



The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

Jewish Education - Congregational Schools

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and

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Topics Covered in the Study

1. Survey Methodology
2. Jewish Population Size
3. Geographic Profile
4. Demographic Profile
5. Religious Profile
6. Membership Profile
7. Jewish Education: Adults
8. Jewish Education: Children
9. Jewish Agencies
10. Social Service Needs
11. Israel
12. Anti-Semitism
13. The Media
14. Philanthropic Profile-Behavior
15. Philanthropic Profile - Attitudes
16. Political Profile

Survey Methodology

Survey Methodology

****Random Digit Dialing** (RDD) methodology provides scientific validity, allowing us to interview households not on any lists and who do not have DJNs

(248) 357 - __ - __

Population estimate

Produces the “purest” random sample

****1,200 completed interviews**

****340,607** phone calls were placed to 211,002 telephone numbers to complete the 1,200 interviews

****RDD** Telephone Survey (Landline (N=123) and Cell (N=164))

****List** Telephone Survey (Landline (N=430) and Cell (N=420))

****DJN** Telephone Survey (Landline (N=58))

**** Cell Phone Households with non-local area codes** with DJNs based on billing zip codes

**** Total Landline (N =611); Total Cell (N=591)**

****Weighting factors are used to combine the samples**

****Response Rate (AAPOR RR₃) is 26%**

****Cooperation Rate is 84%**

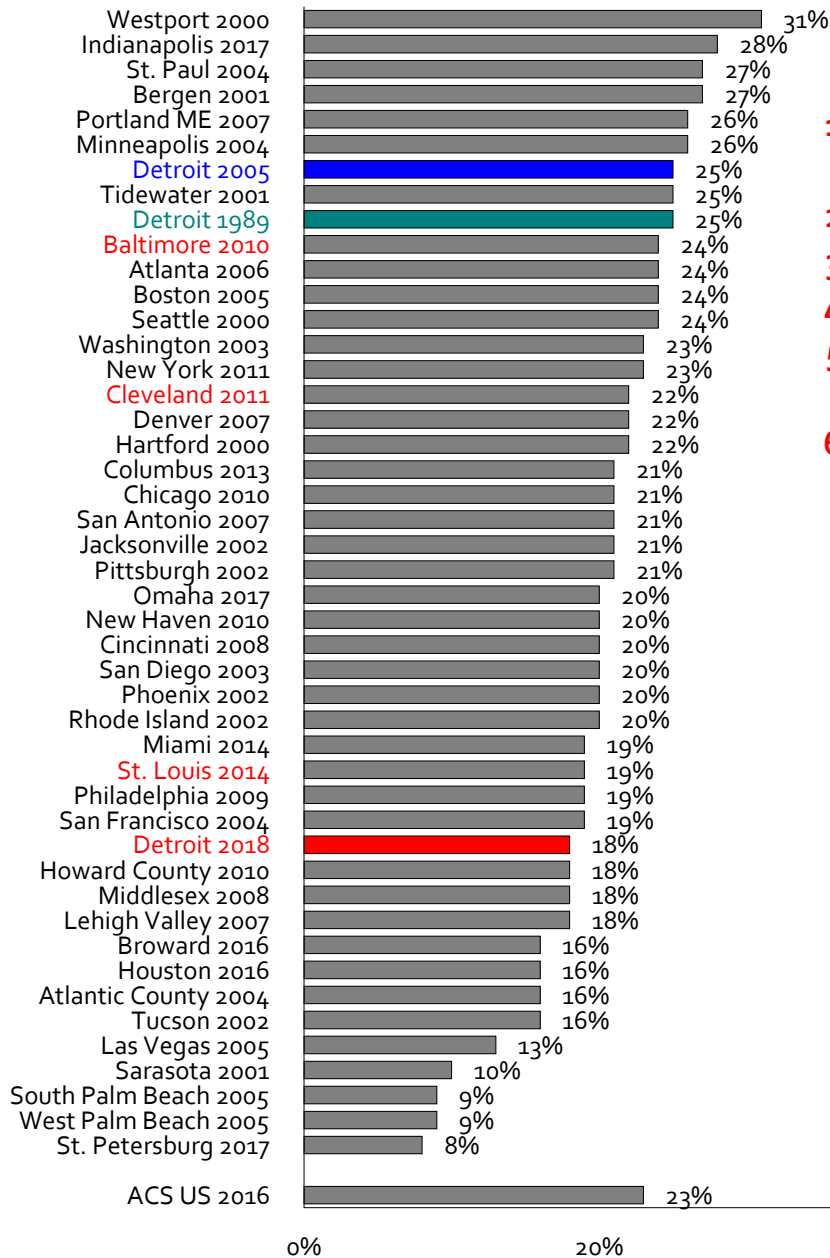
****Average length: 22.0 minutes**

****Surveying done January 17, 2018 to March 27, 2018**

Resources Available to the Community

- 1.** Main Report (1,200+ pages)
- 2.** Summary Report (180 pages)
- 3.** Slides (1,000+)
- 4.** Posted at www.jewishdetroit.org and www.jewishdatabank.org

Sample Comparison Bar Chart



1. Compare Detroit with up to about 45 other Jewish communities with RDD studies since 2000
2. Red is Detroit 2018
3. Blue is Detroit 2005
4. Green is Detroit 1989
5. Particularly Instructive Comparisons: Baltimore, Cleveland, and St. Louis
6. ACS is the American Community Survey done by the US Census every year

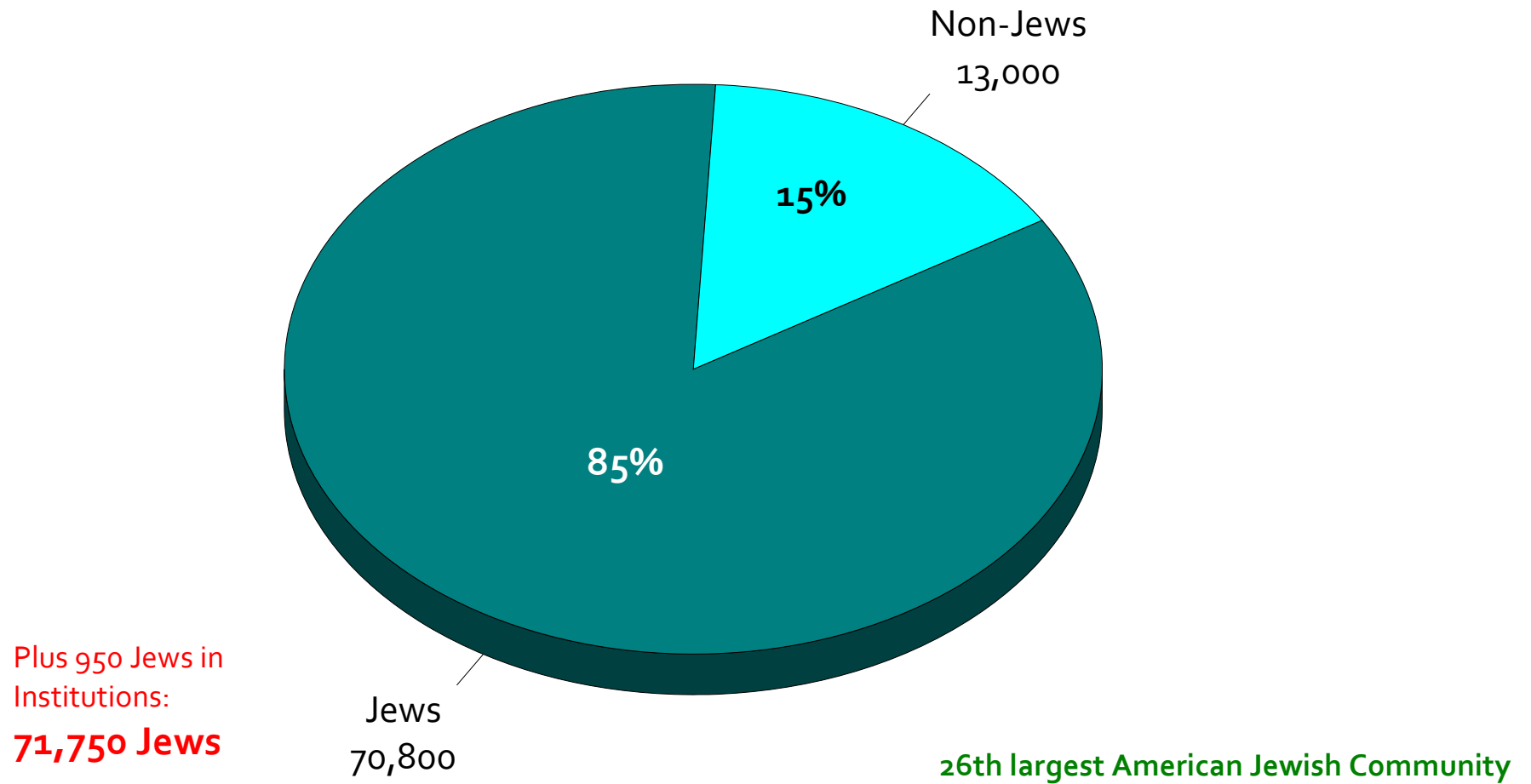
Dates	Number of Studies
2001-2004	17
2005-2009	13
2010-2014	10
2015-present	5
Total	45

Dates of studies are not repeated on all slides

Jewish Population Size and Geography

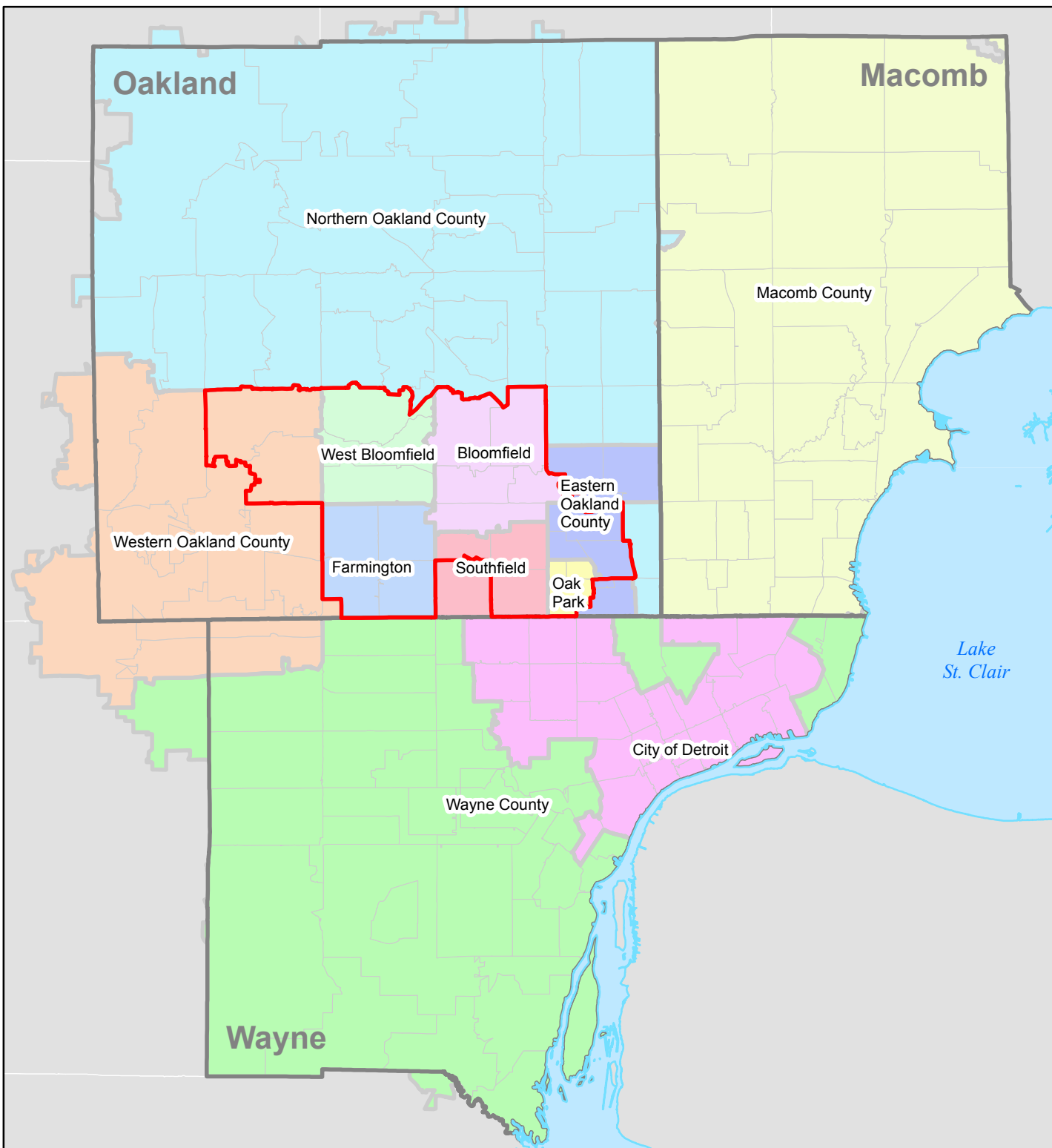
The Jewish Community of Detroit

83,800 persons live in 31,500 Jewish households,
of whom 70,800 persons are Jewish



Changes in the Size of the Jewish Community of Detroit - 1989-2018

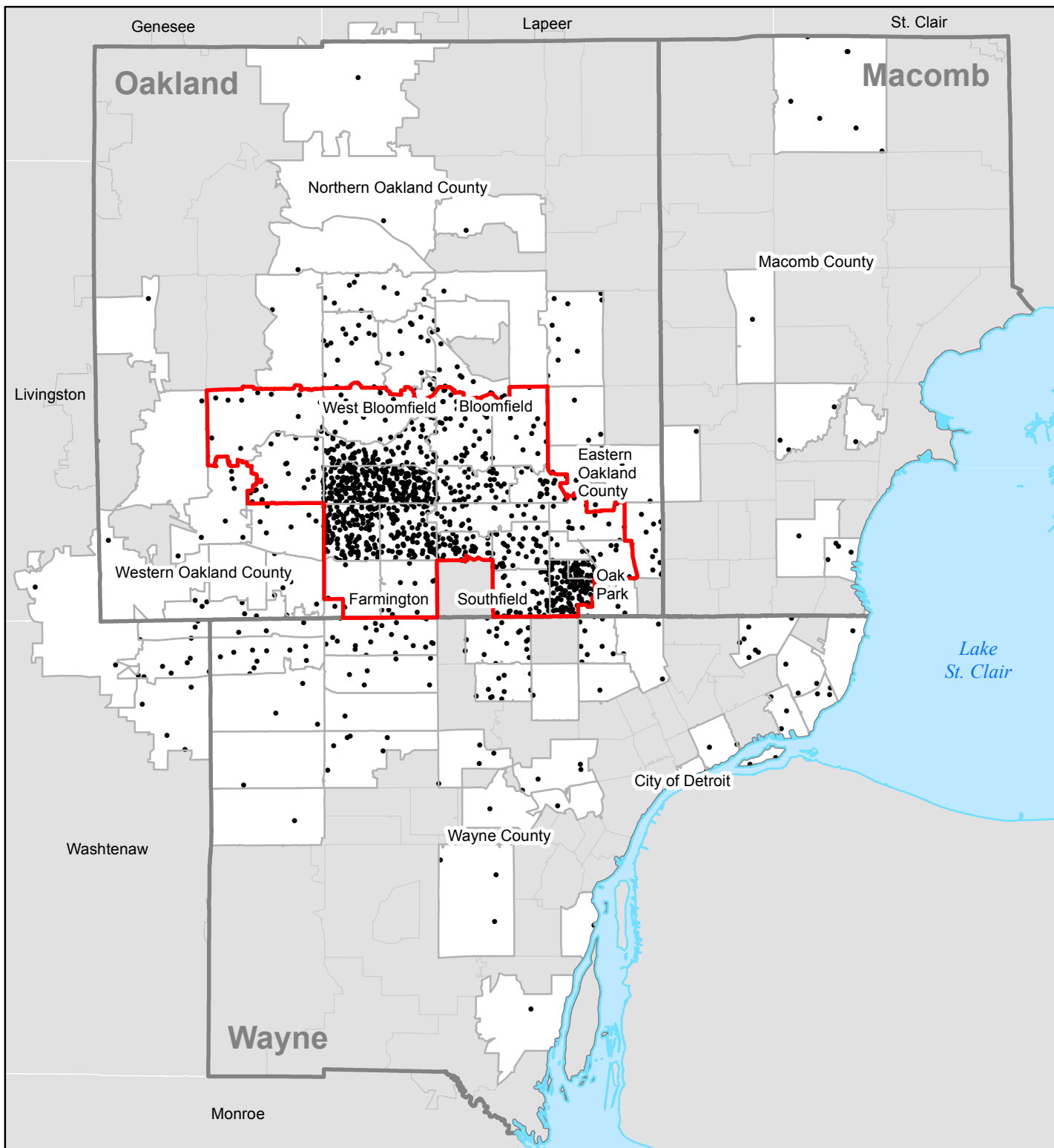
Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700



Geographic Subareas of Metropolitan Detroit

Core

- City of Detroit
- Wayne County
- Macomb County
- Northern Oakland County
- Western Oakland County
- Eastern Oakland County
- West Bloomfield
- Bloomfield-Birmingham-Franklin
- Farmington
- Southfield
- Oak Park-Huntington Woods



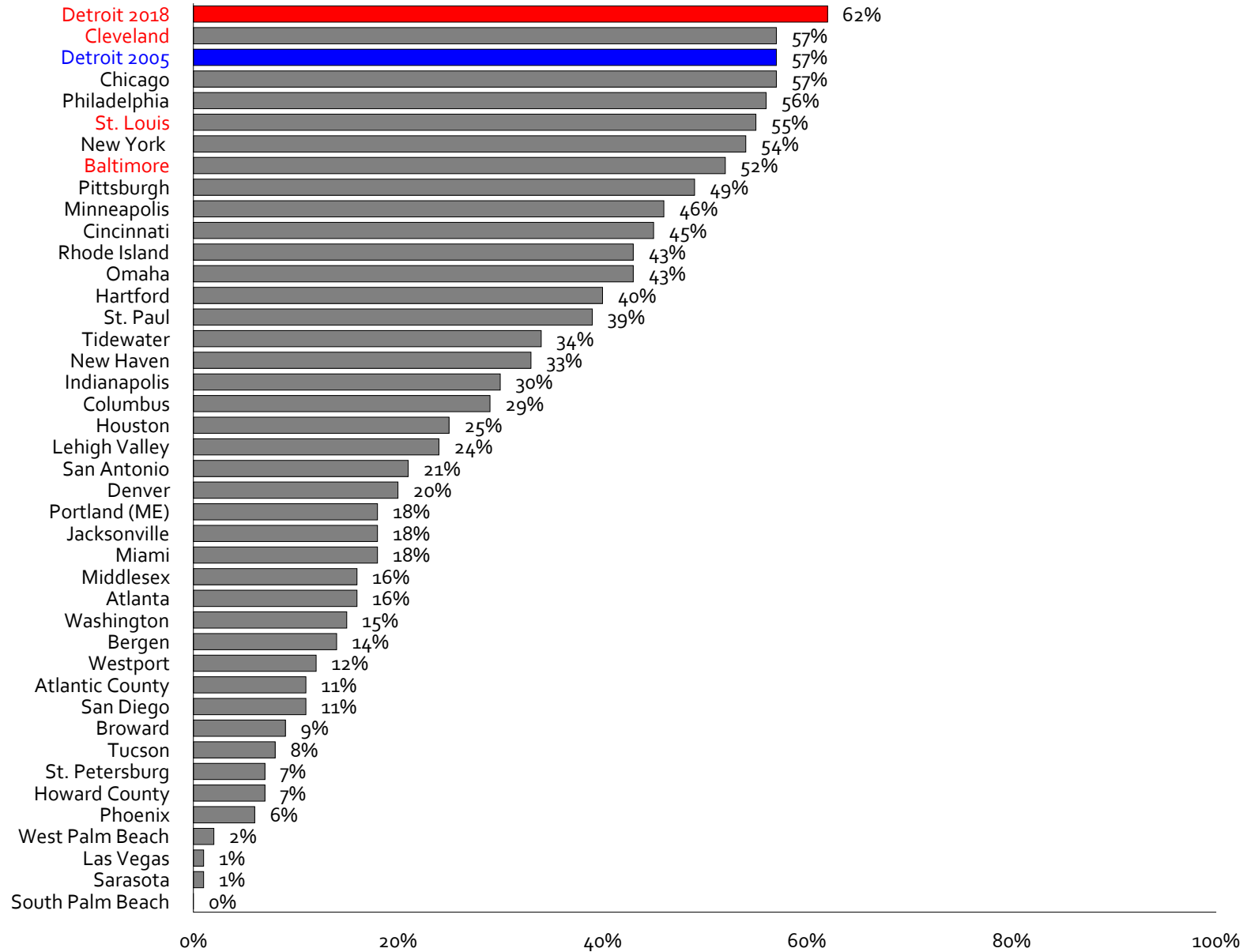
Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core 

Locally Born

(Adults in Jewish Households)



Migration of Jewish Households

Average Annual In-Migration

****220 households moved in each year during the past five years**

Projected Average Annual Out-Migration

**** 100 households definitely moving out of Detroit each year during the next three years**

****535 households probably moving out of Detroit each year during the next three years**

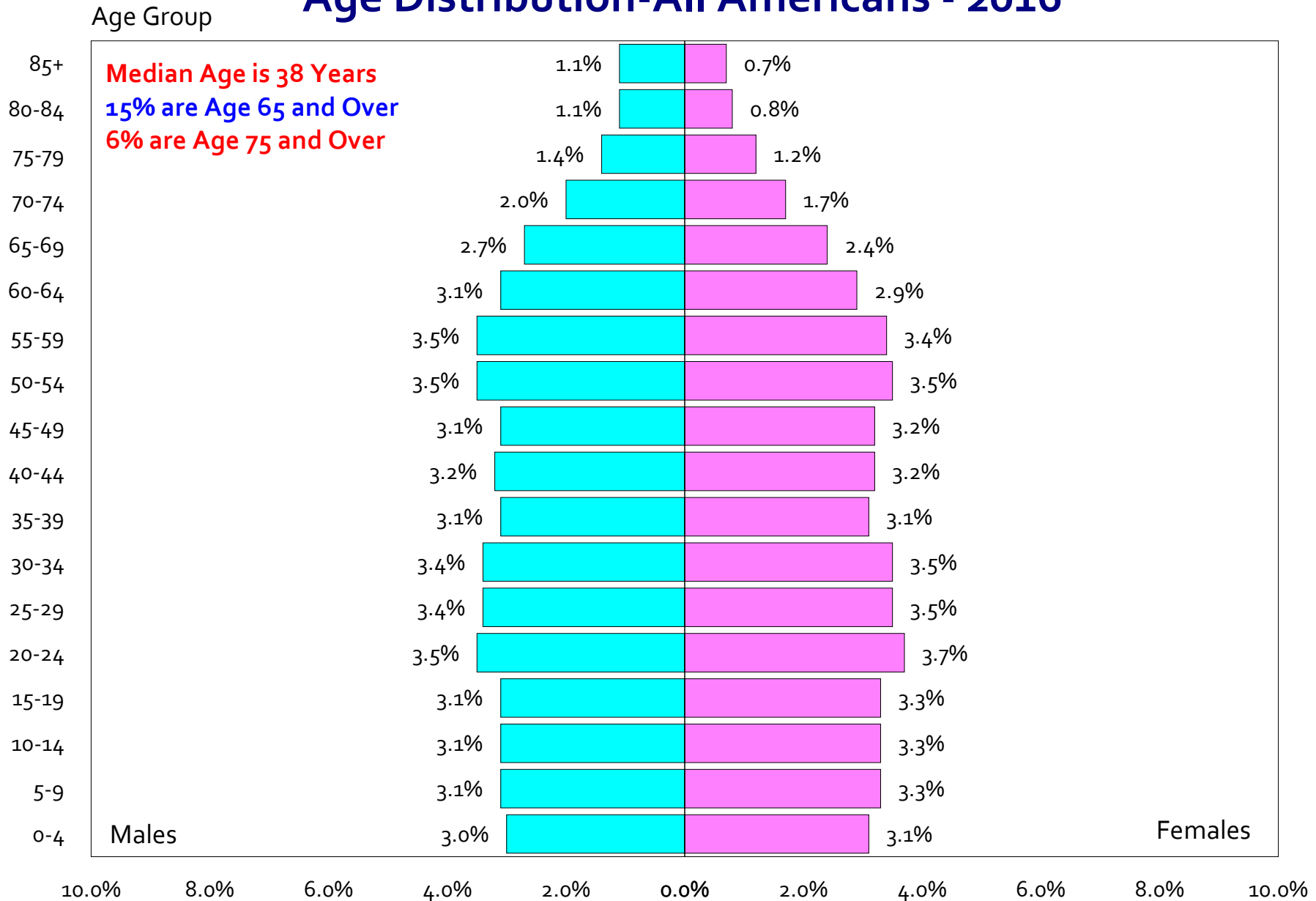
Projected Change

****the Jewish population should not change *significantly* in the next few years as a result of migration**

Demography

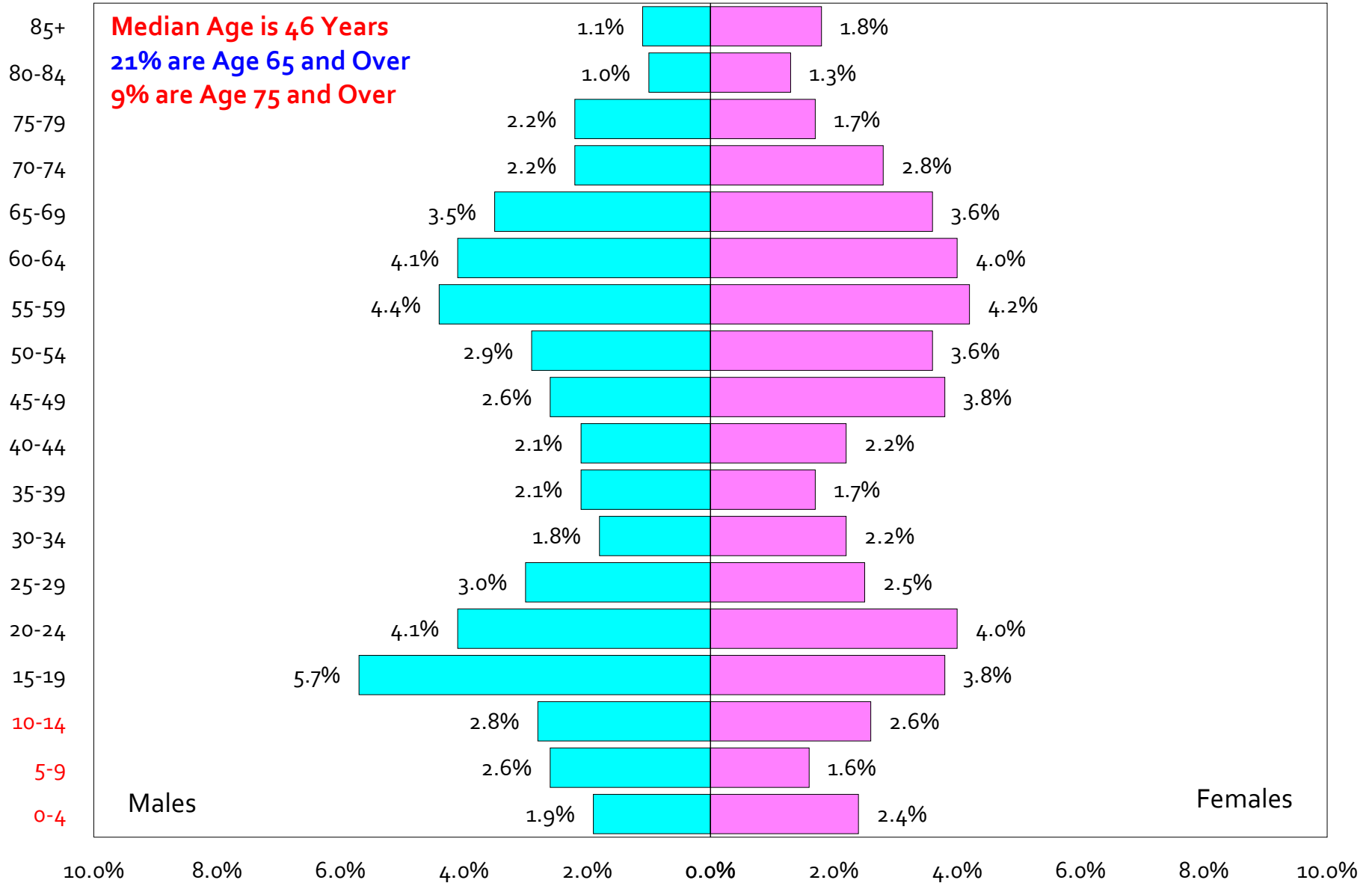
15

Age Distribution-All Americans - 2016



Age Distribution-Detroit Jewish Community 2018

Age Group



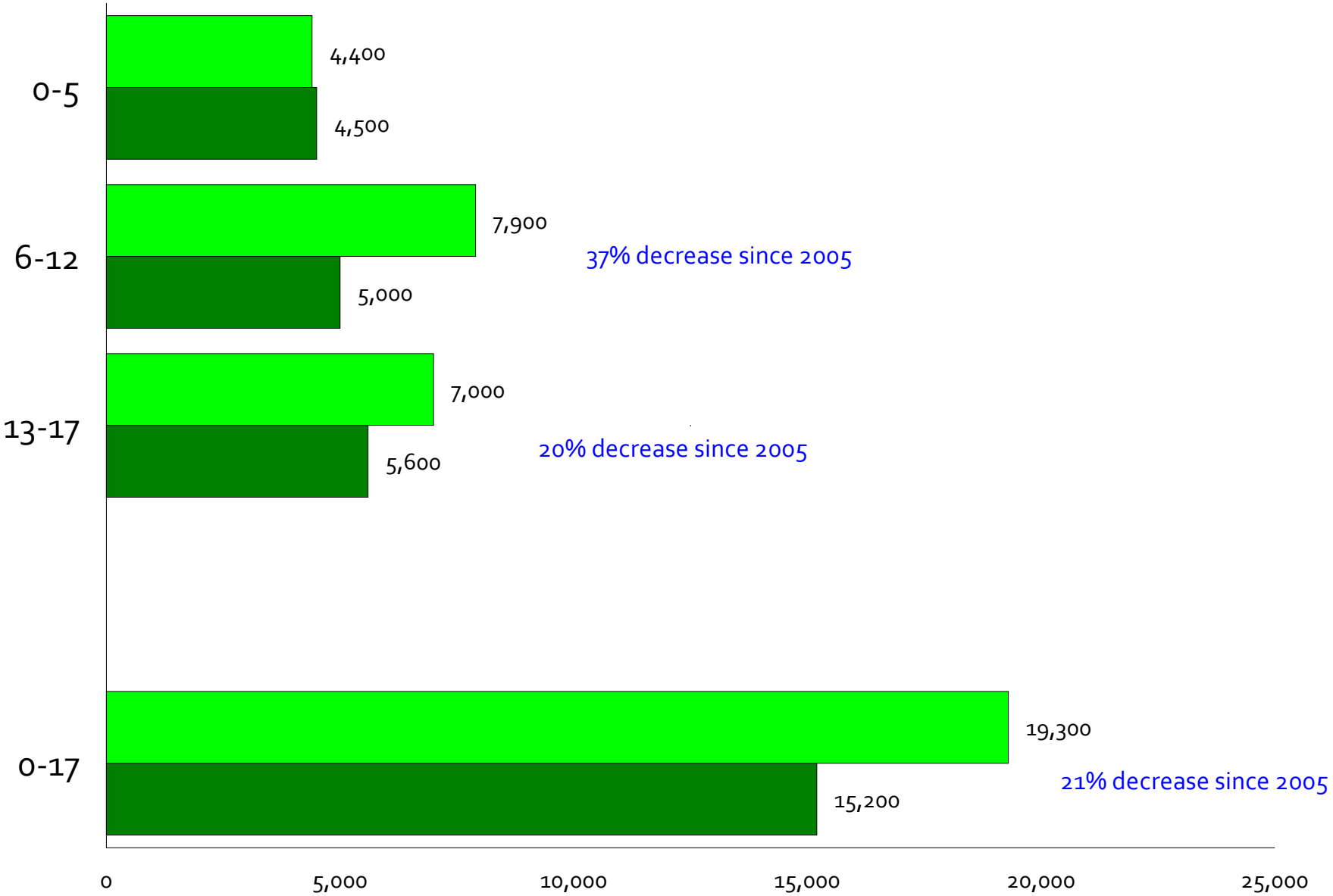
Number of Persons in Jewish Households

(Rounded to Nearest 100)

- 1.** 83,800 total persons in Jewish households, of whom 70,800 are Jewish
- 2.** 15,200 children age 0-17
 - 1.** Jewish: 12,000
 - 2.** Part Jewish: 1,000
 - 3.** Not Jewish: 2,100

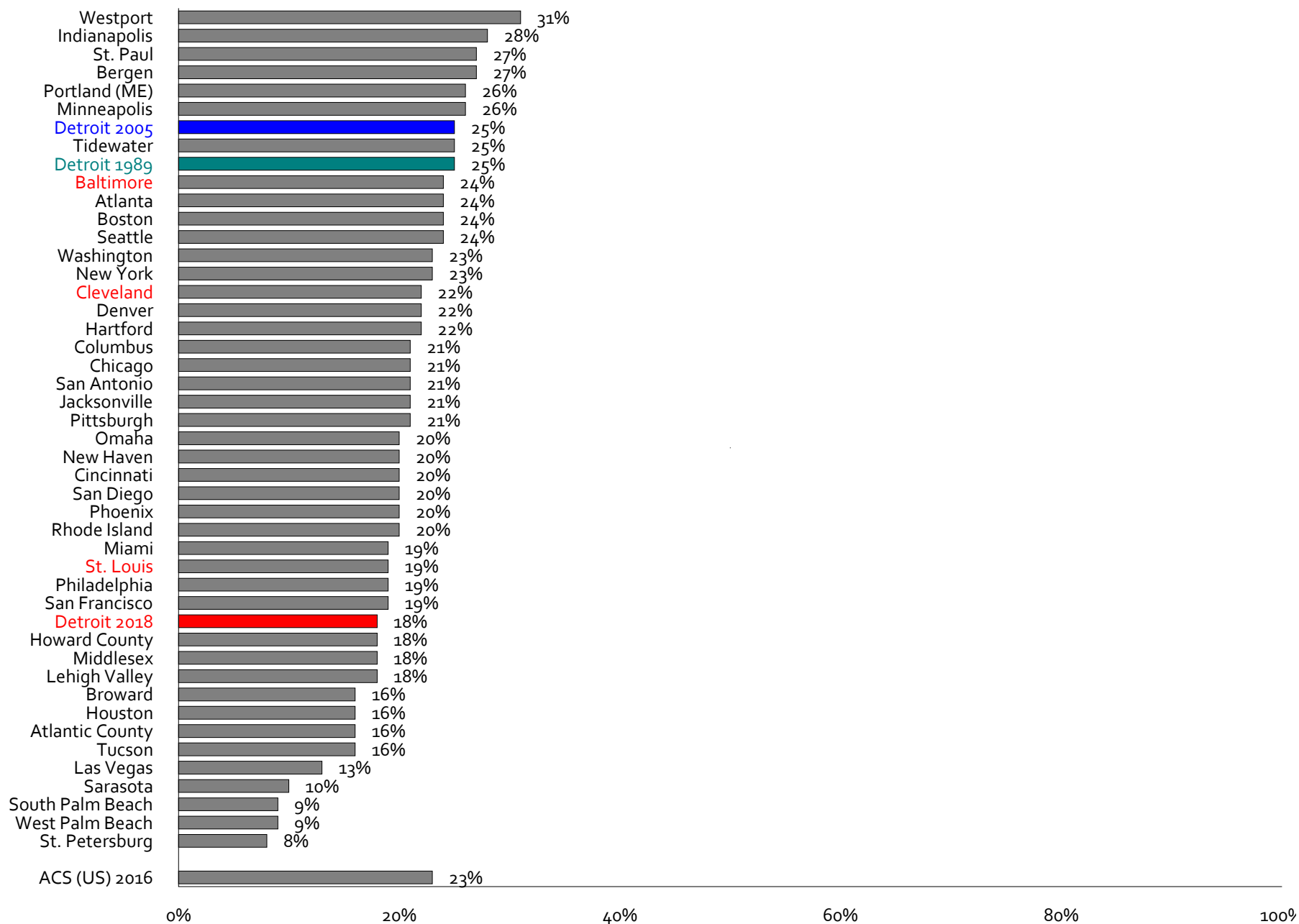
Changes in Age of Children Over Time

(Persons in Jewish Households)



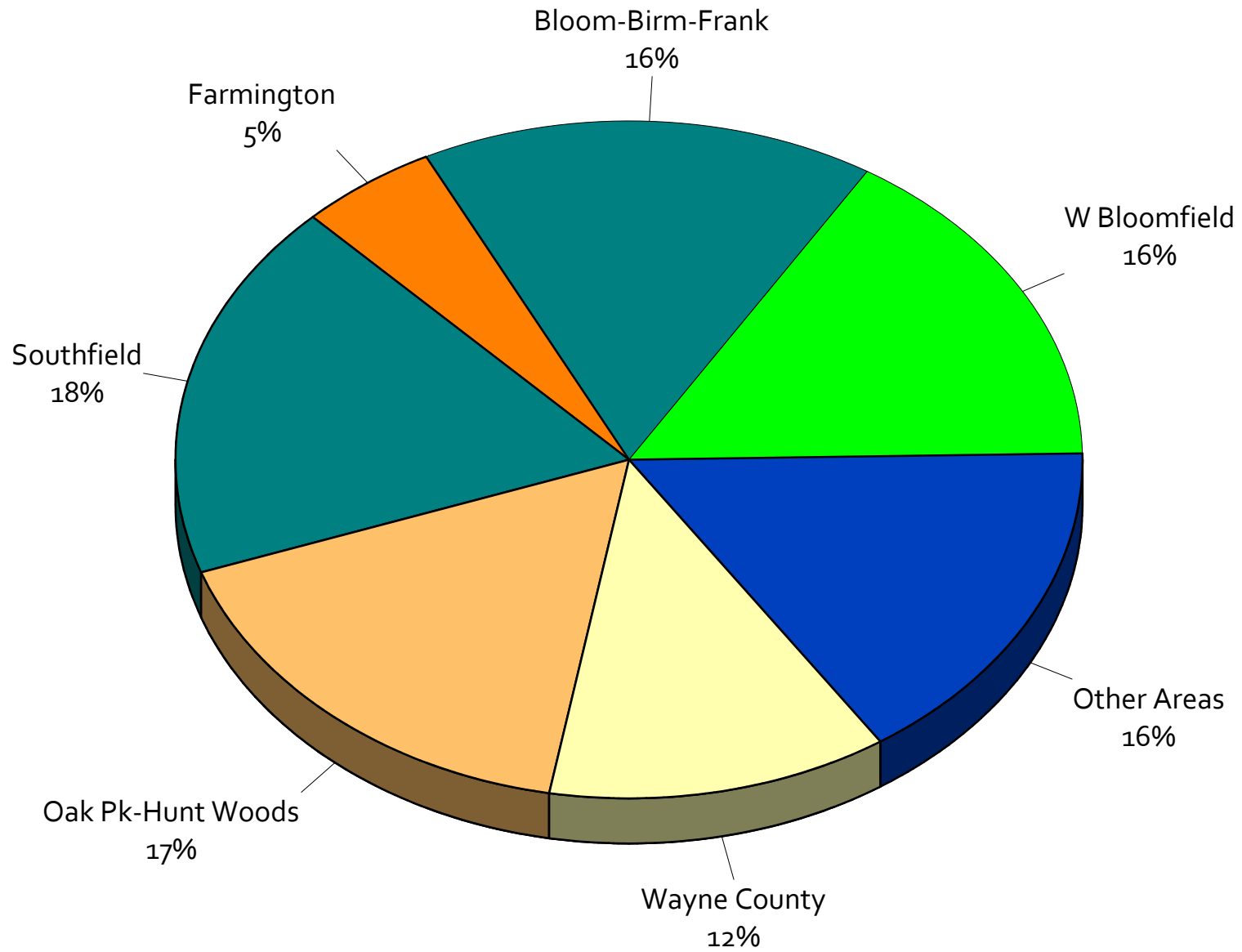
Age 0-17

(Persons in Jewish Households)



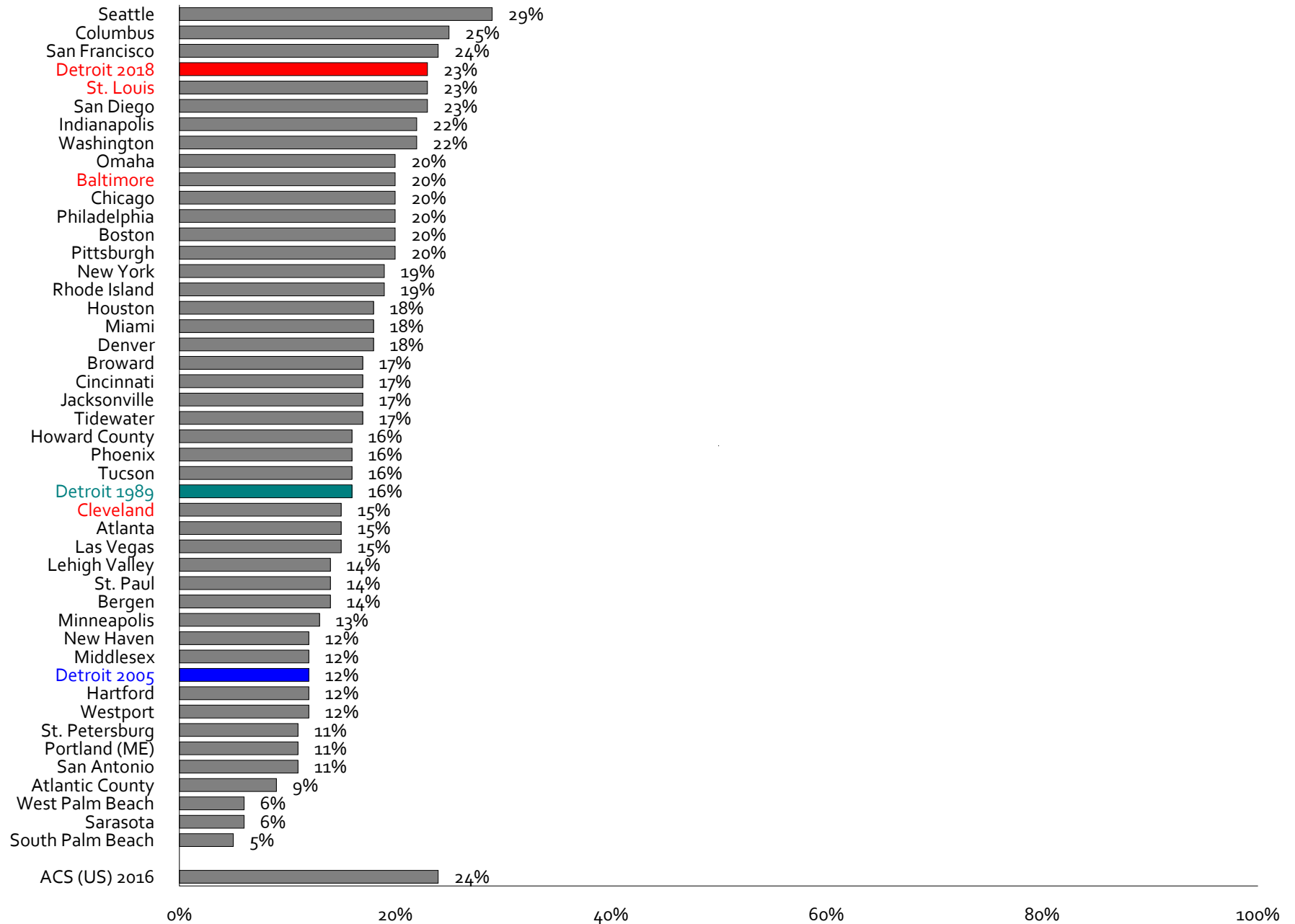
Where Do Children Age 0-17 Live?

Age 0-17 (15,200 Children in Jewish Households)



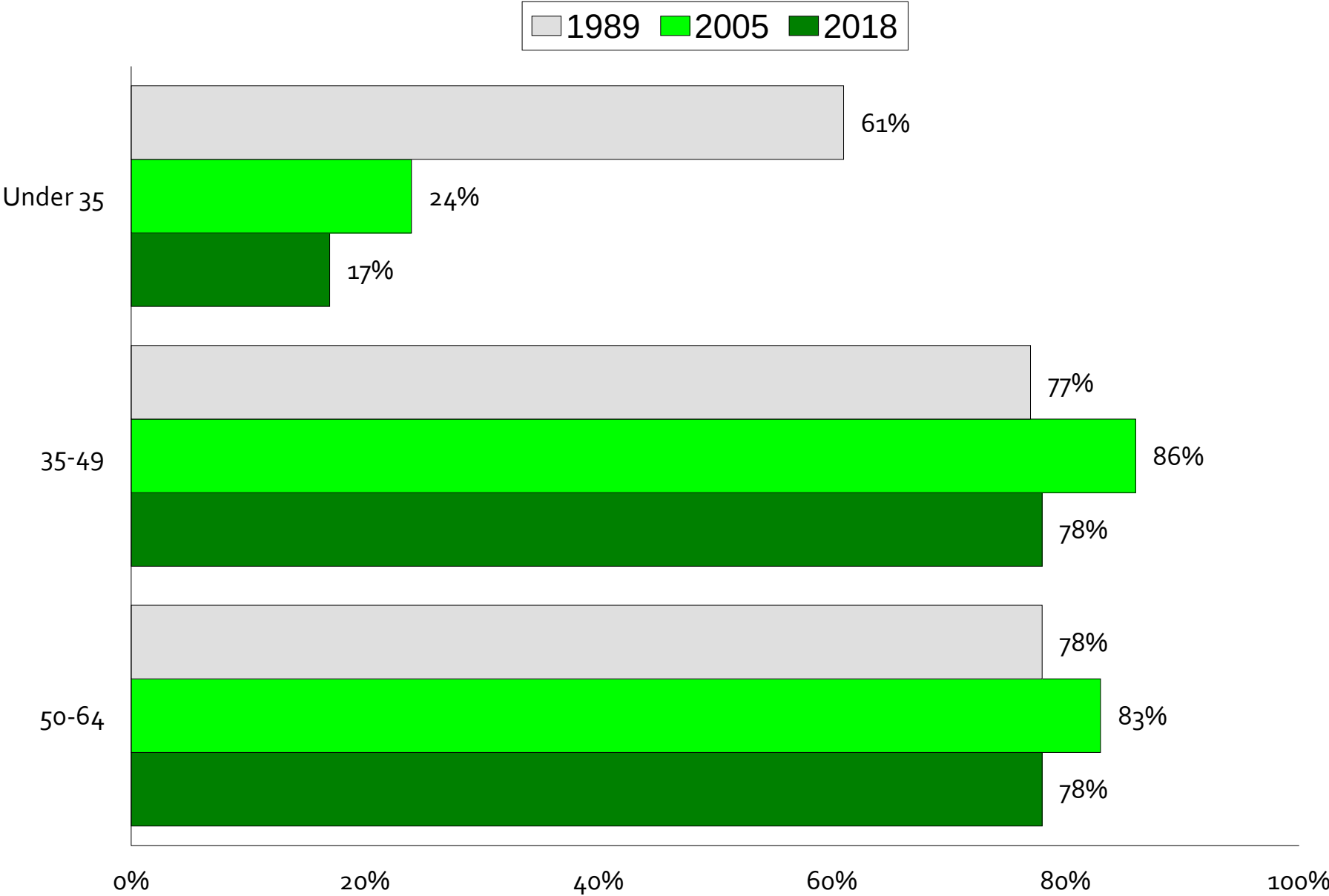
Age 18-34

(Persons in Jewish Households)



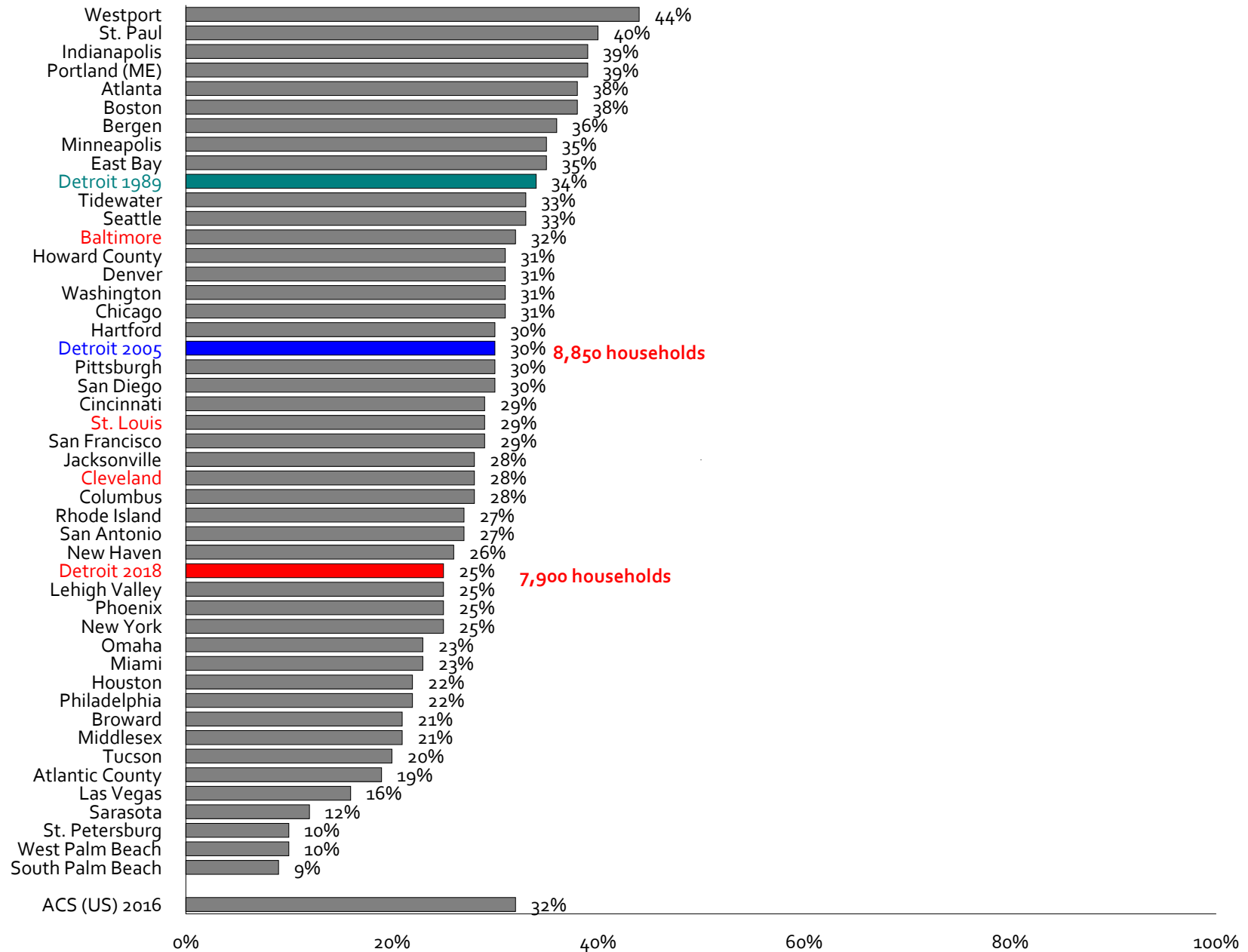
Currently Married, 1989-2018

(Adults in Jewish Households)



Households with Children Age 0-17 at Home

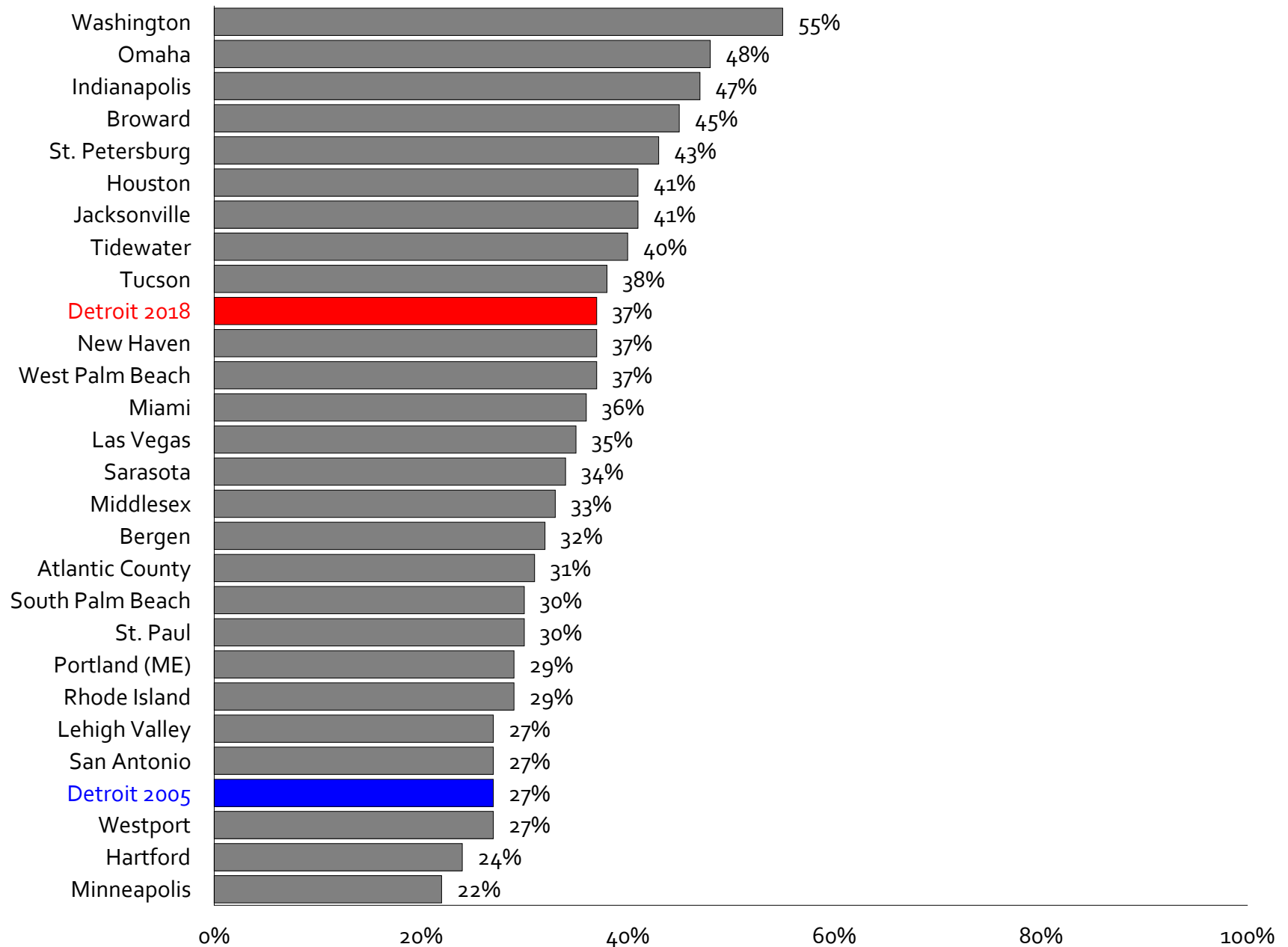
(Jewish Households)



**What Percentage of Children
Age 0-12 Have Two Full-Time
Working Parents?**

25 Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents

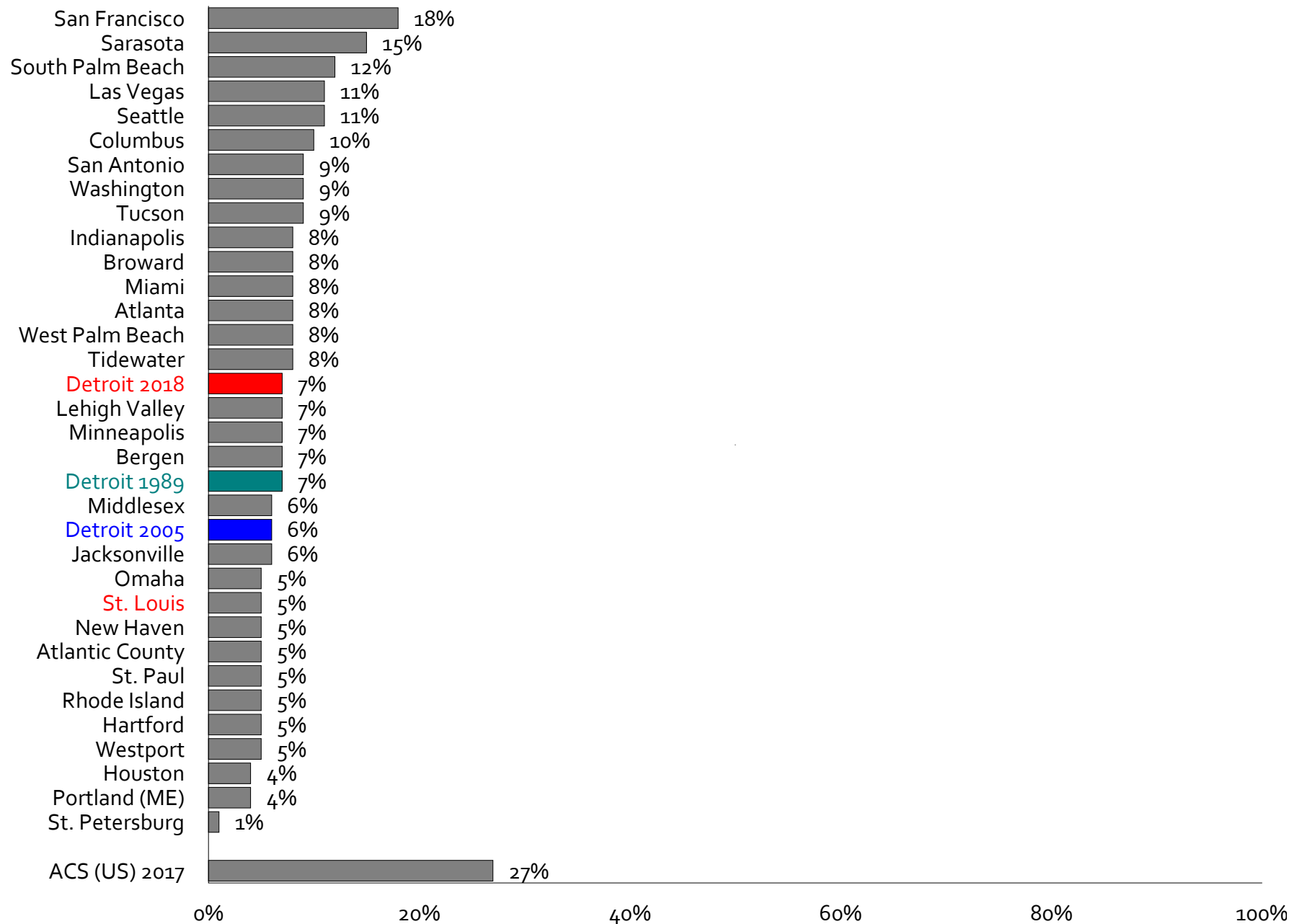
(Children Age 0-12 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a
Single Parent Household?**

Percentage of Children Age 0-17 Living in Single Parent Households

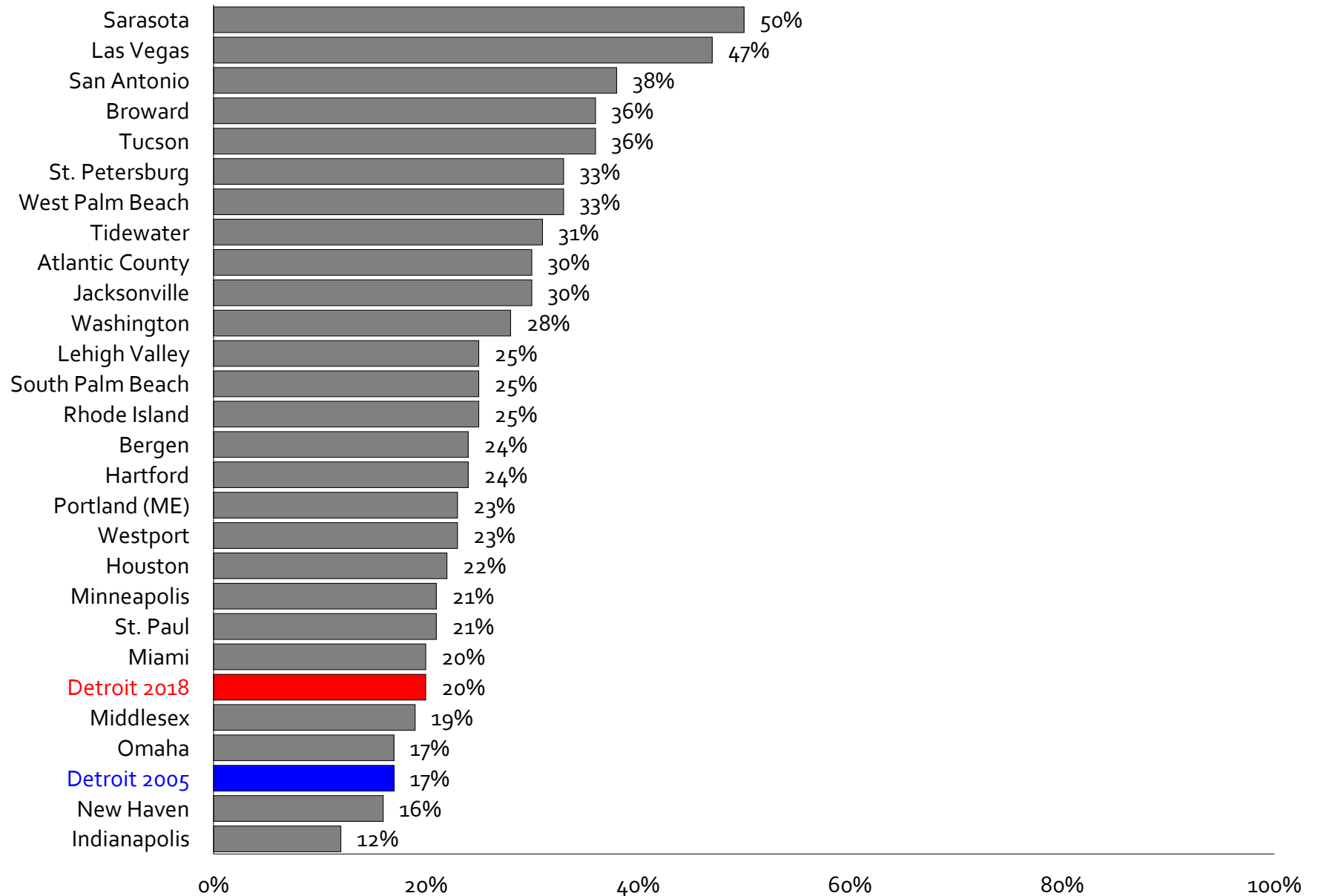
(Children Age 0-17 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a Household
in Which an Adult Is or Was
Divorced?**

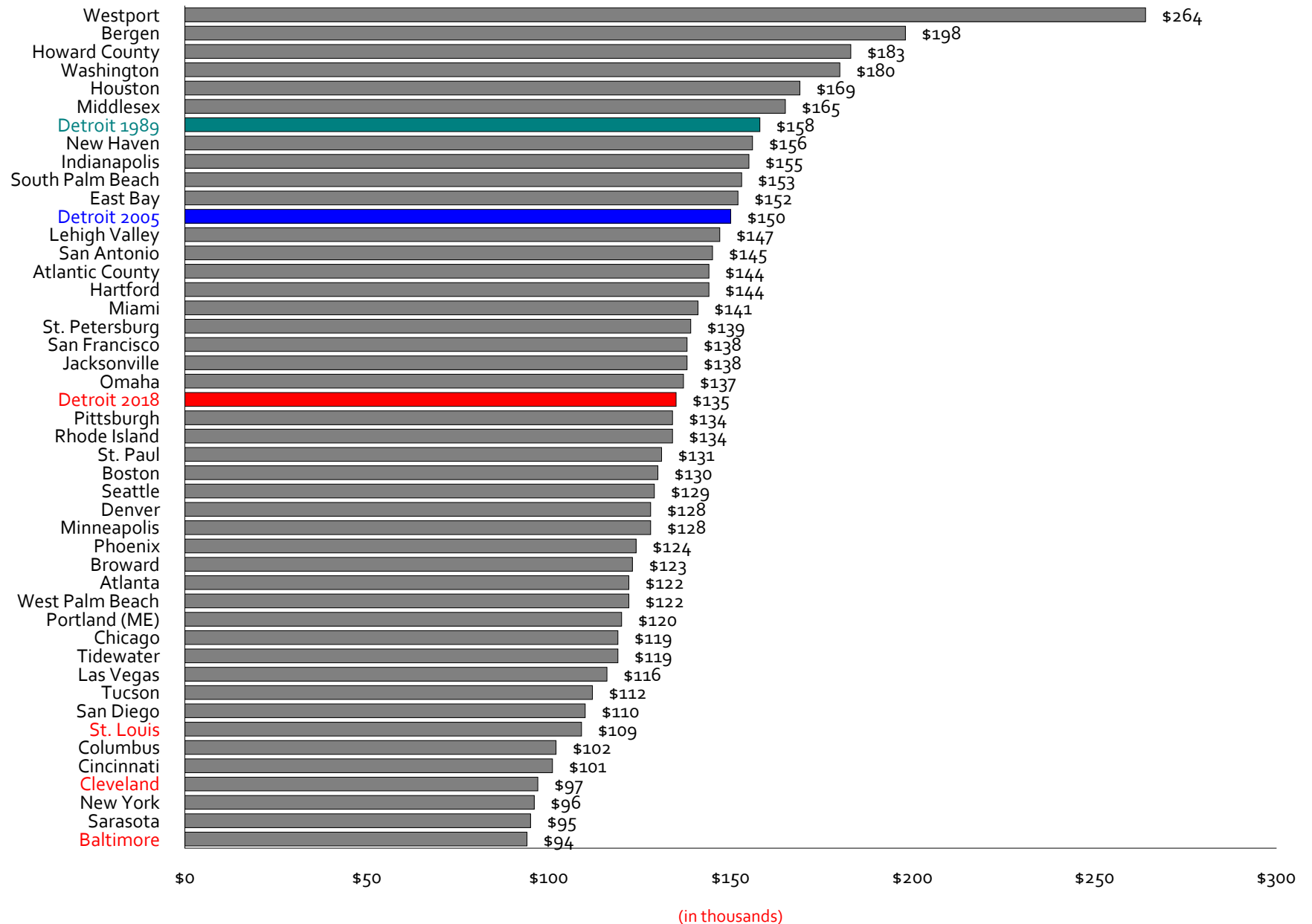
Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

(Children Age 0-17 in Jewish Households)



Median Household Income of Households with Children

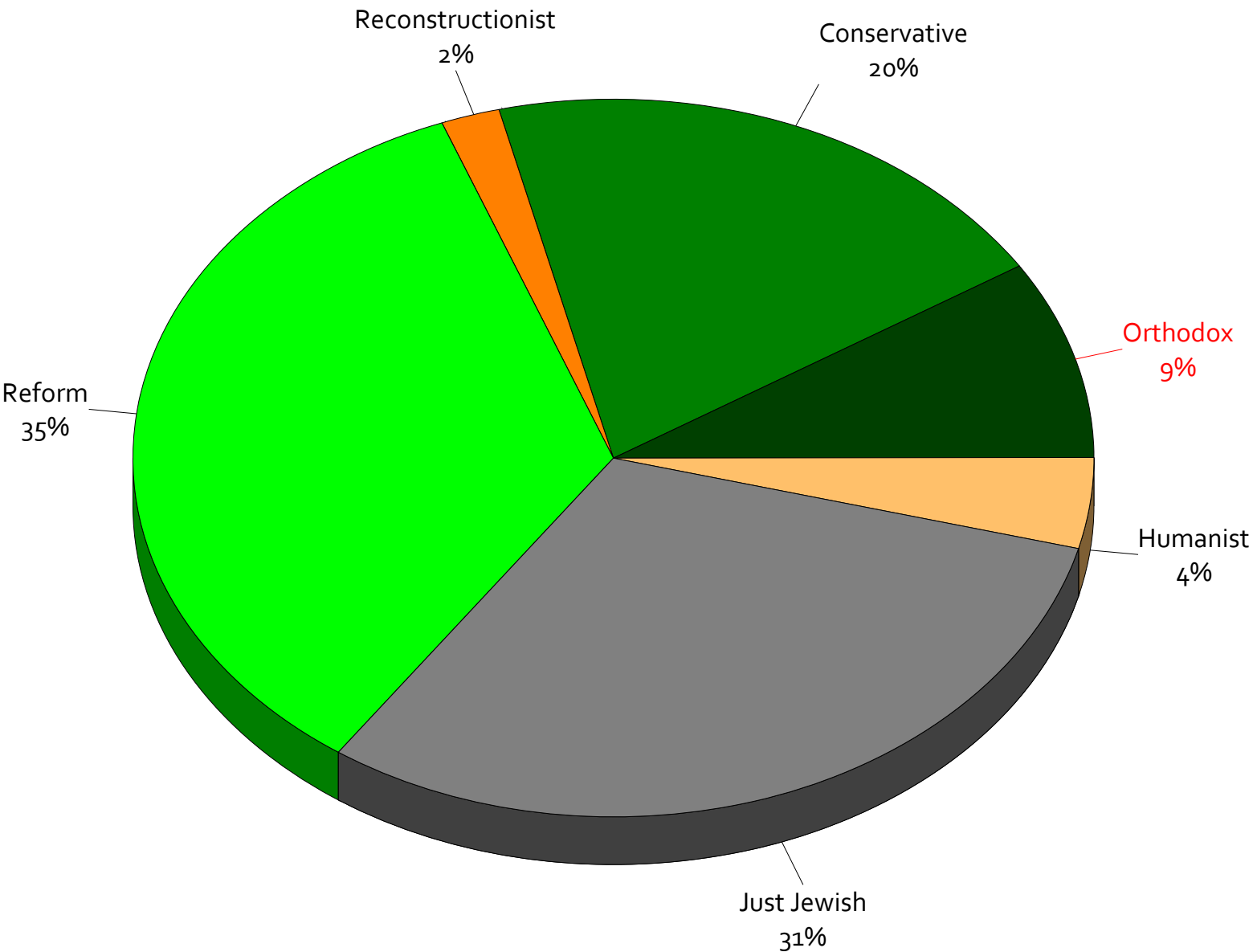
(Adjusted for inflation to 2017 dollars)



Religious Profile: Jewish Identification

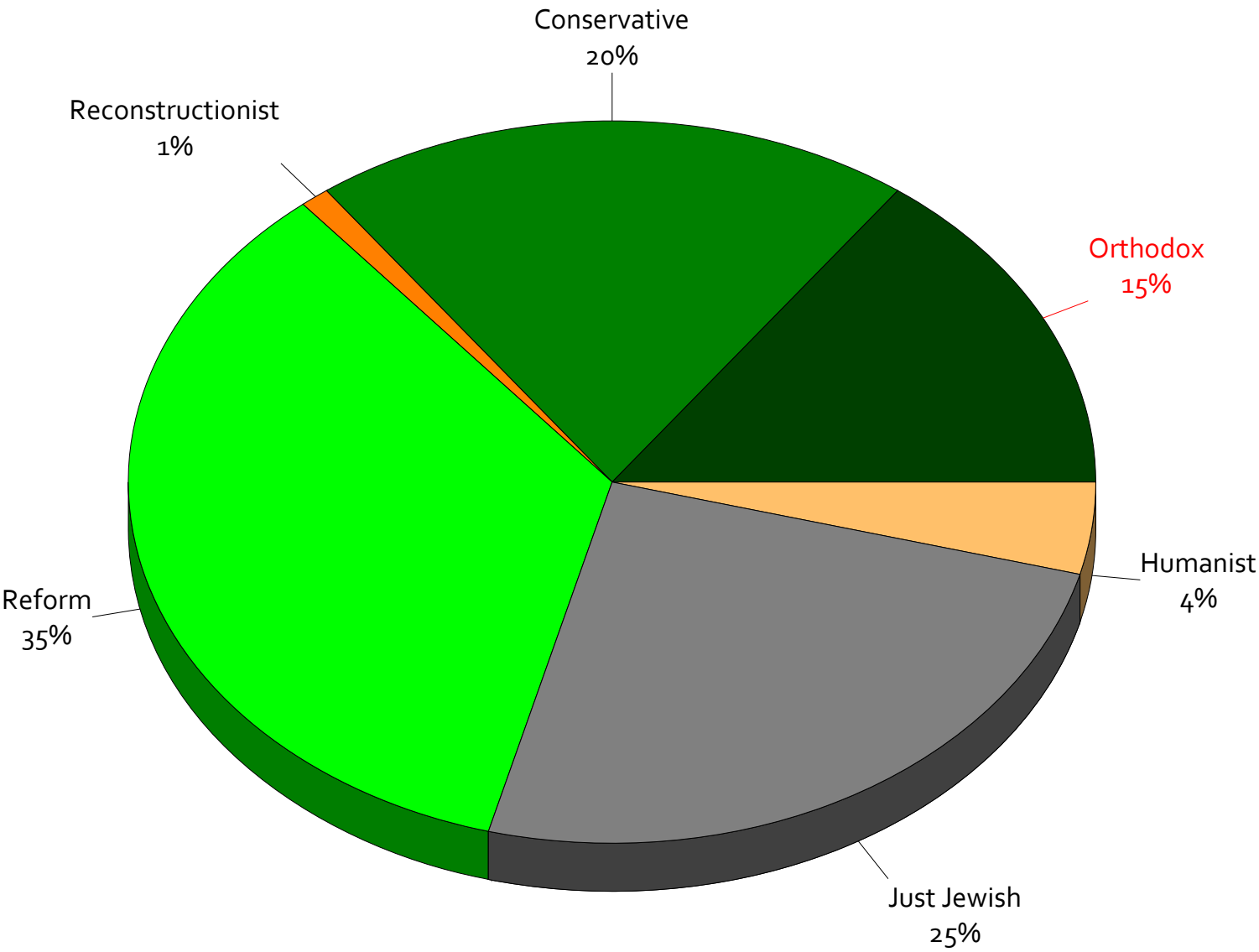
Jewish Identification

(Jewish Households)



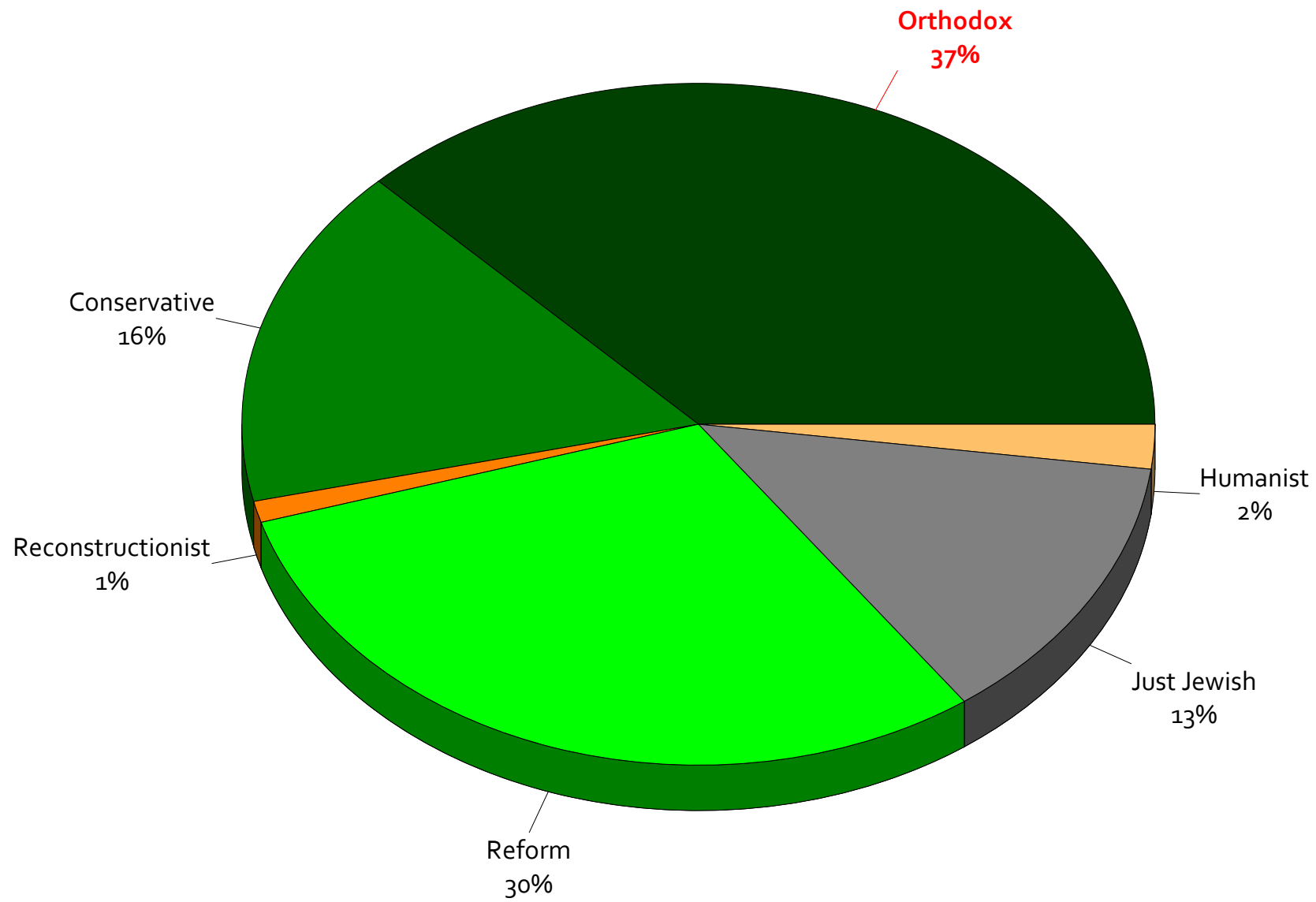
Jewish Identification

(Jewish Persons)



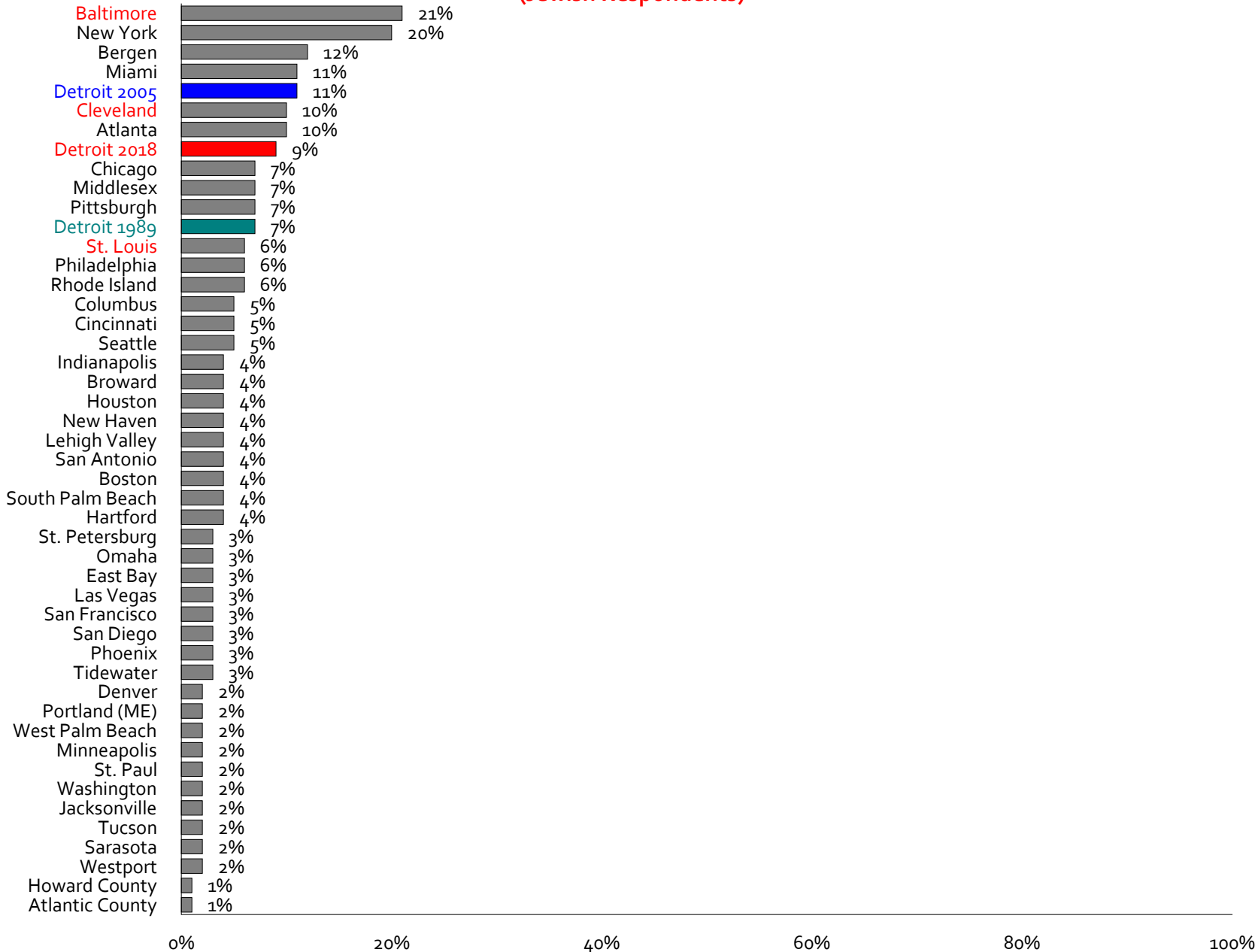
Jewish Identification

(12,000 Jewish Children)



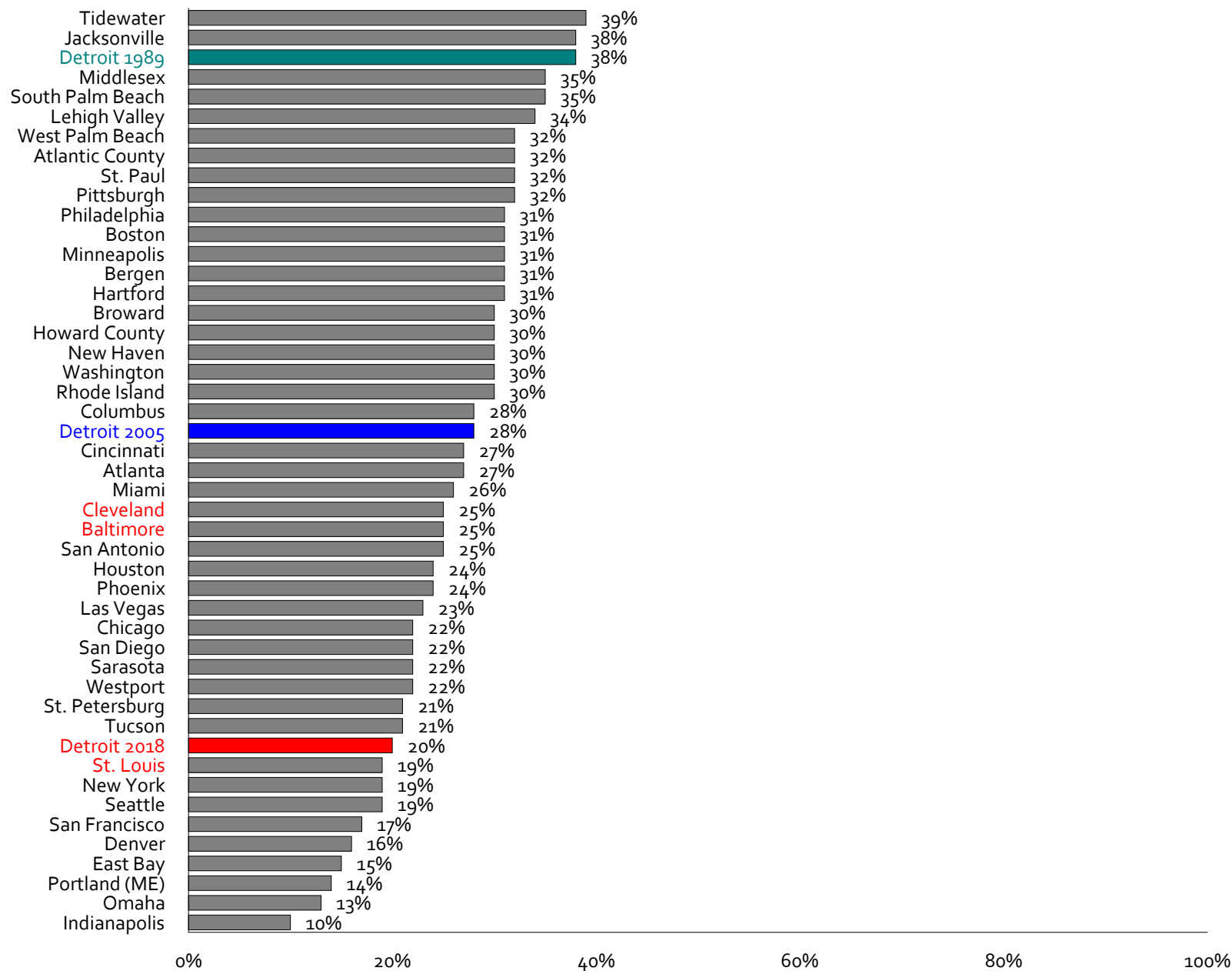
Orthodox Identification

(Jewish Respondents)



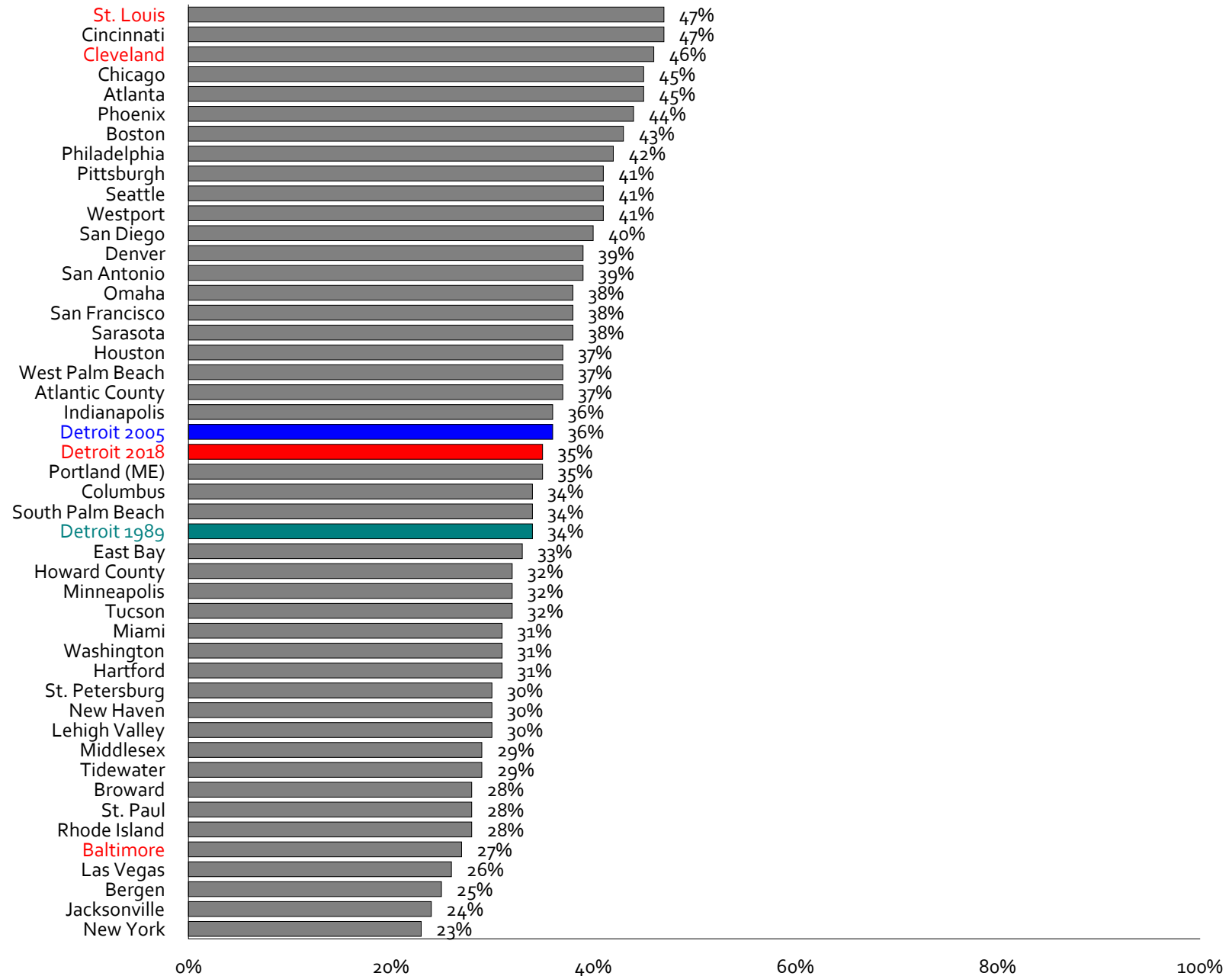
Conservative Identification

(Jewish Respondents)



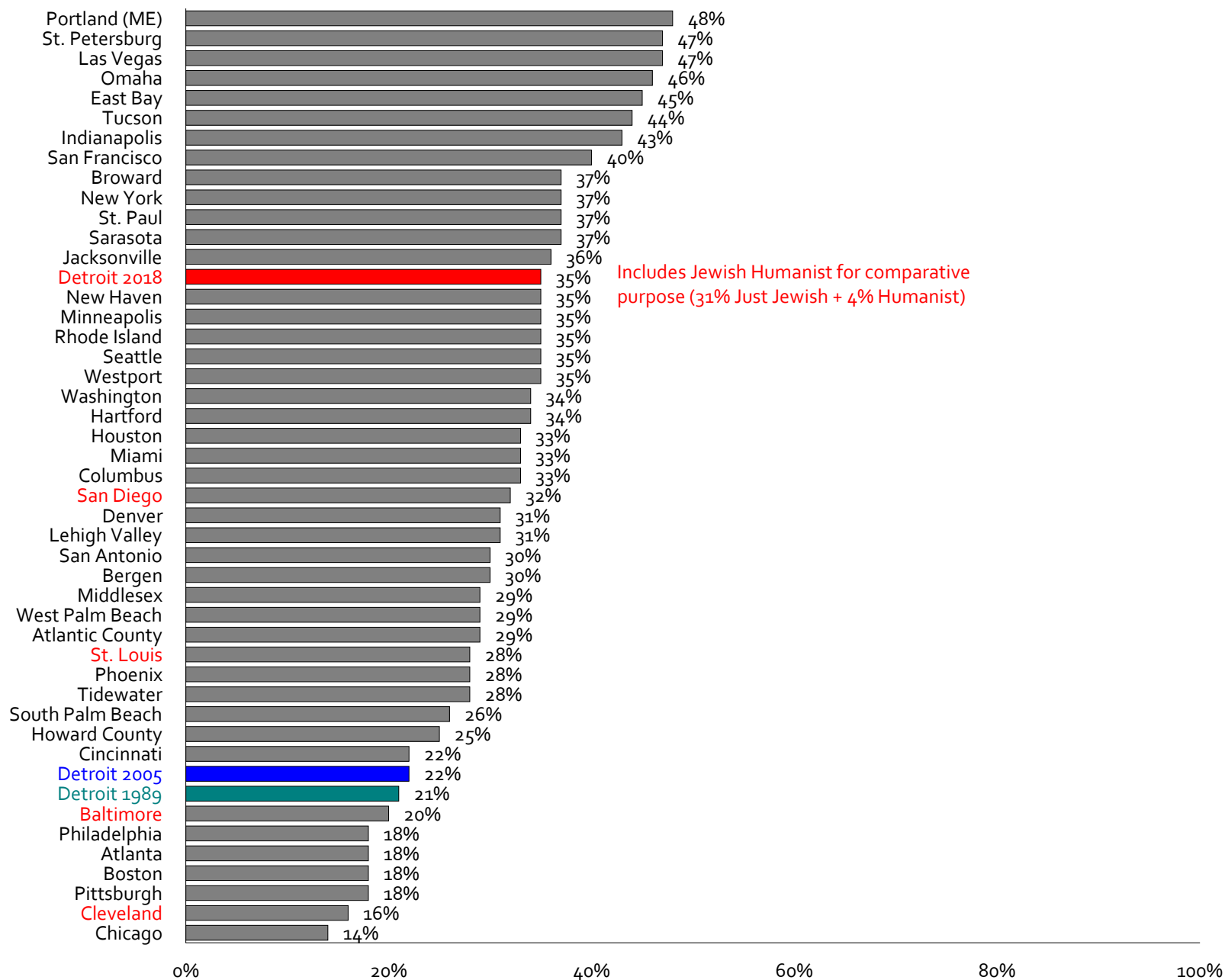
Reform Identification

(Jewish Respondents)



Just Jewish Identification

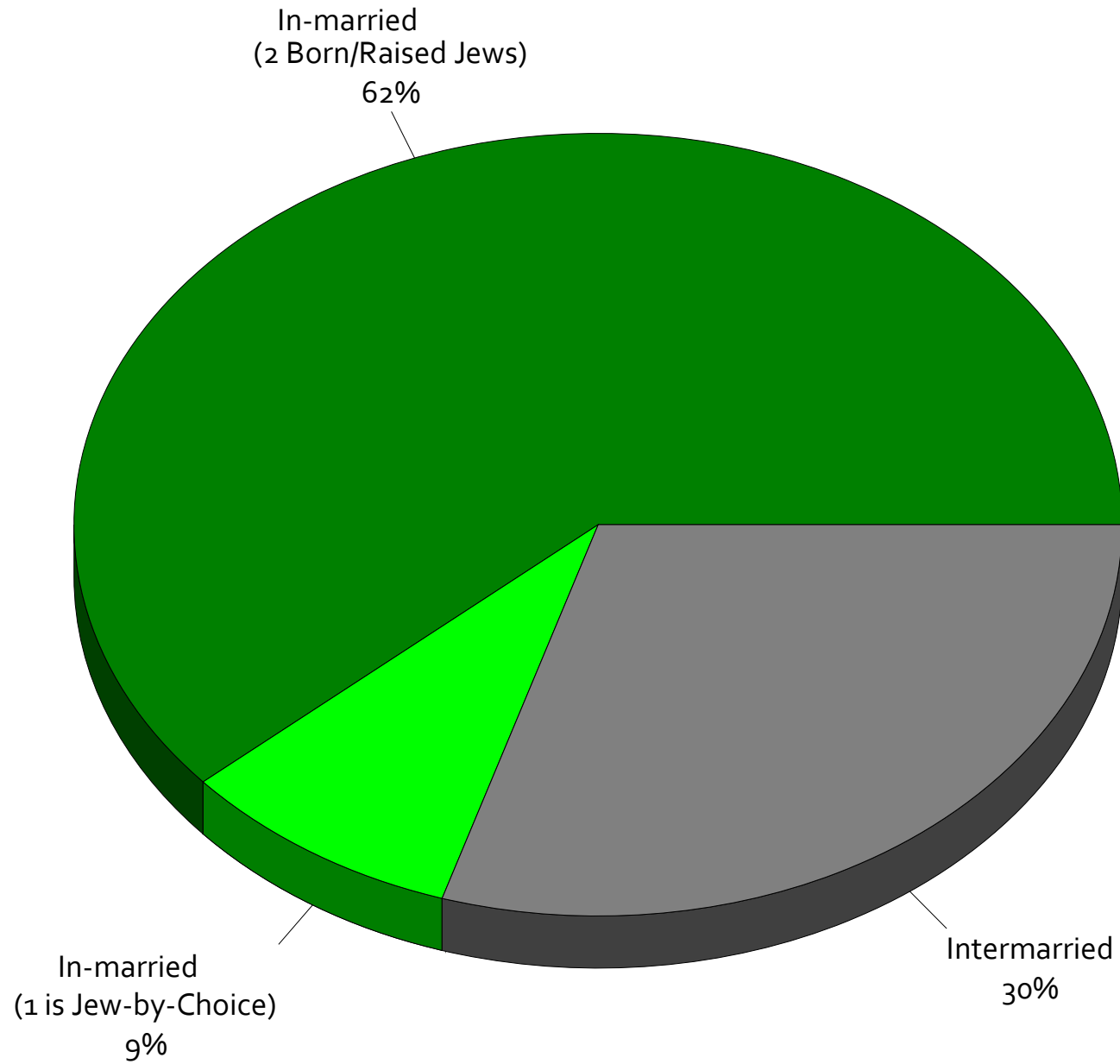
(Jewish Respondents)



Types of Marriage

Types of Marriage

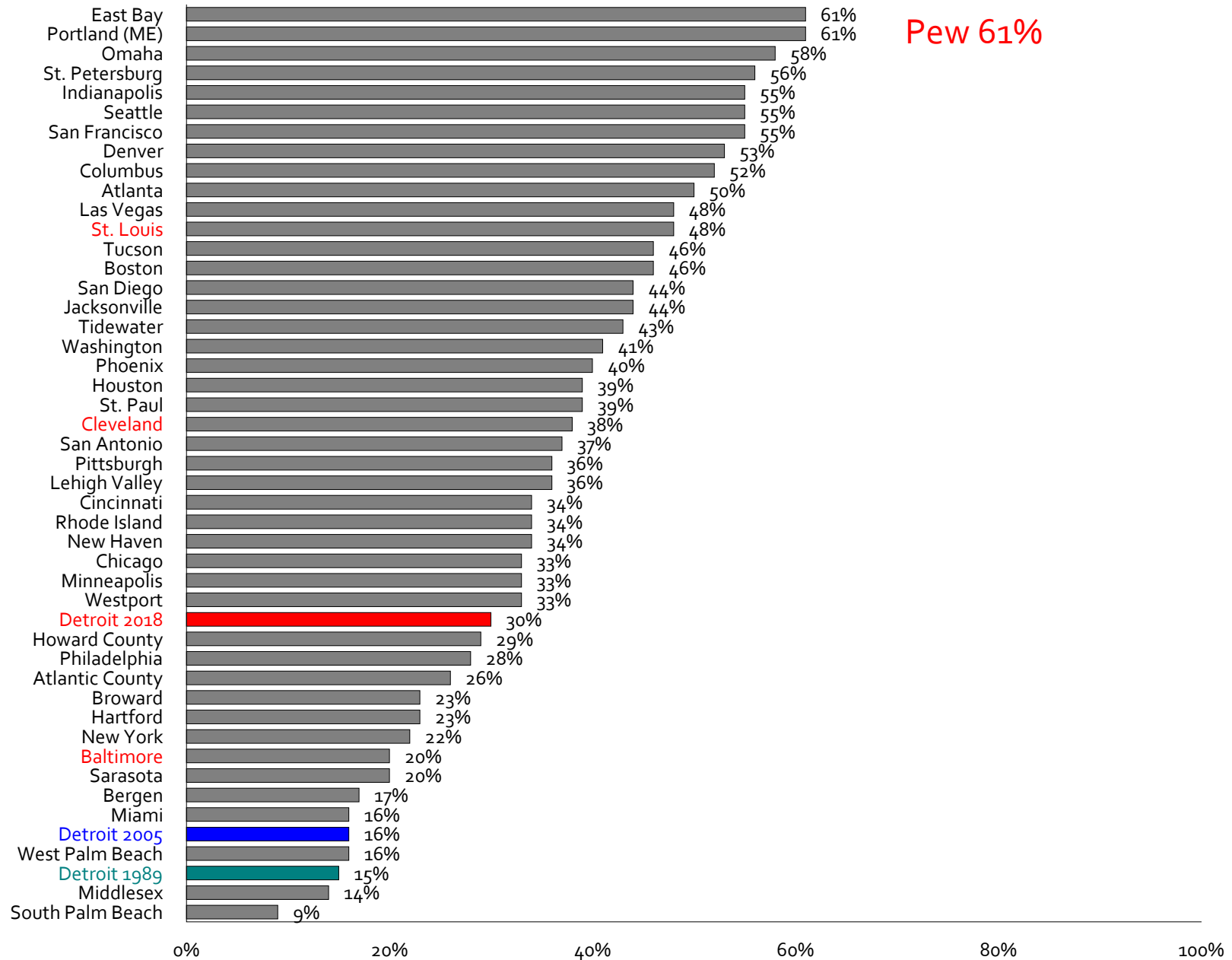
(Married Couples in Jewish Households)



Intermarriage

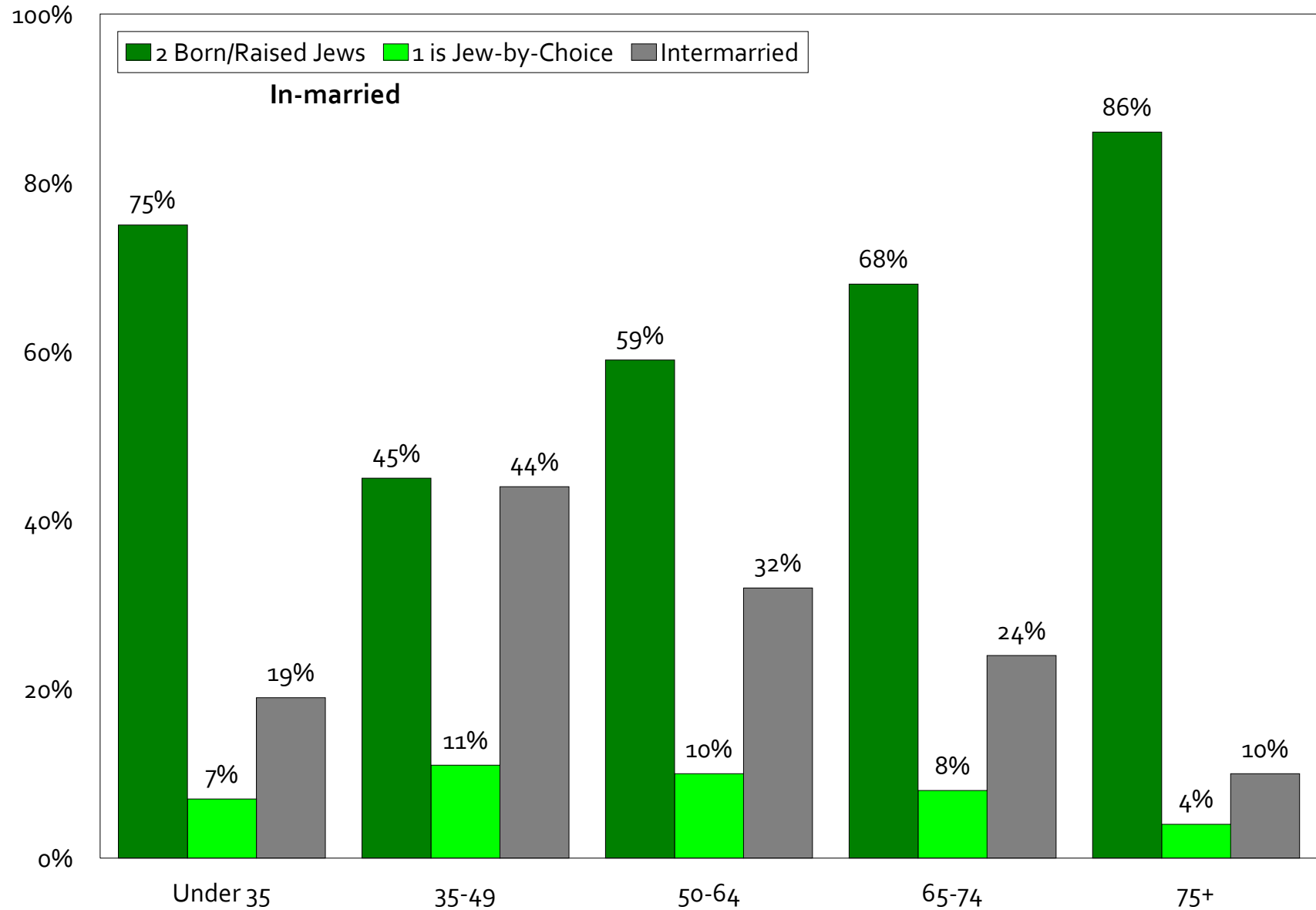
(Couples Intermarriage Rate)

Pew 61%



Types of Marriage by Age of Head of Household

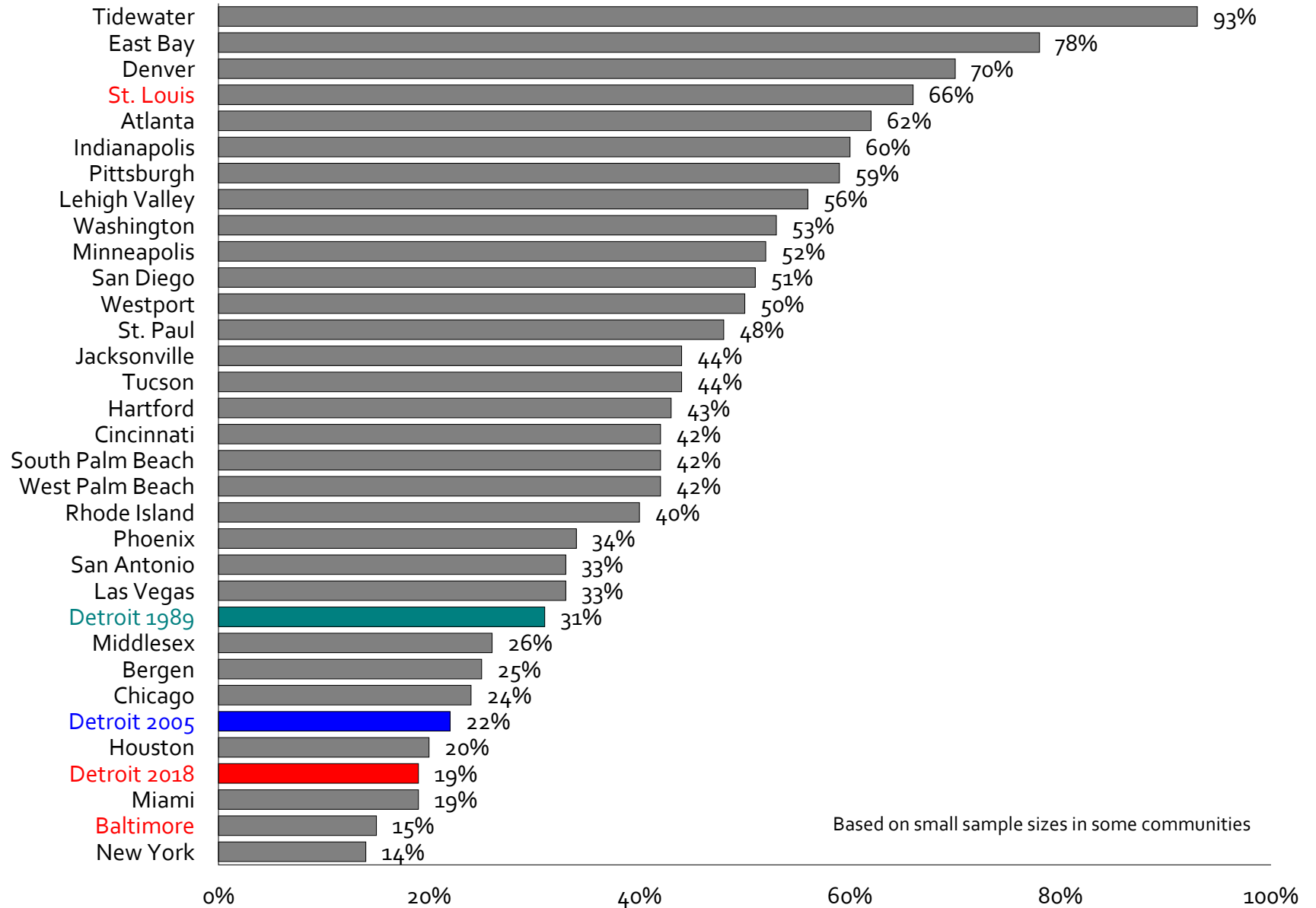
(Married Couples)



Intermarriage

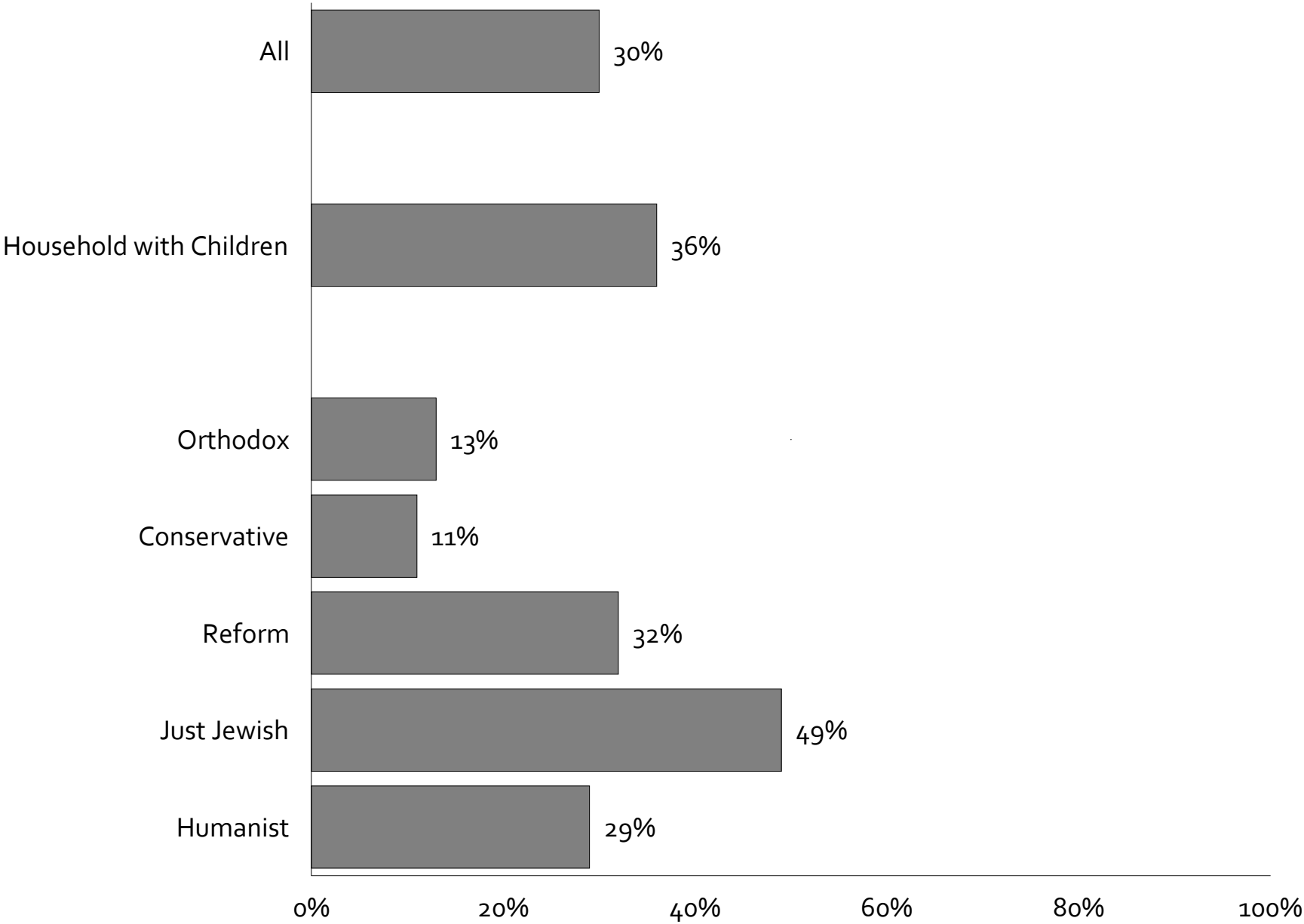
Head of Household Under Age 35

(Couples Intermarriage Rate)



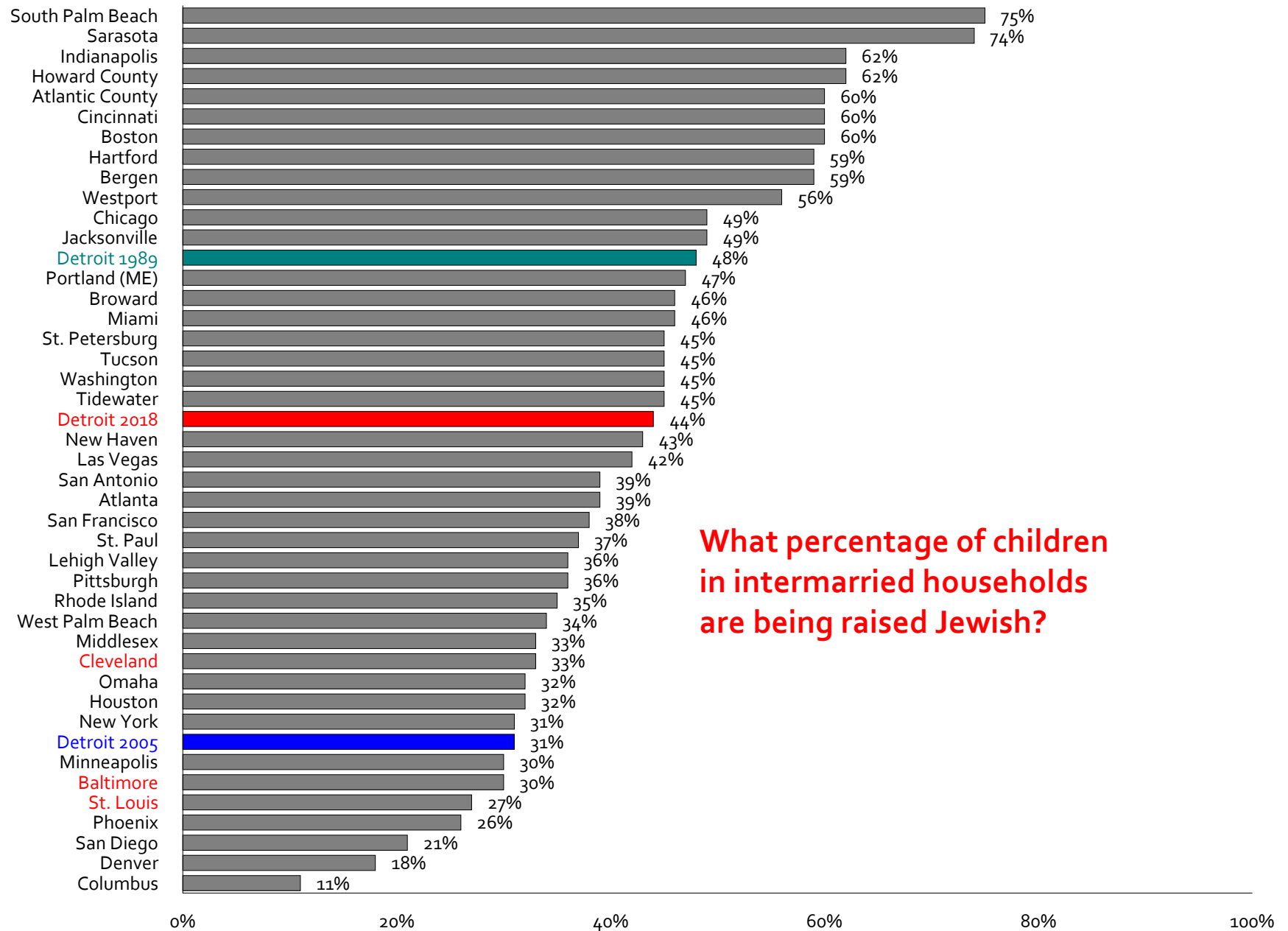
Intermarried Households

(Couples Intermarriage Rate)



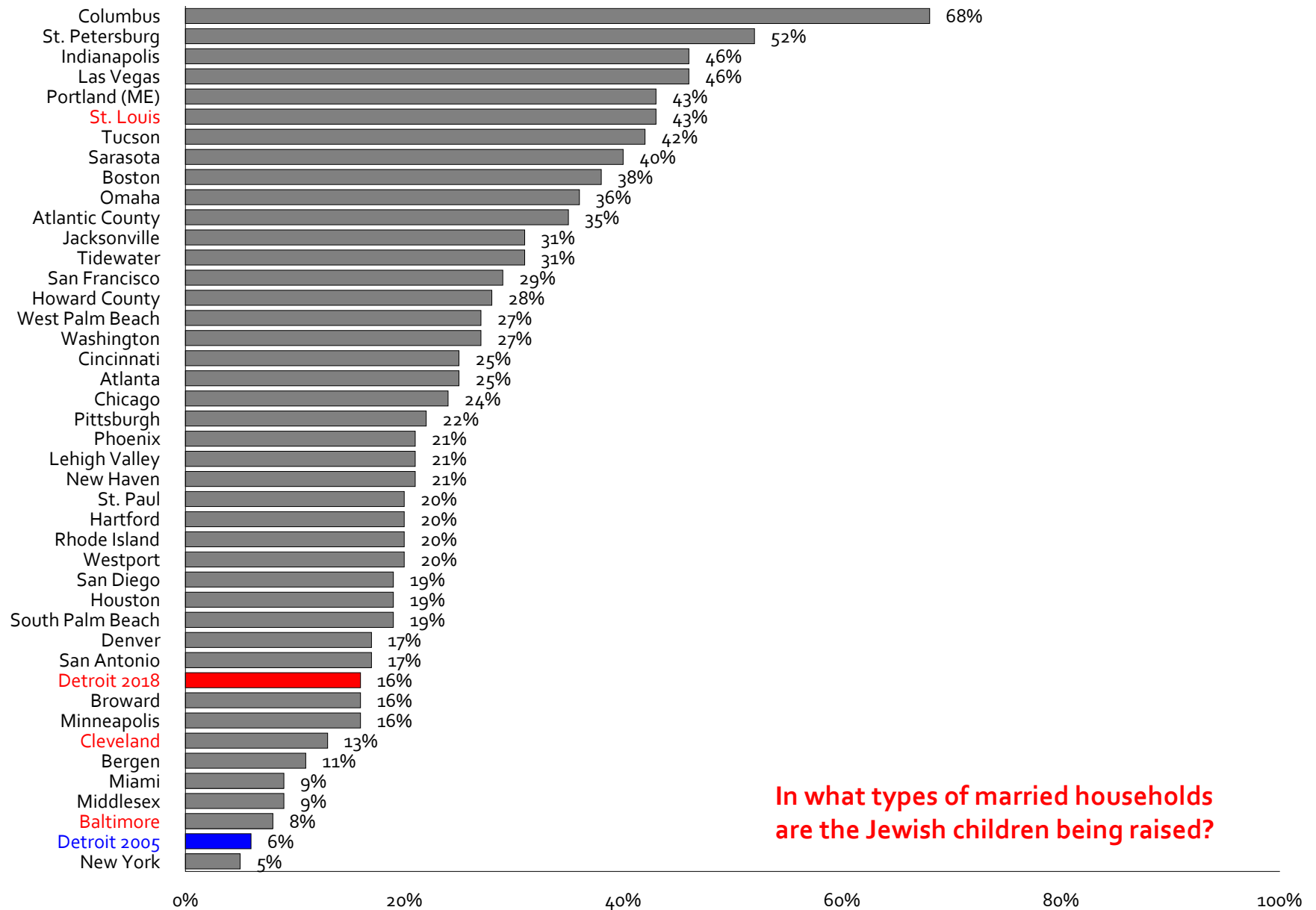
Children Being Raised Jewish in Intermarried Households

(Children Age 0-17 in Intermarried Jewish Households)



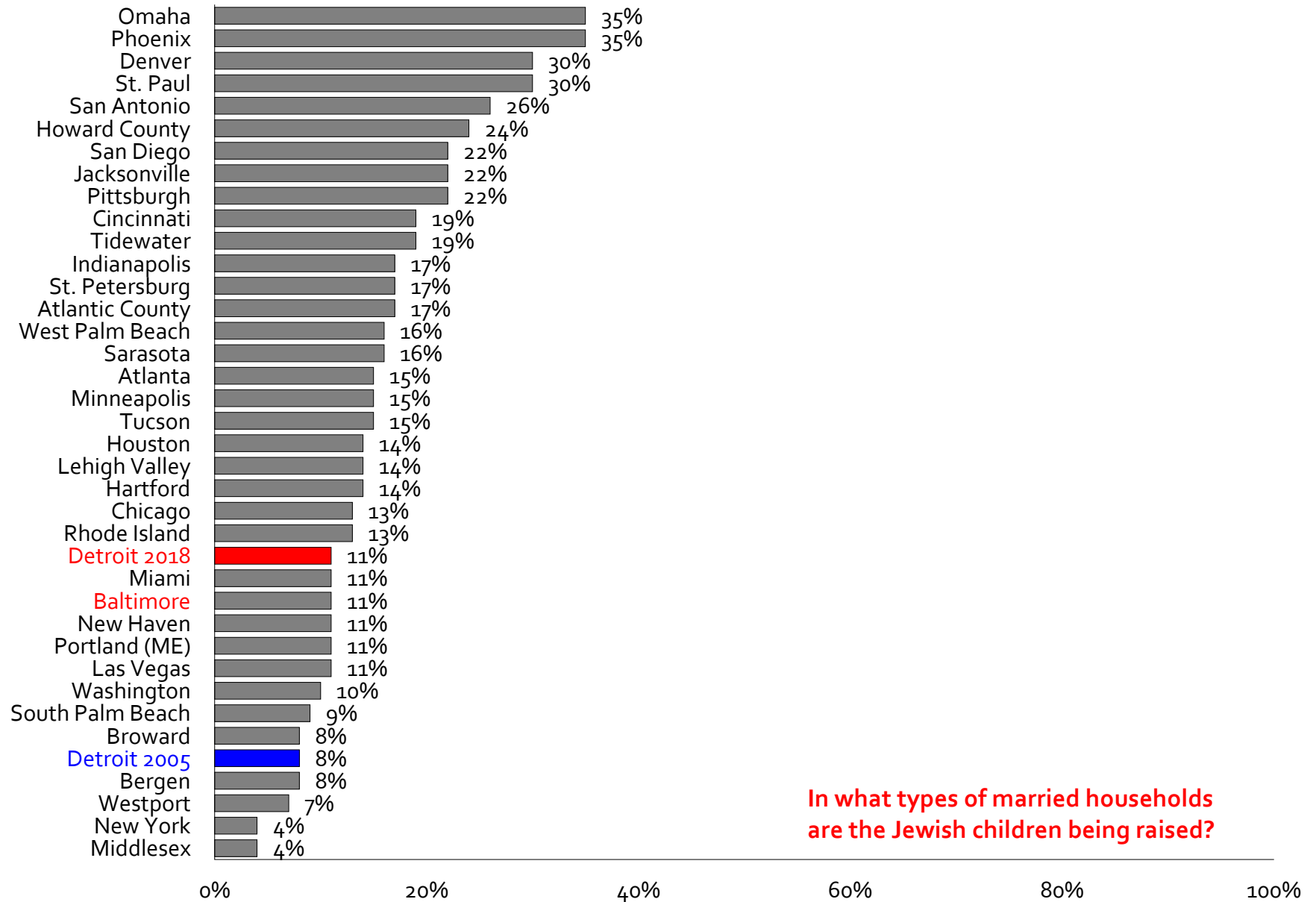
Jewish Children Who Are Being Raised in Intermarried Households

(Jewish Children Age 0-17 in Married Households)



Jewish Children Who Are Being Raised in **Conversionary** In-married Households

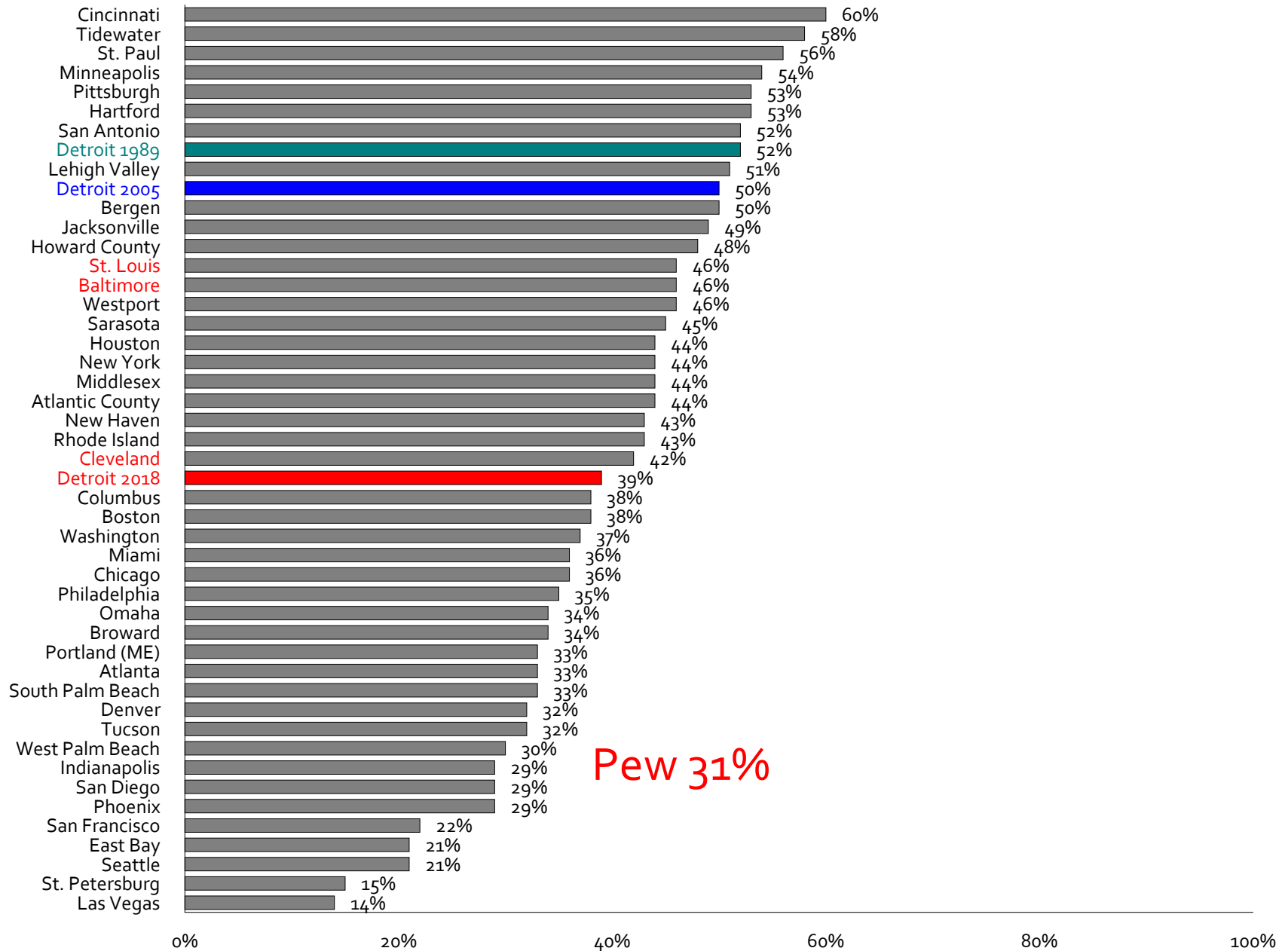
(Jewish Children Age 0-17 in Married Households)



Membership Profile: Synagogues

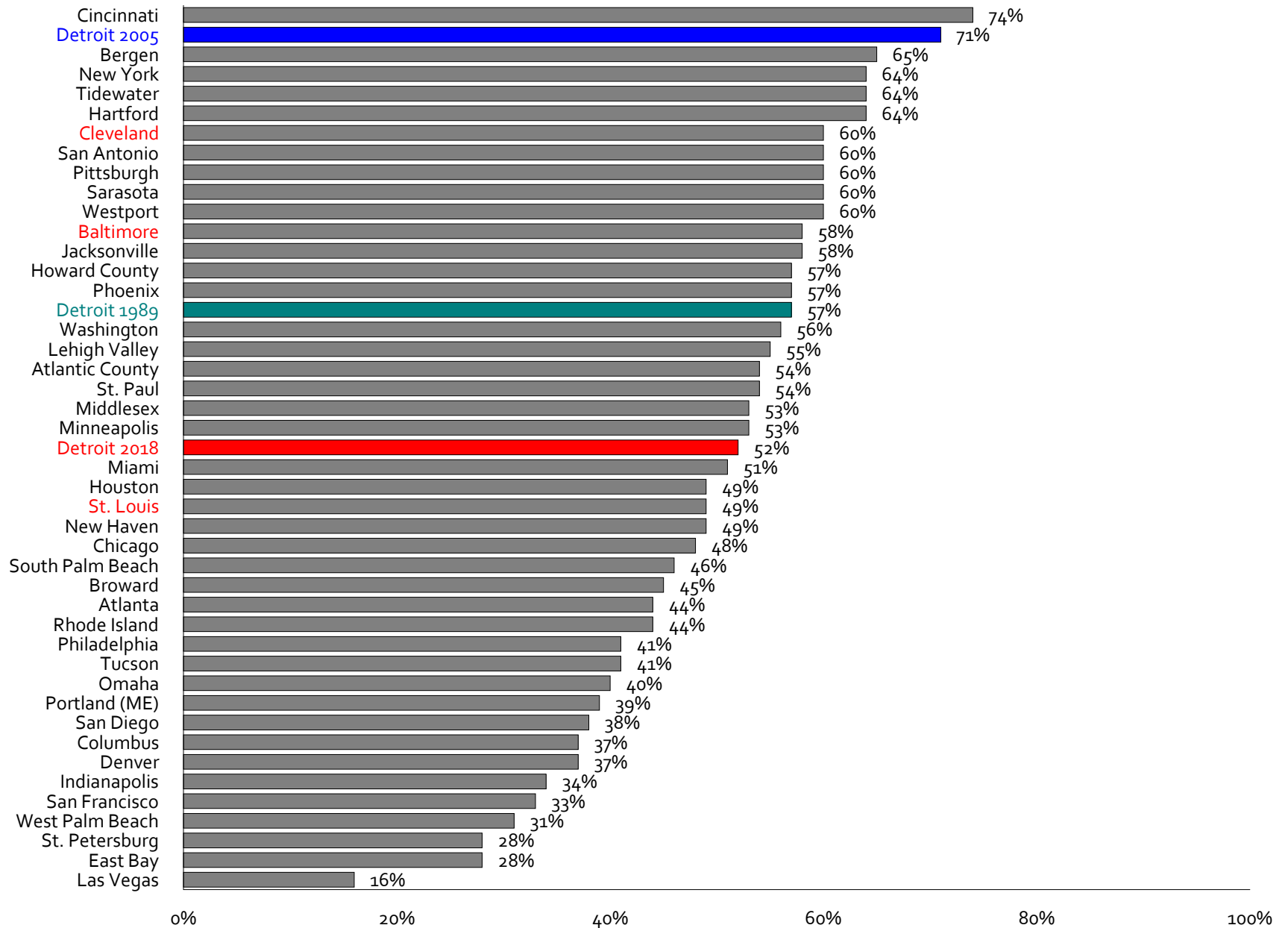
Synagogue Membership

(Jewish Households)



Synagogue Membership

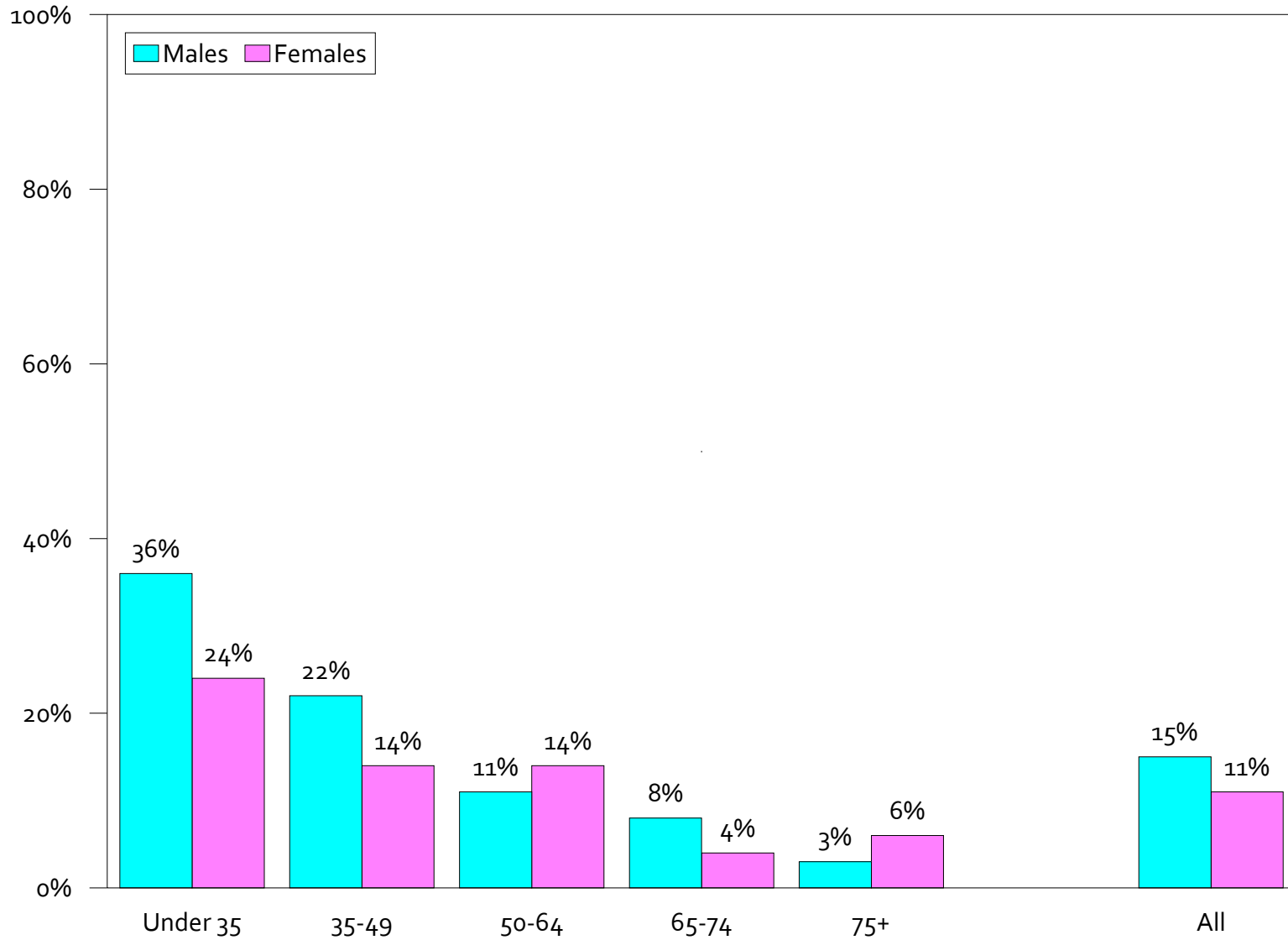
Households with Children



**Jewish Education:
Adults When They Were Children**

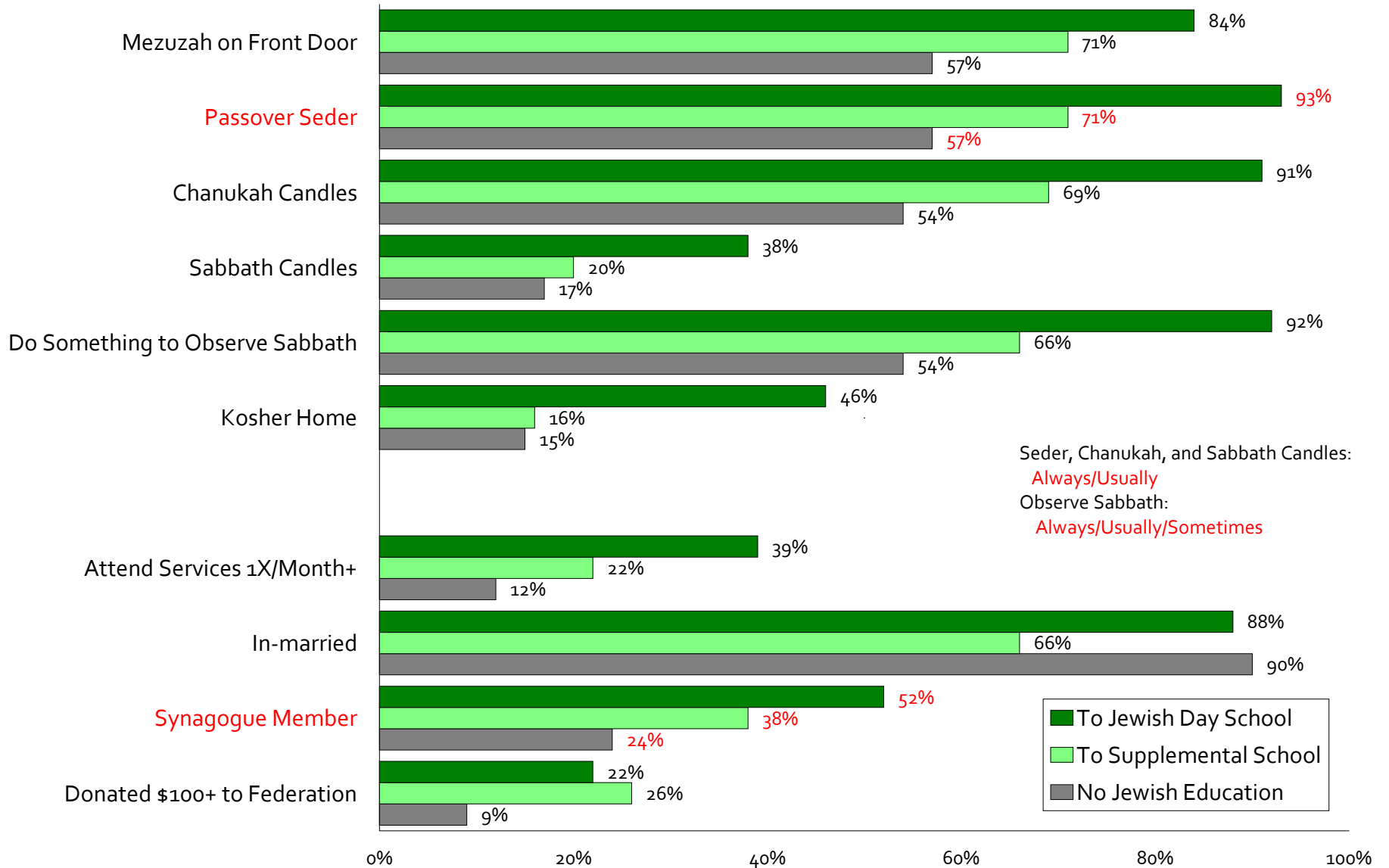
Attended a Jewish Day School as a Child by Age and Sex

(Born or Raised Jewish Respondents)



Households in Which The Respondent Received Some Formal Jewish Education as a Child

Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)

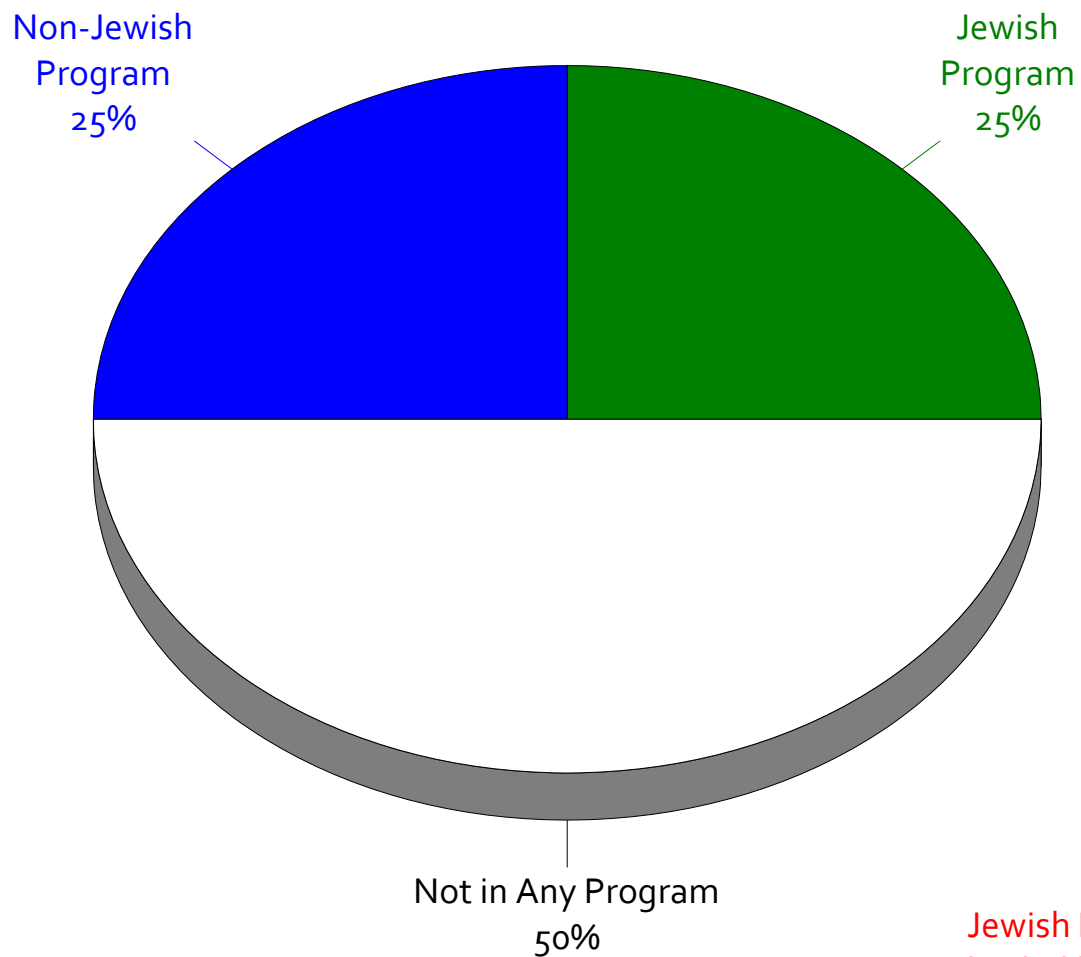


**Children's Jewish Education:
Jewish Day School**

The Concept of *Market Share*

25% of all children are in a Jewish Program (preschool, school, camp)

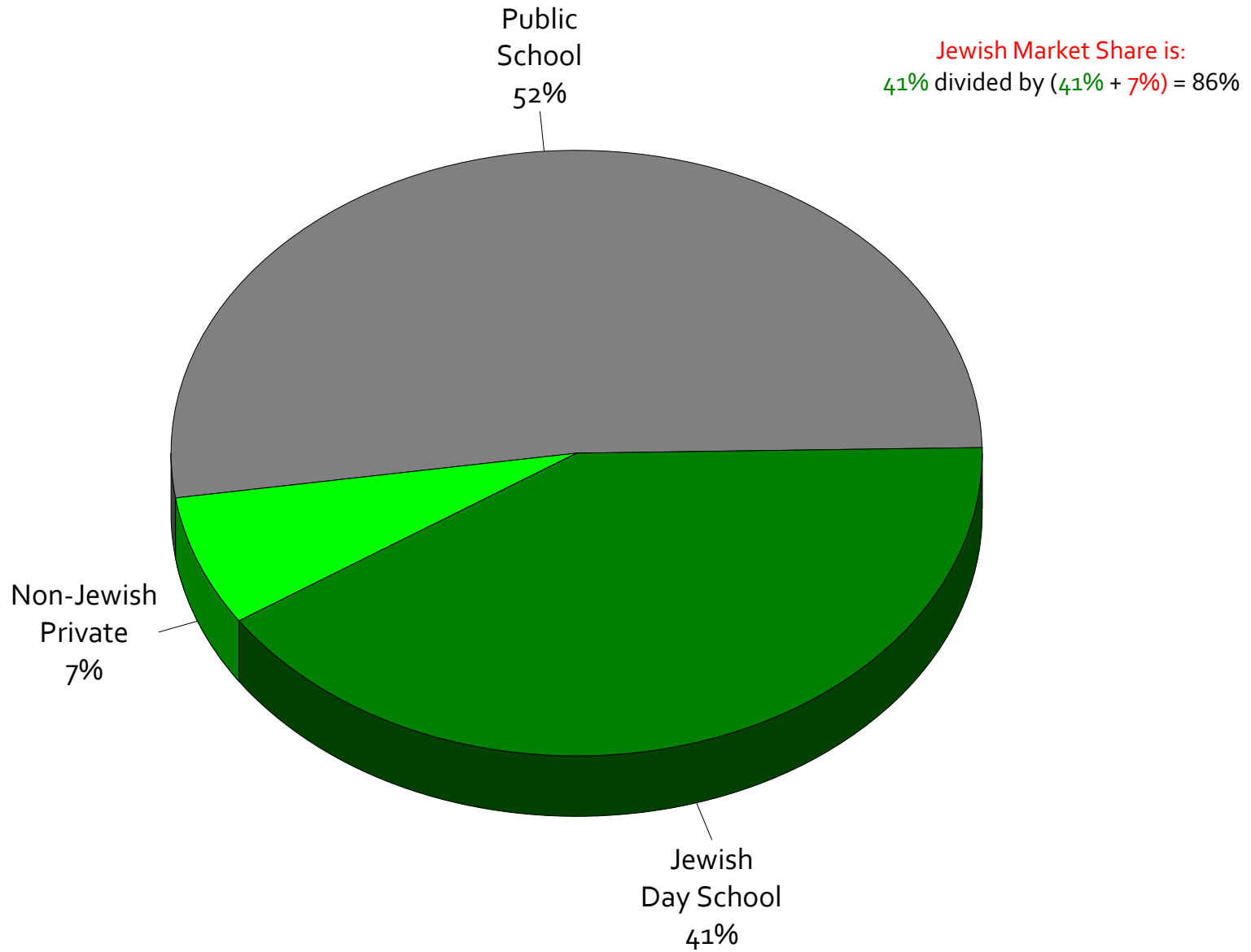
The *Market Share* is 50% because half of children in a Program are in a Jewish Program



Jewish Market Share is:
 $25\% \text{ divided by } (25\% + 25\%) = 50\%$

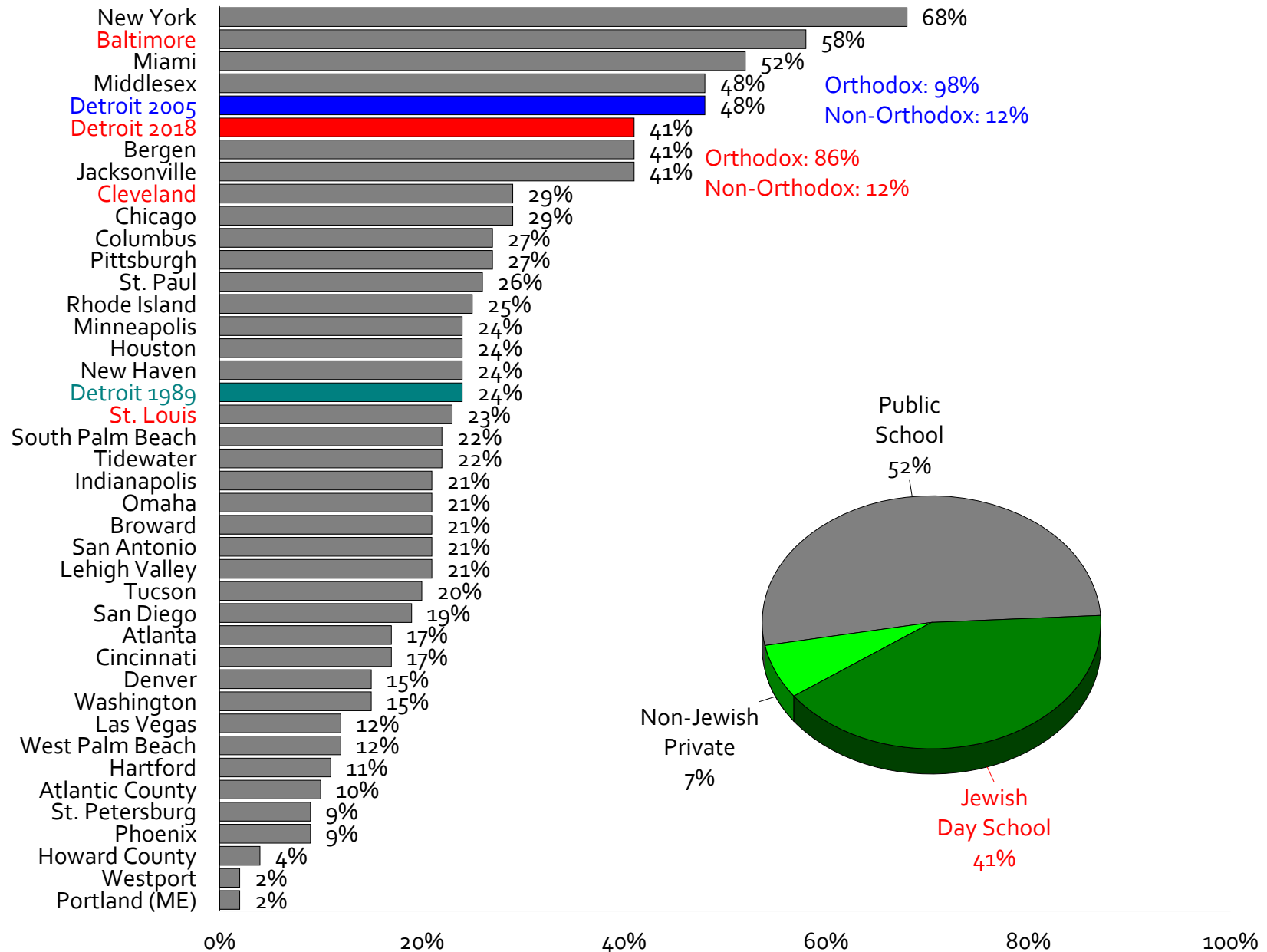
Type of School Attended

(Jewish Children Age 5-12)



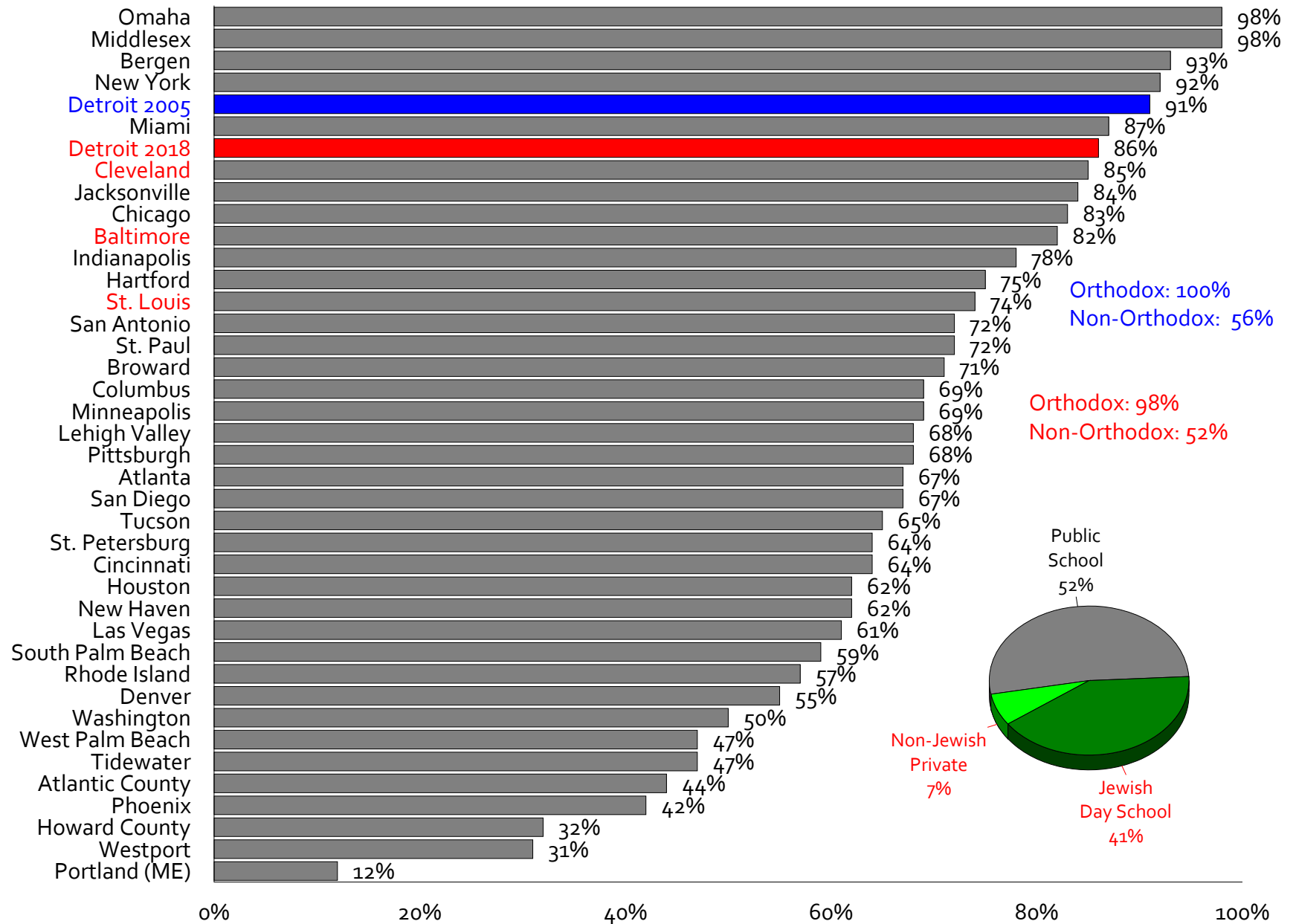
Currently Attend Jewish Day School

(Jewish Children Age 5-12)



Market Share for Jewish Day School

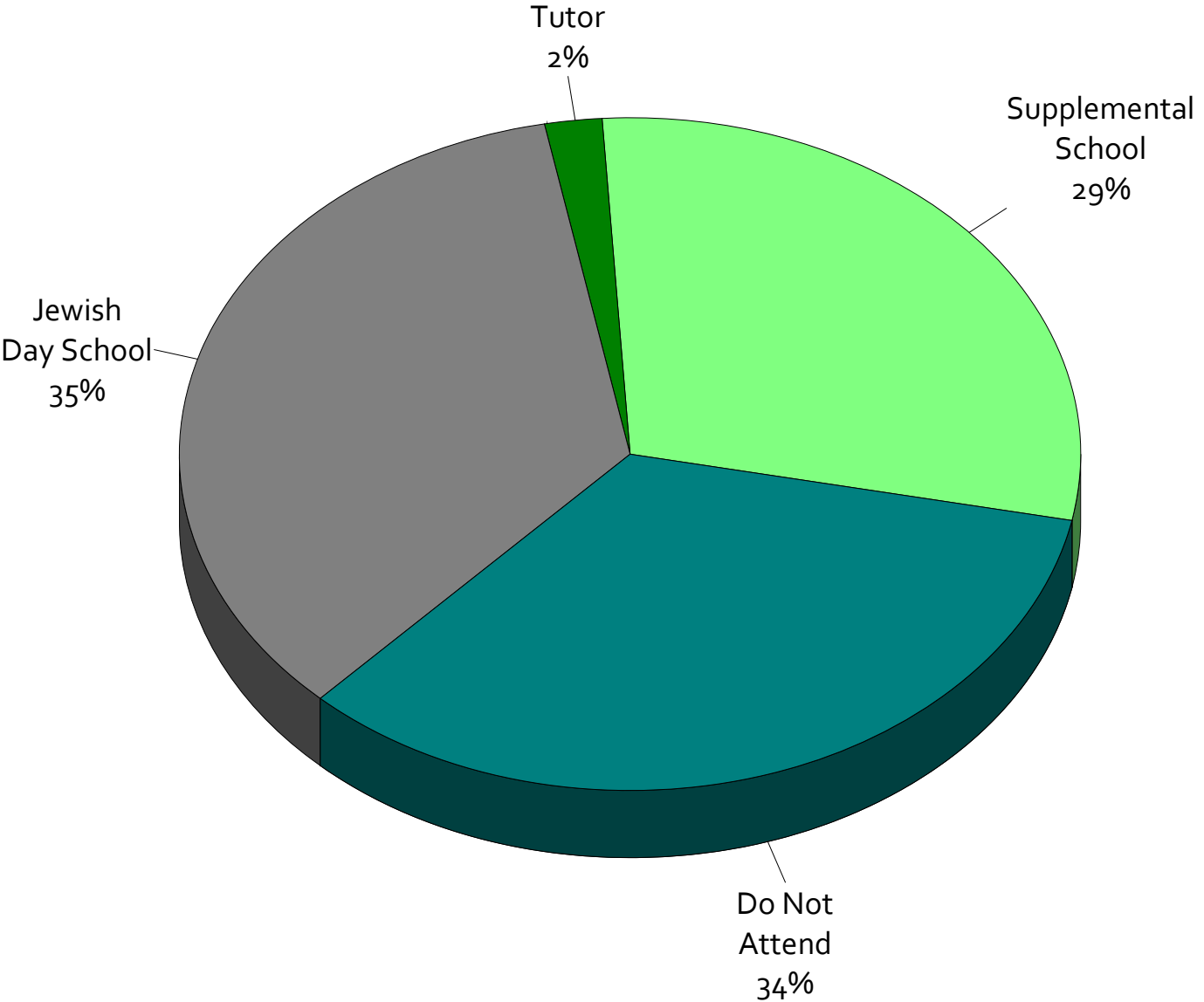
(Jewish Children Age 5-12)



**Children's Jewish Education:
Current Formal Jewish Education**

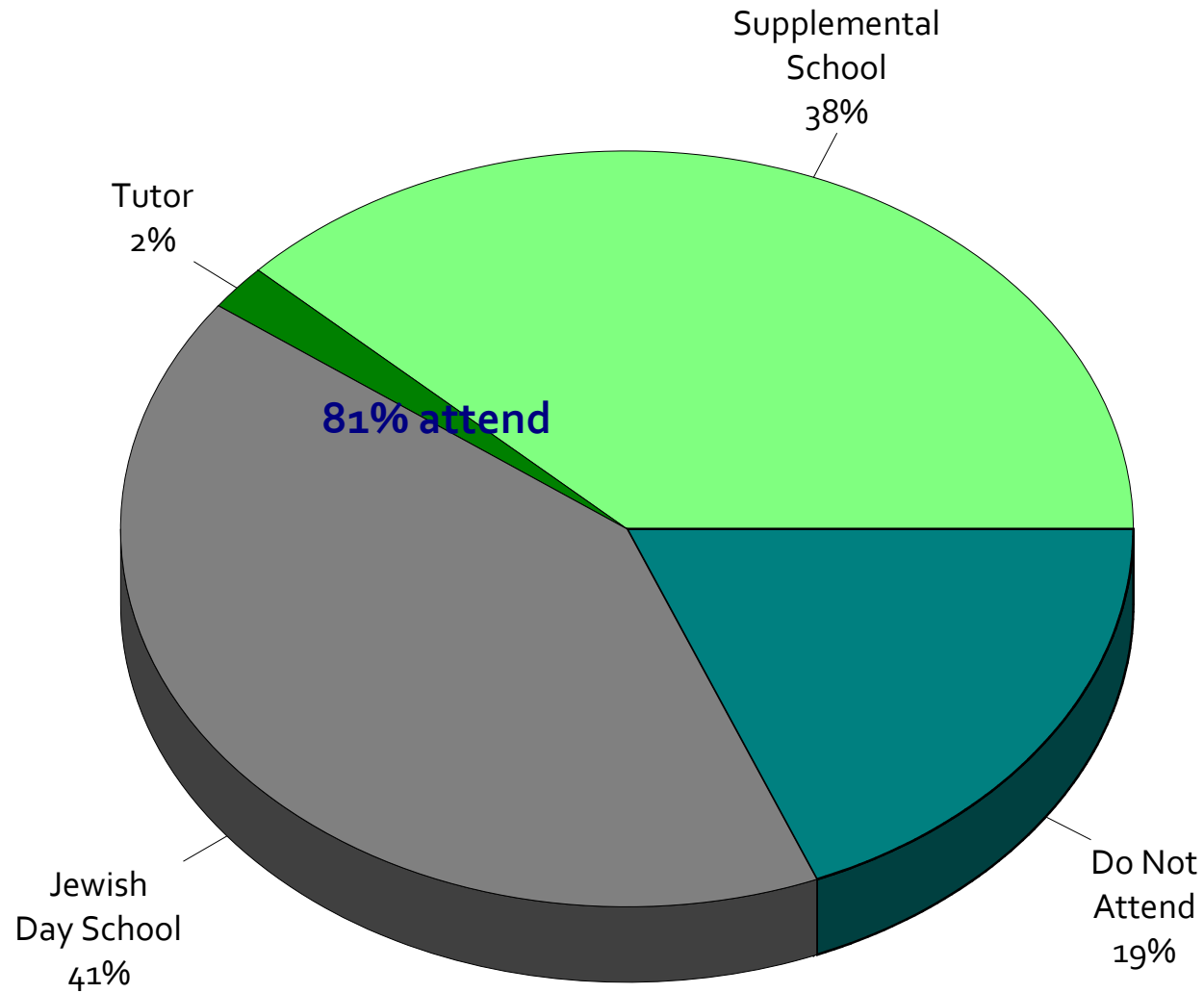
Current Formal Jewish Education of Jewish Children

(Jewish Children Age 5-17)



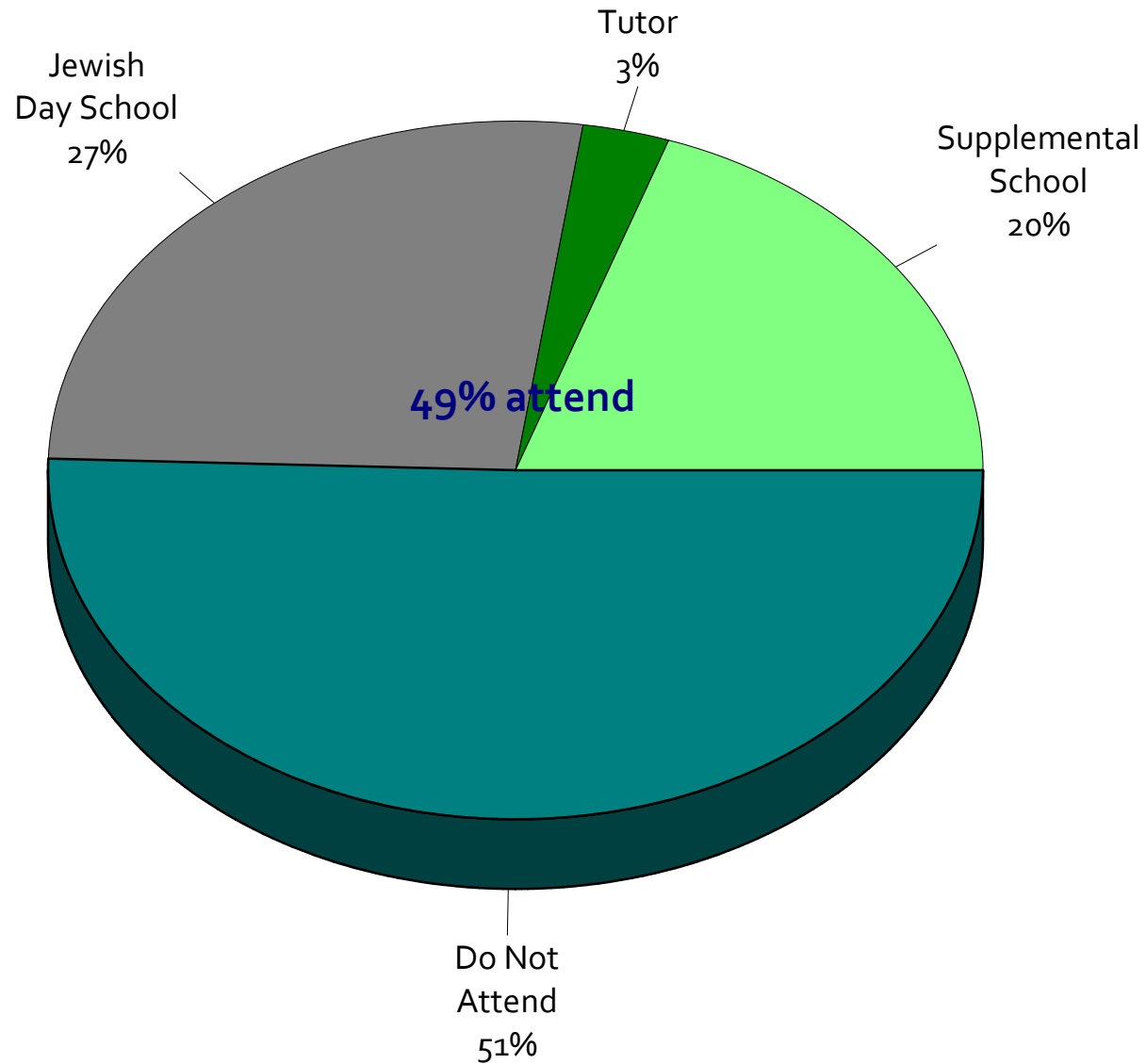
Current Formal Jewish Education of Jewish Children

(Jewish Children Age 5-12)
(Based upon the Telephone Survey)



Current Formal Jewish Education of Jewish Children

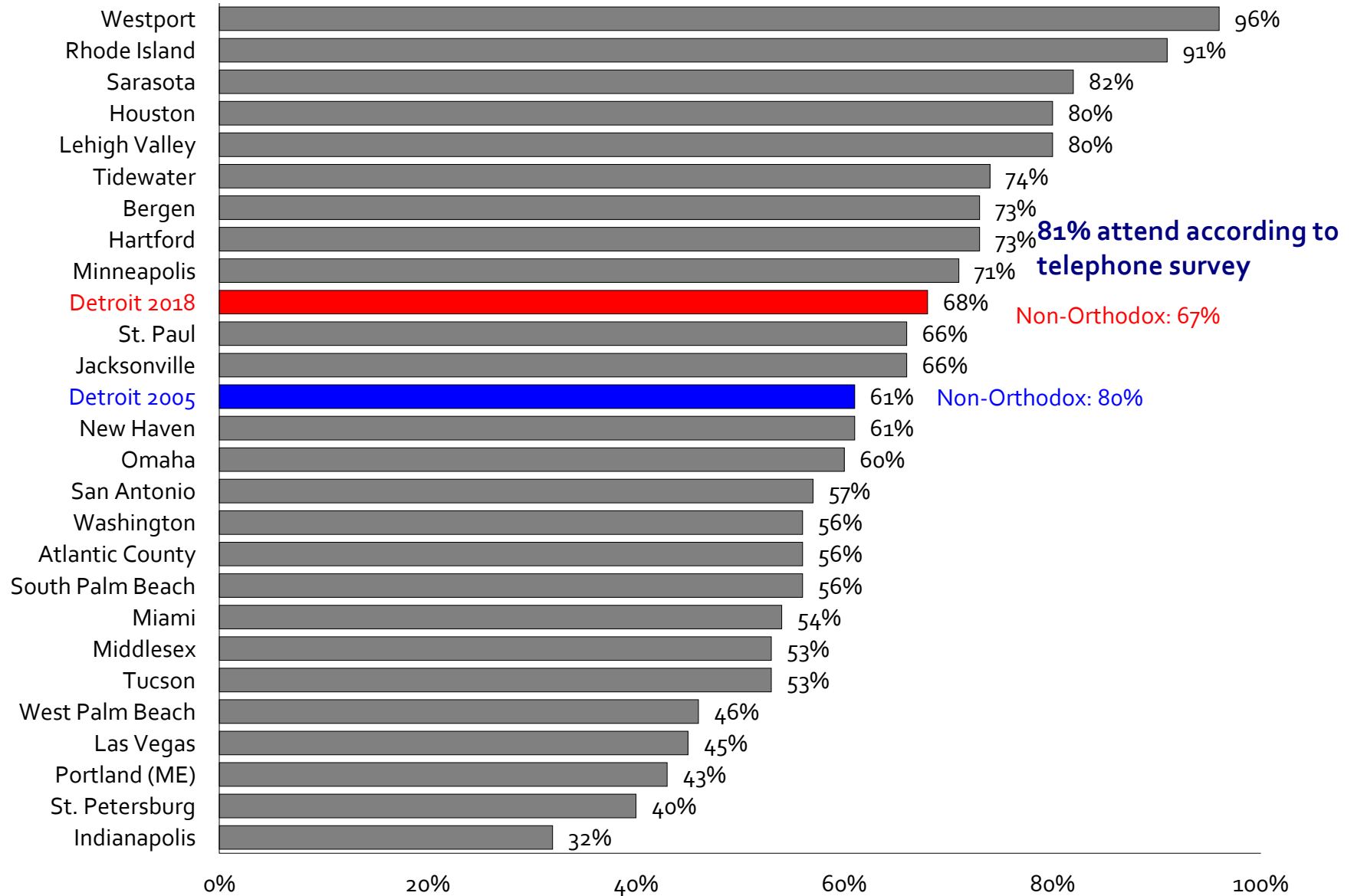
(Jewish Children Age 13-17)



Jewish Children Age 5-12

Who Currently Attend Formal Jewish Education

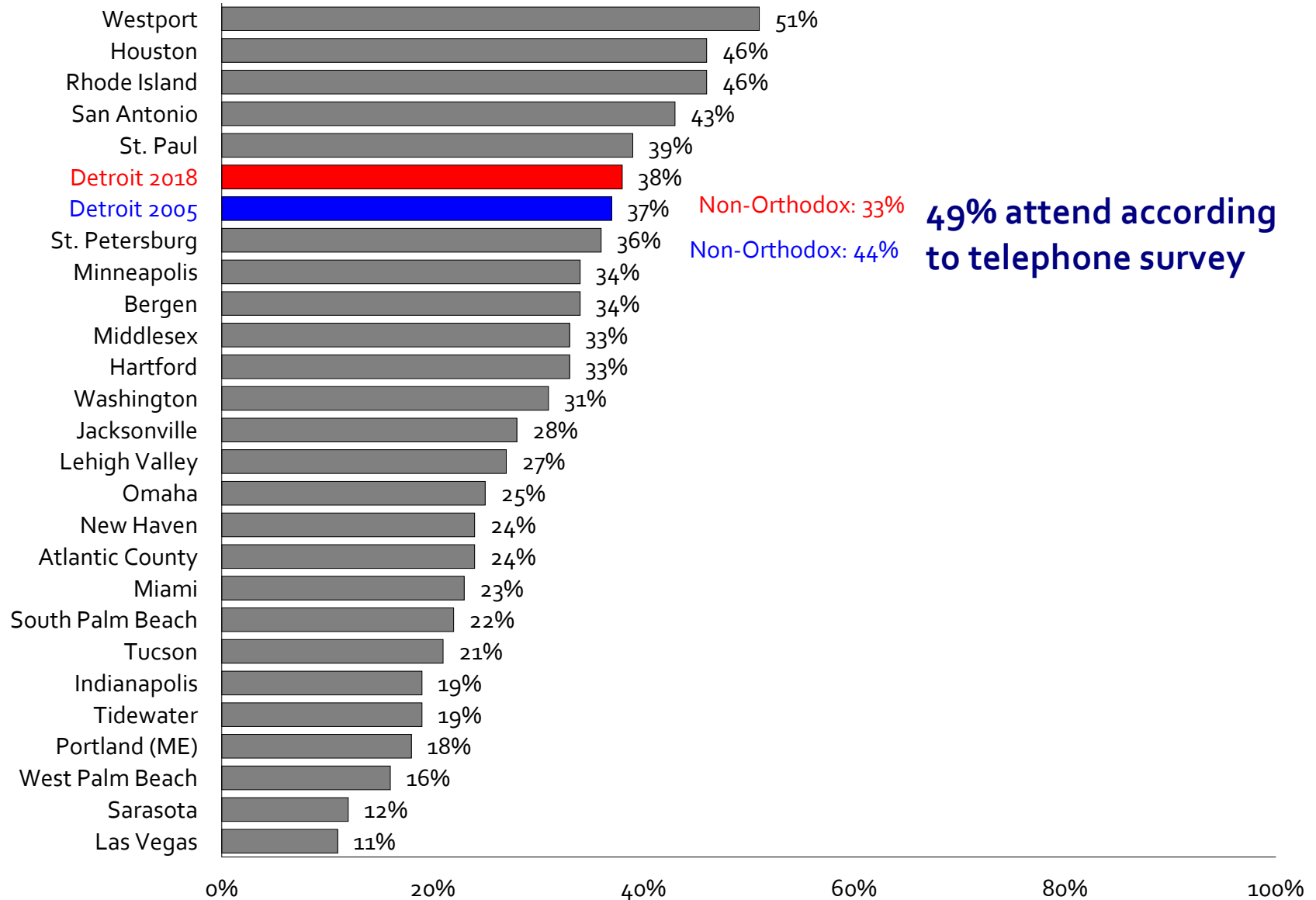
(Based upon the Jewish Institutions Survey)



Jewish Children Age 13-17

Who Currently Attend Formal Jewish Education

(Based upon the Jewish Institutions Survey)

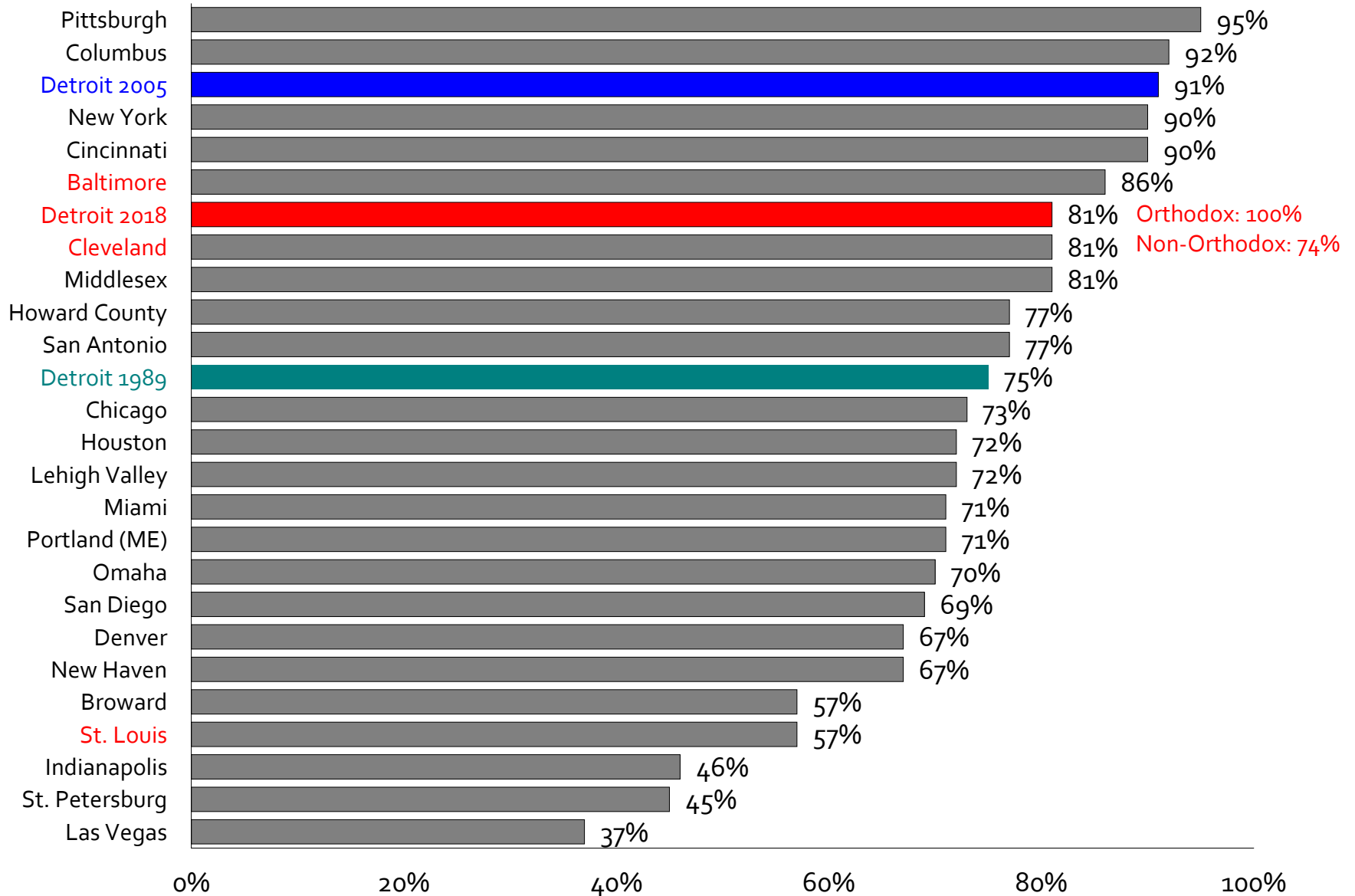


Jewish Children Age 5-12

Who Currently Attend Formal Jewish Education

(Based upon the Telephone Survey)

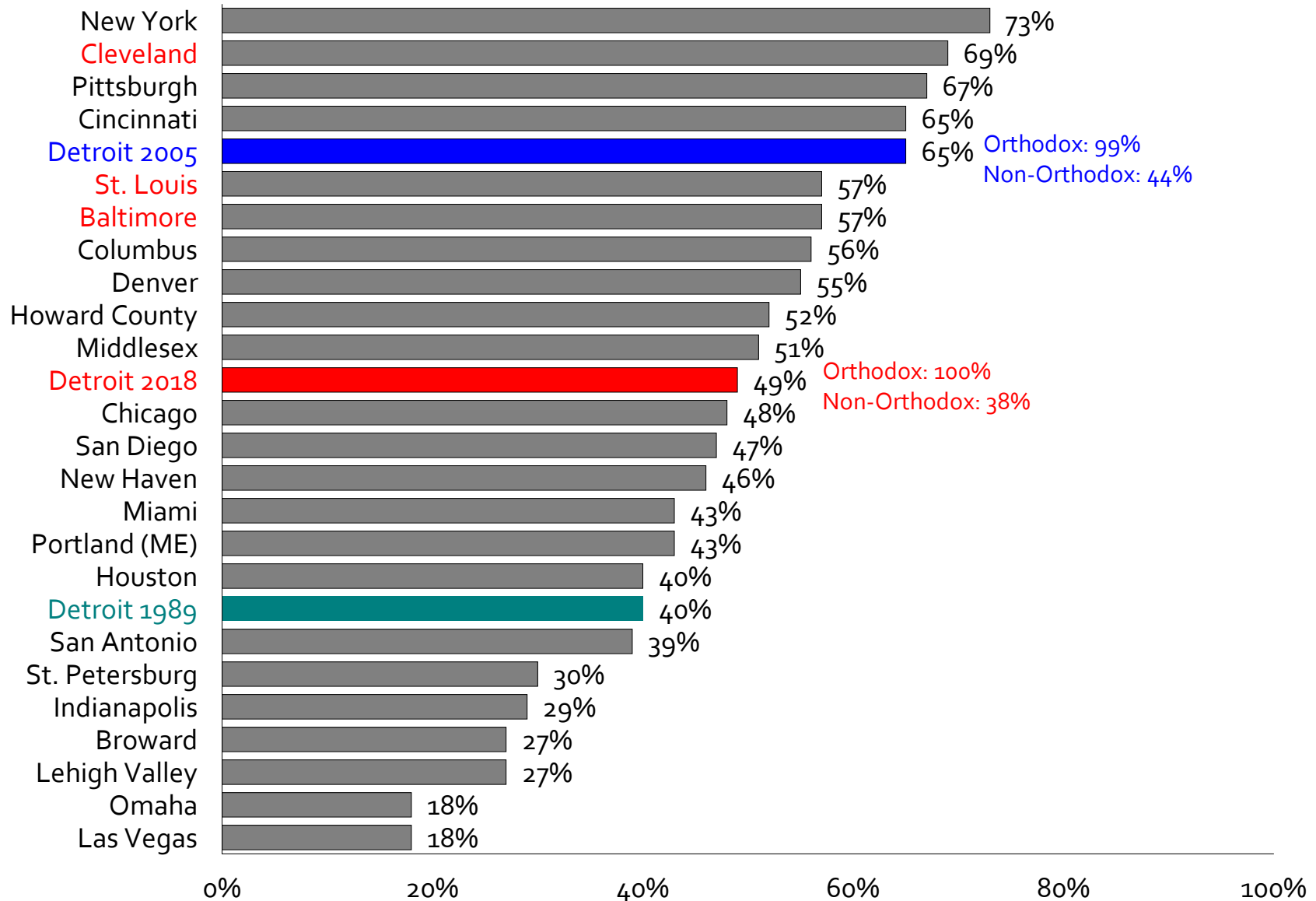
Orthodox: 99%
Non-Orthodox: 86%



Jewish Children Age 13-17

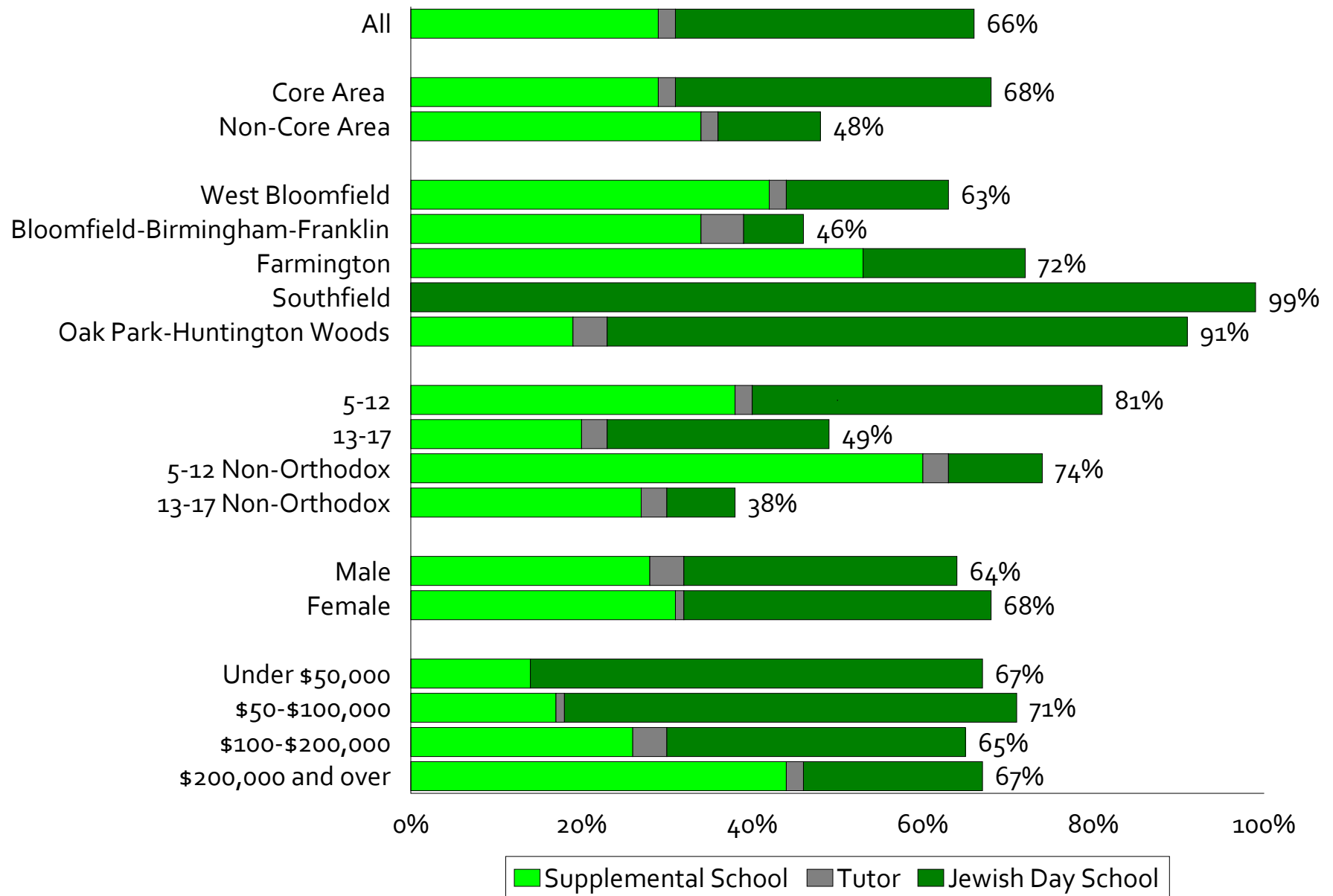
Who Currently Attend Formal Jewish Education

(Based upon the Telephone Survey)



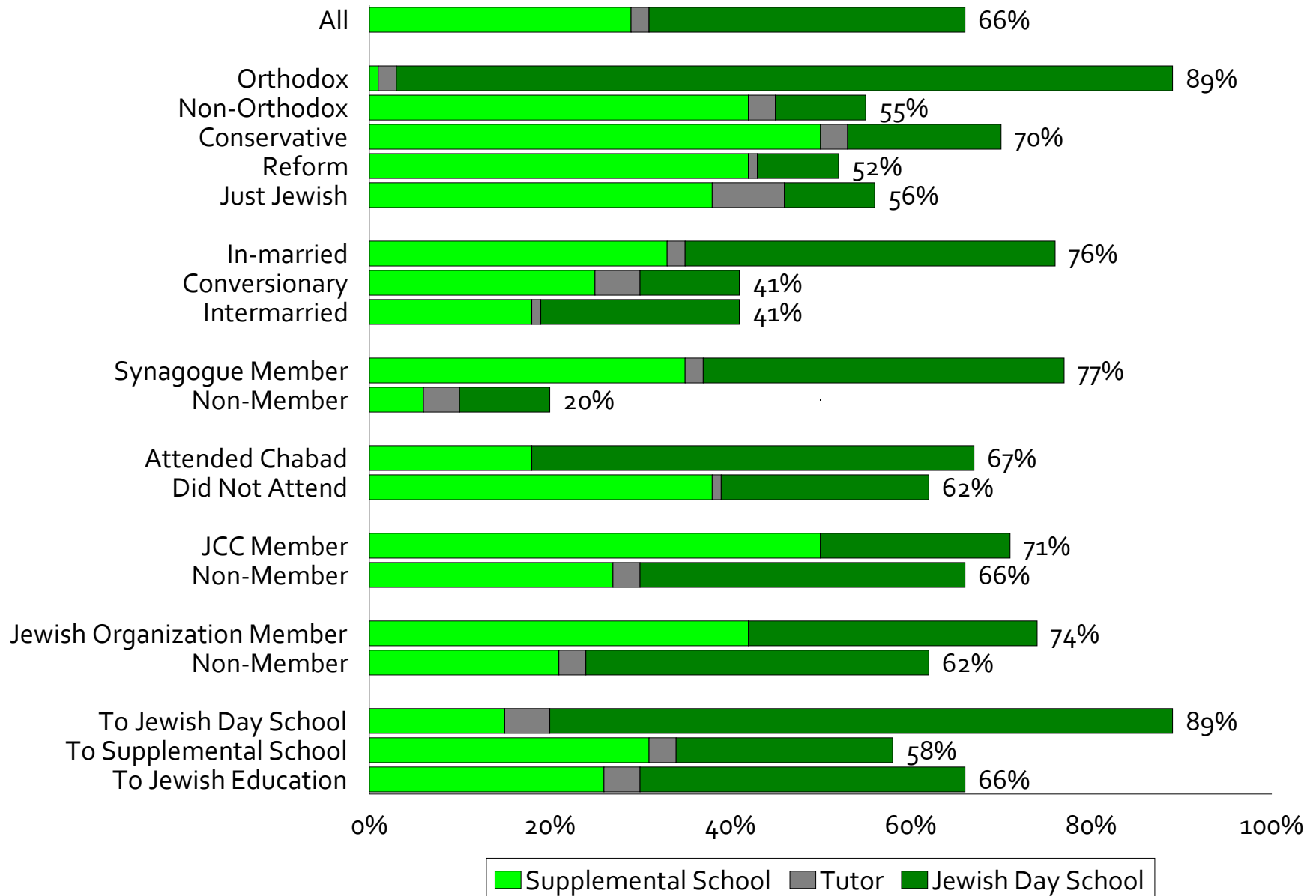
Currently Attend Formal Jewish Education

(Jewish Children Age 5-17)



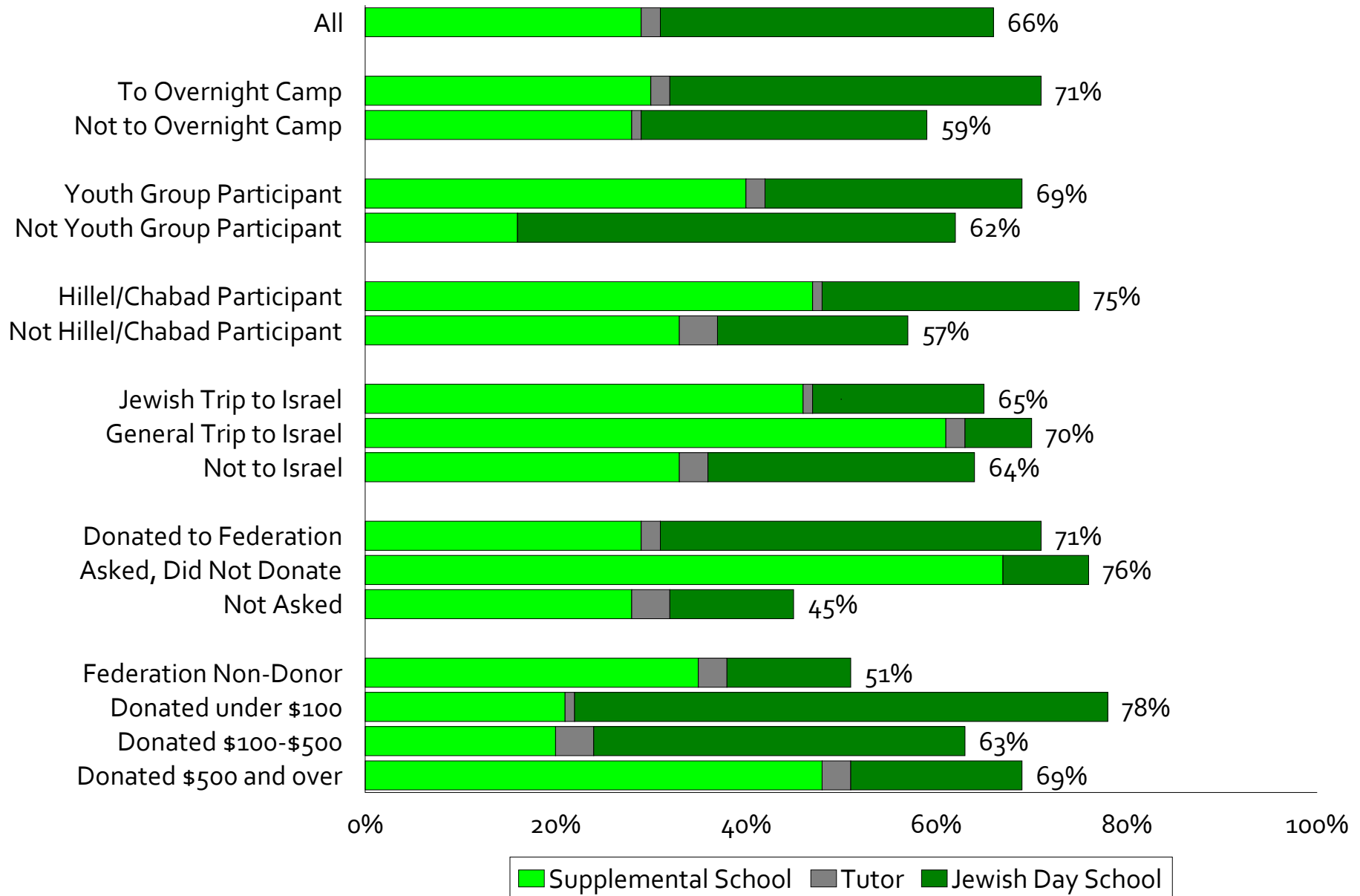
Currently Attend Formal Jewish Education

(Jewish Children Age 5-17)



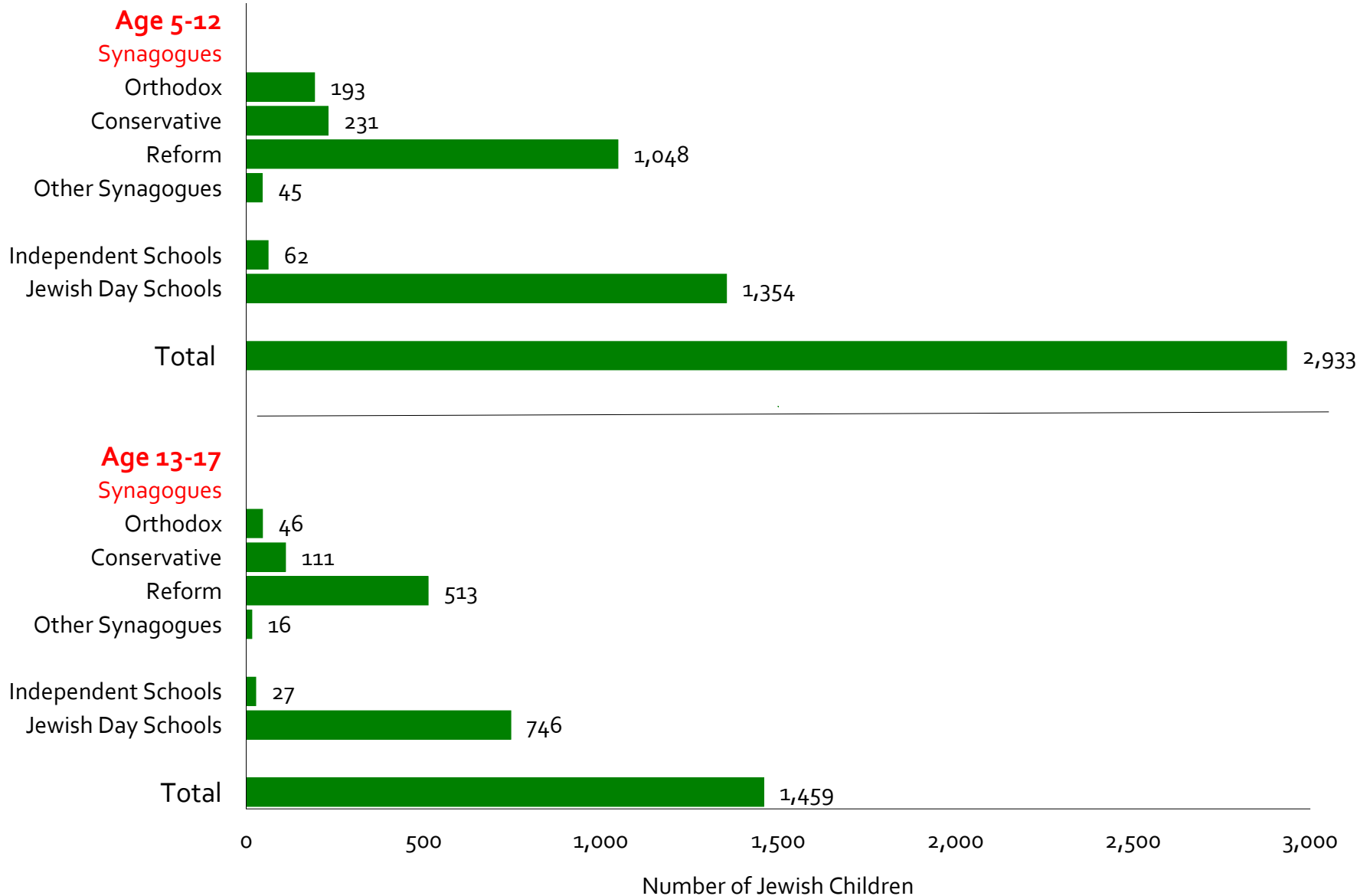
Currently Attend Formal Jewish Education

(Jewish Children Age 5-17)



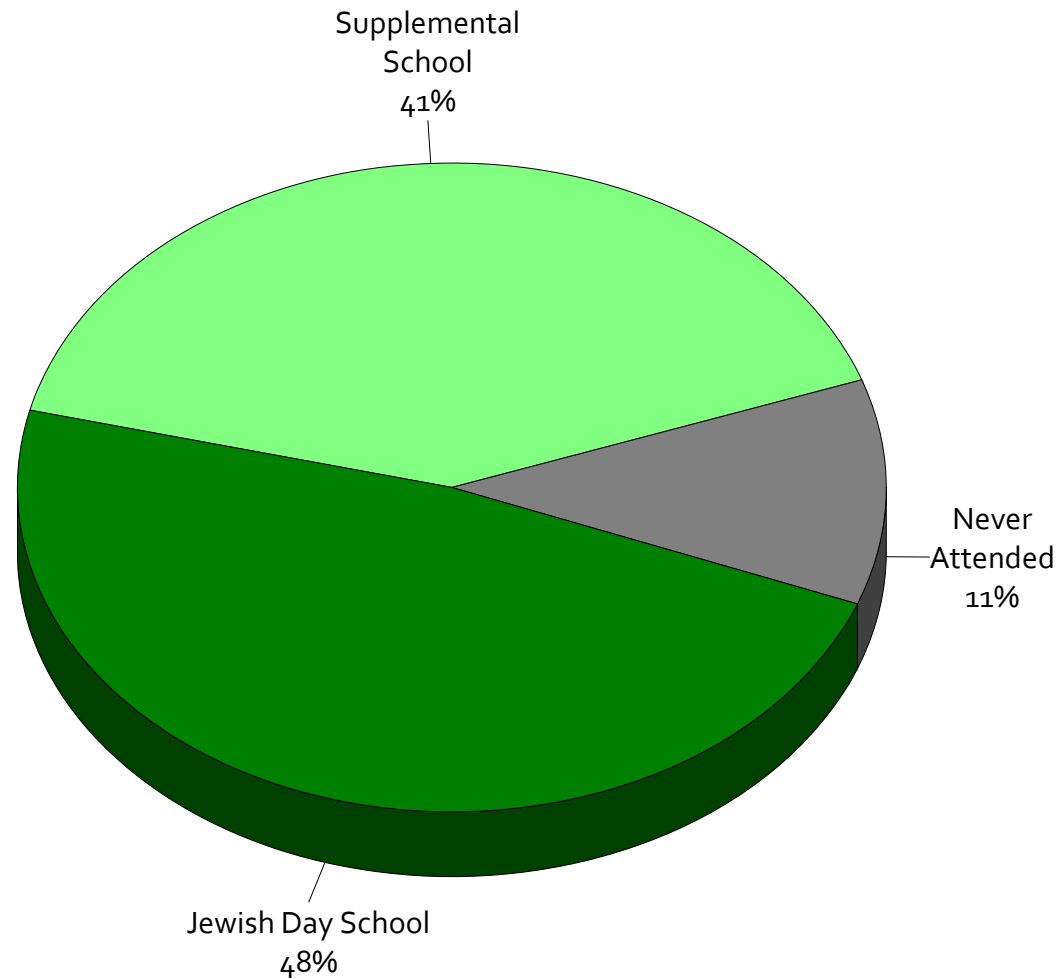
Jewish Children Who Currently Attend Formal Jewish Education

(Based upon the Jewish Institutions Survey)



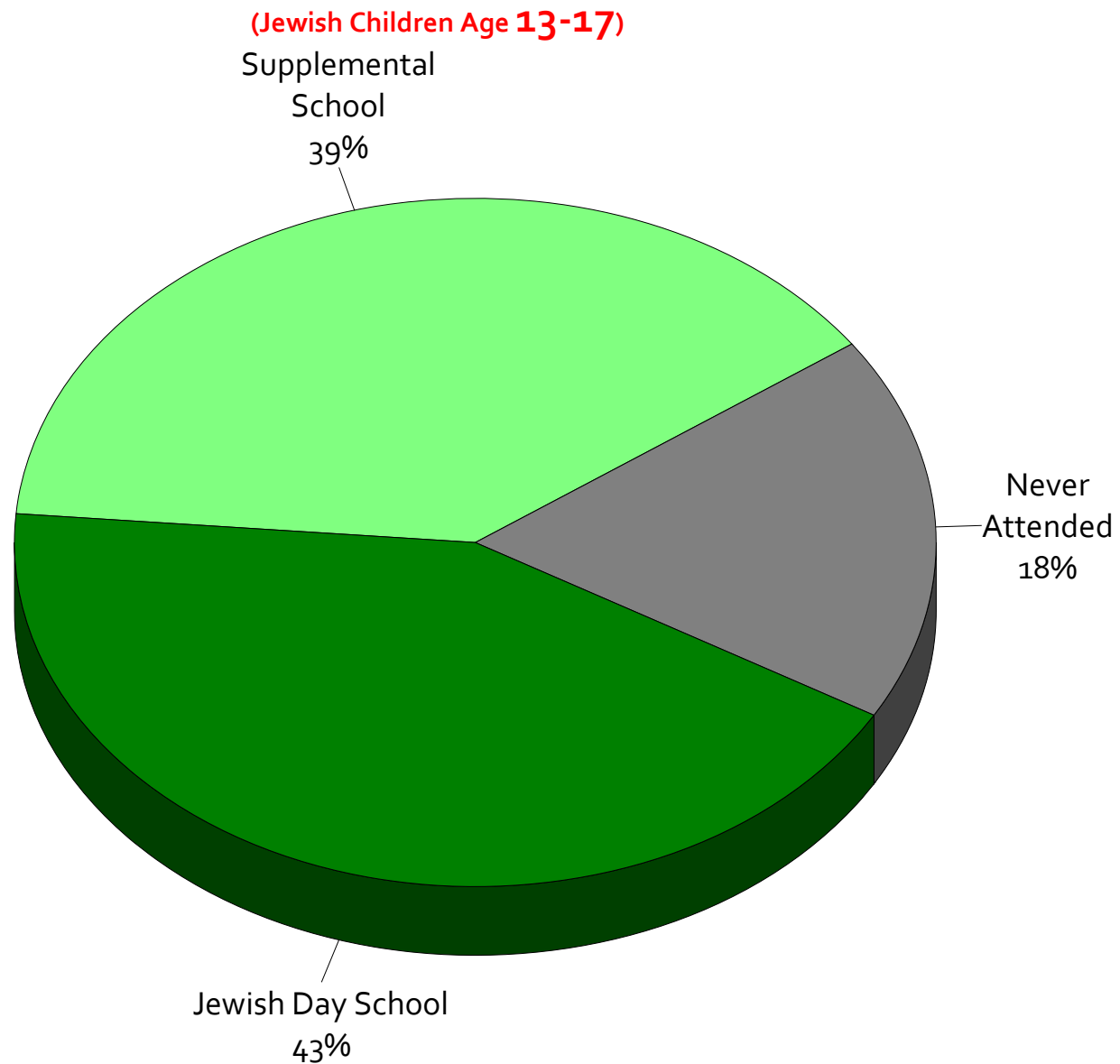
Ever Attended Formal Jewish Education

(Jewish Children Age 5-12)



Children who have attended both Jewish day school and supplemental school are reported under Jewish day school

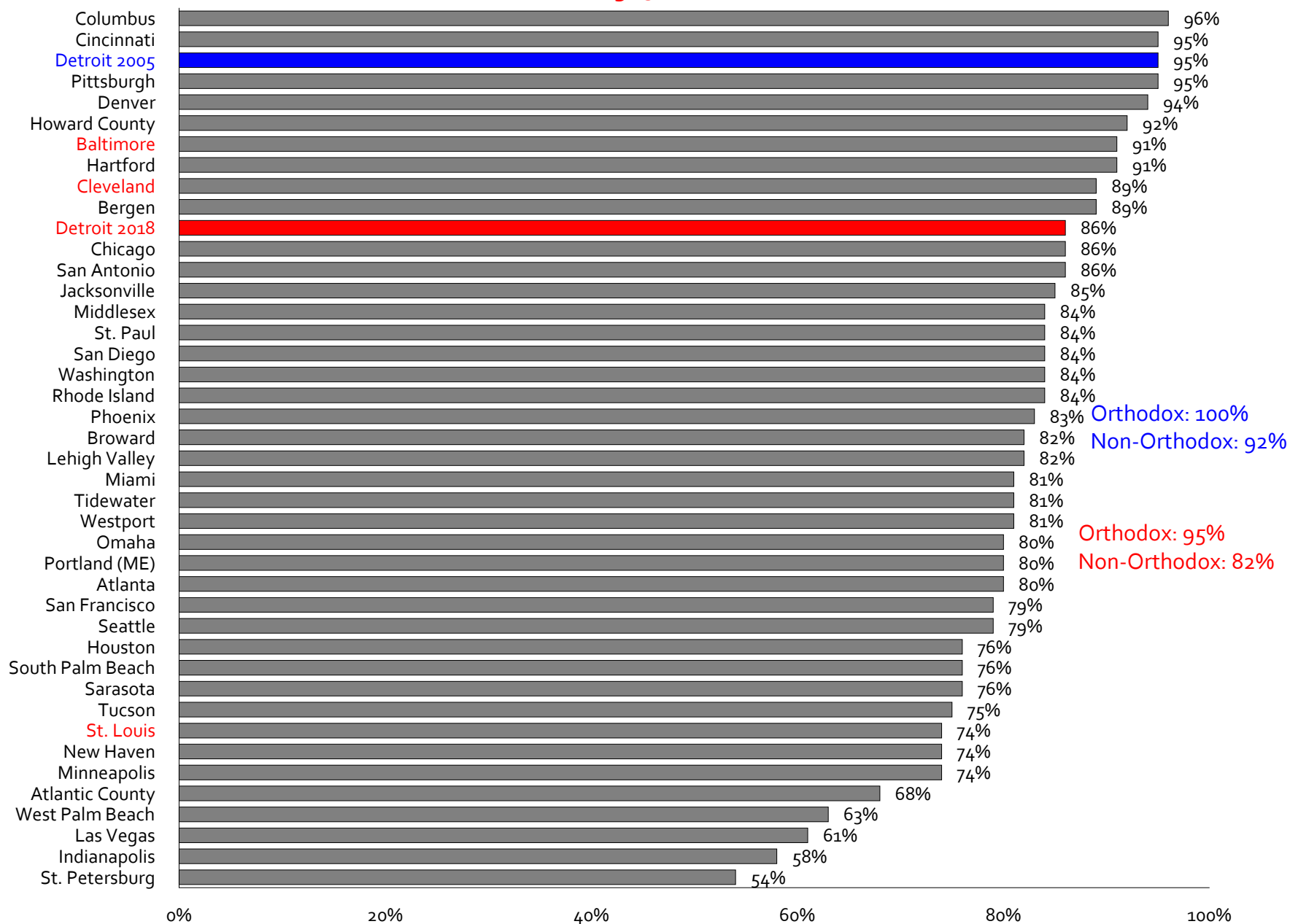
Ever Attended Formal Jewish Education



Children who have attended both Jewish day school and supplemental school are reported under Jewish day school

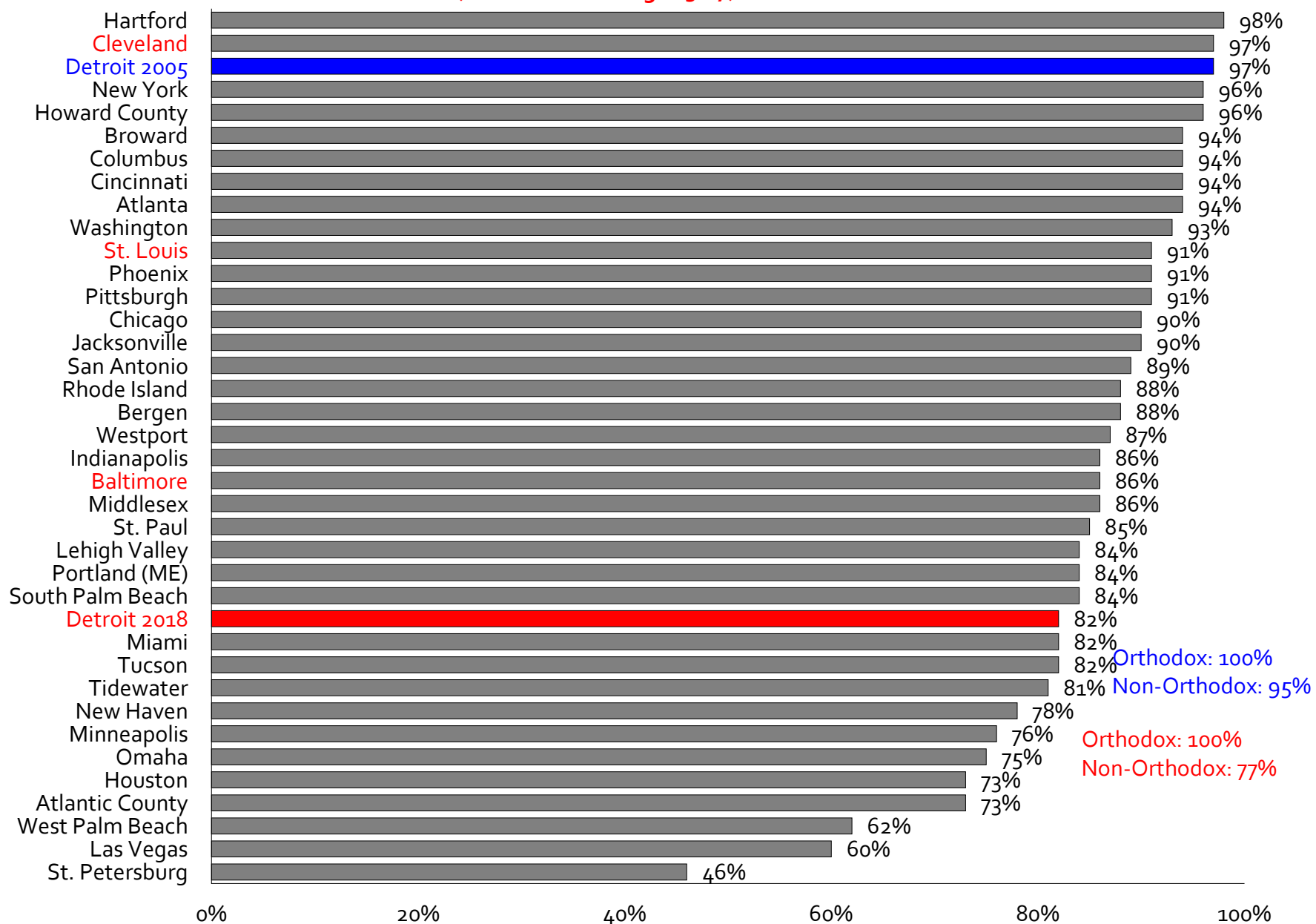
Jewish Children Who Ever Attended Formal Jewish Education

(Jewish Children Age 5-17)



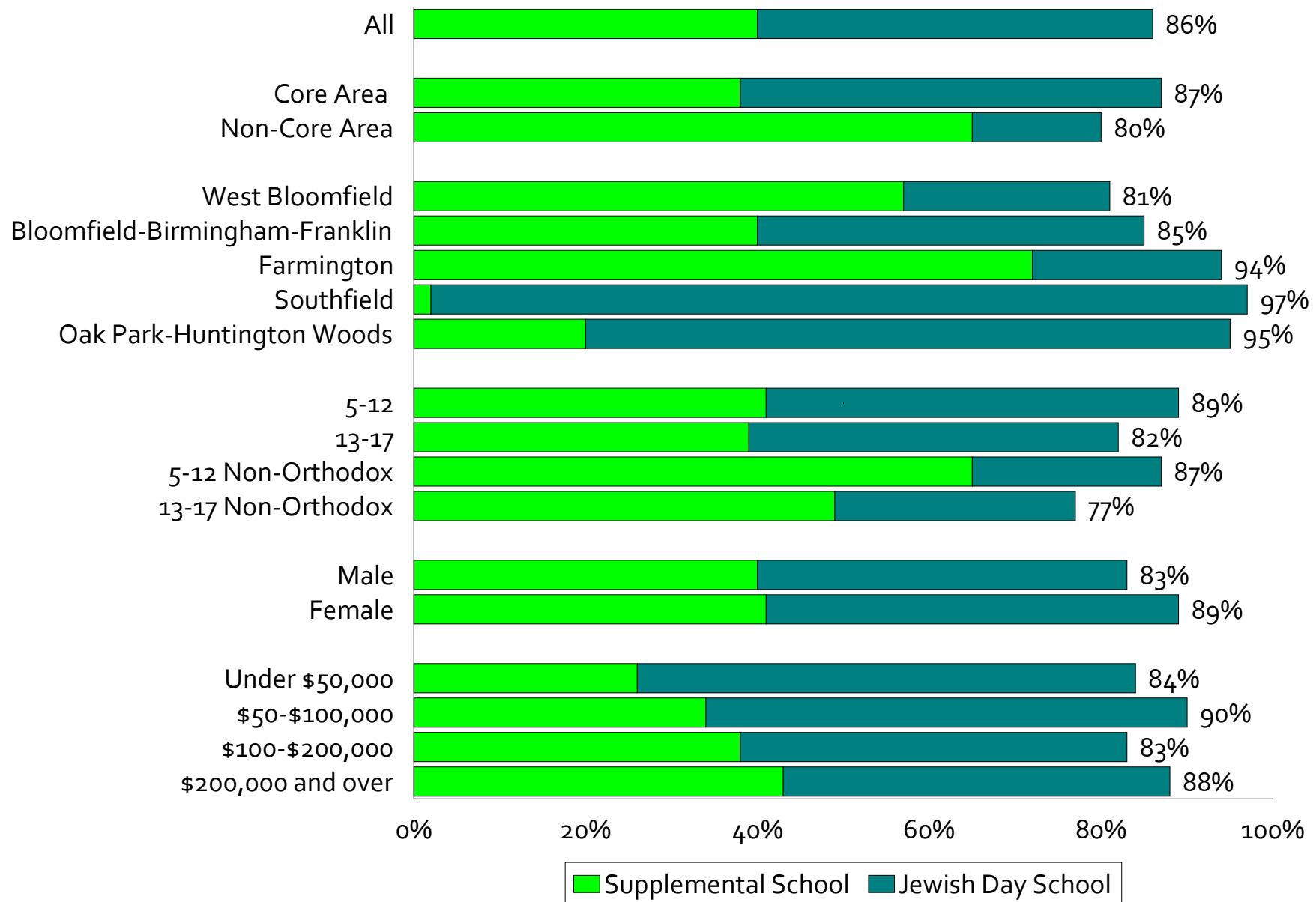
Jewish Children Who Ever Attended Formal Jewish Education

(Jewish Children Age 13-17)



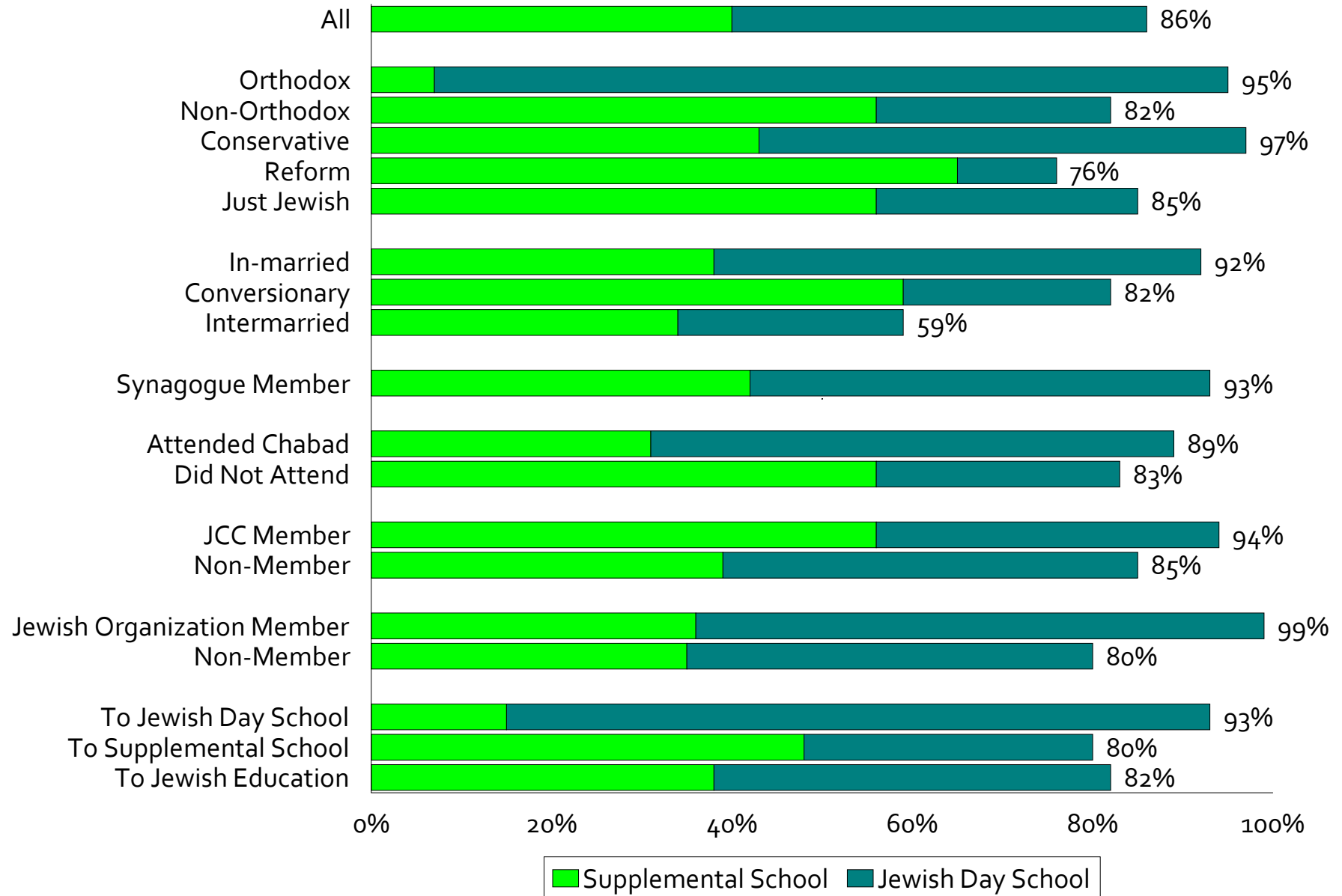
Ever Attended Formal Jewish Education

(Jewish Children Age 5-17)



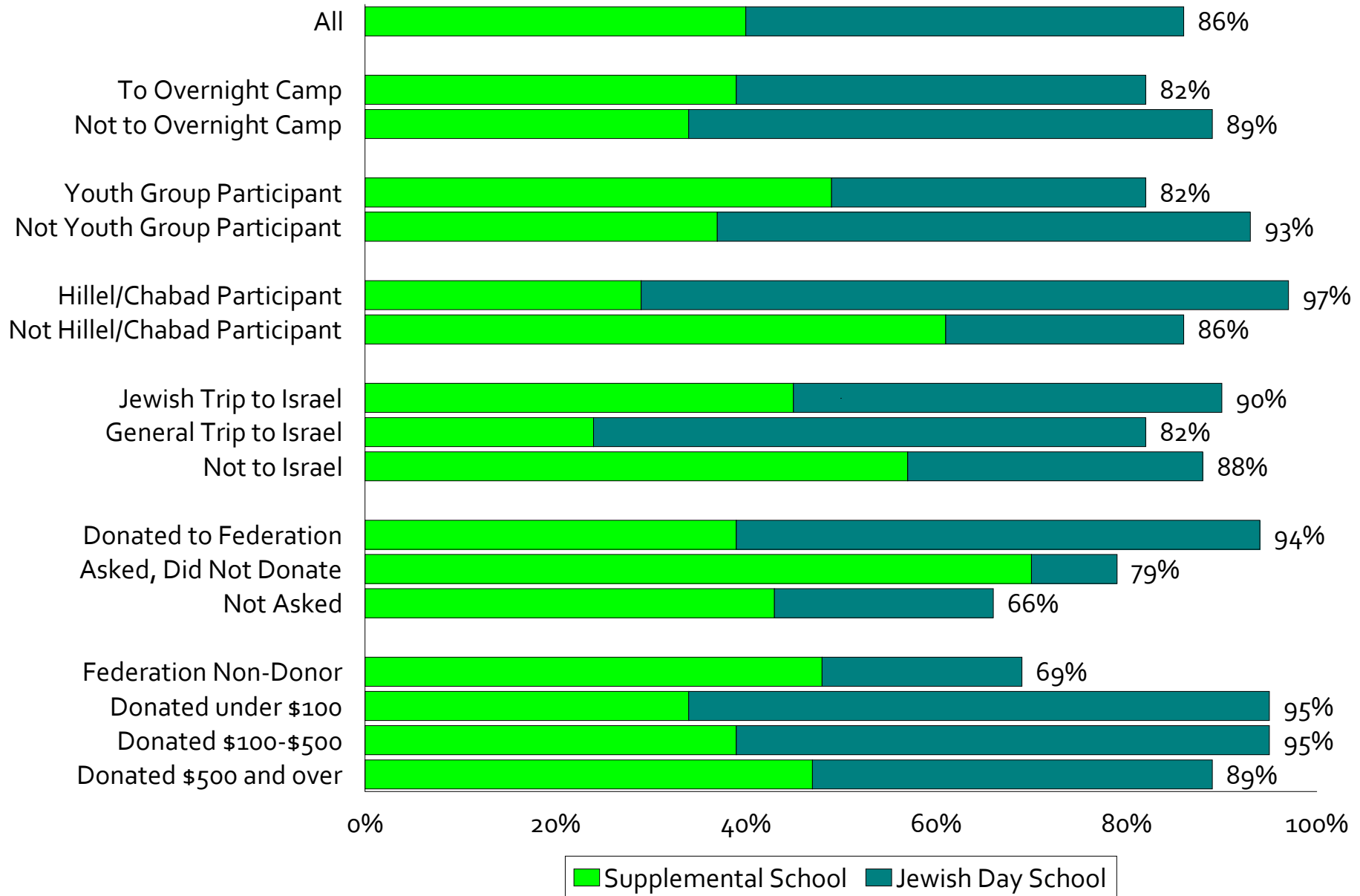
Ever Attended Formal Jewish Education

(Jewish Children Age 5-17)



Ever Attended Formal Jewish Education

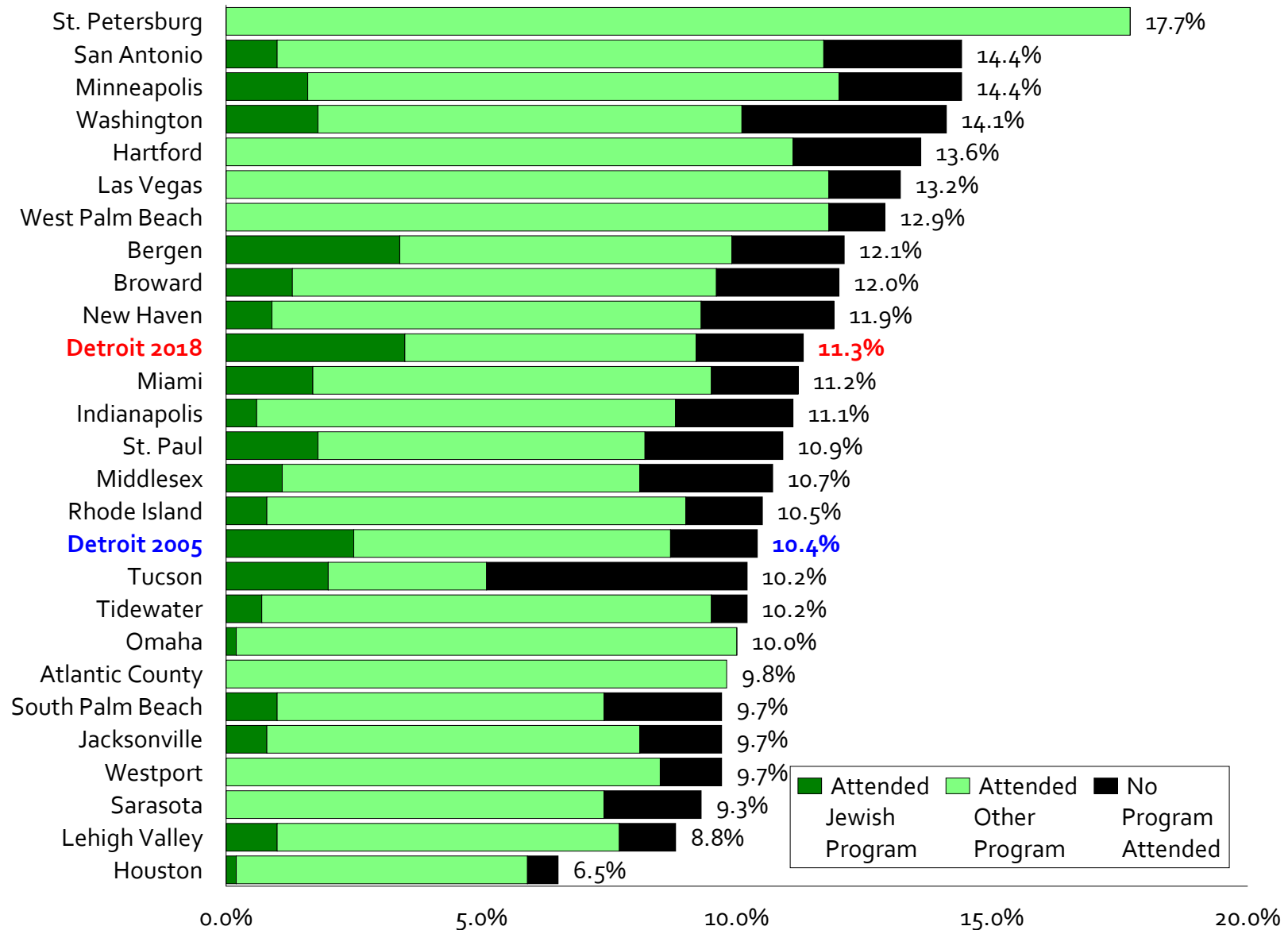
(Jewish Children Age 5-17)



Social Service Needs

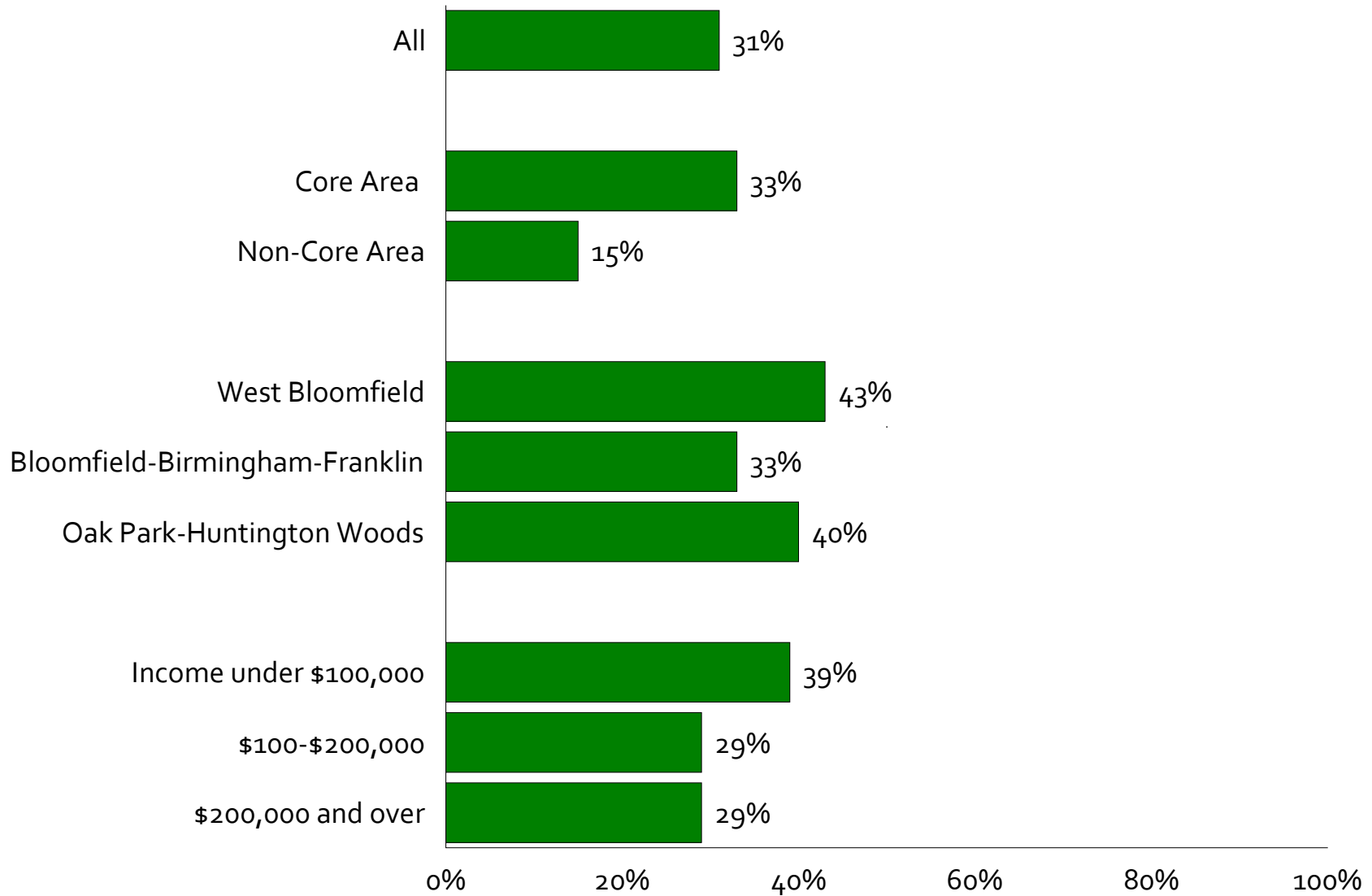
Need for Programs for Jewish Children with Learning Disabilities or Other Special Needs in the Past Year

(Households with Jewish Children Age 0-17)



Need for Mental Health Services for Jewish Children

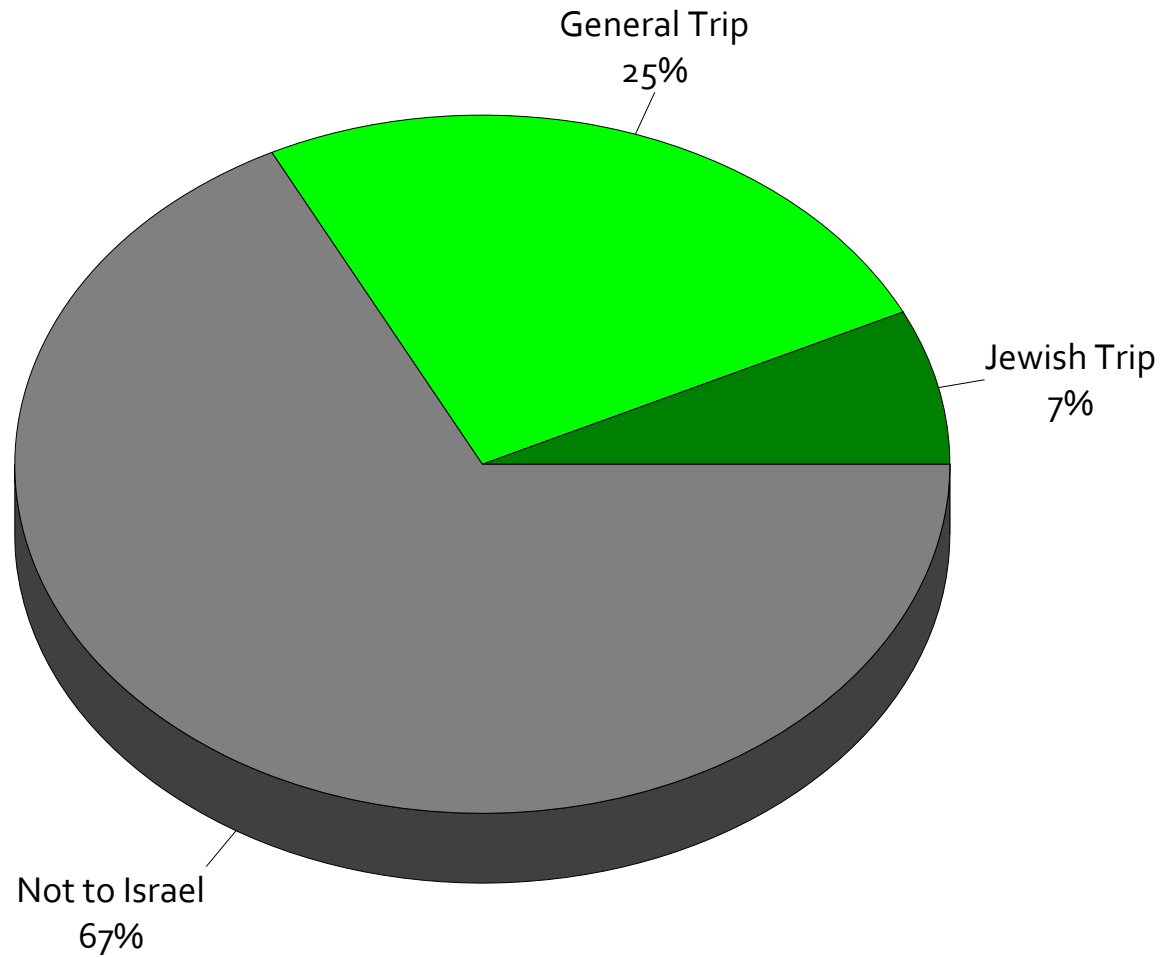
(Households with Jewish Children Age 5-17)



Israel

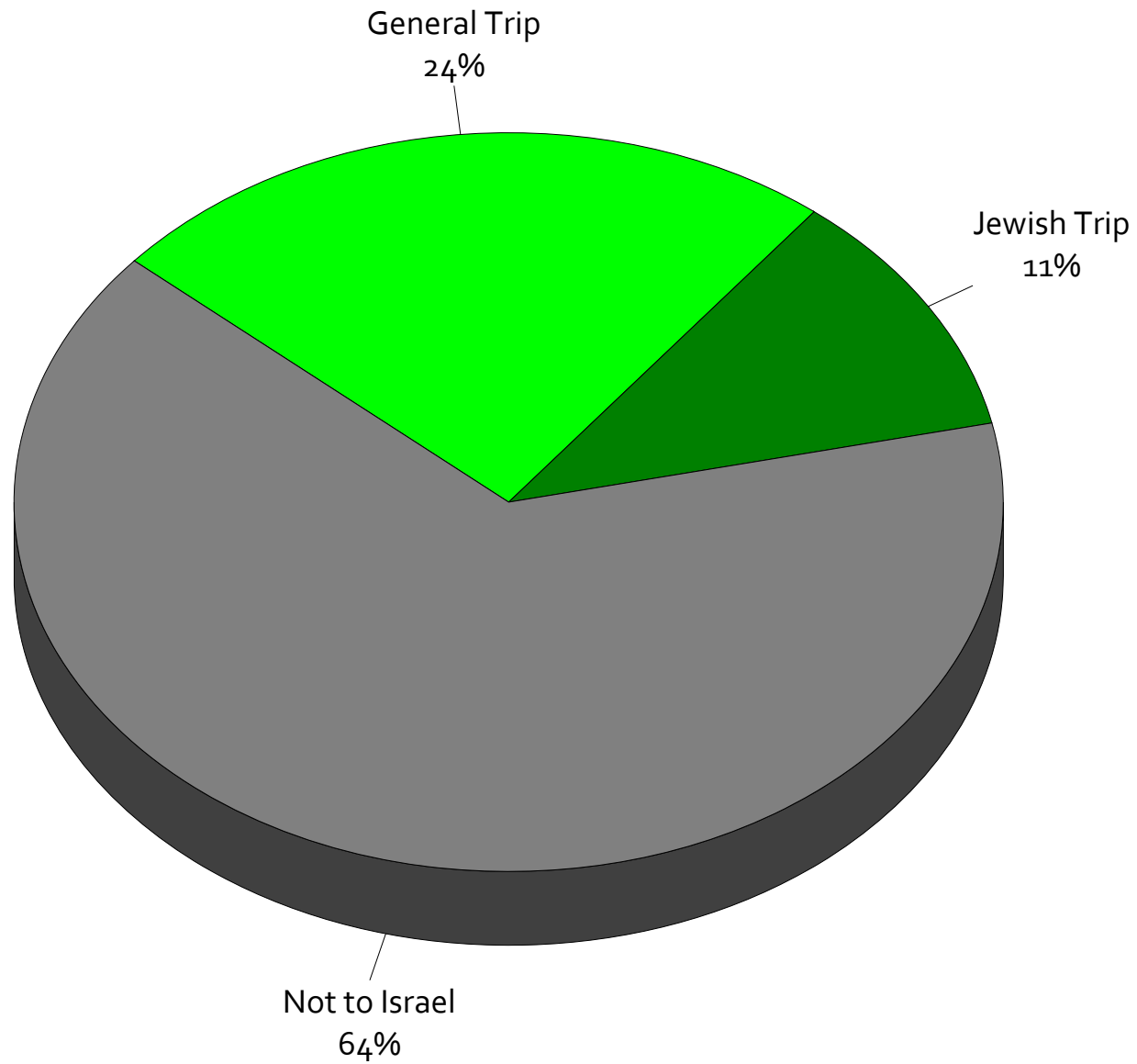
Trips to Israel by Jewish Children

(Households with Jewish Children Age 6-17)



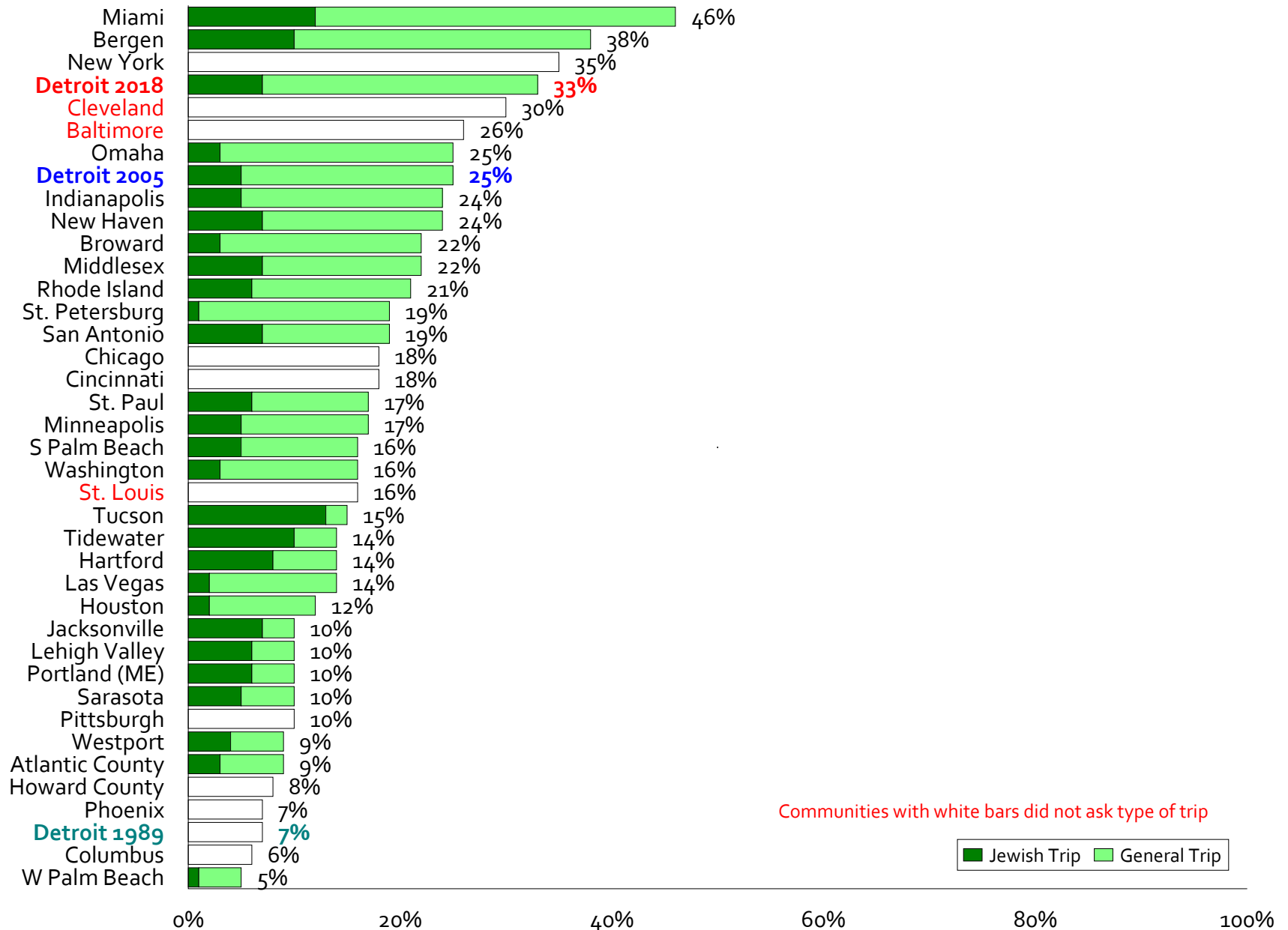
Trips to Israel by Jewish Teenagers

(Households with Jewish Teenagers Age 13-17)



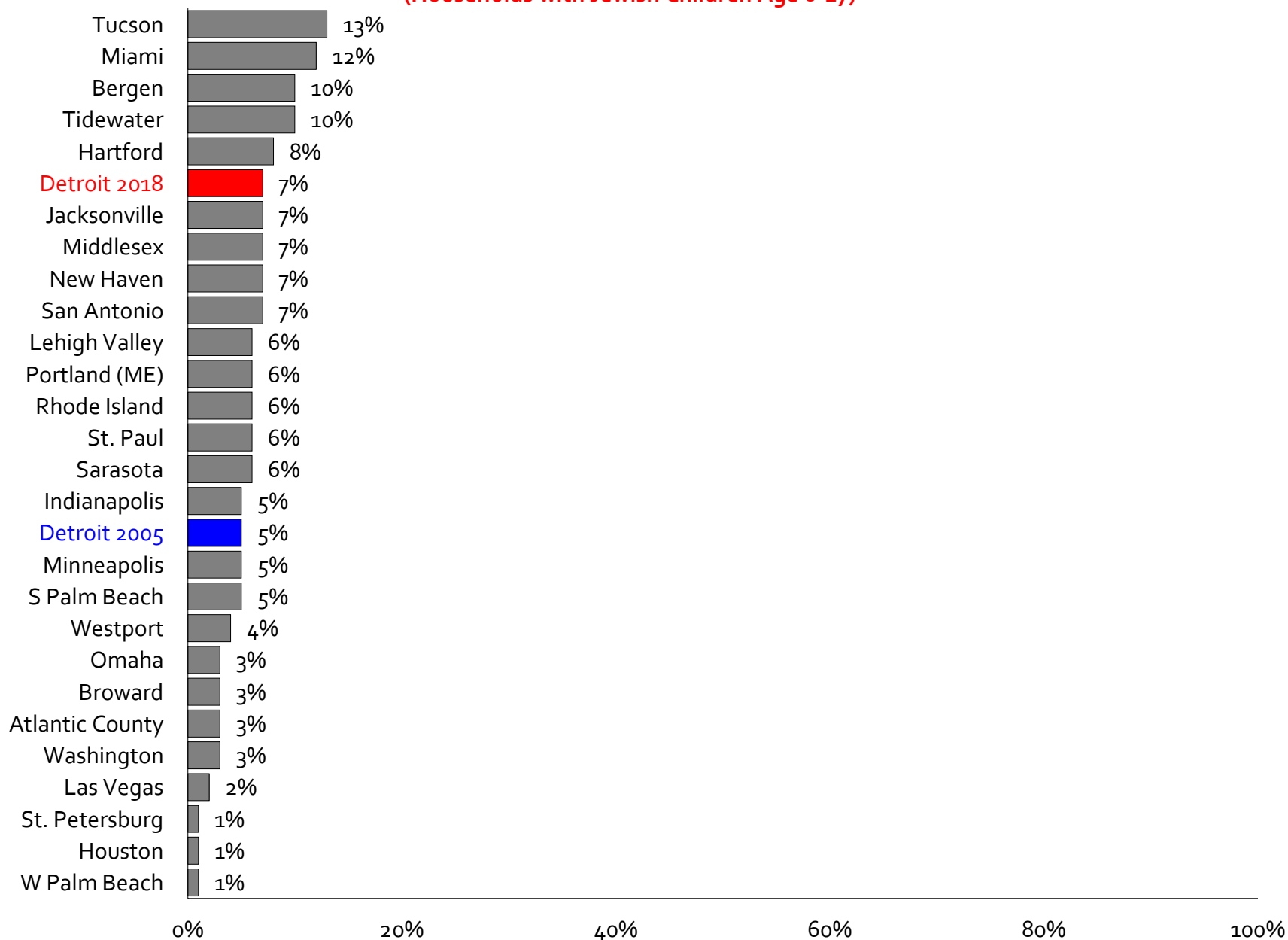
Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)



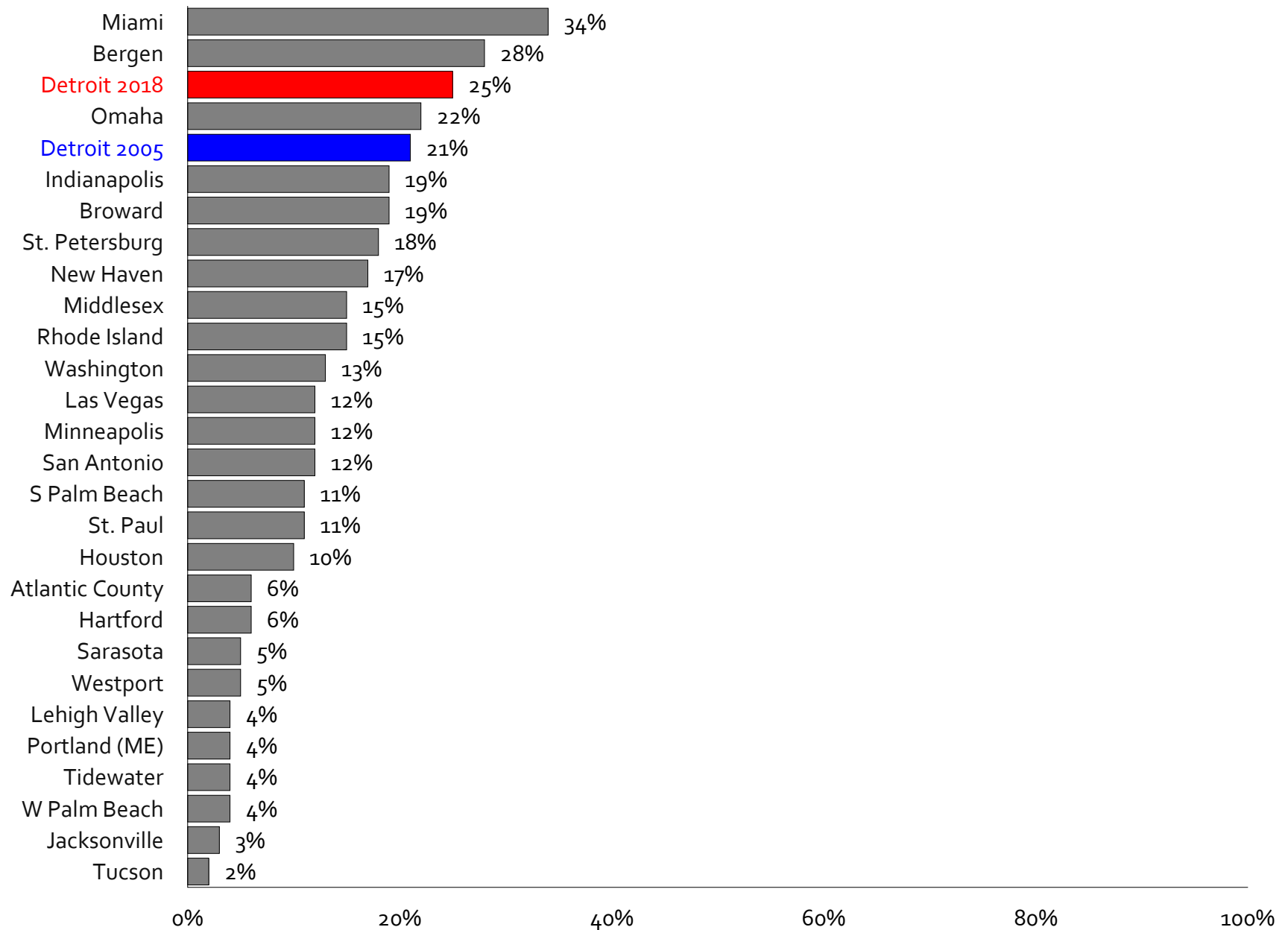
85 Households in Which a Jewish Child Visited Israel on a Jewish Trip

(Households with Jewish Children Age 6-17)



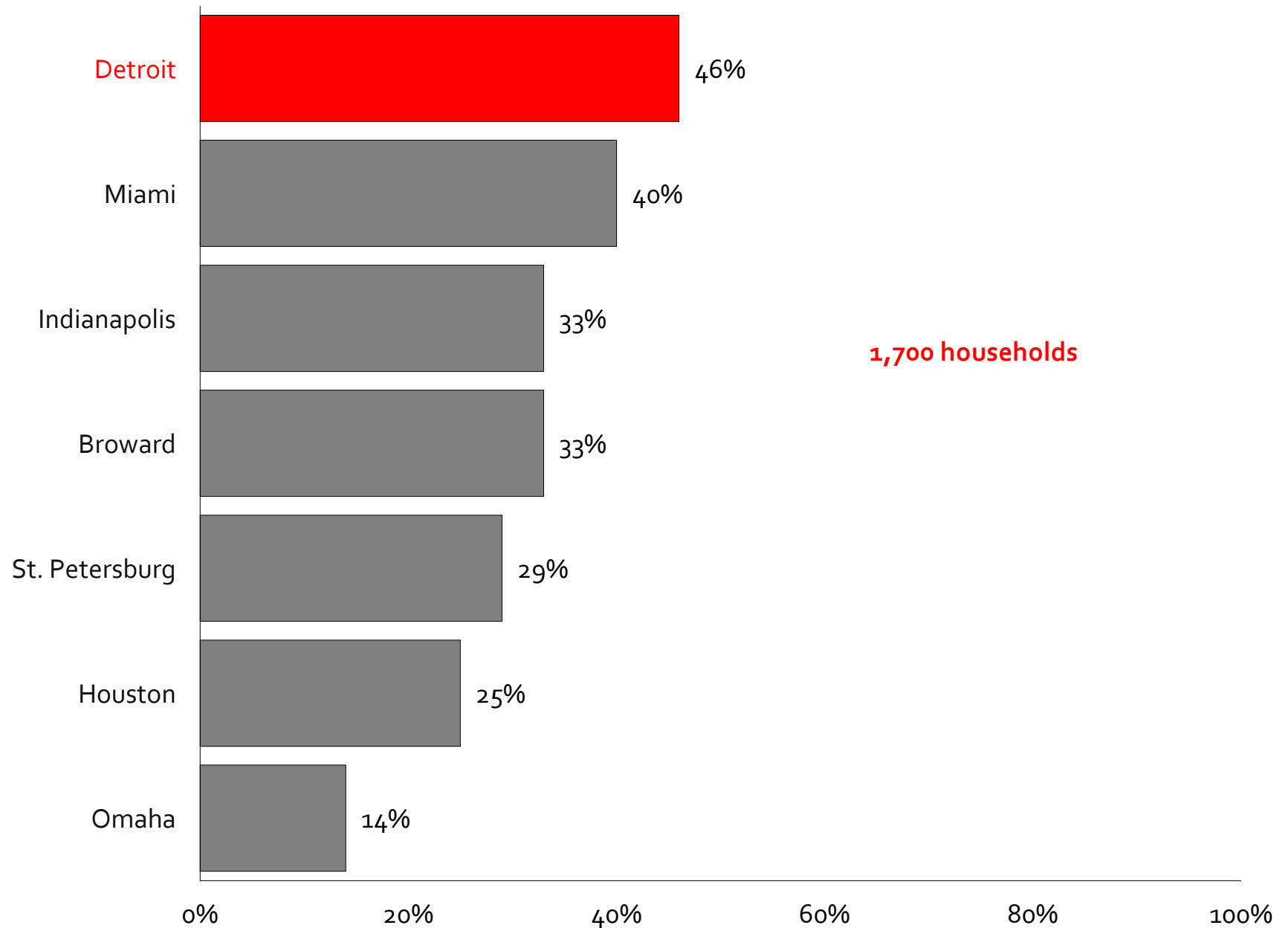
86 Households in Which a Jewish Child Visited Israel on a General Trip

(Households with Jewish Children Age 6-17)



Trip to Israel Prevented by Cost

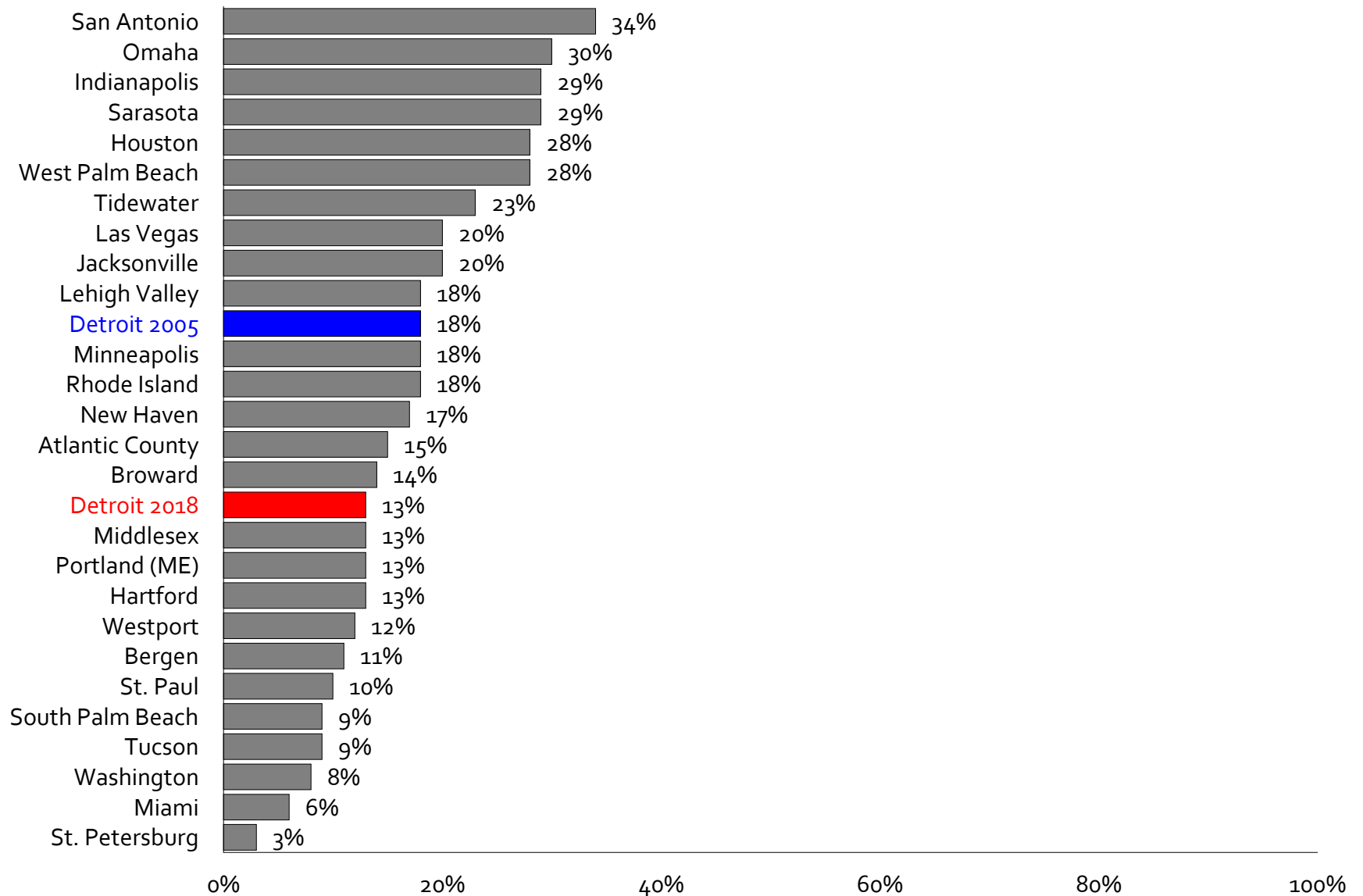
(Households with Jewish Children Age 6-17 in Which No Child Has Visited Israel)



Anti-Semitism

Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism in the Local Community in the Past Year

(Households with Jewish Children Age 6-17)

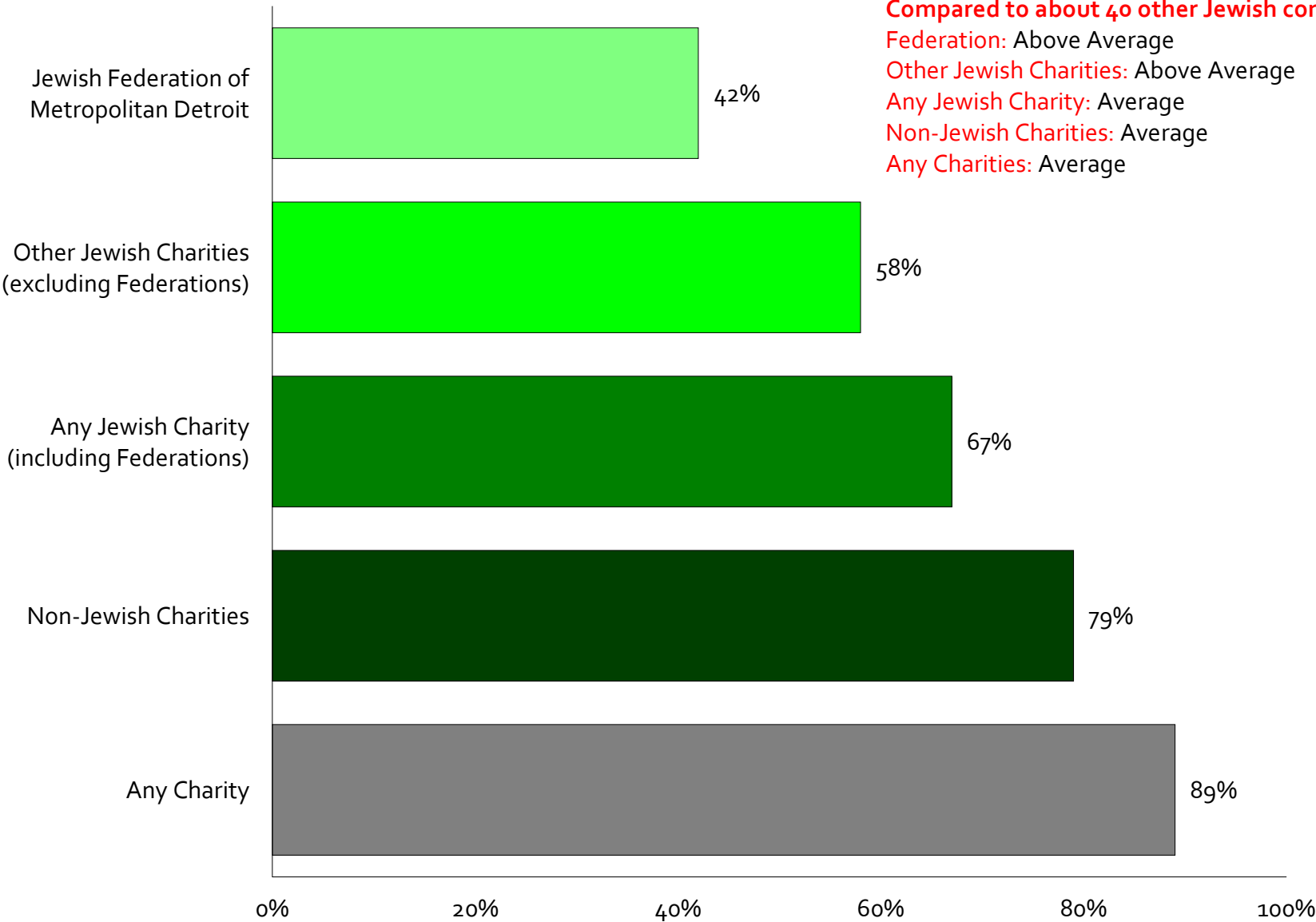


**Philanthropic Profile:
Jewish Federation Donations**

Summary of Donations

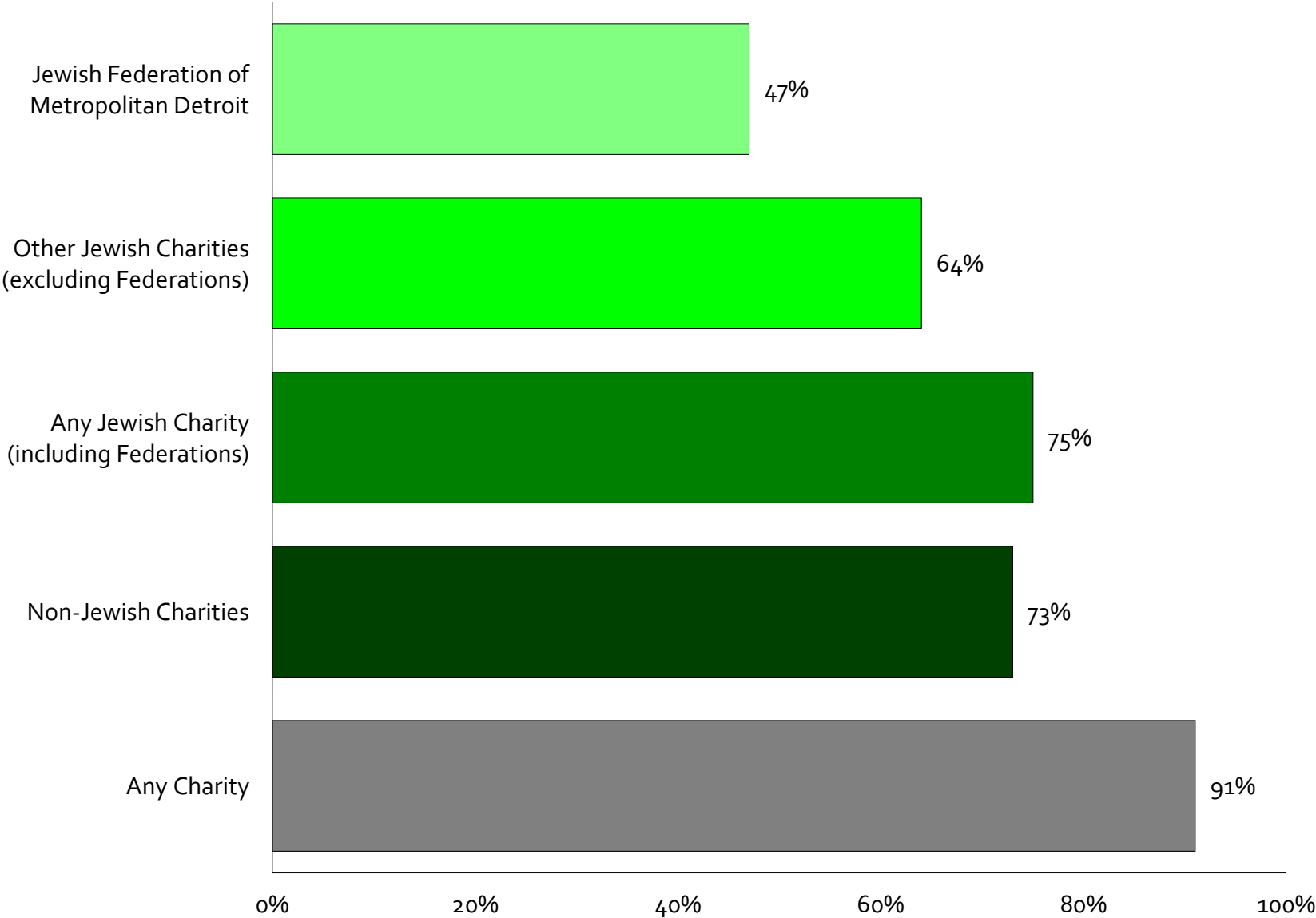
(Jewish Households)

Compared to about 40 other Jewish communities:
Federation: Above Average
Other Jewish Charities: Above Average
Any Jewish Charity: Average
Non-Jewish Charities: Average
Any Charities: Average



Summary of Donations

(Households with Children)





The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

Todah Rabah

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