



VOLUNTEER CALLER SCRIPT



Hello! May I speak with _____?

Hi _____, my name is _____ and I'm a volunteer for the Jewish Federation.

How are you today?

I'm calling to thank you for your past support and to ask if we can count on you once again.

Because of donors like you, Federation has been able to take care of our community's most vulnerable members and continued to build a vibrant Jewish community. Thanks to our Annual Campaign, we're also responding to the growing humanitarian needs in Israel, following the October 7th terrorist attack.

I'm hoping we can count on you for a tax-deductible donation—it would mean a lot to Jewish individuals in need, here in Detroit and around the world.

>> Refer to portal screen for dollar amounts <<

Your last gift was \$_____. Would you consider making a pledge of \$_____?

YES

Great, thank you!

I would like to send you a link to our donation page so you can pay your pledge online. We're hoping to get our pledges paid as soon as possible so the funds will be available to those that need them.

Can you confirm that your email address is still _____?

Todah Robah. Thank you so much and have a wonderful day!

NO

>>If specific reason given for refusal, refer to the Overcoming Objections Sheet<<

>>If no specific reason given<<

I understand. Hopefully we can count on you next year. Thank you for your time.

Text Message:

Hi! My name is _____ and I'm volunteering for the Jewish Federation of Detroit. I want to thank you for your past support and ask if you would be willing to donate to our 2024 Annual Campaign. Your last donation was _____. Would you consider a donation of _____? You can donate easily at jewishdetroit.org/donate or respond to this text with your pledge amount. Thank you for your support!

OUR MISSION

The Jewish Federation of Detroit is the cornerstone of our Jewish community. We are committed to taking care of the needs of the Jewish people and building a vibrant Jewish future here in Detroit, in Israel and around the world.

FEDERATION'S PARTNERS

- BBYO
 - Farber Hebrew Day School
 - Frankel Jewish Academy
 - Hebrew Free Loan
 - Hillel Day School
 - Hillel of Metropolitan Detroit / HCAM
 - Jewish Agency for Israel (JAFI)
 - The J
 - JCRC/AJC
 - JDC (American Jewish Joint Distribution Committee)
 - Jewish Family Service
 - Jewish Senior Life
 - Gesher Human Services
 - Michigan State University Hillel
 - Tamarack Camps
 - University of Michigan Hillel
 - World ORT
 - Yeshiva Beth Yehudah
 - Yeshiva Gedolah
 - Yeshiva Darchei Torah
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