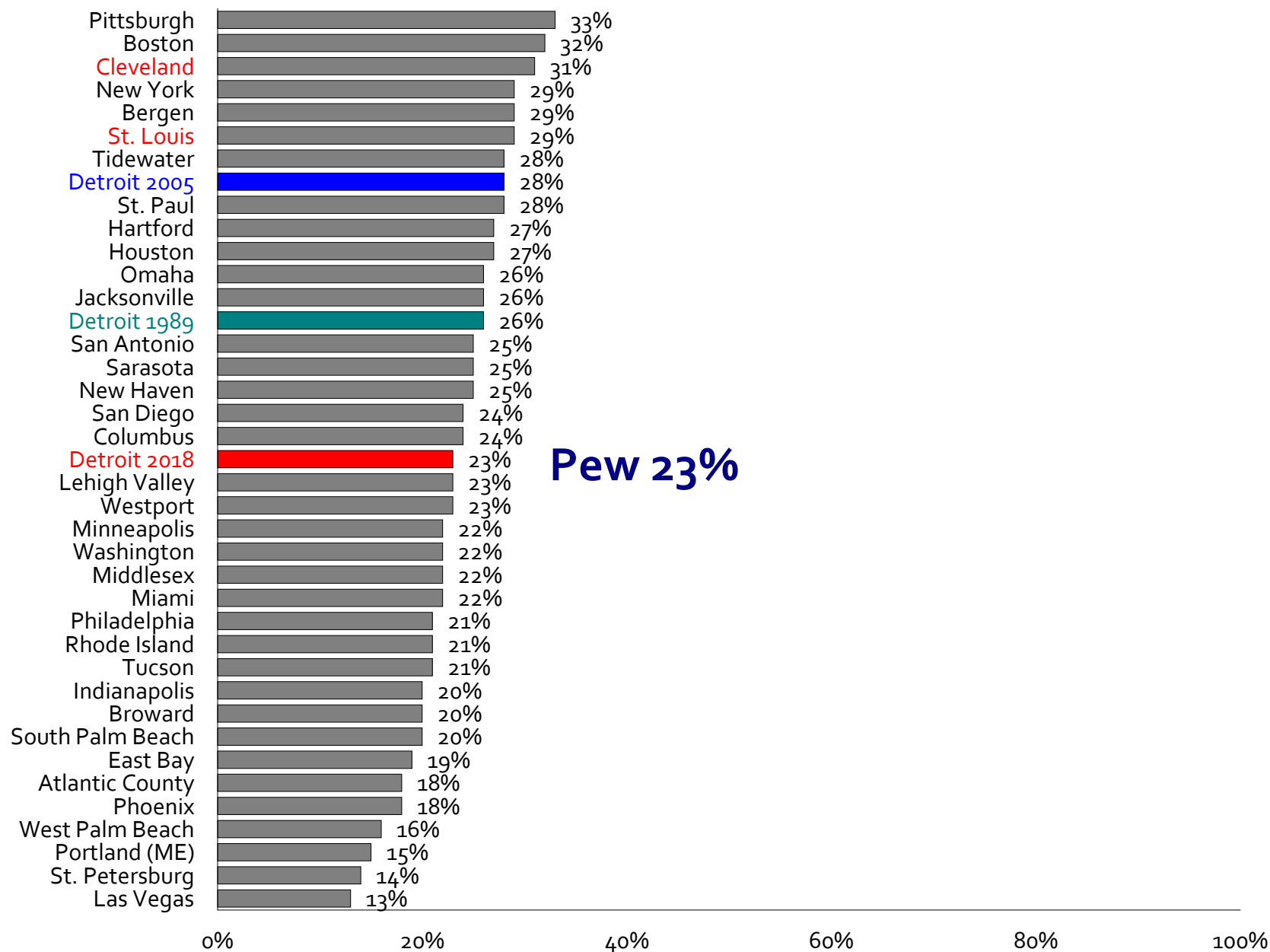
(Jewish Respondents Under Age 35)



* or only for weddings/b'nai mitzvah

Attend Synagogue Services Once per Month or More

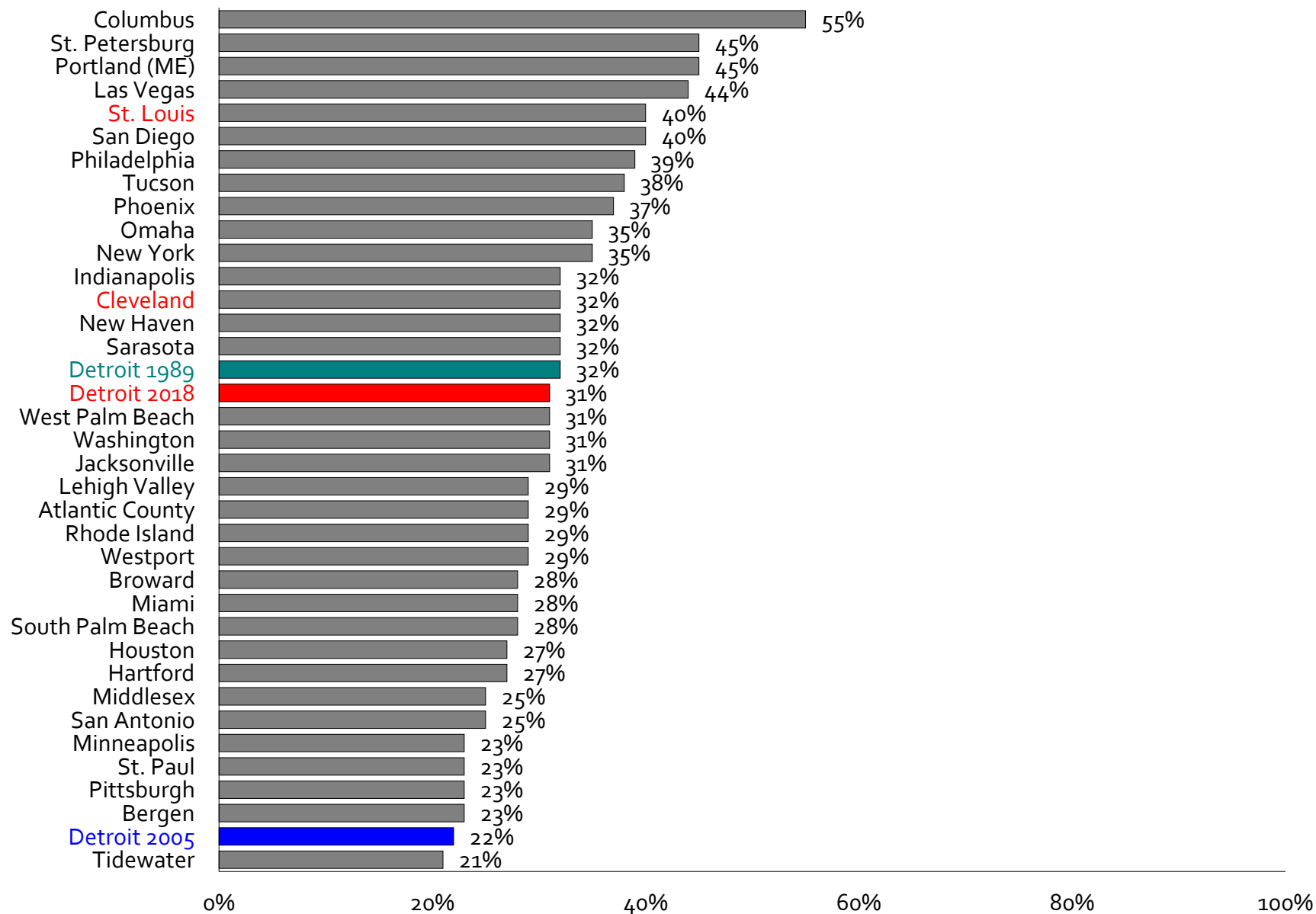
(Jewish Respondents)



Never Attend Synagogue Services

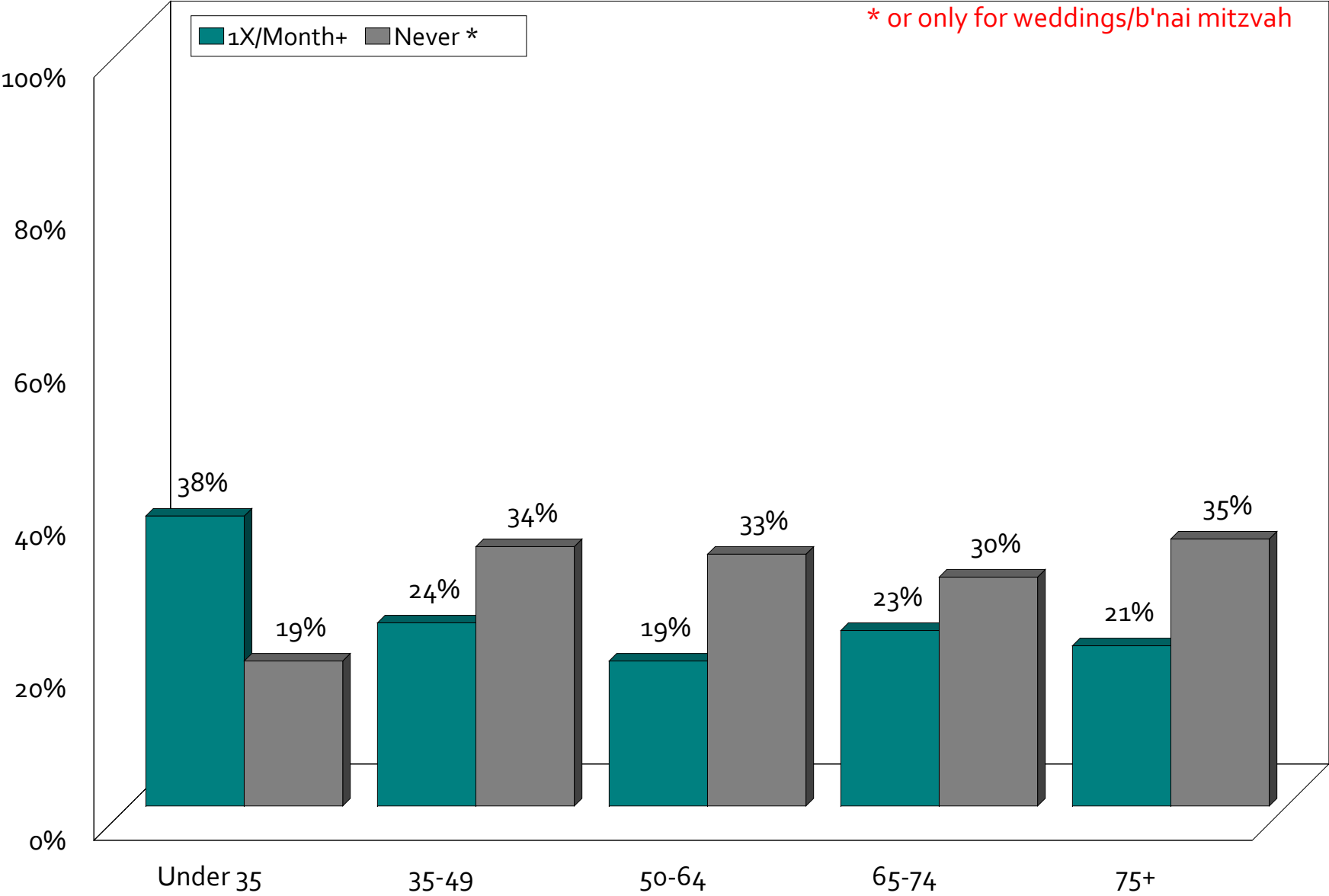
(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



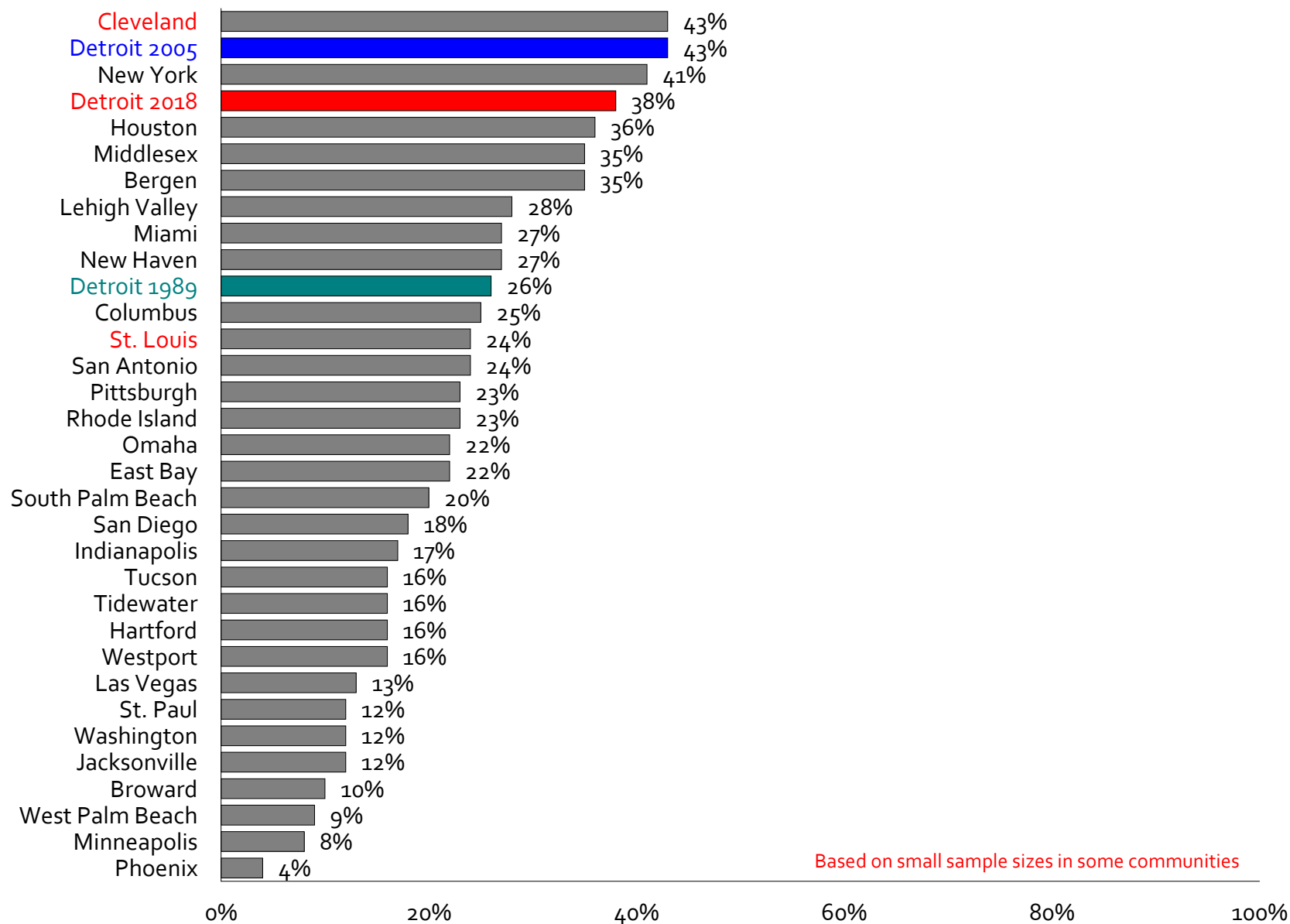
Synagogue Attendance by Age

(Jewish Respondents)



Attend Synagogue Services Once per Month or More

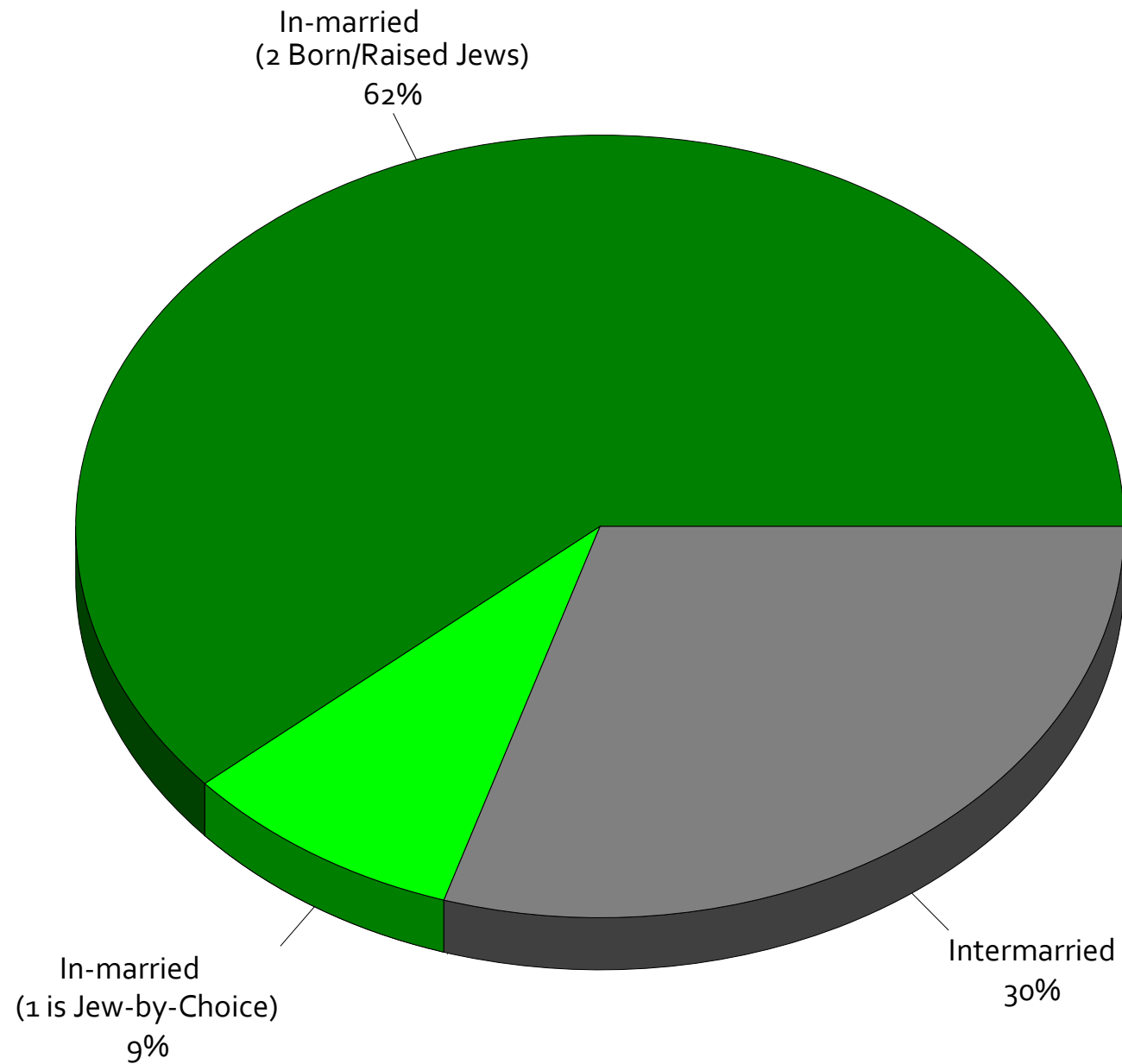
Respondent Under Age 35
(Jewish Respondents)



Types of Marriage

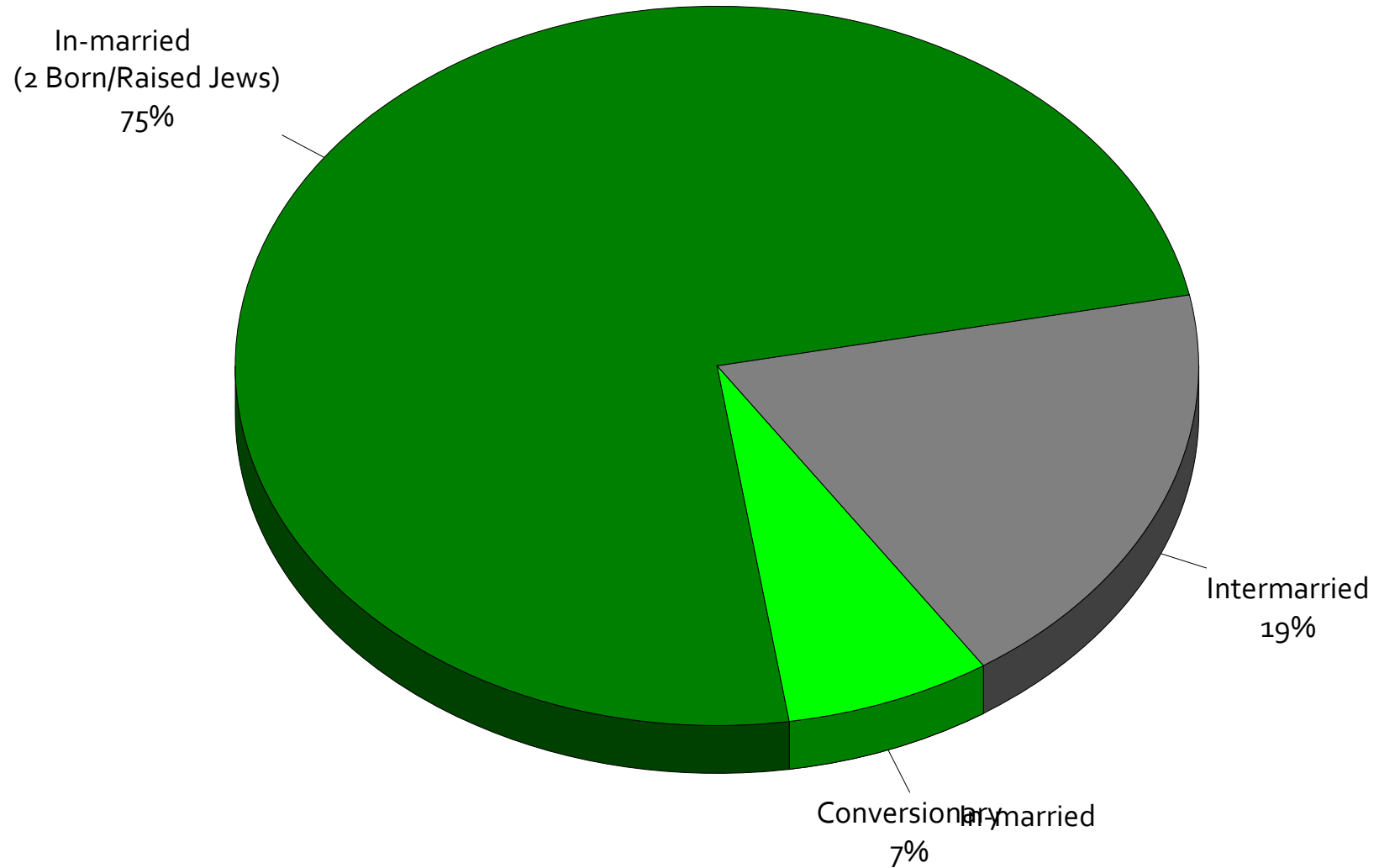
Types of Marriage

(Married Couples in Jewish Households)



Types of Marriage

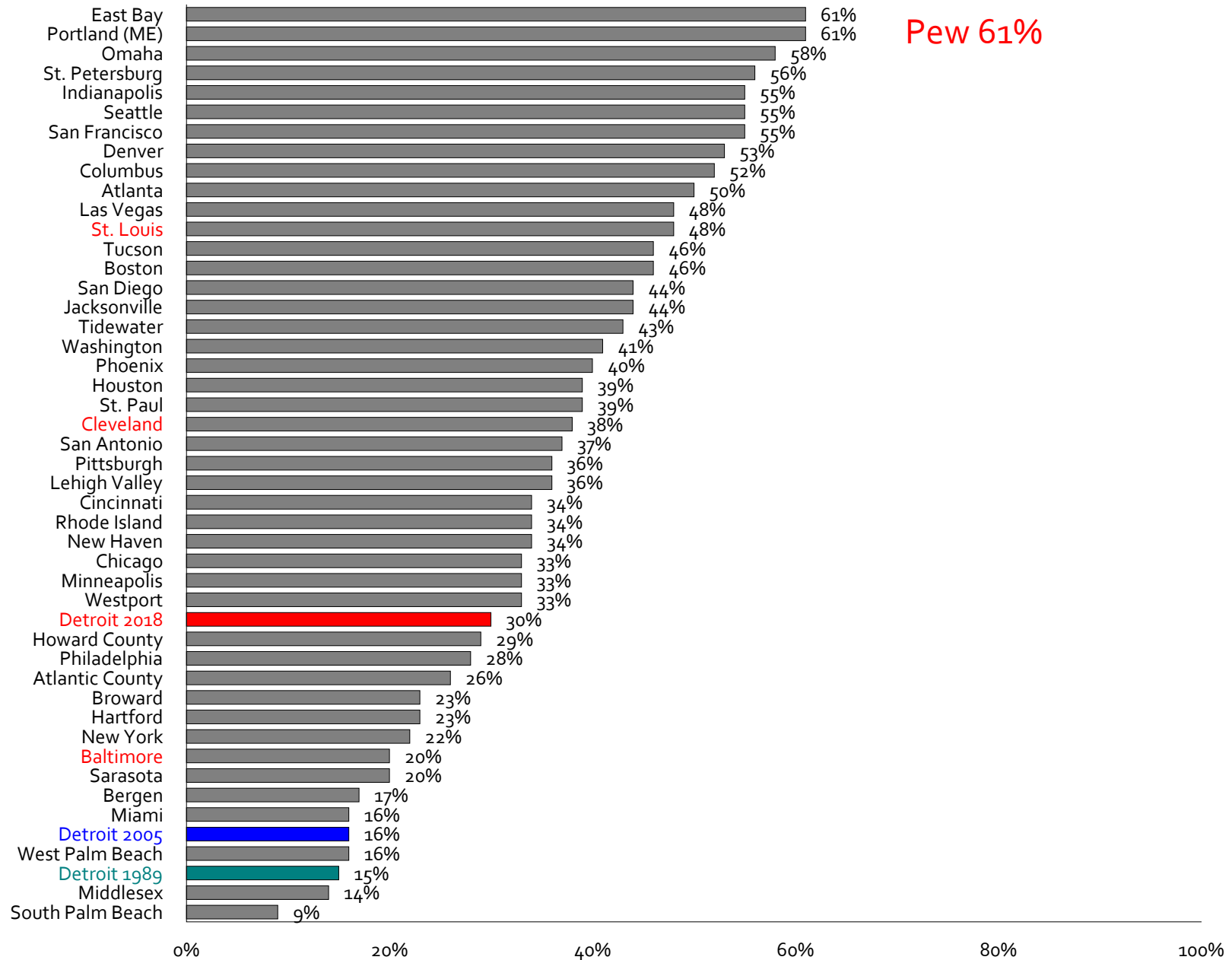
(Married Couples Under Age 35)



Intermarriage

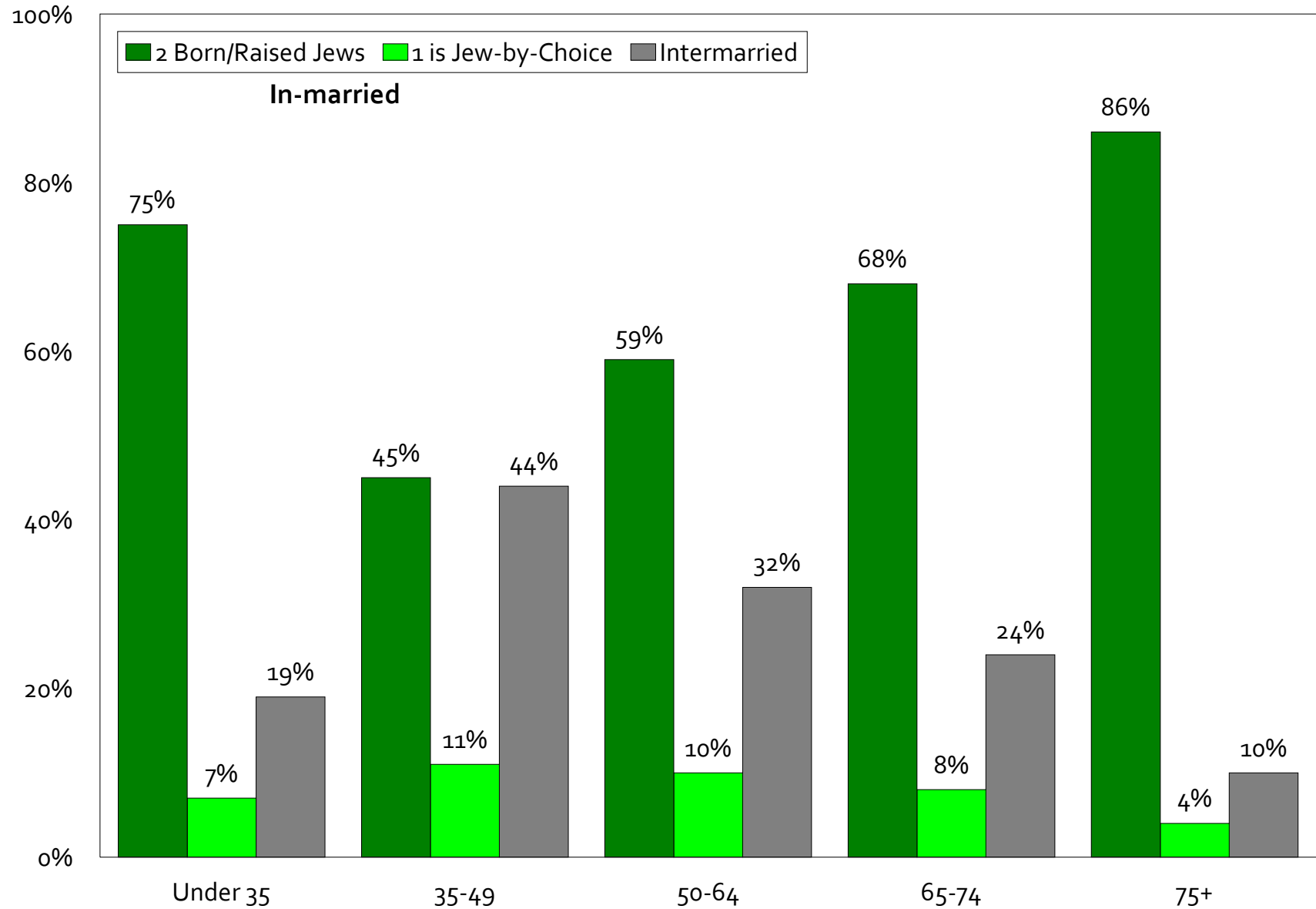
(Couples Intermarriage Rate)

Pew 61%



Types of Marriage by Age of Head of Household

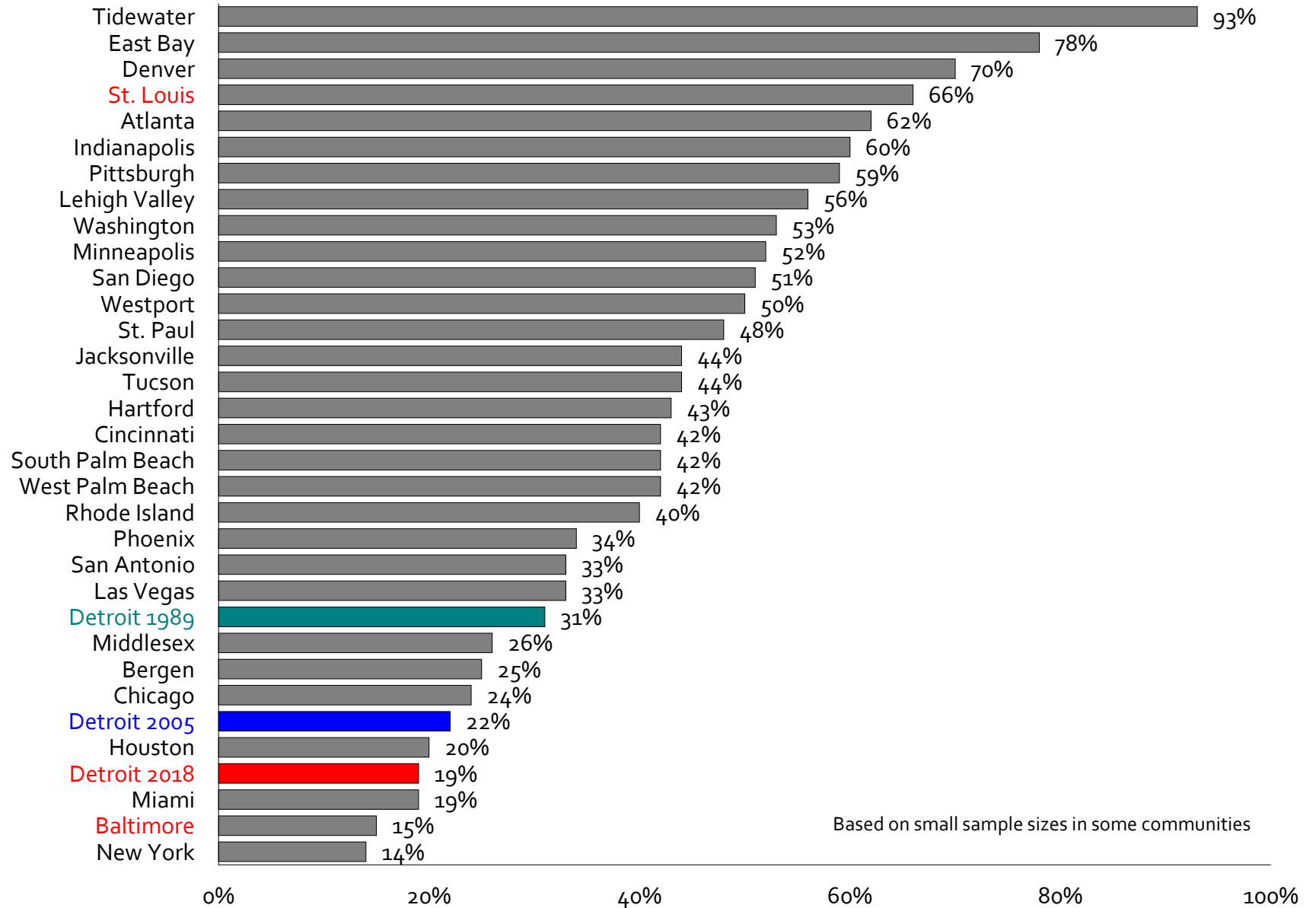
(Married Couples)

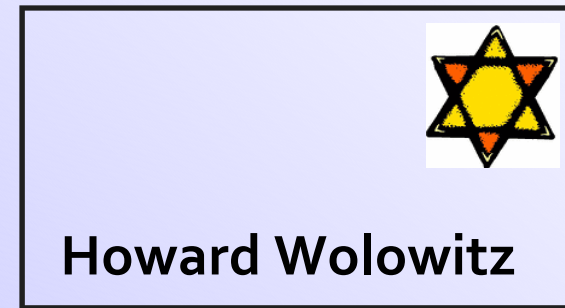


Intermarriage

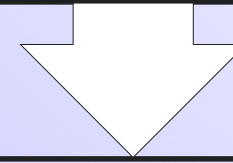
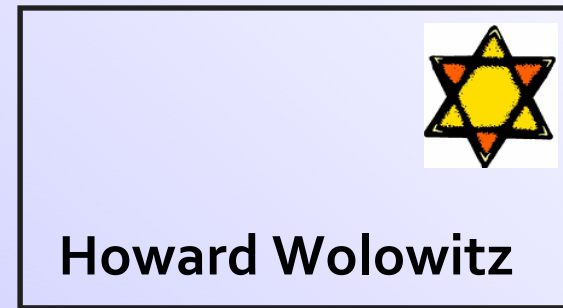
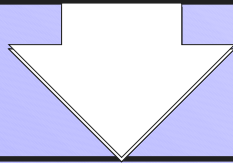
Head of Household Under Age 35

(Couples Intermarriage Rate)





What Is the Intermarriage Rate?



What Is the Inter marriage Rate?

Couples Rate is 50%

Individual Rate is 33%

Rates of Inter-marriage

30% Couples Inter-marriage Rate

translates to

18% Individual Inter-marriage Rate

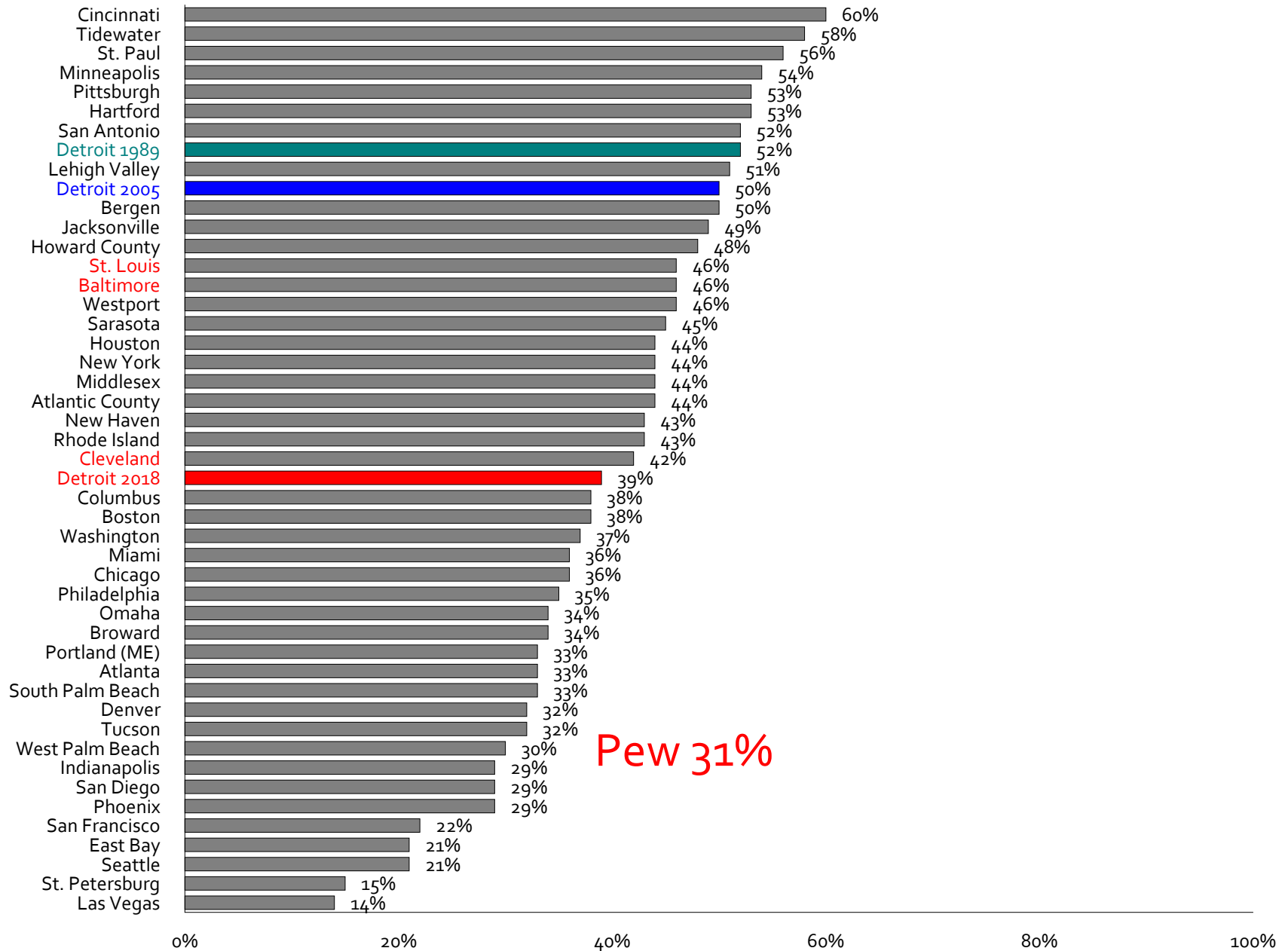
translates to

10% of both married and single Jewish adults are both married and married to non-Jews

Membership Profile

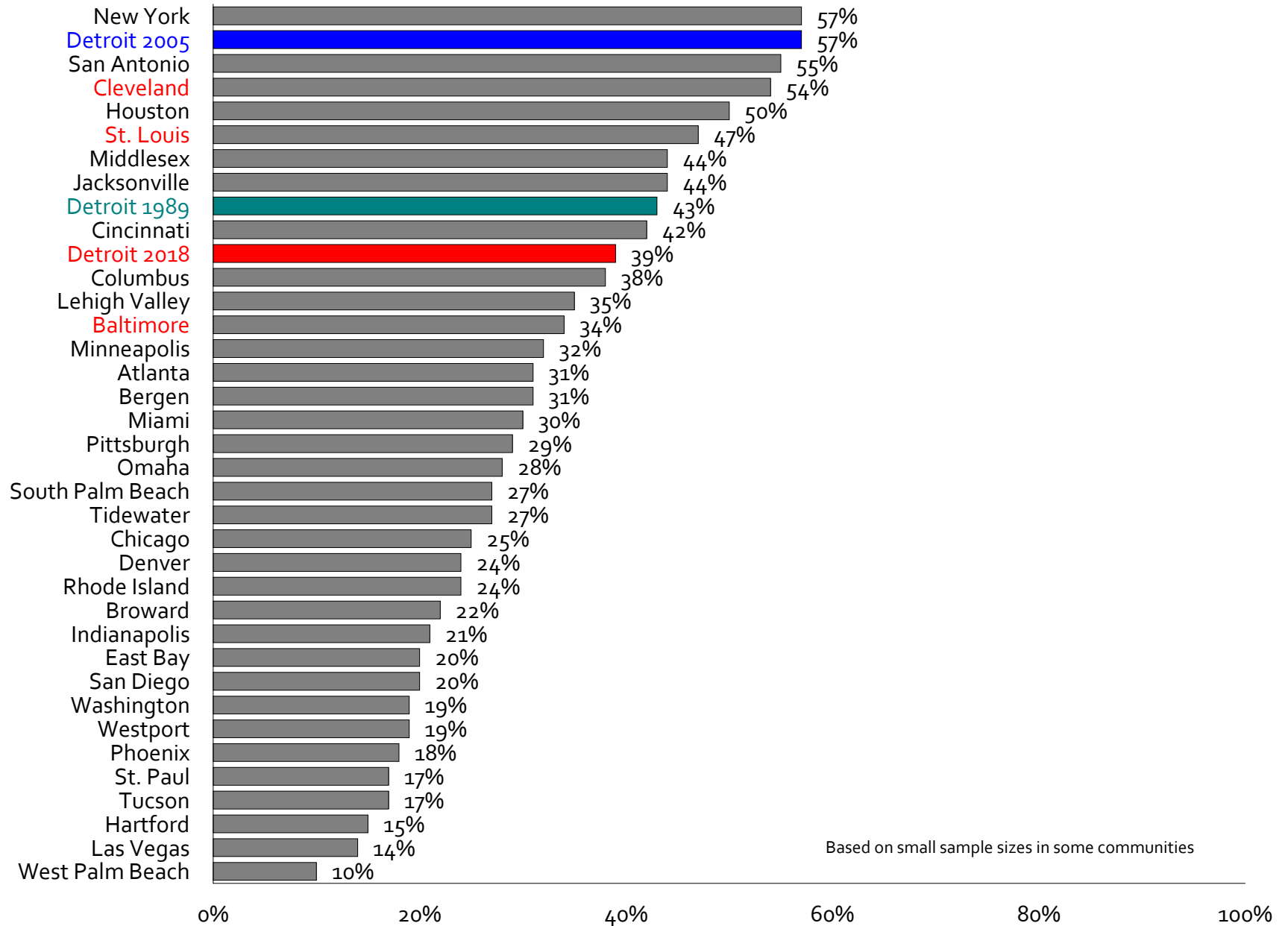
Synagogue Membership

(Jewish Households)



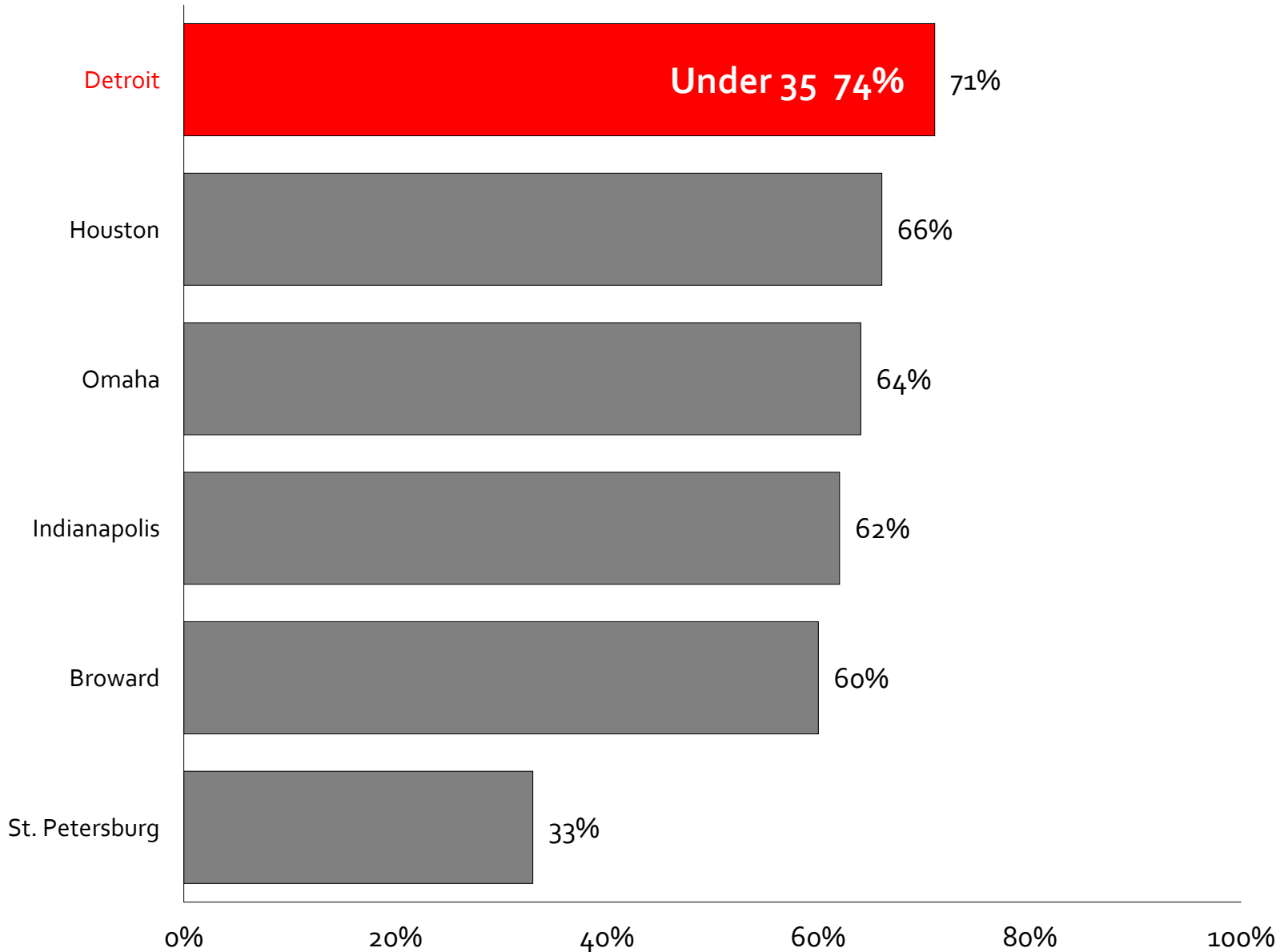
Synagogue Membership

Head of Household Under Age 35



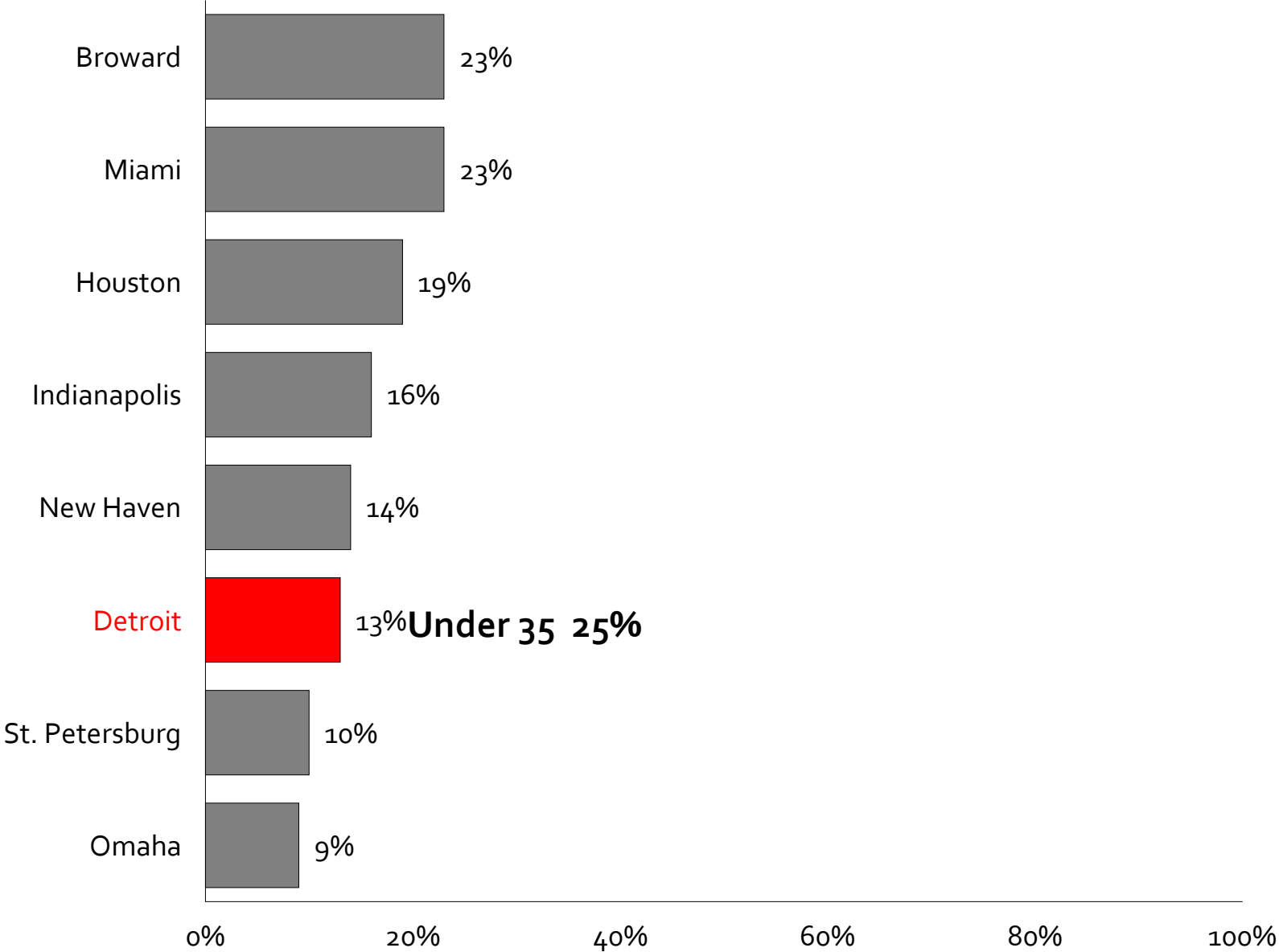
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



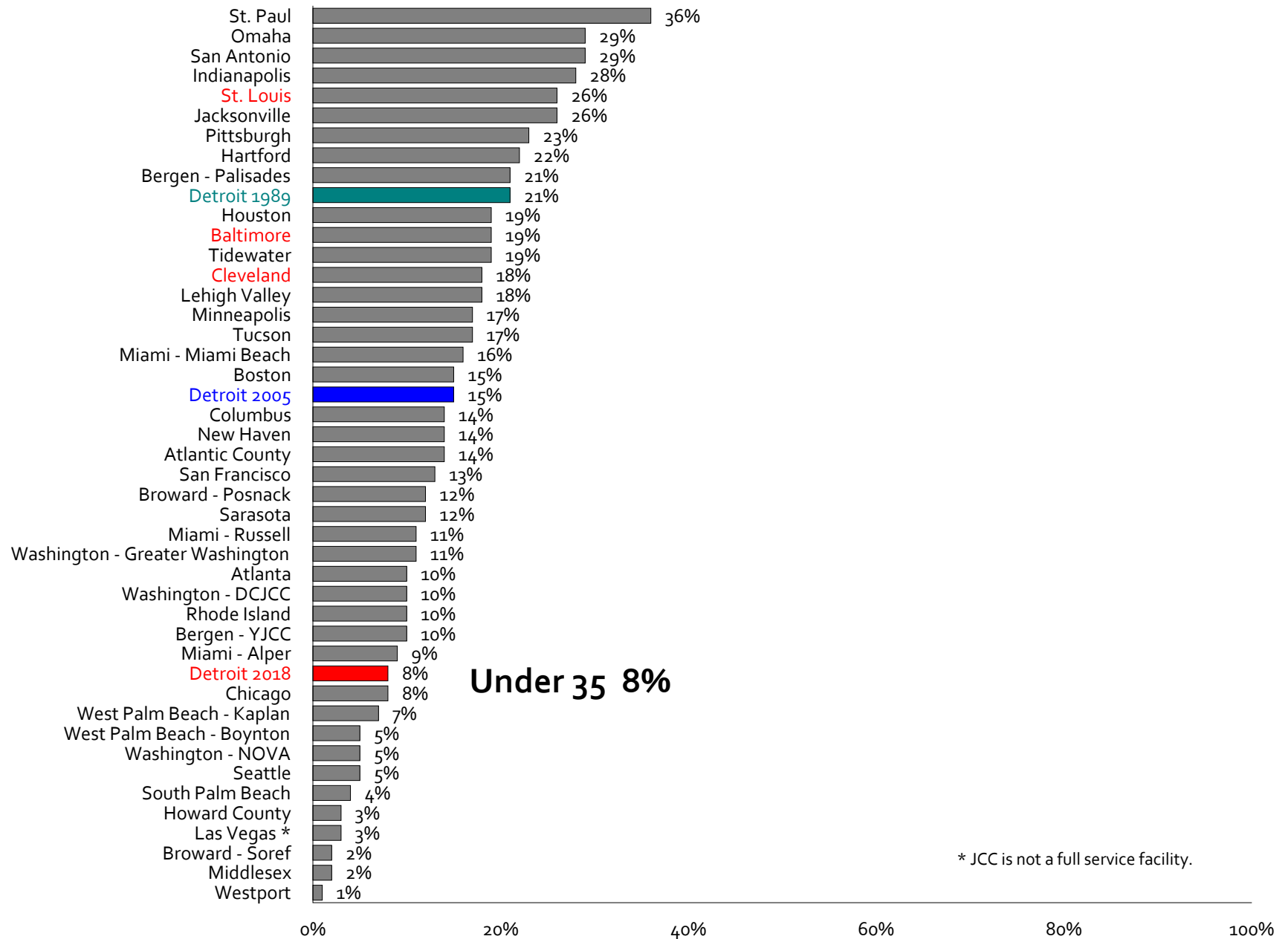
Participated in or Attended any Programs or Religious Services at,
or Sponsored by, Chabad in the Past Year

(Jewish Households)



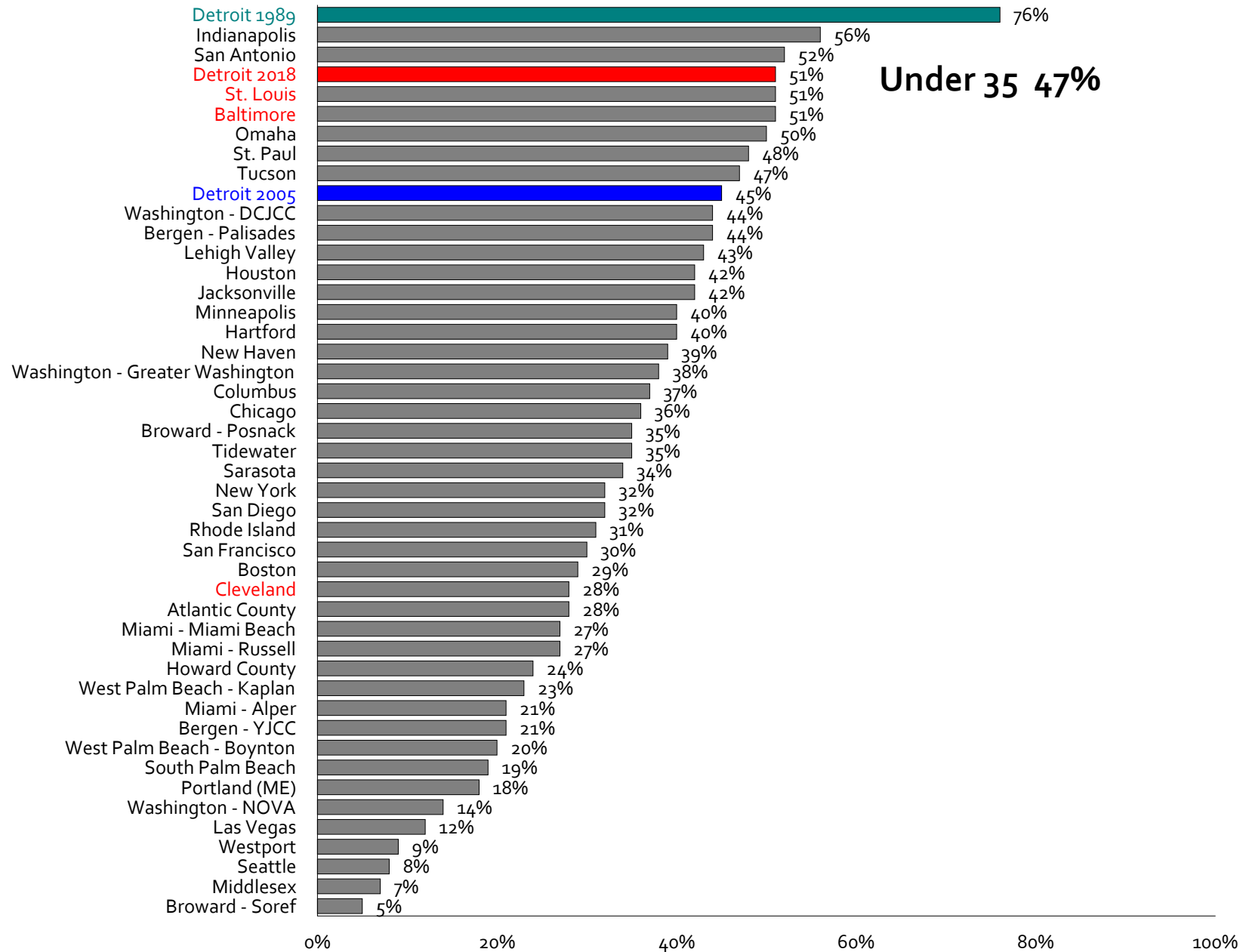
Local JCC Membership

(Jewish Households)



Participated in a Local JCC Program in the Past Year

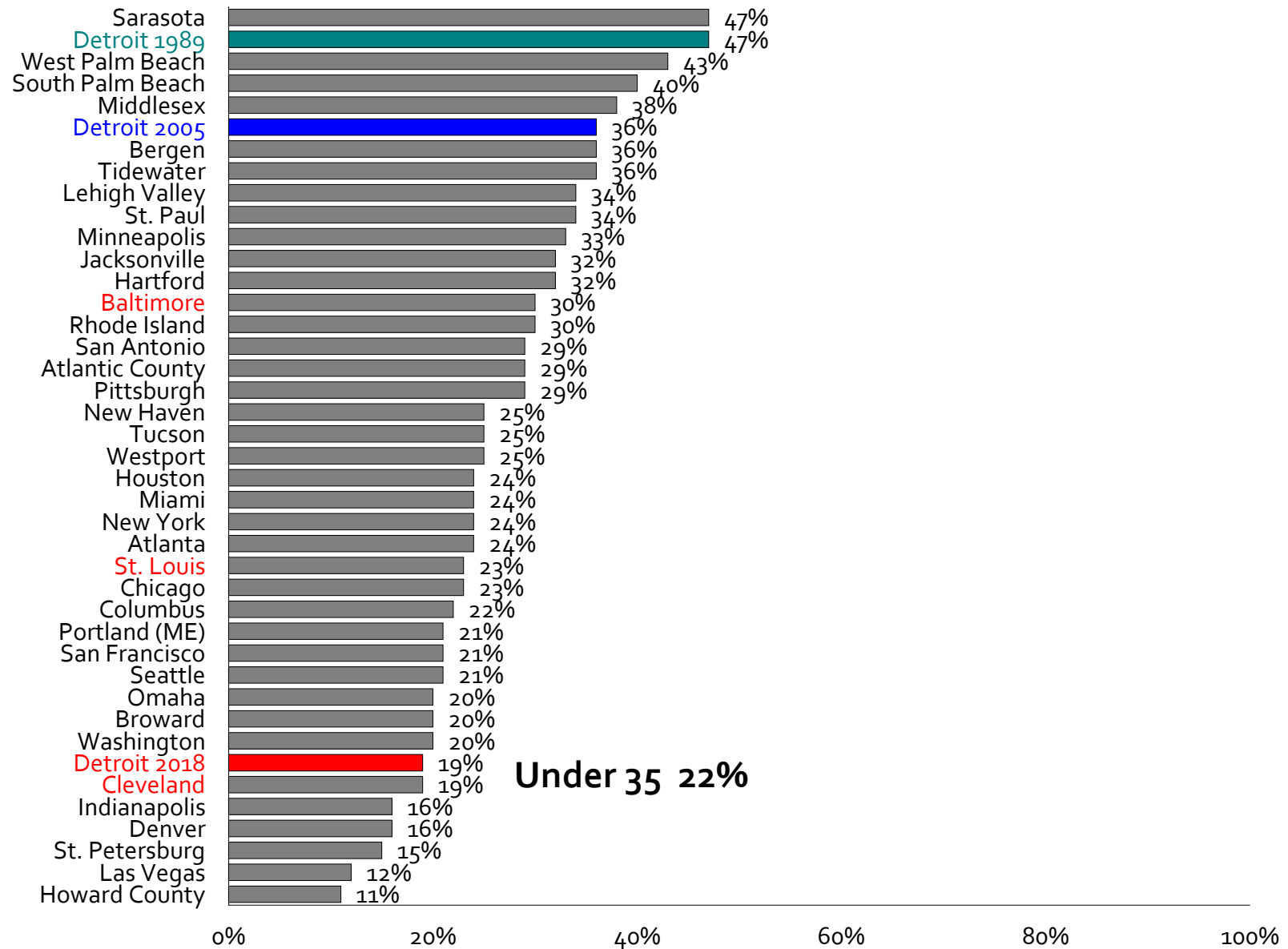
(Jewish Households)



Jewish Organization Membership

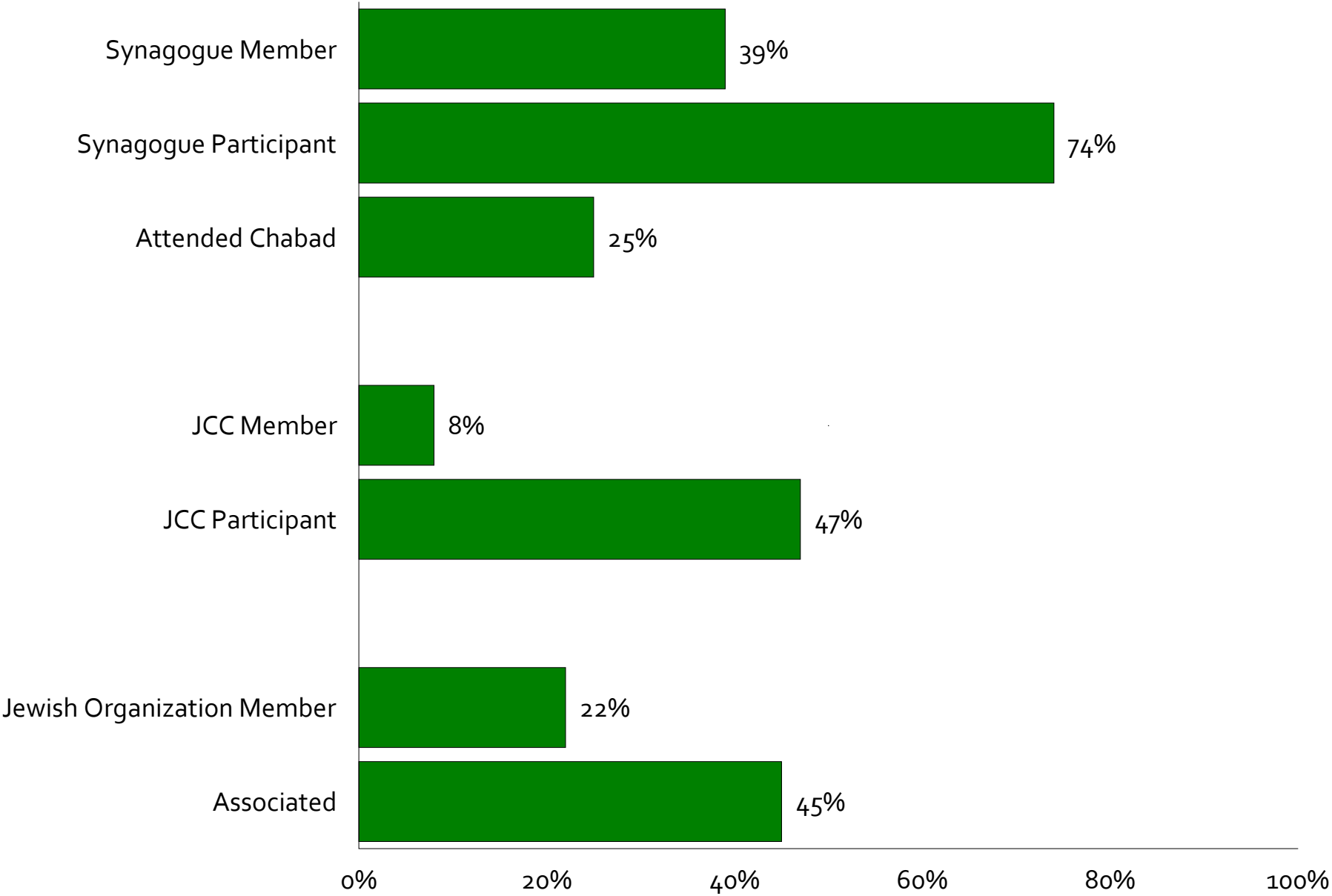
Other Than a Synagogue or JCC

(Jewish Households)



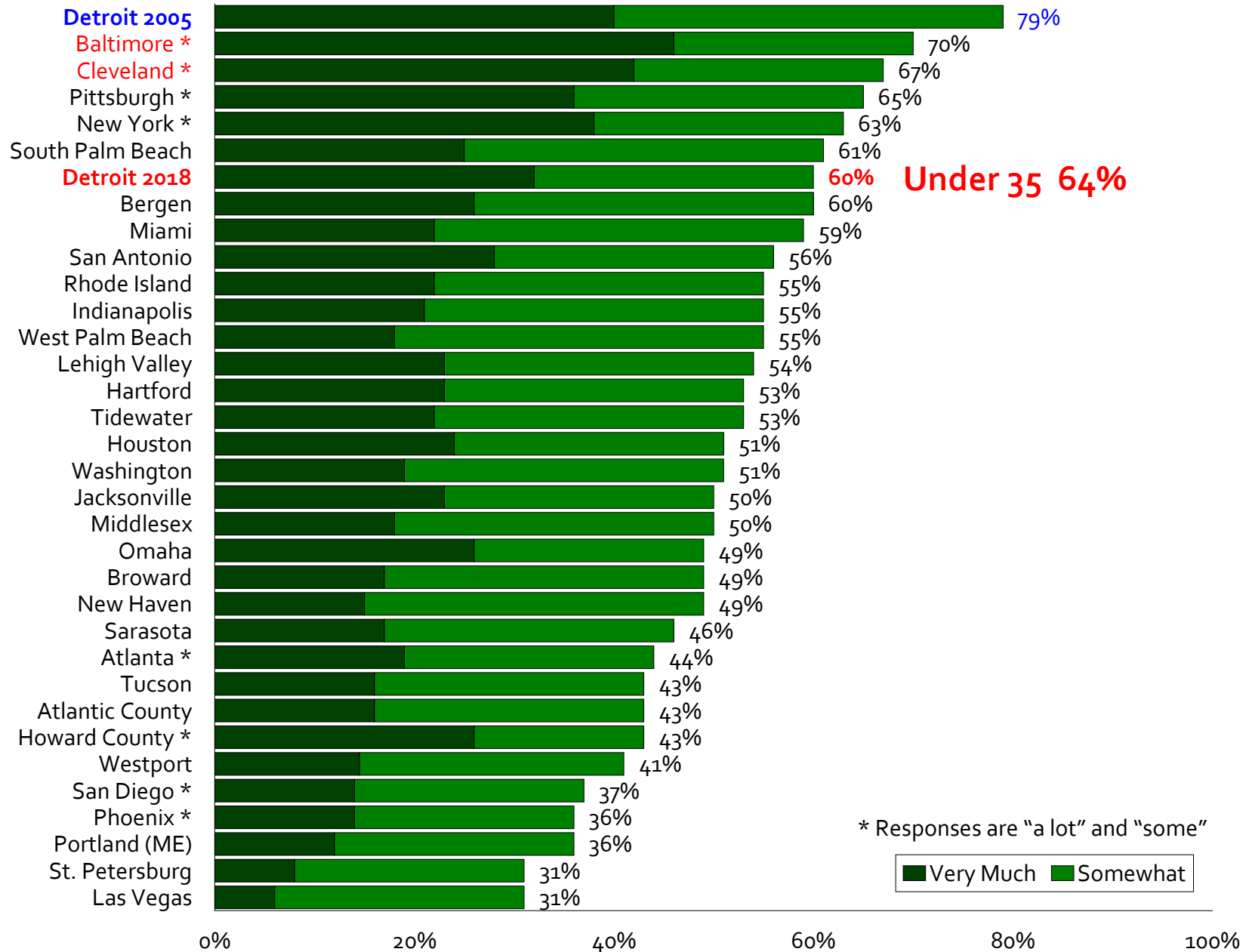
Summary of Memberships

(Jewish Households Under Age 35)



95 Feel Very Much/Somewhat Part of the Local Jewish Community

(Jewish Respondents)

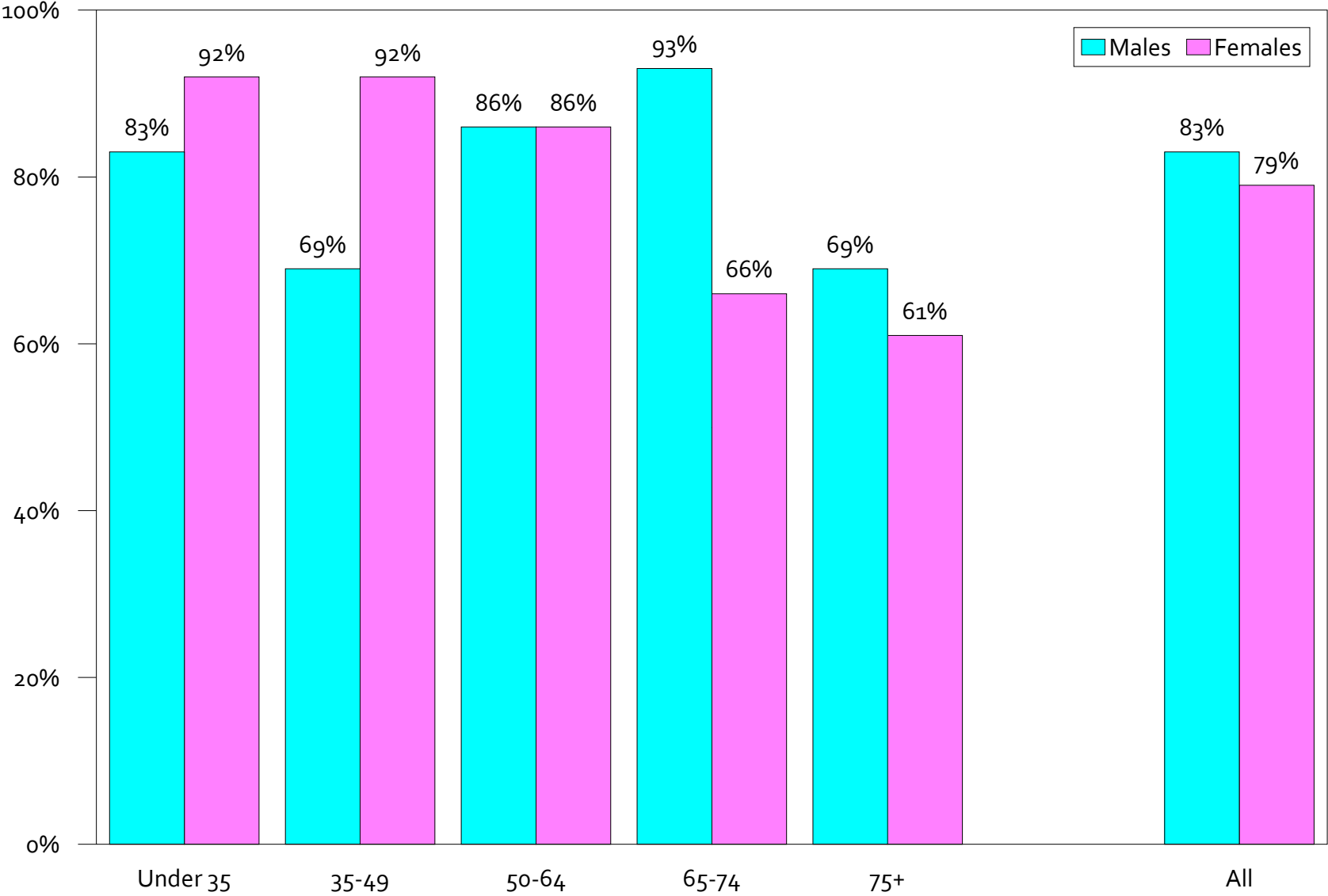


**Jewish Education:
Adults When They Were Children**

97

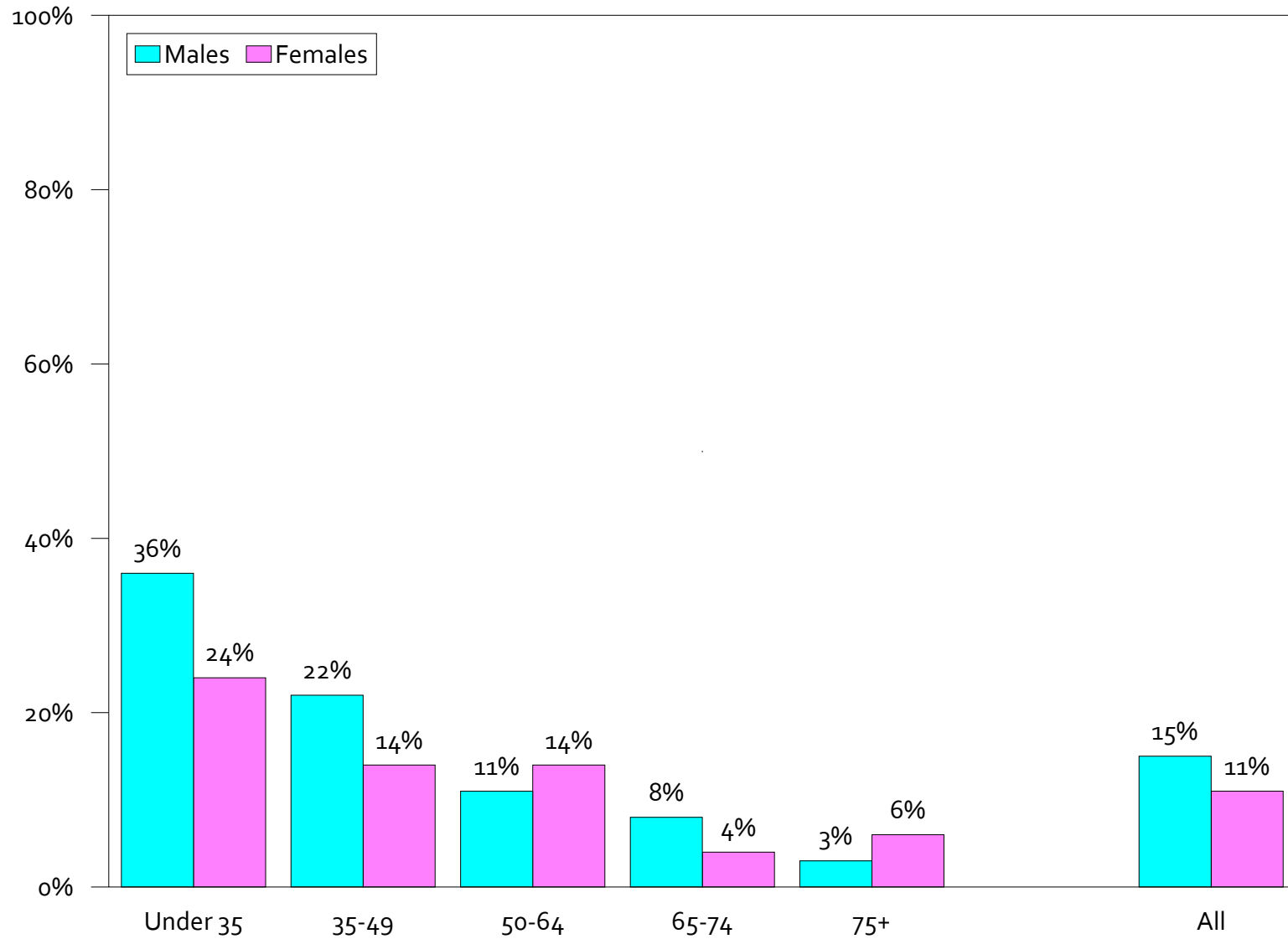
Received Some Formal Jewish Education as Children by Age and Sex

(Born or Raised Jewish Respondents)



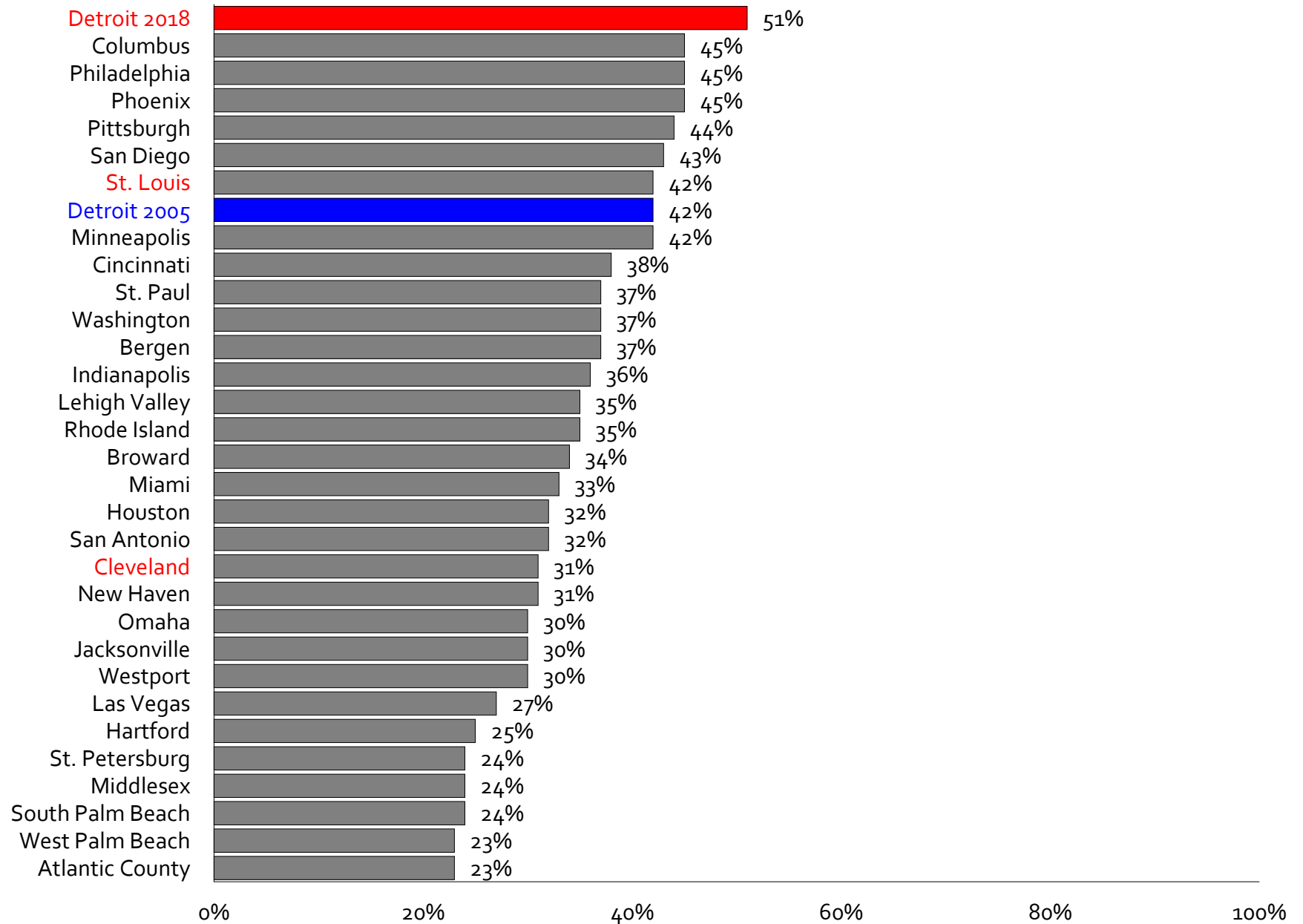
Attended a Jewish Day School as a Child by Age and Sex

(Born or Raised Jewish Respondents)



Attended or Worked at a Jewish Overnight Camp as Children

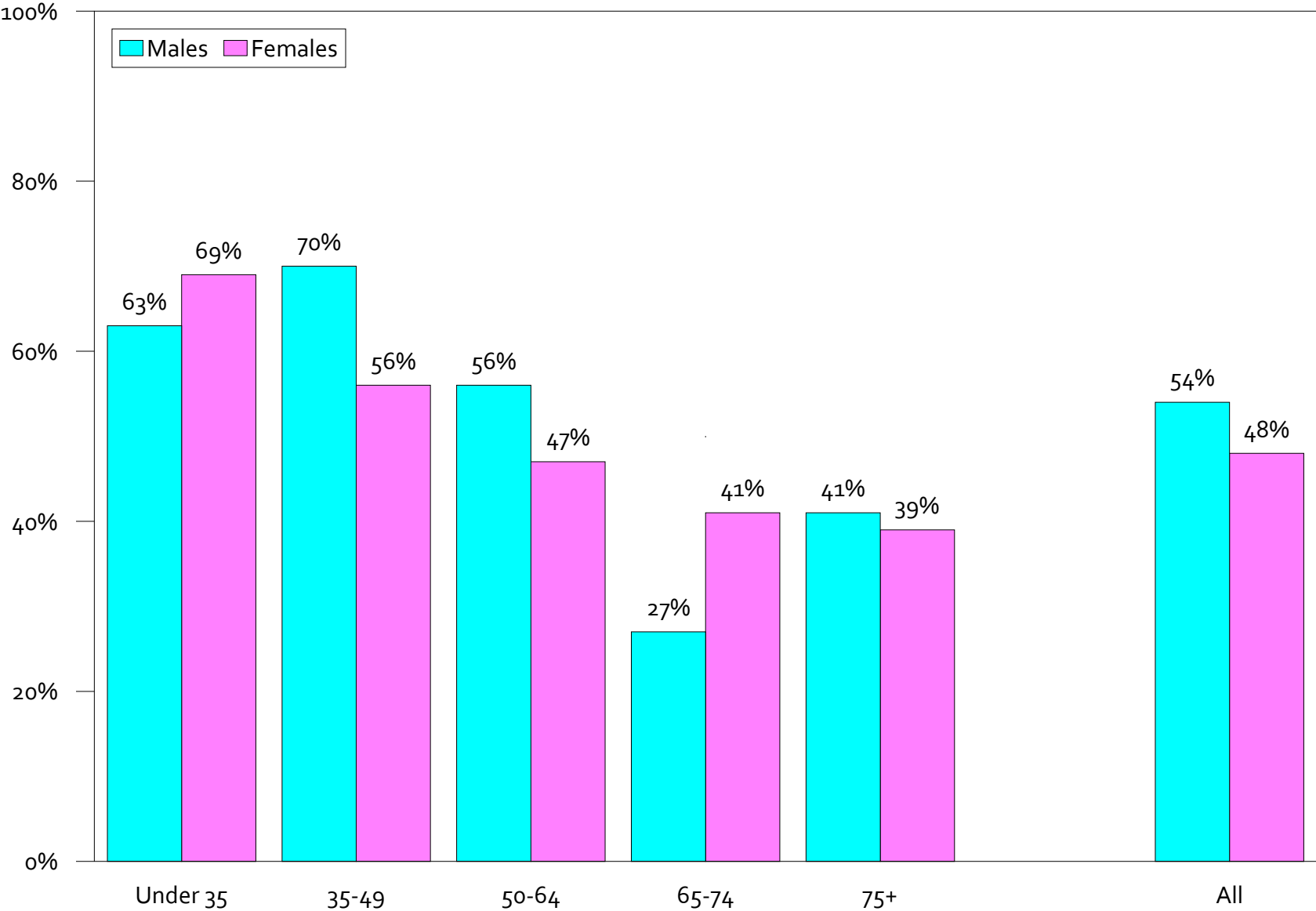
(Born or Raised Jewish Adults)



100

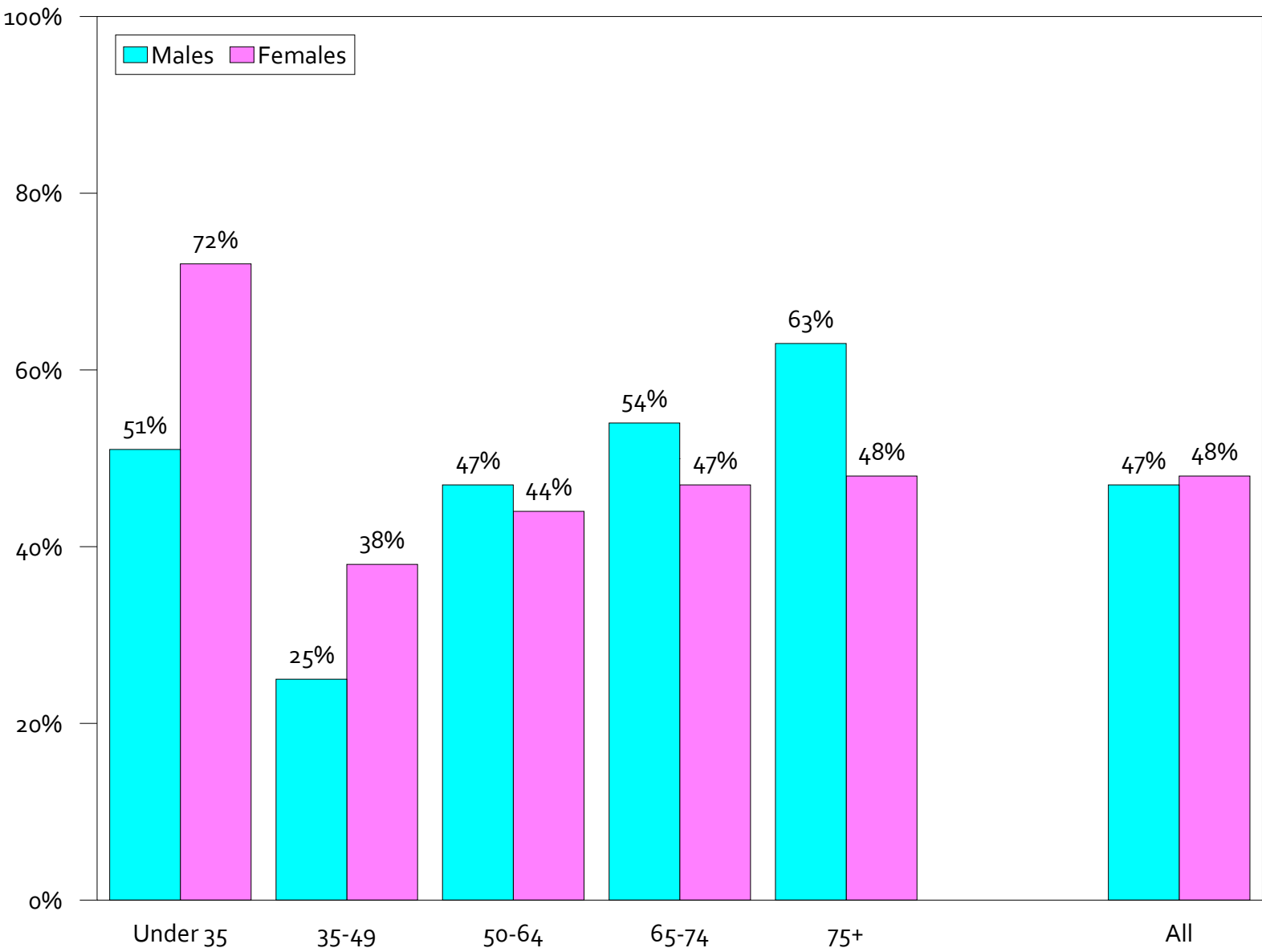
Attended or Worked at a Jewish Overnight Camp as Children by Age

(Born or Raised Jewish Respondents)



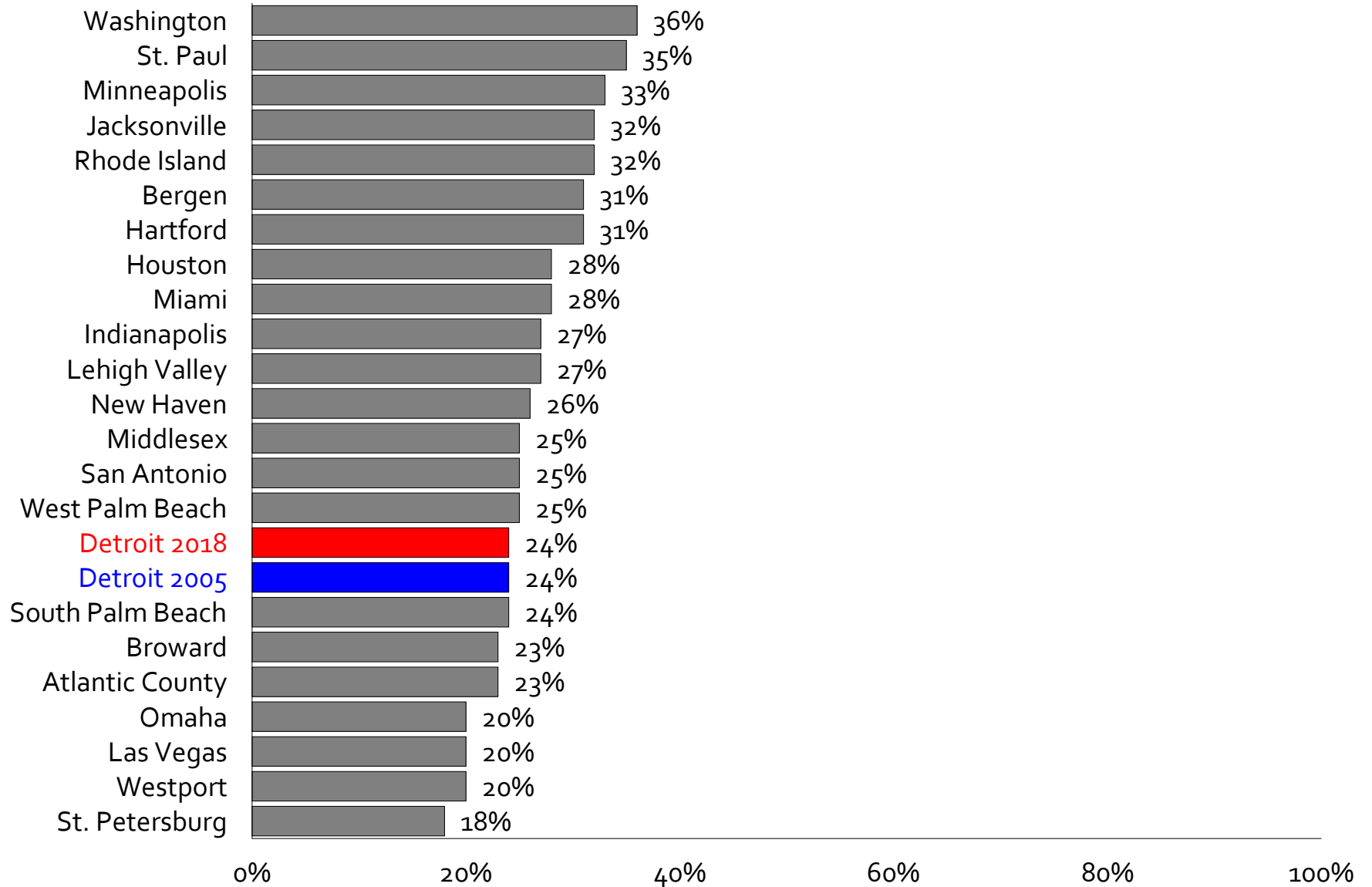
Participated in a Jewish Teenage Youth Group as a Teenager by Age

(Born or Raised Jewish Respondents)



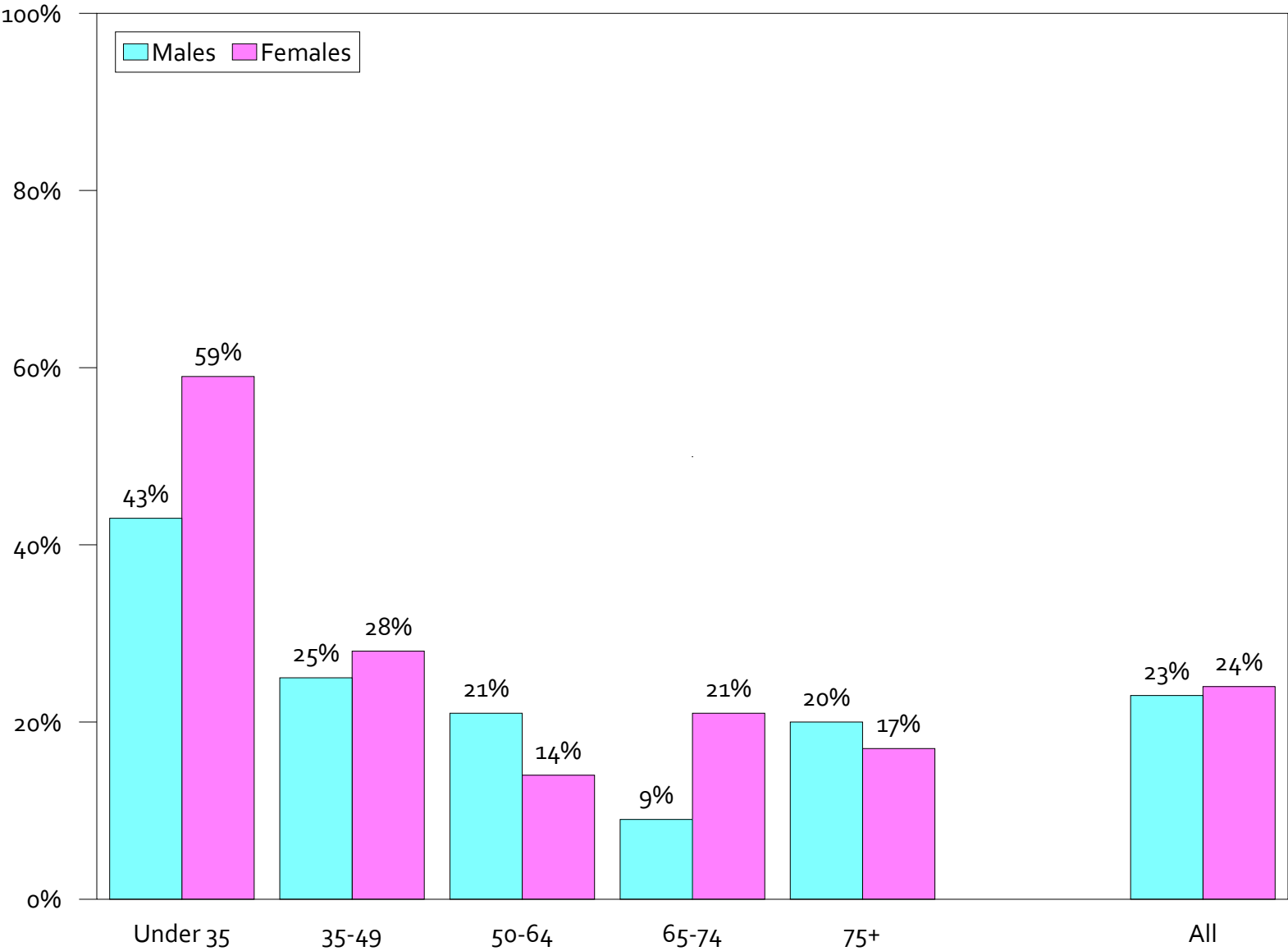
Participated in Hillel/Chabad While in College (Excluding High Holidays)

(Born or Raised Jewish Adults Who Attended College)



Participated in Hillel/Chabad While in College (Excluding High Holidays) by Age

(Born or Raised Jewish Respondents Who Attended College)

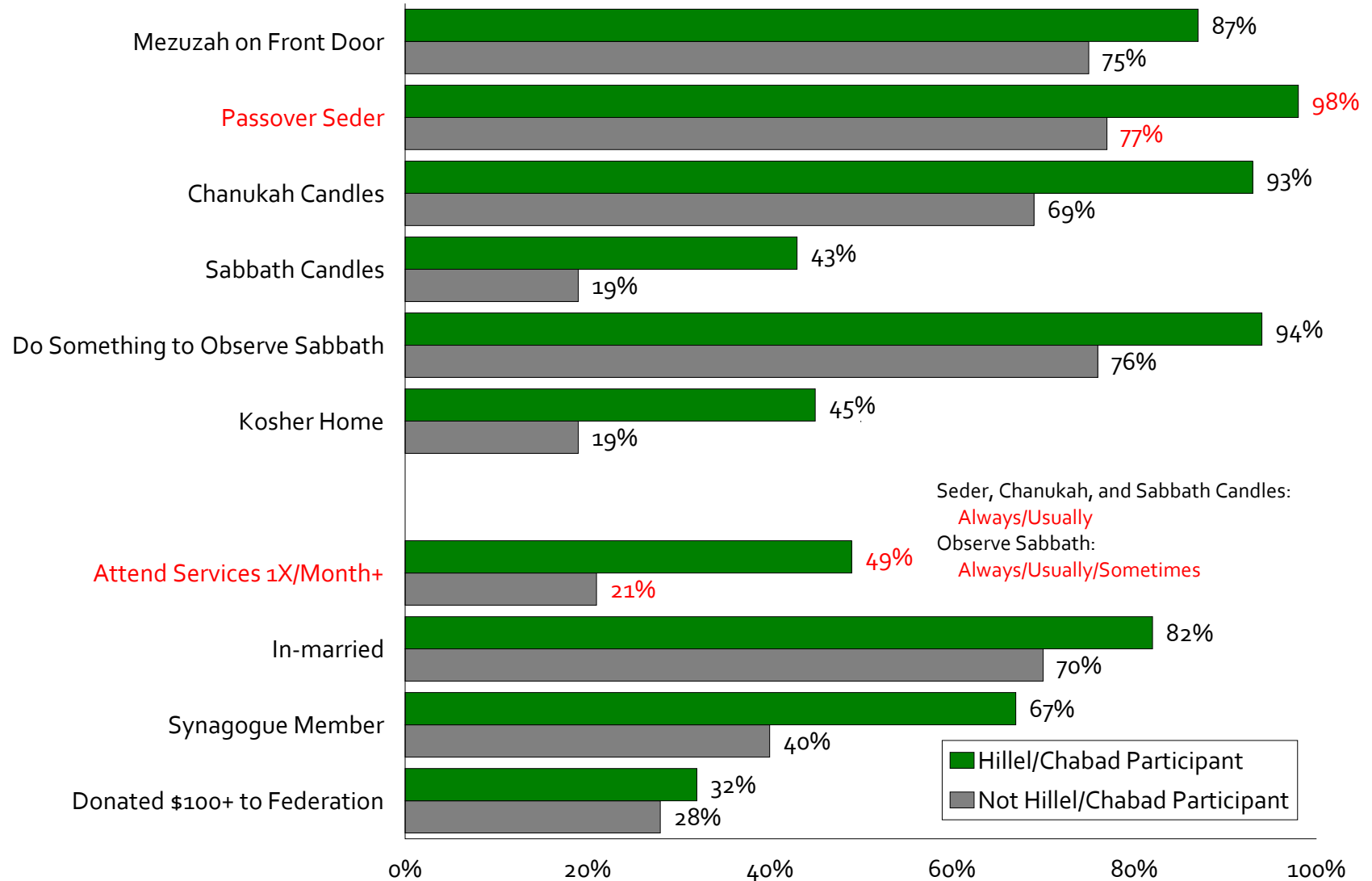


Households in Which the Respondent Participated in Hillel/Chabad While in College

(Excluding High Holidays)

Correlation with Adult Jewish Behaviors

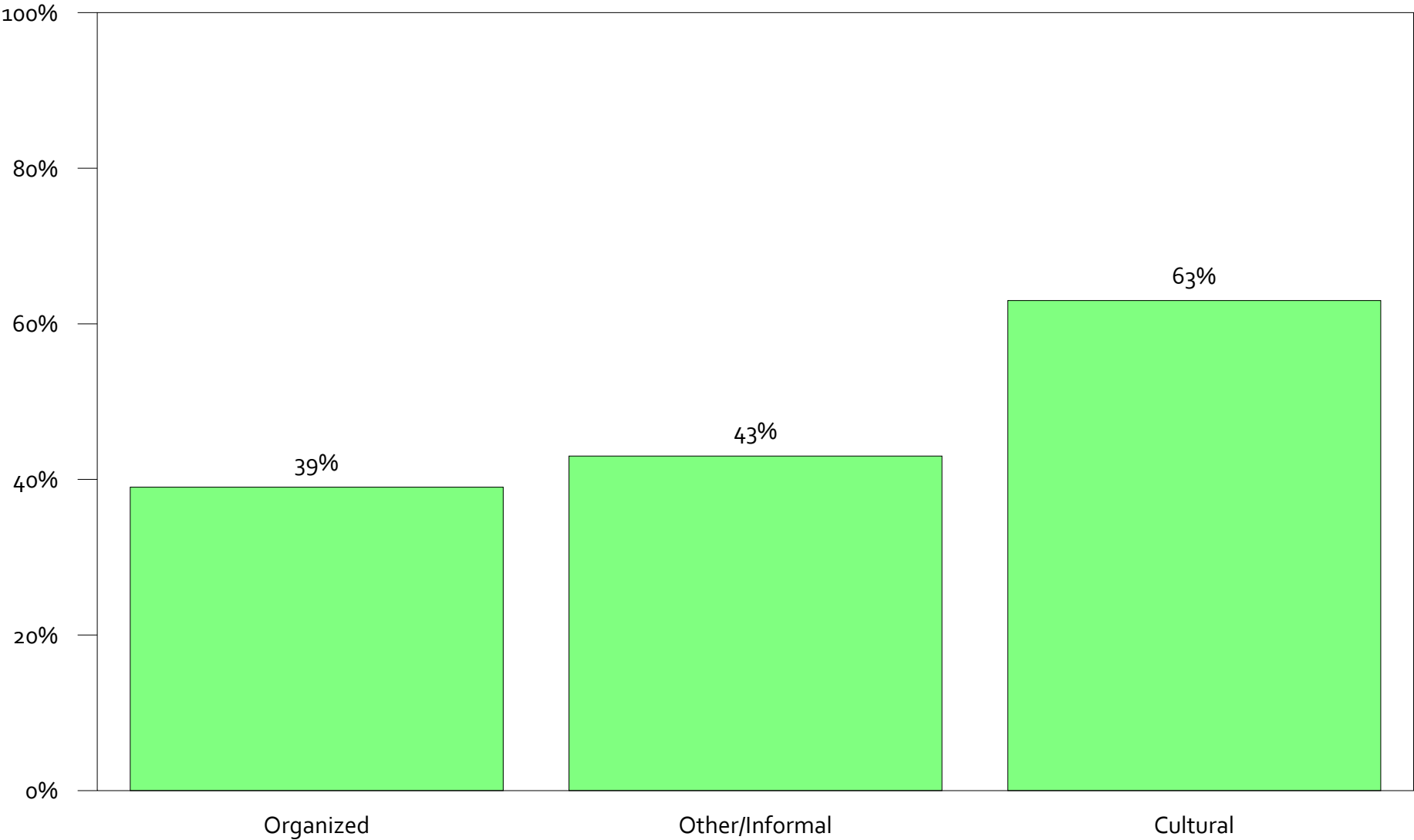
(Households with Born or Raised Jewish Respondents Who Attended College)



Adult Jewish Education

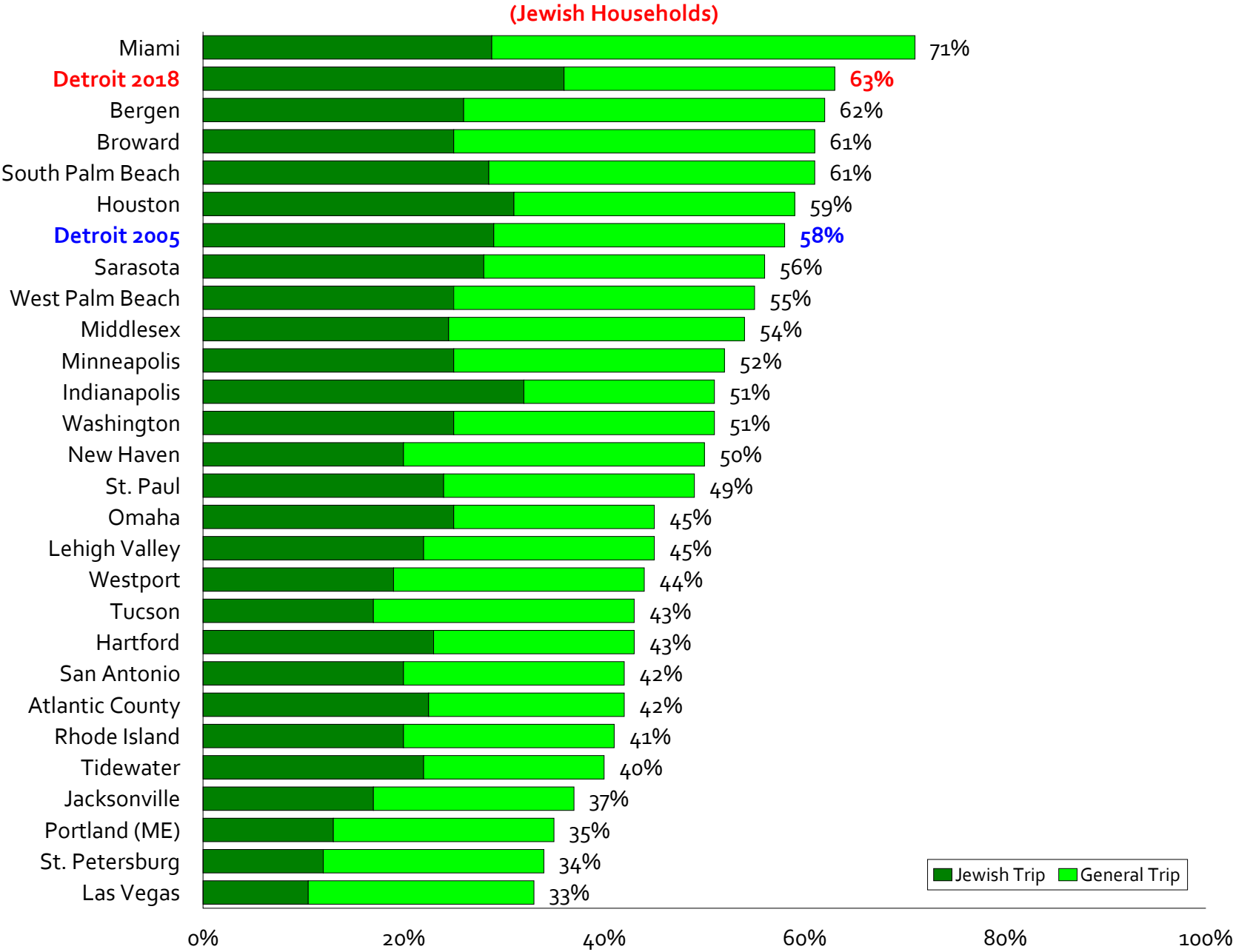
Different Types of Jewish Education

(Jewish Respondents under Age 35)



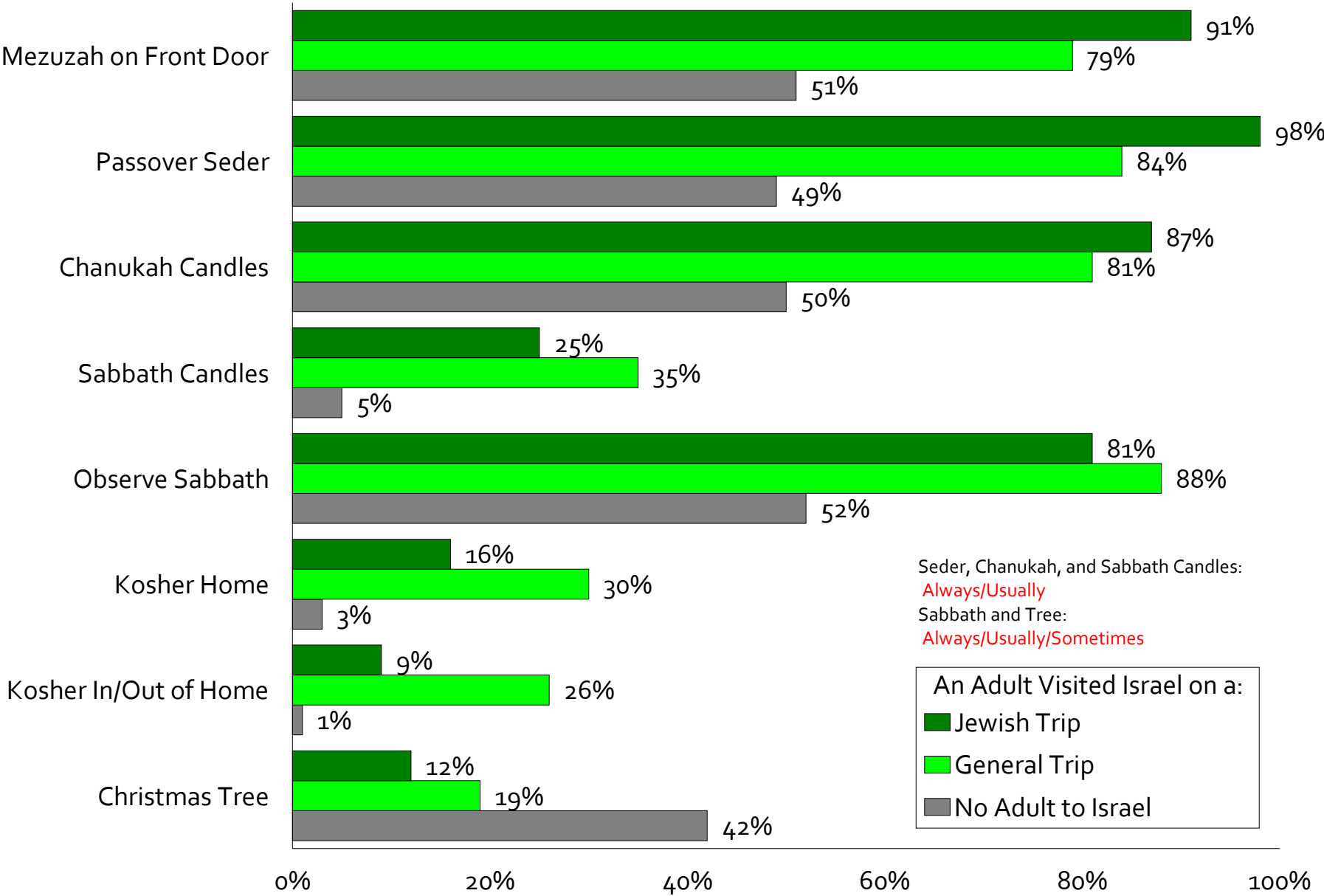
Israel

Households in Which a Member Visited Israel



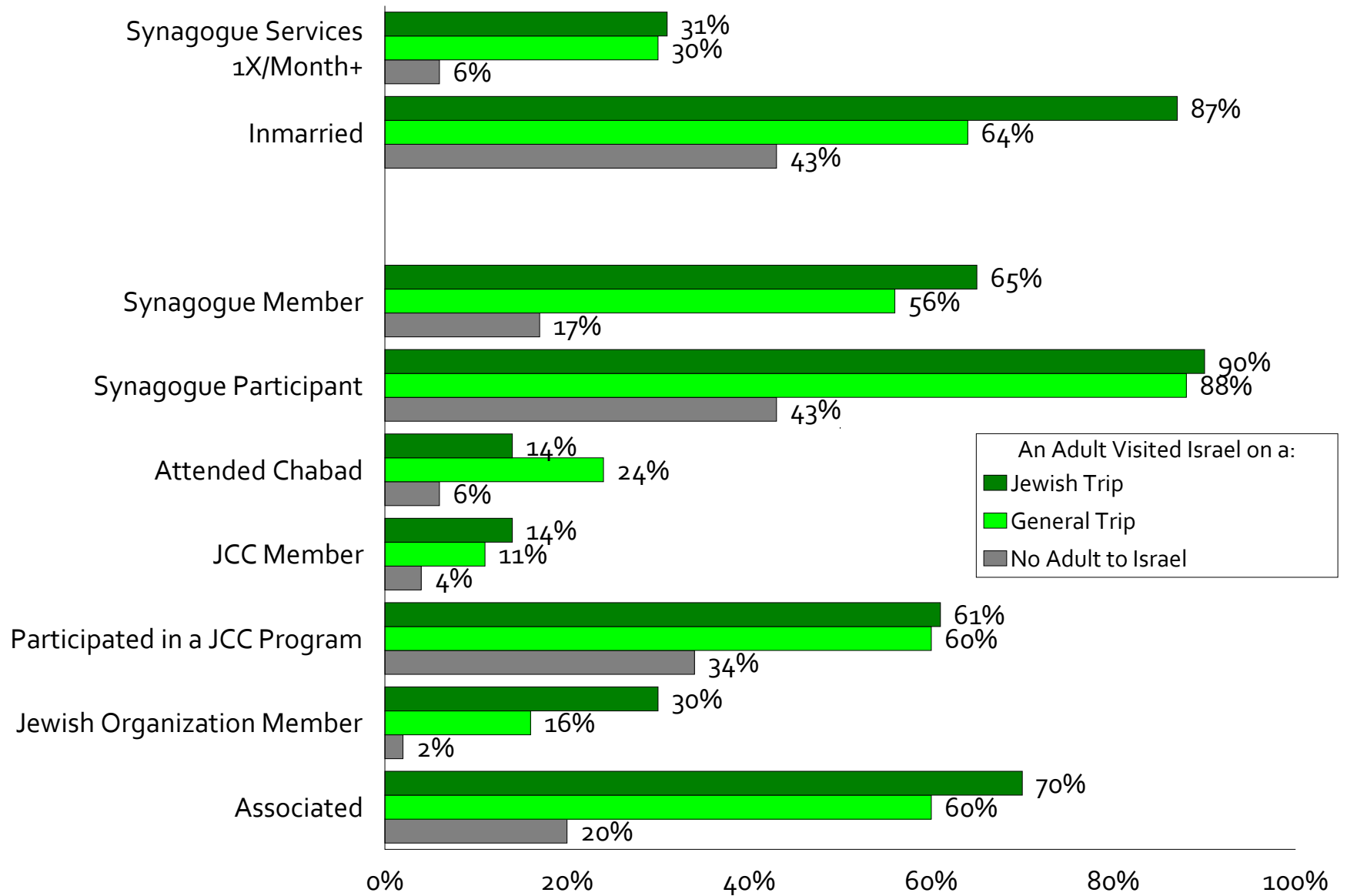
Correlations with Trips to Israel - I

(Jewish Households)



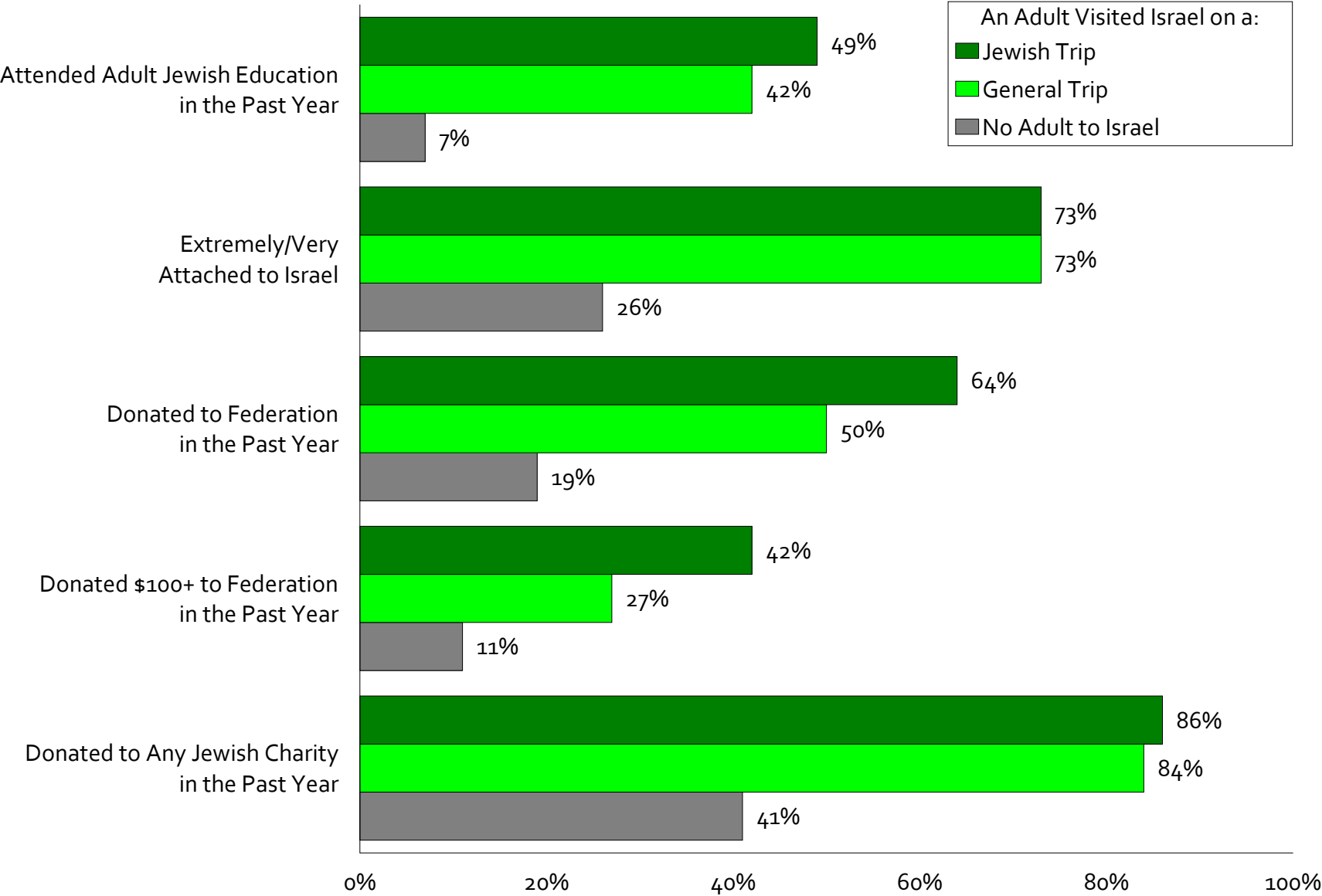
Correlation with Trips to Israel - II

(Jewish Households)



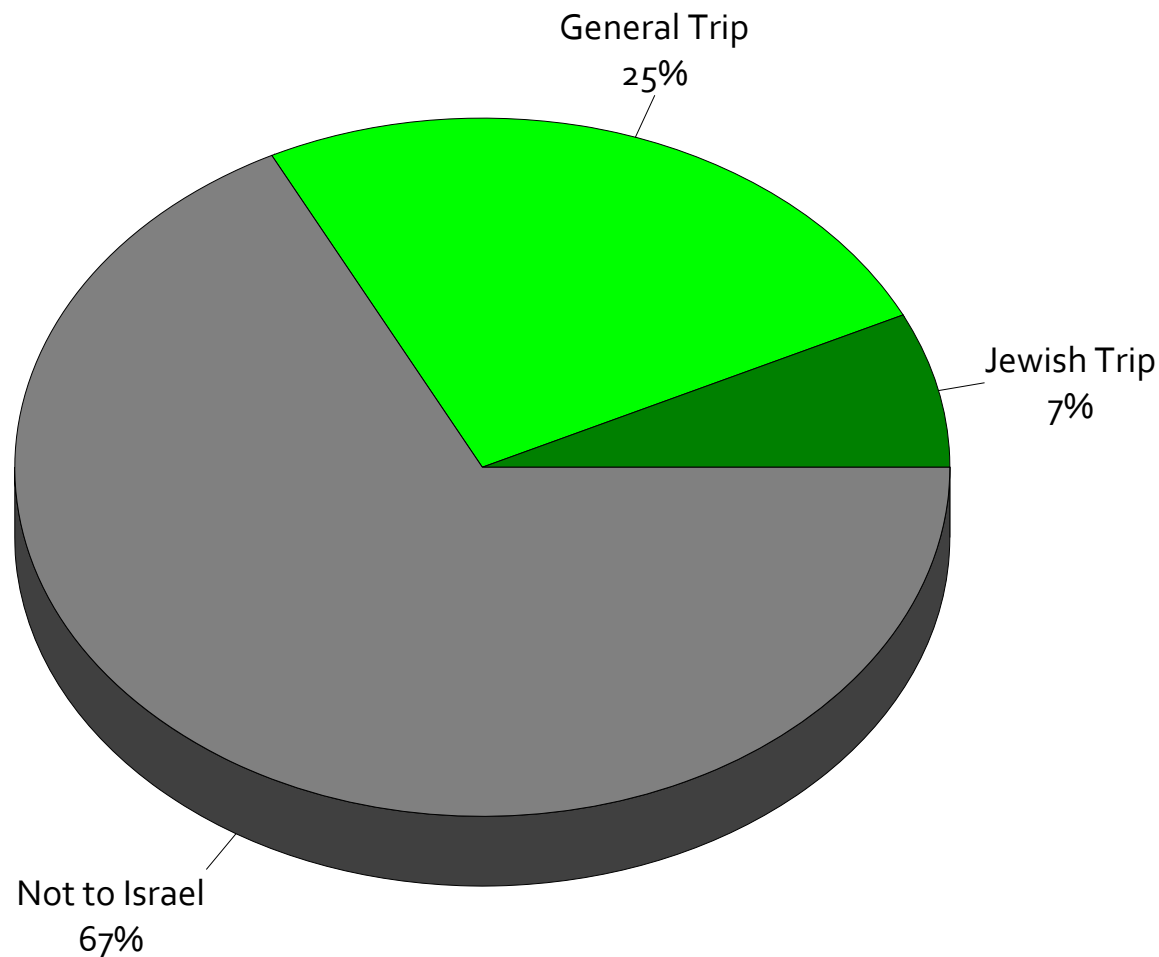
Correlation with Trips to Israel - III

(Jewish Households)



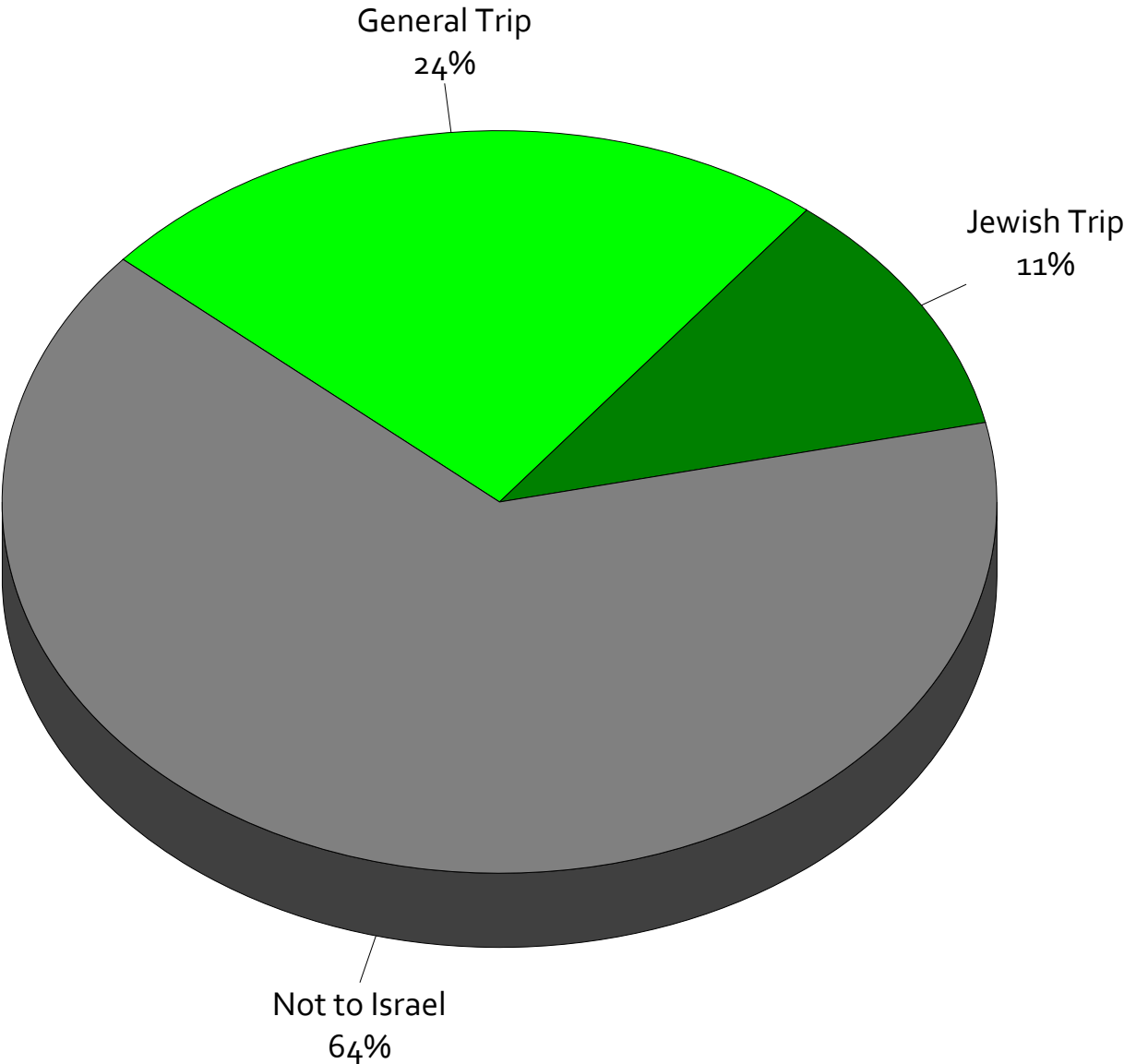
Trips to Israel by Jewish Children

(Households with Jewish Children Age 6-17)



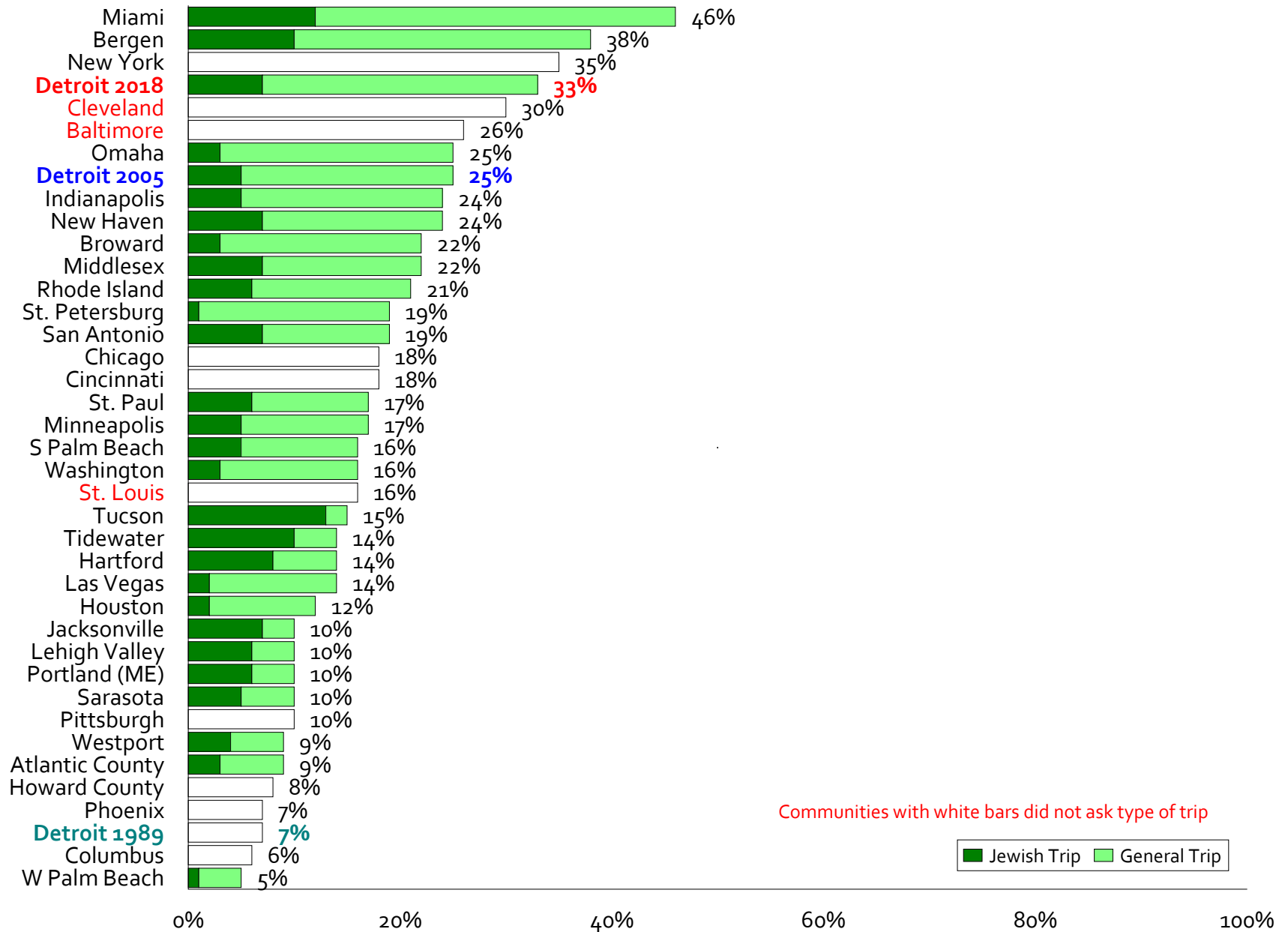
Trips to Israel by Jewish Teenagers

(Households with Jewish Teenagers Age 13-17)



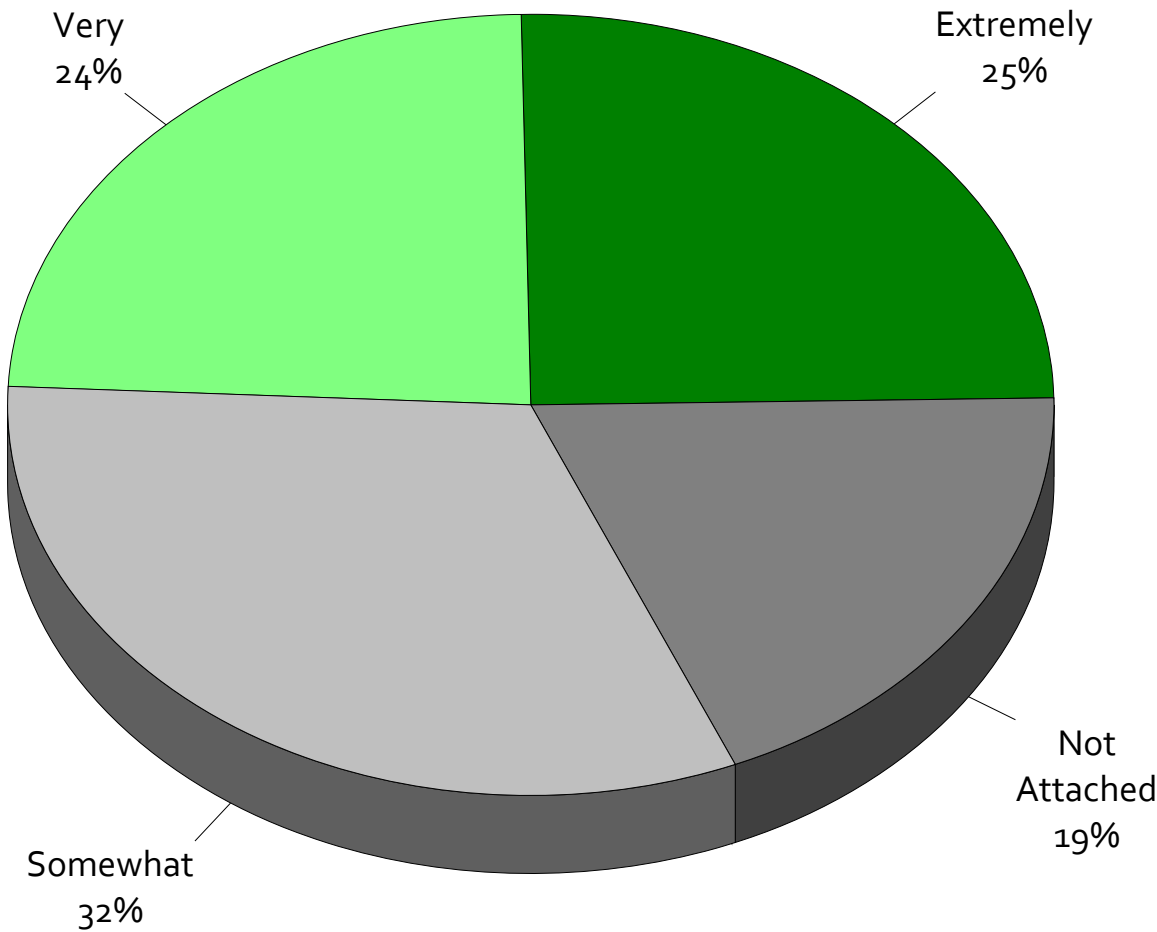
Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)



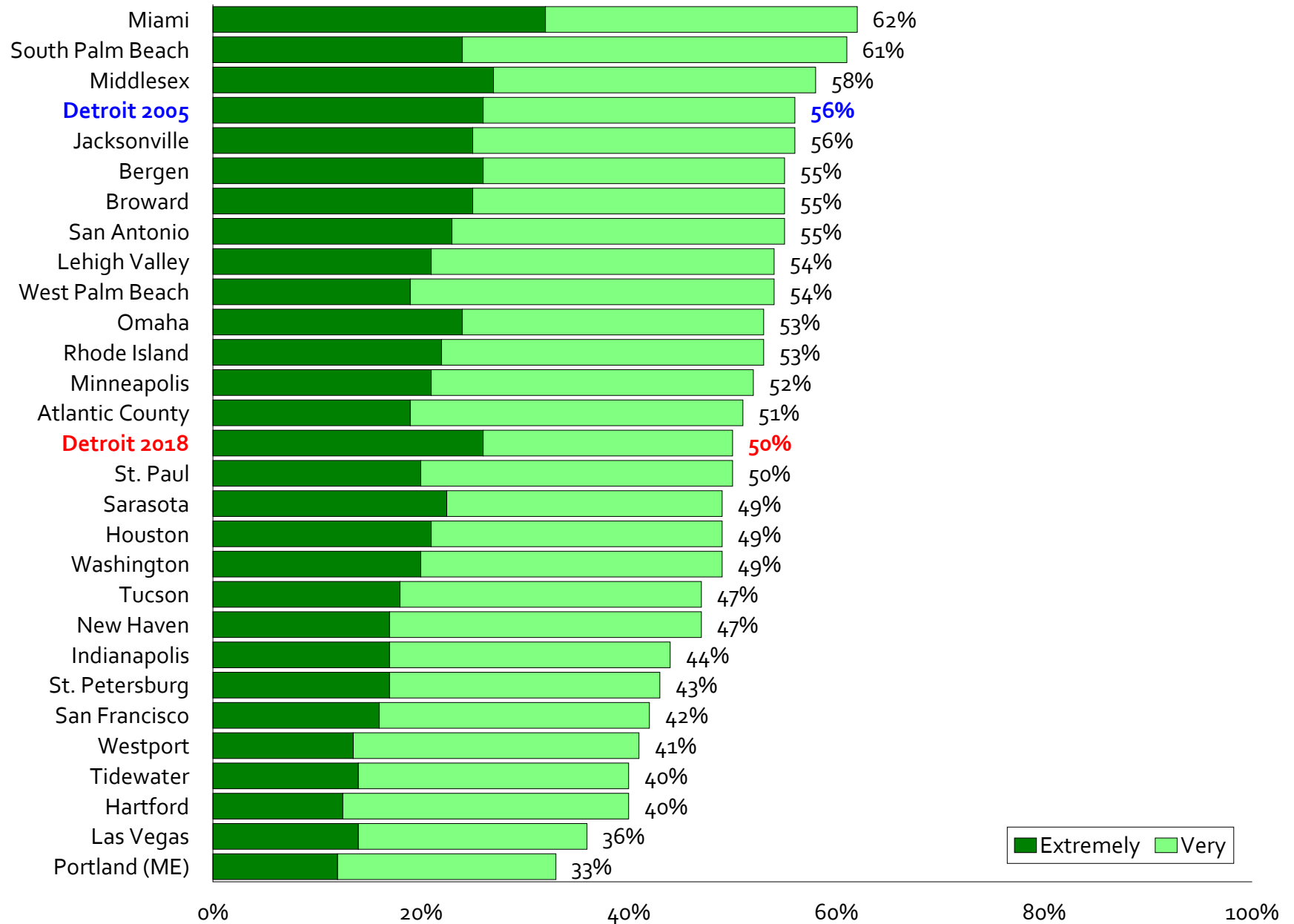
Emotional Attachment to Israel

(Jewish Respondents)



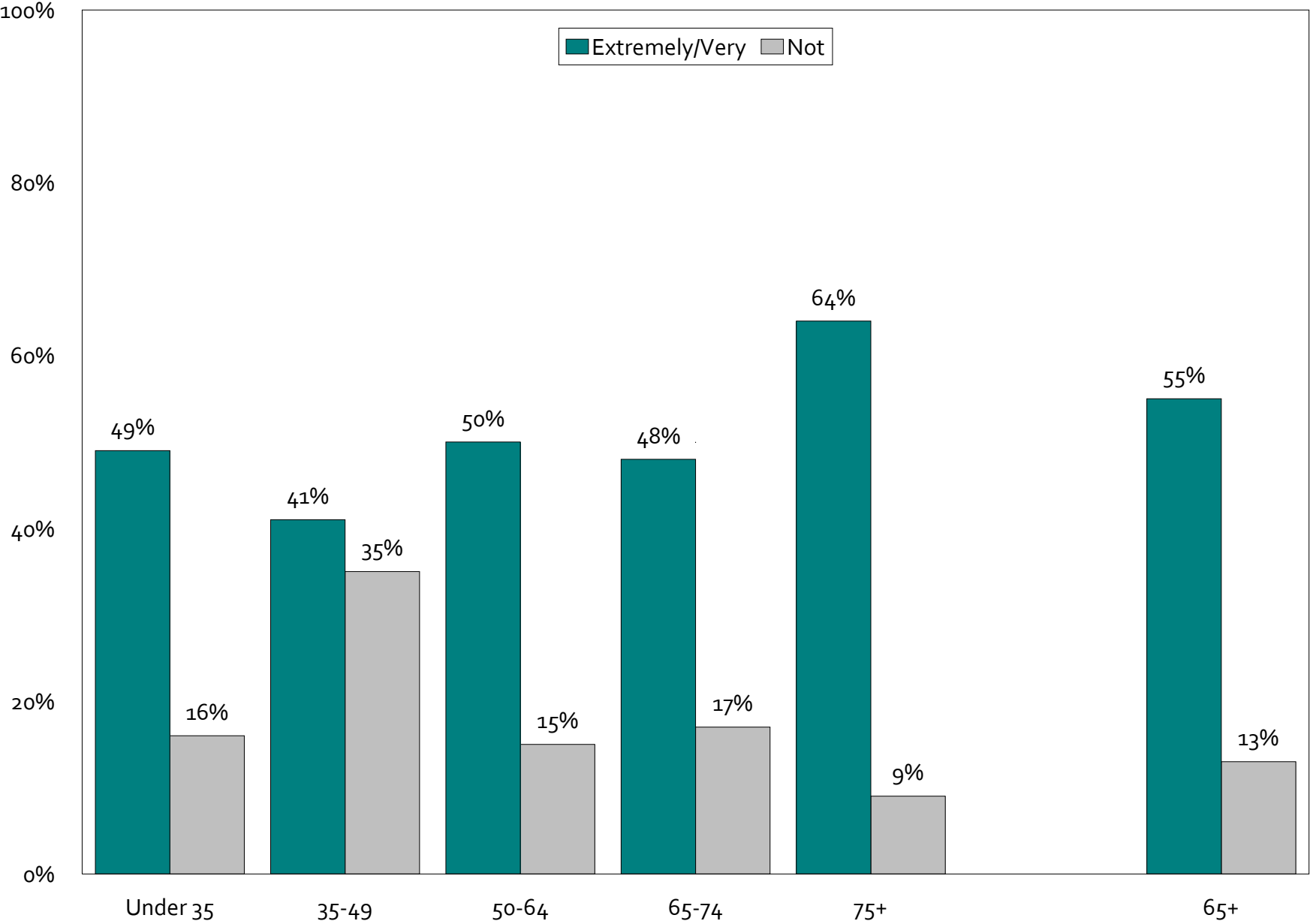
Extremely/Very Emotionally Attached to Israel

(Jewish Respondents)



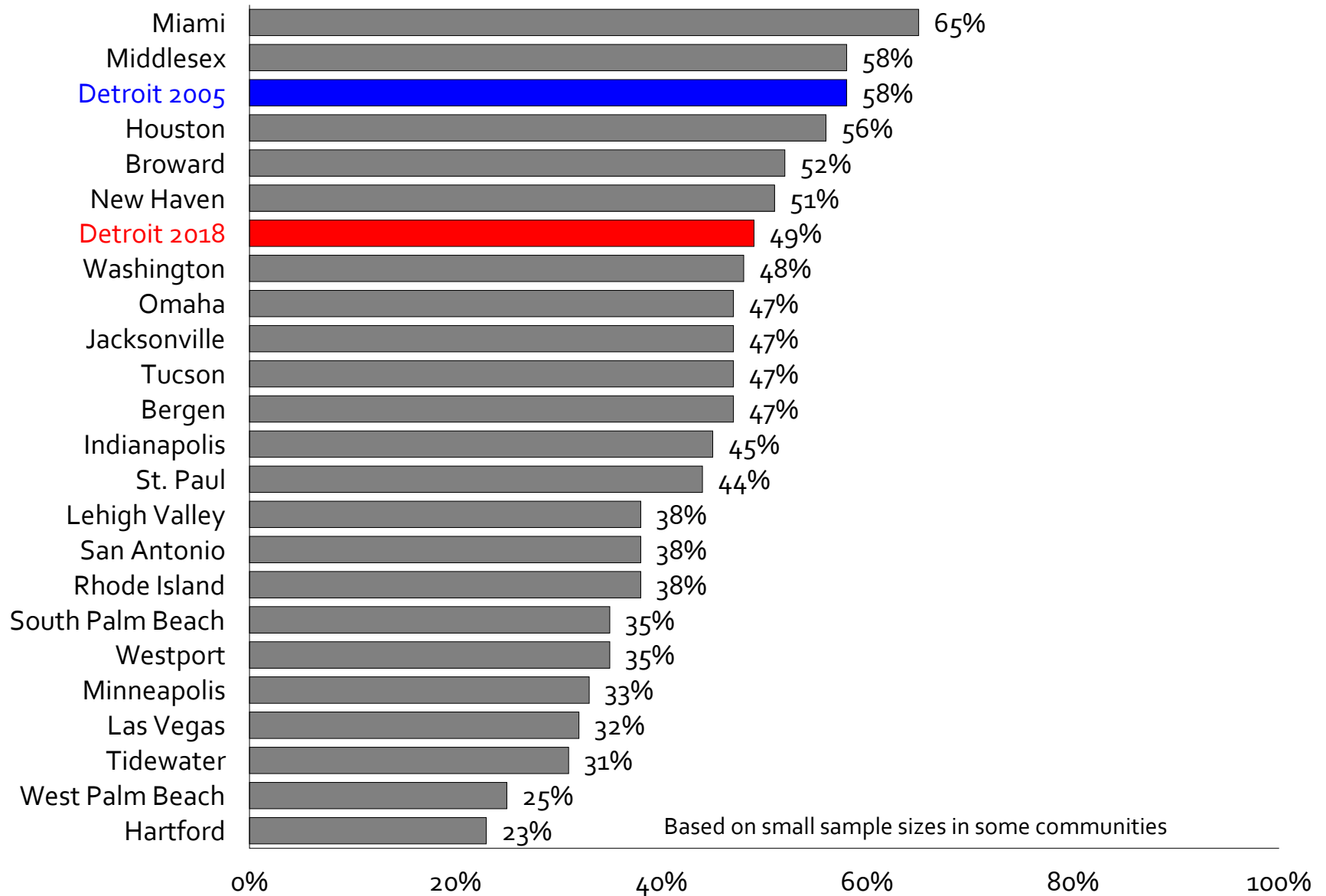
Emotional Attachment to Israel by Age

(Jewish Respondents)



Extremely/Very Emotionally Attached to Israel

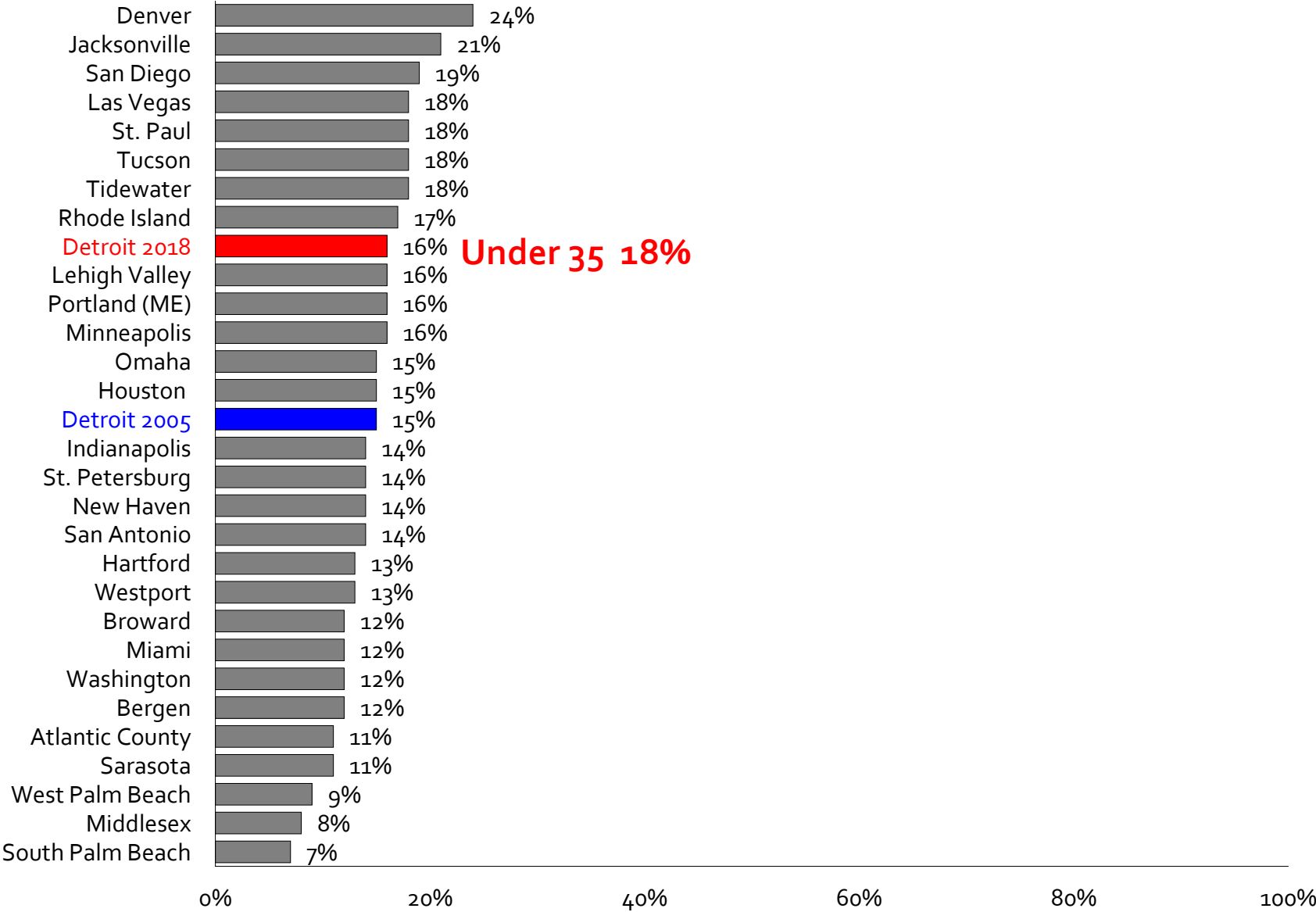
Jewish Respondent Under Age 35



Antisemitism

Personally Experienced Antisemitism in Local Community in the Past Year

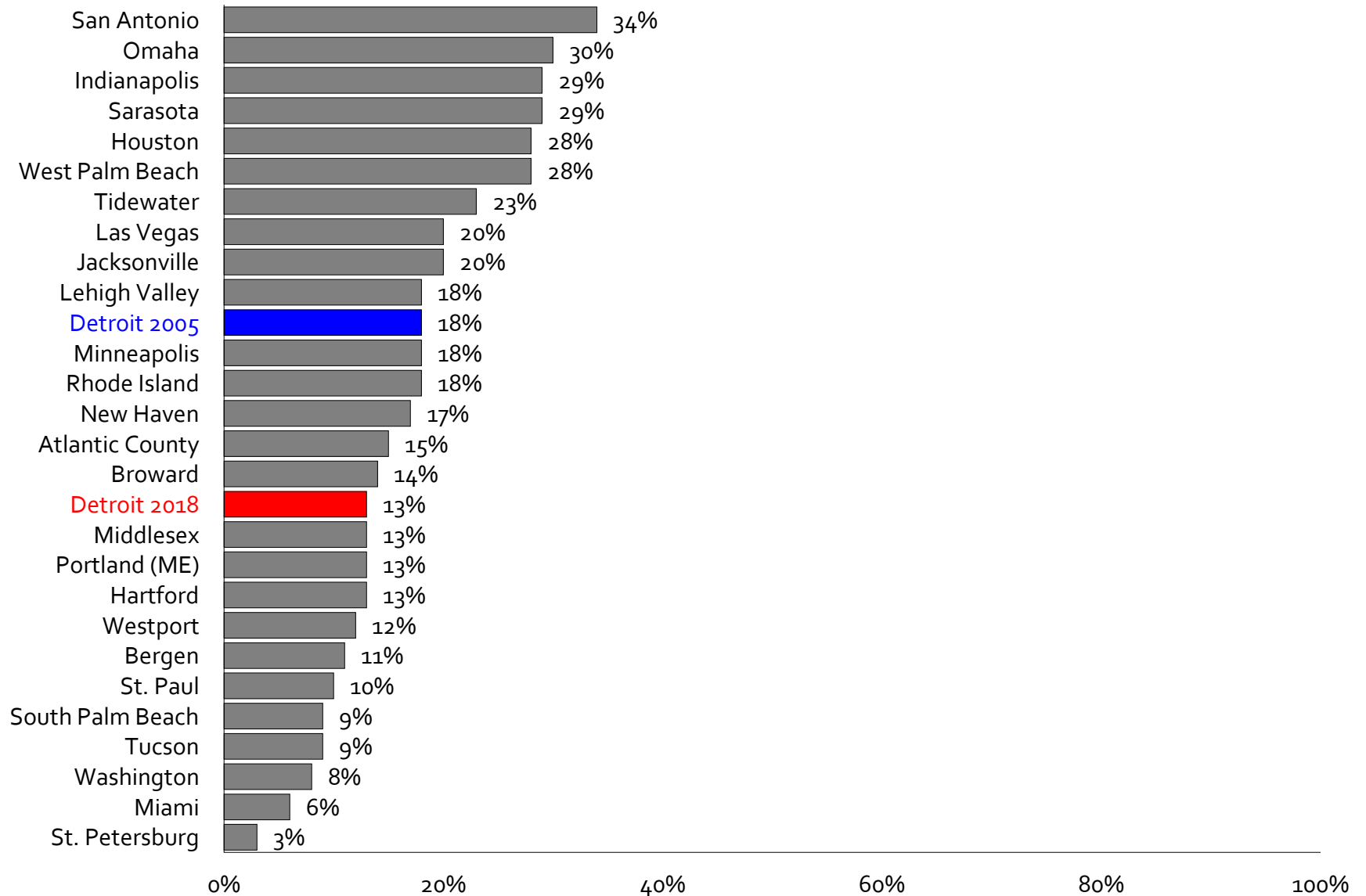
(Jewish Respondents)



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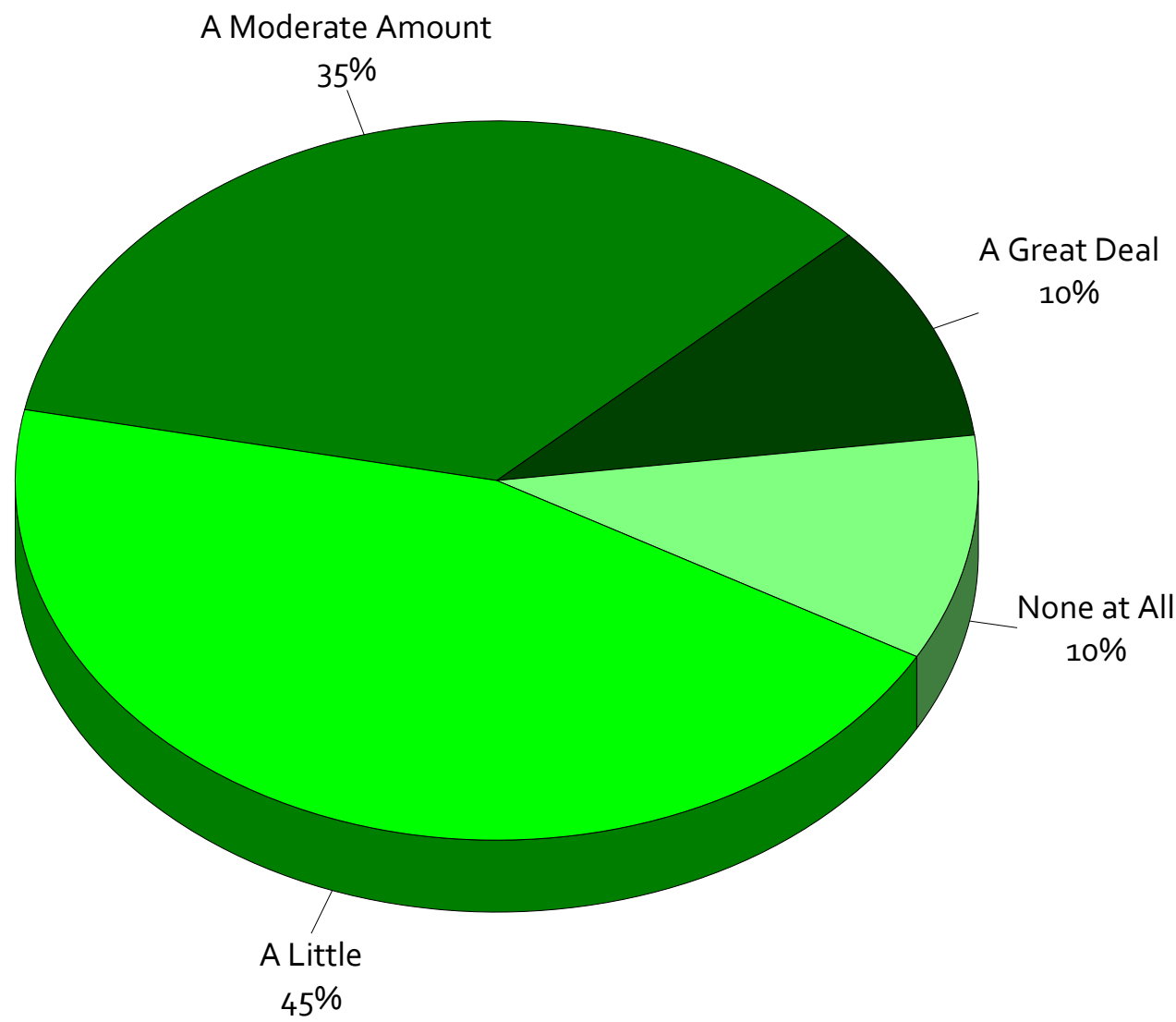
Households in Which a Jewish Child Age 6-17 Experienced Antisemitism in the Local Community in the Past Year

(Households with Jewish Children Age 6-17)



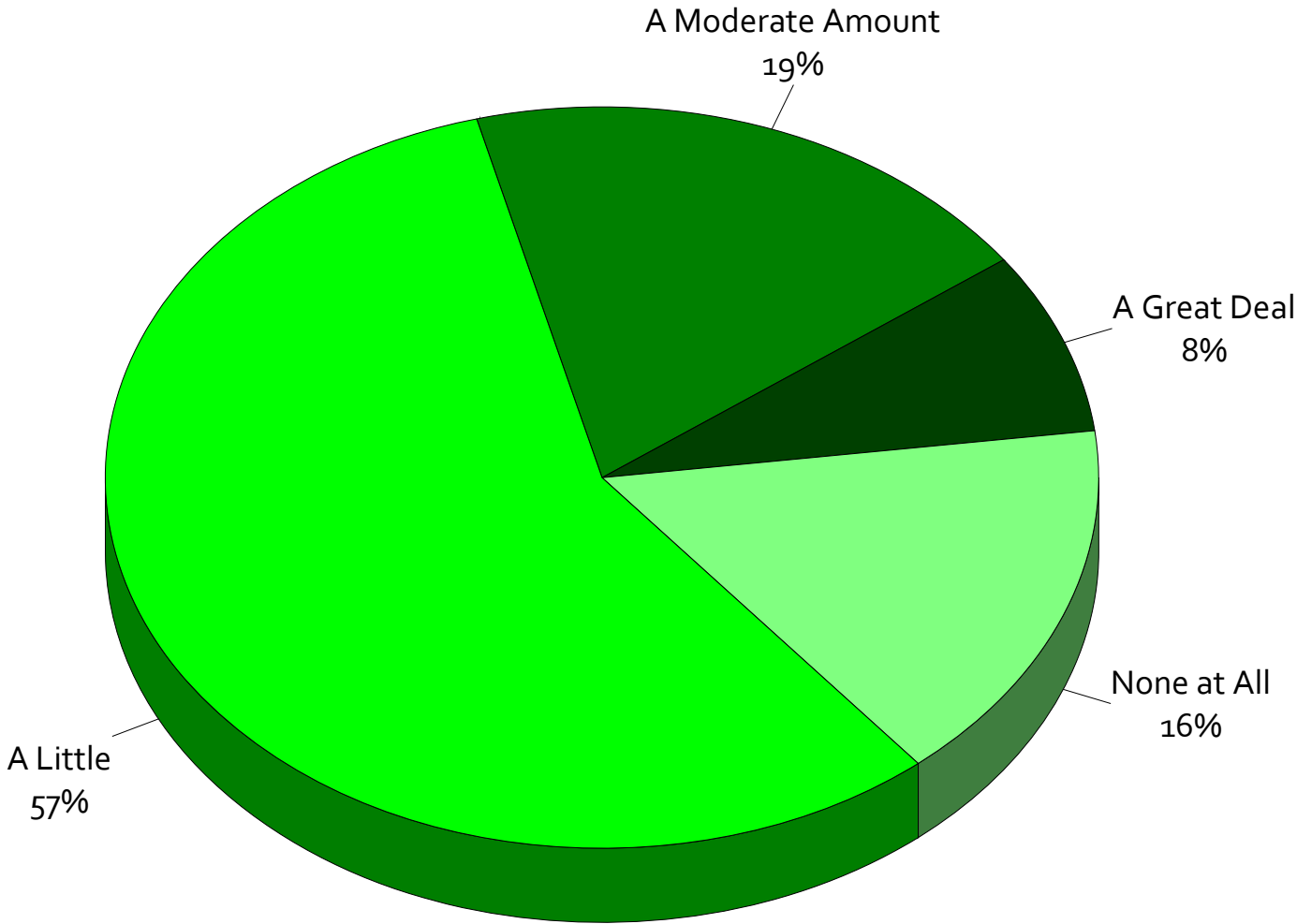
Perception of Antisemitism in Detroit

(Respondents)



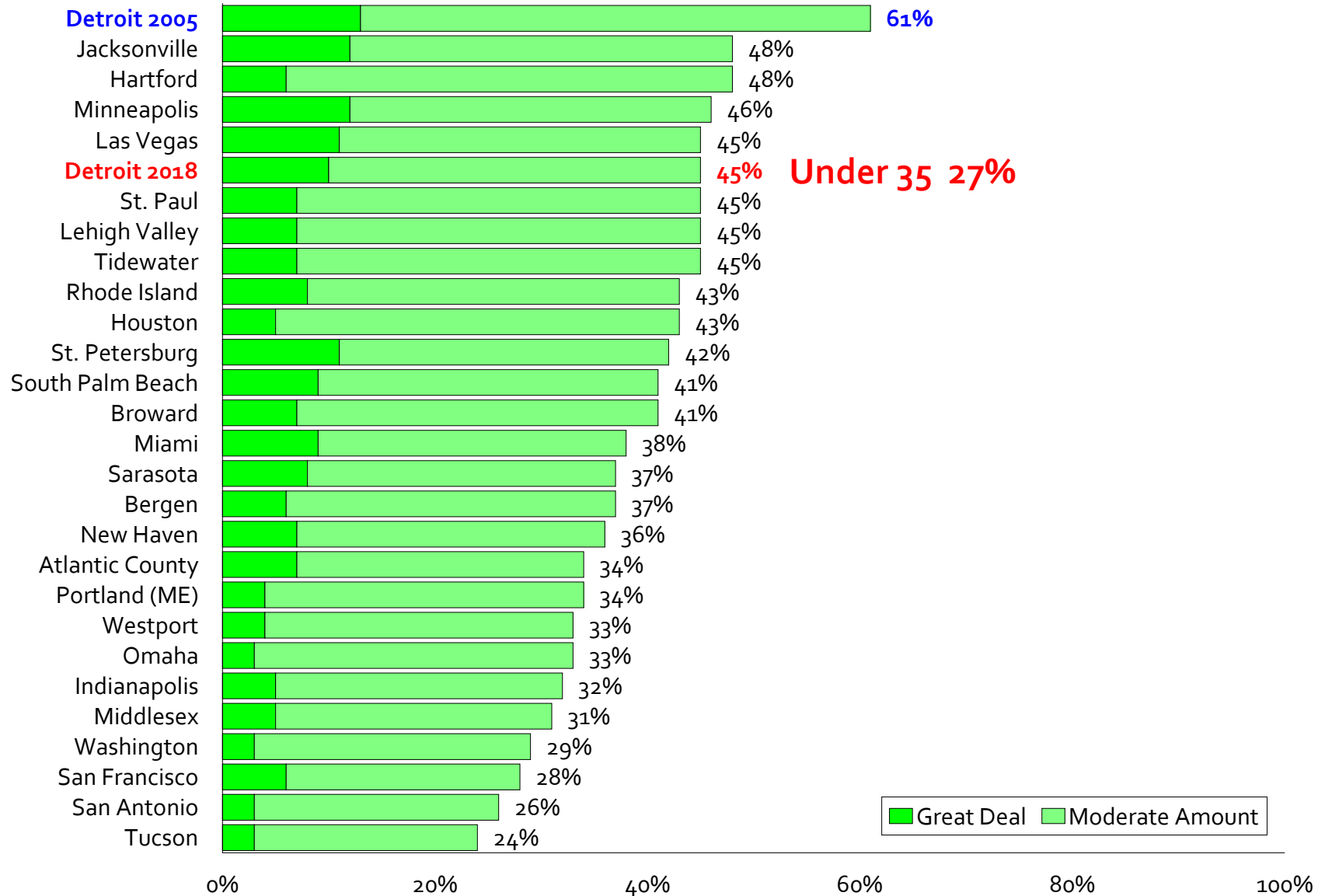
Perception of Antisemitism in Detroit

Under Age 35
(Respondents)



Perceive a Great Deal/Moderate Amount of Antisemitism in Local Community

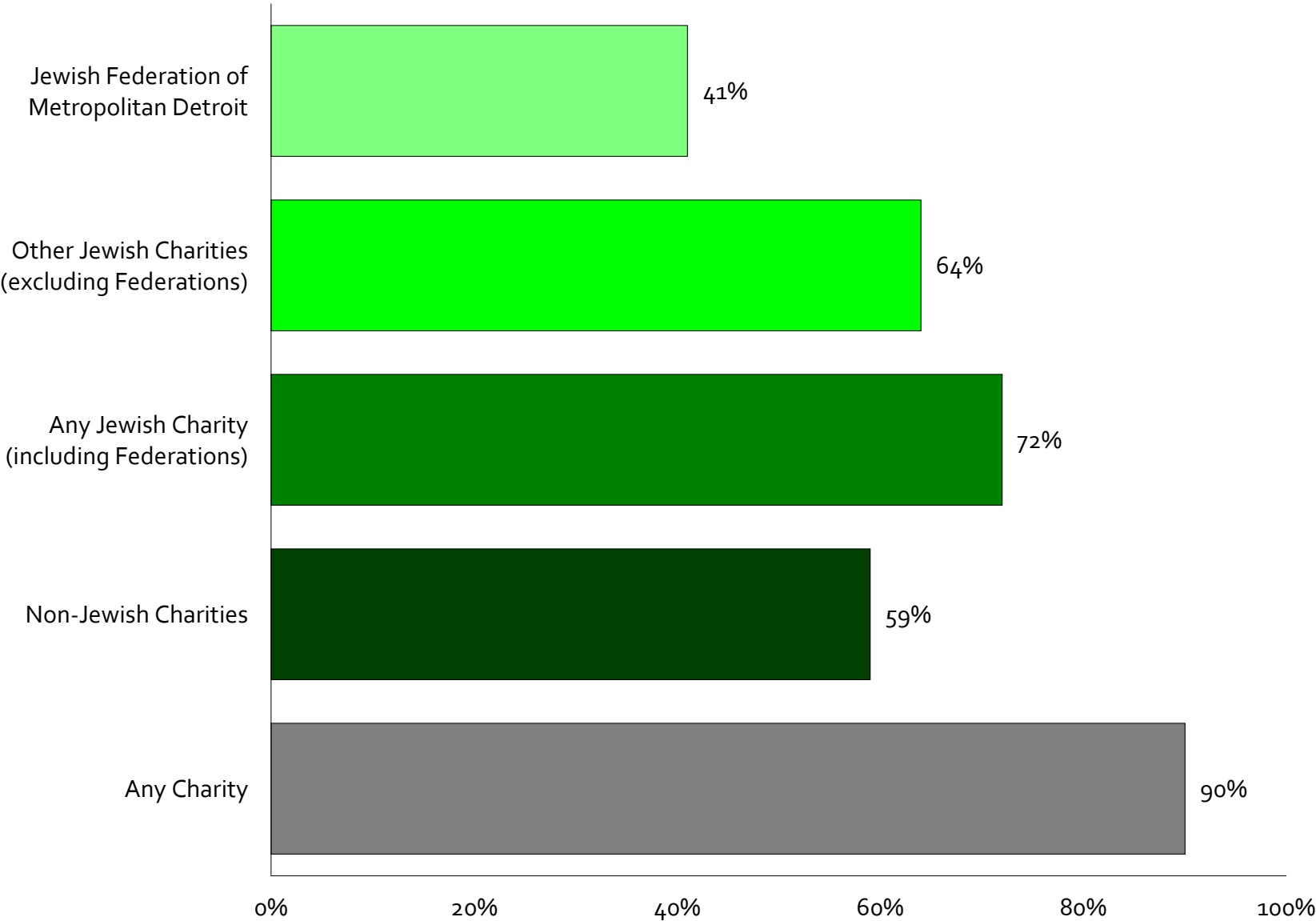
(Respondents)



**Philanthropic Profile:
Jewish Federation Donations**

Summary of Donations Under Age 35

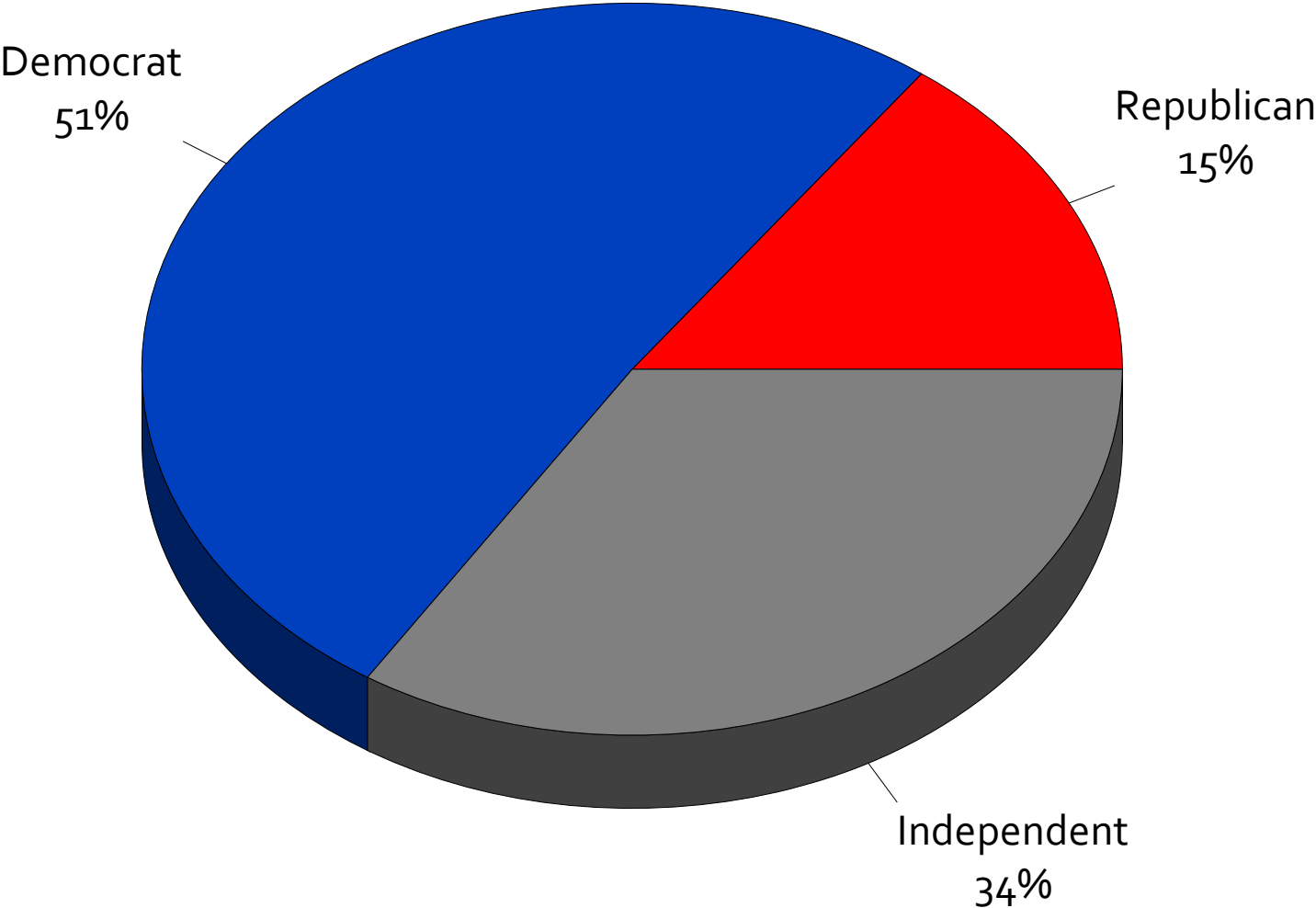
(Jewish Households)



Political Profile

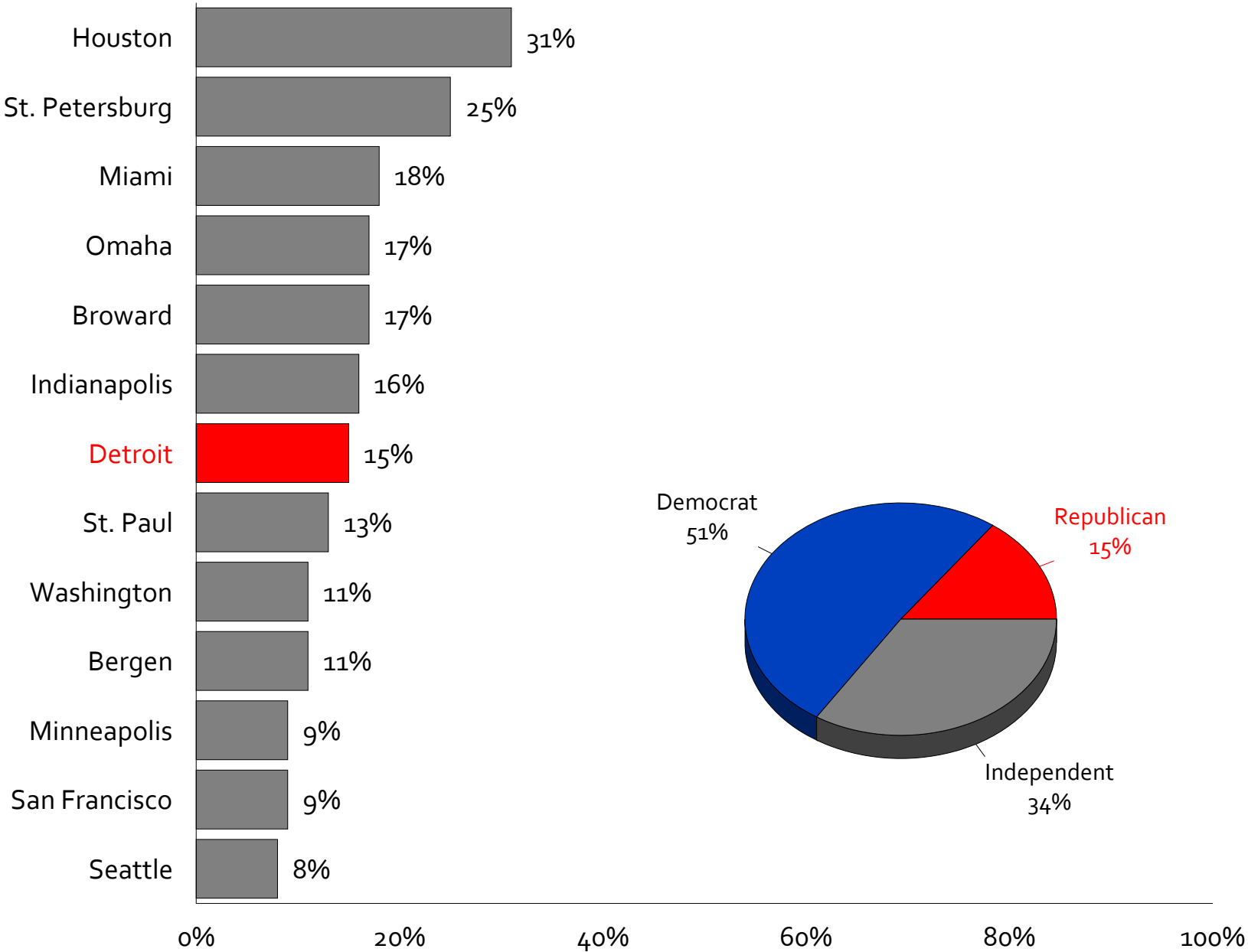
Political Party

(Jewish Respondents)



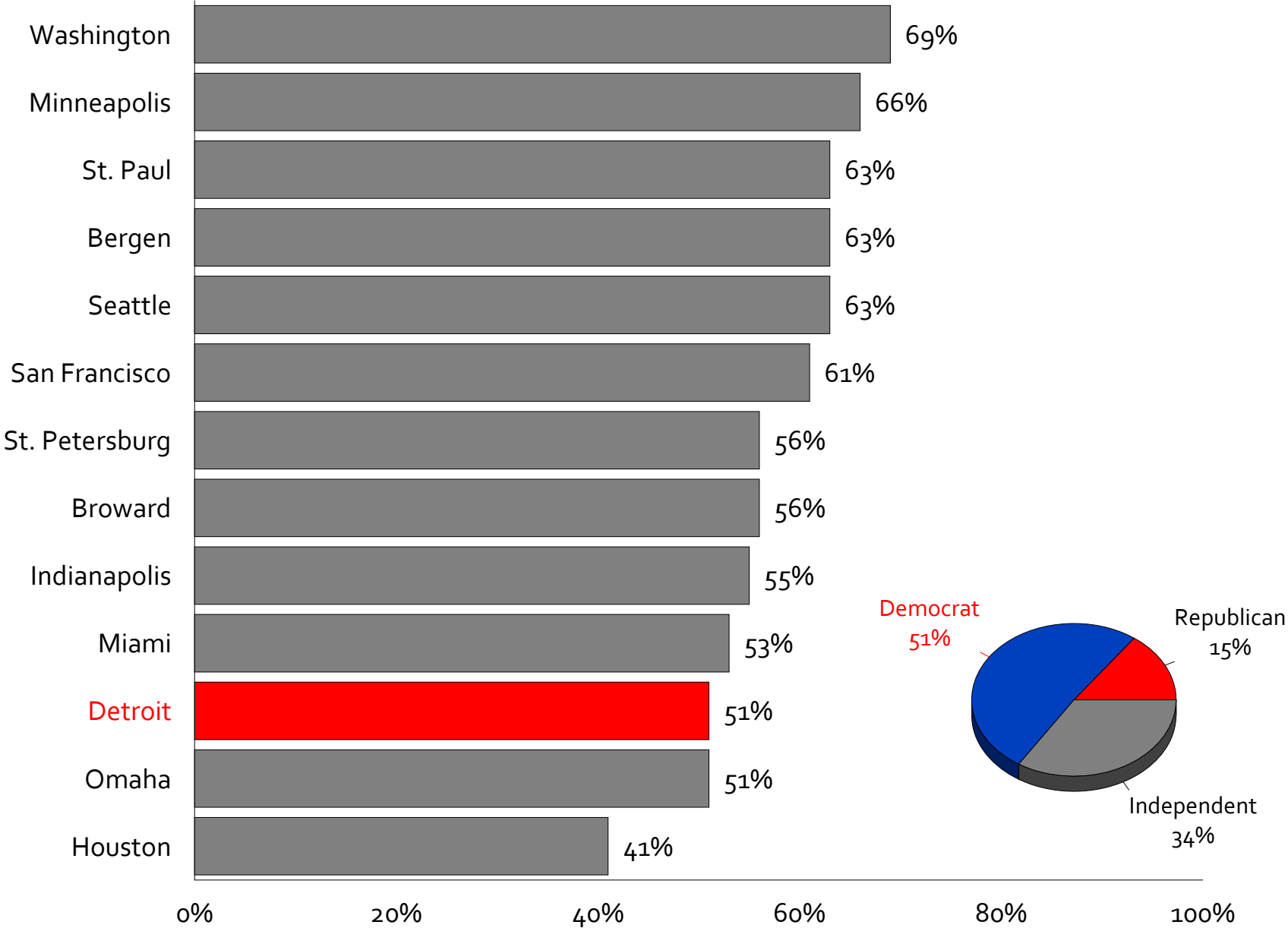
Percentage Republican

(Jewish Respondents)



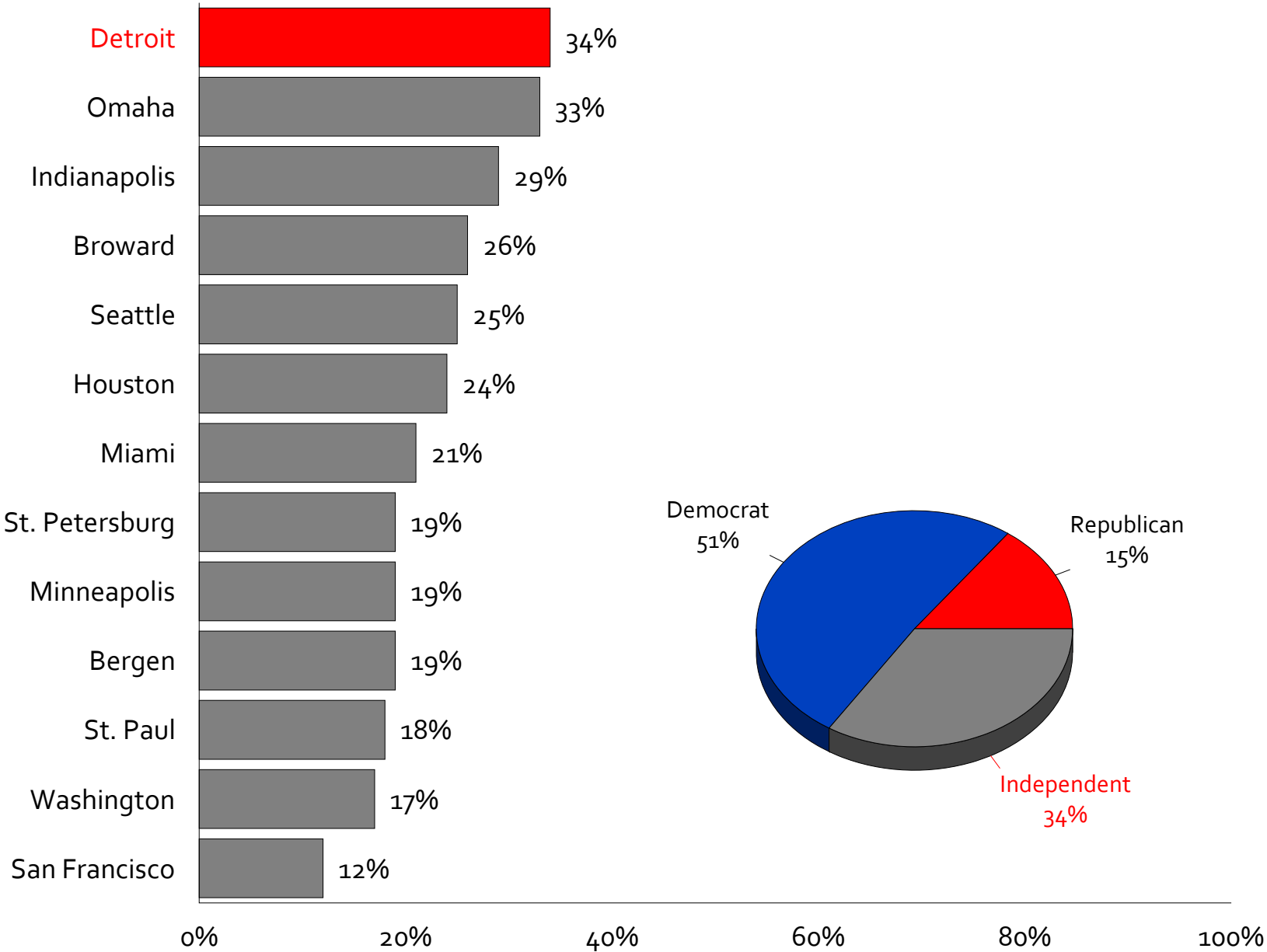
Percentage Democrat

(Jewish Respondents)



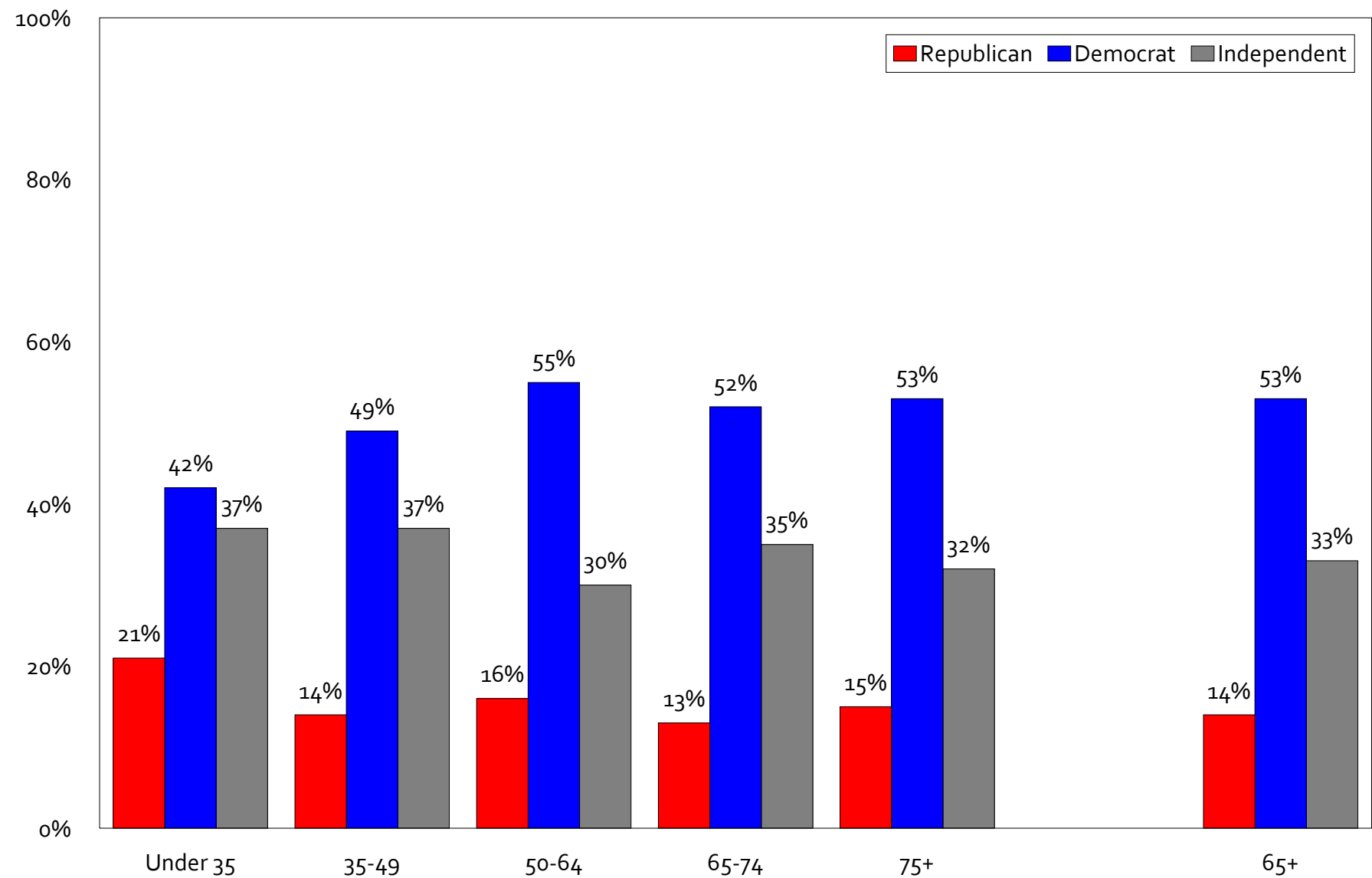
Percentage Independent

(Jewish Respondents)



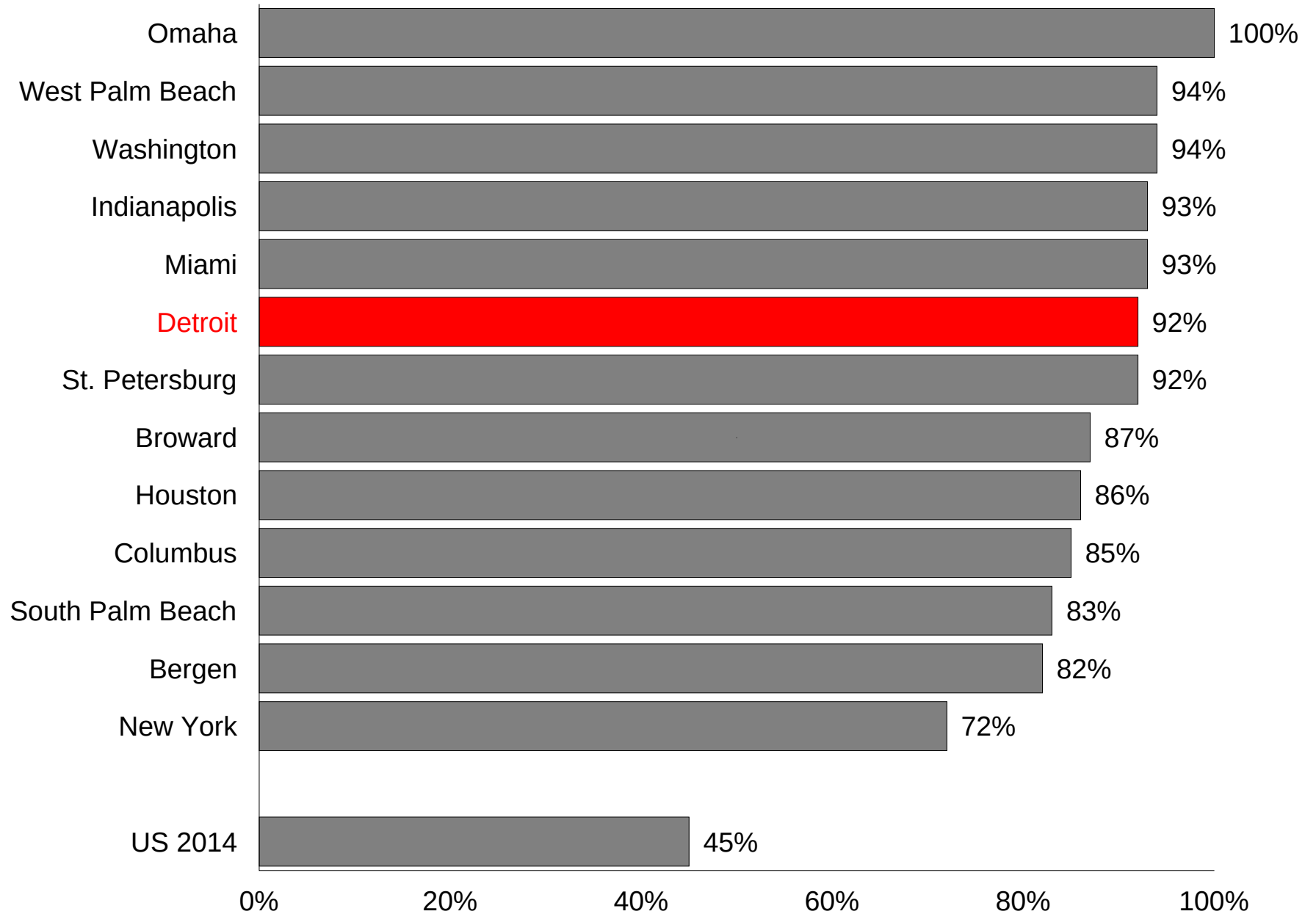
Political Party by Age

(Jewish Respondents)



Registered to Vote

(Respondents Under Age 35)



The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

College Students

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