

VOLUNTEER CALL SCRIPT



Hello! May I speak with _____?

Hi, my name is _____ and I'm a volunteer for the Jewish Federation. **How are you today?**

I'm giving you a call today because it is GivingTuesday, an international day of giving, and **thanks to a generous donor, we are matching all donations of up to \$180 paid online until midnight tonight.** Because of donors like you, Federation has been able to take care of our community's most vulnerable members and build a vibrant Jewish community. So, if you would like to make a gift to our 2026 Annual Campaign today, we can match it dollar-for-dollar.

Can I take just 30 seconds of your time to share a few of the ways your donation will continue to make a difference?
[If yes, read below. If no, cut to the chase and share last gift info.]

First, your gift helps **protect our people.** That means keeping Jewish Detroit's schools, places of worship and community spaces and events safe while fighting the global rise in antisemitism. Second, it **strengthens Jewish life for the future** by investing in opportunities that build Jewish identity and community. Third, it **cares for the vulnerable in our community**, by providing food, housing and support with dignity for those in need. And finally, it enables us to **stand with Jews in Israel and Jews around the world** as we support Israelis impacted by the war and vulnerable Jews worldwide.

None of this is possible without donors like you. Can we count you in to continue your support this year?

[If applicable, refer to portal screen for dollar amounts]

Your last gift was \$ _____.

Would you consider making a donation of \$ _____ today and taking advantage of our match?

YES

Great, thank you!

We would love to be able to collect your donation today and match it dollar-for-dollar. Paying online is the easiest way to make your donation, so I'm happy to text or email you a link to our online payment form. Is this a good number to text you, and can you confirm that your email address is _____?

Thank you so much, and have a wonderful day!

NO

[If a specific reason is given for refusal, refer to the Overcoming Objections & Concerns Sheet]

[If no specific reason is given]

I understand. Hopefully we can count on you next year. Thank you for your time.

TEXT MESSAGE

Hi! My name is _____ and I am volunteering for the Jewish Federation of Detroit for GivingTuesday. I want to thank you for your previous support of our Annual Campaign, which allows us take care of our community's most vulnerable members and helps us build a vibrant Jewish future. Because it's GivingTuesday, and thanks to a generous donor, we are matching all donations of up to \$180 paid online until midnight tonight.

Your last gift was \$ _____. Would you consider a donation of \$ _____ today? The easiest way to make your donation is to donate online at jewishdetroit.org/donate. Thank you for your support!