

VOLUNTEER CALL SCRIPT

NOW MORE THAN EVER

PROUDLY
JEWISH
PROUDLY
FEDERATION

Hello! May I speak with _____? Hi _____, my name is _____ and I'm a volunteer for the Jewish Federation.

How are you today?

I'm giving you a call today because we are working on closing our 2025 Annual Campaign, and we wanted to thank you for your support in previous years, and ask if you would like to continue your support and make a tax-deductible donation today. The Campaign ends on May 31, so there are only a few more days to be a part of the 2025 Campaign.

Because of donors like you, Federation has been able to take care of our community's most vulnerable members and continue to build a vibrant Jewish community, and we're hoping we can count on you to help.

[Refer to portal screen for dollar amounts, if applicable]

Your last gift was \$ _____. Would you consider making a donation of \$ _____?

YES

Great, thank you!

We would love to be able to collect your donation today. Paying online is the easiest way to make your donation, so I'm happy to text or email you a link to our donation page. Is this a good number to text you, and can you confirm your email address is _____?

Thank you so much, and have a wonderful day!

NO

[If a specific reason is given for refusal, refer to the Overcoming Objections & Concerns Sheet]

[If no specific reason is given]

I understand. Hopefully we can count on you next year. Thank you for your time.

TEXT MESSAGE

Hi _____, my name is _____ and I am volunteering for the Jewish Federation of Detroit. Our 2025 Annual Campaign is closing on May 31, and I wanted to ask if you would consider continuing your support by making a tax-deductible donation for this year.

Your last gift was \$ _____. Would you consider making a donation of \$ _____ today? The easiest way to make your donation is to donate online at jewishdetroit.org/donate.

Thank you for your support!

For current and not current donors who did not give to IEC