

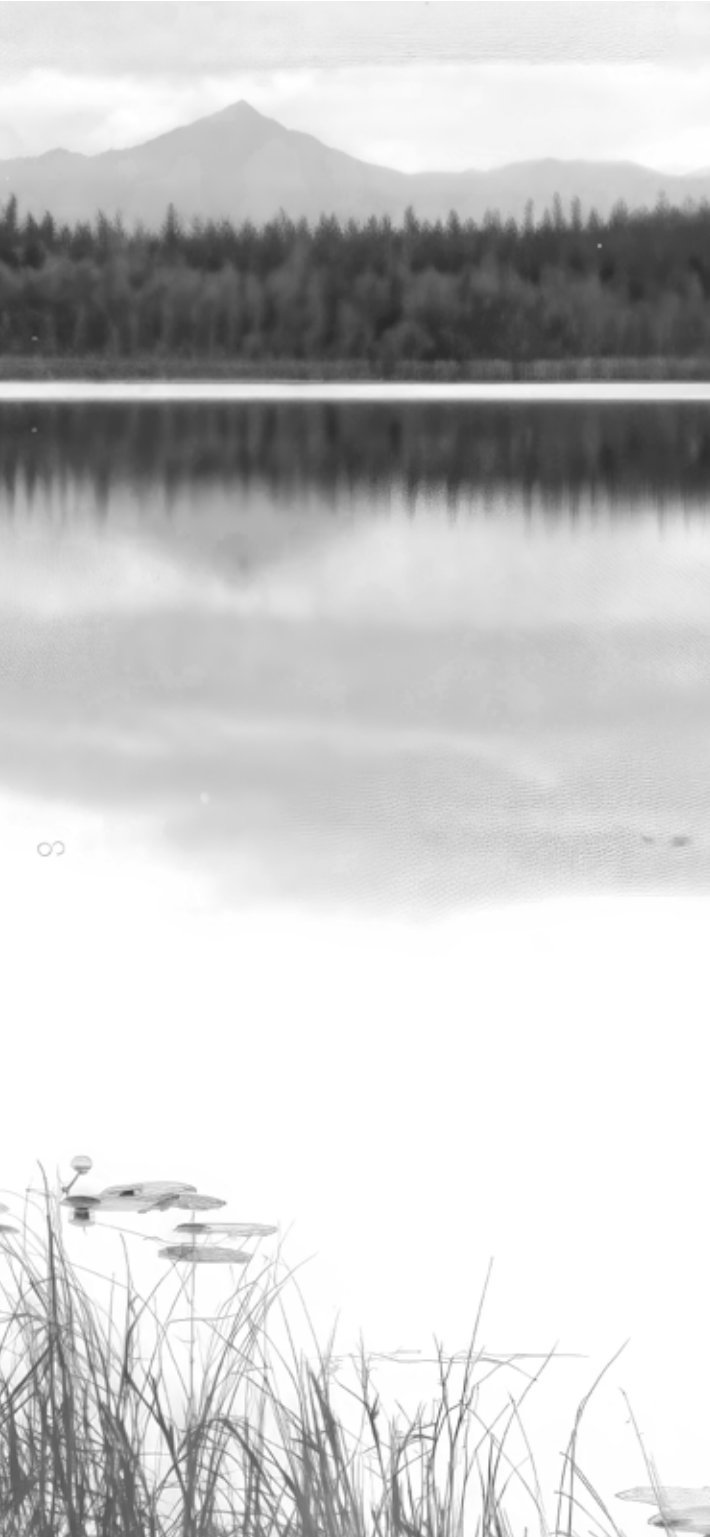


**CENTENNIAL
FUND**

Securing Our Future

Hikers by a lake
c. 1987, Tamarack Hikers
by a lake in Alaska





THE JEWISH FEDERATION OF DETROIT CENTENNIAL FUND

CATEGORIES OF GIVING

The Centennial Fund will secure the long-term future of the Detroit Jewish community.

Your gift will help provide a vibrant Jewish future for the next one hundred years.

Founder Level

\$10 million and above

Trustee Level

\$5 million to \$9,999,999

Benefactor Level

\$1 million to \$4,999,999

Partner Level

\$100,000 to \$999,999

Support Level

\$99,999 and below



OUR JEWISH FUTURE. YOUR JEWISH LEGACY.

For over a century, our Detroit Jewish community has flourished. Built upon a foundation of commitment, shared values and responsibility to one another, it is a place where our most vulnerable individuals are cared for and where a meaningful Jewish life is available to all.

BUT WHAT LIES AHEAD OVER
THE NEXT ONE HUNDRED YEARS?



The Jewish Federation's Centennial Fund was created to answer this question. **Launched in 2012, the Centennial Campaign is the most far-reaching and ambitious endowment effort in our community's history.** Our goal, however, is not simply to raise dollars, but rather to ensure the enduring strength and prosperity of our local and global Jewish community for generations to come.



Thanks to the generous and visionary commitment of hundreds of individual and family donors, Centennial is already making a profound impact on our local global Jewish community. Our social service agencies, schools, camps and other essential organizations are stronger today, and better prepared to meet the needs of tomorrow.

Left to Right

First Birth at Sinai Hospital April 21, 1953, Nurse Ann Johnson holds infant Lisa Royce Lezell, the first baby born at Detroit's Sinai Hospital.

Future Jewish Center c. 1930s, Children contribute to a fund for the Jewish Community Center.

North End Clinic: Pediatrics c. 1945, View of pediatric clinic at North End Clinic.

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Matzah Factory 2024 Children participate in the annual Barbara and Douglas Bloom Matzah Factory program at The J.



Our work, however, is far from done. In an increasingly complex and challenging world, the welfare of our community depends on a strong and dependable foundation of financial support.

“We have to do our part now to secure the future of Jewish Detroit and Israel, in order to make sure that future generations continue to thrive.”

—Terri Farber and Yossie Fleischmann
Centennial Fund Donors







WE INVITE YOU TO JOIN THIS HISTORIC EFFORT

The Centennial Campaign is a unique opportunity for you to play a pivotal role in securing the sustainability and vibrancy of our community.

A Centennial commitment, tailored to your unique philanthropic concerns and interests, will create a lasting legacy of impact on Jewish life and welfare. Structured around **four core areas of focus**, Centennial addresses the full range of Jewish needs and experiences as well as providing the means to meet challenges we can't yet anticipate.

AREAS OF FOCUS

PACE (PERPETUAL ANNUAL CAMPAIGN ENDOWMENT)

SOCIAL NEED

JEWISH IDENTITY & EDUCATION

GLOBAL JEWISH RESPONSIBILITY

Join us. Together, we can create a legacy of strength and continuity that honors our past and secures the promise of tomorrow.

Women's Philanthropy: Up Next's Escape from the Patriarchy

May 22, 2023, Held at the
Joan Meyers Jamel Center
for Michigan Jewish Heritage
in Temple Beth El.

FOCUS AREA

PACE

PERPETUAL ANNUAL CAMPAIGN ENDOWMENT

Creating a Perpetual Annual Campaign Endowment (PACE) fund allows donors to create a lasting legacy of support, ensuring that their annual gift to the Federation's campaign continues in perpetuity. By establishing a PACE fund, you are not only honoring the tradition of tzedakah (charity) but also investing in the future of the Jewish community.



Why Your PACE Fund is Vital to Our Community

The Jewish Federation's Annual Campaign is the lifeblood of the Jewish community, providing vital support to a wide range of programs and services that enhance the lives of Jews in Detroit and beyond. From educational initiatives and social services to cultural activities and support for Israel, the Annual Campaign ensures that our community remains vibrant, resilient, and connected.



But the needs of our community are constant and ever-evolving, and our ability to respond year to year depends on a variety of factors, including the strength of the economy. That's why it's crucial to secure ongoing, reliable funding that can sustain these essential programs, especially in difficult times.

Left to Right

Leah Snider during the Phonogift campaign

February 16, 1971, Leah Snider during the Phonogift campaign.

Future Jewish Center
c. 1930s, Children contribute to a fund for the Jewish Community Center.

**North End Clinic:
Pediatrics** *c. 1945*
View of pediatric clinic at North End Clinic.

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2022 Super Sunday
April 10, 2022, Federation hosted both in-person and virtual telethons for Super Sunday on April 10, 2022, at the Federation Building. Volunteers made calls, and enjoyed a bagel breakfast, or met us in a Zoom telethon from the comfort of their homes.



Facing an unpredictable future—including economic downturns, shifting demographics and a variety of unforeseen challenges—PACE provides our future leaders with ongoing Annual Campaign funds to respond to the needs of the day.

Join us in building a foundation of enduring support. Together, we can ensure that our community thrives today, tomorrow, and for generations to come.

"It is a privilege to be a part of the Detroit Jewish community," Joy says, "and we have an obligation to ensure that our agencies, as well as our entire Jewish community, will continue to be strong and responsive in the future."

— Joy and Allan Nachman



FOCUS AREA

SOCIAL NEED

Taking care of the most vulnerable members in our community is a central tenet of our Jewish values and a core area of focus for the Centennial Fund. Your Centennial endowment can provide critical funding to our social service agencies: Gesher Human Service, Hebrew Free Loan, Jewish Family Service and Jewish Senior Life. These agencies ensure that those in need continue to receive the services necessary to lead happy, meaningful lives.

This includes:



Caring for Older Adults

As individuals live longer, needs will continue to grow, especially since many do not have the financial means to sustain a comfortable and healthy life in their later years. More than 25% of our community's seniors rely on the Jewish agencies and social programs that enhance their quality of life, combat loneliness and ensure that they are treated with the dignity and respect they deserve.



Strengthening Families and Individuals

Many Jewish Detroiters continue to face economic hardships, such as food insecurity, mounting bills, prohibitive childcare expenses and the resulting toll of stress and anxiety. We provide essential services to families facing financial hardship, ensuring they have access to food, shelter, and healthcare, along with counseling and educational support to help achieve stability and self-sufficiency.

Left to Right

Older Adults at Tamarack

June 1959, Seniors getting their feet wet at the Jewish Community Center's Older Adult Camping Program at Camp Tamarack,

Jewish Book Fair 1957, Certificates presented to students at the 6th Annual Jewish Book Fair, held at the Jewish Community Center.

Book Fair 1953 c. 1953, A photograph of the "Teens Book Fountain", mimicking a soda fountain. A young man sits at the counter receiving a book from the attendant.

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Jewish Senior Life

2024, A resident of Jewish Senior Life in West Bloomfield celebrates at a Purim party.



Empowering Job Seekers

We offer vocational training, career counseling, and job placement services to help job seekers. Our programs are designed to provide the tools and resources necessary for individuals to thrive in their careers and contribute positively to the community.

Supporting Individuals with Disabilities:

Federation's agencies offer programs that promote independence, social integration and personal growth for individuals with disabilities, from specialized job training and placement to recreational and social activities.

"How ever our future looks, my hope is that we maintain our sense of community in all aspects of the word—a warm, welcoming and family-feeling place that thrives both economically and socially."

— Beth Gotthelf



FOCUS AREA

JEWISH IDENTITY & EDUCATION

The fabric of our community is built upon the wisdom, values and experiences that serve as the foundation of a vibrant Jewish life. The Centennial Fund will provide ongoing support to organizations that spark and sustain Jewish identity, along with those that provide a foundation of Jewish education, and a love of lifelong learning for students of all ages.

These include:



Jewish Day Schools

Our day schools, include Hillel Day School, Frankel Jewish Academy, Yeshiva Beth Yehudah, Yeshiva Gedolah and Yeshivas Dachai Torah. These schools are the foundation of our community's future, providing children with a comprehensive education grounded in Jewish values, traditions and history.



Hillels on Campus

The Hillel of Metro Detroit, MSU Hillel, and U of M Hillel create vibrant Jewish communities on campus, offering students opportunities for Jewish learning and engagement, social connection and leadership.

The J

The J strengthens our community by collaborating to provide excellent programs wherever you are, offering Jewish programming for every age and all segments of the community.

Left to Right

Beth Abraham:

Hanukkah undated, Celebrating Hanukkah at Beth Abraham Synagogue, Rabbi Israel Halpern stands with two children in front of a menorah.

Members of the

Ramblers c. 1960s, Members of the Jewish Community Center of Detroit Ramblers.

United Hebrew Schools Classroom 1974, Interior view of a classroom at the United Hebrew Schools.

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Walk The Zoo 2024, Close to 3,000 Detroiters attended this historic Yom Ha'Atzmaut event held at the Detroit Zoo.



BBYO

BBYO shapes our community's next generation of leaders by positively impacting the lives of Jewish teens in Metro Detroit, providing them with meaningful Judaic, social justice and leadership development programming.

Tamarack Camps

Established by the Fresh Air Society, Tamarack Camps, builds a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.

“Many people have marveled on how Judaism has survived for 5,782 years. One of the reasons is tzedakah. By giving to Jewish causes, we are supporting Jewish identity and values that create a continuum of Jewish life.”

— Hadas and Dennis Bernard



FOCUS AREA

GLOBAL JEWISH RESPONSIBILITY

Klal Yisrael, the call to help Jews in need and build Jewish peoplehood in Israel and around the world, is an integral part of our living heritage. We provide the resources to respond to global crises, protect at-risk populations, support Jewish community-building around the world and foster an ever-deeper partnership with Israel and its people. Working primarily with our international partner agencies, JDC, JAFI and World ORT, Federation is connected to a variety of programs that sustain and strengthen Jewish life around the world.

This includes:



Supporting Israel

Humanitarian Aid: Delivering essential resources to those in need, including food, medical supplies and housing support.

Educational Initiatives: Funding scholarships and educational programs to nurture youth of all backgrounds, building a vibrant future the next generation of Israelis.

People-to-People Programs: Supporting projects that build and sustain a deeply meaningful connection between Jewish Detroiters and their counterparts in our P2G partnership region of the Central Galilee.



Global Outreach

Emergency Relief: Rapid response to crises affecting Jewish communities worldwide.

Jewish Community-Building: Strengthening Jewish communities in the diaspora with resources for sustainable growth and development.

Left to Right

Michigan Miracle

Mission I April 18-28, 1993, Michigan Miracle Mission I was the largest mission to Israel ever mounted in Michigan. 1,284 people made the journey from Detroit to Israel!

Winter Institute 1958, Women's Division Winter Institute theme is "Around the World in 80 Ways." Posters displayed by (from left) Beryl Winkelman and Marion Robinson.

Mission to Israel

October 1986, Members of the Jewish Welfare Federation mission to Israel visiting Ramla.

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Ride For the Living

August 18, 2024 150 riders participated in this 30-mile route from Ferndale to the Detroit River to support the JCC in Krakow..



In these times of unprecedented challenges, support for our global community is more crucial than ever. By standing together, we ensure that the Jewish people—whether in Israel or in communities around the world—thrive and prosper.

"I can't think of anything that has given us more pleasure than supporting the Jewish community. It is a privilege for us to enable these programs to exist."

— Nora and Guy Barron z"l



THE CENTENNIAL PARTNER CAMPAIGN

AN OPPORTUNITY TO BUILD YOUR LEGACY

The Partner Campaign is an accessible way for families and individuals to participate in this historic effort. Partner Level donors will be recognized along with our current Centennial donors on the Centennial Fund donor wall located at the Max M. Fisher Federation Building.



Your contribution of \$100,000 to \$999,000 will secure Jewish life for our children, grandchildren and many generations to come. All Centennial donations are Donor Designated. You decide how the funds will be used based upon your interests and vision for our community's future.



The Partner Campaign is open to a variety of supporters, including:

Women's Philanthropy Forever Lion donors, whose names also will be recognized annually at the Ruby Lion of Judah event.

NEXTGen Detroit donors, including Young Leadership Cabinet, Ben Gurion and Herzl Society members who may participate by taking advantage of long-range planning opportunities.

United Jewish Appeal Check Presentation

1956, Joseph Holtzman presents a check to Sol Luckman, United Jewish Appeal National Cash Chairman.

Allied Jewish Campaign Big Gifts Luncheon

1965, Members of the Women's Division look over pledge cards at the Allied Jewish Campaign Big Gifts Luncheon. (seated, L to R): Mrs. Jerome Hauser, Mrs. Max Stollman; (standing, L to R): Mrs. John Hopp, Mrs. Burt Siris, Mrs. Max Fisher.

Israeli Leadership (L to R): David Ben-Gurion, Paul Zuckerman and Golda Meir.

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2023 Centennial Celebration Donor Sandy Matthews stands next to a wall of tribute plaques of the supporters of the Centennial Campaign at this festive event.





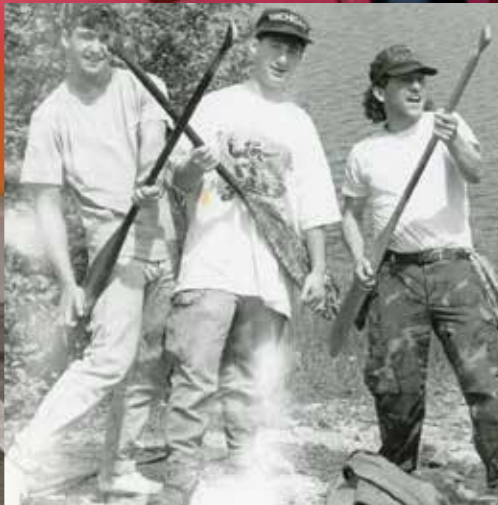


WAYS TO GIVE TO THE CENTENNIAL FUND

The Centennial Fund is designed to provide ease and flexibility to donors. Lifetime and testamentary gifts may be made in a variety of ways.

To learn more about ways to establish your legacy through a Centennial fund, we encourage you to speak with your Federation Representative or any member of our Philanthropic Advancement Team.

Call us at 248-642-4260



Lifetime

- Cash
- Appreciated Stock and Property
- IRA/Retirement Plans

Testamentary

- Bequests
- IRA/Retirement Plans
- Life Insurance

Split Gift

- Charitable Gift Annuities
- Charitable Remainder Trusts
- Charitable Lead Trusts

Foundation Grants

- Support Foundations
- Private Foundations
- Donor Advised Funds (Philanthropic Funds)

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ZLot Garage

June 23, 2015 Gabe Neistein of Tamarack Camps poses in the celebrated ZLot Garage in Detroit.

▲ Above

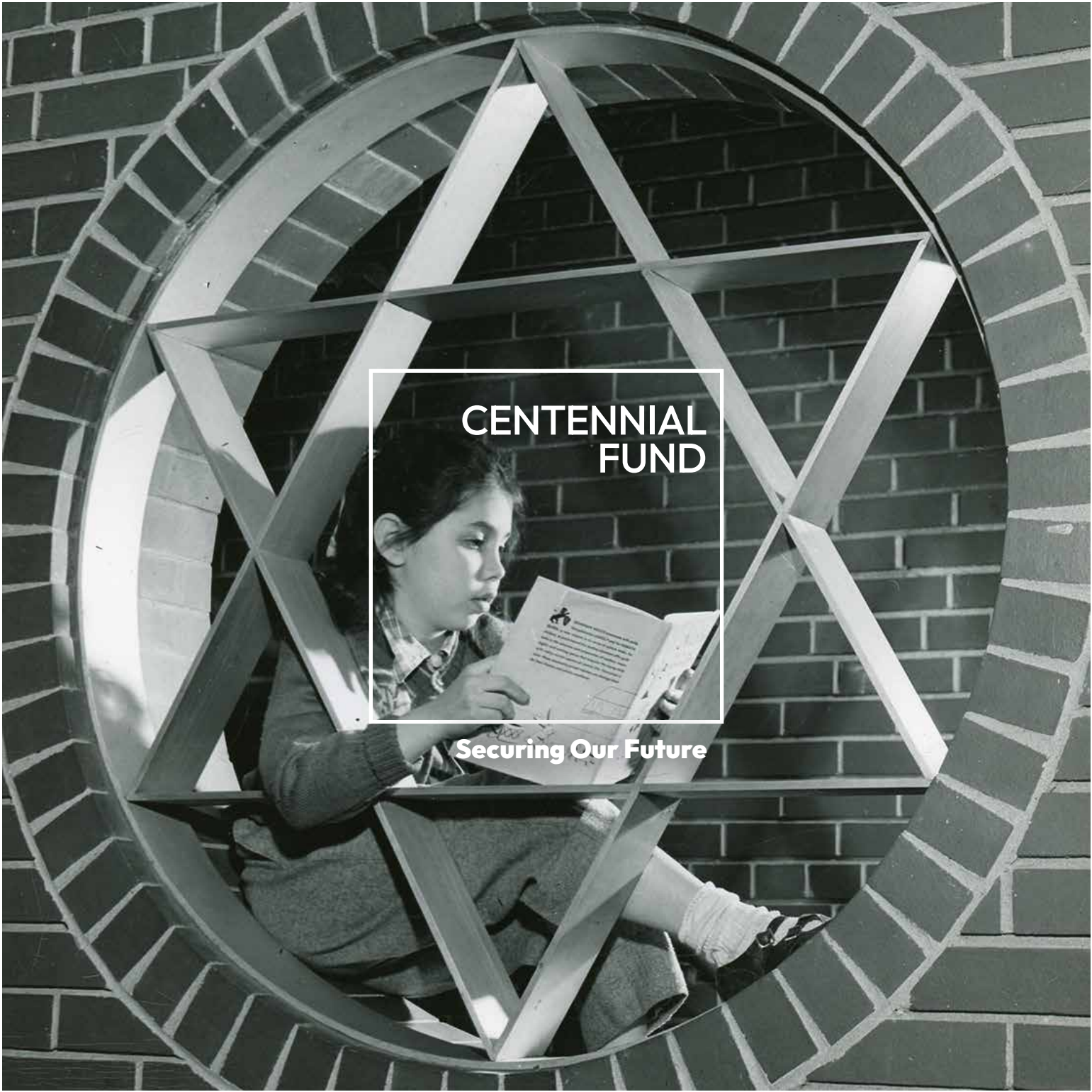
Photograph

c. 1980's Group of boys pose with canoe paddles.

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Reading at the Jewish Community Center

c. 1951, 8-year-old Vicky Shiefman reads a book at the Davison Branch of the Jewish Community Center.



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