



Budget & Allocations Report

FY 2018-2019

(June 1, 2018 - May 31, 2019)



Our **Mission**

The Jewish Federation of Metropolitan Detroit is the cornerstone of our Jewish community. We are committed to taking care of the needs of the Jewish people and building a strong and vibrant Jewish future in Detroit, in Israel and around the world.

We will:

- Strengthen **JEWISH IDENTITY**
- Build **JEWISH COMMUNITY**
- Grow **JEWISH PHILANTHROPY**



Planning and Allocations Steering Committee

We gratefully acknowledge the work and commitment
of the members of the FY 2017-18
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Planning and Allocations Steering Committee (PASC) FY 2018-19 Allocations

Our Vision

Through our Annual Campaign (Campaign), Federation raises and allocates funds to provide life-saving and life-enhancing humanitarian assistance to those in need, including seniors, the disabled, the unemployed, and other individuals and families. Federation also works to translate Jewish values into social action and to provide avenues for Jewish education, engagement, and enrichment.

The Annual Campaign and Challenge Fund are not the only support from Federation that our constituent agencies receive. Local agencies also receive significant support from other funds raised by Federation, or held by the United Jewish Foundation, and invested on behalf of Federation constituent agencies. This support includes state and other grants, agency endowment distributions, programming endowments, Millennium and other Federation funds, Centennial Funds, and distributions from the Foundation for Our Jewish Elderly. *(Please see Attachment IV following the Allocation Tables.)*

Locally, Federation supports a family of 17 Jewish agencies and schools across Metropolitan Detroit. Working with its global partners, Federation also impacts the lives of thousands of Jews throughout Israel, in the former Soviet Union, and in 70 countries around the world.

Federation is the heart and soul of our community's philanthropic and humanitarian activities. It builds and strengthens Jewish community. Federation is the one place that belongs to every Jew; the place where philanthropy, volunteerism, and shared commitment come together to make a difference, to repair the world.

There are many doors to enter Federation and many ways to contribute and participate in our vital work. Each person can choose to enter through his or her own door, be that via hands-on volunteerism with one of our constituent agencies, a contribution to Federation, helping to raise money on behalf of the community, or one of many other avenues. Federation welcomes everyone and hopes that, if they haven't already, they will become involved in ensuring the present and future of our Jewish community.

Federation 2018

Federation's leadership, staff, and generous donors are addressing the challenges around us. We are a community that cares. This year, our community is projected to raise \$32,200,000 for the Annual Campaign and \$3,616,106 for the Pappas Family Challenge Fund, a remarkable achievement. These funds will help us address our community priorities:

1. Ensuring that there is a safety net of services for those in need in our community, in Israel, and in Jewish communities around the world.
2. Providing a Jewish education for our children and a myriad of Jewish experiences to strengthen their Jewish identity.
3. Attracting and retaining our young adults and connecting them to the Jewish community.
4. Helping our older adults maintain their independence and live with dignity.
5. Supporting our community's infrastructure.
6. Ensuring and maintaining the future vitality of our Jewish community.

In furtherance of our goals, we continue to emphasize and support the following:

- 1. Our Annual Campaign:** By working together as a community, 11,350 donors contributed to the Annual Campaign last year. Our goal this year is to increase the number of donors who contribute to the Campaign and also increase the number of donors who continue to contribute year after year.
- 2. Providing Assistance to Jews in Need:** We continue to work together as a community to provide assistance to our communal members in financial distress and to connect them to the job opportunities and training that they need to return to self-sufficiency. This year, our efforts:
 - a. Helped Jewish Family Service provide approximately 545 individuals and families in crisis in our community with emergency financial assistance and case management.
 - b. Helped Jewish Senior Life and Jewish Family Service provide in-home support services to 750 older adults, enabling them to remain living at home.
 - c. Provided scholarship support for the day schools to help make a Jewish education possible for 1,773 students (69% of day school students) in need of financial assistance.
 - d. Helped provide Jewish Family Service with staff to respond to 8,939 intake calls from community members in distress or just needing information.
 - e. Helped JVS provide employment services to more than 4,068 members of the Jewish community
 - f. Provided the congregational schools with more than \$400,000 in scholarship support.

- g. Helped the Jewish Community Center and Tamarack Camps provide approximately \$1.17 million in Jewish camp scholarships.
 - h. Helped Jewish Family Service provide 559 Holocaust survivors with case management, indemnification services, and home care assistance.
 - i. Helped Hebrew Free Loan provide 1,081 loans for living expenses, mortgage and rent assistance, vocational training, educational expenses, and additional vital needs.
 - j. Helped the campus Hillels (Michigan State University Hillel, Michigan Hillel at the University of Michigan, Hillel of Metropolitan Detroit, and the Hillel Campus Alliance of Michigan) to serve 6,700+ Jewish students.
- 3. NEXTGen Detroit:** To attract, retain, and engage young Jewish adults in Metropolitan Detroit and connect them to Federation, we continue to invest in NEXTGen Detroit. Since its inception, NEXTGen Detroit has grown Federation's young adult engagement from 1,500 to more than 5,000 participants and from 1,000 to 3,200 donors, while emerging as a national model studied and replicated across North America. Dozens of communities have visited Detroit to learn from our success. This year, NEXTGen Detroit raised 19% more for the Annual Campaign than it did the previous year. One of NEXTGen's significant accomplishments included a record number of attendees and money raised at EPIC. More than 550 people attended the event, which raised more than \$305,000 for the Annual Campaign, a \$90,000 increase over last year's event. In addition, NEXTGen continues to engage young adults in our community, who would otherwise be unaffiliated, through programs like NEXTGen Detroit Pride (a program for the LGBTQ community) and NEXTGen Detroit Interfaith Couples.
- 4. Centennial Fund:** Six years ago, we launched the Centennial Fund to raise \$250 million in new endowments that will ensure we will be able to meet the growing needs for social services and Jewish identity development programs in the future. To date, approximately \$211 million has been pledged to the Centennial Fund. Although many gifts are testamentary, roughly 50% are lifetime gifts and are currently providing funding for important community services. These funds are needed to secure the future of our local Jewish community and strengthen the lives of Jews in Israel and around the world. Centennial Fund dollars target four broad areas of interest.
- a. Social Welfare** – Support for the Foundation for Our Jewish Elderly and other vulnerable populations, including children and at-risk families.
 - b. Jewish Identity and Education** – Support for a progression of Jewish life experiences from day schools to congregational schools, from day care to camping, from BBYO and the Hillels on our college campuses to Community Birthright Israel.
 - c. Global Jewish Responsibility** – Continue Detroit's leadership role in helping at-risk Jews and building strong Jewish peoplehood in Israel and around the Jewish world.
 - d. PACE and Legacy Funds** – Fund both PACE, our Perpetual Annual Campaign Endowment, and Legacy, our ongoing effort to raise unrestricted dollars to care for the community in times of emergency.

- 5. Revenue Diversification:** Through the efforts of our community grant writers, Federation successfully increased revenue for various agencies in FY 2017-18 by securing \$1,547,087 in grants, with an additional \$775,325 in requests still pending. Since the grant writers began six years ago, their achievement is more than \$17.5 million on behalf of our agencies.

Ensuring a Safety Net for Our Community

Although there has been improvement in the economy, economic security remains elusive for many community members. Assistance is now available through **JHELP**, a coordinated approach among the Jewish communal agencies to address the needs of families and individuals in crisis. In an effort to make getting help as easy and efficient as possible, Federation spearheaded the development and launch of ***jhelpdetroit.org*** last year. This website allows community members to browse available programs and services or connect with the Jewish Family Service Resource Center via phone, chat, email, or by scheduling an appointment.

Multicultural Integration Funding Grant

The 2018 State of Michigan Multicultural Integration Funding grant to Federation was increased to \$3.5 million from the Department of Health and Human Services. These funds help us to support mental health and social welfare services provided by our Jewish communal agencies to vulnerable populations. This funding helps replace discontinued funding from the United Way, the government, and private foundations. This remarkable achievement was due to the efforts of the Government Relations Oversight Committee (GROC), chaired by Ron Klein and Josh Opperer, and to the extraordinary assistance of Dennis Bernard and Evan Weiner, previous GROC Co-Chairs, and Sandi Jones and Jon Smalley, Federation's lobbyists with Muchmore, Harrington, Smalley and Associates in Lansing. GROC continues its joint state government advocacy efforts with our Arab partners, ACCESS and ACC, to maintain the grant and hopefully increase it for FY 2019.

Allocations Impact Model (AIM)

As the central philanthropic organization in the Jewish community, it is important that the Federation and its agencies demonstrate to donors that the funds raised and allocated are having a significant positive impact in the community and that donor investments in our community are making a measurable difference.

Last year, the Federation continued its implementation of the Allocations Impact Model (AIM), which provides our agencies with measurement tools and a consultant to work with them so they can better demonstrate their impact. The agencies and Federation, as well as the Jewish community at large, are benefitting from this initiative. The impact-based allocation process:

1. Partners the agencies with the planning divisions and together they help the agencies build capacity and demonstrate their impact.
2. Helps the agencies develop better data about their programs, deliver greater benefits to those they serve, become more efficient, be better able to respond to grant opportunities, and raise more money because they can demonstrate their programs' value and impact to the community.

3. Helps Federation and its constituent agencies to more effectively tell their stories to donors by highlighting not only what agencies are doing, but also by quantifying their impact. Donors will be able to more easily learn what difference their contributions are making in the community.
4. Rewards agencies with additional funding, when available, if they run quantifiable and impactful programs.
5. Strengthens our agency accountability system.

Federation engaged Professor Sue Ann Savas from the Curtis Center Program Evaluation Group at the University of Michigan's School of Social Work to work with the agencies on this project. Professor Savas and her team continue to meet individually with each agency and work with them to strengthen their data collection processes, conduct focus groups, and set their yearly metrics.

Youth Mental Health Initiative

In late 2016, Jewish Federation and The Jewish Fund partnered with Morpace, Inc., a global research firm, to conduct a robust, community-wide health and social welfare needs assessment. This study sought to help Federation and The Jewish Fund understand the primary health and social welfare needs of the local Jewish community from the perspective of both community members and agency leaders. The goal was to gather input so that community planning and funding decisions would be based on data, not assumptions.

While much of what was learned through the *2016 Jewish Community Health and Social Welfare Needs Assessment* confirmed what was thought to be true, information gathered about the state of our youth's mental health was chilling. More than half of the youth who responded to the survey indicated that they, or someone they know, struggle with anxiety while just less than half are struggling with sadness, depression, and low self-esteem.

After the community study was completed, Federation assembled a Youth Mental Health Workgroup (Workgroup) – comprised of agency professionals, clergy, synagogue staff, and mental health professionals – to develop a community plan that would address the youth mental health crisis. The group reviewed mental health related literature; studied community mental health models in Australia, England, and Canada; spoke with local and national mental health experts at relevant foundations, Stanford and the University of Michigan; held youth panels; and spoke with reporters who have been increasing public awareness about youth mental health. Last year, the Workgroup completed its plan, which is focused on three important pillars:

- 1. Education and Awareness Activities** – Includes school and community-based events that will help raise awareness of the youth mental health crisis and decrease stigma.
- 2. Suicide Prevention Training** – Consists of providing suicide awareness and prevention training programs for each of the 850+ professionals in Jewish Detroit who regularly engage with youth from fourth grade through high school.
- 3. Interventional Support** – This means ensuring that schools have the correct number of social workers for their school size, each professional has appropriate training, and that social service agencies have therapists and psychiatrists available to serve youth.

Thanks to the generosity of The Jewish Fund, the Pappas Family Challenge Fund, the Hermelin-Davidson Center for Congregational Excellence, the Deutsch Fund, the D. Dan & Betty Kahn Foundation, Howard and Jean Dubin, and other private donors, progress is already being made:

1. Suicide awareness and prevention training for Jewish Day Schools, BBYO, and others has begun.
2. A new website that includes videos of youth telling their stories, tools and resources for community members, and crisis information is now available in the community.
3. Local consultant Julie Fisher has been engaged to help the schools develop customized mental health-related programming plans.
4. Rabbi Jeremy Baruch and Rabbi Rachel Shere are working on a B'nai Mitzvah enhancement program called "Raise The Bar" – available to all synagogues – that will help teach students and parents engaged in preparing for a Bar or Bat Mitzvah positive mental health skills.

Leveraging Technology for the Betterment of our Jewish Community

Federation is moving towards development of a new comprehensive communications/service concept for the Jewish community. Whether one thinks of Amazon, United Way's 211, or any other powerful aggregator, it benefits the consumer by removing multiple steps between them and the services/programs they need. Federation is working to remove the burden of sorting through multiple overlapping organizations, with differing intake mechanisms, all underfunded for marketing and online optimization. To help do this, Federation will maximize and transform its powerful marketing tool, **jewishdetroit.org**, which is a community-wide platform that aggregates and delivers a wide range of programs and services throughout Metropolitan Detroit. The plan is for **jewishdetroit.org** to provide seamless access and an optimized customer experience for those seeking assistance and services, and/or who want to learn, connect and engage with the Jewish community. Federation has already launched *JHELP*, and over the coming years, it will further develop *JLIFE*, a tool for Jewish education and engagement programs.

PLANNING AND ALLOCATIONS

Planning and Allocations Steering Committee (PASC)

The Planning and Allocations Steering Committee (PASC) makes allocation recommendations to the Federation Board of Governors for local, national and Israeli and overseas agencies. The PASC coordinates and monitors all of Federation's planning and agency relations and activities. Members of the PASC include:

1. Immediate past PASC Chair
2. Current Planning Division Chairs and Associate Chairs
3. Annual Campaign Co-Chairs
4. Representatives of the United Jewish Foundation
5. Chairs of the Israel and Overseas Committee, Real Estate Committee, Capital Needs Committee, and the National Agencies Council

A special thank you to all the PASC members, the Israel and Overseas Committee, the Planning Divisions, and professional staff for all their efforts, hard work, and creative thinking this year in addressing the challenging issues confronting our Jewish community.

Planning Divisions

All constituent agencies are assigned to one of two planning divisions (Divisions). The Community Services Division includes the social welfare and advocacy agencies: Hebrew Free Loan, Jewish Community Relations Council/American Jewish Committee, Jewish Family Service, Jewish Senior Life, and JVS. The Jewish Education and Identity Division integrates formal and informal Jewish education services for planning and allocations. This division includes the day schools, congregational schools, BBYO, Tamarack Camps, the Jewish Community Center, and the campus Hillels.

The Planning Divisions serve as the primary liaison between the Federation and its constituent agencies. They provide program and fiscal oversight and help to ensure that Federation dollars are spent wisely, for the purposes they were intended and in accordance with Federation's and the agencies' missions. The divisions work closely with Federation's Director of Business Practices who assists with this process and helps ensure that the agencies have sound fiscal management.

In addition, the planning divisions address agency and communal issues when they arise. The planning divisions also make recommendations for annual allocations to each local agency. They do this based on meetings over the course of the year with each of the agencies and a review of each agency's budget and financial statements.

When making local agency allocation recommendations, the planning divisions take into account the needs of the agencies in their divisions in the context of core community impact areas and priorities. The divisions view allocation decisions from a global/communal perspective, not just from an individual agency perspective. They also ensure that allocation decisions, particularly if decreases are made, do not undermine the integrity of an agency's operations, mission, and programs.

Allocations Process

The FY 2018-19 allocation recommendations of the PASC comply with the allocation principles established by the Federation and Foundation Boards:

1. Expenditures may not exceed revenue.
2. A baseline amount of unrestricted reserves must be maintained.
3. Donor, legal, and contractual commitments must be fulfilled.
4. General Fund reserves should not be used to support allocations or annual Federation operations.

ALLOCATIONS

The Board of Governors approved Campaign and Challenge Fund allocation parameters in April. These were based on a projected 2018 Campaign achievement of \$32,200,000, which is \$400,000 more than the 2017 Campaign achievement. The 2018 approved Challenge Fund parameter was \$3,470,000. The allocation tables reflect additional dollars that were raised since then.

During FY 2016-17 and FY 2017-18, the Federation and Foundation invested approximately \$10 million to repair our agencies' infrastructure to address health, safety, and building critical issues. In addition, Federation continues to invest approximately \$500,000 annually in security to ensure the safety of our children and those using community facilities.

Based on community priorities, the PASC determined overall planning division allocation parameters for FY 2018-19. Planning divisions determined the specific allocations for local agencies, and the Israel and Overseas Committee determined the allocations for Israeli and overseas agencies.

The proposed allocations for FY 2018-19 of **\$35,453,606** are based upon the following assumptions:

1. A 2018 Campaign achievement of **\$32,200,000** from the Annual Campaign plus **\$3,616,106** from the Pappas Family Challenge Fund.
2. A shrinkage factor of **(\$862,500)**. The percentage is 2.5% based on collections and the Finance Committee's recommendation.
3. Prior year's overachievement of **\$500,000**.

The allocations report includes the allocations from the Annual Campaign and the Challenge Fund. The Challenge Fund allocations to local agencies consist of the following three types of grants:

1. **General Grants:** These are Challenge Fund dollars that have been historically added to the funds given to the agencies as part of their Campaign Allocation.
2. **Donor Designations:** These grants are given in accordance with the explicit instructions of donors to the Challenge Fund.
3. **Challenge Fund Special Grants:** When there are sufficient unrestricted Challenge Fund dollars above those needed for general grants, these grants are given to address high priority needs that cannot be handled by the normal Campaign allocation. There will be no special grants in FY 2018-19.

Local Allocations

The PASC recommends an overall local allocation of **\$24,933,014** to support services and programs provided through 17 local agencies and Federation. This amount is comprised of **\$21,601,908** from the Annual Campaign and **\$3,331,106** from the Challenge Fund, which includes donor designations of **\$1,696,106** and general base allocations of **\$1,635,000**.

Local allocations include:

1. **\$7,149,104** for Jewish Education and Identity. To create more equity in allocations to day schools, starting with FY 2017-18, the Jewish Education & Identity Division began phasing in a new formula for day school allocations in which by year four, 50% would be based on the percentage of a school's enrollment of the total day school enrollment and 50% based on schools' needs. FY 2017-18 allocations were based 20% on the percentage of a school's enrollment of the total FY 2016-17 day school enrollment and 80% based on schools' needs

The decision was also made that this new process would be evaluated annually and may be modified depending on the findings. After evaluating the impact in FY 2017-18, the Division found that following the phase-in schedule at the current time would create serious financial issues for some schools due to the large differences in enrollments.

Since all the schools have a vital role in our community, the Division felt that it was important to look at the funding formula not only from individual school perspectives, but also from a total community perspective. While the goal will be to continue to increase funding based on per capita, it will not be at the pace originally proposed. In FY 2018-19, 20% will be based on the percentage of a school's enrollment of the total day school enrollment in FY 2017-18, with the remainder based on schools' needs. In order to mitigate the negative effect of this funding formula on specific schools, additional funding from funds for day schools secured beyond the Annual Campaign will be used to maintain these schools' allocation at FY 2017-18 levels.

2. \$5,614,177 for community services.

3. \$12,169,733 for additional local support to fund Federation's operating budget and additional support services for the agencies:

a. \$1,200,000 for the Capital Needs Reserve, which provides grants to local agencies for equipment replacements and facility repairs.

b. \$353,075 for community security needs.

c. \$4,000,000 for rent grants to the agencies occupying space owned by the United Jewish Foundation (UJF). Each agency occupying space owned by the United Jewish Foundation is required to pay the fair market value of the rent. In turn, Federation is providing an allocation to the agencies to pay this rent. UJF will then give Federation an allocation for the amount of the rent collected. (There are no cash exchange implications.) This process creates greater financial transparency.

d. \$6,616,658 for services and endowment fund matching grants that provide support to local agencies and programs. These funds also contribute to Campaign expenses, some designations, and the Federation operating budget. A portion of Federation's operating budget supported fundraising efforts for FYE 5/31/18 of approximately \$42.7 million (as of 3/18) beyond the Annual Campaign to assist local agencies and programs.

National Allocations

\$1,610,768 is recommended to support Birthright Israel, eight national agencies and programs, and Detroit's "Fair Share" support of the Jewish Federations of North America (JFNA).

A significant change in the way allocations are made to national agencies is the result of a transition in the National Federation Alliance, an entity organized through the Jewish Federations of North America (JFNA), which for many years has pooled together support from participating Federations, to support critical services provided through national agencies. In recent years there have been a number of changes to the landscape of the Federations' support to national agencies. Many have opted to fund those agencies directly, and withdraw their support through the National Federation

Alliance. There have also been several new national agencies, which arguably should have been eligible to receive funds through the Alliance. As a result, the participating Federations decided early in 2018 that a re-organization of the National Alliance should be undertaken. In the interim, each Federation will determine its own distribution to these organizations and projects. This resulted in our Federation reducing allocations to national agencies previously funded directly by the National Federation Alliance by \$35,005.

Israel and Overseas Allocations

The Israel and Overseas Committee (IOC) recommends **\$8,909,824** to support programs and services provided through the Federation's overseas agencies. From this amount, \$8,167,130 is from the 2018 Annual Campaign for support of core and elective allocations, \$236,000 is donor designated contributions (given through the Susie and Norm Pappas Challenge Fund for specific programs) and \$506,694 is contributed from the Federation's operating budget to support its mission programs and exchanges, and its activities administered through its department's offices in Detroit, in Jerusalem, and its Partnership Region in the Central Galilee.

Historically, Federation has played a leadership role in advocating on behalf of world Jewry, and addressing the needs of Jews living in Israel and around the world. Detroit's global connection to world Jewry is one of its unique characteristics, and one of its most attractive features to engage local participation in the Federation's work.

While it is true that Israel's economic conditions have improved in recent years, the rise in living standards has not been enjoyed by everyone, particularly among new immigrants and the country's Haredi, Ethiopian Israeli and Arab populations. Although poverty rates have declined in recent years, one out of every five Israeli families lives below the poverty line, which is among the highest rates compared to other developed countries around the world. One in five working age Israelis is not part of the labor market. The peripheries of the country, including areas such as Detroit's Partnership communities in the Central Galilee, are disproportionately affected.

Federation's overseas allocations help address needs, which often mirror those that exist in the local Detroit Jewish community. They target those who are the most vulnerable, primarily the elderly, youth, and families at-risk, new immigrant populations, and other disenfranchised groups.

Two years following the conflict in Ukraine, a shaky ceasefire is in place. However, poor economic conditions and rampant inflation continue to exist. Federation's funding in Kiev provides home care, food support, medical care, and winter relief to 16,000 individuals. This is in addition to the support provided through Federation's "core" funding, given collectively with other Federations, serving more than 150,000 older adults throughout the Former Soviet Union.

An increased focus over the past few years has been on creating a path to employment for the Haredi population, which makes up approximately 12% of the Israeli population. Together with Israeli Arabs, they constitute the fastest growing portion of Israel's population. Federation is in its third year of helping to pilot an initiative supported through the American Joint Jewish Distribution Committee's (JDC's) Hanoch program, targeting young Haredi men ages 17-22. The goal of the pilot was to offer, over a three-year period, an alternate path for approximately 1,400 young Haredi men, who are not well suited to a life of study. The program enables these young

men from approximately 20 yeshivot to earn a living for themselves and their families, and to break out of a cycle of poverty.

Hanoch offers them additional education in core subjects and gives them the tools and access to acquire vocational skills, to pursue advanced education, and to obtain higher paying jobs. Hanoch's progress thus far has exceeded the goals set out through the pilot stage, having registered 1,500 young men from 27 different yeshivot. Ninety-three percent of those entering the program complete it, go on to work in apprenticeships, and enroll in higher education. A number have entered into the Israel Defense Forces (IDF). As a result of this process, the Israeli government has contracted with the JDC to continue administering the program, increasing its funding support from paying 50% of the costs to 75%.

There are currently 144,000 Ethiopian Jews in Israel, the vast majority of whom are under the age of 40. Eighty-five thousand five hundred were born in Ethiopia. As a segment of Israeli society, Ethiopian Israelis face significant challenges. Most of the parents are illiterate, even in their native language of Amharic. Most households are low income, requiring both parents to work. The children often fall behind in school, falling into the lowest educational tracks. This even happens to those who are second generation Ethiopian-Israelis. The culture of poverty is persistent, and ultimately children do not have the confidence that they need to succeed.

The IOC is recommending funding support of the Ethiopian National Project's School Performance and Community Empowerment Program (SPACE). The intent of the SPACE program is to narrow the scholastic gap between Ethiopian Israelis and their Israeli born peers and to help them score better on their high school matriculation exams. There are currently 8,729 children nationwide who have been assessed as being eligible for the SPACE Program, 160 of whom live in Detroit's Partnership Region. As part of the program, children receive four hours of tutorial and counseling support weekly, meeting in groups of four to nine. They also receive a hot lunch. The program has made a significant impact with 74% of the SPACE participants achieving matriculation, compared with the national average of 69% and 52% of those Ethiopian Israelis who did not participate in the program. The Israeli government has made a commitment to match each private dollar contributed over the next four years, up to \$18 million.

An added dimension of Detroit's support in Israel is the potential for how funded programs create opportunities to engage Detroit participation. A second year's allocation is being recommended to support the engagement and education work being performed through Detroit's Community Shalicha, trained by the Jewish Agency for Israel (JAFI). The Shalicha brings a personal Israeli presence to the community, and deepens Detroiters' understanding and connection to Israel. Her initial year has been focused on building bridges with various community constituencies, including students on college campuses, Israeli Detroiters, Russian speakers, and various Orthodox groups, in addition to working with many of the Federation's agencies and area synagogues.

The overseas allocation also continues to support other activities which link the Detroit Jewish community to Israel and encourage community involvement. Those most prominent are Partnership 2Gether, the Israeli Camper Program with Tamarack and the "Mifgash" (Israeli participants) on our Birthright and Teen Missions. In recent years, the IOC has recommended funding for programs that attempt to foster connections between young adults, both in our Partnership Region and in the city of Lod.

Lod has long been troubled as a center of political corruption, crime, and ethnic tension, and is re-emerging through a resurgence, led largely by young adults, who are motivated by both their feelings of political justice and their personal desires to find more affordable living conditions. This trend closely parallels what has been seen in the city of Detroit in recent years. The Federation is supporting a framework, “Better Together,” which is organizing these groups, working together with a new mayor and the Lod municipality to address the needs of the city’s multi-ethnic population, re-vitalize two of its neighborhoods and create a safe and appealing environment for children and youth.

The Federation always attempts to be strategic with its resources, creating partnerships with both the program providers, with local municipalities, and with area residents. The Israeli government and its funding mechanisms are frequently bureaucratic and often politicized. Federation allocations are used to help fill the gaps and to incubate new approaches, ultimately leading to systemic change. Examples in past years have included: PACT–Netanya, Youth Futures and Hanoch, to name only a few.

The IOC utilizes the following criteria in recommending its grants and allocations:

1. Grants should be coordinated with other government and private funding, with priority given to programs that leverage other funding support. While the amount varies from program to program, on average Federation leverages an additional \$4 for every \$1 it allocates.
2. Funded programs must have a business plan, including an “exit strategy” for Detroit’s funding and a plan to sustain support once it ends.
3. Each program should have identified and measurable goals.

Campaign allocations are broken down into three categories, other than the Challenge Fund, which has been designated by donors to support specific programs:

1. “Core” unrestricted allocations, which are Detroit’s portion of its collective responsibility with all North American Federations to support basic overseas needs addressed through its major overseas agencies: the Jewish Agency for Israel (JAFI) the American Joint Distribution Committee (JDC), and World ORT. These agencies support Jewish communities in 70 countries worldwide. They are the first on the scene during an emergency, and often provide the infrastructure for communities to develop their own programs and services as well. They also connect Jewish communities to one another, to Israel, and to the global Jewish world.
2. “Elective” programs, which are community designated projects.
3. The Federation’s operating budget, which in addition to funding its Israel and Overseas Department’s offices and programs, supports missions and exchanges to Israel and to other overseas Jewish communities worldwide.



Allocations Tables

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Projected Support for FY 2018-19 – [Attachment IV](#)

SUMMARY

JEWISH FEDERATION OF METROPOLITAN DETROIT
PROPOSED CAMPAIGN AND CHALLENGE FUND ALLOCATIONS
FISCAL YEARS ENDING MAY 31, 2018 AND 2019

	FYE MAY 31, 2018			FYE MAY 31, 2019				INCREASE (DECREASE)		
	2017 ANNUAL CAMPAIGN	2017 CHALLENGE FUND	2017 TOTAL	2018 ANNUAL CAMPAIGN	2018 CHALLENGE FUND	2018 TOTAL		ANNUAL CAMPAIGN	CHALLENGE FUND	TOTAL
CAMPAIGN ACHIEVEMENT										
ANNUAL CAMPAIGN AND CHALLENGE FUND	31,800,000	3,166,640	34,966,640	32,200,000	3,616,106	35,816,106		400,000	449,466	849,466
SHRINKAGE ALLOWANCE	(822,500)	(25,000)	(847,500)	(817,500)	(45,000)	(862,500)	1	5,000	(20,000)	(15,000)
PRIOR YEAR'S OVER-ACHIEVEMENT	1,100,000	-	1,100,000	500,000	-	500,000		(600,000)	-	(600,000)
PRIOR YEAR'S UNALLOCATED FUNDS (OVERSEAS)	-	-	-	-	-	-		-	-	-
TRANSFER FROM CAMPAIGN TO CHALLENGE FUND	(875,000)	875,000	-	-	-	-		875,000	(875,000)	-
TOTAL CAMPAIGN ACHIEVEMENT	31,202,500	4,016,640	35,219,140	31,882,500	3,571,106	35,453,606		680,000	(445,534)	234,466
CAMPAIGN ALLOCATIONS										
ISRAEL AND OVERSEAS (SEE ATTACHMENT I)	8,681,430	353,800	9,035,230	8,673,824	236,000	8,909,824		(7,606)	(117,800)	(125,406)
NATIONAL AGENCIES (SEE ATTACHMENT II)	1,641,773	-	1,641,773	1,606,768	4,000	1,610,768		(35,005)	4,000	(31,005)
LOCAL AGENCIES (SEE ATTACHMENT III)										
JEWISH EDUCATION and IDENTITY	5,717,494	1,170,410	6,887,904	5,966,994	1,182,110	7,149,104		249,500	11,700	261,200
COMMUNITY SERVICES	4,518,310	736,570	5,254,880	4,705,607	908,570	5,614,177		187,297	172,000	359,297
ADDITIONAL LOCAL SUPPORT	10,643,493	1,755,860	12,399,353	10,929,307	1,240,426	12,169,733	2	285,814	(515,434)	(229,620)
TOTAL LOCAL SUPPORT	20,879,297	3,662,840	24,542,137	21,601,908	3,331,106	24,933,014		722,611	(331,734)	390,877
TOTAL CAMPAIGN ALLOCATIONS	31,202,500	4,016,640	35,219,140	31,882,500	3,571,106	35,453,606		680,000	(445,534)	234,466

ATTACHMENT I - ISRAEL AND OVERSEAS

JEWISH FEDERATION OF METROPOLITAN DETROIT
PROPOSED CAMPAIGN AND CHALLENGE FUND ALLOCATIONS
FISCAL YEARS ENDING MAY 31, 2018 AND 2019

	FYE MAY 31, 2018			FYE MAY 31, 2019				INCREASE (DECREASE)		
	2017 ANNUAL CAMPAIGN	2017 CHALLENGE FUND	2017 TOTAL	2018 ANNUAL CAMPAIGN	2018 CHALLENGE FUND	2018 TOTAL		ANNUAL CAMPAIGN	CHALLENGE FUND	TOTAL
CORE ALLOCATIONS										
JAFI, JDC, and ORT	6,895,130	-	6,895,130	6,895,130	-	6,895,130		-	-	-
TOTAL CORE ALLOCATIONS	6,895,130	-	6,895,130	6,895,130	-	6,895,130		-	-	-
ELECTIVE ALLOCATIONS										
Partnership Together Central Galilee	757,000	-	757,000	757,000	-	757,000		-	-	-
P2G - Talma Bridge Grant	40,000	-	40,000	-	-	-		(40,000)	-	(40,000)
JDC Hanoch Haredi Employment Initiative	74,000	-	74,000	45,000	-	45,000		(29,000)	-	(29,000)
Better Together - Lod	111,000	-	111,000	109,000	-	109,000	3	(2,000)	-	(2,000)
Venezuela Emergency Food/Medicine	30,000	-	30,000.00	-	-	-		(30,000)	-	(30,000)
Critical Services - Kiev	180,000	-	180,000	190,500	-	190,500		10,500	-	10,500
Ethiopian National Project	-	-	-	90,000	-	90,000		90,000	-	90,000
Community Shaliach	80,000	-	80,000	80,500	-	80,500		500	-	500
TOTAL ELECTIVE ALLOCATIONS	1,272,000	-	1,272,000	1,272,000	-	1,272,000		-	-	-
ISRAEL AND OVERSEAS SERVICES	514,300	-	514,300	506,694	-	506,694	4	(7,606)	-	(7,606)
CHALLENGE FUND DESIGNATIONS	-	353,800	353,800	-	236,000	236,000		-	(117,800)	(117,800)
TOTAL ISRAEL AND OVERSEAS	8,681,430	353,800	9,035,230	8,673,824	236,000	8,909,824		(7,606)	(117,800)	(125,406)

ATTACHMENT II - NATIONAL AGENCIES

**JEWISH FEDERATION OF METROPOLITAN DETROIT
PROPOSED CAMPAIGN AND CHALLENGE FUND ALLOCATIONS
FISCAL YEARS ENDING MAY 31, 2018 AND 2019**

	FYE MAY 31, 2018			FYE MAY 31, 2019				INCREASE (DECREASE)		
	2017 ANNUAL CAMPAIGN	2017 CHALLENGE FUND	2017 TOTAL	2018 ANNUAL CAMPAIGN	2018 CHALLENGE FUND	2018 TOTAL		ANNUAL CAMPAIGN	CHALLENGE FUND	TOTAL
JFNA Dues	1,183,432	-	1,183,432	1,183,432	-	1,183,432		-	-	-
Birthright Israel	211,790	-	211,790	211,790	4,000	215,790		-	4,000	4,000
National Federation Alliance							5			
Hillel International				43,566	-	43,566		43,566	-	43,566
Israel Action Network				30,121	-	30,121		30,121	-	30,121
JCC Association of North America				43,021	-	43,021		43,021	-	43,021
Jewish Council of Public Affairs				23,292	-	23,292		23,292	-	23,292
National Coalition Supporting Eurasian Jewry				6,000	-	6,000		6,000	-	6,000
Network for Jewish Human Services				3,000	-	3,000		3,000	-	3,000
70 Faces Media				17,000	-	17,000		17,000	-	17,000
JFNA Education Unit				20,000	-	20,000		20,000	-	20,000
Total National Federation Alliance	221,005	-	221,005	186,000	-	186,000	5	(35,005)	-	(35,005)
Anti-Defamation League	10,875	-	10,875	10,875	-	10,875		-	-	-
National Central Services	14,671	-	14,671	14,671	-	14,671		-	-	-
TOTAL NATIONAL AGENCIES	1,641,773	-	1,641,773	1,606,768	4,000	1,610,768		(35,005)	4,000	(31,005)

ATTACHMENT III - LOCAL AGENCIES

**JEWISH FEDERATION OF METROPOLITAN DETROIT
PROPOSED CAMPAIGN AND CHALLENGE FUND ALLOCATIONS
FISCAL YEARS ENDING MAY 31, 2018 AND 2019**

	FYE MAY 31, 2018			FYE MAY 31, 2019				INCREASE (DECREASE)		
	2017 ANNUAL CAMPAIGN	2017 CHALLENGE FUND	2017 TOTAL	2018 ANNUAL CAMPAIGN	2018 CHALLENGE FUND	2018 TOTAL	6	ANNUAL CAMPAIGN	CHALLENGE FUND	TOTAL
JEWISH EDUCATION & IDENTITY (Jedi)										
Farber Hebrew Day School	349,813	128,664	478,477	321,165	128,664	449,829	7	(28,648)	-	(28,648)
Hillel Day School	553,701	111,315	665,016	538,951	116,315	655,266	7	(14,750)	5,000	(9,750)
Yeshiva Beth Yehudah	741,867	161,145	903,012	764,084	186,645	950,729	7	22,217	25,500	47,717
Yeshiva Gedolah	92,471	19,597	112,068	86,891	19,597	106,488	7	(5,580)	-	(5,580)
Yeshivas Darchei Torah	244,317	49,187	293,504	271,078	49,187	320,265	7	26,761	-	26,761
Day Schools	-	-	-	42,500	-	42,500	8	42,500		42,500
Congregational School Funding	373,516	76,755	450,271	373,516	76,755	450,271		-	-	-
BBYO	58,652	11,436	70,088	68,652	11,436	80,088	9	10,000	-	10,000
Fresh Air Society/Tamarack Camps	409,864	83,378	493,242	439,864	192,798	632,662	9	30,000	109,420	139,420
Hillel Foundations										
Hillel of Metro Detroit	140,709	33,227	173,936	150,709	34,477	185,186	9	10,000	1,250	11,250
MSU Hillel/Michigan Jewish Conference	191,782	33,108	224,890	191,782	33,108	224,890		-	-	-
HCAM	60,129	-	60,129	85,129	15,280	100,409	9	25,000	15,280	40,280
Michigan Hillel at University of Michigan	137,310	29,453	166,763	147,310	29,703	177,013	9	10,000	250	10,250
Jewish Community Center	1,289,314	433,145	1,722,459	1,389,314	288,145	1,677,459	10	100,000	(145,000)	(45,000)
JCC Education Department	964,049	-	964,049	986,049	-	986,049	11	22,000	-	22,000
Mission Subsidies	110,000	-	110,000	110,000	-	110,000		-	-	-
TOTAL JEWISH EDUCATION & IDENTITY	5,717,494	1,170,410	6,887,904	5,966,994	1,182,110	7,149,104		249,500	11,700	261,200

ATTACHMENT III - LOCAL AGENCIES

**JEWISH FEDERATION OF METROPOLITAN DETROIT
PROPOSED CAMPAIGN AND CHALLENGE FUND ALLOCATIONS
FISCAL YEARS ENDING MAY 31, 2018 AND 2019**

	FYE MAY 31, 2018			FYE MAY 31, 2019				INCREASE (DECREASE)		
	2017 ANNUAL CAMPAIGN	2017 CHALLENGE FUND	2017 TOTAL	2018 ANNUAL CAMPAIGN	2018 CHALLENGE FUND	2018 TOTAL	6	ANNUAL CAMPAIGN	CHALLENGE FUND	TOTAL
COMMUNITY SERVICES										
Hebrew Free Loan	108,731	22,042	130,773	111,231	27,542	138,773	9	2,500	5,500	8,000
Hebrew Free Loan (Student Loans)	19,013	3,907	22,920	19,013	3,907	22,920		-	-	-
JCRC/AJC	277,246	54,737	331,983	279,746	54,737	334,483	9	2,500	-	2,500
Jewish Family Service	2,323,453	397,594	2,721,047	2,415,745	412,094	2,827,839	9	92,292	14,500	106,792
Jewish Senior Life	390,106	79,097	469,203	440,106	231,097	671,203	9	50,000	152,000	202,000
JVS	1,150,572	179,193	1,329,765	1,190,577	179,193	1,369,770	9	40,005	-	40,005
In-Home Support Services (JSL and JFS)	18,750	-	18,750	18,750	-	18,750		-	-	-
Foundation for Our Jewish Elderly	230,439	-	230,439	230,439	-	230,439	12	-	-	-
TOTAL COMMUNITY SERVICES	4,518,310	736,570	5,254,880	4,705,607	908,570	5,614,177		187,297	172,000	359,297
ADDITIONAL LOCAL SUPPORT										
Community Security Program	296,866	-	296,866	353,075	-	353,075		56,209	-	56,209
Other Direct Services	646,239	-	646,239	630,276	-	630,276	2	(15,963)	-	(15,963)
Agency Incentive Grants from Super Sunday	4,618	-	4,618	3,318	-	3,318		(1,300)	-	(1,300)
Community Development/Engagement	701,500	7,500	709,000	785,900	20,500	806,400	2	84,400	13,000	97,400
Strategic Planning and Partnerships	415,120	-	415,120	375,670	-	375,670	2	(39,450)	-	(39,450)
Support Services	1,494,293	-	1,494,293	1,619,000	-	1,619,000	13	124,707	-	124,707
Agency Support to Cover Rent for UJF Facilities	4,000,000	-	4,000,000	4,000,000	-	4,000,000	14	-	-	-
Real Estate Centralization Costs	280,000	-	280,000	280,000	-	280,000		-	-	-
Campaign Expenses	102,068	-	102,068	117,068	-	117,068	15	15,000	-	15,000
Capital Needs Fund Grant	1,200,000	1,235,000	2,435,000	1,200,000	-	1,200,000		-	(1,235,000)	(1,235,000)
Endowment Fund Matching Grants	1,300,000	-	1,300,000	1,350,000	-	1,350,000	16	50,000	-	50,000
Campaign Reserve	-	-	-	100,000	-	100,000		100,000	-	100,000
Designations	202,789	513,360	716,149	115,000	1,219,926	1,334,926		(87,789)	706,566	618,777
TOTAL ADDITIONAL LOCAL SUPPORT	10,643,493	1,755,860	12,399,353	10,929,307	1,240,426	12,169,733		285,814	(515,434)	(229,620)
TOTAL LOCAL AGENCIES	20,879,297	3,662,840	24,542,137	21,601,908	3,331,106	24,933,014		722,611	(331,734)	390,877

NOTES

1. Shrinkage allowance of 2.5%, determined by Federation's Finance Committee, based on pledges for the Annual Campaign and Challenge Fund.
2. Includes Federation's operating budget (support services and direct program costs) and other local support for agencies.
3. Scheduled multi-year phased sunset of funding.
4. Amount contributed from Federation operating budget to operate Israel offices in Detroit and Jerusalem.
5. The National Federation Alliance will be reorganized in FY 2018-19. In the interim, participating Federations are determining their own allocations for FY 2018-19 to individual agencies.
6. Challenge Fund allocations include: 1) General Grants given to the agencies historically as part of their Campaign allocations; 2) Donor Designations given in accordance with the explicit instructions of donors; and 3) Special Grants given to address high priority needs that cannot be handled by the normal Campaign allocation. There are no Special Grants for FY 2018-19. Please see Tables I and II for the breakdown of Challenge Fund allocations.
7. Due to a generous contribution, Frankel Jewish Academy has been able to meet their financial strategic plan for FY 2018-19, allowing funds to be redirected toward vital community needs.

To create more equity in allocations to day schools, starting with FY 2017-18, the Jewish Education & Identity Division began phasing in a new formula for day school allocations in which by year four, 50% would be based on the percentage of a school's enrollment of the total day school enrollment and 50% based on schools' needs. FY 2017-18 allocations were based 20% on the percentage of a school's enrollment of the total FY 2016-17 day school enrollment and 80% based on schools' needs. The decision was also made that this new process would be evaluated annually and may be modified depending on the findings. After evaluating the impact in FY 2017-18, the Division found that following the phase-in schedule at the current time would create serious financial issues for some schools due to the large differences in enrollments. Since all the schools have a vital role in our community, the Division felt that it was important to look at the funding formula not only from individual school perspectives, but also from a total community perspective. While the goal will be to continue to increase funding based on per capita, it will not be at the pace originally proposed. In FY 2018-19, 20% will be based on the percentage of a school's enrollment of the total day school enrollment in FY 2017-18 with the remainder based on schools' needs. In order to mitigate the negative effect of this funding formula on specific schools, additional funding from funds for day schools secured beyond the Annual Campaign will be used to maintain these schools' allocations at FY 2017-18 levels.
8. Distribution to be decided at a later date based on specific schools' needs.
9. Additional allocations for high priority community programs: programming/staffing for campus Hillels/HCAM/BBYO, loans, community relations, JSL kosher food program, programs for adults with disabilities, support for youth mental health, and JHELP staffing.
10. Allocation includes commitment made by Federation for assistance with Tamarack/JCC day camp agreement and some funds for CDC scholarships.
11. Allocation to the Jewish Community Center for the support of its Education Department, previously part of Federation.
12. Distribution to the Foundation for Our Jewish Elderly to support in-home support services, escorted transportation, and adult day care.
13. Costs related to Federation/Foundation operating budget, net of management fees and direct income. These expenses support annual initiatives that helped raised \$42.7 million (as of March, 2018) in additional funds for local programs beyond the Annual Campaign, including 1) \$35.5 million for support foundations and philanthropic funds, 2) \$5.7 million for restricted funds and planned giving vehicles, and 3) \$1.5 million for PACE funds.
14. Agencies occupying space owned by the United Jewish Foundation (UJF) are required to pay fair market value for rent. Federation is providing an allocation to the agencies to pay this rent. UJF will then give Federation an allocation for the amount of the rent collected. (There are no cash exchange implications.) This process creates greater financial transparency.
15. Costs related to credit card fees.
16. Endowment fund matching grants supporting local agencies, synagogues, and programs.

TABLE I: LOCAL ALLOCATIONS
JEWISH FEDERATION OF METROPOLITAN DETROIT
CHALLENGE FUND BREAKDOWN
FISCAL YEARS ENDING MAY 31, 2018 and 2019

	2017 Challenge Fund General Allocations	2017 Challenge Fund Donor Designations	2017 Challenge Fund Special Grants	2017 TOTAL CHALLENGE FUND	2018 Challenge Fund General Allocations	2018 Challenge Fund Donor Designations	2018 Challenge Fund Special Grants	2018 TOTAL CHALLENGE FUND
JEWISH EDUCATION & IDENTITY (JEdI)								
Farber Hebrew Day School	73,664	55,000	-	128,664	73,664	55,000	-	128,664
Hillel Day School	101,315	10,000	-	111,315	101,315	15,000	-	116,315
Yeshiva Beth Yehudah	151,145	10,000	-	161,145	151,145	35,500	-	186,645
Yeshiva Gedolah	19,597	-	-	19,597	19,597	-	-	19,597
Yeshivas Darchei Torah	46,687	2,500	-	49,187	46,687	2,500	-	49,187
Congregational School Funding	76,755	-	-	76,755	76,755	-	-	76,755
BBYO	11,436	-	-	11,436	11,436	-	-	11,436
Fresh Air Society/Tamarack Camps	83,198	180	-	83,378	83,198	109,600	-	192,798
Hillel Foundations								
Hillel of Metro Detroit	27,477	5,750	-	33,227	27,477	7,000	-	34,477
MSU Hillel/Michigan Jewish Conference	28,108	5,000	-	33,108	28,108	5,000	-	33,108
HCAM	-	-	-	-	-	15,280	-	15,280
Michigan Hillel at University of Michigan	27,703	1,750	-	29,453	27,703	2,000	-	29,703
Jewish Community Center	253,145	180,000	-	433,145	253,145	35,000	-	288,145
JCC Education Department	-	-	-	-	-	-	-	-
Mission Subsidies	-	-	-	-	-	-	-	-
TOTAL JEWISH EDUCATION & IDENTITY	900,230	270,180	-	1,170,410	900,230	281,880	-	1,182,110

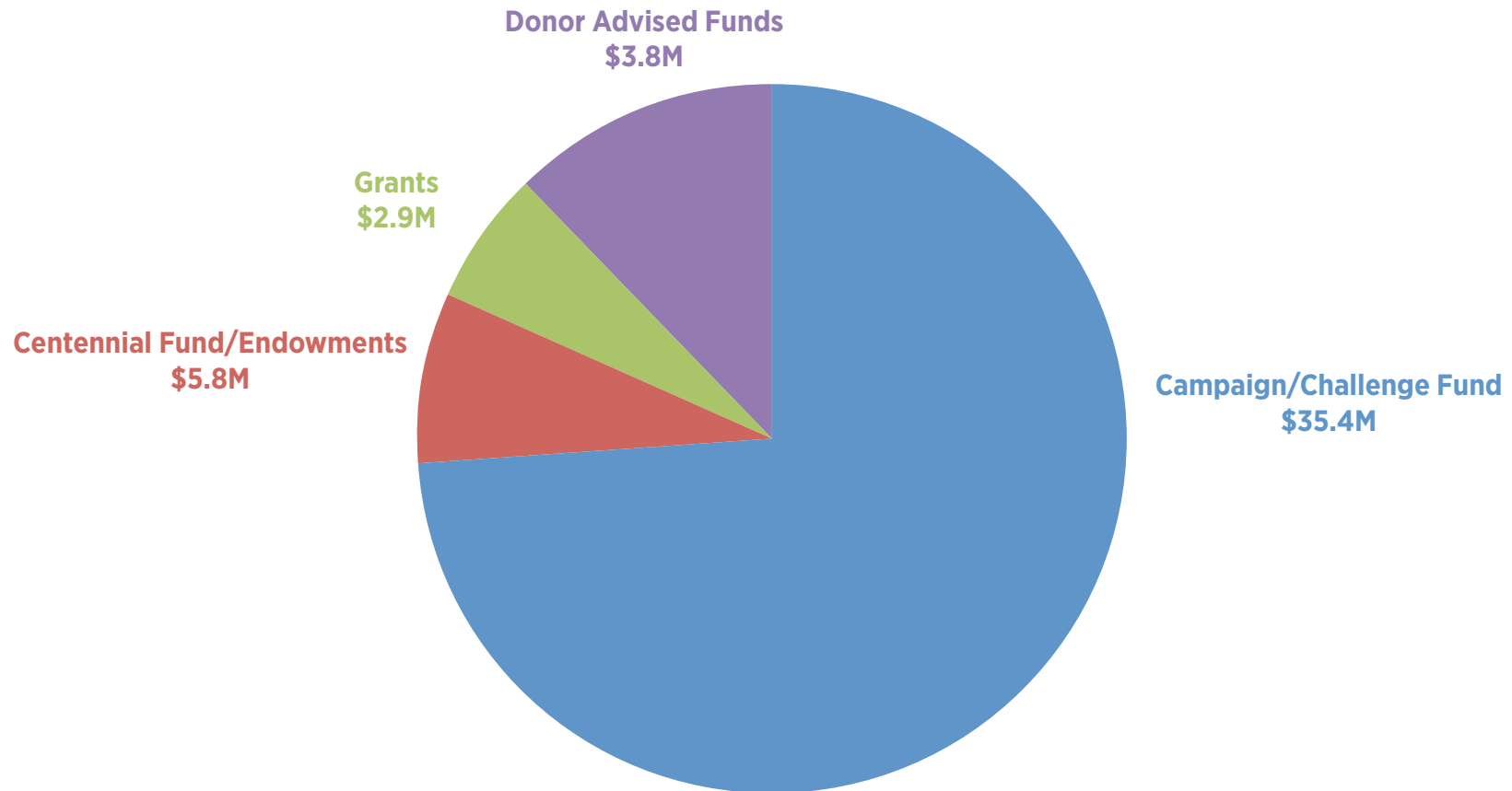
TABLE II: LOCAL ALLOCATIONS
JEWISH FEDERATION OF METROPOLITAN DETROIT
CHALLENGE FUND BREAKDOWN
FISCAL YEARS ENDING MAY 31, 2018 and 2019


	2017 Challenge Fund General Allocations	2017 Challenge Fund Donor Designations	2017 Challenge Fund Special Grants	2017 TOTAL CHALLENGE FUND	2018 Challenge Fund General Allocations	2018 Challenge Fund Donor Designations	2018 Challenge Fund Special Grants	2018 TOTAL CHALLENGE FUND
COMMUNITY SERVICES								
Hebrew Free Loan	22,042	-	-	22,042	22,042	5,500	-	27,542
Hebrew Free Loan (Student Loans)	3,907	-	-	3,907	3,907	-	-	3,907
JCRC/AJC	54,737	-	-	54,737	54,737	-	-	54,737
Jewish Family Service	397,594	-	-	397,594	397,594	14,500	-	412,094
Jewish Senior Life	79,097	-	-	79,097	79,097	152,000	-	231,097
JVS	177,393	1,800	-	179,193	177,393	1,800	-	179,193
In-Home Support Services (JSL and JFS)	-	-	-	-	-	-	-	-
Foundation for Our Jewish Elderly	-	-	-	-	-	-	-	-
TOTAL COMMUNITY SERVICES	734,770	1,800	-	736,570	734,770	173,800	-	908,570
ADDITIONAL LOCAL SUPPORT								
Community Security Program	-	-	-	-	-	-	-	-
Other Direct Services	-	-	-	-	-	-	-	-
Agency Incentive Grants from Super Sunday	-	-	-	-	-	-	-	-
Community Development/Engagement	-	7,500	-	7,500	-	20,500	-	20,500
Community Development/Education	-	-	-	-	-	-	-	-
Strategic Planning and Partnerships	-	-	-	-	-	-	-	-
Support Services	-	-	-	-	-	-	-	-
Agency Support to Cover Rent for UJF Facilities	-	-	-	-	-	-	-	-
Campaign Expenses	-	-	-	-	-	-	-	-
Capital Needs Fund Grant	-	1,235,000	-	1,235,000	-	-	-	-
Campaign Reserve	-	-	-	-	-	-	-	-
Endowment Fund Matching Grants	-	-	-	-	-	-	-	-
Designations	-	513,360	-	513,360	-	1,219,926	-	1,219,926
TOTAL ADDITIONAL LOCAL SUPPORT	-	1,755,860	-	1,755,860	-	1,240,426	-	1,240,426
TOTAL LOCAL AGENCIES	1,635,000	2,027,840	-	3,662,840	1,635,000	1,696,106	-	3,331,106

Attachment IV

Total Federation/Foundation Projected Support For Local, Israel & Overseas and National Agencies (Sources)

Total Support = \$48.2M





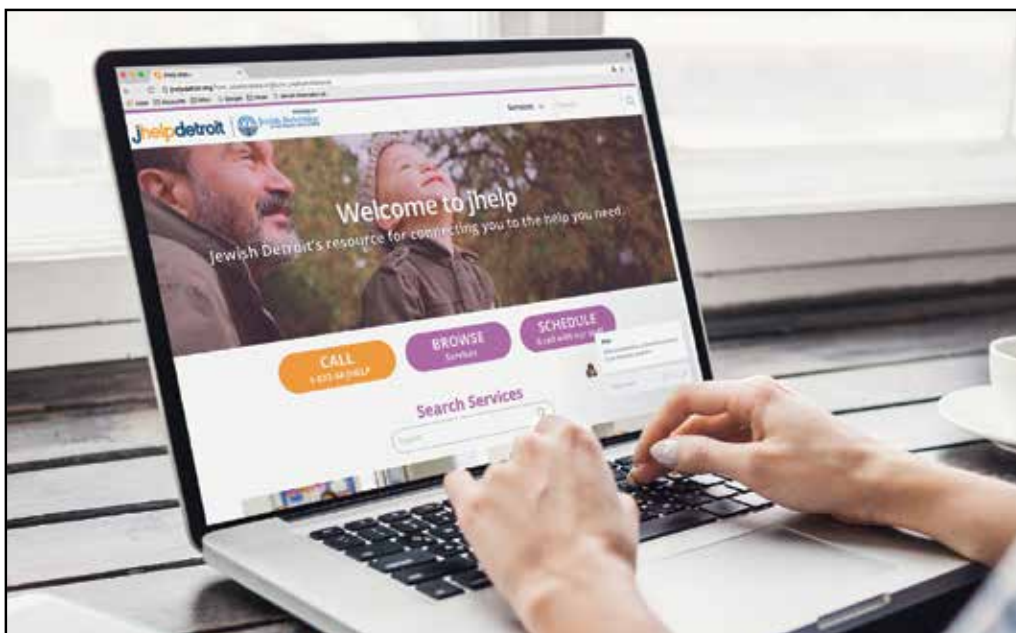
“The conversation
has been in the dark
for so long that
people are afraid
to bring it into
the light.”

— Carson
Walled Lake High School

introducing
we need to *talk*
a youth mental health initiative
of the detroit jewish community

jhelp.org/weneedtotalk

jhelp | POWERED BY  Jewish Federation
OF METROPOLITAN DETROIT



Jewish Detroit's New Resource for Connecting You to the Help You Need

If you or someone you know could use some assistance, the Jewish community is here to help. One call or visit to jhelp.org is all it takes to connect you to the resources that can make a difference.

JHELP is for: Children, Teens, Families, Seniors and Others in Need

Our Services Include:

- Planning and Finances
- Food
- Career Services
- Transportation
- Housing
- Mental Health
- People with Disabilities
- Holocaust Survivors
- Health & Wellness
- Victims of Abuse

We are here for you.

1-833-44J-HELP jhelp.org

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NOTES

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